

IABS 2002 Program
13th Annual Meeting in Victoria, B.C., Canada
Thursday June 27 – Sunday June 30
VCC Sooke and Victoria Rooms available for R&R
VCC (Conference Centre), Chateau (Hotel: Salons – 2nd Floor),
Executive House (Hotel: 508, 509 – 5th floor)

Thursday 9:00 a.m. – Noon
Butchart Gardens Tour (by bus)
(Advance Reservation Required – or Space Available)

Thursday 6:00 p.m. – 7:15 p.m.
Welcome Reception – Lobby of Victoria Conference Center

Thursday 7:30 p.m. – 9:30 p.m.
IABS Board Dinner – Executive House Hotel 509
(Business Meeting – Invitation Only – 5th Floor)

Thursday - Conference Registration will be open
in lobby of Chateau Victoria Hotel 1:30 p.m. – 5:30 p.m.
off lobby of Victoria Conference Centre 5:45 p.m. – 6:30 p.m.

Friday 7:00 a.m. – 8:30 a.m.
Full Buffet Breakfast in Your Designated Hotel Dining Area

Friday – Conference Registration will be open off
lobby of VCC 8:30 a.m. – Noon, 1:30 p.m. – 3 p.m.

Friday 8:30 a.m. – 10:00 a.m.
Track I Sessions

Friday 10:00 a.m. – 10:30 a.m.
Coffee Break – Lobby of Victoria Conference Centre

Friday 10:30 a.m. – Noon
Track II Sessions

Friday Noon – 1:30 p.m.
Conference Lunch in Your Hotel Designated Dining Area

Friday 1:30 p.m. – 3:00 p.m.
Track III Sessions

Friday 3:00 p.m. – 3:15 p.m. Quick Break in VCC Lobby

Friday 3:15 p.m. – 5:15 p.m. (Buses leave at 5:30 p.m.)
Business Meeting – Theater of Victoria Conference Centre

Friday 5:30 p.m. Departure (by bus)
Reception at Faculty Club of The University of Victoria
Return to downtown leaves at 7:30 p.m.
Doctoral Dinner with ex-Presidents at Chateau Victoria's Jane at 8 p.m.

Saturday 7:00 a.m. – 8:30 a.m.
Full Buffet Breakfast in Your Designated Hotel Dining Area

**Saturday – Conference Registration will be open off
lobby of Victoria Conference Centre 8:30 a.m. – 1:30 p.m.**

Saturday 8:30 a.m. – 10:00 a.m.
Track IV Sessions

Saturday 10:00 a.m. – 10:30 a.m.
Coffee Break – Lobby of Victoria Conference Centre

Saturday 10:30 a.m. – Noon
Track V Sessions

Saturday Noon – 1:30 p.m.
Track VI Sessions

Saturday 1:30 p.m. – 6:30 p.m.
Afternoon Off for Exploration

Saturday 6:30 p.m. Departure (by bus)
Banquet Will Be Held at Dunsmuir Lodge (University of Victoria)

Sunday 7:00 a.m. – 8:30 a.m.
Full Buffet Breakfast in Your Designated Hotel Dining Area

Sunday 8:30 a.m. – 10:00 a.m.
Track VII Sessions

Sunday 10 a.m. – 10:15 a.m.
Quick Coffee Break – Lobby of Victoria Conference Centre

Sunday 10:30 a.m. – Noon
Track VIII Sessions

Sunday – 12:00 Noon – Program Ends – Safe Journey Home

Friday 8:30 a.m. – 10:00 a.m.
Track I Sessions

FRI I-1: Discussion (no A/V) – Teaching Issues

VCC Saanich 2

Moderator: Cheryl Van Deusen, University of North Florida

“Exploring the Pedagogical and Institutional Innovations in Business Schools that Inspire Social Justice and Environmental Sustainability”

Kariann Aarup, Ecole des Hautes Etudes Commerciales (Montreal)

“Teaching Entrepreneurship throughout the World”

Jason Harris-Boundy, University of Washington

“Taking Business and Literature Seriously: A Tentative First Step”

Michael Johnson-Cramer, Boston University

FRI I-2: Papers – Political Strategy of the Firm

VCC Oak Bay 1

Moderator: Terence Guay, Syracuse University

“Corporate Political Strategy and the Resource-Based View of the Firm: A Consideration of the Dynamics of Political Resource Development”

William Oberman, Penn State Mont Alto

“A Corporation’s Political and Social Strategies: Are There Tradeoffs?”

Kathleen Rehbein, Marquette University, & Douglas Schuler, Rice University

“A Process Approach to Corporate Political Strategy”

Mika Skippari, Tampere University of Technology (Finland)

FRI I-3: Papers – Issues Management

VCC Oak Bay 2

Moderator: Virginia Gerde, University of New Mexico

“The Role of Institutional Factors in Issue Evolution: Evidence from the Vancouver ‘Leaky Condo’ Issue”

Pursey Heugens & Martin Martens, Concordia University (Montreal)

“A Bridge Too Far—Issues and Reputation Management?”

John Mahon, University of Maine, & Rich McGowan, Boston College

“Corporate Public Affairs: Necessary Cost or Value-Added Asset?”

Don Richards, George Washington University

FRI I-4: Papers – Business Ethics

VCC Esquimalt

Moderator: Martin Nyberg, Virginia Tech

“A Portrait of Women Leaders: Demographics, Characteristics & Perceptions”

Susan Key, Vickie Cox Edmondson, & Won Sik Suh, University of Alabama at Birmingham

“Layers of Organizational Ethics”

Hans van Oosterhout & Ben Wempe, Erasmus University (Rotterdam, The Netherlands)

“A Structural Explanation for Unethical Business Practices”

Craig V. VanSandt, Augustana College

FRI I-5: Symposium or Workshop Session

VCC Saanich 1

“Stakeholder Identification and Salience – Five Years Out”

Brad Agle, University of Pittsburgh

Steve Brenner, Portland State University

Tara Ceranic, University of Pittsburgh

Ron Mitchell, University of Victoria (Canada)

Donna Wood, University of Pittsburgh

FRI I-6: Symposium or Workshop Session

Chateau Salon B

“The Business School in the Community: Theorizing Current Practices; Imagining the Future”

Mary-Ellen Boyle, Clark University

FRI I-7: Symposium or Workshop Session

Executive 508

“Cross-Cultural Ethical Differences: Canada and China”

Paul Dunn & Anamitra Shome, Brock University (Canada)

Friday 10:00 a.m. – 10:30 a.m.
Coffee Break – Lobby of Victoria Conference Centre

**Friday 10:30 a.m. – Noon
Track II Sessions**

FRI II-8: Discussion (no A/V) – Measurement

VCC Saanich 2

Moderator: Craig Dunn, San Diego State University

“Mergers and Acquisitions: Empirically Examining Philanthropic Implications”

Jennifer Griffin, George Washington University

“An Exploration of Dimensionality and Typology of Firms’ Social Performance Behavior Patterns”

James Mattingly & Daniel Greening, University of Missouri – Columbia

“Measuring Moral Reasoning: Challenging Traditional Practices, Developing a More Accurate Measure”

Jim Weber & Elaine McGivern, Duquesne University

FRI II-9: Papers – Stakeholder Management

VCC Oak Bay 1

Moderator: Robert Boutilier, Simon Fraser University

“The Corporate ‘Duty’ to Challenge Regulations: Comparison of Agency and Stakeholder Theories”

Albert Spalding, Wayne State University

“Learning as Constitutive Dynamics of the Multistakeholder Collaborative Process: Developing an Emission Reduction Trading System in Ontario—The PERT Experience”

Marie-France Turcotte, Université du Québec à Montréal, & Slavka Antonova, Concordia University (Montreal)

“Strategic Alliance Approach to Stakeholder Management”

Gurneeta Vasudeva, George Washington University

FRI II-10: Papers – Environment

VCC Oak Bay 2

Moderator: William Kilbourne, Sam Houston State University

“Green Claims and Environmental Information: A Cross-Cultural Study of Consumers’ Perceptions”

Julie Alevizou, Caroline Oates, & Seonaidh McDonald,
Sheffield University (UK)

“The Development of Environmental Practices in the Wine Industry: An Exploratory Study”

Scott Marshall, Portland State University, Murray Silverman, San Francisco State University, & Mark Cordano, Wright State University

“Mental Models of Voluntary Environmental Initiatives”

Bruce Paton, Executive Director, Silicon Valley Center for Innovation and Sustainability

FRI II-11: Symposium or Workshop

VCC Esquimalt

“Sport and the Study of Business & Society: Exploring Synergy”

Richard Wolfe, University of Michigan

FRI II-12: Symposium or Workshop Session

VCC Saanich 1

Report of Task Force on Social Issues (will run 10:30 – 12:30 p.m. if needed)

Kim Davenport (chair), VP, Leadership Development, First Data

FRI II-13: Symposium or Workshop Session

Chateau Salon B

unassigned

FRI II-14: Papers – Corporate Governance

Executive 508

Moderator: Lori Ryan, San Diego State University

“The Unguarded CEO: Evaluating Stewardship Orientation as an Alternative to Contract Governance”

Steven Frankforter & Vanessa Hill, Winthrop University, James Davis, University of Notre Dame, & David Vollrath, Indiana University South Bend

“Corporate Citizenship: A Risk Management Perspective”

Paul Godfrey, Brigham Young University

Friday Noon – 1:30 p.m.
Lunch in Your Hotel Designated Dining Area

Friday 1:30 p.m. – 3:00 p.m.
Track III Sessions

FRI III-15: Discussion (no A/V) – VCC Saanich 2
Corporate Social Responsibility, Citizenship, and Reporting

Moderator: Lance Moir, Cranfield School of Management

“Structural and Cultural Constraints on CSR and Corporate Citizenship”

Mary-Ellen Boyle, Clark University

“Social Reporting in the Banking Sector”

Will Low, Auckland University (New Zealand)

“The Political Twist on Social Responsibility”

Ann Matasar & Josetta S. McLaughlin, Roosevelt University

FRI III-16: Papers – Globalization VCC Oak Bay 1

Moderator: Stephen Brammer, University of Bath (UK)

“The International Impact of Globalization”

Janice Foley, University of Regina (Canada)

“The Influence of Nongovernmental Organizations on International Labor and Environmental Agreements and Codes of Conduct”

Terrence Guay, Syracuse University, & Jonathan Doh, Villanova University

“Environmental Attitudes and the Dominant Social Paradigm: A Multi-national Examination”

William Kilbourne, Sam Houston State University

FRI III-17: Papers – Stakeholder Management**VCC Oak Bay 2**

Moderator: William Donoher, Washington State University

“Top Management Team and Stakeholders: Using Demography to Predict Social Performance”

Thomas Comstock & Philip Cochran, Penn State University

“Exploring Dynamic Stakeholder Relations”

Ruth Schmitt, University of Applied Sciences Aargau (Switzerland),
David Saiia, University of Northern Iowa, & Suzanne Beaulieu,
Universite de Sherbrooke (Canada)

“Stadium Naming Rights and Stakeholder Management”

William Sodeman, PWS Ltd, Cheryl Van Deusen, University of
North Florida, & Carolyn Mueller, Stetson University

FRI III-18: Papers – Ideologies and Institutions**VCC Esquimalt**

Moderator: Susan Key, University of Alabama at Birmingham

“The Drive for Profit: A Discussion of Motivation in the World’s First Corporations”

Cynthia Clark, Boston University

“Alterations and Extensions to the Institutional-Ideological Model”

Brian Burton, Western Washington University, & Michael Goldsby,
Ball State University

“Abandoning the ‘Government Sucks Story’: Defining Government’s Role in Value-Based Capitalism”

Richard Marens, Sacramento State University

FRI III-19: Symposium or Workshop Session**VCC Saanich 1**

“Saving British Columbia’s Coastal Rain Forests: The Emergence of Eco-Alliances between Adversarial Interests” (may run 1:30 – 3:15 p.m.)

Douglas Austrom, Turning Point Associates, coordinator

Linda Coady, Board of Directors, Iisaak Forest Resources, &

Vice President, Environmental Enterprise, Weyerhaeuser Canada

Bert Painter, Consulting Social Scientist, Modern Times Productions
(British Columbia, Canada)

Pamela Posey, Posey & Associates (Langley, Washington)

Eric Schroff, General Manager, Iisaak Forest Resources (British
Columbia, Canada)

Merran Smith, ForestEthics (Berkeley, CA)

FRI III-20: Symposium or Workshop Session

Chateau Salon B

“IABS Book Salon”

William Smith, Towson University, & Lori Verstegen Ryan, San Diego State University

FRI III-21: Symposium or Workshop Session

Executive 508

“Visual Language and Communication in Teaching”

Mary Mallott, University of Hawaii-West Oahu

Friday 3:00 – 3:15 p.m.
Quick Refreshment Break – Lobby of Victoria Conference Centre

Friday 3:15 – 5:15 p.m.
Business Meeting – Theater of Victoria Conference Centre

Friday 5:30 p.m. Departure (by bus)
Reception at Faculty Club of The University of Victoria
Return to downtown about 7:30 p.m.

Doctoral Dinner with ex-Presidents at Chateau Victoria at 8 p.m.
Victoria Jane’s – First Floor of Hotel

Saturday 8:30 a.m. – 10:00 a.m.
Track IV Sessions

SAT IV-22: Discussion (no A/V) – Corruption **VCC Saanich 2**

Moderator: Steve Waddell, Organizational Futures (Boston)

“Machismo y la Mordida: Toward a Theory of Masculinity and Corruption”

Tara Ceranic, University of Pittsburgh

“Combating Global Corruption through Individual and Organizational Networks”

Kathleen Getz, American University, & Tara Radin, Hofstra University

“Dealing with Corruption in China: Theoretical Insights From Corporate Social Performance and Business Ethics Literature”

Li Qi, Guanghua School of Management, Peking University (China),
Ronald Mitchell, University of Victoria (Canada), & Bradley Agle,
University of Pittsburgh

SAT IV-23: Papers – Business Ethics **VCC Oak Bay 1**

Moderator: Carl VanSandt, Augustana College

“Ethical Behavior in Individual vs. Team Collegiate Sports: Why are Collegiate Team Athletes Less Ethical?”

Maureen Bezold, Bradley University, & Richard Wokutch, Virginia Tech

“The Case for Cognitively Moral Investors: Kohlberg and Socially Responsible Investing”

Thomas Comstock & Michael Brown, Penn State University

“Five Fallacies in Conceptualizing the Realm of Business Ethics”

Ben Wempe, Erasmus University (Rotterdam, The Netherlands)

SAT IV-24: Papers – The Fight for Income Equity **VCC Oak Bay 2**

Moderator: Albert Spalding, Wayne State University

“Deindustrialisation, Disappeared Workers and the Family”

Mary Pang, Graeme Lang, & Catherine Chiu, City University of Hong Kong

“Singer Sewing Schools and the ILO in Bangladesh: Training Former Child Factory Workers Together”

Sandra Rahman, Framingham State College

“Identity Formation in the Mobilization of the Wealthy in the Fight for Income Equity”

Sandra Rothenberg, Rochester Institute of Technology, & Maureen Scully, Simmons College

SAT IV-25: Papers – Stakeholder Management **VCC Esquimalt**

Moderator: Steve Brenner, Portland State University

“The Concept of ‘Stakeholder Legitimacy’ in Business and Society Research”

Michael Johnson-Cramer, Boston University

“The Half-Full Glass and Stakeholder Theory: Including Value Creation in Stakeholder Identification and Salience”

Ronald Roman, University of Pittsburgh

“Boundary Spanning as Value- and Legitimacy-Seeking Activity”

Harry Van Buren, University of Northern Iowa

SAT IV-26: Symposium or Workshop Session **VCC Saanich 1**

“Issue Management’s Adventurous Journey: Perspectives on the Past, Present, and Future of a Field in Transition”

Teresa Crane, Issue Management Council

Pursey Heugens, Concordia University (Montreal)

Jeffrey Lenn, George Washington University

John Mahon, University of Maine

Steven Wartick, University of Northern Iowa

Stephanie Welcomer, University of Maine

SAT IV-27: Symposium or Workshop Session **Chateau Salon B**

“Enron and Arthur Anderson: A Review of the Professional Ethical Context”

Colin Boyd, University of Saskatchewan (Canada)

Richard Marens, Sacramento State University, discussant

“A Tutorial on Corporate Citizenship”

James Weber, Duquesne University, coordinator

Barbara Altman, University of North Texas

Kim Davenport, First Data

Kathleen Rehbein, Marquette University

Saturday 10:00 a.m. – 10:30 a.m.
Coffee Break – Lobby of Victoria Conference Centre

Saturday 10:30 a.m. – Noon
Track V Sessions

SAT V-29: Discussion (no A/V) – Environment

VCC Saanich 2

Moderator: Monika Winn, University of Victoria (Canada)

“Social Desirability Response and Accountability in Surveys of Environmental Management Systems”

Virginia Gerde & Paula Silva, University of New Mexico

“Ecotourism, Natural Capitalism and the Need for Regulation in Corporate Environmental Change”

Sally Hall-Thompson, Maree Boyle, & Rebecca Loudon, University of Queensland (Australia)

“The Clayoquot Controversy: A Stakeholder Dialogue Simulation”

Anne Lawrence, San Jose State University, & Ann Svendsen, Simon Fraser University (Canada)

SAT V-30: Papers – Global Comparisons

VCC Oak Bay 1

Moderator: Kathy Getz, American University

“Ireland’s ‘Celtic Tiger’ Economy: A Unique Opportunity to Foster an Ethic of Quality and Sustainability”

James Kennelly, Skidmore College, & Finbarr Bradley, Dublin City University

“Do Us All a Favor: Examining the Theoretical Essentials of Effective ‘Guanxi’ in China”

Ronald Mitchell & Chenting Su, University of Victoria (Canada), & Joseph Sirgy, Virginia Tech

“Invisible Hand or Black Hand? Corporate Social Performance in the Russian Far East”

Jeremy Short, Portland State University

SAT V-31: Papers – Corporate Social Responsibility VCC Oak Bay 2

Moderator: Archie Carroll, University of Georgia

“The Relationship Between Corporate Social Responsibility and Public Relations: Evidence From a Scale Development Study”

Leeora Black & Charmine Hartel, Monash University (Australia)

“Corporate Social Responsibility: Mental Model Impacts On Its Definition and On Its Teaching”

Steven Brenner, Portland State University

“The Impact of Industry Structure on Strategic Corporate Social Responsibility: A Game Theoretic Approach”

Bryan Husted & Jose Cantu, ITESM (Mexico)

SAT V-32: Papers – Journal Rankings

VCC Esquimalt

Moderator: Jeanne Logsdon, University of New Mexico

“Business and Society: New Developments in Journal Quality”

Tim Edlund, Morgan State University, & Richard Franke, Loyola College

“Evaluating Journals in Business and Society and Business Ethics”

Karen Paul, Florida International University

SAT V-33: Symposium or Workshop Session

VCC Saanich 1

“Multidisciplinary Spectacles for Blind Scholars Encountering the Elephant of Globalization”

Joseph Reitz, Executive Director, International Center for Ethics in Business, University of Kansas

Douglas May, Director, Program in Business, Ethics, and Society, University of Nebraska-Lincoln

Catherine Schwoerer, University of Kansas

Douglas Houston, University of Kansas

SAT V-34: Symposium or Workshop Session

Chateau Salon B

“Teaching Management Mindfully When Crisis Strikes”

Judith Clair & Sandra Waddock, Boston College, & Larry Lad, Butler University

SAT V-35: Symposium or Workshop Session

Executive 508

“The Business & Society/Business Ethics Fields at the Crossroads: An Attempt in Assessing Societal Issues and Achieving Social Justice”

Laquita Blockson, Florida International University

Saturday Noon – 1:30 p.m.
Track VI Sessions

SAT VI-36: Discussion (no A/V) – Organizations **VCC Saanich 2**

Moderator: Stephanie Welcomer, University of Maine

“The Future of Fair Trade Organisations”

Eileen Davenport, International Social Development Consultant
(Auckland, New Zealand) & Will Low, Auckland University
(New Zealand)

“When Diversity in the Work Place Causes Sparks”

Vickie Cox Edmondson, University of Alabama at Birmingham

“Managing Public Affairs: Decentralization, Control Mechanisms, and Effectiveness”

Martin Meznar, Arizona State University West, & Julius Johnson,
University of Missouri – St. Louis

“Trust as an Asset: The Use of Trust by Internet Firms as a Competitive Advantage”

Stephen Childers & Brad Geiger, Virginia Tech

SAT VI-37: Papers – Business Ethics **VCC Oak Bay 1**

Moderator: Sandra Christensen, Eastern Washington University

“Individual Biases and Equity Theory: The Effect of Moral Reasoning on Perceptions of Equity and Fairness”

Sefa Hayibor & David Wasieleski, University of Pittsburgh

“Leadership Values and Ethical Capital Assets: Performance of Nonprofits”

Tara Radin, Hofstra University, & Susan McTiernan, St. John’s
University

“Ethical Decision Making Under Time Pressure: A Preliminary Study”

Ronald Roman, University of Pittsburgh

SAT VI-38: Papers – Stakeholder Management

VCC Oak Bay 2

Moderator: Michael Johnson-Cramer, Boston University

“Relational Resources: Advantages Embedded in Stakeholder Management (Why Nice Organizations Needn’t Finish Last)”

Thomas Comstock, Joseph Kane, & Philip Cochran, Penn State University

“Toward a Theory of Parallel Governance: Public Policy Subsystems and Stakeholder-Corporate Interactions”

William Donohue, Washington State University

“The Confines of Stakeholder Management: Evidence from the Dutch Manufacturing Sector”

Pursey Heugens, Concordia University (Montreal), & Hans van Oosterhout, Erasmus University (Rotterdam, The Netherlands)

SAT VI-39: Papers – Corporate Social Performance VCC Esquimalt

Moderator: Sandra Rahman, Framingham State College

“What Is Success? A Study of Small Business Owners’ Perceptions of Firm Performance”

Lynnette Claire & Judith Thompson, University of Oregon

“Learning How To Be Socially Responsible? Corporate Social Performance and Organizational Learning”

Jean-Pascal Gond, Universite de Toulouse (France)

“Firm and Industry Influences on Corporate Social Performance: A Longitudinal Examination Using Hierarchical Linear Modeling”

Jeremy Short, Portland State University

SAT VI-40: Symposium or Workshop Session

VCC Saanich 1

“Global Public Policy Networks as Social Problem Solving Agents:
Voluntary Responses to Managing Responsibilities”

Sandra Waddock, Boston College, & Steve Waddell, Organizational
Futures (Boston), organizers

“New Approaches to Public Policy Challenges: Global Public Policy
Networks”

Steve Waddell, Organizational Futures (Boston)

“Global Public Policy Networks and Child Labor in the Brazilian
Shoe Industry: The Case of the Pro-Child Institute”

Larry French & Richard Wokutch, Virginia Tech

“Voluntary Responsibility Management Systems in Global Supply
Chains: The Emergence of Total Responsibility Management
Approaches”

Sandra Waddock, Boston College

Ann Svendsen, Simon Fraser University (Canada), discussant

SAT VI-41: Symposium or Workshop Session

Chateau Salon B

“Business Citizenship, Corporate Social Responsibility, and Environmental
Stewardship”

Kelly Strong, Michigan Technological University, & David Saiia,
University of Northern Iowa

SAT VI-42: Symposium or Workshop Session

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“Using Tobacco Industry Documents to Conduct an Industry Analysis”

Robbin Derry, Appalachian State University

**Saturday 1:30 p.m. – 6:30 p.m.
Afternoon Off to Explore Victoria**

**Saturday 6:30 p.m. Departure (by bus)
Banquet Will Be Held at Dunsmuir Lodge (University of Victoria)**

Sunday 8:30 a.m. – 10:00 a.m.
Track VII Sessions

SUN VII-43: Discussion (no A/V) – Stakeholders **VCC Saanich 2**

Moderator: Steven Frankforter, Winthrop University

“Towards and Beyond Optimal Trust: Efficiency Implications of Relational Stakeholder Governance”

Oana Branzei, University of British Columbia (Vancouver), & Pursey Heugens, Concordia University (Montreal)

“An Evolutionary Model of Activist Publics”

Elizabeth Dougall, University of Southern Queensland (Australia)

“Stakeholders, Institutions and Corporate Greening”

Monika Winn & Thomas Lawrence, University of Victoria (Canada)

SUN VII-44: Discussion – Social Issues **VCC Oak Bay 1**

Moderator: Mary-Ellen Boyle, Clark University

“Justice and Fairness Perceptions: Cross-Cultural Perceptions”

Talya Bauer & Donald Truxillo, Portland State University, & Dirk Steiner, Universite-Sophia Antopolis (Nice, France)

“Finding Ideology in For-Profit Firms”

Jeffrey Thompson, Miami University, & Stuart Bunderson, Washington University in St. Louis

“The Social Capital of Social Movements”

Harry Van Buren, University of Northern Iowa

SUN VII-45: Papers – Philanthropy

VCC Esquimalt

Moderator: Paul Dunn, Brock University (Canada)

“What Determines How Firms Manage Their Social Responsibility? An Organisational and Strategic Perspective on the Management of Corporate Charitable Giving”

Stephen Brammer & Andrew Millington, University of Bath (UK)

“Why Do Firms Give to the Arts: Philanthropy, Advertising or Stakeholder Management?”

Lance Moir, Cranfield School of Management (UK)

“Corporate Philanthropy and September 11: Applying and Defying the Accepted Wisdom”

Sara Morris, Old Dominion University

SUN VII-46: Discussion – Internet Issues

VCC Oak Bay 1

Moderator: Robbin Derry, Appalachian State University

“Electronic Deviance and its Social, Legal, and Ethical Implications in the Workplace”

Lynne Andersson & Terry Halbert, Temple University

“The Internet Interface as an Impediment to Ethical Decision-Making: A Research Agenda”

Linda Sama, Pace University, & Victoria Shoaf, St. John’s University

SUN VII-47: Symposium or Workshop Session

VCC Saanich 1

“Teaching Business and Society Online: Pointers and Perspectives”

Barbara Altman, University of North Texas, & William Smith, Towson University, co-coordinators

Larry Lad, Butler University

Paul Miesing, SUNY – Albany

Cheryl Van Deusen, University of Northern Florida

SUN VII-48: Symposium or Workshop Session

Chateau Salon B

“Teaching the Capstone for Sustainability: The Integration Challenge”

Sandra Christensen, Eastern Washington University

SUN VII-49:

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unassigned

Sunday 10 a.m. – 10:15 a.m.
Brief Coffee Break – Lobby of Conference Centre

Sunday 10:30 a.m. – Noon
Track VIII Sessions

SUN VIII-50: Discussion (no A/V) – Ethics

VCC Saanich 2

Moderator: Lynne Andersson, Temple University

“A Framework for the Social Responsibility of Labor Unions”

Cedric Dawkins, Ashland University

“How Do Race and Gender Affect Organizational Socialization in University Settings”

Vanessa Hill, Winthrop University, & Susan Key & Tamani Taylor,
University of Alabama at Birmingham

“The Consequences of Identifying an Issue as an Ethical Issue”

Scott Reynolds and Marc Anderson, University of Minnesota

SUN VIII-51 Papers – Religion

VCC Oak Bay 1

Moderator: David Saiia, University of Northern Iowa

“The Development of a Jewish Mutual Fund”

Mark Schwartz, University of Pennsylvania

“Fish Out of Water? Clergy Working in Secular Organisations”

Cathrine Hansen & Morten Huse, Centre for Church Research, Oslo
(Norway)

“The Seventh Commandment: Prescriptions for Business”

Jim Wishloff, University of Lethbridge (Canada)

SUN VIII-52: Papers - Environment

VCC Oak Bay 2

Moderator: Kelly Strong, Michigan Technological University

“Reconceptualising Recycling: Implications for Promotional Strategies”

Seonaidh McDonald & Caroline Oates, Sheffield University (UK)

“Regional Cooperation for Sustainability: Insights from the ‘Sustainable Silicon Valley’ Project”

Bruce Paton, Executive Director, Silicon Valley Center for Innovation and Sustainability, Peter Melhus, Chairman, Board of Directors, Silicon Valley Environmental Partnership, Keith Smith, California EPA, & Michael Stanley-Jones, Silicon Valley Toxics Coalition

SUN VIII-53: Symposium or Workshop

VCC Esquimalt

“Integrating International Economic, Political, and Social Issues Strategies”

John Mahon, University of Maine, & Patricia Kelley & Kevin Laverty, University of Washington

SUN VIII-54: Plenary Session

VCC Saanich 1

“The ISCT and Global Citizenship Standards: An Interactive Search for Improved Theory and Practice”

Jerry M. Calton, University of Hawaii-Hilo, & Ben Wempe, Erasmus University (Rotterdam, The Netherlands), coordinators and presenters
Tom Dunfee & Tom Donaldson, The Wharton School, University of Pennsylvania, commentators

Donna Wood, University of Pittsburgh, & Jeanne Logsdon, University of New Mexico, presenters & facilitators

Sandra Waddock, Boston College, presenter & facilitator

Johannes van Oosterhout, Erasmus University (Rotterdam, The Netherlands), presenter & facilitator

SUN VIII-55: Symposium or Workshop Session

Chateau Salon B

unassigned

SUN VIII-56: Symposium or Workshop Session

Executive 508

unassigned – END OF CONFERENCE – Safe Journey Home