

# IABS NEWSLETTER

INTERNATIONAL  
ASSOCIATION  
FOR BUSINESS  
AND SOCIETY



Winter 1999

## Presidential Pronouncement IABS Mid-Year Report

By  
**Jim Weber**  
**IABS President**  
**Duquesne University**

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## IABS Board Announces Guidelines for IABS Mini-Conferences

The efforts of Lee Burke and Bryan Husted have resulted in an approved set of guidelines for the IABS-sponsored mini-conferences.

I am delighted to report that IABS members have been busy since the conference in Hawaii. First, Kathy Getz was elected as the Assistant Program Chair for 1998-1999 and is busy planning for the IABS conference in the year 2000 (or IABS Y2K).

Second, the Re-structuring Committee, led by Past IABS President Jeanne Logsdon, has completed its tasks. Among the committee's accomplishments is the creation and staffing of a new Membership Director position (Kathy Brewer). Kathy is handling all the membership duties. In addition, the Committee nominated Sarah Stanwick as the new IABS Treasurer and I appointed Sarah to this position. Sarah has been transitioning with Patsy Lewellyn (now an elected IABS Representative-at-large) and will take care of the financial duties for IABS. Welcome aboard Kathy and Sarah!

A number of special projects were completed or underway during the past six months. Under the

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The following guidelines include a description of the mini-conference framework and the requirements to receive financial support from IABS for these events.

An IABS mini-conference is a meeting for the discussion of some special topic. The theme of a mini-conference should be related to a relatively focused issue of business and society research or teaching. For example, a mini-conference on business ethics would be too broad. However, a mini-conference on the development of a normative stakeholder theory would be sufficiently focused. The meeting isn't a conference, but a discussion and should last no more than 1.5 days.

### Rationale:

It is sometimes useful to meet with a small number of colleagues with expertise in a particular area in order to discuss a focused topic. Regional meetings in diverse parts of the world may serve as a basis for reaching scholars who might not ordinarily come into contact with IABS.

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diligent leadership of Lee Burke and Bryan Husted, guidelines and procedures for IABS sponsoring mini-conferences were developed and approved by the IABS Board. These guidelines were distributed electronically to the membership last November.

At the suggestion of Jeanne Logsdon and Steve Wartick, each IABS member will soon receive a copy of Max Clarkson's edited work on Stakeholder Theory. Enclosed will be a bookplate recognizing Max's service to IABS and his collegial friendship.

As most of you know by receiving this newsletter electronically, Kelly Strong, IABS Newsletter Editor, and others have worked tirelessly in getting our newsletter on line. This will save IABS hundreds of dollars and take IABS into the electronic age.

On a similar note, under the leadership of Phil Cochran, IABS has reserved the URL address --- IABS.net --- for our future use as our electronic communication network grows and improves.

After six months of experience and the benefit of hindsight, it is even more apparent to me that IABS is as good as it is because of so many active and dedicated IABSers. "Thank you's" are owed to Kathy G., Kathy B., Sarah, Lee, Bryan, Jeanne, Steve, Kelly, Phil, IABS Board members, and IABSers who contribute to IABS through their comments and questions sent via IABS-L and/or by voting in IABS elections. This job is easier than you might imagine given all the support from others – a continuation of the support I received as program chair.

I cannot wait until June – we will be meeting in Paris, I can report on the final half of my year as president, and I can welcome Jerry Calton into the wonderful experience of being IABS's president.

As always, please let me know how I am doing or what else can be done. Email me at: [weberj@duq2.cc.duq.edu](mailto:weberj@duq2.cc.duq.edu) (note: NOT [weber@...](mailto:weber@...), but [weberj@...](mailto:weberj@...)).

Jim Weber  
1998-1999 IABS President

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#### Who should attend?:

The IABS mini-conferences should attract from ten to thirty participants. Participants must be members of IABS. Non-members interested in participating should be invited to join IABS. Participation is not by invitation only, but limited to those members with a specific interest in the topic of the mini-conference.

#### When and where can they be held?

The mini-conferences may be organized at any time of the year that does not conflict with the annual meeting. As a general rule, the mini-conference should not be held within a month before or after the annual meeting.

A mini-conference may be held any place.

#### How does the IABS grant work?

IABS will subsidize each mini-conference at \$20.00 per participant to a maximum of \$600.00 for approved proposals. Proposals from the co-sponsoring individual or institution should cover:

1. The purpose of the mini-conference
2. Location
3. Timing
4. Core of IABS members committed to attending the meeting.
5. Minimum number of participants needed for the event to go forward.
6. Nature of support that the co-sponsor, participants, or others may contribute.
7. Proposed budget

#### Evaluation and accountability:

The evaluation of the mini-conference proposals will be carried out by the IABS executive committee. They will fund the first three proposals which fulfill the objectives of the mini-conference program. Proposals will be reviewed on the basis of the academic year starting in September of each year.

The co-sponsor should submit a brief report of the mini-conference and an evaluation of the mini-conference by the participants.

Contact Jim Weber for more information.

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## Best Article Award to Jim Weber

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**Jim Weber** (IABS President) of Duquesne University was recognized with the first IABS Best Article Award at the IABS 1998 meetings in Kona, Hawaii. Jim's article "Influences upon managerial moral decision-making: Nature of the harm and magnitude of consequences." (*Human Relations*, 1996, Volume 46, Number 1, pp.1-22) has been widely cited in management and social issues research since its publication.

Congratulations Jim!!

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## Tom Jones Appointed Connelly Visiting Scholar at Georgetown

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From January 13<sup>th</sup> until early May, 1999, **Tom Jones** will be the Connelly Visiting Scholar at Georgetown University. He can be reached at:

Connelly Visiting Scholar  
Georgetown University  
School of Business Administration  
Washington, D.C. 20057

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## Steven Brenner Receives Portland State University's Highest Award

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For those of you who missed **Steve Brenner** at the Kona meetings, he had good reason to stay in Oregon. He was honored with the Branford Price Miller Award during spring commencement ceremonies at Portland State University. The award represents the highest faculty honor at Portland State. As an added attraction, President Clinton delivered the commencement address.

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## Publications by Members

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**Leo V. Ryan, CSV**, *From Autarchy to Market: Polish Economics and Politics*, Praeger: Westport, CN.

**Diane Swanson**, "Toward an integrative theory of business and society: A research strategy for corporate social performance", forthcoming in the June, 1999 issue of the *Academy of Management Review*.

**James Weber & Janet Gillespie**, "*Ethics Initiatives in Southwestern Pennsylvania: A Benchmarking Report from the Beard Center for Leadership in Ethics*", Duquesne University: Pittsburgh, PA

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## Luca Brusati Teaches in Kazakstan

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**Luca Brusati**, from Bocconi University, Milano (Italy) successfully completed his term as a visiting professor at KAZGAU, the Kazak State Academy of Management of Almaty (Kazakstan). During his eight-month stay he developed a syllabus for a brand-new course on "Business-Government Relations" and co-authored with Prof. Ardak Sakhanova and Prof. Sharzada Akhmetova the first textbook available in Russian on the subject, titled "Gosudarstvo i Biznis" (The State and the Firm).

If you would like to know more about Luca's experiences, contact him at:

Luca G. Brusati  
Bocconi University School of Management  
Public Management Department  
Via Bocconi 8  
20136- Milano, Italy  
(+3902) 5836-6221  
luca.brusati@uni-bocconi.it

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## Congratulations to Dr. Linda Sama

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IABS member **Linda Sama** successfully defended her dissertation in 1998 and is now on the faculty at University of Texas at El Paso as an Assistant Professor of Management.

Way to go, Linda!

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## Welcome to New IABS Treasurer

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Please welcome **Sarah Stanwick** as the new Treasurer of IABS. She has been appointed for a one year term by the IABS Board. Contact Sarah at:

Sarah D. Stanwick  
Associate Professor of Accountancy  
Auburn University  
345 College of Business  
415 West Magnolia Ave.  
Auburn, AL 36849-5247  
Ph. (334) 844-6205 FAX (334) 844-5875

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*Kathy Brewer, IABS Membership Director, has a new e-mail address. Please direct your membership questions, address changes and referrals to her at [kbrewer@cwix.com](mailto:kbrewer@cwix.com) Thanks!*

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**Call For Papers**  
**The Second World Congress of Business,  
Economics, and Ethics**

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THE ETHICAL CHALLENGES OF  
GLOBALIZATION

July 19-23, 2000, São Paulo, Brazil:

The International Society of Business, Economics,  
and Ethics (ISBEE)

Under the direction of ISBEE, the Congress will be hosted by the Escola de Administração de Empresas de São Paulo, Fundação Getulio Vargas, São Paulo, Brazil.

The Congress will provide a focus for people around the world who are interested in ethics in business and economics to meet and discuss, both formally and informally, their common interests and problems. Papers are invited from business, academia, government, and other not-for-profit organizations.

The Congress will contain plenary sessions consisting of invited speakers of some prominence, and concurrent sessions devoted to two kinds of contributed papers:

- 1) Papers on topics in the areas outlined below
- 2) Papers on any pertinent topic

The sessions are open to participants from around the world and are expected to include participants from a large number of different countries representing multiple points of view.

The Organizing Committee of the Congress, which consists of the Planning Committee and the Advisory Committee, specifically invites papers on the following topic areas:

**GLOBALIZATION**

Since the 1980s "globalization" has become a buzzword, a term as ambiguous as it is popular. But it also indicates an important, pervasive historical trend whose consequences will be accentuated in the new millennium. It is said to be, at a minimum, economic, ecological, political, social, and cultural in

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**Call For Papers**  
**Special Issue on Corporate Citizenship**  
***Business and Society Review***

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*Business and Society Review*, under a newly formed partnership between Blackwell Publishers and Bentley College Center for Business Ethics, is inviting contributions to a special issue forthcoming in Fall, 1999: "Corporate Citizenship for the New Millenium". The volume will be guest edited by Deborah Vidaver-Cohen and Barbara W. Altman.

Submissions will be blind reviewed and should demonstrate quality scholarship while appealing to both managerial and academic audiences. Papers should be no longer than 20 pages, including illustrations, notes, and references. Please note that a review of the corporate citizenship literature will be included in the introduction of the volume and therefore need not be addressed by individual authors.

Please send 3 copies of the paper by APRIL 1, 1999 to:

Deborah Vidaver-Cohen, Ph.D.  
Associate Professor of Business Ethics and Environment  
College of Business Administration, CBA 307B  
Florida International University  
Miami, FL 33199

For further information please contact Professor Vidaver-Cohen at [dvcohen@fiu.edu](mailto:dvcohen@fiu.edu) (305-348-3780) or Professor Altman at [barbalt@aol.com](mailto:barbalt@aol.com) (972-733-0397).

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**Dissertation Abstracts Wanted for**  
***Business and Society***

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*Business and Society* publishes abstracts of recently completed doctoral dissertations that relate to topics in our field. Abstracts are about five journal pages in length. For a recent example, look at Barbara Altman's abstract of "Corporate Community Relations in the 1990s: A Study in Transformation" in Volume 37, Number 2, pages 221-227, (June, 1998).

This an excellent way to make your research known to the IABS membership. Contact Jeanne Logsdon, associate editor, for more information. She can be reached at [jlogsdon@unm.edu](mailto:jlogsdon@unm.edu) or by phone at (505) 277-8352.

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## Job Announcements

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### CLARK UNIVERSITY BUSINESS IN SOCIETY/BUSINESS ETHICS

Applications and nominations are invited for a tenure track position in Business in Society/Business Ethics. Position will be available on September 1, 1999.

Candidates for this Assistant Professor position are expected to hold the Ph.D. or an equivalent degree, to have a strong teaching record, preferably at the MBA level, and to have research potential.

Clark is a small, selective university which fosters original research and close working relationships between students and faculty. The MBA and MSF degrees and baccalaureate management major are accredited by AACSB-The International Association for Management Education.

Review of applications will begin January 15, 1999 and will continue until the position is filled. Applications, together with curriculum vitae and names of at least three references, should be sent to:

Professor Edward Ottensmeyer  
Graduate School of Management  
Clark University  
950 Main Street  
Worcester, MA 01610-1477

Clark University is an Affirmative Action/Equal Opportunity Employer. Smoke-free workplace. Minorities and women are especially encouraged to apply.

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### UNIVERSITY OF ST. THOMAS CHAIR IN GLOBAL BUSINESS MANAGEMENT

The University of St. Thomas, a Catholic, comprehensive university, invites nominations and applications for the 3M Chair in Global Business Management to begin with the September 1, 1999 academic year. The chairholder's primary appointment will be to the Master of International Management (MIM) program. The MIM program is one of nine graduate degree programs including the

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MBA in the Graduate School of Business, which is the fourth largest graduate business school in the United States. The 3M chairholder joins twelve other endowed chairholders in a full-time faculty of thirty. The School is in a major growth period with substantial infusions of new resources and abundant opportunities for both degree and non-degree program development.

The MIM program is one of three such degree programs in the United States. Its multi-disciplinary focus includes a solid grounding in the business functions and particular attention to intercultural communication, political economy, and foreign languages. Three hundred students are currently enrolled, one-third of whom come from outside the U.S. The MIM program is based in the Twin cities of Minneapolis and St. Paul, a center for headquarters of multinational companies. The MIM program is also offered in several locations abroad.

The primary objective of the 3M chairholder will be to provide academic leadership in the MIM program. The program is administered by a full-time administrative director and staff. Additionally, the chairholder will make substantial leadership contributions to help internationalize courses and degree programs elsewhere in

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## IJOA BOOK REVIEWS

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**Diane Swanson** was re-appointed book review editor for The International Journal of Organizational Analysis (IJOA). IJOA is soliciting book reviews in the areas of business and society, business ethics, strategic management, organizational theory, organizational behavior, information management, and human resource management. For details, contact Diane Swanson, Department of Management, Calvin Hall, Kansas State University, Manhattan Kansas, 66506

Ph. (785) 532-4352 or  
e-mail: [swanson@business.cba.ksu.edu](mailto:swanson@business.cba.ksu.edu)

### IABS Officers

Jim Weber, President  
Jerry Calton, Vice President  
Donna Wood, Program Chair 1999  
Kathy Getz, Assistant Program Chair  
Sarah Stanwick, Treasurer  
Kathy Brewer, Membership Director

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the School. The successful candidate will have a record of achievements in faculty-and curriculum-building, in addition to intellectual and scholarly recognition.

The School has a strong tradition of teaching excellence and commitment to the needs of practicing managers, including managers' responsibilities for moral and ethical leadership. Thus, it is desirable that the 3M chairholder have practical experience in management and a strong commitment to the improvement of practice, in addition to academic interests and experience.

Consideration of applications will begin on February 15, 1999. Inquiries and applications should refer specifically to the 3M Chair in Global Business Management and should be sent to the attention of Professor Peter Vaill, Chair, 3M Chair Search Committee, Department of Human Resources, Aquinas Hall 217, University of St. Thomas, 2115 Summit Avenue, St. Paul, Minnesota 55105-1096. Further information on the University and on the graduate School of Business may be found at [www.stthomas.edu](http://www.stthomas.edu).

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#### UNIVERSITY OF TEXAS AT DALLAS

The School of Management is recruiting to fill a senior tenured position in the Business Policy and Strategy area. Appointment will be at the senior Associate or Full Professor level. Salary will be competitive, with an endowed Professorship available for a candidate with appropriate qualifications. The School of Management offers degrees at the Ph.D., Masters, and Undergraduate levels. Appointees must have a Ph.D. degree, a record of publications suitable for a tenured appointment at UTD, and an ongoing program of nationally competitive research. Experience with graduate education in a university emphasizing research training, evidence of excellent teaching, and scholarly work that includes business and society and ethics are desirable. Appointment will be effective September 1999. Applicants should send a complete resume (education history, teaching, research and other pertinent work experience, list of publications and presentations, and the names, addresses and telephone numbers of three references) to Academic Search 4063, The University of Texas at Dallas, PO

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Box 830688, MS AD23, Richardson, TX 75083-0688. Indication of sex and ethnicity for statistical purposes is requested as part of the application, but not required. Review of applicant materials will commence

January 15, 1999 and will continue until the position is filled or the search is closed. The University of Texas at Dallas is an affirmative action/equal opportunity employer and strongly encourages applications from candidates who would enhance the diversity of the University's faculty and administration.

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#### UNIVERSITY OF MARYLAND COLLEGE PARK

The Robert H. Smith School of Business, University of Maryland, announces an opening for a tenure track faculty member at the Assistant Professor or Associate Professor level to begin Fall 1999. J.D. required. Joint degree, J.D./Ph.D. or J.D./M.B.A., and/or law review experience preferred.

Preference for background and expertise in the areas of high technology, including the legal and business issues associated with intellectual property, telecommunications, computers, electronic commerce, and the Internet. Salary competitive.

Send vita, research papers, three letters of reference, and summaries of teaching evaluations to Professor Daniel T. Ostay, Chair, Search Committee, Robert H. Smith School of Business, University of Maryland, College Park, MD 20742. For full consideration, applications should be received by December 15, 1998.

The University of Maryland is an Equal Opportunity/Affirmative Action employer. Applications from women and minorities are strongly encouraged.

See the School's web page at [www.rhsmith.umd.edu](http://www.rhsmith.umd.edu)

The Business Law position is in the Logistics, Business & Public Policy group, which also supports teaching and research in business & public policy, international business, transportation studies, and logistics.



**Don't forget to make your plans for the 10<sup>th</sup> Anniversary IABS meeting in Paris!**

nature and it impacts on different countries and social groups quite differently. Globalization is not an impersonal process, but advanced by different actors to satisfy their interests and values.

### MANAGING "SUSTAINABLE, HUMAN DEVELOPMENT"

Since the Second ISBEE Congress takes place in a "developing" country, a major focus will be on ethical challenges of development. Among a variety of meanings, a fruitful one to use is the concept of "human development" introduced by the Human Development Reports of the United Nations Development Program since 1990. Going beyond a purely economic notion of development and applying to both "developing" and "developed" countries, it means, in a nutshell, "a process of enlarging people's choices."

### RELIGIOUS RESOURCES FOR BUSINESS ETHICS

80 percent of the world population adheres to religious beliefs. Thus, from a global perspective, the religious dimension matters for business ethics. Yet, how these resources can be used in business decisions is a largely uncharted field. Continuing the model of the First ISBEE Congress 1996, this topic area covers a wide range of religious approaches. Due to its location, the next Congress has a special focus on religious resources for business ethics in Latin America.

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### **CALL FOR ARTICLES**

#### **Management Development Forum (MDF)**

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MDF is seeking articles for the next issue to stimulate innovative thinking, share new developments and ideas, and report on new techniques and intervention programs relevant to managers. Deadline for next issue: February 26, 1999

MDF is published twice a year by the FORUM program at the State University of New York -- Empire State College. This publication is distributed internationally to human resource professionals, trainers, academicians, and consultants engaged in management development and education. Alan Belasen, PhD is Editor-in-chief, Marilyn McCabe is the Assistant Editor. For full submission guidelines contact Marilyn McCabe at [mdf@sescva.esc.edu](mailto:mdf@sescva.esc.edu).

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### **Doctoral Dissertation Award Competition**

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The annual Doctoral Dissertation Award Competition is a unique and valuable opportunity for recent doctoral work in the Social Issues in Management (SIM) area to be recognized. A recognition plaque will be presented at the business meeting of the SIM Division at the Academy meetings in August. Eligible dissertations must focus on some aspect of the relationship between business and society, but the particular discipline in which the dissertation is written is not a consideration. Criteria for selection include relevance, originality, methodological appropriateness, scientific contribution, and theoretical tie-in. Applications and dissertations must be in English.

Entries for 1999 must be successfully defended between May 1, 1997 and April 30, 1999 (24 months).

Applications must be filed by May 3, 1999. Please provide the following for the application:

- a copy of the signature page, including university name and date of successful defense
- an abstract of not more than 10 double-spaced pages;
- a separate title page, including the author's current address, phone numbers (business and home), fax number, and e-mail address.

The abstract should not identify either the author or the university. Finalists will be asked to send copies of their full dissertation in early June for final evaluation. The award will be presented at the August Academy meeting, to be held in Chicago.

Submissions including abstract, title page, and signature page should be mailed to:

Professor Kathleen Getz  
Kogod College of Business Administration  
American University  
4400 Massachusetts Avenue, NW  
Washington, DC 20016-8044

For more information, contact Kathy at 202-885-1998 or e-mail <[kgetz@american.edu](mailto:kgetz@american.edu)>.



**Have any ideas for improving the newsletter? I'd like to hear them.**

**Send your ideas and suggestions to me at <[kstrong@mtu.edu](mailto:kstrong@mtu.edu)>**

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## IACM 1999 in Spain's Basque Country

IABS colleagues are invited to begin their European sojourn a bit early by attending the twelfth conference of the International Association for Conflict Management (IACM), which will take place June 20-23, 1999, in the delightful city of San Sebastián-Donostia in the Basque Country region of Spain. IACM's purpose is to encourage scholars and practitioners to develop and disseminate theory, research, and experience that is useful for understanding and improving conflict management in organizational, societal, and international settings. The program at IACM conferences spans a variety of topics relevant to the focus of IABS, including dispute resolution, social justice, environmental conflict, and group and organizational conflict, among others.

The submission deadline is February 15 (and therefore may well have passed by the time you read this), but IABS members are invited to inquire about late submissions. You can find a complete copy of the "Call for Submissions" posted on the Web at:  
<http://mba.vanderbilt.edu/bruce.barry/iacm/call4submissions.htm>.

San Sebastián-Donostia, is a picturesque resort city on the shores of the Cantabrian Sea not far from the French-Spanish border. Conference sessions will be held in an historic palace just steps from the waterfront, and accommodations will be at a four-star hotel a short walk away. The conference schedule will also include a dinner outing to the new Guggenheim Museum in nearby Bilbao. And of course, San Sebastián-Donostia is ground zero for world famous Basque cuisine.

Please direct inquiries about IACM 1999 by email to  
[IACM99@owen.vanderbilt.edu](mailto:IACM99@owen.vanderbilt.edu).

Bruce Barry  
Vanderbilt University  
IACM 1999 Program Chair

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Thanks to all who contributed items and ideas to this issue of the IABS Newsletter!!

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## Society For Business Ethics Call For Papers

The 1999 annual meeting of the Society for Business Ethics will be held August 5-8, 1999 at the Regal Knickerbocker Hotel in Chicago, Illinois (163 East Walton Place, Chicago IL 60611; phone 312-751-8100). The Society invites the submission of papers for presentation at this meeting. Papers should not exceed 25 pages, including references and exhibits. Proposals for symposia, panels or special workshops should include a summary statement of the proposed event by its organizer, as well as statements from each participant regarding the substance of their intended contribution, and their commitment to attend. All presenters and participants are expected to register for the meeting. Send four copies of your paper or proposal appropriate for blind review, by March 1, 1999, to the program chair:

George Brenkert  
SBE Program Chair  
37th and \*O\* Street, NW  
The McDonough School of Business  
Georgetown University  
Washington, D.C. 20057

If you need further information, contact George Brenkert at the above address, at 202-687-7701 or by e-mail at [brenkg@georgetown.edu](mailto:brenkg@georgetown.edu)

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## SIM Division Curriculum Study - Your Help Is Needed

The SIM Division (Social Issues in Management) of The Academy of Management is conducting this spring a vitally important study into the role of SIM-IABS and closely related courses in graduate and undergraduate business or management programs in the USA. (Similar information for business schools outside the USA will be gratefully received if in English.) The purpose of the study is to assess the state of SIM-IABS offerings. We are particularly interested currently in obtaining the following materials and information (listed in general order of importance) with your assistance:

- 1) Syllabi for any core (required) courses in SIM-IABS or closely related areas (e.g., ecology, public policy, ethics, global environment of business, business and society, legal environment, political environment) at both the master's and undergraduate levels. (We would need to know

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school, instructor, degree, and credit system if at all possible.) Such core course syllabi are wanted for all schools (whether AACSB accredited or not).

In addition, we are seeking information concerning the following:

2) A copy of core curriculum requirements in your school showing in some form credit system and specific course offerings (a school brochure or website printout will suffice). The purpose is to determine how SIM-IABS offerings are faring in today's MBA and BBA core curricula.

3) A list of any elective courses offered in your school in SIM-IABS or closely related areas, and whether a concentration in any of the areas (or others) listed above exists. (Elective course syllabi are not wanted at this stage of the study.)

Generally, information for items 2 and 3 is already available to the study coordinator through websites for roughly the set of schools "ranked" in the 1998 US News & World Report and 1998 Business Week reports. Even for those schools, core course syllabi are wanted to make the collection process simpler. We are particularly desirous of obtaining this information for other schools, especially those that have core (required) courses in SIM-IABS or closely related areas, in order to reduce the difficulties associated with website searching and mailing of survey instruments.

Information may be sent electronically (by e-mail with attached Word document) to <odw@rice.edu> for printing or mailed to the address below:

Professor Duane Windsor  
Jones Graduate School of Management MS-531  
Rice University P.O. Box 1892  
Houston, TX 77251-1892

Please contact Duane at <odw@rice.edu> or VOICE (713)-285-5372 or FAX (712)-285-5251 if there are any questions, difficulties of interpretation, comments, or offers to volunteer assistance with this project. Thanks.

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## **AOM Pre-Conference Workshop On International Research Collaborations**

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Co-organized and Chaired by Professor Arie Y. Lewin, Duke Univ. & Professor Andrew Pettigrew, Warwick University. Co-Sponsored by the Research Methods Division and the International Management Division.

In comparison to the natural sciences and the large scale national laboratories for production of knowledge in the hard and medicinal sciences, knowledge production in the social sciences in general and in the organization sciences in particular, has been greatly hampered by the inability to assemble the scale and scope of research resources appropriate for the complexity and magnitude represented by management research.

This Pre-Conference Workshop is being organized at the invitation of Professor Andrew van de Ven, Vice President of the Academy of Management and Program Chair for the Chicago Meeting. Our aim is to provoke, stimulate and encourage colleagues in the Academy to re-examine their research interests and to explore joining collaborative international research endeavors themselves. As a means to maximizing the learning experience and value added of this pre-conference workshop we wish to target participation to international teams of scholars contemplating or just about ready to initiate research involving international collaborations, or to teams which are very early in their research collaboration.

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## **Seventh Annual Cross Cultural Research Conference**

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Sponsored by the Association for Consumer Research, the American Psychological Association (Section 23), the seventh research conference will be held December 12-15, 1999 at the Hyatt Regency in Cancun, Mexico. Competitive papers, as well as tutorial and workshop proposals on current topics in cross cultural research and some related areas are invited. See <http://marketing.byu.edu/htmlpages/ccrs/ccs.htm> for more Info)

### **Send us your News**

Please send your news items to Kelly Strong, newsletter editor, at [kstrong@mtu.edu](mailto:kstrong@mtu.edu). Please share your good news regarding promotions, tenure, new jobs, job changes, visiting professorships, interesting sabbatical experiences, dissertation defenses, travel or other cultural experiences, and professional accomplishments.

## The International Association for Business & Society:

IABS is a professional association of scholars interested in advancing research and teaching in the academic area of Business & Society. Members come from public and private colleges and universities of varying sizes and with both teaching and research orientations. About 19 percent of our 355 members reside outside the United States, with home countries ranging from Australia, Austria, Canada, Czech Republic, Finland, France, Germany, Israel, Italy, Korea, Netherlands, New Zealand, Norway, the Philippines, Republic of China, Sweden, Switzerland, the United Kingdom, and West Indies.

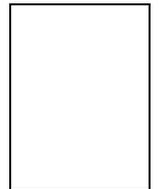
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