

IABS 2012 Conference -- Asheville, North Carolina
 "Personal Responsibility for Improving Society"

THURSDAY

	Victoria	
	IABS Board	
8:00-12:00	Meeting	
	Offsite	
1:00-4:00	Service Project	Stream Cleanup with Asheville Greenworks
	Foyer	
2:00-8:00	Registration	
	Salon C & Patio	
5:30-9:00	Reception	
	Salon C & Patio	
6:00-8:00	Music	Acoustic Music, Contra & Square Dancing

FRIDAY

	Salon C	
7:00-8:30	Breakfast	
<i>Time slot 1 8:45-10:15</i>		
	Windsor A	
	Video Salon	Breach of Contract: A Reflection on Academic Tenure in the Modern University
	Windsor B	
	Discussion 1	Educating for Empathy and Action: Impact of Service Learning and Study Abroad on Creating a Stronger Sense of Individual Social Responsibility in University Students US Corporate Boards and CSR over the Decades
	Victoria	
	Paper 1	Accountability Standards Decoupling: The Case Social Policy Shareholder Resolutions Shareholder Activism: A Multidisciplinary View Negotiating with the Barbarians at the Gate: Determinants of Engagement with Shareholder Activists
	Alexander	
	Paper 2	Responses to Obama's Executive Order 13563 Personality, Wealth, Institutions, and Business Ethics Corruption and Campaign Finance Law: Implications for Corporate Political Activities
	Swannanoa	
8:45-10:15	Workshop 1	Re-Thinking Teaching of Business and Society Courses in Business Schools
	Foyer	
10:15-10:30	Break	

Time Slot 2 10:30-12:00

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Windsor A

Salon #1 Beyond the Mind: Exploring Business Ethics Using ... Theatre

Windsor B

Paper 3 Historic Corporate Responsibility
 Understanding the Alignment Between CSR and Corporate Political Activities Amongst Indian Technology Firms
 Employees' Response to CSR: An Investigation in South Asia

Victoria

Paper 4 Social Assets, Visibility and the Media: Confounded Confusion Moving Into the 21st Century

 You Scratch My Back, I'll Scratch Yours"
 Relational Capacity and Firm Performance: A Stakeholder-Relational-Perspective

Alexander

Paper 5 Basis of Trust within Social Networks: Influences on Ethical Climate and Ethical Behavior
 Ending the Trend of Obesity: The Ecologic Milieu and Shared Value Creations
 Leadership for Human Rights and Democracy in Burma: A Model of Moral Courage

Swannanoa

Symposium Has CSR Enabled the Abdication of Personal Social Responsibility?

Salon C

12:00-1:30 Lunch & Keynote Involving Students in International Service and Social Entrepreneurship

time slot 3 1:45-3:15

Windsor A

Salon #2 Where OWS Meets CSR

Windsor B

1:45-3:15 Paper 6 Localist Movements: To Protect Privileged Stakeholders or to Serve Whole Communities?
 Greens in the Vines: The Role of Consumers' Environmental Concerns Regarding Inclination to Make Wine Purchases
 Aesthetic Consumption: The Alignment of Social Values, Consumers, and the Entrepreneur

Victoria

Paper 7 Clawbacks and Personal Accountability
 Beyond Honest Services Fraud: The Need for Criminal Penalties in Support of Honest Capitalism
 Stakeholder Mobilization in the Instance of Corporate Fraud and Ponzi Schemes

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Alexander

Paper 8

The Who and the How Dimensions - How a Social Project Improved a Community
The Cost of Misaligned Capabilities, Strategies and Governance: The Case of HIV/AIDS -Related Social Marketing Efforts in India
The Dividends of Diaspora: Migrant Remittances and Social Change in Developing Countries

Swannanoa

Discussion 2

Developing Theory in CSR and Social Entrepreneurship ...
The Institutionalization of Sustainability in Business Organizations
The Responsibility of Ethical Leaders for Fostering Ethical Critique

Salon C

3:15-4:45

Business Meeting

Salon C

4:45-5:15

Fellows Meeting

Offsite

5:30-9:00

Student Dinner

Meet in the foyer of the Renaissance **promptly at 5:30** -- walk to Mela Indian Restaurant, 70 North Lexington Avenue. They require we be seated by 6:00 PM.

SATURDAY

Salon C

7:00-8:30

Breakfast

Salon B

7:00-8:30

Breakfast

Business & Society Editorial Board

Time Slot 4 8:45-10:15

Windsor A

Salon #3

Personal Responsibilities of Business & Society Faculty Members

Windsor B

Paper 9

Beyond Stakeholder Utility Function: Stakeholder Capability in the Value Creation Process
How Can Marginalized Stakeholders Become Salient and Influence Multinational Firms' Strategies

Sensegiving and Sensemaking in Establishing the Salience of Stakeholder Issues, Requests and Tactics

Victoria

Paper 10

Social Entrepreneurship and Pragmatist Social Reconstruction
Social Entrepreneurship in the Global perspective: Internationalization of Social Entrepreneurship and Global Sustainable Development
When the Market Meets the State: Microfinance Regulation in Emerging Economies

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Alexander

Paper 11 Sitting in the Hoop of the People
Barriers to Adoption of Environmentally Sustainable Building Practices
"Green" supply chain management: The role of trust and top management in B2B and B2C markets

Swannanoa

Workshop 2 2nd IABS Business/Government Relations Workshop, Part 1

Foyer

10:15-10:30 Break

Time Slot 5 10:30-12:00

Windsor A

Salon #4 Mindful Consumption and Apple Products

Windsor B

Paper 12 Personal Responsibility for Improving Society: The Role of Graduate Business Education
Sustainable Development, Climate Change, and Business School Curriculum: Current Practices
Online Business Ethics/Business and Society Courses: Notes on Personal Responsibility from the
Virtual Classroom

Victoria

10:30-12:00 Paper 13 Employee Privacy Rights and New Communication Technologies

Rethinking Diversity Metrics and Indices
How Does Fairness at Work Influence Workers' Perceptions of the Nature of Business?

Alexander

Paper 14 Corporate Compassion in Disaster Relief: Lessons from the 2004 Indian Ocean Tsunami and 2010 Haiti
Earthquake
Stakeholder Preferences for Corporate Philanthropy: Lessons from Democratized Giving

Swannanoa

Workshop 3 2nd IABS Business/Government Relations Workshop, Part 2

Salon C

Discussion 3 The Persistence of Defensive Firm Response Strategies to Crises
Stakeholder Carrying Capacity: The Role of Stakeholder Behavior in Supporting and Promoting CSR

Government's Role in the Business and Society Debate: A Bibliometric Study

12:00 - 5:30 **Free Time**

5:30-10:00 **Banquet**

Buses leave for banquet venue at Claxton Farm at 5:30
Dinner

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Lecture/Concert: The Personal Responsibility of the Artist to Improve Society

SUNDAY

7:00-8:30 **Salon C**
Breakfast

Time Slot 6 8:45-10:15

Windsor A
Salon #5 Branding Social Issues: The Case of Oil

Windsor B
Framing "Local" in the Localism Movement
Fertile Ground: A Social Network Analysis of Generations of the Environmental Movement
A Cultural Analysis of Sustainability and Human Organizations

8:45-10:15 **Victoria**
Paper 16 Measuring CSP: Using Social Media to Assess Stakeholder Satisfaction
Where Does Business Legitimacy Come From? The Role of Ownership, Capacity, and Ideology
War, Incorporated: Managing the Political Impact of War Through Privatization

Alexander
Paper 17 Undiscovered Driving Forces Behind CCI in SMEs in China

Responsible Investment and the Chinese Stockmarket
The HR Leader and Management of Migrant Workers in China

Swannanoa
Workshop 4 Corporate Governance Research Workshop VIII, Part 1

Salon C
Discussion 4 The Effects of Corruption and Nepotism on New Venture Creation in Developing Countries
Understanding Regulators, Regulation, and Institutional Responses to Regulatory Penalties: Insights from the Resource Dependence Perspective
You Are What You Eat: Food Politics and CSR

10:15-10:30 **Foyer**
Break

Time Slot 7 10:30-12:00

Windsor A
Salon #6 If You Don't Have Your Health You Don't Have Anything: Grandma's Wisdom and the Business & Society Classroom

Victoria
Paper 19 Three Levels of Sustainability: Personal Leadership as the First Mover of Sustainability
Why Do Companies Not Report Detailed Sustainability Information?

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Alexander

Paper 18

Toward a General Theory of Responsibility and Irresponsibility
What Personal Responsibilities Toward the Construction of a Cultural Democracy?
Corruption: What Do Multinationals Have to Say in the Emerging Debate?

Swannanoa

Workshop 5

Corporate Governance Research Workshop VIII, Part 2

Salon C

Discussion 5

Entrepreneurship, Sustainability, and Civil Disorder
The Downstream CSR Model
For Me or For You? The Relative Power of Rebates for a Cause

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Robbin Derry

Gordon Rands

Kim Rodela

The Dancing Bears with Barbara Groh

Vanessa Hill

Martin Meznar, Meredith Church
Jill Brown

Cynthia Clark, Tammi Mclean
Maria Goranova, Lori Ryan
Trexler Proffit, Sara Morris, Barbara Bartkus

Jeanne Logsdon, Mercy Berman
Nikolay Dentchev
John Holcomb

Alberto Willi, Smita Trivedi, Gaston de los Reyes

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Craig Dunn

Judith Schrempf, Guido Palazzo

Kathy Rehbein, Monica Ayda
Mariam Farooq, Omer Farooq

Jenn Griffin, Cynthia Clark
Michael Barnett, Andreas Hoepner, Sean Lux, Irena
Timofeeva
Raed Elaydi, Josetta McLaughlin

Smita Trivedi, Michelle Westerman-Behaylo

Linda Rodriguez, Ivan Montiel

Judith White

Robbin Derry, Leslie Bush, Elena Cavagnaro, George
Curiel, Terry Porter

Warner Woodworth

Kirk Davidson

Sara Jane McCaffrey, Nancy Kurland

Mark Cordano, Julie Fitzmaurice
Josetta McLaughlin, Raed Elaydi

Ryan Burg
Don Mayer
Cam McCormick

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Eliseu Machado

Luis Escobar, Sameer Deshpande
Michael Barnett, Michael Cummings, Paul Vaaler

Dan Greening, James Wall, Sarah Soares
Jim Weber, John Wargofchik
Melissa Baucus

Robbin Derry

Duane Windsor

Gordon Rands

Duane Windsor

John Holcomb

Elisabet Garriga
Stelios Zyglidopolous, Rashedur Chowdhury
Michelle Westerman-Behaylo, Elise Perrault Crawford,
Shawn Berman

David Jacobs

Hyuk Kim
Tricia Olsen

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Robin Byerly
Robbin Derry, Leslie Bush
Stefan Hojemose, Steve Brammer, Andrew Millington

Kathy Rehbein

Don Mayer

Mark Mallinger
Terri Friel, Josetta McLaughlin

Karen Paul

Bill Smith
Gerald McLaughlin, Josetta McLaughlin, Jacqueline
McLaughlin
Adrian Keevil, Jared Harris, Andrew Wicks
Catherine Rankin, Harry Van Buren, Michelle
Westermann-Behaylo
Steve Pavelin, Lynda Porter

Kathy Rehbein

Jonathon Bundy, Mike Pfarrer
Kareem Shabana, Ann Buchholtz
Nikolay Dentchev, Elvira Haezendonck, Mitch van Balen,
Samantha Agurre

Gordon Rands

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John McCutcheon

Robert Sexty

Nancy Kurland, Sara Jane McCaffrey
Spencer Foster
Anne Barraquier

Julio Sesma, Bryan Husted, Jerry Banks
Panwar Rajat, Karen Paul
Michele Chwastiak

Rul Yang, Andrew Millington
Andreas Hoepner, Michael Barnett, Jimmy Xing Chen,
Quian Li
Mary Pang

Lori Ryan, Cynthia Clark

Bryan Stinchfield, Mawuli Gavor

Kevin Cain
Vanessa Hill

Maureen Bezold, Jamie Johnson

Elena Cavangnero, George Curiel
Collin Higgins, Wendy Stubbs, Markus Milne

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Duane Windsor
Alice Anberre
Lutz Preuss

Lori Ryan, Cynthia Clark

Bryan Stinchfield, Ross Silverberg
Judith Schrempf
Aimee Ellis, Michael Call