

IABS NEWSLETTER

Volume 3 Issue 1 November 1995

President's Comments

Steve Wartick

It is my pleasure and honor to be serving this year as the sixth President of IABS. As one of the "dirty dozen plus five" who started this venture some eight years ago, I am thrilled that the growth and development of IABS has gone well beyond anything that I had imagined. This speaks to the enthusiasm, commitment, and imagination of both the membership and the leadership of IABS throughout these first six years. I am confident that we will continue to improve and prosper in the coming year.

During this year, I have rather modest plans for my activities as President. For example, I believe that it is important that we take the time now to activate a number of committees which were originally outlined in the IABS Constitution but have yet to be organized. As a result, I have asked Representative-at-Large Dawn Elm to chair an Awards Committee and Representative-at-Large Linda Trevino to chair a Membership Committee. I know that all IABSers will provide necessary assistance to these two as they get their committees going.

Also, you should be aware that I have asked Representative-at-Large Sandra Waddock to head a Bylaws Review Committee. After six years, there are a number of items in the bylaws that need to be reconsidered, and Sandra will head the group taking a close look at necessary changes. As well, the Board is involved in a continuing discussion of how best to implement the "IABS Fellows" provision in the bylaws. Your thoughts or ideas on either topic are welcome.

A "bad news-good news" item of interest relates to filling a vacated Board position. For personal reasons, Denis Collins, who was just elected as a Representative-at-Large, had to resign from the Board; we'll miss Denis' thoughts and inputs in Board discussions and decisions. However, Kirk Davidson (Mount St. Mary's College) has agreed to serve the remainder of this term. Kirk has been very active in IABS throughout the past six years, and is sure to add effective leadership to IABS governance.

We should also thank Denis for his service as Proceedings Editor for the last three annual meetings. Kathy Rehbein (Marquette University) takes over this important position for the Santa Fe meeting in March 1996. Please give Kathy the same cooperation and assistance that you gave Denis.

I think that we should also recognize and applaud the efforts of Jean Pasquero as our fifth President. Jean is a leader and an innovator, and I think that he moved IABS to a whole new level of activity during his tenure. Certainly, his untiring efforts at "putting the I into IABS" and generating new and different ideas for enhancing Business and Society research concepts and methods will be enduring contributions to the organization.

Finally, we owe a thank you to Donna Wood and Jeanne Logsdon who rotated off the Board as Representatives-at-Large this year. Jeanne, of course, continues her service to IABS and to the Board as

the 1996 Program Chair; and Donna continues as the Editor of our journal, *Business and Society*. Both have made and will continue to make enormous contributions to IABS efforts, and they deserve our gratitude and appreciation.

If, as an IABS member, you have concerns that you would like to raise with the Board, feel free to contact any of us: Jean Pasquero, Steve Wartick, Doug Nigh, Jeanne Logsdon, Jim Weber, Kathy Getz, Jeff Lenn, Sandra Waddock, Dawn Elm, Linda Trevino, or Kirk Davidson.

Call for Participation -- IABS Conference

March 21-24, 1996 Santa Fe, New Mexico USA

The International Association for Business and Society (IABS) invites you to participate in the 7th annual conference by submitting proposals in the following categories:

1. Abstracts (maximum of three single-spaced pages of text plus cover page and attachments). Full papers are expected to be completed in time for distribution to the session chair.
2. Symposia (maximum of three-page overview and three-page abstracts for each paper plus cover page and attachments).
3. Proposals with novel and creative formats, such as workshops, experiential exercises, teaching case development sessions, cross-disciplinary learning opportunities, debates, collaborative sessions with other organizations, etc. (Provide a full description of the topic, format, and leaders plus cover page.)

Submissions must be received by October 17, 1995. Please allow for mail delays since E-mail and faxed submissions will not be accepted. Contributions must be original. All papers will be published in the conference proceedings. At least one author for each paper must register for the conference by February 16, 1996 and be present at the conference.

Eligible topics will deal with the various aspects of the business and society relationship. Topic areas include corporate social responsibility and performance; business-government relationships; business ethics; stakeholder, issues, and public affairs management; corporate governance; ecological issues and management; and other facets of the sociopolitical environment. Submissions that relate to the conference location are encouraged. (For example, the opportunities and challenges of multicultural environments for business organizations; Native American and Hispanic issues and perspectives relevant to business; policies and responsibilities for natural resource use; defense conversion; nuclear energy and waste storage; science and technology policy; cross-border issues; business and the arts.)

Contributions may address theory development, empirical study, or teaching methods. On the cover page for all types of submissions, please include the names, full addresses, all relevant telephone, fax, and E-mail information for all authors. To accommodate blind review for abstracts, on the first page of abstract submissions, place the title at the top of the page --no authors' names or affiliations --and begin the text.

Five copies of your submission should be mailed to:

Jeanne M. Logsdon

Program Chair, IABS 1996

Anderson Schools of

Management

The U. of New Mexico

Albuquerque, NM 87131

USA

T: 505-277-8352

F: 505-277-7108

jlogsdon@unm.edu

Fire!

Fellow-IABS members Lori Ryan and Archie Carroll were burned out of their U. of Georgia business school building on August 15. The fire, which raged for 9 hours, was caused by a careless construction worker who left a torch burning while working on the roof replacement of the 75 year-old building. They were able to retrieve most of their materials which suffered smoke and water damage. It was uncertain whether the files of their computers could be saved. Word to the wise: Don't make backups of your files and leave them in the same place as your computer.

On a related note, Dean Niemi of the business school said the Management Dept. was more socially responsible than the Finance Dept. in its orderly retrieval of personal effects after the fire. No surprise there for IABSers!

---submitted by Archie B. Carroll

Invitation to Santa Fe

Jeanne Logsdon

Planning for the 7th annual IABS conference is underway. We have the dates, the place, and volunteers to play a number of important roles. Now we need your proposals to make the program exciting and significant.

The conference locale should be an interesting one, especially if you have not spent much time in the mountain region of the U.S. Santa Fe is the capital of New Mexico. It is a relatively small city of beautiful architecture, diverse ethnicities, and Southwestern high-desert scenery. It is located in the foothills of the Sangre de Cristo mountains at 7,000 feet above sea level. Temperatures in late March typically range between a low of 30°F to a high of 55°F. I am not promising anything, but skiing at the Santa Fe Ski Area (18 miles from town) is almost always good in March, for those of you who can come

early or stay after the conference.

The Radisson Picacho Hotel is small enough that we can have the entire run of the place if we reserve the rooms by February 16. After that date, the hotel will open up unreserved rooms to the general public. So do make your reservations early at the number listed below. I have also been able to arrange for discount airline fares and car rental fees. Contact Classic Travel at 1-800-821-4448 for detailed information.

Attire for the conference is casual. The general rule for presenters as well as for the audience is "no tines/no hose." Bring layered clothing and boots in case we have a bit of snow. Also bring sunscreen and sunglasses because bright sunshine is likely.

A number of interesting events are in the planning stages. For example, Judith Thompson is working on a day-long field trip for Thursday, March 21. Also Mark Cordano and Jennifer Griffin have volunteered to plan several sessions for doctoral students. Keep up with late-breaking conference announcements on the IABS listserv. If you are not yet on the listserv, contact Phil Cochran at Penn State on e-mail at plc@psuvm.psu.edu for information on joining.

Last but not least, I am working to make the conference ecologically responsible. You are encouraged to send your proposals double-sided. The hotel will provide onsite recycling. Also, I am using this newsletter to ask you to review proposals. Please volunteer to do so by sending the information requested on page 4. Thank you.

The response thus far to IABS 7th annual conference has been terrific. Keep those suggestions, inquiries, and proposals coming in.

IABS-Vienna Is History

Douglas Nigh, Program Chair

IABS members came from all over the world to Vienna at the end of June for our Sixth Annual Meeting. The city of Vienna and the Scandic Crown Hotel on the banks of the Danube proved to be excellent hosts for our second "international" conference.

The 180 conference registrants came from 23 countries: Australia, Austria, Canada, Czech Republic, Estonia, Finland, France, Germany, Hong Kong, Indonesia, Ireland, Italy, Netherlands, New Zealand, Norway, Russia, South Africa, South Korea, Switzerland, Taiwan, Trinidad and Tobago, United Kingdom, and United States of America. We are becoming more international in our membership and enriched by the various national perspectives on business and society research, teaching and practice.

Many, many conferees brought their friends and family members, who also participated in certain IABS-Vienna events. Indeed, so many of the mothers of the participants came as guests that a "mothers group" spontaneously coalesced and is now pursuing formal recognition. Having so many guests of the participants at IABS-Vienna really added a nice dimension to the meeting.

Packed into the program over three days were 68 sessions that included paper presentations, symposia, interactive roundtables, workshops, and special sessions. The theme of this year's program was "From Business and Society to Businesses in Societies." Three years ago, I co-organized a conference that examined the future of international business as an academic field of study. At that conference, Steve

Wartick used the above phrase in arguing that the traditional uninational conceptualizations of business and society have become inadequate due to the internationalization of business. I agree with Steve's assessment of this major challenge facing Business and Society. What shall we do in our theorizing and research to reflect the reality today of the growing cross-national interdependence and the increased importance of global/transnational/international actors? What will it take to go from a uninational perspective to a multinational one? I hope that IABS-Vienna made at least some small contribution to the internationalization of our field of study.

Given this year's theme and location, it's not too surprising that this year's program had many papers and symposia with an international dimension. The program also reflected our efforts to involve our Austrian and other European colleagues in order to expose us all to their concerns and perspectives.

For those of you who missed the conference, much of what went on will be reflected in the Proceedings that Denis Collins and I are working on. Out in September, the Proceedings will include most of the papers presented at IABS-Vienna.

IABS-Vienna continued our tradition of reserving one afternoon during the conference for some optional sessions that tend to be a bit more informal, convivial, and conversational. While some took the afternoon off to explore the city of Vienna on their own, others attended one of our IABS special sessions. Some joined Valerie Mock to discuss a psychoanalytic perspective on corporate social performance and then plunged into the city for a tour of Sigmund Freud's Vienna, including his lodgings and office. Others joined Sandra Waddock and Judy Clair for coffee and a discussion of the shifting cognitive demands on academics. Others joined Tim Edlund and his panel of case experts in helping to develop four cases presented at their session. Still others joined Terri Egan and VOICES for some small group interaction among people with common research or teaching interests.

Also noteworthy was a special meeting to discuss the future of IABS. Past-presidents Phil Cochran, John Mahon and Steve Brenner provided their perspectives on the development path IABS has followed to date and led a discussion about important issues that face us. Also in this vein was our closing session—the Reflective Panel chaired by Jeanne Logsdon, Program Chair of IABS 1996 in Santa Fe, New Mexico. Jeanne and panelists Richard Dailey, John Dobson, Terri Egan, and Salme Nasi offered their summary comments and critique of the conference.

IABS-Vienna had a post-conference program, organized by Phil Cochran and Max Clarkson, that took about 40 of us to the Czech Republic to study various aspects of Business and Society. The trip began with a visit to Bata, the Canadian multinational shoe company in Zlin (its ancestral headquarters). Moving on to the Czech Management Center near Prague as our base, the program included a symposium on business ethics in the Czech Republic and visits to various Czech businesses and sites. Like Austria and Vienna, the Czech Republic and Prague proved to be an eye-opening, cross-national experience for the participants.

IABS-Vienna continued our run of successful conferences. The key to our success has been the voluntary, unpaid work of our IABS members. The active involvement of so many IABS members in the activities of our association is amazing to me. For all the support of the IABS membership of IABS-Vienna, I am most grateful.

A special word of thanks goes to the IABS board of directors for their trust and support, to Steve Wartick and Jean Pasquero for their advice as past program chairs, to Denis Collins for creating the Proceedings from the mass of conference papers, to Patsy Lewellyn for getting credit card accounts for IABS, to Max Clarkson and Phil Cochran for developing the post-conference Czech experience, to

Jeanne Logsdon and my family for working registration in Vienna. Finally I thank most sincerely Matthias Karmasin, Arnold Schuh, Hartmut Holzmueller, and Wilhelm Brunner at Wirtschaftsuniversitaet-Wien for their advice on running a conference in Vienna and, at the University of South Carolina, Tina Poindexter, Dawn Hong, Tim Blumentritt, and David MacArthur for their excellent administrative support.

See you next year in Santa Fe, New Mexico, when Jeanne Logsdon convenes our Seventh Annual Meeting and we continue our IABS tradition of having our annual meetings in fun places with interesting people discussing engaging and important topics in a variety of formats and venues.

General Information-Santa Fe Meeting

The conference will officially convene with a reception on Thursday evening, March 21, and will adjourn on Sunday, March 24, about noon. A separate pre-conference filed trip is being organized by Judith Thompson. Details will be provided later.

The early registration fee, which is due by February 16, 1996 is \$200 for IABS members and \$260 for non-members. For doctoral students, the fees are \$150 for members and \$190 for non-members. The registration fee covers breakfasts, one lunch, the banquet, reception, breaks, a copy of the Proceedings, meeting room and equipment rentals, postage, copying, and so on.

Conference sessions and events will take place at the **Radisson Picacho Hotel**, 750 N. St. Francis Drive, Santa Fe, NM 87501 (T: 505-982-5591; F: 505-988-2821). Special room rates have been negotiated for IABS participants: \$92 per night (single or double) for a deluxe room; \$98 (single or double) for a mini-suite; and \$135 per night (up to 4 persons) for a 2-bedroom, 1.5 both condominium. Smoking rooms are available. Full use of the fitness center next door is complimentary for hotel guests. For reservations, call 1-800-333-3333.

Santa Fe is located about 60 miles from the nearest international airport in Albuquerque. Special conference travel discounts have been negotiated with several airlines and car rental companies. Contact the corporate travel department at Classic Travel 1-800-821-4448 or 505-888-4453 (fax) for the lowest fares and rates.

A visitor's guide to Santa Fe is available by calling 1-800-777-CITY or by faxing (505-984-6679).

Call for Reviewers

Many IABS members have already signed up to review proposals in response to my requests in Vienna and in Vancouver, but I need more reviewers as experts across the very broad range of topics that the business and society field covers. If you will be available to review during the period between October 24 and November 15, please provide the following information to me via e-mail (jlogsdon@unm.edu) fax (505-277-7108) or snail mail (Anderson Schools of Management, University of New Mexico, Albuquerque, NM 87131, USA) by **October 1**. Thank you for contributing to a great conference by reviewing proposals.

Name and address in Oct/Nov_Phone Numbers_Topics you can review

Fax Number _____

_____ Countries you know about

e-mail _____

Doctoral Dissertation Award Competition

Social Issues in Management (SIM) Division

The Academy of Management

The annual Doctoral Dissertation Award Competition is a unique and valuable opportunity for recent doctoral work in the Social Issues in Management (SIM) area to be recognized. A recognition plaque will be presented at the annual (August) Academy meeting of the SIM Division. Eligible dissertations must focus on some aspect of the relationship between business and society, but the particular discipline in which the dissertation is written is not a consideration. Criteria for selection include relevance, originality, methodological appropriateness, scientific contribution, and theoretical tie-in. Applications and dissertations must be in English.

Entries for 1996 must be successfully defended between May 1, 1994 and April 30, 1996 (24 months). Applications must be filed by May 1, 1996. Please provide the following for the application:

- *an abstract of not more than 10 double-spaced pages;
- *a copy of the signature page, including university name and date of successful defense;
- *a separate title page, including the author's address, phone numbers (business and home), fax number, and e-mail (internet) address.

The abstract should not identify either the author or the university. Finalists will be requested to send copies of their full dissertation in early June for final evaluation. The award will be presented at the August Academy meeting (to be held in Cincinnati in 1996, August 11-14).

Submissions including abstract, title page, and signature page should be sent to:

Professor Duane Windsor

Jones Graduate School of Administration MS-531

Rice U.

6100 S. Main St.

Houston, Texas 77005-1892 USA

T: 713-285-5372 F: 713-285-5251 odw@ricevm1.rice.edu

CALL FOR NOMINATIONS

In accordance with the bylaws, the 1995-96 Nominating Committee is seeking members' input on nominees for 1997 Assistant Program Chair and for two Representatives at Large on the Board of Directors. Members of the 1995-96 Nominating Committee are: Jean Pasquero, University of Quebec - Montreal, IABS Immediate Past President; Steve Wartick, University of Missouri - St. Louis, IABS President; Doug Nigh, University of South Carolina, IABS Vice President; Morton Huse, Nordland Research Institute, elected at the 1995 Annual Meeting; and Gerry Keim, Texas A&M University, elected at the 1995 Annual Meeting.

THE 1997 ASSISTANT PROGRAM CHAIR

The 1997 Assistant Program Chair will run against write-in candidates only in the elections of next year, and thus, he/she is likely to become the 1998 Program Chair. This is particularly significant as you consider and offer possible nominees for this year's election because the 1998 Annual Meeting of IABS is scheduled to be held outside the United States. **Consistent with past policy of the Board, before being placed on the ballot all nominees for 1997 Assistant Program Chair will be asked to submit a 1-2 page proposal describing a location for the 1998 meeting as well as any other pertinent factors (e.g., local arrangements assistance, possible themes, other special circumstances in support of the location, etc.), and the proposal(s) will become part of the ballot.** The Nominating Committee asks that you speak with anyone that you might offer as a nominee and be sure that the person is willing to write such a proposal and is willing to undertake the enormous task of organizing a non-U.S. meeting. As always, the Nominating Committee encourages self-nominations for 1997 Assistant Program Chair.

REPRESENTATIVES-AT-LARGE

The two Board of Directors Representatives-at-Large elected this year will begin their terms of office at the 1996 Annual Business Meeting and will serve until the 1999 Annual Business Meeting. Besides serving on the Board, Representatives at Large must (according to the bylaws) chair a number of IABS Standing Committees and complete other ad hoc assignments as needed. The Board has been and will continue to be a "working" Board and not an honorary Board. Therefore, the Nominating Committee asks that you give special consideration to those who have been active in IABS and those who will provide diversity to IABS governance. Current Members of the Board of Directors include:

Jean Pasquero, IABS Immediate Past President

Steve Wartick, IABS President

Doug Nigh, IABS Vice President

Jeanne Logsdon, 1996 Program Chair

Jim Weber, 1996 Assistant Program Chair

Patsy Lewellyn, IABS Treasurer

Kirk Davidson, IABS Executive Secretary and Representative at Large (1995-98)

Linda Trevino, Representative at Large (1995-98)

Dawn Elm, Representative at Large (1994-97, appointed to fill term of Jim Weber)

Kathy Getz, Newsletter Editor and Representative at Large (1994-97)

Jeff Lenn, Chair of the Audit Committee and Representative at Large (1993-96)

Sandra Waddock, Chair of Bylaws Committee and Representative at Large (1993-96)

Representatives-at-Large rotating off the Board this year were Jeanne Logsdon and Donna Wood. Jeanne, of course, continues her involvement as 1996 Program Chair and Donna continues in the critically important role of Editor of Business and Society.

CALL FOR INVOLVEMENT

Now it is up to you as members of IABS to offer to the Nominating Committee your input on 1997 Assistant Program Chair and our next two Representatives at Large on the Board of Directors. On the ballot, we would like to have at least two nominees for 1997 Program Chair and we will select six Representative-at-Large nominees from all of those recommended by the membership. **The process will not work without your involvement, so please take the time to reflect on and offer the best possible nominees for these positions! You may offer one nominee for 1997 Assistant Program Chair and two nominees for Representative at Large. Return all suggested nominees by October 31, 1995, to:**

Steve Wartick

School of Business Administration

University of Missouri - St. Louis

8001 Natural Bridge Road

St. Louis, MO 63121 USA

SSWARTI@UMSLVMA.UMSL.EDU

Fax: 314.516.6420

E-mail and faxed responses are certainly acceptable. Please be sure to note which of your recommendations are for 1997 Assistant Program Chair and which are for Representative-at-Large.

IABS Nominations

Nomination for 1998 Program Chair

Nominations for 1996-99 Representatives-at-Large

Board Meeting Minutes

Tuesday, June 27, 1995

Scandic Crown Hotel

Vienna, Austria

The meeting was called to order at 12:30 P.M. by IABS President Jean Pasquero. In attendance were Steve Brenner, Denis Collins, Kathy Getz, Jeff Lenn, Patsy Lewellyn, Jeanne Logsdon, Doug Nigh, Sandra Waddock, Steve Wartick, Jim Weber, and Donna Wood. The agenda was adopted and the minutes of the previous Board meeting were approved.

1. The following results of the 1995 elections were announced by Jean Pasquero: President- Steve Wartick; Vice-President- Doug Nigh; 1996 Program Chair- Jeanne Logsdon; Assistant Program Chair- Jim Weber; Representatives-At-Large- Denis Collins and Linda Trevino. Because Jim Weber was elected to the position of Assistant Program Chair, the Board appointed Dawn Elm to serve the remainder of his term.

In addition, the following volunteers were approved: Patsy Lewellyn-Treasurer; John Mahon-Newsletter Publisher; Kathy Getz-Newsletter Editor; and Denis Collins-Executive Secretary.

2. Report from the 1995 Program Chair. Doug Nigh reported the following: (a) statistics relating to the 1995 conference: 180 attendees, 138 papers, 10 symposia, 62 sessions, 155 authors, 212 submissions, (b) ten to twelve people who registered for the conference and appeared in the conference program were unable to attend due to a variety of reasons (e.g. health, loss of funding).

There was some discussion about possible sanctions against those who get papers accepted but don't attend the meeting. No action was taken.

3. Treasurer's Report. Patsy Lewellyn reported that: (a) as of June 21, 1995, IABS had a cash balance of \$54,082.22, and will have about \$36,000 remaining after upcoming expenses, such as costs of the journal and non-program related expenses associated with the 1995 conference, (b) it is time that IABS open a money market account for our cash balance above \$5000 (action was deferred until the next Board meeting to be held during the Academy of Management meetings in Vancouver), (c) IABS has 361 members-about 220 from the U.S., 40 from Canada, and 92 from other countries.; about 60 doctoral students are members, (d) IABS now accepts credit-card payment (Visa / Mastercard); cost to IABS is 3%, (e) currently U.S. doctoral students are subsidized \$13 and non-U.S. doctoral students are subsidized \$21, (f) the current fiscal year ends August 31, but there was discussion about whether membership dues should change to a calendar year schedule rather than a fiscal year schedule, especially given the tendency of many members to pay dues well after the deadline. The following motion was

approved:

Motion: To receive 4 copies of *Business & Society* a member must renew his/her dues by December 1. Those who miss this deadline will not receive the next issue of the journal. Any new members who join after December 1 will receive only issues published subsequent to their payment.

4. Audit Committee. The Board discussed ways to limit the costs of an audit. Jeff Lenn will chair an audit committee of two non-board members. Steve Wartick and Jeff Lenn will seek a faculty member to do the audit.

5. Patsy Lewellyn reported that costs are increasing due to the production of a fourth issue of *Business & Society* and other reasons. The Board discussed whether it was wiser to have an incremental increase to meet current needs or to increase dues by a larger amount so that an appeal will not have to be made every year to increase dues to meet rising expenses. The following motion was approved:

Motion: Dues will increase by \$5 for all categories of membership. Faculty dues will increase to \$50 and doctoral student dues will increase to \$30.

6. 1996 Program Chair Report. Jeanne Logsdon reported that a contract has been signed with the Radisson Picacho Hotel in Santa Fe, New Mexico, for the seventh IABS conference to be held March 21-24, 1996.

7. 1997 Program Chair Report. Jim Weber has had several discussions with members about the site for the 1997 conference. Members seem to prefer locations other than the big city convention sites (e.g. New York, Chicago, etc.) and they are expressing more interest in making a social/ economic statement in choosing a conference locale.

8. Fellows Report. Sandra Waddock submitted a "A Report to the Executive Committee of IABS on Recommendations on IABS Fellows." Action was deferred to the Vancouver Board meeting.

9. Journal Editor Report. Donna Wood managed 109 manuscripts over the past 5 issues. Approximately 50% were rejected and 15% accepted. The following motion was approved:

Motion: \$1,500 will be allocated to finance the journal, of which \$1,000 is for a work study student 15 hours a week.

The Board also discussed the role and formal position of the Editor on the Board. The consensus was that the Editor should be on the board but that this requires a bylaws change. It was noted that there were a few other needed bylaws changes, so action was deferred until a Bylaws Review Committee could be established.

10. Old Business. Steve Brenner reported that it would cost \$2,000 to \$4,000 to purchase liability insurance for the Board. Steve Wartick recommended that we drop the issue; the Board concurred. Jean Pasquero reported that Denis Collins' work study student is entering abstracts for every paper that appears in an IABS Proceedings and that Sage appears to be willing to print and distribute this bibliography sometime next year; Denis will work closely with Jean in determining the appropriate format.

11. New Business. Kathy Rehbein has agreed to replace Denis Collins as Proceedings Co-Editor. Program Chairs should be made aware of potential problems regarding pre-conference and/or post-

conference excursions. Who should organize excursions? How should they be funded? etc. Steve Brenner recommended that excursions should be run out of the conference budget rather than some other budget process. The following motion was approved:

Motion: Program Chairs have the authority to allocate \$2,000 for a conference excursion.

12. The meeting was adjourned at 3:40 P.M.

These minutes are submitted by Denis Collins, Secretary to IABS Board.

Books by IABS Members

Morten Huse, *Tante, barbar eller klan: Om styrets rolle* (Aunt, barbarian or clan: About the role of directorates), Fagbokforlaget, Bergen, 1995.

Morten Huse, *Styrearbeid i smaa og mellomstore bedrifter* (The work of boards in small firms), Fagbokforlaget, Bergen, 1995

These two books are based on recent research about boards of directors. The first ("Aunt, barbarian or clan") is a textbook mainly addressed to students, while the other ("The work of boards") has practioners as the main target.

Craig S. Fleisher, *Public Affairs Benchmarking: A Comprehensive Guide*, The Public Affairs Council, Washington, DC, 1995. This book is part of the Council's management handbook series.

Archie Carroll, *Business & Society: Ethics & Stakeholder Management, 3rd Ed.* Cincinnati: South-Western Publishing Co., 1995. Available in December. The book contains 50% new cases including one on the recent Body Shop controversy (written by Bill Sodeman). A new feature with this edition are student ethical vignettes placed in the various chapters. For an exam copy contact the publisher: 513-271-8811.

Casewriters Forum

Once again a casewriters workshop will be held at the Annual IABS meeting. The workshop is designed to help novice and experienced case writers write and improve their cases, for use in the classroom, and also to make them ready for publishing. Presented cases will appear in the Proceedings in summary form.

Format: Cases, with a teaching note (TN), are sent in advance to a panel of journal editors, experienced case writers, and book authors, and also to all those who sign up for the colloquium. Each case is discussed at length. You will see the case editing and improvement process, and will help perfect the refereed cases presented. This format is interactive and lively; everyone's contribution is welcome, regardless of previous experience.

Submission: Submit four copies of your case to Tim Edlund by Friday, 1 December 1995. Include your TN. Cases should include issues of interest to the IABS, and may include issues in any field. We look for cases which still need improvement. Submission of your case implies that an author will attend the

IABS meeting and present the case. Cases are blind reviewed before acceptance by at least two reviewers. Authors should not be identified in the case or the TN except on a cover sheet, or in a first page footnote. Submissions from outside North America should be sent by air.

Requirements: Cases should describe real organizations; may be disguised; and should not include the author's analysis, which should be in the TN. TNs provide users with a brief case description, appropriate course(s) for use, teaching objectives, teaching approaches, teaching/ assignment questions and suggested question answers. A discussion section is helpful, and may include an extended author's analysis. Outcomes, if known, may also be included.

To obtain information useful to case writers and giving details of the Colloquium, whether you want to submit a case or to observe, contact:

Tim Edlund

Case Colloquium Coordinator

Morgan State Univ.

16 Coldwater Court

Baltimore, MD 21204-2043

USA

T: 410-337-9143

F: 410-337-5253

O: 410-319-3641

edlund@moe.morgan.edu.

Don't miss out...

on a single issue of *Business and Society*. At its June, 1995 meeting, the Board approved the following policy regarding delinquency in dues payments: "Dues for renewal memberships must be received before December 31 in order to receive all four 1996 issues of *Business & Society*. Renewals after December 31 forfeit back issues of *Business & Society*."

Congratulations...

to the following IABS members, all of whom were awarded tenure during the 1994-95 academic year:

*John Holcomb, U. of Denver

*Kathy Rehbein, Marquette U.

*Mike Russo, U. of Oregon

On Sabbatical...

IABS members on sabbatical this year include

*Jeff Lenn, George Washington U.

*Jeanne Logsdon, U. of New

Mexico

*John Mahon, Boston U.

General observations drawn from the particulars are the jewels of knowledge, comprehending great store in a little room.

-Locke

IABS Member News

Craig S. Fleisher was elected President of the Canadian Council for Public Affairs Advancement, voted to the Board of Directors of the Public Affairs Association of Canada, named to the advisory boards of the U.S. Public Affairs Council's Center for Public Affairs Management and the Public and Government Affairs Division of the Public Relations Society of America, and selected to the Canadian Who's Who.

Congratulations to **Jeff Lenn**, who was awarded a Fulbright to teach in Beijing during his sabbatical this year.

Kelly Strong has moved. You can find him at:

School of Business and

Engineering Administration

Michigan Technological U.

1400 Townsend Dr.

Houghton, MI 49931-1295

Proceedings Editor

Kathy Rehbein has agreed to serve as Co-Editor of the IABS Annual Conference Proceedings for a 3-year period, beginning in 1996. Thanks, Kathy.

Thanks also to Denis Collins who has served in this capacity for the past 3 years.

From the Editor

Fellow IABS-members: This is your newsletter. You can contribute in many ways:

- *Write an essay outlining your opinion on a controversial or important subject.
- *Submit a report regarding an issue of importance to IABS members.
- *Submit conference announcements and calls for papers for conferences or journals.
- *Forward information about yourself (awards, promotion, tenure, change of jobs, etc.) nature for inclusion as Member News.

Please note that a significant number of IABS members do not subscribe to the e-mail listserver. The newsletter provides a good way for them to keep up-to-date on issues in IABS and in business and society.

Our next newsletter will be issued in February, 1996. Submissions deadline is December 31, 1995.

: -) Kathy Getz

Upcoming Conferences, Calls for Papers, and Other Announcements

GOAL/QPC Annual Conference

Theme: Leadership, growth and the rekindled spirit: building innovation, common purpose, and improvement through people

Place & Date: Boston, Oct. 30-Nov. 1, 1995

For information:

GOAL/QPC

13 Branch Street

Methuen, MA 01844-1953

T: 508-685-3900

F: 508-685-6151

steve@goal.com

Second Annual International Conference Promoting Business Ethics

Theme: From the Universities to the Marketplace: The Business Ethics Journey

Sponsor: Vincentian Universities in the US--St. John's Univ. New York, DePaul Univ. and Niagara Univ.

Place & Date: New York, Nov. 3-4, 1995

For information:

Prof. Mary Maury,

College of Business Administration

St. John's U.

8000 Utopia Parkway

Jamaica, NY 11439

T: 718-990-6161, x7356

F: 718-990-1868

Second International Conference

Theme: Building the Ethics of Business in a Global Economy

Sponsor: Council for Ethics in Economics

Place & Date: Columbus, OH, Nov. 8-10, 1995

For information:

Council for Ethics in Economics

125 East Broad St

Columbus, OH 43215-3605

T: 614-221-8661

F: 614-221-8707

Fourth Annual Innovations in Education Conference

Theme: Technology in Education

Sponsors: Midcontinent Institute of Writing and Critical Thinking and the Bush Foundation

Place & Date: Minot, ND, Nov. 9-11, 1995

For information:

James L. Morrison

T: 919-962-2517

morrison@unc.edu

17th McMaster Business Conference

Theme: Managing Intellectual Capital & Innovation

Sponsor: Innovation Research Centre at McMaster U.

Place & Date: Hamilton, ON, Jan. 24-26, 1996

For information:

Dr. C. K. Bart, Director

Innovation Research Centre

School of Business, MGD 225

McMaster U.

Hamilton, ON L8S 4M4

Canada

T: 905-525-9140, X23967

F: 905-521-8995,

bartck@mcmaster.ca

1996 Western Academy of Management

Theme: Collaboration Within Competitive Contexts

Place & Date: Banff, Alberta, Mar. 28- 30, 1996

For information:

Kay Stratton Devine

Faculty of Business

U. of Alberta

Edmonton, Alberta, T6G 2R6

Canada

T: 403-492-5414

F: 403-492-3325-

kstratto@gpu.srv.ualberta.ca

<http://www.ualberta.ca/~kstratto>

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Conference on Technological Assaults on Privacy

Sponsor: Rochester Institute of Technology

Place & Date: Rochester, NY, Apr. 18-20, 1996

For information:

Prof. Wade Robison

Department of Philosophy

Rochester Institute of

Technology

Rochester, NY 14623

T: 716-475-6643

F: 716-475-7120

privacy@rit.edu

Association for Practical and Professional Ethics

Place & Date: St. Louis, MO, Feb. 29-Mar. 2, 1996

For information:

APPE

410 N. Park Ave.

Bloomington, IN 47405

T: 812-855-6450

F: 812-855-3315

appe@indiana.edu

National Conference on Applied Ethics

Theme: Facing the Challenge: The Ethical Stretch

Place & Date: Long Beach, CA, Mar. 7-9, 1996

For information:

Delona Davis

CSU, Long Beach

U. College and Extension

Services

6300 State University Dr.

Suite 104

Long Beach, CA 90815

T: 310-985-8446

Telecommuting '96

Place & Date: Jacksonville, FL, Apr. 25-26, 1996

For information:

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Department of Management

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Athens, GA 30602-6256

T: 706-542-3706

F: 706-542-3743

rwatson@uga.cc.uga.edu

<http://www.cba.uga.edu/tc96/>

Third Biennial International Conference on Advances in Management

Place & Date: Boston, MA, June 26-29, 1996

For information:

Afzal Rahim

Center for Advanced Studies in

Management

1574 Mallory Court

Bowling Green, KY 42103

T&F: 502-782-2601

arahim@delphi.com

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Los Angeles, CA 90089-1421

T: 213-740-6647

F: 213-749-0541

nkurland@sba.usc.edu

The First World Congress of Business, Economics and Ethics

Sponsor: The International Society of Business, Economics and Ethics

Place & Date: Tokyo, Japan, July 25-28, 1996

For information:

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F: 913-864-4298

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or

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Notre Dame, IN 46556

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F: 219-631-5255

enderle.1@nd.edu

The First and Second Annual Laurier Conferences on Business and Professional Ethics

Sponsor: Wilfrid Laurier U.

Place & Date: Waterloo, ON, Oct. 24-26, 1996 and Oct. 1997

For information:

Dr. Leo Groarke

Laurier Business and Professional Ethics Conference

Department of Philosophy

Wilfrid Laurier U.

75 University Avenue W.

Waterloo, Ontario

N2L 3C5

lgroarke@mach1.wlu.ca

The Online Journal of Ethics

This new journal will publish two issues per year. It is located at:

[http://condor.depaul.edu/ethics/
ethg1.html](http://condor.depaul.edu/ethics/ethg1.html)

For information:

Laura Pincus

Department of Management

DePaul U.

One E. Jackson

Chicago, IL 6060

Alli@nce: A Critical Journal on Corporate Citizenship Worldwide

The first issue of this new journal will be published in Fall 1995.

For information:

Carole S. George

George & George

1025 Eye St., N.W.

Suite 400

Washington, DC 20006

T: 202-429-2711

F: 202-429-9574

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