



STRATEGIC INITIATIVES Call for Proposals

BACKGROUND

Each year IABS allocates funds for member-driven projects to address three key strategic priorities. These are: growing the membership and increasing member engagement, improving conference quality, and supporting the 'Business & Society' journal.

The board has identified the following strategic targets:

- A 15 percent increase in the average number of annual members by August 2020
- New members from at least 5 unrepresented or underrepresented countries by August 2020
- At least 80% of conference attendees reporting higher quality conference sessions and experiences in a membership survey conducted in 2020
- Over 50% of IABS members reporting that they frequently hear people say IABS provides one of the best developmental research conference experiences, measured in a 2020 membership survey
- Editors of BAS report that some of the best papers published in the journal each year come from the IABS conference

We invite proposals for *innovative* projects that will advance one or more of the strategic targets. Members are invited to submit proposals for initiatives – with details about

- The priority area and how their project/initiative will contribute to meeting one or more of the targets specified above
- Key deliverables, a full budget, and a proven track record on delivering projects and outcomes

PROCESS, CRITERIA AND TIMELINES

Eligibility	Teams of at least two IABS members – one of whom has been a member for 3 or more years
Criteria	<p>Project must be tied to:</p> <ul style="list-style-type: none"> • Membership growth, retention or engagement • Conference Quality/Innovation • Journal <p>Both must team members must stay an IABS member for the duration of the project</p>
Application	<p>Proposals should include:</p> <ul style="list-style-type: none"> • Brief overview of the objective of the project and what it entails – including a discussion of who will be involved and how it will lead to progress on the strategic priority area(s) (no more than 1,500 words) • Experience undertaking similar projects and the outcomes of any projects

	<ul style="list-style-type: none"> • Budget linked directly to expenses associated with the project and/or its outcomes • Project timeline – including how it will lead to changes/initiatives at IABS over the next few years • Team Expertise (no more than 500 words per team member): Description of each team member's experience and expertise related to this project. • Curriculum vitae for the lead team member.
Decision/Approval	IABS Executive and awarded on basis of overall strategic targets (included above)
Conditions	Will require follow through in subsequent year(s) and this follow through be detailed in application
Timing	<p>Applications open 1 April and close on 15 June</p> <p>Decisions announced in June</p> <p>Projects to commence by 1 January and conclude by 31 December</p> <p>Progress report provided to IABS Board and IABS Business Meeting at IABS Conference</p> <p>Presentation at IABS conference on project completion; Full report provided to IABS Board</p>