

IABS 2011

Conference programme

Friday 24th June

08.00-08.30	Coffee served in Guildhall Aix-en Provence	
08.30-10.00	1: Stakeholders (Banquet) 2: Cognition (Council) 3: Investors & Activism (Brunswick) 4: Conceptualising Corporate Responsibilities (Kapsovar) 7: Roundtable Discussions (Banquet- Rear)	Pump Rooms 5: CSP & CFP (PR – Drawing) 6: Labour & Policy (PR- Kingston)
10.00-10.30	Coffee served in Guildhall Aix-en Provence	
10.30-12.00	8: CSR & the Media (Banquet) 9: Modern Slavery (Council) 10: Oil & Reputation (Brunswick) 11: Drivers (Kapsovar) 14: Roundtable Discussions (Banquet - Rear)	Pump Rooms 12: Spirituality (PR – Drawing) 13: Responsible Investment (PR- Kingston)
12.00-13.00	Buffet lunch served in Guildhall Aix-en Provence	
13.00-14.30	15: Corporate Political Activity (Banquet) 16: Social Reporting & Discourse (Council) 17: Human Rights (Brunswick) 18: Institutional Influences (Kapsovar) 21: Roundtable Discussions (Banquet - Rear)	Pump Rooms 19: Sustainability (PR – Drawing) 20: Ethics Education (PR- Kingston)
14.30-15.00	Coffee served in Guildhall Aix-en Provence	
15.00-16.30	22: Ethics Education (Banquet) 23: Sensemaking & Identity (Council) 24: Workplace ethics (Brunswick) 25: CSR & Consumers (Kapsovar) 28: Business & Government Workshop (Banquet - Rear)	Pump Rooms 26: Philanthropy (PR – Drawing) 27: Risk (PR- Kingston)
16.30-17.30	Business Meeting -Held in the Guildhall - Banquet Hall - All Welcome, Please Attend	

Saturday 25th June

08.00-08.30	Coffee served in Guildhall Aix-en Provence	
08.30-10.00	29: CSR in Developing Countries (Banquet) 30: Issues & Stakeholders (Council) 31: Social Performance & Responsibilities of Entrepreneurship (Brunswick) 32: Workplace Ethics (Kapsovar)	Pump Rooms 33: Stakeholders (PR – Drawing) 34: Cross Cultural Perspectives (PR- Kingston)
10.00-10.30	Coffee served in Guildhall Aix-en Provence	
10.30-12.00	35: Supply Chains (Banquet) 36: Teaching Climate Change (Council) 37: Social Performance & Responsibilities of Entrepreneurship (Brunswick) 38: Security (Kapsovar)	Pump Rooms 39: Multinationals (PR – Drawing) 40: Corporate Political Activity (PR- Kingston)
13.15-16.30	Our Bath Discovery Tour	
19.15- late	Conference Dinner in Roman Baths & Pump Rooms (Drinks at 19.15)	

Sunday 26th June

08.00-08.30	Coffee served in Guildhall Aix-en Provence	
08.30-10.00	41: The Role of Governments in the Business & Society (Banquet) 42: Small & Medium Enterprises (Council) 43: Embedded Capitalism & Business Ethics Education (Brunswick) 44: Corporate Governance Workshop (Kapsovar)	45. Slaves of Consumerism (PR – Drawing)
10.00-10.30	Coffee served in Guildhall Aix-en Provence	
10.30-12.00	46: Measurement (Banquet) 47: Supply Chains (Council) 48: Embedded Capitalism & Business Ethics Education (Brunswick) 49: Corporate Governance Workshop (Kapsovar)	50. Sustainability (PR – Drawing)
12.15	Conference closes, safe journey home	

IABS 2011

Friday 24th June - 08.30 -10.00

Event	Location	Chair	Authors/Presenters	Title
Session No. 1: Paper Session – Stakeholders				
Three Papers @ 30mins each	Guildhall - Banquet Hall	Jeanne Logsdon	Paul Dunn, Jill Brown, & Ann Buchholtz	Mending broken fences: the importance of culture, competency & goodwill in the repair of stakeholder relationships
			Krista Bondy & Jonathan Raelin	The problem of power in stakeholder theory: system bias & its effect on organizational governance
			Michael Johnson & Jean-Pascal Gond	Here be dragons: the methodological perils of cognitive stakeholder mapping
Session No. 2: Paper Session – Cognition				
Three Papers @ 30mins each	Guildhall - Council Chamber	Jeff Thompson	Sunyoung Lee & Michael L. Barnett	What were they thinking? Exploring the cognitive underpinnings of stakeholder perceptions
			Jeff Frooman	Are moral intentions knowable?
			Lori Ryan	The Rise Of Neuroeconomics: Implications For Business Ethics
Session No. 3: Paper Session - Investors & Activism				
Four Papers @ 22mins each	Guildhall - Brunswick	Marguerite Schneider	Frank de Bakker, Iina Hellsten, Anne Kok	Activists & business: examining networks & tactics
			Yves Fassin	The collapse of Fortis in the financial crisis: Shareholder activism & the limits of corporate governance
			Karen Paul & Abdul Beydoun	A Stakeholder Approach to Investor Preference: The Significance of Demographic, Ideological, & Attitudinal Factors
			John Burton & Sophia Kusyk	Reconceptualising Ownership as Stewardship: What Benefit Corporations are Telling Us
Session No. 4: Paper Session - Conceptualising Corporate Responsibilities				
Three Papers @ 30mins each	Guildhall - Kaposvar	John Mahon	Jae Hwan Lee & Ronald. K. Mitchell	Towards Refining the Concept of Corporate Citizenship
			Duane Windsor	An Organizing Framework for Corporate Social Responsibility Theories
			Lorenzo Massa & Antonino Vaccaro	Corporate Sustainability (CS), Corporate Social Responsibility (CSR) & Sustainable Development (SD): In search for a normative basis.
Session No. 5: Paper Session - CSP & CFP				
Three Papers @ 30mins each	Pump Rooms - Drawing Room	Andy Wicks	Mark Schwartz	Should Firms Go 'Beyond Profits'? Milton Friedman versus Broad CSR
			Stephen Brammer & Stephen Pavelin	The Payoffs to CSP over the Business Cycle: A Meta-Analytical Approach
			Vineet Agarwal, Richard Taffler & Stephen Brammer	Is CSR Value Relevant?

IABS 2011

Friday 24th June - 08.30 -10.00 (Continued)

Event	Location	Chair	Authors/Presenters	Title
Session No. 6: Paper Session - Labour & Policy				
Three Papers @ 30mins each	Pump Rooms - Kingston Room	Shawn Berman	David C. Jacobs & Robbin Derry	Corporate Social Responsibility & Labour Policy in the United States: Contested, Unstable, & Differentiated
			Cecile Rozuel & Julie Douglas	When Hobbits ruled New Zealand: An archetypal analysis of a labour dispute
			William Low	Marketing Three Archetypes of Labour in the Fair Trade Movement
Session No. 7: Roundtable Discussions				
	Guildhall - Banquet Hall - Table 1	-	Judith Schrempf & Robert Phillips	Legacy & Social Responsibility
	Guildhall - Banquet Hall - Table 2	-	Melissa S Baucus	Ponzi Schemes: When Entrepreneurs Cross the Line While Exploiting an Entrepreneurial Idea
	Guildhall - Banquet Hall - Table 3	-	William E. Martello	Realizing our University's Mission: A Preliminary Study of International Programs & Initiatives

IABS 2011

Friday 24th June - 10.30 -12.00

Event	Location	Chair	Authors/Presenters	Title
Session No. 8: Paper Session - CSR & the Media				
Three Papers @ 30mins each	Guildhall - Banquet Hall	Duane Windsor	Stelios C. Zyglidopoulos, Craig Carroll, & Philemon Bantimaroudis	The Impact of Corporate Social Performance on Media Attention & Prominence of Business Firms: Framing the Corporate World
			Pei Tao, Stephen Brammer, & Andrew Millington	The Media & Stakeholder Salience
			Christel Dumas	Media Coverage of Responsible Investment: A Longitudinal Study of Saliences
Session No. 9: Paper Session - Modern Slavery				
Three Papers @ 30mins each	Guildhall - Council Chamber	Rob Phillips	Andrew Crane	Modern Slavery as a Management Practice: Exploring the Conditions & Capabilities for Human Exploitation
			Robin Byerly	Combating Modern Slavery: What Can Business Do?
			Lynne Andersson, Barrie Litzky, & Lisa Calvano	Enslavement of the Self: The Neoliberal Subject in the 21st Century Workplace
Session No. 10: Paper Session - Oil & Reputation				
Four Papers @ 22mins each	Guildhall - Brunswick	Robbin Derry	Jeanne M. Logsdon & John F. Mahon	The BP Oil Disaster: Critical Insights & Lessons for Management & Organizational Reputation
			Paul Caulfield & Gabriela Miranda	When "bad" things happen to "good" companies: The dynamics of BP's corporate reputation 1990-2009
			John M. Holcomb	The Gulf Oil Spill: Crisis Management, Public Policy, & Legal Liability
			Johanne Grosvold & Stephen Brammer	National culture, board demography & corporate reputation: Does one size fit all?
Session No. 11: Paper Session - Drivers				
Three Papers @ 30mins each	Guildhall - Kaposvar	Stephen Pavelin	Pavlos C. Symeou & Stelios Zyglidopoulos	Organizational Slack & Environmental Performance
			Ioannis Ioannou & George Serafeim	What Drives Corporate Social Performance? International Evidence from Social, Environmental, & Governance Scores.
			Maria Rosa Rovira Val, Ivan Montiel, & Anna Zinenko	Corporate Social Responsibility Instruments & the New ISO 26000: Redundant or Complementary?
Session No. 12: Paper Session - Spirituality				
Three Papers @ 30mins each	Pump Rooms - Drawing Room	Sanjay Sharma	Jefferey A. Thompson & J. Stuart Bunderson	Work as a Calling & the Potential for "Modern Slavery": Ethical Implications of Deeply Meaningful Work in Organizations
			Cathy Driscoll & Brad Long	Intellectualization in Spirituality at Work
			Michelle Westermann-Behaylo, Harry J. Van Buren III, & Shawn Berman	Towards an organizational view of genuine compassion

IABS 2011

Friday 24th June - 10.30 -12.00 (Continued)

Event	Location	Chair	Authors/Presenters	Title
Session No. 13: Symposium - Responsible Investment				
One Symposium @ 90mins	Pump Rooms - Kingston Room	-	<i>Symposium:</i> The Institutional & Social Construction of Responsible Investment; Participants include: Jean Pascal Gond, Céline Louche, & Rieneke Slager.	
Session No. 14: Roundtable Discussions				
	Guildhall - Banquet Hall - Table 1	-	Karen Paul	Information Technology & Education
	Guildhall - Banquet Hall - Table 2	-	Sefa Hayibor, David Wasieleski, Cécile Rozuel, Nathan Shepard	Ethics in the Workplace including: Revisiting Vocation: Work-Self Alignment, Ethics & Well-being at Work; Wage Theft in Chicago; Preferences Concerning Moral Development of Co-workers.
	Guildhall - Banquet Hall - Table 3	-	Jamie R. Hendry, Melissa Baucus, Philip Cochran	Indentured Servitude in Academia: Realistic Portrait or Exaggeration?

IABS 2011

Friday 24th June - 13.00 -14.30

Event	Location	Chair	Authors/Presenters	Title
Session No. 15: Paper Session - Corporate Political Activity				
Three Papers @ 30mins each	Guildhall - Banquet Hall	Kathleen Rehbein	Michael Hadani	In Search of El Dorado: The Elusive Financial Returns on Corporate Political Investments
			Naomi A. Gardberg, Donald H. Schepers, & Louis Lipani	Antecedents of Corporate Political Finance Disclosure
			Nicolas M Dahan & Michael Hadani	When is Corporate Political Activity Effective? A Meta-Analysis of the Empirical Literature
Session No. 16: Paper Session - Social Reporting & Disclosure				
Three Papers @ 30mins each	Guildhall - Council Chamber	Michael Johnson	Marta de la Cuesta González, Carmen Valor, & Francisco Pablo Holgado	Evaluation of CSR Reporting of Spanish Listed Companies
			Esben Rahbek Gjerdrum Pedersen, Peter Neergaard, Janni Thusgaard Pedersen, & Wencke Gwozdz	Conformance & Deviance: Company Responses to Coercive Pressures for Corporate Social Responsibility (CSR) Reporting
			Matteo Pedrini & Laura Ferri	Corporate risk & CSR disclosure: An empirical test in Brazil, Italy & United States
Session No. 17: Paper Session - Human Rights				
Three Papers @ 30mins each	Guildhall - Brunswick	Mark Schwartz	Nicole Janz & Harry J. Van Buren III	An exploratory analysis of how human rights are framed & discussed in European & U.S. corporate social reports
			Mercy Berman & Jeanne M. Logsdon	Business Obligations for Human Rights: Any Progress from Rhetoric to Practice?
			Michelle Westermann-Behaylo & Harry J. Van Buren III	Business & Human Rights: Responsibility to Respect, Opportunity to Develop, Inspiration to Promote
Session No. 18: Paper Session - Institutional Influences				
Three Papers @ 30mins each	Guildhall - Kaposvar	Ann Buchholtz	Niki A. den Nieuwenboer	Misguided guardians: The Normative & Cognitive Institutional Derailment of Professional Conduct
			Ryan Burg	Liberation & Loss: How Norms & Routines Survive When Organizations Die
			Anne Barraquier	The influence of social & ethical issues on innovation: an exploration of the innovation black box processes
Session No. 19: Paper Session - Sustainability				
Three Papers @ 30mins each	Pump Rooms - Drawing Room	Gordon Rands	Sanjay Sharma & Pramodita Sharma	The Influence of Family on the Adoption of Sustainability Practices in the Canadian Winery Industry
			Peter Jack Gallo	Implementing Sustainability: The Sequencing of Organizational Change
			Elena Cavagnaro	Sustainable Tour Operating Practices: Setting Up a Case Study of Inbound Tour Operations in Kenya

IABS 2011

Friday 24th June - 13.00 -14.30 (Continued)

Event	Location	Chair	Authors/Presenters	Title
Session No. 20: Paper Session - Ethics Education				
Three Papers @ 30mins each	Pump Rooms - Kingston Room	Bill Martello	Denise Baden	Opening Business Students' Eyes: Embedding Ethics Through Service Learning
			Paul Caulfield, Svenja Tams, & Darius Nedjati-Gilani	In the service of many masters: Do the plural logics of service-learning influence individual learning outcomes?
			Lucien J. Dhooge	Addressing Employee Concerns in a Global Business Ethics Course: A Modest Set of Case Studies
			Session No. 21: Roundtable Discussions	
	Guildhall - Banquet Hall - Table 1	-	Helen Stride	When Directors - & Civil Servants - are all on the Gravy Train, can Not-for-Profits provide an alternative way to Travel?
	Guildhall - Banquet Hall - Table 2	-	Sharron Hunter-Rainey & Linda C. Rodríguez	The Glided Cage: Contemporary slavery in American Professional team sports
	Guildhall - Banquet Hall - Table 3	-	Lauren Purnell & Bobby Parmar	Ethics as Narrative

IABS 2011

Friday 24th June - 15.00 -16.30

Event	Location	Chair	Authors/Presenters	Title
Session No. 22: Paper Session - Ethics Education				
Three Papers @ 30mins each	Guildhall - Banquet Hall	Melissa Baucus	Douglas R. May & Matthew T. Luth	The Effectiveness of Ethics Education: A Quasi-Experimental Field Study
			Wendy R. Carroll, Margaret C. McKee, Cathy Driscoll, & Terry H. Wagar	Examining the Business Ethics Training & Development Practices of Canadian Organisations: Preliminary Evidence from Top Companies
			Deborah Kidder & William P. Smith	Slave to Facebook? How technology is changing the balance between right to privacy & right to know
Session No. 23: Paper Session - Sensemaking & Identity				
Three Papers @ 30mins each	Guildhall - Council Chamber	Kirk Davidson	Colin Higgins, Louise Lee, & Karl Pajo	Identity Orientation & CSR: Do the relationships hold?
			Déborah Philippe, Natalie Slawinski, & Guido Palazzo	Making Sense of Corporate Social Responsibility: CSR as a Threat to Organizational Identity
			Michael Gonin	Toward a Pluralistic Conceptualization of Business Organizations: What Sense-making Implies for the Conception of the Organization
Session No. 24: Paper Session - Workplace Ethics				
Three Papers @ 30mins each	Guildhall - Brunswick	Harry Van Buren III	Cathy Driscoll	Responsible & Respectful Romance at Work: Some Additional Insights into Office Romance
			Jacqueline N. Hood & Jeanne M. Logsdon	Challenges that Employees with Personality Disorders Pose for Ethics & Compliance in Organizations
			Norman D. Bishara & Michelle Westermann-Behaylo	The Ethics of Employee Covenants Not to Compete: Modern Indentured Servitude or Catalyst for Human Capital Investment?
Session No. 25: Paper Session - CSR & Consumers				
Three Papers @ 30mins each	Guildhall - Kaposvar	Heather Elms	Carmen Valor & Isabel Carrero	Slaves of Market Information: The Relationship of Consumers with CSR Labels
			Judith Schrempf & Guido Palazzo	How to create the ethical consumer
			Aimee Dars Ellis & Michael McCall	Rebates for a Cause

IABS 2011

Friday 24th June - 15.00 -16.30 (Continued)

Event	Location	Chair	Authors/Presenters	Title
Session No. 26: Paper Session - Philanthropy				
Three Papers @ 30mins each	Pump Rooms - Drawing Room	Jerry Calton	Bilge Uyan-Atay	Corporate Community Involvement Organisational Forms & the Areas that have Invested in Turkey
			Robbin Derry	From Strategic to Sustainable Philanthropy
			Denise Baden, Marianna Tonne, & Edgar Meyer	Which types of strategic corporate philanthropy lead to higher moral capital?
Session No. 27: Paper Session - Risk				
Three Papers @ 30mins each	Pump Rooms - Kingston Room	Strphen Brammer	Ioannis Oikonomou	The Effect of Corporate Social Performance on Credit Risk & Bond Yields
			Linda C. Rodríguez & Ivan Montiel	A Conceptualization of How Firms Invest in CSR based on Country Risk
			Terry Porter & Patti C. Miles	Walking the Talk in Corporate CSR: Do Front Page & Backroom Indicators Tell the Same Story?
Session No. 28: Workshop – Business & Government				
One Symposium @ 90mins	Guildhall - Banquet Hall – Rear table Area	-	<i>Workshop:</i> Business & Government - Organiser: Kathleen Rehbein. Participants & topics include: Johanne Grosvold, Don Scheppers, Michael Hadani, Duane Windsor, Marianne Thissen-Smits, & Smita Trivedi	

IABS 2011

Saturday 25th June - 8.30-10.00

Event	Location	Chair	Authors/Presenters	Title
Session No. 29: Paper Session - CSR in Developing Countries				
Three Papers @ 30mins each	Guildhall - Banquet Hall	Phil Cochran	Dima Jamali, Hanin Abdallah, & Chada Nasr	Do Firms in Developing Countries Walk Their Talk? Mission Statements, Stakeholder Management & CSR
			Patricia H. Werhane & Jerry M. Calton	Building Partnerships to Create Social & Economic Value at the Base of the Pyramid: An Alternative to Modern Slavery
			Alberto Willi	Corporate Social Responsibility in Developing Countries: Evidence from an Institutional Point of View
Session No. 30: Paper Session - Issues & Stakeholders				
Three Papers @ 3mins each	Guildhall - Council Chamber	Trex Proffitt	Paul Dunn & Pascale Lapointe-Antunes	The Impact of Organizational Culture of Voluntary Corporate Disclosures
			Kathleen Rehbein & Stephen Brammer	Understanding Patterns of Diversification: Do Stakeholder Relationships Matter?
			Steven L. Wartick & John Mahon	Issues Management Processes: The Role of Filters
Session No. 31: Workshop - The Social Performance & Responsibilities of Entrepreneurship - Part One				
One Workshop @ 90mins	Guildhall - Brunswick	-	<i>Workshop:</i> The Social Performance & Responsibilities of Entrepreneurship - Organisers: Mark Casson & Stephen Pavelin. Participants & topics include: Small business & CSR theory: Reasons to be cheerful - Laura J. Spence; Responsibility of business: Insights from Gandhian philosophy & practices - Ipshita Bansal & Niharika Bajpai; Ethical entrepreneurship & the region: Assessing the regional social impact of entrepreneurial behaviour - Benedict Doepfer, André Habisch, Harald Pechlaner & Christoph Schwarz; Entrepreneurial orientation & its effect on corporate social performance - Nicholas Bartkoski & Ali M. Shahzad; Heading Towards a More Social Future: Scenarios for Social Enterprises in Germany - Henning Engelke, Stefanie Mauksch, Inga-Lena Darkow & Heiko von der Gracht.	
Session No. 32: Paper Session - Workplace Ethics				
Three Papers @ 30mins each	Guildhall - Kaposvar	Stelios Zyglidopoulos	Silvia Salas	The Effects of Leadership Styles on Ethical Workplace Behavior
			Smita Trivedi	Ethical Employee Behavior through Social Network Analysis
			Michael Gonin & Sophie Swaton	The Meaningfulness of Work as a Key Enhancer of Ethical Values in Business
Session No. 33: Paper Session - Stakeholders				
Three Papers @ 30mins each	Pump Rooms - Drawing Room	Karen Paul	Paul Caulfield	The Institutional Development of the Responsible Corporation: A historical stakeholder analysis
			Omer Farooq & Mariam Farooq	Corporate Social Responsibility: A way of building Stakeholder Relationship
			Kevin Money, Carola Hillenbrand, & Nuno Da Camara	Avoiding Collateral Damage in the Public Sector: Understanding the Drivers of Trust & Distrust in the Tax Service amongst Different Stakeholder Groups
Session No. 34: Symposium - Cross Cultural Perspectives				
One Symposium @ 90mins	Pump Rooms - Kingston Room	-	<i>Symposium:</i> Cross-Cultural Perspectives on Corporate Social Responsibility: Explaining CSR Strategy in an International Business Context - Participants Include: Jean-Pascal Gond, François Maon, Luciano Barin-Cruz & Steve Brammer.	

IABS 2011

Saturday 25th June - 10.30-12.00

Event	Location	Chair	Authors/Presenters	Title
Session No. 35: Paper Session - Supply Chains				
Three Papers @ 30mins each	Guildhall - Banquet Hall	Paul Dunn	Andreas Rasche	Empowered Participatory Governance: Ending Modern Slavery in Global Supply Chains
			Hoang Thi Thu Dong	Team-based production and individual piece-rate pay: An unexpected combination and impacts on worker well-being
			Charles Oldroyd, Johanne Grosvold & Andrew Millington	Advantages & disadvantages of socially & environmentally sustainable procurement practices in the public & private sector: An empirical investigation
Session No. 36: Workshop: Teaching Climate Change				
One Workshop @ 90mins	Guildhall - Council Chamber	-	<i>Workshop:</i> Hot Topic: Teaching Climate Change & Sustainability in the Business Curriculum. Participants include: Helen Takacs, Jerry Calton, & Nancy Kurland	
Session No. 37: Workshop - The Social Performance & Responsibilities of Entrepreneurship - Part Two				
One Workshop @ 90mins	Guildhall - Brunswick	-	<i>Workshop:</i> The Social Performance & Responsibilities of Entrepreneurship - Organisers: Mark Casson & Stephen Pavelin. Participants & topics include: Small business & CSR theory: Reasons to be cheerful - Laura J. Spence; Responsibility of business: Insights from Gandhian philosophy & practices - Ipshita Bansal & Niharika Bajpai; Ethical entrepreneurship & the region: Assessing the regional social impact of entrepreneurial behaviour - Benedict Doepfer, André Habisch, Harald Pechlaner & Christoph Schwarz; Entrepreneurial orientation & its effect on corporate social performance - Nicholas Bartkoski & Ali M. Shahzad; Heading Towards a More Social Future: Scenarios for Social Enterprises in Germany - Henning Engelke, Stefanie Mauksch, Inga-Lena Darkow & Heiko von der Gracht.	
Session No. 38: Paper Session - Security				
Three Papers @ 30mins each	Guildhall - Kaposvar	Lori Ryan	Heather Elms & Rebecca DeWinter-Schmitt	Self-Regulation & Private Security: Issues in Effectiveness
			Silvia Salas	Private Military Companies: Modern Day Profiteers at Work
			Kevin Money, Carola Hillenbrand, & Nuno Da Camara	Balancing the Books in the Public Sector
Session No. 39: Paper Session - Multinationals				
Three Papers @ 30mins each	Pump Rooms - Drawing Room	Michael Barnett	Dima Jamali & Jennifer Oetzel	Extending the CSR Debate: A Case For a Role For MNCs in Zones of Conflict
			Luis Fernando Escobar	Sustainable Development Initiatives: A Subsidiary Perspective
			Leslie Bush & Robbin Derry	[Un]Ethical Oil & Global Servitude
Session No. 40: Workshop - Corporate Political Activity				
One Workshop @ 90mins	Pump Rooms - Kingston Room	-	<i>Workshop:</i> Corporate Political Activity & Corporate Social Responsibility: Seeking Connections on a Global Scale. The purpose of this workshop will be to discuss in more depth about how to investigate the relationship between CSR & CPA in a global context. We believe this will provide an interesting & insightful exercise. Although some literature is available, the link between CPA & CSR is still a very understudied connection (both theoretically & empirically). Participants will include Kathleen Rehbein & Frank de Bakker.	

IABS 2011

Sunday 26th June - 08.30-10.00

Event	Location	Chair	Authors/Presenters	Title
Session No. 41: Workshop - The Role of Governments in the Business & Society Debate				
One Workshop @ 90mins	Guildhall - Banquet Hall	-	<i>Workshop:</i> This workshop will include: Nikolay Dentchev, Elvira Haezendonck (Vrije Universiteit Brussel) - Call for papers: B&S special issue. Mitchell Van Balen, Samantha Aguirre (Vrije Unviersiteit Brussel) - Preliminary findings of literature review: A bibliometric study; Kathleen Rehbein (Marquette University) - Business-Government Relations for Sustainability. John Mahon (University of Maine) - Issues Management in cooperation with governments.	
Session No. 42: Paper Session - Small & Medium Enterprises				
Three Papers @ 30mins each	Guildhall - Council Chamber	Jeff Frooman	Johan de Jong & Frank Jan de Graaf	Institutional Entrepreneurship & CSR within SME's: The added value for SMEs of CSR related practices in foreign subsidiaries
			Stefan Hoejmosé, Stephen Brammer, & Kerry Marchant	ISO 14001 accredited SMEs: Do they walk the talk?
			Mengying Feng	Stakeholder Theory Application in the Port Sector: Local Community & Port Performance
Session No. 43: Workshop - Embedded Capitalism & Business Ethics Education - Part One				
One Workshop @ 90mins	Guildhall - Brunswick	-	<i>Workshop:</i> The workshop will explore the consequences of cultural embedded-ness on business ethics education, to improve our understanding of the cultural embedded-ness of economic market systems & business practices. Participants will include: Bradley R. Agle, Jacek Sojka & Michaela Haase.	
Session No. 44: Workshop - Corporate Governance Workshop VII - Part One				
One Workshop @ 90mins	Guildhall - Kaposvar	-	<i>Corporate Governance Workshop:</i> (Organizers: Lori Verstegen Ryan & Cynthia Clark Williams.) Participants will include: Johanne Grosvold, Kathleen Rehbein, Paul Dunn, Marguerite Schneider, Ann Buchholtz, Jill A. Brown, Donald Schepers, Frank Jan de Graaf, & Trexler Proffitt.	
Session No. 45: Symposium - Slaves of Consumerism				
One Symposium @ 90mins	Pump Rooms - Drawing Room	-	<i>Symposium:</i> Slaves to Consumerism - Participants will include: Noha El-Bassiouny, Hagar Samir Adib Said, Salma Karem Kolkailah, Hadeer Emad Shawky Hammad, Nesma Ammar Abdelmoniem.	

IABS 2011

Sunday 26th June - 10.30-12.00

Event	Location	Chair	Authors/Presenters	Title
Session No. 46: Paper Session - Measurement				
Three Papers @ 30mins each	Guildhall - Banquet Hall	Jean-Pascal Gond	Gerald W. McLaughlin & Joesetta S. McLaughlin	Assessing the Construct Validity of The Global 100 Sustainability Ranking for Schools of Business
			Eva Pardo, Marta de la Cuesta, & J.D. Paredes	Use of Analytic Hierarchy Process (AHP) for Identifying Material & Relevant CSR Performance Indicators
			Karen Maas	Measuring the Impact of CSR: Balancing Comprehension & Practicality
Session No.47: Paper Session - Supply Chains				
Two Papers @ 45mins each	Guildhall - Council Chamber	Colin Higgins	Stefan Hoejmosse, Stephen Brammer, & Andrew Millington	International sustainable supply chains: A systematic literature review
			Kirk Davidson	Sweatshops in China: An Update
Session No. 48: Workshop - Embedded Capitalism & Business Ethics Education - Part Two				
One Workshop @ 90mins	Guildhall - Brunswick	-	<i>Workshop:</i> Embedded Capitalism & Business Ethics Education (Continues from Session 42)	
Session No. 49: Paper Session - Corporate Governance Workshop VII - Part Two				
One Workshop @ 90mins	Guildhall - Kaposvar	-	<i>Workshop:</i> Corporate Governance Workshop (Continues from session 43)	
Session No. 50: Paper Session - Sustainability				
Three Papers @ 30mins each	Pump Rooms - Drawing Room	Stephen Brammer	Aimee Dars Ellis	Engaging in Social Action at Work
			Helen Borland	Developing business strategies for ecological sustainability: scientific, epistemological, conceptual & practical considerations.
			Laura Albareda	The emergence of a soft global governance framework in corporate sustainability & accountability: exploring the linkage between the UN Global Compact & multi-stakeholder initiatives as a pattern of collaborative governance

