



30th Annual Meeting
San Diego, California
March 21-24, 2019
Theme: Border Crossing



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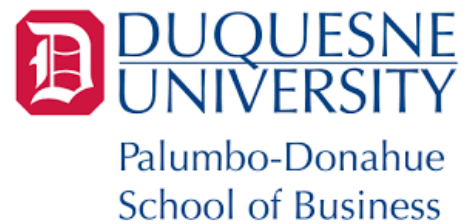
for its sponsorship of the Saturday banquet at the
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Welcome from the 2019 Conference Chair

I'm so glad we are all here together for the 30th International Association for Business & Society Conference. I am thrilled to bring IABS back to where the first conference was held and hope that you all enjoy the setting and excellent assortment of topics being presented. The theme--Border Crossing--was selected in hopes of getting us all to think about how our research does (or does not) cross borders. With work being presented on topics from human rights, to developing entrepreneurs in emerging economies, to pedagogy; there is something for everyone on the program.

In addition to the traditional sessions, and in line with the mission of developing scholars, we also held a Writing Camp and Doctoral Consortium this year. We welcomed scholars and PhD Students from around the globe (Bolivia, Canada, England, Estonia, Germany, India, Ireland, Scotland, Switzerland, US) for excellent progress on research and mentorship.

The work being done at IABS has the potential to truly impact the way organizations operate and treat people and I am inspired by the research being presented this year. I hope that your time at the conference will be filled with opportunities to share ideas, meet new colleagues, and visit with old friends.

The program includes all of the events from March 21-24 but I would like to highlight the two big social events taking place:

- The opening reception is being held Thursday evening at the University of San Diego in the gorgeous Garden of the Sea beginning at 6:30. Bus service will be available to transport you to campus beginning at 5:30 (and continuing every 20-30 minutes) for anyone interested in strolling the beautiful campus prior to the reception.
- The Saturday reception is taking place at the Museum of Photographic Arts in Balboa Park beginning at 6:30. Trolley service will be available to transport you to the park beginning at 4:30 (and continuing every 20-30 minutes) for anyone wishing to explore the park before the reception.

Many thanks to everyone who helped make this conference happen-especially our fantastic sponsors. Enjoy San Diego!

Tara Ceranic Salinas
University of San Diego

Thursday, March 21st

Time	Session Title	Location
2:00-5:00pm	Registration @ Hotel	Ballroom Atrium
5:30-7:30pm	Continuous bus shuttle from Hotel to University of San Diego (see map)	Bus departs every 20-30 minutes from in front of Kimpton
6:30-9:30pm	Welcome Reception for all attendees: University of San Diego Garden of the Sea (offsite)	
6:30-9:00pm	Registration @ Welcome Reception	
7:30-9:30pm	Continuous bus shuttle from University of San Diego to Kimpton Hotel Palomar	Bus departs every 20 minutes from USD campus drop off point

Friday, March 22nd

Time	Session Title	Location + Chairs
8:00am-3:45pm	Registration	Ballroom Atrium
7:30-9:00am	Breakfast for all attendees	Ballroom Atrium
7:30-9:00am	BAS Editors Meeting + Breakfast (invitation only)	Level Four Pool Deck
9:00-10:30am	Symposium: Breaking Boundaries and Forging a Circle of Trust: Co-Creating a Vision for IABS 2050	Ovation Ballroom
Sandra Waddock, Jerry Calton and James Weber.		
9:00-10:30am	Papers: Corporate Governance + Finance	Samba
Lori Verstegen Ryan and Maria Goranova. Shareholder Coordination in an Era of Investor Heterogeneity		Ian Maitland
Tanusree Jain, Deirdre Ahern and Kamal Sharma. Crossing Borders: The Impact of 'Western' Gender Diversity Laws in Non-Western Corporate Boards		
Salome Zimmermann. Come in! Uncovering entry mechanisms of the sustainable logic into a bank		
9:00-10:30am	Papers: Stakeholders + Sustainability	Tango A
Jennifer DeBoer and Rajat Panwar. Environmental Sustainability and Regulatory Ambivalence: The Antecedents of Environmental Inaction		Anne-Laure Winkler
Natalia Vidal, Wellington Spetic, Simon Croom, Donna Marshall and Lucy McCarthy. Stakeholder Pressure for the Adoption of Sustainable Supply Chain Practices: Examining the Roles of Entrepreneurial and Sustainability Orientations		
Johanna Kujala, Anna Heikkinen, Jere Nieminen, Ari Jokinen, Riikka Tapaninaho and Hannele Mäkelä. Engaging with the natural environment: Examining the premises of nature-inclusive stakeholder relationships and engagement		
9:00-10:30am	Writing Workshop (pre-submission required): Advancing Cutting Edge Ideas (ACEi) (continued on next page)	Merengue
Moriah Meyskens. Corazon de Vida: Straddling the Border and Making Impact through Orphanages		
John Hulpke. Lies, damned lies, and statistics in business and society		

Jegoo Lee. Is the Family A Corporate Stakeholder? Integrating Employees' Family in the Business and Society Scholarship		
William Smith, Barrie Litzky and Lynne Andersson. Crossing the Shareholder-First Border: The Case of Trek Therapeutics		
Paul Dunn. Crossing the Border from Transaction-Based to Relationship-Based Accounting		
Deborah Kidder. Counterfactual thinking and mediation: Crossing the bridge between theory and practice		
Robin Byerly. Border Towns and Beyond: A Stakeholder Perspective		
Elli Meleti. Human sustainability, relational coordination, and worker outcomes: a conceptual framework		
9:00-10:30am	Discussions: Business & Community Relations + Political Strategy	Polka Jos Bartells
Thomas Sanford and Marc-Charles Ingerson. "What next?": Deregulation, financial crisis, and a challenge		
Philippe Coulombel. Intertwining Corporate Political Activity and Corporate Social Responsibility: a path towards improving a firm's local context		
Andrew Barron. Using organisational architecture to promote responsible lobbying		
Jill Brown and Subhasis Ray. Good Intentions with Bad Consequences: Mandates for CSR in India Under the Lens of Implicit CSR and Forced Compliance Theories		
Duane Windsor. Accountable Capitalism, Responsible Capitalism, and Political Capitalism		
10:30-11:00am	COFFEE + SNACK BREAK	Ballroom Atrium
11:00-12:30pm	Symposium: Business and Human Rights: A Discussion of Theoretical Premises	Ovation Ballroom
Kathleen Rehbein, Tricia Olsen, Annie Snelson-Powell, Michelle Westermann-Behaylo, Harry Van Buren, Heather Elms, Andrew Crane and Michael Johnson-Cramer.		
11:00-12:30pm	Papers: Employee Impact	Samba Mareteno Harjoto
Ramona Mostafa, Sybille Sachs and Christian Vögtlin. Perceived Corporate Social Responsibility and Life Satisfaction: The Mediating Effect of Broad Role Perception		
Florencio Portocarrero, Katerina Gonzalez and Ana Valenzuela. No gratitude no gain: How do (unexpected) employee benefits influence pro-social and pro-organization intentions and attitudes?		
Jared Poole. Saints and sinners—its more than black and white: Racialized religious identities in organizations		
Karen Paul and Abdul Beydoun. Circumstances and Associated Emotions in Risk Tolerance: Challenging Gender Stereotypes		

11:00-12:30pm	Papers: Social Impact	Tango A
	Kevin Money, Jos Bartels and Carola Hillenbrand. Crossing Borders in Understanding Youth Volunteering: A Study Combining Insights from Young People and Mothers in the UK	Jeff Harrison
	Mary Connerley and Danylle Kunkel. Why Social Inequalities Continue to Exist: Influence of Theories of the Firm on the Working Poor	
	Matthew Caulfield. Solving the Puzzle of Rawlsian Wage Justice: Towards a Disambiguation of Wage Fairness, Justice, and Permissibility	
11:00-12:30pm	Writing Workshop (pre-submission required): Advancing Cutting Edge Ideas (ACEi)	Merengue
	Enrico Fontana, Jean-Pascal Gond, Mette Morsing and Sanne Frandsen. Does corporate social responsibility (CSR) always drive work meaningfulness? exploring the case of CSR managers	
	Shoeb Mohammad and Bryan Husted. How Firms Adapt Their Innovation Approach when Faced with the Threat of Corruption: An Examination of the Effect of Corruption on Product, Process, Organizational, and Marketing Innovation	
	Junghoon Park, Ivan Montiel and Yun Seop Hwang. Better Together? Assessing How the Fit of Environmental Partnerships Impacts Performance	
	Eyup Aygun Taysir. Structure, Agency and the Establishment of Hamidiye Trade School in the Late Ottoman Turkey	
	Priyanka Chhaparia and Munmun Jha. The Role of Religion in CSR: Transgressing the 'Iron Cage'	
	Jared L. Peifer and Yuxiao Luo. Sensemaking in CSR Reports: A Content Analysis of CEO Letters	
	Michael Greiner. Regulatory capture from the business side	
11:00-12:30pm	Discussion: Research Ideas that Cross Borders	Polka
	Jonathan Rogers and Marc-Charles Ingerson. Persuasion, influence, and advertising	Paul Dunn
	Matthew Maguire. Protecting Consumers' Data: Why Doesn't California Own the "California effect" in Tech?	
	Philippe Eiselein and Nikolay A. Dentchev. Survival of the fittest: A financial ratio analysis of Belgian Social Enterprises	
	Hamid Khurshid and Robin Stanley Snell. Revisiting the role of business in society: An implementation mechanism of Creating Shared Value strategy in SME's and MNCs across contexts	
12:30-1:45pm	LUNCH FOR ALL CONFERENCE ATTENDEES	Level Four Pool Deck
1:45-3:15pm	Symposium: How can stakeholder theory inform entrepreneurship research and practice?	Ovation Ballroom
	Melissa Baucus, Douglas Bosse, Heather Elms, Jeffrey Harrison and Michael Johnson-Cramer.	

1:45-3:15pm	Papers: Political Strategy	Samba
Andrew Barron and Lila Skountridaki. Demystifying a shadowy occupation: exploring how individual Brussels-based lobbyists use professionalism as a discursive resource to build personal reputations with policy-makers and increase their workplace legitimacy		Jared Pool
Lee Brown and Christopher Harris. Multiple paths to performance: The influence of corporate political activity, organizational strategy, and human capital on organizational performance.		
Fabrizio Rossi and Maretno Harjoto. The relationship between Standard Ethics Rating and firm performance: Evidence from Italian listed firms		
1:45-3:15pm	Papers: Political Corporate Social Responsibility	Tango A
Ronald M. Roman and Ryan Cabinte. The Pyrrhic Victory of Benefit Corporations: Benefit Corporations are Unnecessary and Counterproductive		Duane Windsor
Rob Barlow and R. Anthony Turner. Putting your money where your mouth is?: In search of the political dimension of corporate responsibility		
Cubie Lau, Zinette Bergman and Manfred Bergman. Environmental protection and organizational change: The perspectives of senior managers and CEOs in China		
1:45-3:15pm	Discussions: Social Enterprise	Merengue
Antonio Lecuna. Imagination in South America: A creative link between effectuation and growth		Annie Snelson-Powell
Mark Peters. The Threat of Extreme Inequality		
Lailani Alcantara, John Paolo Rivera and Anahata Harikumar. Diffusing social innovations through coepetition: The case of a social enterprise in a nascent market		
Romel Brun and Nikolay Dentchev. Values-based business model for poverty alleviation at the bottom of the pyramid		
3:15-3:45pm	COFFEE + SNACK BREAK	Ballroom Atrium
3:45-5:15pm	Symposium: The role of corporate reputation in business and society research	Ovation Ballroom
Naomi Gardberg, Michael Barnett, Michael Ekema-Agbaw and Stelios Zyglidopoulos.		
3:45-5:15pm	Papers: Pedagogy	Samba
Schiro Withanachchi and Marta Fondo. Crossing Borders in Business and Economics classrooms: Implementing telecollaboration to advance diversity and 21st century skills		Kimberly Collins
Lutz Preuss and Heather Elms. Corporate social responsibility at business schools in Central and Eastern Europe: How widely spread have teaching and research become?		
Ezequiel Alejandro Martín Reficco. The social responsibility of business schools in the emerging South		

3:45-5:15pm	Papers: Corporate Social Responsibility	Tango A
Giulio Nardella and Stephen Brammer. Understanding the Relationship Between Corporate Irresponsibility, Organizational Reputation and Performance: A Review and Framework of Reputation Penalties		Salome Zimmermann
Florencio Portocarrero and Vanessa Burbano. Examining a Causal Effect of CSR on Employee Outcomes: Field Experimental Evidence from a Latin American Bank		
Kendall Park. Mission Expansion: The Effect of Impact Measurement on CSR Initiatives		
3:45-5:15pm	Discussions: Organizational Impact	Merengue
Yohann Mauger, David Wasieleski and Sefa Hayibor. Exploring Personal Values and Job Attribute Salience among Job Seekers		Irina Surdu
Jennifer Miles. Do Good Companies Create Good Employees? The Role of Corporate Social Responsibility Discrepancies on Employee Workplace Deviance		
Taekjin Shin. Diversity in graduate business programs and its impact on corporate policies toward women and ethnic minorities		
Vivek Soundararajan and Sarah Glozer. Exploring the Vicious Effects of Humouring Oppression in Organisations		
3:45-5:15pm	Innovative Session: Stakeholder Models: Their Uses and Limits	Polka
Thomas Jones.		Lori Verstegen Ryan
5:15-6:15pm	BUSINESS MEETING: ALL ARE WELCOME TO ATTEND!	Ovation Ballroom
6:30-8:30pm	Board + Student + Fellows Dinner (invitation only)	Meet in lobby

Saturday, March 23rd

Time	Session Title	Location + Chair
7:30-09:00am	Fellows Meeting + Breakfast (invitation only)	Level Four Pool Deck
8:00-12:30pm	Registration	Ballroom Atrium
9:00-10:30am	Symposium: Blue Marble Thinking for the Future of Business in Society: Where Does the Business in Society Field Go from Here?	Ovation Ballroom
Sandra Waddock, Dawn Elm, David Wasieleski, Harry Van Buren, Sarah Glozer and Colin Higgins.		
9:00-10:30am	The Third Business and Human Rights Manuscript Development Workshop	Merengue
Kathleen Rehbein, Tricia Olsen, Annie Snelsen-Powell and Michelle Westermann-Behaylo.		
9:00-10:30am	Papers: Technology + Negotiation (continued on next page)	Tango A
Marc-Charles Ingerson, Kristen DeTienne and Inna Zavgorodniy. Negotiating with Toxic Personalities		Jegoo Lee
Jegoo Lee. Requesting and Providing Computer Software: The Contingent Influence of Perceived Behavioral Control on Behavioral Intention		
Vikram Bhargava. The Ethics of Making Technology Addictive: Value, Insult, and the Attention Economy		

9:00-10:30am	Discussions: Assessing Corporate Social Responsibility	Tango B
	Ben Lewis and Chad Carlos. When Do Marginally Ranked Firms Experience Negative Effects? The Generalizability of a Liability of Comparison	Giulio Nardella
	Jennifer Griffin and Yoo Na Youm. Sweet Spot or Messy Middle: Family Firms, Corporate Governance, Stakeholder Engagement, and Growth	
	Stelios Zyglidopoulos and Naomi Gardberg. Do firms in stigmatized industries depend more on their Corporate Social Performance to Internationalize?	
	Maretno Harjoto. Are Privately Owned U.S. Companies More Socially Responsible? A Global Perspective	
	Maria del Carmen Echeverría and Pablo Álamo Hernández. On corporate social responsibility two points of view: Alejandro Llano and Alasdair Mac Intyre	
9:00-10:30am	Discussions: Developing Entrepreneurial Abilities	Polka
	Diego Velarde, Nikolay Dentchev and Abel Diaz. The importance of psychological support at the BoP	Mike Barnett
	Michael E. Cummings, Jacqueline Tilton and Rogelio Garcia-Contreras. Optimism in the Face of Extreme Challenges: Impacts of Entrepreneurial Training in the Tindouf Refugee Camps	
	Abel Alan Diaz Gonzalez, Nikolay A. Dentchev and Maria Del Carmen Roman Roig. University-based ecosystems for social entrepreneurs: insights from Bolivia and Belgium	
	Kevin McDermott. Resource Mobilization in Prosocial Startups: An examination of entrepreneurial access to pro bono professional services and crowdfunding.	
	Gordon Rands. How Well Does an Essential Concept Cross Disciplinary Borders in Undergraduate Business Education? The Case of Negative Externalities	
10:30-11:00am	COFFEE + SNACK BREAK	Ballroom Atrium
11:00-12:30pm	Symposium: Border Crossing: Measuring and Managing Impacts of Organizational Action	Ovation Ballroom
	Karen Maas, Jennifer Griffin and John Mahon.	
11:00-12:30pm	Papers: Social Enterprise + Social Conflicts	Samba
	Meike Siegner, Rajat Panwar and Rob Kozak. Marginalized Communities and Social Enterprises: An Anatomy of Community Engagement in Hybrid Organizations	Barrie Litzky
	Silvia Dorado and Michael Johnson-Cramer. Stakeholder management and entrepreneurial discretion in the scaling of social ventures	
	Sebastian Everding and Stefan Hielscher. Social movements and social conflicts: How multiple logics cause conflict and how they are addressed in a local Foodsharing initiative	
11:00-12:30pm	Papers: Human Rights + Moral Development (continued on next page)	Tango A
	Cedric Dawkins and Christina E. Dawkins. Good Fences Make Good Neighbors: Easing the Paradox of Workers' Rights as Human Rights	Jeanne Logsdon
	Kathleen Rehbein, Tricia Olsen, Annie Snelson-Powell and Michelle Westermann-Behaylo. Understand Diffusion of Human Rights Policies and Practices	

Ryan Burg and Ruben Flores. Raised by wolves? How business doctorate education isolates students from moral inquiry		
11:00-12:30pm	Discussions: Sustainability + New Topics in Business & Society	Tango B Deb Kidder
Adele Santana and Sonja Grabner-Kräuter. Biodynamic farming: Dawning of a new world or a contained movement?		
Anne Barraquier. Gone fishing! Lessons from non profit organizations facing the issue of biodiversity		
Vanessa Hill and Harry Van Buren. Barriers to Entry: Social Exclusion in Sustainability Research and Practice		
Virginia Gerde, Manisha Singal and Rich Wokutch. The Development of Business and Society Research as Revealed Through 30 Years of Business & Society Articles.		
Anne-Laure Winkler. Witches in Business and Society: Leveraging popular culture to extend feminist theory to business ethics and CSR		
11:00-12:30pm	Innovative Session: Creating IABS Unconferences to Enhance Productivity and Community	Merengue
Melissa Baucus, Phil Cochran, Craig Dunn and Colin Higgins.		
ENJOY SAN DIEGO! For suggestions see: drtarasalinas.com/iabs-2019-activities		
4:30-6:30pm	Continuous trolley from Hotel to Balboa Park (see map)	Depart from front of hotel
6:30-10:00pm	Reception @ Museum of Photographic Arts: Balboa Park (offsite)	
8:30-10:30pm	Continuous trolley from Balboa Park to Hotel	Depart from park drop off point

Sunday, March 24th

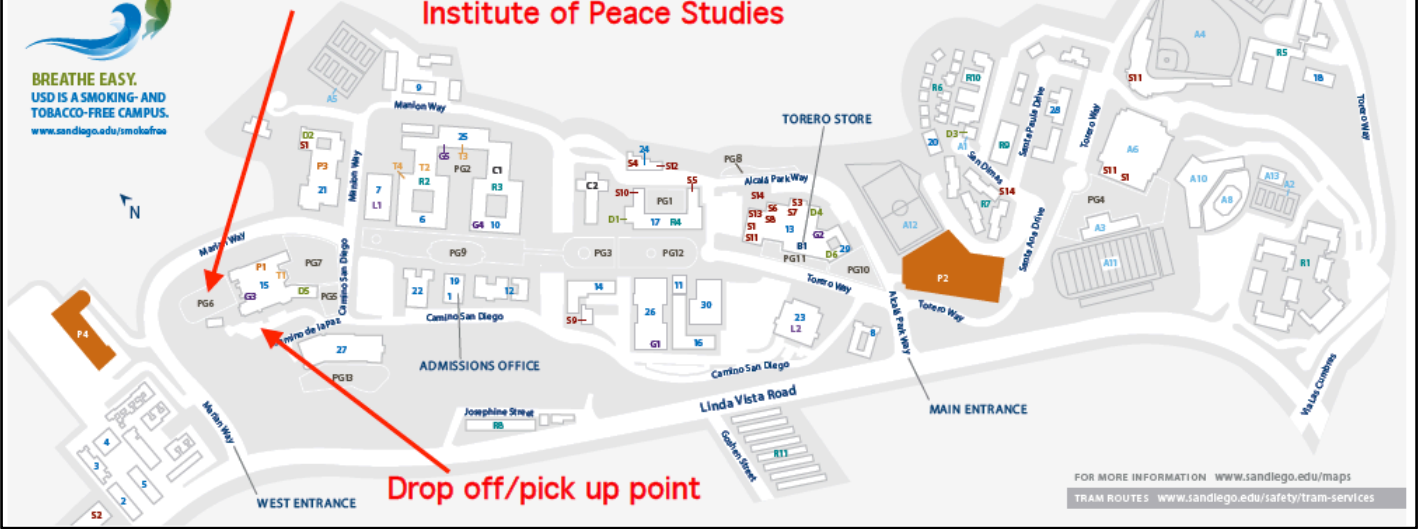
	Session Title	Location + Chair
8:00-10:00am	Registration	Ballroom Atrium
9:00-10:30am	Innovative Session Double-Header	Ovation Ballroom
Marta Fondo. Foreign Language Anxiety: The hiding barrier to success in multicultural and multilingual Business learning and working environments (9-9:45)		
Moriah Meyskens. Living on the border between work and life: Designing a well – lived joyful life (9:45-10:30)		
9:00-10:30am	Papers: Stakeholders	Tango A Ben Wempe
Mika Skippari and Olli Rusanen. The role of stakeholders in organizational stigmatization: a critical discourse analysis		
Elanor Colleoni, Laura Illya and Stelios Zygliopoulos. Beyond differences: The Use of Empty Signifiers as an Organizing Device with Fragmented Stakeholders		
Ian Maitland. Joseph Heath and the Limits of Business Ethics		

9:00-10:30am	Papers: Business Community Relations + Types of CSR	Tango B
	Kentaro Azuma and Nicolas Dahan. Market Reaction to Corporate Philanthropic Disaster Response: The Case of Japan	Karen Paul
	Adrian Gombert. The Role of Host States in Political Corporate Social Responsibility	
	Oyinkansola Ige, Andrew Crane and Pierre McDonagh. Can CSR be authentic? An existential perspective	
	Giulio Nardella, Stephen Brammer and Irina Surdu. Shame on who? Responsibility, Irresponsibility, and Social Evaluations of Hypocrisy	
9:00-10:30am	Corporate Governance Research Workshop XV	Merengue
	Lori Verstegen Ryan and Taekjin Shin.	
9:00-10:30am	Papers: Emerging Entrepreneurs	Samba
	Gurel Cetin, Levent Altinay, Eyup Karayilan and Zaid Alrawadieh. Impact of refugee entrepreneurship on wellbeing	Jared Peifer
	Irene Henriques, Rick Colbourne, Robert Anderson, Ana María Peredo and Bettina Schneider. Encouraging Indigenous Social Entrepreneurs	
	Stefan Hielscher, Sebastian Everding and Luis Dávila-Aquines. How the Rules of the Game of Ride-Sharing Platforms affect Livelihoods and Work-life balance in Emerging Markets: The Case of Uber in Mexico	
10:30-11:00am	COFFEE + SNACK BREAK	
11:00-12:30pm	Papers: International Business & Engagement	Samba
	Craig Vansandt, Matthew C Mitchell and Mukesh Sud. American MNEs: In Search of Legitimacy When You're WEIRD	Michael E Cummings
	Michael E. Cummings, Alan Gamlen and Paul M. Vaaler. Diaspora Engagement Institutions as a Driver of Bilateral Labour Agreements	
	Elena Poliakova, Liesl Riddle and Michael Cummings. Public-private partnerships and interagency conflict in diaspora investment promotion: The case of ConnectIreland	
11:00-12:30pm	Corporate Governance Research Workshop XV	Merengue
	Lori Verstegen Ryan and Taekjin Shin.	
11:00-12:30pm	Discussions: Global Impact	Polka
	Cubie Lau and Richard Chua. The impact of leadership values: Learning from Singapore	Harry Van Buren
	Claudia Alba Ortuño, Philippe Eiselein, Abel Diaz Gonzalez and Nikolay Dentchev. International support for enterprises at the bottom of the pyramid	
	Sefa Hayibor. Equity Sensitivity in the Firm-Stakeholder Relationship	
	Mette Morsing and Anne Vestergaard. Companies as activists? The construction of new audiences in corporate political activism	
	Nara Jeong. How does national culture influence social entrepreneurship?: Moderating effect of social institutions	

Thank you for coming. We hope to see you in Lisbon: June of 2020!

Welcome to the University of San Diego

Welcome Reception @ Garden of the Sea: Behind Joan B. Kroc Institute of Peace Studies



FOR MORE INFORMATION www.sandiego.edu/maps
TRAM ROUTES www.sandiego.edu/safety/tram-services

