



**iabs**  
international association  
for business and society

***BUSINESS AND SOCIETY  
AT THE CROSSROADS***

***2016 CONFERENCE  
PARK CITY, UTAH***



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# 2016 IABS Program

## Thursday, June 16

Time	Event	Location	Chair	Authors/Presenter	Title
8:00am - 12:00 pm	IABS Board Meeting	Aspen	Colin Higgins		
9:00am - 4:00pm	Doctoral Consortium	Spruce A	Stephen Pavelin, Michelle Wetermann-Behaylo, Judith Schrempf-Stirling		
9:00am - 4:00pm	Junior Faculty Consortium	Spruce B	Ronald Mitchell & Michael Cummings		
4:30pm - 5:30pm	Keynote Address	Evergreen	Brad Agle	Bill O'Rourke, Former CEO of Alcoa Russia	Ethics, Sustainability, and Employee Safety: Lessons from 40 Years in Business
6:00pm - 8:00pm	Welcome and Opening Reception	Snow Park Lodge	Brad Agle		
9:00pm - 10:30pm	Hospitality Suite	6443 Silver Baron Lodge			

## Friday, June 17

Time	Event	Location	Chair	Authors/Presenter	Title
7:00am - 8:30am	IABS Fellows' Breakfast Meeting	Aspen			
7:00am - 8:30am	Breakfast	Evergreen			
8:30am - 10:00am Concurrent Sessions					
	Discussion Session: CSR	Evergreen	Phil Cochran	Jo Crotty, Diane Holt	If There is Nothing to hide Behind Then Look Like Nothing: Towards a Typology of Camouflage Strategies for CSR
				Maria Jose Murcia, Jorge M. Tarzijan, Rajat Panwar	Corporate Social Responsibility and the shifting boundaries of the Firm
				Nabil Daoudi, Craig Dunn	Towards A Multilevel Understanding of Socially Irresponsible Practice in the MENA Region
				Thomas Kayaert, Nikolay Dentchev, Philippe Eiselein	Factors of influence on the implementation of CSR in local municipalities: The case of Brussels
	Paper Session: Social Entrepreneurship	Oak A	Linda Sama	Haiying Lin	Public-Private Partnerships for Radical Eco-innovation
				Jessica Nicholson, Eliabeth C. Kurucz, Barry A. Colbert	The Role of Caring in Scaling Social Enterprise Initiatives
				Denise Klenrichert	Social Entrepreneurship - Crossroads and Intersections
	Workshop: Busienss & Society	Spruce A	Sandra Waddock	Sandra Waddock, Shawn Berman, Jerry M. Calton, David Wasieleski, Dawn R. Elm, Colin Higgins, Dima Jamali	Business IN Society at the Crossroad: What Road(s) should we take?
	Workshop: Teaching	Oak B	Jana Craft	Jana Craft	Stop Killing Your Audience: How to Create Powerful Presentations
	Paper Session: Sustainability	Spruce B	Gordon Rands	Jennifer DeBoer, Rajat, Jorge Rivera	Pristine Neighborhoods, Progressive Neighbors: Toward a Place-Based Understanding of Firms' Voluntary Environmental Behaviors
Ryan Burg				Failing at Climate Change	
John Jermier				Corporate Greening and Greenwashing	

Time	Event	Location		Chair	Authors/Presenter	Title
10:00am - 10:30am	Morning Break	Brass Tag				
10:30am - 12:pm Concurrent Sessions						
	Discussion Session: Business and Society	Evergreen		Shaun Hansen	Vanessa Hill, Harry Van Buren	Taylor won: The triumph of scientific management and its meaning for business and society
					Colby Green	Institutional Constraints on the Returns to Corporate Political Activity
					Marc-Charles Ingerson, Kristen DeTienne	Pro-Social Framing Effects in Business and Society
					Gyung Jun	Business Ethics: A Korean Perspective
	Innovative Session	Oak A		Scott Hammond	Scott Hammond, Mark Widmer, Lisa Jones Christensen	Ethics at the Crossroads: Lessons from Wilderness and Work
					Paper Session: Political Activity	Oak B
	Rui Yang, Andrew Millington	An investigation into the role of CCI in the context of CPA				
	Zachariah J. Rodgers	Cui Bono: When do Organizations Obtain Favorable Legal Environments Despite Contradictory Stakeholder Interests? A study of U.S. Merger & Acquisition Antitrust Regulation				
	Xuanwei Cao	A Corporate Political View of Sustainable Entrepreneurship: The Coevlution of Entrepreneur Opportunity and Institution				
	Paper Session: Ethics	Spruce A		Pepe Lee Chang	Tae Wan Kim, Vikram Bhargava	The Problem of Managing Under Moral Uncertainty
					Darin C Gates	Self-Deception and Moral Discrepancy
					Jared Peifer, Anne-Laure Winkler	Stakeholder Morality and Loyalty to CSR Firms
					Bradley Owens, Sam Yam, Jeff Bednar, Martin Mao Huazhong	Modeling How to Grow More Ethical: The Impact of Leader Moral Humility on Follower Moral Self-Efficacy adn Behavior
	Paper Session: HR; Governance	Spruce B		Lori Ryan	Hilary Hendricks, Brad Agle, John Bingham, Gabrielle Cunningham	Stakeholder Salience for Employees: An Individual-Level Conceptualization of Who and What Really Counts
					Christine Shropshire, Jonathan Bundy	Shareholder Voting as Governance Intervention
					Matthew Anderson	An experiment in social justice: an exploratory study of governance and participation within Fairtrade and Consumers International
12:00pm - 1:30pm	Luncheon	Patio				
1:30pm - 3:00pm Concurrent Sessions						
	Discussion Session: Balancing Stakeholders	Evergreen		Virginia Gerde	Shaun Hansen, Jim Davis, Matthew Mouritsen, Grant Savage,	Business & Society at the Crossroads: The Future of Research at the Intersection of Stakeholder adn Trust Theories
					Toby Li, Colby Green	The Role of Timing in CSR Reporting During Merger Waves
					John T. Haynes, Linda C Rodriguez	EMERGENCY, EMERGENCY! Local Emergency Manager Perspectives On Parntnerships with Defense Services for Emergencies

Time	Event	Location		Chair	Authors/Presenter	Title	
					Michael Cummings, Hans Rawhouser	Intrastate Equity Crowdfunding: Balancing Access to Capital and Investor Protection	
	Paper Session: CSR	Oak A		Nicholas Schlereth	Bruce Klaw	From Regulation to Participation: The Prospects for Stimulating Corporate Social Responsibility Through U.S. Government Equity Investemnt in Private Business	
					Caddie Putnam Rankin, Todd Matthews	Benefit Corporation Certification: Mechanisms of Legitimacy in Two Industries	
					Maretno Harjoto	Corporate Social Responsibility and Corporate Fraud	
					Ian Maitland	A critical look at the idea of principal costs	
	Workshop: Social Entrepreneurship	Oak B			Jerry Carlton	Jerry Calton, Linda Sama, Stephanie Welcomer, Mark Haggerty, Nate Vineyard	Developing Local and Global Food Networks as Communities of Practice: An Action Learning Agenda
	Paper Session: Sustainability	Spruce A		Robbin Derry	Mchael Kohlgruber	The diffusion of sustainable business model innovations in retail logistics from an institutional theory perspective	
					Florian Jaeger, Steffen Strese	Integrating institutional and resource-based perspectives: An empirical reexamination of corporate sustainability	
					Patsy G. Lewellyn, Jeanne M. Logsdon	How Sustainability Reporting is Maturing: A Preliminary Assessment of the Impact of GRI's G4 Guidelines	
					Jamie O'Neill	Stakeholders' Credibility Perceptions of Companies' Sustainability Disclosures	
	Paper Session: Decoupling; Leadership	Spruce B		Marc-Charles Ingerson	Annie Powell, Johanne Grosvold, Andrew Millington	Beyond strategic intentions: the role of internal agency in determining policy enactment or organiational decoupling	
					Tammy MacLean, Barrie Litzky, Michael Behnam, Lynne Andersson	Minding the Gap(s): Unintended Consequences of Decoupling	
					Rodger Adair	Effects of Life-Threatening Illnesses on Leader-Follower Relationships	
					Sean Costello, Jon Westover	Examining Leadership of the Global Millennial Generation in the Workplace	
3:00pm - 3:30pm	Afternoon Break	Patio					
3:30pm - 5:00pm Concurrent Sessions							
	Paper Session: CSR	Oak A		Donna Wood	Jim Salas, Maretno Harjoto	Corporate Social Responsibility, Brand Value, and Brand Preservation	
					Jegoo Lee, Sang-Joon Kim	Does Money Really Talk? Testing Slack Resource Mehanism of Corporate Responsibility	
					Nicholas Schlereth, Shawn Berman	Applying French corporate social responsibility reporting laws to NCAA member institution athletic departments	
					Virginia Munro, Denni Arli, Sharyn Rundle-Thiele	CSR Strategy at a Crossroads: An example of a USA based Multinational in Developing and Developed Societies	
	Paper Session: Ethics	Oak B		Kelly Strong	Scott Hammond, Lisa Jones Christensen	Shades of Brown: A Model of Ethical Shifts Related to Diminishing Resources	

Time	Event	Location		Chair	Authors/Presenter	Title	
					James Weber, Michael Urick	Dissecting the millennials' Ethical Profile: Searching for Demographic Variations in their Personal Value Orientations	
					Cary Silberman, Marc-Charles Ingerson, Inna Zavgorodniy	Reconceptualizing Advocacy in Business Law	
					Marc-Charles Ingerson	Ethical Consistency in Business and Society	
		Workshop: Human Rights	Spruce A		Kathleen Rehbein	Kathleen Rehbein, Tricia Olsen, Michelle Westermann-Behaylo, Harry Van Buren	Benchmarking Corporate Efforts to Address Human Rights
		Symposium	Spruce B		Andy Crane	Andy Crane, Rob Phillips, Jill Brown, Stephen Pavelin	Meet the Editors: From R&R to Publication
		Paper Session: Stakeholder	Aspen		Anne Lawrence	Jae Hwan Lee, Ronald K. Mitchell, Roy Howell	Value Creation: Stakeholder Engagement An Empirical Examination of Stakeholder Work
	Jared Harris					Leaning Into the Wind: Stakeholder Relationships and Organization Resilience	
	Mohammad A. Ali, Anne-Laure Winkler					Not all organizations are stakeholder organizations: An exploration of the creation, maintenance, and perpetuation of a stakeholder culture	
	Jay Barney					Why the Field of Strategy Must Adopt the Stakeholder Perspective	
	5:00pm - 6:00pm	IABS Business Meeting	Evergreen		Colin Higgins		
6:00pm	Ph.D. Student Dinner (with IABS Board & Fellows)						
9:00pm - 10:30pm	Hospitality Suite	6443 Silver Baron Lodge					

## Saturday, June 18

Time	Event	Location		Chair	Authors/Presenter	Title
7:00am - 8:30am	BAS Editorial Board Meeting	Aspen				
7:00am - 8:30am	Breakfast	Evergreen				
8:00am - 12:00pm	IABS Registration					
8:30am - 10:00am Concurrent Sessions						
	Discussion Session: Sustainability, Social Entrepreneurship, Political Activity, Governance	Evergreen		Mohammad Ali	Jill Brown, William Forster, Andrew Wicks	The Social Entrepreneur: The Importance of Moral Imagination, Microsocial Norms and Moral Legitimacy in Managing Stakeholder Perceptions
					Philippe Eislein, Nikolay Dentshev	Social Entrepreneurship: A Literature Review
					Andy Silva, Robbin Derry	Sustainable Business Development Through Identity Building and Environmental Legislation
					Alice Alessandri, Alberto Aleo	The Circle of Trust: Building and maintaining customer relations
					Olu Aluko, Eshani	The Governance of Corporate Social Responsibility: Power dynamics of Multi-Stakeholder Initiatives

Time	Event	Location		Chair	Authors/Presenter	Title
	Paper Session: CSR	Spruce A		Jegoo Lee	Pratima(Tima) Bansal, Garima Sharma	Making Social Issues Count: How Businesses Fram Social Issues in Strategic Decision-Making
					Natalie G. Vidal, Sabrina D. Valpone	Process of Identification Between Member Companies and Corporate Responsibility Coalitions
					Stelios Zyglidopoulos, Naomi A. Gardberg	Corporate Philanthropy, Corporate Reputation, Environmental Munificence and Performance
					Zhifeng Chen, Stephen Pavelin, Lynda Porter	The Insurance Case of Corporate Social Responsibility (CSR): Is ambivalence the key?
	Innovative Session: Advancing Cutting Edge Ideas	Oak A		Melissa Baucus, Vanessa hill, Colin Higgins	Derek Kirchoefer, Ben Lewis	Do Legacy Concerns Influence Managerial Decisions About the Environment?
					Haroon ur Rashid Khan	A Structural Equation Model of CSR and Performance: Mediation by Innovation and Productivity - A Comparative Study
					Eli C.S. Jamison	Considering the Power of the "Social" in Corporate Social Responsibility (CSR): power as Enabling Pre-Condition for Meaningful CSR in Alabama's Poultry Industry
Symposium: CSR	Spruce B		Jeff Lenn	John Holcomb, Jeff Lenn, Bruce Klaw	Rediscovering the Corporation as a Person	
Workshop: Teaching	Oak B		Jim Weber	Jim Weber, Craig Dunn	Open Mike IV: A forum for discussing how our teaching discusses "business and society at the crossroads"	
10:00am - 10:30am	Morning Break	Brass Tag				
10:30am - 12:00pm Concurrent Sessions						
	Paper Session: CSR	Oak A		Hilary Hendicks	Milton Sousa, Bryan W. Husted	Casual Ambiguity and CSR Capabilities: A Theoretical Overview
					Ben Lewis	The Paradox of Recognizing Responsibility: Why Positive Social Ratings Can Lead to Reductions in Corporate Social Performance
					Janet L Rovenpor, Poonam Arora, Irina DeBonis	"Make Love Not War:" Changing the Language of Business to Promote Greater Sustainability
	Paper Session: Ethics	Oak B		Anne Barraquier	James C. Brau, Rebekah Inez Brau	The Ethicality of the Goal of the Firm: Shareholder Wealth Maximization
					David Cherrington, Kristen Bell DeTienne	Conflicts of Interest in Business and Society: The Limits of Disclosure in Behavioral Ethics
					Ian Maitland	Ethics and Profits
					Pepe Lee Chang, M. Ronald Buckley	Substance over Style: Establishing the Intrinsic Worth of Triple Bottom Line Values
	Paper Session: Social Entrepreneurship	Spruce A		Denise Kleinrichert	Garima Sharma, Anand Kumar Jaiswal	Resourcing Time: Navigating the Time Paradox in Bottom of the Pyramid Projects
					Solange Hai, Richard L. Daft	When Missions Collide: The Hybridization Movement and the Challenge of Sustaining a Strong Social Mission
					Virginia Gerde, Manisha Singal, Rich Wokutch	Exploring the Antecedents of Organization Resilience: A Conceptual Approach
	Workshop: Teaching	Aspen		Linda Sama	Linda Sama, Stephanie Welcomer, Mark Haggerty, Jeff Thompson, Aaron Miller	Classrooms Without Borders: Bringing Business Students to Society

Time	Event	Location	Chair	Authors/Presenter	Title
	Paper Session: Human Rights	Spruce B	Darin Gates	Harry Van Buren, Michelle Westermann- Behaylo, Judith Schrempf-Stirling	The UN Guiding Principles on Business and Human Rights: A Tool of Plausible Deniability or Ethical Commitment? The Case of Human Trafficking
				Michelle Westermann-Behaylo, Kathleen Rehbein, Tricia Olsen	Decoupling or Muddling Through: Understanding Human Rights Violations in the Oil and Gas Industry
				Robert Anderson	Indigenous Peoples' Participation in the Global Economy: Sustainable Development on their own Terms?
Afternoon	Free Time for Excursions				
5:15pm - 6:00pm	Buses Leave for Gala Banquet	Lodges at Deer Valley			
6:30pm - 9:30pm	Gala Conference Banquet	Park City Olympic Park			
10:30pm - 11:30pm	Hospitality Suite	6443 Silver Baron Lodge			

## Sunday, June 19

Time	Event	Location	Chair	Authors/Presenter	Title
7:00am - 8:30am	Breakfast	Evergreen			
8:30am - 10:00am Concurrent Sessions					
	Workshop: Corporate Governance (8:30 - 12:00)	Evergreen	Lori Verstegen Ryan	Lori Verstegen Ryan	Corporate Governance Research Workshop XII
	Workshop: Social Entrepreneurship	Oak A	Nikolay Dentchev	Nikolay Dentchev	Social Entrepreneurship as a Vehicle for Sustainability
	Workshop: Religion and Business Ethics (8:30 - 12:00)	Spruce A	Maurice J. Murphey	Maurice J. Murphy	Religiosity and Business Ethics
				Alan Christensen, Marc-Charles Ingerson	Business, Religion, and Pro-Social Behavior in the Workplace
	Workshop: Teaching	Oak B	Tara Ceranic	Tara Ceranic Salias, Melissa Baucus, Jill Brown, Vanessa Hill, Jeff Thompson, Harry Van Buren III	Teaching Business & Society at the Crossroads: A Pecha Kucha Session Exploring Innovative Pedagogies
Innovative Session	Spruce B	Bradley Murg	Bradley Murg, Mark Meaney	PRME and IABS: A Natural Fit?	
10:00am - 10:30am	Morning Break				
10:30am - 12:00pm Concurrent Sessions					
	Paper Session: CSR	Oak A	Diane Holt	Holly Fairbairn, Stephen Pavelin, Haiming Hang	How can social interactions differently affect reputation judgments of CSR, compared to judgments of corporate capabilities?
				Kareem M. Shabana	Punctuated Equilibrium Processes of Institutionalization of Informal Governance Mechanisms; The Case of Corporate Social Responsibility Reporting
				Kostas Iatridis, Anna Farmaki	Tourism and CSR: A Foucauldian ethics perspective on the role of CSR Consultants
				Shalini Jain, Jill Purcy	Differential Adoption of Explicit CSR in an Emerging Economy
	Paper Session: Ethics	Oak B	Craig Van Sandt	Anne Barraquier	Can Complex Knowledge Be Used Deceitfully in Organizations? A Case Study in Highly Regulated Industry
				Jo Ann Oravec	Profiting from Privacy: Critical Analyses of Business Initiatives Involving Personal Privacy and Information Control
				Jae Hwan Lee, Hans Hansen	Expansion of Corporate Rights: Corporate Freedom Speech Right
12:00pm	Conference Adjourns				

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