

## I'm Destin for the Sandestin . . . In a Few Weeks !!!

Jim Weber, IABS Program Chair

The 1997 IABS Conference at the Sandestin Beach Hilton Golf and Tennis Resort, Destin, Florida, USA, is only a few weeks away. You should have registered for the conference and made travel plans by now.

Assembling the conference program was both a joy and a challenge: a joy in coordinating the innovative, high quality submissions into a 3 1/2 day conference; and a challenge since not all submissions could be included. Certainly the conference is a reflection of the diversity of IABS – an international flavor, eclectic research interests, cutting-edge ideas, and a genuine pursuit of knowledge.

Before March arrives, let me encourage you to look at the pre-conference activities described in the conference information sheet (the yellow sheet). This year there are three diverse offerings:

- a tour of Seaside (contact Karen Paul, Dept of Mgmt. & Mktg., Florida International Univ., North Miami, FL 33181).
- a work session with folks from Habitat for Humanity (contact Valerie Mock at <vmock@fvs3.fvsc.peachnet.edu> or 912-825-6092).
- a virtual ecological field trip – where the ecologist comes to us at the hotel (contact Kelly Strong at <kstrong@mtu.edu> or 906-487-2804).

Space is limited for each activity so contact the activity coordinator as soon as possible!

Kathy Rehbein has reminded those on the conference program to have their submissions for the 1997 IABS Proceedings sent to her or have the papers ready at the conference. The Proceedings guidelines sheet (the blue sheet) has been sent to all first authors of presentations. Don't forget, a manuscript explaining the focus of a discussion presentation can also be included in the Proceedings. Any questions – contact Kathy Rehbein at <6151rehbein@vms.csd.mu.edu> or 414-288-1446.

If Mother Nature is consistent, many of us will be leaving the frozen tundra of the Northeast or Central Midwest or Canada or Finland or *wherever* to visit the sunny beaches of the Floridian Gulf Coast. Even if you are fortunate enough to live and work in a nice climate, the social festivities and intellectual rewards of attending an IABS conference should induce you to pack your bags for Florida in a few weeks!

See ya in Destin, Florida!

Any last minute questions? Contact me by email at <weberj@duq2.cc.duq.edu> or call: 412-396-5475, or fax: 412-396-4764.

### Election Results

Doug Nigh, IABS President

The votes have been counted and we now have the results of the 1997 IABS election.

President: Jeanne Logsdon, Univ. of New Mexico, USA

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Vice-President: Jim Weber, Duquesne Univ., USA

1998 Program Chair: Jerry Calton, Univ. of Hawaii-Hilo, USA

1998 Assistant Program Chair: Donna Wood, Univ. of Pittsburgh, USA

Representatives-at-Large, Board of Directors: Craig Dunn, San Diego State Univ., USA and Bryan Husted, Instituto de Empressa, Spain

My sincere appreciation goes out to the members of the nominating committee (Archie Carroll, Jeanne Logsdon, Mary Mallott, and Steve Wartick) for their able assistance in developing the slate of candidates, who were willing to run and thereby make a potentially huge commitment of their time to the improvement of IABS; and to the voters, who made the effort during a busy time of year to get the ballot to me by the deadline. The broad participation we have in the nomination and election process is, I think, a strength of our association.

Jerry Calton has started to develop a proposal for the IABS Board of Directors concerning the 1998 meeting, in particular the sites and dates. Jerry is very enthusiastic about the possibilities "Big Island" of Hawaii. Donna Wood will be Program Chair for our 1999 meeting in Paris, France, and is likewise working toward nailing down the site and dates.

From Florida (Destin) to the Pacific (Hawaii) to Europe (Paris) – it looks like our tradition of holding our meetings in interesting places remains strong. Siting our annual meetings in various locales around the world is an important part of the internationalization of our association and its members. We get to experience different societies first-hand and learn more about different perspectives on issues of interest to us.

I look forward to seeing you in Destin in March. Jim Weber has put together an outstanding program that will attract participants from around the world.

### **Publications by IABS Members**

\*David Vogel, *Kindred Strangers: The Uneasy Relationship Between Business and Politics in America*, Princeton University Press, 1996. This is a collection of David Vogel's previously published articles and essays on business-government relations, government regulation, business political activity and influence, and business ethics.

\*D. Kirk Davidson, *Selling Sin: The Marketing of Socially Unacceptable Products*, Quorum, 1996. This book explores five industries – tobacco, alcoholic beverages, firearms, gambling, and pornography – and details the challenges facing marketers in those industries.

\*Richard P. Nielsen, *The Politics of Ethics: Methods For Acting, Learning, and Sometimes Fighting, With Others In Addressing Ethics Problems in Organizational Life*, Oxford University Press, Ruffin Series in Business Ethics, 1996. In this book, Richard Nielsen analyzes individual, organizational, cultural, and environmental obstacles to behaving ethically in organizations, provides action-learning methods of overcoming these obstacles, and addresses the important question: Can ethical character be stimulated and enabled?

## Call for Proposals for Editor, *Business & Society*

The Publications Committee of the IABS Board of Directors is asking members who are interested in being considered for the editor's position at *Business & Society* to submit a proposal.

Job Description: The successful candidate would begin transition duties as co-editor during the 1997 publication year, and would assume full responsibility for the journal for the 1998 publication year, with a term of three years, renewable at the discretion of the IABS Board of Directors.

*B&S* publishes quarterly issues in March, June, September, and December. The issue manuscripts and disks are submitted to the publisher about five months prior to the publication date, and proof pages are received and reviewed about two months prior to publication. Each issue normally includes an editor's introduction, three or four peer-reviewed articles, two or three book reviews, and one or two dissertation abstracts. Although the journal's quarterly publishing history is too short to make firm predictions, approximately 100 manuscripts are submitted each year. About 150 reviewers are currently active.

The editor is responsible for:

- together with the Editorial Board, establishing and maintaining editorial policy,
- receiving and acknowledging submissions and sending them for review,
- managing the review process, deciding on the disposition of submissions, keeping records, and informing authors,
- preparing manuscripts for each quarterly issue,
- reviewing proof pages for each quarterly issue,
- communicating with the Editorial Board and with the IABS Board of Directors, including the Board's Publications Committee,
- reviewing promotional materials, responding to inquiries, etc.,
- communicating with Sage concerning all facets of the journal's production and distribution.

In addition, if proposed by-laws changes are approved by IABS membership, the journal editor will become a voting member of the IABS Board of Directors.

The editor's position is not compensated. The Board makes available a nominal sum to help with expenses such as copying, fax, postage, and telephone, but support from the editor's home institution is also necessary.

Contents of Proposal: If you are interested in being considered for this position, please prepare a proposal containing the following information:

- approach, philosophy, and reason(s) for wanting the job,
- editorial experience, including any past editorships and editorial board service,
- research background and area(s) of expertise,
- institutional support that could be offered in support of the editor's duties (e.g., release time, expenses, etc.),
- participation in and contributions to IABS, and
- a curriculum vitae.

Selection Process: The Publications Committee consists of Donna Wood (current *B&S* editor and committee

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chair), Kathy Getz (board member and newsletter editor), Tom Jones (former *B&S* editor), Jeanne Logsdon (IABS Vice President) and Doug Nigh (IABS President). This committee will review all proposals received and will make recommendations to the IABS Board of Directors. The Board will make the final selection.

Send your proposal to:

Dr. Donna J. Wood  
Katz Graduate School of  
Business  
Univ. of Pittsburgh  
Pittsburgh, PA 15260

If you have questions, you can e-mail Donna at:

<djwood@vms.cis.pitt.edu>

Deadline: February 20, 1997

### **Call for Nominations—Doctoral Consortium**

The Social Issues in Management Division of the Academy of Management invites nominations from faculty members of advanced doctoral students interested in attending a Doctoral Consortium to be held at the 1997 Academy of Management Meeting in Boston, MA. The consortium will begin on Friday afternoon, August 8 and conclude on Sunday, August 10, 1997.

The goal of the consortium is to provide a forum for doctoral students involved in the early stages of their dissertations to discuss their research interests with top scholars in the field. Nominated students should have completed their formal coursework and comprehensive exams. There is no registration fee for the consortium.

The deadline for nominations is May 1, 1997. Participants will be notified of their selection by June 1, 1997. Faculty interested in nominating students should contact:

Jeanne Liedtka  
Darden Graduate School of  
Business Administration  
Univ. of Virginia  
PO Box 6550  
Charlottesville, VA 22906  
T: 804-924-1404  
F: 804-924-6378  
<liedtkaj@darden.gbus.  
virginia.edu>

### **New Project— Volunteers Wanted**

Kathy Getz

The IABS Board recently approved a proposal to begin a new project to benefit all IABS members. IABS

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will publish regularly a listing of citations and abstracts of all business and society articles from a set group of journals. This publication will help members by providing a handy reference of relevant articles. As you all know, it is difficult for any of us to stay current on everything relevant to our field because business and society articles are published in such a wide range of journals,

I want to begin this project in late Spring or early Summer 1997. In order for this to work, I will need volunteer help. I welcome any and all volunteers, but I especially encourage doctoral students to consider becoming involved in this project. An initial organizing meeting will be held during the IABS annual meeting in Destin in March. If you are interested in volunteering or in learning more about this project, please contact me at:

<kgetz@american.edu>

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Have you checked out the IABS homepage? Try it : <<http://cac/psu.edu/~plc/iabs.html>>

## **New Philanthropy Fellowships**

The Jane Addams/Andrew Carnegie Fellowship Program hopes to advance and renew interest in public service by engaging recent college graduates in a program of intensive study and voluntary action.

Program Description - Study and Practice. The Jane Addams-Andrew Carnegie fellowships consist of ten months of work and study. The fellowship period is from August 15 to June 15. Fellows receive an introduction to the theory and practice of the philanthropic tradition, its history and societal role, its ethics and values, its opportunities and limitations, and its responsibilities. Fellows devote their time to formal study and to some aspect of practice.

Benefits. Each fellow receives a stipend of \$15,000 for the year. Fellows are responsible for their own housing and living costs. Tuition and all mandatory fees will be waived. Other required program-related costs (to attend The Fund Raising School and a national conference) will be covered by the Center. In addition, The Center provides each Fellow with office space and limited administrative support for the year.

Eligibility. Applicants for the Jane Addams Fellowships must be recent graduates with a bachelor's degree or an equivalent degree from another country, in any academic field. Applicants for the Andrew Carnegie Fellowships must be recent graduates and hold a bachelor's degree in business or a related field, or equivalent degree from another country. The program is not intended for students already committed to a program of graduate study or who have received graduate degrees. Candidates with exemplary academic records will be given priority, as will those displaying outstanding leadership potential.

Application Procedures and Deadlines. Application forms and further information on the Center and its programs should be requested from the address listed. Completed applications and all accompanying materials must be postmarked no later than February 3, 1997 for the 1997-98 academic year. Candidates will be notified by February 28 if they have been selected for an interview. Final Decisions will be announced by April 1.

For more information:

Edward L. Queen II

Jane Addams-Andrew Carnegie

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Fellowships in Philanthropy  
Program  
Indiana Univ. Center on  
Philanthropy  
550 West North St., Suite 301  
Indianapolis, IN 46202-3162  
T: 317-278-2858  
F: 317-684-8900

## NSF Grants Available

The National Science Foundation has issued a new announcement for proposals, titled, "Societal Dimensions of Engineering, Science and Technology: Ethics and Values Studies, and Research on Science and Technology." The announcement number is NSF97-28. Target dates for proposal submission are February 1 and August 1, yearly.

You can get the new program guidelines electronically by sending an e-mail to:  
<stisserve@nsf.gov>

In the text of the message, write "get nsf9728.txt" and you will be sent a copy.

For general information about how to get NSF materials, send a separate e-mail and in the text write "get nsf9564.txt."

The NSF Home Page address is <<http://www.nsf.gov>>. SDEST is a program in the Division of Social, Behavioral and Economic Research in the NSF Directorate for Social, Behavioral and Economic Sciences. The WWW address for SDEST is <<http://www.nsf.gov:80/sbe/sber/sdest>>. On that page you can click on the announcement number, and for a general page of suggestions for applicants. You can find further information on Directorate and Division programs by going up the WWW address chain.

## From the Editor

Fellow IABS-members: This is your newsletter. You can contribute in many ways:

- \*Write an essay outlining your opinion on a controversial or important subject.
- \*Submit a report on an issue of importance to IABS members.
- \*Submit conference announcements and calls for papers for conferences or journals.
- \*Forward information about yourself (awards, promotion, tenure, change of jobs, etc.) for inclusion as Member News.

Our next newsletter will be issued in Spring 1997. Send your submissions to me by April 30, 1997 by email (preferred) or fax:

<[kgetz@american.edu](mailto:kgetz@american.edu)>  
703-319-3452  
: - ) Kathy Getz

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**Upcoming Conferences and Calls for Papers***Western Casewriters Association*

Place and Date: Lake Tahoe, CA, April 3, 1997

For information:

Steven Maranville  
maranville@basil.stthom.edu

*Eastern Case Writers Association*

Place and Date: Annapolis, MD, April 2-4, 1997

For information:

E.J. (Roy) Knaus  
knaus@frontier.wilpaterson.edu

*25th Conference on Value Inquiry*

Theme: Values in Business

Sponsor: Appalachian State Univ.

Place & Date: Boone, NC, April 17-19, 1997

For information:

Jesse Taylor  
Dept. of Philosophy and Religion  
Appalachian State Univ.  
Boone, NC 28608

*Beijing Intl. Conference on Business Ethics*

Theme: Development, Ethics and Enterprise Behavior

Sponsors: All China Federation of Industry & Commerce; China Commerce & Industry; Chinese Academy of Social Sciences; China International Cultural Exchange Foundation; Philosophy Summer School in China

Place & Date: Beijing, China, Apr. 26-29, 1997

For information:

Zhang Xiaoming  
Associate Professor  
BICBE '97 Secretary General  
Institute of Philosophy  
Chinese Academy of Social Sciences  
5 Jianguomennei Dajie  
Beijing 100732  
China  
T/F: 86-10-6492-9208  
guol@sun.ihep.ac.cn

*Eastern Case Writers Association*

Place and Date: New Brunswick, NJ, May 7-10, 1997

For information:

E.J. (Roy) Knaus  
knaus@frontier.wilpaterson.edu

*Fifth Jacobson Symposium in Communication*

Theme: Workplace Socialization: Perspectives on Organizational Entry, Training, and Exit

Sponsor: Creighton University

Place & Date: Omaha, May 28-June 1, 1997

For information:

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John Hollwitz  
Jacobson Prof. of Communications  
Creighton Univ.  
Omaha, NE 68178  
T: 402-280-2532  
jcholl@creighton.edu

*Eastern Academy of Mgmt. Bi-Annual Intl. Conference*

Theme: Managing in a Global Economy VII: Europe Towards the 21st Century--Convergence and Divergence

Sponsor: Univ. College Dublin

Place & Date: Dublin, Ireland, June 15-19, 1997

For information:

Theodore Paridis  
York Univ.  
4700 Keele Street #203 ASB  
North York, ON  
Canada  
T: 416-736-5082  
F: 416-736-5687  
tperidis@mail.fas.yorku.ca  
<<http://www.cba.bgsu.edu/econ/facstaff/dkent/EAM/dublneam.html>>

*Fourth Annual "Teaching Research Ethics" Workshop*

Sponsor: Indiana University

Place & Date: Bloomington, IN, June 25-28, 1997

For information:

Kenneth D. Pimple, Project Director  
Poynter Center  
Indiana Univ.  
410 North Park Avenue  
Bloomington IN 47405  
T: 812-855-0261  
F: 812-855-3315  
pimple@indiana.edu  
<<http://www.indiana.edu/~poynter/index.html>>

*4th Intl. Conference on Social Values*

Theme: Language, Values and the Global Market

Sponsor: Univ. of Oxford and College of St. Scholastica

Place & Date: Oxford, England, July 6-9, 1997

For information:

Joanne Neher  
T: 218-723-6176  
snatale@fac1.css.edu

*Fourth Annual Intl. Conference on Advances in Management*

Place & Date: Rexdale, Ontario, Canada, July 9-12, 1997

For information:

Dr. M. Afzalur Rahim  
Centered for Advanced Studies in  
Management  
1574 Mallory Court  
Bowling Green, KY 42103  
T&F: 502-782-2601  
casm@gnn.com

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*Assn. of Mgmt./Intl. Assn. of Mgmt.*

Place & Date: Montreal, Aug. 6-9, 1997

For information:

AoM/IAoM  
Univ. of Baltimore  
Dept. of Accounting  
1420 N. Charles St., BC443  
Baltimore, MD 21201-5779

*4th Annual EDINEB International Conference*

Theme: EDucational INnovation in Economics and Business: Educating Entrepreneurship for the Information Age

Sponsor: EDINEB Network

Place & Date: Edinburgh, Scotland, Sept. 1-3, 1997

For information:

Mrs. Ellen Nelissen  
EDINEB Network  
Maastricht Univ.  
P.O. Box 616  
6200 MD Maastricht  
The Netherlands  
T: 31-43-3883770  
F: 31-34-3216518  
edineb@facburfdew.unimaas.nl

*Business and Professional Ethics Conference*

Theme: Ethics and Globalization

Sponsors: Wilfrid Laurier Univ.; Social Sciences and Humanities Research Council of Canada

Place & Date: Waterloo, ON, Oct. 23-25, 1997

For information:

Dr. Leo Groarke  
Department of Philosophy  
Wilfrid Laurier Univ.  
75 University Avenue W.  
Waterloo, ON N2L 3C5  
Canada

or

Dr. Auleen Carson  
School of Business and Economics  
Wilfrid Laurier Univ.  
75 University Avenue W.  
Waterloo, ON N2L 3C5  
Canada

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