



International Association for Business and Society

IABS Newsletter	
Winter 2002	
<u>Table of Contents</u>	
Officer messages.....	1
IABS News.....	2,5,7
Member News.....	8
Job Announcements.....	8
Conferences & Calls....	9
SIM/Academy news.....	9
IABS 2002 update.....	12,13

President’s Message
by Kathy Getz
American University

So much has happened since we last met in Sedona and it weighs heavily on our minds. Here in Washington, it seems every day brings a new scare, real or imagined. I want to thank those individuals who initiated and contributed to the listserver discussion on dealing with the September 11 attacks in the classroom. I benefited personally, and shared much of what I learned with my colleagues here at the Kogod School.

Like many of you, I’ve struggled to find the right balance between attention to the problems we face and getting on with my own work. I certainly have no particular wisdom about the right action, but I have tended to favor the “getting on” approach. In that vein, I want to update you on some IABS activities.

- 1) IABS provided partial support for a mini-conference in June. Organized by John Mahon and Steve Wartick and held in Maine, the conference brought together academics and practitioners with interests in public affairs and political strategy. By all accounts, it was a great success.
- 2) Two task forces have been appointed to examine issues related to social responsiveness and internationalization. Please offer your cooperation and insights so that the groups can do the best possible job. Both Task Force chairs will be presenting their reports in June.
 - a) Kim Davenport has agreed to serve as the chair of the Social Responsiveness Task Force. The Task Force comprises the following members:

Continued on page 2.

A Message From The Past-President
by Jerry Calton
University of Hawaii-Hilo
(email 3/21/01 to iabs-l)

Hi All:

As the accolades roll in about our just-completed annual meeting in Sedona, I would like to add my note to the chorus of praise. Craig Dunn, our Program Chair, has the manner and capabilities to make meeting arrangements look seamless and easy, but I know from experience how many details have to be dealt with behind the scenes to make an annual meeting work. Craig was ably assisted in this enterprise by his IABS Super Mom and by Tara Radin, who (among many other important tasks) had the unenviable duty of shuttling the overhead projector from room to room during our sessions. Tara also worked with Craig in developing our first electronic submissions and review process, which will be continued in future meetings. This allows IABS to further internationalize the review process by avoiding mail delays and expenses, while also saving a few trees. I also know that Craig and Tara worked extra hard to accommodate requests for scheduling changes in the program. The completed program was a triumph of stakeholder management. I also picked up some terrific new lines of research and approaches to teaching, made new friends and cemented old relationships—which is what annual meetings are all about.

As our next Program Chair, Duane Windsor, prepares for IABS 2002 in Victoria, BC, next June, he has the benefit and challenge of following the “class act” put

Continued on page 2

- b) Barb Altman; Maureen Bezold; Jerry Calton; Kirk Davidson; Robbin Derry; Dan Gilbert;
 - c) Lise Langeland; Audrey Murrell; David Saiia; Libby Scott; Brett Stone; and Craig VanSandt.
 - d) Jeff Lenn has agreed to serve as the chair of the Internationalization Task Force. The Task Force comprises the following members: Frances Bowen; Steve Brenner; Len Brooks; Pursey Heugens; Bryan Husted; Jean Pasquero; Karen Paul; Sybille Sachs; and Sanjay Sharma.
- 3) You'll have noticed by now that our listserver has migrated away from the Academy of Management site and back to Penn State. We owe Phil Cochran continued thanks for managing the listserver.

Kathy Getz



START PLANNING NOW FOR IABS 2002 IN VICTORIA, B.C., June 28-30!

Submissions are due on January 18, 2002!
(Full call for papers is included in the newsletter, p.)

on by Craig and others in Sedona.

Now that Kathy Getz has taken over as IABS President and Donna Wood becomes Immediate Past President, I am returning to the ranks of the membership, where I feel most comfortable. Ultimately, the potential of IABS as a cradle of innovative, caring scholarship is limited only by the commitment and contributions of its members. We can do more to promote further diversity and internationalization. I hope members will respond to Kathy's call for participation in task forces to promote further diversity and internationalization in membership, programs, and governance processes. And don't forget to send in those mini-conference grant proposals!

Jerry Calton

Position Announcements:

- Duquesne University—Business Ethics & Management
- University of California, Santa Barbara—Political Institutions and Environment
- San Francisco State University—Political, Social & Legal Environment of Business
- University of Washington—Business Ethics
- Eastern Washington University--Management

Duquesne University

Faculty Position in Business Ethics/Management

Duquesne University’s A.J. Palumbo Undergraduate School of Business and John F. Donahue Graduate School of Business is seeking applicants for a tenure-track faculty position in the Business Ethics/Management area. Applicants should have an earned Ph.D. with a record of emerging excellence in teaching and scholarship.

Typical teaching load is six classes per year at the undergraduate and graduate levels. Course coverage is needed in the areas of business ethics, environments of business, and specialized areas of applied business ethics. Teaching in a related management field is an option.

Tenure requirements include a strong research record. The faculty candidate is expected to support activities sponsored by the schools’ Beard Center for Leadership and Ethics, which include course development, research projects, and professional ethics workshops.

Duquesne University is a private Catholic, coeducational urban university founded in 1878 by the Congregation of the Holy Ghost. It is committed to academic excellence, developing moral and spiritual values, and maintaining an ecumenical atmosphere open to diversity for its nearly 10,000 students. Its attractive campus setting is located on a bluff overlooking the City of Pittsburgh, one of the nation’s most livable cities.

The Palumbo and Donahue Schools are accredited by the AACSB/IAME with enrollments of 1300 and 700 respectively. Our students are served by 50

Position announcement continues on opposite column.

full-time faculty members complemented by adjunct professors. Degrees awarded include the BSBA, MBA, MS-Information Systems Management, and MS-Taxation in addition to several joint degrees at the undergraduate and master’s levels.

Candidates are encouraged to submit their detailed vitae with evidence of emerging excellence in teaching and scholarship, and the names of three references by December 4, 2001 to:

Dr. Jim Weber
Professor of Business Ethics and Management
Beard Center for Leadership in Ethics
Rockwell Hall 813
Duquesne University
Pittsburgh, PA 15282-0107
e-mail: weberj@duq.edu

Duquesne University is an Equal Opportunity Employer

.....

University of California, Santa Barbara

Faculty Position as Tenured Associate or Full Professor, Political Institutions and Environment

The Donald Bren School of Environmental Science and Management (<http://www.bren.ucsb.edu>) invites applications for a tenured Associate or Full Professor position, to start July 1, 2002. We seek a candidate with expertise in political institutions and environmental regulation. The successful candidate would likely be a quantitative social scientist concerned with how political institutions deal with environmental problems, including how constituencies influence outcomes, and how institutions behave and are shaped across local and national or international scales. There is a possibility of a joint appointment with a disciplinary department on the USCB campus.

The Bren School is a graduate school providing Masters and Ph.D. students with rigorous, multi-disciplinary training in environmental science and management. The faculty is drawn from the natural and social sciences.

Send applications to: Institutions Search Committee, Donald Bren School of Environmental Science and

Position announcement continues on page 4

Position announcements, continued from page 3

Management, University of California, Santa Barbara, CA 93106; e-mail insitutions@bren.ucsb.edu; fax (805) 893-7612. Applications must include a curriculum vitae, names of four references, a statement of research interests and teaching philosophy, and copies of three publications. For fullest consideration, all materials should be received by January 2, 2002, although the position will remain open until filled. The University of California is an Equal Opportunity/Affirmative Action Employer. We encourage all qualified applicants to apply, including minorities, women, and persons with disabilities.

.....
San Francisco State University

Faculty Position Full-time Tenure track position in the Political, Social, and Legal Environment of Business

POSITION: Full-time tenure-track position in The Political, Social, and Legal Environment of Business. The position requires the effective teaching of one of our graduate and undergraduate capstone seminars. A successful record of applied research in the political, social, legal and ethical environment of business is also expected.

RANK and SALARY: Assistant Professor; salary competitive and dependent on qualifications.

APPLICATION CLOSING DATE: January 15, 2002 or until filled.

APPOINTMENT DATE: Fall Semester 2002

QUALIFICATIONS:

- PhD. In business with a specialization in The Political, Social, Legal and Ethical Environment of Business/Business, Government and Society from an AACSB accredited school (degree must be completed prior to appointment date).
- A clearly demonstrated record of effective teaching and research promise in this field.
- Additional competencies in Business Ethics a plus, and
- Awareness of and sensitivity to the educational goals of a multicultural population.

Announcement continues on opposite column

THE COLLEGE: The College of Business is accredited by the AACSB at both the graduate and undergraduate levels. The College offers MBA, MSSBA and BS degrees and serves approximately 1,000 graduate and 5,000 undergraduate students. Courses are offered both day and evening. There are approximately 90 full-time tenure-track faculty members.

THE UNIVERSITY: San Francisco State University, a member of the California State University system, serves a diverse student body of 27,000 undergraduate and graduate students. The mission of the University is to promote scholarship, freedom, human diversity, excellence in instruction, and intellectual accomplishment. SFSU faculty are expected to be effective teachers and demonstrate professional achievement and growth through continued research, publications, and/or creative activities.

APPLICATION: Letters of application, a resume and supporting evidence should be sent to:

Dr. Ed Ericson
Chair, Management Department
College of Business
San Francisco State University
1600 Holloway Avenue
San Francisco, CA 94132
E-Mail: ericson@sfsu.edu

We are particularly interested in attracting women, ethnic minorities and persons with disabilities. SFSU is an Affirmative Action Equal Opportunity Employer.

.....
University of Washington

Assistant Professor of Business Ethics

Notice: The Department of Management and Organization at the University of Washington Business School is currently seeking a qualified assistant professor in the area of business ethics.

About the Position: For this position, our preference is for an individual who is a few years post-Ph.D. or just receiving the Ph.D. degree. Highly qualified people at the associate rank will also be considered. The position requires a strong commitment to research, teaching and service. In terms of research, the committee is especially interested in the potential of candidates to publish in journals in both management and business ethics. In terms of teaching, the committee

Position announcements continued on page 5

Position announcements—continued from page 4

is especially interested in the potential of candidates to successfully teach required business ethics courses, particularly to MBA and EMBA students.

About the School: The Management and Organization Department has an exciting and recognized group of scholars in the Management area. The Business School, like University of Washington in general, is highly regarded for its scholarship. In fact, the UW Business School was recently ranked 11th in the country for research performance. In addition, the Business School is continuing to strengthen its links to the Seattle area's dynamic entrepreneurial high technology business community.

About Seattle: The Seattle area offers numerous cultural and recreational amenities and is considered by many to be among the most desirable places to live and work in the United States.

Contact Information: Please send a letter indicating your interest, a current vita, examples of recent research, teaching evaluations, and letters of recommendation to:

Sarah Coffin, Search Coordinator
Business Ethics Position
University of Washington
Business School
Box 353200
Seattle, WA 98195-3200

For best consideration, applications should be received by December 15, 2001. We will begin our interviewing process soon afterwards for employment starting in September, 2002. For procedural questions, contact Carla Hansen by email at chan-sen@u.washington.edu. For other questions, please contact Professor Thomas Jones (Department Chair) at rebozo@u.washington.edu.

Eastern Washington University

Faculty Position in Management

The College of Business and Public Administration at Eastern Washington University is currently seeking to

Continued on opposite column

fill a tenure-track position at the Assistant Professor level. The College seeks faculty who are committed to excellence in instruction and who appreciate a student-centered, applications-oriented, hands-on emphasis in the education process. Eastern Washington University is a regional, comprehensive institution where excellent teaching must be supplemented with an appropriate research program.

Responsibilities: The primary teaching area for this position will be General Management and Small Business Policy and Strategy, and Operations Management. Candidates should have secondary strengths in Entrepreneurship, E-Commerce or International Management.

The candidate should have a Ph.D., or be ABD in Business Management, or Business Policy and Strategy.

Beginning date for this position is Fall, 2002. Review of applications will begin December 15, 2001, and will continue until position is filled.

Submit letter of application and your vita to:

Faculty Selection Committee, Assistant Professor, Management
C/o Debra Jennings
College of Business & Public Administration
Eastern Washington University
668 N. Riverpoint Blvd., Suite A
Spokane, WA 99202-1668

Eastern Washington University is a growing and dynamic public comprehensive university co-located in Cheney and Spokane with an enrollment of approximately 7500 offering over 100 degree programs. The College of Business and Public Administration is accredited by the AACSB-IAME.

The successful candidate will be required to show proof of eligibility to work in the US pursuant to US immigration laws.

Eastern Washington University is an equal opportunity employer, and is committed to increasing the diversity of its faculty, staff, students, and academic program offerings and to strengthening sensitivity to diversity throughout the institution. We are an affirmative action employer, and applications from members of historically underrepresented groups are especially encouraged.

Conference Announcements and Calls For Papers

The Fifth International Business & Economics Conference, St. Norbert College, De Pere WI
October 11-12, 2002

Call for papers: visit our website at
<http://www.sncibec.org>

A multidisciplinary conference devoted to the advancement of business and economic global issues and education.

Conference theme: Harmony and Hegemony in an Era of Globalization.

Papers from all areas in international business and economics are welcome. We encourage the submission of scholarly works that encompass all types of quality research.

Relevant international topics include, but are not limited to: trade and finance; financial and management accounting; management; organizational behavior; emerging markets; marketing strategies; cross-cultural marketing and consumer research; service marketing; multiculturalism and gender in the workplace; international business ethics; global technology, internet, e-business; incorporating international aspects in class.

Paper Submission: Conference paper submissions will be organized into two streams: Presentation Only or Publication.

Presentation Stream: submit three copies of an abstract (750 words or less) by March 17, 2002.

Publication Stream: submit three hard copies of a completed paper by March 17, 2002. If accepted, the paper will be published in the conference proceedings and you can choose to pursue a publishing opportunity through the MCB University Press (Emerald Insight) and the Management Decision Journal. Authors who elect either or both publishing opportunities should indicate their intent in a cover letter.

Calls continued on opposite column.

Additional details will be sent to interested authors after acceptance.

Both abstracts and papers will be blind-reviewed and must not have been published elsewhere. Include a title page that indicates names, affiliations, addresses, and e-mail information of all authors and indicate who will be the contact author.

One completed paper will be selected to receive a "Best Conference paper" award.

St. Norbert College is located on the western bank of the Fox River in the Green Bay metropolitan area. Green Bay's proximity to Chicago (three and a half hour drive) and Milwaukee (one and a half hours) makes it easily accessible. The city is served by the Austin Straubel Airport, which provides more than 40 daily flights to and from major hubs such as Chicago, Detroit, Milwaukee and Minneapolis.

Send your submissions to Kevin Quinn, St. Norbert College, 100 Grant Street, De Pere, WI 54115. Phone: (920) 403-3447. E-mail: info@sncibec.org.

The deadline for receipt of submissions is March 17, 2002. Visit our website at <http://www.sncibec.org> for more details.

Corporate Reputation Review, Special Issue on Issues Management. Guest Editors: Steve Wartick & Pursey Heugens.

Issues management (IM) may broadly be perceived of as the process of identifying, analyzing, and addressing forthcoming developments that could have an impact on the future viability of the business firm. As such, it is one of the principal tools available to managers for protecting the organizational reputation and safeguarding the organizational identity against the impact of unforeseen or uncontrollable events. This special issue of CRR seeks to contribute to the current body of knowledge on IM by publishing thought-provoking conceptual articles, as well as methodologically sound empirical pieces stimulating an ongoing stream of future research. In line with the mission of the journal, especially contributions exploring the linkages between IM and the management of corporate reputation

Call continued on page 7

Calls, continued from page 6.

and identity are encouraged. Potential topics for contributions are:

- The link between IM and corporate performance;
- The role of IM in reputation management;
- The role of IM in identity management;
- The process of issue analysis;
- Cognitive and sense-making approaches to IM;
- The role of IM in stakeholder management;
- The development of competitively valuable IM capabilities;
- IM and organizational learning;
- IM and organizational legitimacy;
- The role of IM in interorganizational collaborative processes.

Please note, however, that this summary is not exhaustive. Feel free to contact one of the guest editors if you need more information or if you are concerned about the fit between your intended contribution and this call for papers.

All submissions will be subjected to a double-blind refereeing process. The editors strive for an efficient review process, ideally resulting in feedback that is timely, constructive, and developmental. Authors wishing to submit a paper are kindly invited to send their work as an email attachment to the guest editors (making sure that the paper contains no identity-revealing information). Authors that do not want to submit their work electronically may also send three hard-copies of their work to one of the editors. Submissions adhering to the CRR format are greatly appreciated (visit www.reputationinstitute.com or www.henrysteward.com for details). The submission deadline is May 1, 2002.

Call continued on opposite column.

Please send papers to:

Professor Steven Wartick
University of Northern Iowa
Department of Management
Cedar Falls, IA 50614-0125
USA
Steve.wartick@uni.edu

Or to:

Professor Pursey Heugens
John Molson School of Business
Concordia University
1455 de Maisonneuve Blvd. West
Room GM 503 – 27
Montreal, Quebec
Canada H3G 1M8
pheugens@jmsb.concordia.ca

We look forward to your contributions!

.....

Preliminary Call for Proposals, IABS 2002

The International Association for Business and Society (IABS) invites you to participate in the 13th annual conference, held the last weekend in June (28-30 Friday-Sunday) at the Victoria Conference Centre, in Victoria, capital of British Columbia, Canada.

Innovative-Format Session provides a forum for a novel, original, creative use of conference space and attendees' time (3-page description of the topic, format, and session leaders, plus cover page).

Discussion Session provides a forum for a short, informal presentation of a research idea or project which stimulates feedback from the audience (1-page abstract describing the idea or project, plus cover page).

Workshop Session provides a forum for a working meeting to identify and address a defined research or teaching challenge (3-page abstract describing the research or teaching challenge, plus cover page).

Symposium Session provides a forum for a collection of interrelated presentations around a well-defined theme (1-page overview of the unifying theme and 3-page abstract for each presentation, plus cover page).

Paper Session provides a forum for a formal summary presentation of a completed conceptual or empirical research or teaching paper, evoking questions or comments from the audience (3-page abstract of the paper, plus cover page).

Page lengths above are maximum lengths. Submissions should be single-spaced. Session types above are listed in order of preference. As appropriate, the Program Chair may shift proposals from one session type to another, with the concurrence of the authors.

The cover page of each proposal should state the session type for which the submission is intended. To facilitate the review process and program planning, please list up to three keywords for the submission. Also include the following information for EACH author: name, postal and email addresses, telephone and fax numbers. Do NOT include authors' names or affiliation in Discussion and Paper session proposals, except on the cover page.

Proposals must be received by January 18, 2002 (tentative). Please allow for mail delays. E-mailed submissions are encouraged; you may send as Word attachment or simply include submission in the body of an e-mail addressed to odw@rice.edu. Contributions must be original; that is, they may not have been presented at a previous conference or published. We encourage all work presented at the conference to be developed into a full paper and included in the conference proceedings. At least one author for each paper must register for the conference by May 1, 2002 (tentative), and be present at the conference. All individuals on the program and in attendance at the conference must be registered.

Eligible topics deal with some aspect of the business and society relationship, which includes corporate social performance, business-government relationships, business ethics, stakeholder issues, public affairs management, corporate governance, ecological issues and management, and other facets of the sociopolitical environment. Contributions may address theory development, empirical study, teaching issues or methods, or case materials or methods.

Five copies of your proposals should be mailed to (if e-mailing your submission, there is no requirement for submitting 'hard copies'):

Duane Windsor, IABS-2002 Program Chair
Mail to: Jones Graduate School of Management MS-533
Rice University P.O. Box 1892 Houston, TX 77251-1892
Delivery to: Jones Graduate School of Management
Baker Hall 359 Rice University 6100 Main Street Houston, TX 77005

phone: 713-348-5372
fax: 713-348-6296
e-mail: odw@rice.edu

DEADLINE FOR SUBMISSIONS: January 18, 2002 (tentative)

The Organization: The International Association for Business and Society (IABS) is a professional association of scholars who are interested in advancing research and teaching in the academic area of business and society. Members come from all sizes of public and private colleges and universities. About 20% of the 365 IABS members reside outside the U.S.

In partnership with Roosevelt University and Sage Publications, IABS has editorial responsibility for *Business and Society*, the only refereed journal devoted exclusively to business and society research. A subscription to the journal is included as part of the annual \$50 IABS membership dues (\$30 for doctoral students).

More information on IABS, including how to join, can be found at www.iabs.net.

IABS 2002 (last weekend in June 28-29-30 Friday-Sunday) will be held at the Victoria Conference Centre, in Victoria, capital of British Columbia, Canada, with Executive House Hotel and Chateau Victoria (co-located across the street from the Centre) providing housing. The Centre is next to the Empress Hotel and one block from the Royal BC Museum. The Centre and the participating hotels are centrally located. The Parliament Buildings, Inner Harbour, restaurants, and pubs are close by. There is ready access to Victoria by air from Canada and the United States.

IABS 2002 - Reviewer Volunteer Form

Reviewers are wanted for IABS 2002 (Victoria, Canada, June 2002). Please fax a copy of this form to Duane Windsor (Program Chair, Rice University) at (713) 348-6296 or E-Mail the equivalent information to him at odw@rice.edu or mail to Duane Windsor, Jones Graduate School of Management MS-533, Rice University, P.O. Box 1892, Houston, TX 77251-1892 . If you filled out a reviewer volunteer form at the March 2001 IABS Conference in Sedona, AZ, you need NOT respond to this call published in the IABS Newsletter (and thank you for volunteering!).

First Name: _____

Last Name: _____

Complete E-mail Address: _____

Phone # _____

I prefer receiving papers to review via:

_____ E-Mail (which will be used as much as possible)

_____ Regular Mail--if so, please supply your complete mailing address:

I would like to review submissions in the following areas (check all that apply and, if you prefer, number in order of preference, #1 being your HIGHEST preference):

_____ Business Ethics

_____ Stakeholder Issues

_____ Environmental Issues

_____ International issues

_____ Corporate Social Performance

_____ Public Policy, Affairs

_____ Corporate Governance

_____ Diversity Issues

_____ Regulation

_____ Teaching

_____ Work/Family

_____ Corporate Philanthropy

_____ Contemporary Issues

_____ Case Analysis

_____ Legal Issues

_____ Moral Reasoning

_____ Crisis Management

_____ Political Strategy

Thanks for your willingness to review for IABS 2002!

ABOUT IABS

IABS is a learned society devoted to research and teaching about the relationships between business, government and society. On another level IABS is a community of friends and colleagues. Founded in 1990, today it has over 300 members worldwide from over one hundred universities in more than twenty countries as well as members from various corporations and not-for-profit organizations. IABS is a multidisciplinary association, which attracts scholars and executives from all the disciplines of management. Its research domain covers the various aspects of the interface between management and the social political dynamics of the surrounding society. The research domain includes topics such as corporate social responsibility and performance, emerging social issues for business, business ethics, environmental affairs as well as business and government relations, among others. IABS sponsors a journal, *Business and Society*, the only peer-reviewed scholarly journal devoted entirely to research, discussion, and analysis on the relationship between business and society. IABS also organizes annual conferences, which generally meet two years in North America and one year outside of North America. Papers presented at the conference are selected through a blind review process, and published in the conference proceedings.

2001-2002 IABS OFFICERS:

President-----Kathy Getz, American University
Vice President -----Craig Dunn, San Diego State University
2002 Program Chair-----Duane Windsor, Rice University
Program Chair Elect-----Patsy Lewellyn, University of South Carolina- Aiken
Treasurer-----Sara Morris, Old Dominion University
Membership Director-----Kathryn Brewer, Minneapolis, MN
Immediate Past-President--- Donna Wood, University of Pittsburgh

PUBLICATIONS AND COMMUNICATIONS

Business and Society Editor-- -----Jeanne Logsdon, University of New Mexico
Business and Society Assoc. Editor-- John Mahon, University of Maine
IABS Newsletter Editor-----Sandra Christensen, Eastern Washington University
Electronic Communications----- Phil Cochran, Pennsylvania State University