



**iabs**  
international association  
for business and society

29<sup>th</sup> Annual Meeting of the  
International Association of  
Business and Society



“Making the Invisible Visible in Business and Society Research”

Hong Kong SAR , China • YMCA Salisbury

June 6 – 10, 2018

**Thanks to the sponsors of IABS 2018!**

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consortium

## Welcome from the 2018 IABS Conference Chair

I'm so glad you're here for the 29<sup>th</sup> International Association for Business & Society Conference. When I was elected conference chair two years ago, I was asked to bring IABS to Asia for the first time. The program this year has an exciting mix of topics and sessions. The theme—Making the Invisible Visible in Business & Society Research—was meant to get us to think collectively as a field about the topics, stakeholders, and research paradigms that represent new opportunities for business & society scholarship. I hope you will find our time together to be stimulating and inspiring. This year's conference has benefitted from the generous sponsorship of Brigham Young University (general conference support), Deakin University (general conference support), and Duquesne's Institute for Ethics in Business (support for the doctoral student/junior faculty consortium).

For those of you who are new to IABS, welcome! And for those of you who aren't new to IABS, welcome back! Take the opportunity to meet up with old friends and make new ones.

This program includes all of the conference events from June 6 to 10. There are two big social events open to all, and additional information about both is available in your folders:

- The opening reception at the Hong Kong Maritime Museum will be on Thursday night from 6:30-9:30 pm, during which time the Symphony of Lights show will be visible from the museum viewing gallery. Take the Star Ferry from the dedicated Tsim Sha Tsui Pier for the Star Ferry to Central and turn left for the museum.
- The Saturday night excursion and dinner will be held on Lamma Island. We're chartering a boat, visiting a traditional fishing museum, and enjoying a dinner outside. Be ready to leave from Tsim Sha Tsui Public Pier No. 5 at 5:00 pm!

And, if you're on social media, post pictures, comments, and anything else to the IABS Facebook page and also tweet using the #IABS2018 hashtag!

On the schedule, rooms with names are on the third floor of the South Tower of the YMCA Salisbury (except the Grand Assembly Hall rooms, which are on the fourth floor in the North Tower) and those with numbers are on the fourth floor of the South Tower. Registration will be in the third-floor lobby on Thursday and in Room 5 on Friday and Saturday.

Thanks to everyone who has contributed to making this conference a reality. Enjoy the wonderful city of Hong Kong!

Harry Van Buren  
University of New Mexico

**Wednesday, June 6<sup>th</sup>**

<b>Time</b>	<b>Session Name</b>	<b>Location</b>
13:00-17:00	Doctoral Student/Junior Faculty Consortium (prior registration required)	Thornton & Huthart I
18:30-20:30	Doctoral Student/Junior Faculty Consortium Dinner (prior registration required)	Meet in the lobby of the YMCA Salisbury at 18:30

**Thursday, June 7<sup>th</sup>**

<b>Time</b>	<b>Session Name</b>	<b>Location</b>
08:00-09:00	Breakfast for the IABS Board and Doctoral Student/Junior Faculty Consortium	Huthart II and President's
08:00-09:00	IABS Executive Committee	Founder's
09:00-15:00	Doctoral Student/Junior Faculty Consortium (prior registration required)	Thornton & Huthart I
09:00-12:00	IABS Board Meeting	Founder's
13:00-17:00	Conference Registration	3 <sup>rd</sup> floor lobby
18:30-21:30	Opening Reception (offsite)	Hong Kong Maritime Museum (take the Star Ferry from Tsim Sha Tsui to Central and turn left; the museum will be visible from the ferry)

**Friday, June 8<sup>th</sup>**

<b>Time</b>	<b>Session Name and Presenters</b>	<b>Location and Chair(s)</b>
07:30-9:00	<i>Business &amp; Society</i> Editorial Board Meeting (by invitation)	Grand Assembly Hall II
08:00-17:00	Conference Registration	5
09:00-10:30	<i>Workshop: New Perspectives on Bottom of the Pyramid Strategies</i>	Thornton Nikolay Dentchev
09:00-10:30	<i>Paper Session: Country Studies of CSR</i> "Collide or Collaborate: The Interplay of Competing Logics and Institutional Work in Cross-Sector Social Partnerships in China." Juelin Yin and Dima Jamali. "Do Firm Motivations Matter for CSR Awareness? New Evidence from a French Survey." Gwenaél Roudaut. "At the Junction of Different Worlds: The Sensemaking Process of Corporate Responsibility Managers in Japan." Enrico Fontana.	Huthart I Ian Dunham

**Friday, June 8<sup>th</sup> continued**

09:00-10:30	<p><i>Paper Session: Stakeholders: Engagement, Fragmentation, and Identification</i></p> <p>“Stakeholder Identification and Salience: Twenty Years.” Logan Bryan, Brad Agle, Ron Mitchell, and Donna Wood.</p> <p>“A Typology of Stakeholder Engagement Practices.” Daniel Laude, Sybille Sachs, and Antoinette Weibel.</p> <p>“The Dangers of Stakeholder Fragmentation.” Stelios Zyglidopoulos.</p>	<p style="text-align: center;">Huthart II Michael Johnson-Cramer</p>
09:00-10:30	<p><i>Paper Session: B&amp;S in Management Education</i></p> <p>“The Drivers of Sustainability Talk-Action Misalignment: Organizational Hypocrisy at Business Schools with Good Intentions.” Annie Snelson-Powell, Johanne Grosvold, and Andrew Millington.</p> <p>“Making the Invisible Visible: Impact Assessment in Higher Education.” Florian Findler, Norma Schönherr, Rodrigo Lozano, and Barbara Stacherl.</p> <p>“Gendering Sustainability in Management Education: Pedagogy as a Space for Critical Engagement.” Jorge Arevalo.</p>	<p style="text-align: center;">President’s Natalia Vidal</p>
09:00-10:30	<p><i>Paper Session: Qualitative Studies of CSR</i></p> <p>“The Discursive Construction of Stakeholder Identity.” Pamela Dillon, Jeffrey Gauthier, and Sinead Ruane.</p> <p>“SMEs and Identity Orientation.” Pamala Dillon and Jacqueline Cafaro.</p> <p>“To Be Dominant or Not, That Depends: Two Cooperative Modes Adopted to Create Shared Value Through Corporate Community Involvement.” Juan Liu, Zhilong Tian, and Rich Wokutch.</p>	<p style="text-align: center;">Founder’s Heather Elms</p>
09:00-10:30	<p><i>Discussion Session: Challenges in the Employment Relationship</i></p> <p>“Stable and Precarious: The Organisation and Experience of Work in BOP Development Programmes.” Kate Roll.</p> <p>“Toxic Masculinities and Gender (In)Equality: The Case of Global Value Chains.” Lauren McCarthy.</p> <p>“The Role of Off-duty Laudatory Conduct in Employment Decisions.” Vikram Bhargava.</p>	<p style="text-align: center;">1 and 2 Ben Neville</p>

**Friday, June 8<sup>th</sup> continued**

09:00-10:30	<i>Symposium: Open Mic SIX: Critical Thinking – A Forum for Discussing How Our Teaching Can Make the Invisible Visible in Business &amp; Society Courses</i>	3 and 4 Tara Ceranic Salinas, Judith Schrempf-Stirling, and Craig Dunn
10:30-10:45	Coffee Break	3 <sup>rd</sup> floor foyer
10:45-12:15	<i>Workshop: Bottom of the Pyramid (cont.)</i>	Thornton Nikolay Dentchev
10:45-12:15	<i>Innovative Session: Business and Human Rights: Theoretical Premises and Empirical Evidence</i> Kathleen Rehbein, Judith Schrempf-Stirling, Michelle Westermann-Behaylo, Annie Snelson-Powell, Lutz Preuss, Heather Elms, and Michael Johnson-Cramer.	Huthart I Michelle Westermann-Behaylo
10:45-12:15	<i>Paper Session: Quantitative Studies of CSR</i> “Double-sided Institutionalization of CSR in Controversial Industries.” Alfonso Siano, Agostino Vollero, Domenico Sardanelli, and Francesca Conte. “Examining the Influence of Corporate Social Responsibility on Employees: A Meta-Analytic Investigation of Mediating Mechanisms.” Chuang Wu, Xiaoping Zhao and Zucheng Zhou. “The Insurance Case of Corporate Social Responsibility (CSR): Is Ambivalence the Key?” Zhifeng Chen and Haiming Hang.	Huthart II Wayne Eastman
10:45-12:15	<i>Paper Session: B Corporations and Social Entrepreneurship</i> “Social Entrepreneurship as a New Institution for Wellbeing: A View from the HIV/AIDS Sector.” Yanto Chandra and Liang Shang. “Ethical Considerations Surrounding B Corp and Benefit Corporation Status.” Lori Verstegen Ryan. “Examining the Role of Employee and Environmental Management Practices on Environmental Performance: The Case of B Corporations.” Anne-Laure Winkler, Florencio Portocarrero, and Ivan Montiel.	President’s Nathalia Franco

**Friday, June 8<sup>th</sup> continued**

10:45-12:15	<p><i>Paper Session: CSR and Corporate Governance</i></p> <p>“Bringing Community Inside the Boardroom: A Successful Strategy to Earn Social License.” Divya Bhutiani and Padmakumar Nair.</p> <p>“Play to Win or Don’t Play at All: Investor Response to CSR Recognition.” Ben Lewis and Chad Carlos.</p> <p>“CEO Ambivalence and Corporate Social Performance.” Tobias Hahn and Ralf Barkemeyer.</p>	<p align="center">Founder’s Johanne Grosvold</p>
10:45-12:15	<p><i>Innovative Session: Advancing Cutting Edge Ideas III</i></p> <p>“Roboempathy.” Craig Dunn.</p> <p>“Social Responsibility for Subjective Well-being: An Exploratory Study.” Austin Chia.</p> <p>“The Employee’s Attribution of Corporate Social Responsibility (CSR) of a Firm: The Moderating Role of Organizational CSR Climate.” Ji-Wei Lin, Nien-Chi Liu, and Yi-Ting Lin.</p> <p>“The Potential of Critical Realism to Explore Situated Moral Agency Within Corporate Governance.” Marcos Tabacow.</p> <p>“How Do We Stop Long Working Hours?” Joji Nakaya.</p>	<p align="center">1 and 2 Colin Higgins</p>
10:45-12:15	<p><i>Discussion Session: The Dark Side of Business Behavior</i></p> <p>“How Have Banks Performed Institutional Maintenance Work in their CSR/Annual Reports to Address Their Responsibility for the Financial Crisis?” Irene Pollach, Carmen Maier, and Silvia Ravazzani.</p> <p>“Diffusion of Questionable Organizational Practices.” Yoo Na Youm, Anu Phene, and Jennifer Griffin.</p> <p>“Examining the Volkswagon Emissions Scandal Through the ISO Lens.” Daniel Jacobs.</p> <p>“Responsible Capitalism: Legal Tax Liability Minimization versus Socially Responsible Tax.” Duane Windsor.</p> <p>“Corporate Misconduct and Comorbidity: A Pathological View of Corporate Wrongdoing.” Vijay Sampath, Naomi Gardberg and Noushi Rahman.</p>	<p align="center">3 and 4 Mette Morsing</p>
12:30-14:00	<p align="center">Lunch</p>	<p align="center">Grand Assembly Hall</p>
14:00-15:30	<p><i>Workshop: Historic Corporate Responsibility: Extent, Limits, and Consequences</i></p>	<p align="center">Huthart II Robert Phillips</p>
14:00-15:30	<p><i>Symposium: Sustainability in Management Education: Addressing Research on Reported Impacts of Integration</i></p>	<p align="center">President’s Raquel Antonin-Lopez Jorge Arevalo Ivan Montiel</p>

**Friday, June 8<sup>th</sup> continued**

14:00-15:30	<p><i>Paper Session: Communicating with External Constituencies</i></p> <p>“Financial Analyst Coverage and Corporate Social Performance: Evidence from Natural Experiments.” Cuili Qian, Louise Yi Lu and Yagnxin Yu.</p> <p>“Corporate Scandals: Firm Response Strategies and Media Coverage.” Lutz Preuss, Ralf Barkemeyer, Olivier Gergaud and Christophe Faugere.</p> <p>“Political Agency and the Role of Discursive Opportunity in Public Issue Framing Contests.” Isla Farley, Robert Caruana and Sareh Pouryousefi.</p>	<p align="center">Founder’s Michelle Westermann-Behaylo</p>
14:00-15:30	<p><i>Discussion Session: Frontier Topics in CSR</i></p> <p>“Business and (Creative) Society.” Michael Johnson-Cramer.</p> <p>“Hypocrisy, Cynicism, and Non-Limited Altruism Needs.” Duane Windsor.</p> <p>“Corporate Social Responsibility and Top Management Team Compensation: A Study of Shareholder Voting Behavior.” Ryan Fehr, Abhinav Gupta and Cristiano Guarana.</p> <p>“Building Ecosystems in Support of Social Entrepreneurs.” Abel Diaz Gonzalez, Nikolay Dentchev and Edgar Izquierdo.</p>	<p align="center">1 and 2 Michael Ekema-Agbaw</p>
14:00-15:30	<p><i>Paper Session: Cutting-edge Ideas in B&amp;S</i></p> <p>“Scientific Management, HRM, and Hypocrisy: When Rhetoric Masks the Reality of Employment.” Harry Van Buren and Vanessa Hill.</p> <p>“Constituting Corporate Political Ties: Investigating Former Government Officials as Corporate Directors.” Mika Skippari.</p> <p>“Mindfulness and Management in the Corporate Context: A Systematic Literature Review.” Coralie Verdenne, Paul Rouvelin, Julie Bayle-Cordier and Azadeh Savoli.</p>	<p align="center">3 and 4 Elli Meleti</p>
15:30-15:45	<p align="center">Coffee Break</p>	<p align="center">3rd floor foyer</p>
15:45-17:00	<p>IABS Business Meeting</p>	<p align="center">Thornton and Huthart I Brad Agle</p>
18:00-21:00	<p>Doctoral Students/Fellows/Board Dinner (by invitation)</p>	<p align="center">Gaylord Indian Restaurant (1/F, Ashley Centre, 23-25 Ashley Road; meet in the YMCA lobby at 18:00)</p>



**Saturday, June 9<sup>th</sup>**

<b>Time</b>	<b>Session Name and Presenters</b>	<b>Location and Chair(s)</b>
07:30-9:00	IABS Fellows Meeting (by invitation)	Salisbury Dining Room (4th floor, South Tower)
08:00-12:30	Conference Registration	5
09:00-10:30	<i>Paper Session: Issues Affecting Non-profit Organizations</i> "Between Stewarding and Self-fortification: Founder Motivations in the Non-profit Sector." Susanna Kislenko. "Earned Income: The Secret to Success for the Nonprofit Seeking Financial Sustainability?" Kimberly Reeve. "Towards a Deeper Understanding of Changing Meaning of Heritage Identity: The Case of a Nonprofit Rebrand." Zoe Lee.	Thornton Naomi Gardberg
09:00-10:30	<i>Paper Session: Teaching in B&amp;S</i> "Pondering the Cultural Impact of Reading Perception and Practice." Geoffrey Desa and Tara Ceranic Salinas. "Taking Stock of Corporate Social Responsibility Teaching and Research in Central and Eastern Europe." Lutz Preuss and Heather Elms. "Responsible Management Education: The Business Students' Perspective." Debbie Haski-Leventhal.	Huthart I Sarah Glozer
09:00-10:30	<i>Paper Session: Bad and Corrupt Corporate Behavior</i> "The Ethics of Corporate Espionage." Paul Dunn. "The Impact of Formal and Informal Social Capital on Corruption." Douglas Gunn, Stelios Zyglidopoulos and Adina Dudeau. "Playing the Game: Unpacking the Rationale for Organizational Corruption in MNCs." Stelios Zyglidopoulos and Marleen Dieleman.	Huthart II Jared Peifer
09:00-10:30	<i>Paper Session: Businesses and the Creation of Community Benefits</i> "Toward Mutually Beneficial Business-Society Interactions: Relations as Resources." Naomi Wakayama. "Forgotten Landscapes of Financial Exclusion: A Geographic Analysis of Banking Deserts and the Two-Tiered Financial Service System." Ian Dunham. "The New Development Agents: An Analysis of North-South CSR Partnerships." Anne Vestergaard, Luisa Murphy, Mette Morsing and Thilde Langevang.	President's Judith Schrempf-Stirling

**Saturday, June 9<sup>th</sup> continued**

09:00-10:30	<p><i>Paper Session: New Perspectives on Corporate Governance</i></p> <p>“Intragroup Transactions, Corporate Governance, and Corporate Philanthropy in Korean Business Groups.” Wonyong Oh, Youngkyun Chang, Gyeonghwan Lee and Jeongil Seo.</p> <p>“Business and Inequality: An Ethical and Policy Assessment of Dodd-Frank Provisions and Other Global Policy Initiatives.” John Holcomb.</p> <p>“Stakeholder Economies of Scope.” Doug Bosse.</p>	<p align="center">Founder’s Lori Ryan</p>
09:00-10:30	<p><i>Discussion Session: Sustainability &amp; Education</i></p> <p>“Drivers and Enablers Behind a Transition Towards a Circular Economy: A Case Study of Nepal.” Alisha Tuladhar and Dr. Steve Cayzer.</p> <p>“How Can We Visibly Assess Sustainability Learning in Management Education?” Patricia Kanashiro and Edson Sadao.</p> <p>“NGO Activism, Legitimacy and Shareholder Value.” Qian Li, Colin Mayer and Andreas Hoepner.</p> <p>“Building an Understanding of the Sustainability Mindset in Practice: Making the Invisible Visible.” Susan Kirby and Eric Kirby.</p>	<p align="center">1 and 2 Karen Maas</p>
09:00-10:30	<p><i>Workshop: The Second Business and Human Rights Manuscript Workshop</i></p>	<p align="center">3 and 4 Kathleen Rehbein, Michelle Westermann-Behaylo, Judith Schrempf-Stirling and Annie Snelson-Powell</p>
10:30-11:00	<p>Coffee Break</p>	<p align="center">3<sup>rd</sup> floor foyer</p>
11:00-12:30	<p><i>Paper Session: Responding to the External Environment</i></p> <p>“The Effect of Corporate Responsibility Coalitions on the Clean Energy Performance of Firms.” Natalia Vidal and David Cavazos.</p> <p>“Invisible Barriers to Success: Decoupling Risk and Structural Variation in International Accountability Standards.” Norma Schönherr, Florian Findler, Heike Vogel-Pöschl and André Martinuzzi.</p> <p>“Is the Market Perceived to be Civilizing or Destructive? Scientists’ Values and their Attitudes towards Patents.” Jared Peifer, David Johnson and Elaine Ecklund.</p>	<p align="center">Thornton Zoe Lee</p>

**Saturday, June 9<sup>th</sup> continued**

11:00-12:30	<i>Workshop: Making the Invisible Visible – Measuring and Assessing Impacts of Organizational Action</i>	Huthart I Jennifer Griffin and Karen Maas
11:00-12:30	<i>Paper Session: Corporate Political Strategy</i> “Corporate Political Sustainability Leadership: Definition, Management, Governance.” Ben Neville. “The Democratic Deficit in Political Corporate Social Responsibility: A Dynamic Multi-Level Phenomenon.” Jennifer Goodman and Jukka Mäkinen. “Historical Framing of Social Inequality and Businesses' Responses: A Historical Study on Labor Immigration into Switzerland, 1945-1975.” Christian Stutz.	Huthart II Mika Skippari
11:00-12:30	<i>Paper Session: Diversity and Inclusion</i> “How Can Work-integration Social Enterprise Contribute to Social Work Practices: An Exploratory Study in the Disability Sector.” Liang Shang and Yanto Chandra. “Diversity and Inclusion: Exploring Factors Related to Graduate Business Student Retention and success.” Kimberly Reeve, Dami Kabiawu, Alison Knight and Stephanie Naudin. “To Sign or Not to Sign: Revealing the Oligopolistic Nature of the Music Industry and How Major Labels Unethically Exploit the Ignorance of Inexperienced New Artists.” Stan Renard and Pepe Lee Chang.	President’s Patricia Kanashiro
11:00-12:30	<i>Paper Session: Environmental Management Systems and Responsible Innovation</i> “Why Are Firms Decertifying the Environmental Management Systems?” Ivan Montiel, Natalia Ortiz-De-Mandojana and Raquel Antolin-Lopez. “Commitment Strategies for Responsible Innovation.” Stefan Hielscher and Kostas Iatridis.	Founder’s Ivan Montiel

**Saturday, June 9<sup>th</sup> continued**

11:00-12:30	<p><i>Discussion Session: Country Studies of CSR</i></p> <p>“Government v Environment? Reciprocal Lessons from China and the United States.” Stella Hua and Craig Dunn.</p> <p>“Rethinking CSR Disclosure with Evolutionary Perspective: An Empirical Study of Taiwanese Publicly-Traded Companies” Chia-Hao Ho and Nien-Chi Liu.</p> <p>“The Evolution of B Corps in Latin America: A Legitimate Transition?” Nathalia Franco.</p> <p>“The Extent of CSR Information Disclosure Duplication in Malaysian Corporate Reporting.” Kim Len Yap and Huey Jiuan Yan.</p>	<p>1 and 2 Rajat Panwar</p>
12:30-14:59	Free time: Enjoy Hong Kong!	
17:00-20:00	Saturday Excursion and Dinner on Lamma Island (offsite)	Be ready to leave from Tsim Sha Tsui Public Pier No. 5 at 17:00

**Sunday, June 10<sup>th</sup>**

<b>Time</b>	<b>Session Name and Presenters</b>	<b>Location and Chair(s)</b>
09:00-10:30	<i>Workshop: CSR &amp; Employee Engagement Handbook</i>	Thornton Debbie Haski-Leventhal
09:00-10:30	<p><i>Paper Session: Social Entrepreneurship and Impact</i></p> <p>“Values and Scaling Social Impact of Social Enterprises: A Qualitative Research.” Philippe Eiselein and Nikolay Dentchev.</p> <p>“The Social Enterprise (SE) as a New Model of Sustainable Development: A Computational Linguistics Analysis of SE Development Narratives.” Yanto Chandra.</p> <p>“Post-disaster Social Entrepreneurship: An Extreme Effectuation Perspective.” Arnil Paras and Dr. Yanto Chandra.</p>	Huthart I Abha Chatterjee
09:00-10:30	<p><i>Paper Session: Making Business Work for People</i></p> <p>“Business and Human Rights: Toward an Institutional Account.” Michael Johnson-Cramer.</p> <p>“The Role of the Firm in Creating Income Inequality.” Bryan Husted, Andrew Crane and Irene Henriques.</p> <p>“Human Sustainability: How Organizations Ought to Treat Employees and Why.” Elli Meleti.</p>	Huthart II Michael Barnett

**Sunday, June 10<sup>th</sup> continued**

09:00-10:30	<p><i>Paper Session: Communication &amp; Competitiveness in Sustainability</i></p> <p>“Exploring Legitimacy-seeking Strategies through CSR Communication: A Comparison among North American, European and Asian Firms.” Agostino Vollero, Juelin Yin and Alfonso Siano.</p> <p>“Interdisciplinary Perspectives on the Links between Environmental Governance and Competitiveness.” Jennifer Deboer and Rajat Panwar.</p> <p>“Interdisciplinary Imagination: Building Sustainability Bridges through Communication.” Sarah Glozer, Anica Zeyen, Gabriela Gutierrez-Huerter O and Eleanor Hadley Kershaw.</p>	<p align="center">President’s Lauren McCarthy</p>
09:00-10:30	<p><i>Workshop: Corporate Governance Research Workshop XIV</i></p>	<p align="center">Founder’s Lori Ryan</p>
10:30-11:00	<p>Coffee Break</p>	<p align="center">3<sup>rd</sup> floor foyer</p>
11:00-12:30	<p><i>Paper Session: Regulation and Self-regulation</i></p> <p>“It Ain’t Easy Becoming Greener: Shifting Attention toward Further Improvements in Corporate Environmental Performance.” Alberto Aragon, Natalia Ortiz and Michael Barnett.</p> <p>“Co-Evolution of Institutions and Ideas in Self-Regulation: Insights from the Civil Society Initiative ‘Accountable Now.’” Stefan Hielscher, Jan Winkin and Ingo Pies.</p> <p>“CSR Regulation and Firm Value.” Rajat Panwar and Vivek Pandey.</p>	<p align="center">Huthart I Duane Windsor</p>
11:00-12:30	<p><i>Paper Session: CSR Communications Strategies</i></p> <p>“Managing Communication for Mandatory CSR: Evidences from India.” Abha Chatterjee, Rihana Shaik and Swati Ghulyani.</p> <p>“Do Well, Do Good, and Know Your Audience: The Importance of CSR Framing.” Tejvir Sekhon, Edwin Love and Tara Ceranic Salinas.</p> <p>“Strategies for Social and Environmental Disclosure: The Case of Multinational Gambling Companies.” Tiffany C. H. Leung and Robin Stanley Snell.</p>	<p align="center">Huthart II Ben Lewis</p>
11:00-12:30	<p><i>Paper Session: Stakeholder Activism</i></p> <p>“Inactive Because I Care: Context, Care and Boycott Inaction.” Ju Nah Tan.</p> <p>“Understanding Social Activism: What Role Do Online Petitions Play?” Kathleen Rehbein, Michelle Westermann-Behaylo and Elise Perrault.</p> <p>“Boycott v Buycott: Marginalization and Voice.” Naomi Gardberg, Romi Kher and Michael Ekema-Agbaw.</p>	<p align="center">President’s Stelios Zyglidopoulos</p>

**Sunday, June 10<sup>th</sup> continued**

11:00-12:30	<i>Workshop: Corporate Governance Research Workshop XIV (continued)</i>	Founder's Lori Ryan
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**End of the IABS 2018 Conference  
See you next year in San Diego!**