



26th Annual Meeting of the International Association of Business & Society



Guanacaste, Costa Rica
March 12 – 15, 2015

Proudly Sponsored By:



Center for Sustainable
and Responsible
Organizations (CSaRO)

About our Sponsors and Supporters



Centre for Sustainable and Responsible Organizations (CSaRO)

The Centre for Sustainable & Responsible Organizations (CSaRO) is an interdisciplinary research centre within the Faculty of Business & Law at Deakin University (Australia). Work clusters around three key areas: Sustainable SMEs, CSR, and Responsible Governance. The centre works with diverse researchers to generate innovative research both in Australia and abroad. The centre is built upon a foundation of being ‘Relevant’ and ‘Engaged’.



The Moody College of Business provides quality undergraduate and graduate business education that develops successful, ethical, and socially responsible business professionals who have the knowledge and skills to enhance the culturally-rich region it serves and contributes to its economic prosperity. Our College in concert with the University, contributes to the economic prosperity of Acadiana by enabling our diverse student body to succeed in a broad range of organization and activities.



Visit Costa Rica specializes in educational travel organizing short term faculty led study abroad programs in Costa Rica. Visit Costa Rica’s mission is to open the minds of international students to the global world, providing opportunities to learn first-hand the importance of conservation, and to discover why sustainability and green business practices makes business sense. The owner, Gabriela Gutierrez has been involved in educational travel for more than fifteen years, exposing student groups to both broad and degree-focused educational programs. Gabriela is fluent in English, French, and Spanish, earned an MBA and is the proud mother of three professional sons.



Pura Vida!

Let me be the first to extend you a warm and sunny welcome to the 26th Annual Meetings of the International Association of Business & Society (IABS).

I hope that the beauty of our conference venue inspires many meaningful discussions of “pura vida” in our research and teaching.

Thursday excursions provide an opportunity for you to experience the natural beauty of our host country whether it is an ecotourism adventure or a day at the beach. We begin the

conference Thursday evening with a keynote address from Brian Campbell, from El Viejo Sugar Mill. Not only is El Viejo one of the largest sugar mills in Costa Rica, it also incorporates environmental sustainable practices in the sugar production. El Viejo’s transition from conventional to sustainable commercial farming practices is an interesting story. We have partnered with Gabriela Gutierrez, from Visit Costa Rica to organize a Sustainable Business Exposition. Friday you will have the opportunity to interact with local businesses that incorporate a commitment to sustainable practices into their daily operations. Please be sure to take some in between sessions to visit these businesses to learn how the local business community supports sustainable practices. A description of the businesses participating in the exposition is provided in your conference materials.

We have a fantastic variety of paper, symposia and workshop sessions. Thanks to Stephen Pavelin and Kathy Rehbein for coordinating the Doctoral Student Consortium. A heartfelt thanks goes to everyone who submitted and reviewed submissions for this conference. I am especially indebted to the emergency reviewers who cheerfully volunteered to review additional submissions. Without your enthusiasm and hard work this conference would not be possible. A final thank you to my colleagues on the executive team, Melissa, Colin, Brad and Kim Rodela our intrepid operations manager. Thank you for the wise counsel, the sympathetic ear, unwavering support, and the very tasty chocolate.

Vanessa

Program at a glance

Thursday, March 12

8:00 a.m. - 12:00 p.m.	IABS Board Meeting	Salon Guanacaste
8:00 a.m. - 4:00 p.m.	Excursions	
6:00 p.m. - 8:00 p.m.	Opening Reception	Beach Garden
2:00 p.m. - 8:00 p.m.	Registration	Amphitheater Foyer & Beach Garden

Friday, March 13

8:00 a.m. – 5:00 p.m.	Registration	Amphitheater Foyer
7:00 a.m. – 10:00 a.m.	Business & Society Editorial Board Meeting	Salon Guanacaste
8:30 a.m. – 3:30 p.m.	Sustainable Business Exposition	Amphitheater Pacifico
8:30 a.m. – 10:00 a.m.	Concurrent Sessions	Meeting Rooms
10:00 a.m. – 10:30 a.m.	Morning Break	Amphitheater Foyer
10:30 a.m. – 12:00 p.m.	Concurrent sessions	Meeting Rooms
12:00p.m. – 1:30: p.m.	Lunch	Resort Dining Room
1:30 p.m. – 3:00 p.m.	Concurrent Sessions	Meeting Rooms
3:00 p.m. – 3:30 p.m.	Afternoon Break	Amphitheater Foyer
3:30 p.m. – 5:00 p.m.	Concurrent Sessions	Meeting Rooms
5:15 p.m. – 6:30 p.m.	IABS Business Meeting (Everyone Welcome: Please attend)	Amphitheater Pacifico
6:30 p.m. – 8:00 p.m.	Doctoral Students Dinner	IABS Board & Fellows

	Saturday, March 14	
8:30 a.m. – 12:30 p.m.	Registration	Amphitheater Foyer
7:30 a.m. – 8:30 a.m.	IABS Fellows Meeting	Salon Guanacaste
8:30 a.m. – 10:00 a.m.	Concurrent Sessions	Meeting Rooms
10:00 a.m. – 10:30 a.m.	Morning Break	Amphitheater Foyer
10:30 a.m. – 12:00 p.m.	Concurrent sessions	Meeting Rooms
12:00p.m. – 1:30: p.m.	Business & Society Associate Editor’s Meeting	Resort Dining Room
12:00 p.m. – 4:00 p.m.	Doctoral Student Consortium	Salon Papagayo 1 & 2
5:00 p.m. – 6:00 p.m.	Reception	Beach Garden
6:00 p.m. – 8:00 p.m.	Conference Banquet	Beach Garden
	Sunday, March 15	
8:30 a.m. – 10:00 a.m.	Concurrent Sessions	Meeting Rooms
10:00 a.m. – 10:30 a.m.	Morning Break	Amphitheater Foyer
10:30 a.m. – 12:00 p.m.	Concurrent Sessions	Meeting Rooms
12:00 p.m.	Conference Concludes... See you next year!	



26th Annual IABS Conference
 Pura Vida: Realizing Eudemonia in Business and Society
 March 12 - 15, 2015
 Guanacaste, Costa Rica

Thursday, March 12, 2015

8:00 a.m. - 12:00 p.m.	IABS Board Meeting	Salon Guanacaste
8:00 a.m. - 4:00 p.m.	Excursions	
6:00 p.m. - 8:00 p.m.	Opening Reception	Beach Garden
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Friday, March 13, 2015

7:00 a.m. - 5:00 p.m.	Registration		Amphitheater Foyer
8:30 a.m. - 3:30 p.m.	Sustainable Business Exposition		Amphitheater Pacifico
7:00 a.m. - 10:00 a.m.	Business and Society Editorial Board Meeting		Salon Guanacaste
8:30 a.m. - 10:00 a.m.	Morning Session 1		
	Session A	<ul style="list-style-type: none"> • <i>Biodiversity Management and Pura Vida</i>, O Boiral; I Saizarbitoria • <i>Eudaimonia, Well Being and The Pursuit of</i> 	Salon Papagayo 1

		<p><i>Sustainability</i>: R. Byerly</p> <ul style="list-style-type: none"> • <i>In Search of Ecologically Sustainable Organizations</i>: G. Rands • <i>Beyond Mansions & Mega Malls: Pursuing Sustainable Construction in Saudi Arabia</i>: G. Antoine; R. Santa 	
	Session B	<ul style="list-style-type: none"> • <i>Growing Older: Implications for Business and Society of an Ageing Worldwide Population</i>: J. Mahon; R. McGowan • <i>Discovering the Millennials' Personal Values Orientation: A Meta-group and Within-group Analysis</i>: J. Weber • <i>A Human Development Perspective to Shared Value Creation</i>: D. Jimali; T. Jain • <i>The Impact of Identity Formation and Elements on Practices of Corporate Responsibility Coalitions</i>: N. Vidal; S. Berman; H. Van Buren 	Salon Papagayo 2
Session Chair: P. Dunn	Session C	<ul style="list-style-type: none"> • <i>Ethical Decision-Making Theory: An Integrated Approach</i>: M. Schwartz • <i>Stakeholder Morality: A Review of the Moral Motives of Employees, Consumers and Shareholders</i>: J. Peifer; A.L Winkler • <i>Understanding value constructions in employees: Towards a phenomenological approach</i>: V. McSorley • <i>The Role of Religion, Moral Philosophy, and Culture on Ethical Decision Making</i>: P.Dunn; B. Sainty 	Salon Pachote
	Session D	<ul style="list-style-type: none"> • <i>The Status of CSR and Sustainability Reporting at Universities in Europe: A Survey</i>: Y. Fassin • <i>Sustainable Option Value</i>: F. Figge • <i>License to Critique: Embracing the Duality of Sustainability Standards Within a Communication</i> 	Salon Guarumo

		<p><i>Framework: L. T. Christensen; M. Morsing; O. Thyssen</i></p> <ul style="list-style-type: none"> • <i>Corporate Social Performance Assessment: Stakeholder's Perspective on multidimensional and Systematic Approach: M. Nobrega</i> 	
	Session E	<ul style="list-style-type: none"> • <i>Innovative Session: Neoliberalism versus De-growth in academia: Isabell S.; C. Schimanski</i> 	Salon Poro Poro
	Session F	Business & Society Editorial Board Meeting	Salon Guanacaste
10:00 a.m. - 10:30 a.m.	Morning Break		Amphitheater Foyer
10:30 a.m. - 12:00 p.m.	Morning Session 2		
Session Chair: R. Brown	Session A	<ul style="list-style-type: none"> • <i>The Establishment of Political Capability: The Case of AT&T, 2000-2012: R. Brown</i> • <i>Rana Plaza as a Trigger for action - An analysis of the response by fast fashion retailers : B. Comyns; E. Franklin-Johnson</i> • <i>Company Towns, Righteousness, and CSR: Lessons from Industrial Welfare in the "Satanic Mills: J. McLaughlin; G. McLaughlin</i> • <i>A Journey into a Complex World: An Institutional Perspective of Global Supply Chains and Working Conditions in Developing Countries: V. Soundarajan; J. Brown</i> 	Salon Papagayo 1
	Session B	<ul style="list-style-type: none"> • <i>Corporate Scandals: Not an Issue of Ethics: C. VanSandt</i> • <i>Connecting Head and Heart in Moral Development: J. Calton</i> • <i>Trying and Failing: Understanding Enactment Processes of Organizational Sustainability Commitments Through Unintended Decoupling: A. Powell</i> 	Salon Papagayo 2

Session Chair: L. Rodriguez	Session C	<ul style="list-style-type: none"> • <i>Bar Associations as Influencers in the Negotiated Landscape of Social-Business Hybridization</i>: M. Cummings • <i>Organizational Structure and Public Private Partnerships in the Context of U.S. Sustainable Tourism Certification Program</i>: A. Naar; R. Wokutch; N. McGehee • <i>The Drivers of Sustainable Tourism in Italy</i>: M. Minciullo 	Salon Pachote
Session Chair: P. Dunn	Session D	<ul style="list-style-type: none"> • <i>The Sin Industries: Shaping Virtue and Vice in U.S. Business and Society</i>: T. Keane • <i>The Role of Guilt on Taxpayer's Voluntary Disclosure to Self-Correct</i>: J. Farrar; P. Dunn; C. Hausserman • <i>Balancing virtuous behaviors and competitive objectives</i>: L. Ferri; M. Pedrini • <i>Social Media and Corruption in Shame vs. Guilt Cultures</i>: J. MacDonald; G. Antoine; M. Murphy 	Salon Poro Poro
Facilitator: M. Baucus	Session E	<ul style="list-style-type: none"> • <i>Symposium: Putting Faith in Business</i>: M. Murphy (Facilitator) Participants: <ul style="list-style-type: none"> ○ <i>B. Agle, Brigham Young University</i> ○ <i>A. Arnaud, Embry-Riddle Aeronautical University</i> ○ <i>J. Peifer, Baruch College</i> ○ <i>B. Vaidyanathan, Rice University</i> 	Salon Guarumo
	Session F	<ul style="list-style-type: none"> • <i>Innovative Session: Pecha Kucha Peek into the Future: Cutting Edge B&S Research</i>: M. Baucus 	Salon Guanacaste
12:00 p.m. - 1:30 p.m.		Lunch	
1:30 p.m. - 3:00 p.m.		Afternoon Session 1	

Session Chair: N. Kurland	Session A	<ul style="list-style-type: none"> • <i>As the NFL Goes, so Goes Business? The Question of Business' Responsibility in Domestic Violence Situations:</i> V. Gerde • <i>Pay Dispersion and Corporate Social Responsibility a Proposed Framework:</i> A. Mitra • <i>Beyond The Certification Model: Environmental and Human Resource Management Practices and Eudemonic Firms in China:</i> J. Jermier; H. Lin; X. Wang • <i>A Review of Workplace Incivility and Bullying: Directions for Future Research:</i> M. Connerly; J. Strauss 	Salon Papagayo 1
	Session B	<ul style="list-style-type: none"> • <i>Cultivating knowledge across time and organizational boundaries: Sustainable food production and the Case of Barilla:</i> M. Winn • <i>Balancing Acts: Market Failure, Business Models, and the Pursuit of Pura Vida in Global Social Entrepreneurship.</i> G. Desa; S. Basu • <i>Social Entrepreneurial Intentions: China vs. United States: Is there a Difference?:</i> M. Meyskens; R. Yang; C. Zheng; L. Hu • <i>When Change Must Happen: NGO's maintaining control in resettled fields:</i> S. Hai; D. Arenas 	Salon Papagayo 2
	Session C	<ul style="list-style-type: none"> • <i>Corporate Reputational Risk and Sustainable Supply Chain: A Conceptual Model:</i> M. Caddey; J. Grosvold; S. Pavelin • <i>How does a social context affect reputation judgments of CSR?</i> H. Fairbairn; S. Pavelin; H. Hang • <i>Reputation Commons and Strategies for Reputation Repair: An Empirical Analysis of Global Banking Industry 2005 - 2014.</i> : S. Brammer; L. Braniki 	Salon Pachote

	Session D	<ul style="list-style-type: none"> • <i>Beyond Principles Empirical Study of How Leading Corporations in India Operationalize CSR</i>: S. Jain • <i>Organizational Commitment in A Chinese Insurance Company</i>: S. Deshpande • Corporate Responsibility in China: A Contextual Exploration: D.K. Davidson; J. Yin 	Salon Guarumo
Facilitator: H. Van Buren	Session E	<ul style="list-style-type: none"> • <i>Workshop: Religion as a Social Force</i>: H. Van Buren 	Salon Poro Poro
	Session F	<p><i>Quants & Poets: Business & Society Manuscript Workshop 1:</i></p> <ul style="list-style-type: none"> • <i>Trace Measures in Business and Society Research</i>: L. Preuss • <i>Motivational constructs of decision makers and their impact on firms's use of common pool resources</i>”S. Groschl; P. Gabaldon • <i>Measuring Corporate Social Impact: A review</i>. A. S. Shantz • <i>Corporate Social and Financial Performance Revisited: On Measures, Methods, and Interpretations</i>: R. Carroll, D. Primo, B.K. Richter 	Salon Guanacaste
3:00 p.m. - 3:30 p.m.	Afternoon Break		Amphitheater Foyer
3:30 p.m.- 5:00 p.m.	Afternoon Session 2		
	Session A	<ul style="list-style-type: none"> • <i>Whose responsibility is it? Reconsidering the ethical consumer sovereignty myth</i>: M. Carrington; B. Neville • <i>A Consumer-Centered Approach to Corporate Social Responsibility</i>: J. Schrempt-Stirling; G. Palazzo; F. Morhart • <i>Reciprocity in Consumer Boycotts</i>: T. Hahn; N. Albert • <i>Customer Preferences for localness in corporate philanthropy</i>: S. Pavelin; L. Porter 	Salon Papagayo 1

<p>Session Chair: D. Mayer</p>	<p>Session B</p>	<ul style="list-style-type: none"> • <i>The Aftermath of Failed Coups</i>: J. Brown; A. Ward; C. Clark • <i>The Shareholder Empowerment Debate: Examining Both Sides</i>: M. Goranova; L. Ryan • <i>Board Composition and CSR: Does a progressive board and proactive environmental CSR activities improve firm performance</i>: J. Griffin; A. Bryant • <i>Collective Commitment Through Inclusive Governance</i>: R. Burg 	<p>Salon Papagayo 2</p>
<p>Session Chair: C. Dawkins</p>	<p>Session C</p>	<ul style="list-style-type: none"> • <i>Do we need growth to improve well-being?</i> C. Shimanksi; I. Storsjo • <i>Exploring the NGO Collaborations in the context of quality of life improvements</i>: B. Hatipoglu • <i>Business Growth in Well-Being Economies: Insights from Bhutan's Gross National Happiness Economy and the UK's Well-Being Economics Policy Recommendations</i>: I. Sebastian • <i>NGO- Business Relationships Over Time: Crowding Out Radical NGO's</i>: R. Barkemeyer; A. Gibson; G. Napolitano 	<p>Salon Pachote</p>
	<p>Session D</p>	<ul style="list-style-type: none"> • <i>Corporate Social Performance, Trust, Corporate Reputation and Corporate Financial Performance: Crossnational Study</i>: N. Gardberg; S. Zyglidopoulos; P. Symeou • <i>Financial Effects UN Global Compact Non-Compliance</i>: K. Maas; M. Scheltema; H. Thai • <i>Competitive Strategies and Small Firms' Social Responsibility</i>: R. Panwar; E. Nybakk; J. Pinkse; E. Hansen • <i>Capitalism: An Antidote to Poverty?</i> A. Cox; B. Litzky 	<p>Salon Guarumo</p>

Facilitator: J. Brooke Hamilton	Session E	<p><i>Symposium: Pursuing La Pura Vida Academic Engagement with SME's</i> :Participants:</p> <ul style="list-style-type: none"> ○ V. Hill, University of Louisiana, Lafayette ○ K. Credo, University of Louisiana, Lafayette 	Salon Poro Poro
Facilitators: Business & Society Editorial Board	Session F	<p><i>Quants & Poets: Business & Society Manuscript Workshop 1:</i></p> <ul style="list-style-type: none"> • <i>Trace Measures in Business and Society Research</i>: L. Preuss • <i>Motivational constructs of decision makers and their impact on firms's use of common pool resources</i>”S. Groschl; P. Gabaldon • <i>Measuring Corporate Social Impact: A review</i>. A. S. Shantz <i>Corporate Social and Financial Performance Revisited: On Measures, Methods, and Interpretations</i>: R. Carroll, D. Primo, B.K. Richter 	Salon Guanacaste
5:15 p.m. - 6:30 p.m.		IABS Business Meeting	Amphitheater Pacifico
6:30 p.m. - 8:00 p.m.		Ph.D. Students Dinner	Hosted by IABS Board & Fellows

Saturday, March 14, 2015

8:00 a.m. - 12:30p.m.	Registration		Amphitheater Foyer
7:30 a.m. - 8:30 a.m.	IABS Fellows Meeting		Salon Guanacaste
8:30 a.m. - 10:00 a.m.	Morning Session 1		
Session Chair: C. Driscoll	Session A	<ul style="list-style-type: none"> • <i>The Dark Side of Academic Entrepreneurship</i>: W. Meek; P. Gianiodis • <i>Global Reach and Global Complexity: Ponzi Entrepreneurs Around the World</i>: M. Baucus • <i>Legal and Ethical Standards of US Government Contractors: A Facade of Compliance?</i> K. Tribou; P. Lewellyn, & J. Logsden • <i>The Supply of MNE's Voluntary Disclosure of Foreign Corruption</i>: N. Gardberg; V. Sampath; N. Rahman 	Salon Papagayo 1
	Session B	<ul style="list-style-type: none"> • <i>Triple Bottom Line, Sustainability, ESG, CSR, and corporate citizenship reporting</i>: K. Paul; S. Afjei • <i>The Strategic Role of Sustainability Reports: A Critical Discourse Analysis</i>: C. Higgins; B. Coffey • <i>Decoupling of compliance and ethical meaning: a micro level analysis</i>: A Barraquier 	Salon Papagayo 2
Session Chair: R. Brown	Session C	<ul style="list-style-type: none"> • <i>Public Policy Avoidance: Economic Patriotism and Social Responsibility</i>: D. Windsor • <i>Corporate Political Activities in Saudi Arabia: a Qualitative Exploration</i>: M. Murphy; J. MacDonald • <i>Corporate Political Activities: Evaluating the Criteria Applied by the Center for Political Accountability in Rating Corporate Policies</i>: J. Holcomb • <i>Corporate Political Activity and Industry Structure: An Empirical Investigation of Fragmented Industries</i>: R. Brown 	Salon Pachote

Saturday, March 14, 2015

Session Chair: D. Mayer	Session D	<ul style="list-style-type: none"> • <i>Beyond guilty verdicts: Human Rights litigation and its impact on corporations' human rights policies:</i> J. Schrempf-Stirling; F. Wettstein • <i>Business and Human Rights: Commitment vs. Practice:</i> K. Rehbein; T. Olsen; M. Westerman-Behaylo • <i>Public Accommodation Statutes and Sexual Orientation: Should there be an exemption for Secular Business?:</i> L. Dhooge • <i>Definitions of Corporate Social Responsibility: Content, Range of Authors, Evolution over Time:</i> L. Preuss 	Salon Guarumo
Facilitator: B. Agle	Session E	<p><i>Pura Vida and Governance: A Conversation:</i> Participants:</p> <ul style="list-style-type: none"> ○ <i>J. Thompson, Brigham Young University</i> ○ <i>D. Hart, Brigham Young University</i> ○ <i>J. Harris, University of Virginia</i> ○ <i>L. Walters, Brigham Young University</i> 	Salon Poro
Facilitator: N. Kurland	Session F	<p><i>Symposium: A Dialogue about Corporate Social Responsibility: Effective Guidance or Rhetorical Tool:</i> Participants:</p> <ul style="list-style-type: none"> • <i>B. Banerjee, City University London</i> • <i>A. Crane, York University</i> • <i>C. Figge, CSRHub</i> • <i>S. Waddock, Boston College</i> • <i>J. Weber, Duquesne University</i> 	Salon Guanacaste
10:00 a.m. - 10:30 a.m.	Morning Break		Amphitheater Foyer
10:30 a.m. - 12:00 p.m.	Morning Session 2		

	Session A	<ul style="list-style-type: none"> • <i>The Seas of Change: Exploring The Impacts of a Semester at Sea on Students' Personal and Professional Growth: T. Ceranic; M. Peters</i> • <i>Community Based Service Learning and Community Connectedness in a Business Ethics Course: C. Driscoll; M. McKee; S. Price</i> • <i>Connecting Head & Heart in Moral Development: J. Calton</i> • <i>Can Business Schools Be Bridge Builders? An experience between MBA Students and NGO Managers: A. Willi</i> • <i>The Pursuit of Pura Vida in the Educational Experience : B. Litzky; K.Fadigan; W. Smith</i> 	Salon Papagayo 1
	Session B	<ul style="list-style-type: none"> • <i>Leadership and Sustainability: A systematic assessment of the empirical evidence: D. Mazutis; C. Zintel</i> • <i>Effect on individual level outcome variables beyond the influence of leader member exchange: S. Key; K. Mossholder; B. Wech</i> • <i>I Like You But You Don't Make Me Feel Safe: An examination of safety based ethics in the context of LMX and Mum: K. Credo; S. Cox;</i> • <i>Winning the Space: Contestation in the CSR Profession: C. Putnam Rankin; H. Van Buren</i> 	Salon Papagayo 2

Facilitators: J. Weber & C. Dunn	Session C	<ul style="list-style-type: none"> • <i>Participatory Action Research for “Pura Vida” with the Toquaht Nation</i>: M. Murphy; L. Magzul • <i>Multi-Stakeholder Collaborations: Facing a Sustainable Future, Together</i>: R. Dhall • <i>Peruvian rural communities and mining companies: The role of social skill</i>: D. Arenas; M. Murphy, K. Jauregui 	Salon Pachote
	Session D	<ul style="list-style-type: none"> • <i>Organizational Identity and Identity Orientation Towards Stakeholders: Construction of Organizational Narratives in Historical Context</i>: C. Stutz; • <i>Reclaiming Stakeholder Theory as Relational: from shared value to stakeholder value</i>: M. Greenwood; H. Van Buren, R.E. Freeman, R. Mitchell • <i>The Enterprise Strategy of the Firm: Concept, Measurement and Validation</i>: V. V. Vacheva; W. Judge 	Salon Poro Poro
	Session E	<ul style="list-style-type: none"> • <i>Open Mike III: A forum for discussing how our teaching facilitates the pursuit of eudemonia in business and society</i> 	Salon Guarumo
	Session F	<ul style="list-style-type: none"> • <i>IABS Workshop on Political Corporate Social Responsibility</i> 	Salon Guanacaste
12:00 p.m. – 1:30 p.m.		Business and Society: Associate Editors Meeting	Salon Guanacaste
12:00 p.m. – 4:00 p.m.		Doctoral Student Consortium	Salon Papagayo 1 & 2
12:00 p.m. - 4:30 p.m.	Free time	Enjoy your Day	
5:00 p.m. - 6:00 p.m.	Reception	Beach Garden	
6:00 p.m. - 8:00 p.m.		Conference Banquet	

Sunday March 15, 2015

Morning Session 1

8:30 a.m. - 10:00 a.m.	Morning Session 1		
Session Chair: D. Mazutis	Session A	<ul style="list-style-type: none"> • <i>Measuring Goodness: How do we assess the performance of charities?</i> J. Mahon; R. McGowan • <i>Philanthropy and Social Investment: A Step Closer to Eudemonia:</i> L. Sanz; M. Sauma • <i>A Humanistic Approach of Firm's Value Creation Leading to Social Welfare:</i> S. Sachs; E. Rühli 	Salon Papagayo 1
	Session B	<ul style="list-style-type: none"> • <i>Complementarity and CSR: Business and Society on a Neo-Freudian Couch:</i> D.K. Davidson; M. Pray • <i>A Longitudinal Cross-Industry Analysis of Corporate Social Orientation:</i> T. Jain • <i>Great Expectations: An Analysis of The Evolving Discourse and Practice of Corporate Social Responsibility:</i> S. Brammer; S. Berman • <i>Virtuous Organization and Stakeholder Emotion:</i> R. Chun 	Salon Papagayo 2
	Session C	<ul style="list-style-type: none"> • <i>The Role of NGOs in Ameliorating Sweatshop-like Conditions in the Global Supply Chain:</i> S.P. Sethi; J. Rovenpor • <i>Tri-Sector Collaborations in Small Communities: Not a Marriage Made in Heaven:</i> L. Rodriguez; P. Lewellyn; D. Hazzard-Robinson • <i>Applying "both/and" logic to understand the dynamics of social inclusion and exclusion at the hands of residential property developers in Australia:</i> R. Suchowerska 	Salon Pachote
	Session D	<ul style="list-style-type: none"> • <i>Corporate Governance Workshop I:</i> L. Ryan 	Salon Guarumo

	Session E	<ul style="list-style-type: none"> • <i>Symposium: Virtual Classroom: Help or Hindrance for La Pura Vida:</i> K.Paul (facilitator) Participants: <ul style="list-style-type: none"> ○ <i>I. Bogotch, Florida Atlantic University</i> ○ <i>M. Meyskens, University of San Diego</i> ○ <i>J. White, St. Mary's College</i> ○ <i>J. Paul, Virtual Technologies</i> 	Salon Poro Poro
	Session F	<ul style="list-style-type: none"> • <i>CARMA Research Methods Workshop 1:</i> L. Williams 	Salon Guanacaste
10:00 a.m. - 10:30 a.m.	Morning Break		Amphitheater Foyer
10:30 a.m. - 12:00 p.m.	Morning Session 2		
	Session A	<ul style="list-style-type: none"> • <i>Global Eudemonia in less than 3000 Years:</i> T. Keane; M. Stack, M. Gartland • <i>The Diffusion of CSR Practices: Past Research and Future Directions:</i> A. Briseno; B. Husted • <i>Revisiting Donaldson and Dunfee's Structural Efficiency Hypernorm: The Rule of Law and the Hidden Moral Code of Traditional Capitalism:</i> D. Mayer 	Salon Papagayo 1
	Session B	<ul style="list-style-type: none"> • <i>Symposium: Exchanging Research Ideas in Nhunggabarra Style:</i> I. Storsjo (facilitator) Participants: <ul style="list-style-type: none"> ○ C. Schimanski, Hanken School of Economics ○ K. Sveiby, Hanken School of Economics 	Salon Papagayo 2
	Session D	<ul style="list-style-type: none"> • <i>Corporate Governance Workshop 2:</i> Lori Ryan 	Salon Guarumo
	Session F	<ul style="list-style-type: none"> • <i>CARMA: Research Methods Workshop2:</i> L. Williams 	Salon Guanacaste
12:00 p.m.	Conference Concludes: See you next year!!		

NOTES: