



# NEWSLETTER

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## 2001 IABS Conference

Kelly Strong  
Michigan Technological University  
IABS Newsletter Editor

I hope you are finalizing your plans to attend the IABS 2001 conference on Sustainable Scholarship in beautiful Sedona, Arizona in March. Craig Dunn (IABS Program Chair) sends along the following information:

Please be aware the deadline for early registration is January 31, and the guarantee date for room reservations is February 15. In case you have not yet registered for the conference, please note the registration form can be found at:

<<http://www.iabs2001.com/registration.html>>

It is also time to make reservations at Poco Diablo Resort. As you likely know, the entire resort -- 135 rooms -- is currently being held for us. However, these rooms will ONLY be held until 15 February. Therefore, please make reservations by visiting the Poco Diablo website at:

<<http://www.pocodiablo.com>>

or by phoning their reservation line toll-free at 800-528-4275. Room rates are guaranteed at the rate of US\$129/night, as long as you IDENTIFY YOURSELF AS AN IABS MEMBER when making your reservation. Again, the conference rate applies ONLY to reservations made before 15 February, so please be vigilant in making your arrangements.

There have been a few inquiries regarding 'how to get there.' It is likely that the least expensive way is to fly to Phoenix and then take a shuttle from the airport. However, it is more

*Sedona.....continued on page 2*

## Business & Society Needs You!

Jeanne Logsdon,  
University of New Mexico  
Incoming Editor, *Business and Society*

Steve Wartick has handed the editor's baton to me, and I want to thank him for making the transition go relatively smoothly. Steve has forwarded all open files to me. Reviewers who owe a review to Steve -- you now owe it to me. I really appreciate it when you send me an email (jlogsdon@unm.edu) if your review will be late.

I am eager to get your best research. Send your submissions to me at: University of New Mexico, Anderson Schools of Management, Albuquerque, NM 87131-1221. Please be sure to include your email address along with other contact information. We intend to communicate acknowledgments of receipt and a number of other items via email to reduce the delay from surface mail.

I am very pleased to announce that John Mahon, now at the University of Maine, has agreed to serve as the Associate Editor. He will handle all dissertation abstracts and book reviews. You can contact him at the Maine Business School, University of Maine, 5723 Corbett Business Bldg., Rm. 323, Orono, ME 04469-5723. John's email is mahon@maine.edu.

Can you review manuscripts for Business & Society? We have a group of excellent reviewers, but I would like to include more of you in the reviewer pool. Just let me know the areas in which you prefer to review and your full contact information. Thanks.

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Sedona....continued from page 1

convenient to rent a car and drive to Sedona -- a distance of about one hundred miles through stunning red-rock canyons (once you leave the desert area immediately north of Phoenix). An added benefit: the speed limit most of the way is 75 mph! If taking the shuttle, you should know that departures are every hour, and you will be dropped off directly at the resort at Poco Diablo. The Sedona/Phoenix Shuttle charges US\$35 one way, or US\$60 round trip; they can be reached at 520-282-2066. Other options for travel include flying into Flagstaff, which is closer to Sedona but usually a more expensive flight (and I would DEFINITELY check to see what kind of equipment you would be on -- I would expect a turbo-prop 'hop' to be part of the itinerary). Or...if you have the time, you might fly into Las Vegas, rent a car, and stop by the Grand Canyon on your way.

As far as scheduled events and the conference program...check the IABS2001 website for updates. In the meantime, know that there will be more than one pre-conference opportunity, to include wine-tasting and/or vortex tours (the latter run by Secret Mountain Tours). These events will be on Thursday, 15 March. I will set up reservation forms for these pre-conference activities on the web page. You should note that the welcoming reception will also be on Thursday evening. Please allow yourself enough travel time to attend these events.

This year our Saturday dinner will take place at the Sedona Cultural Park, a new educational facility which houses an arts college. Following a 'free' afternoon, we will be taking Nava-Hopi Gray Line coaches from Poco Diablo to the Cultural Center, enjoy a guided tour of the facilities, and then have a relaxing barbecue buffet--complete with linen and a string quartet. For those of you who were in Paris with IABS...while we have determined that there IS a parade on Saturday (St. Patrick's Day), it should be over long before the evening festivities begin.

A couple of other things to keep in mind. Arizona is generally known for its heat, but Sedona is in the mountains -- at 4500 feet elevation. The days are likely to be in the 60s (F), with nights in the mid-30s (F). So...it would be wise to bring warm clothes for the evening, especially since our Saturday dinner is outside (yes, we have contracted for space heaters). If you attended the IABS conference in Santa Fe, expect similar weather.

That's it for now. I will let you know when the next 'update' to the website is complete, so you can peruse the conference program.

See ya' in  
Sedona



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## IABS 2002 Victoria BC

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Duane Windsor, IABS 2002 Program Chair, is excited to announce that the IABS 2002 annual meeting will be held in Victoria, British Columbia, Canada, on the last weekend in June. The venue was approved by the IABS board at its meeting in Toronto in August. It is expected that the meeting will be held at the new Victoria Conference Centre, in the heart of downtown Victoria near the waterfront, in conjunction with two hotels located just across a street from the Centre. The recommendation for this venue was made after investigating a number of other international sites, all of which involved various difficulties with respect to a 2002 meeting.

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### IABS Newsletter News

The next issue of the IABS Newsletter is scheduled for publication in April, 2001.

Please send items you wish to have included as e-mail attachments (preferred) or embedded as text (also preferred) to the Newsletter Editor, Kelly Strong, at [kstrong@mtu.edu](mailto:kstrong@mtu.edu). The deadline for receipt of items for inclusion in the Spring issue of the IABS Newsletter is April 6<sup>th</sup>. Thanks to all those who sent items for the Winter issue.

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### Member News

**John Mahon** has been named the first John M. Murphy Professor of International Business Policy and Strategy and Professor of Management at the Maine Business School, University of Maine. His new address is:

College of Business, Public Policy and Health  
5723 Donald P. Corbett Business Bldg.  
University of Maine  
Orono, Maine 04469-5723  
email: [mahon@maine.edu](mailto:mahon@maine.edu)  
FAX: (207) 581-1556

**Jeanne M. Logsdon & Bryan W. Husted**, have published an article examining environmental performance and economic alliances. The cite is: "Mexico's Environmental Performance Under NAFTA: The First 5 Years." *Journal of Environment & Development*, v. 9, no. 4, (December, 2000): 370-383.

**Jeanne M. Logsdon & Patsy G. Lewellyn**, have published "Expanding Accountability to Stakeholders: Trends and Predictions." *Business and Society Review*, v. 105, no. 4, (Winter, 2000): 419-435.

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## Job Announcements

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### San Francisco State University

San Francisco State University has an Endowed Chair open to any functional area in Business, including International Business. The position will close sometime this spring. If you're interested, please visit the following site for a detailed description of the job announcement. Send your application to the search committee chair at the address noted in the announcement. The full announcement is available at:

[www.sfsu.edu/~cobchair](http://www.sfsu.edu/~cobchair)

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### Duquesne University

Faculty Position in Management/Entrepreneurship

Duquesne University's A. J. Palumbo Undergraduate School of Business and John F. Donahue Graduate School of Business is seeking applicants for a tenure-track faculty position in the Management/Entrepreneurship area. Applicants should have an earned Ph.D. with a record of excellence in teaching and scholarship. Prior professional business or consulting experience is desirable. Typical teaching load is six classes per year at the undergraduate and graduate levels with research productivity, with possible teaching assignments at the off-site MBA programs.

Duquesne University is a private Catholic, coeducational urban university founded in 1878 by the Congregation of the Holy Ghost. It is committed to academic excellence, developing moral and spiritual values, and maintaining an ecumenical atmosphere open to diversity for its nearly 10,000 students. Its attractive campus setting is located on a bluff overlooking the city of Pittsburgh, one of the nation's most livable cities.

The Palumbo and Donahue Schools are accredited by the AACSB/IAME with enrollments of 1300 and 700 respectively. Our students are served by 50 full time faculty members complemented by adjunct professors. Degrees awarded include the BSBA, MBA, MS-Information Systems Management, and MS-Taxation in addition to several joint degrees at the undergraduate and master's levels.

Candidates are encouraged to submit their detailed vitae with evidence of excellence in teaching and scholarship, and the names of three references, by January 5, 2001 to:

Dr Suhail Abboushi  
Chair - Division of Management  
A. J. Palumbo Undergraduate School of Business  
John F. Donahue Graduate School of Business  
Duquesne University  
Pittsburgh, PA 15282 - 0107

Duquesne University is an Equal Opportunity Employer

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## IABS Newsletter

The IABS Newsletter is published three times a year, October, January, and April. Along with the IABS list servers (IABS-N and IABS-L), it is the primary communication tool of the membership. It is available at no cost to the members.

The IABS Newsletter carries letters from the president and incoming program chair, announcements of relevant board decisions (e.g. mini-conferences, meeting sites, etc.), calls for papers, conference announcements, notices of publications by members, member news (promotions, tenure, endowed chairs, awards, etc.), and guest editorials.

The deadline for submittal is usually the first Monday in the month of publication, although specific deadlines for each issue are announced over IABS-L and IABS-N three weeks ahead of the deadline.

Individuals can submit any information item they think might be of interest to the membership. Items should be submitted to the editor via e-mail or e-mail attachment if at all possible. The editor reserves the right to edit for length and sometimes for style (font, bullets, etc.). Usually, it is best to announce only the essentials in the newsletter and provide a URL or contact addresses for additional information.

The publication of the newsletter is announced over IABS-L and IABS-N. The newsletter is distributed via the IABS web page (<http://www.iabs.net>), although paper copies can be mailed via regular post if a request and address information is sent to the editor.

Past issues of all newsletters published since 1995 can be viewed on the IABS web page. You need Adobe Acrobat Reader to download the newsletter. Adobe Acrobat Reader is available for free on the Adobe web site <http://www.adobe.com/> by clicking on the "Get Acrobat Reader" menu bar at the bottom of the Adobe home page.

If you have any questions about the newsletter, please contact the editor, Kelly Strong, at Michigan Technological University, 906.487.2804 or by e-mail at [kstrong@mtu.edu](mailto:kstrong@mtu.edu)

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### IABS OFFICERS

Donna Wood, President  
Kathy Getz, Vice President  
Craig Dunn, 2001 Program Chair  
Duane Windsor, 2002 Program Chair  
Sara Morris, Treasurer  
Kathryn Brewer, Membership

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## **Calls for Papers**

### **Special Issue of *Women in Management Review***

Theme: Gender Issues in Multinational Corporations  
Submission Deadline: March 1, 2001

Co-editors:

Carol A. McKeen and Nailin Bu  
School of Business, Queen's University

The issue of gender is especially complex and challenging for MNCs due to cross-national differences in the cultural norms and legal frameworks regarding the roles of women in the workplace, and the obstacles to the international mobility of women. We plan to publish a collection of conceptual and empirical articles that define and highlight specific problems as well as suggest and evaluate solutions. All submissions will be subject to a double-blind, peer-review process. Publication decisions are made by the editors based on recommendations from the reviewers. Contributors are asked to refer to the *Women in Management Review* style guide, which can also be obtained from the co-editors. Please send five (5) copies of the manuscript to: Prof. Carol McKeen or Prof. Nailin Bu, School of Business, Queen's University, Kingston, Ontario, Canada K7L 3N6. Inquires can be directed to either of the co-editors: Carol McKeen at (613) 533-2326, cmckeen@attglobal.net or Nailin Bu at (613) 533-2332, nbu@business.queensu.ca. Electronic submission is also encouraged.

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### **Two Books on Social Contracting**

We are kindly inviting contributions for two books on social contracting, to be published in 2001.

The first of these books has the working title "Institutionalised sociality: Evolution and (re)design of social contracts." The book is edited by Pursey Heugens, Hans van Oosterhout, and Jack Vromen, and will be published with the London-based academic publisher Edward Elgar. The book is explicitly interdisciplinary, with confirmed contributors stemming from disciplines as diverse as economics (Ken Binmore), law (Dave Campbell), philosophy (Theo van Willigenburg), business administration (Bart Nooteboom), anthropology (Toon Vandavelde), and business ethics (Johan Wempe).

The second book is more focused on business ethics/business & society scholars, and has the working title "Social Contracts for Business and Society." The book is edited by Pursey Heugens, Hans van Oosterhout, and Theo van Willigenburg, and will most likely be published with Dordrecht-based Kluwer Academic Publishers (a detailed proposal is currently under review).

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Confirmed contributors are Ben Wempe, Gjalt de Graaf, Friedl Marincovitz, Johan Wempe, Theo van Willigenburg, Hans van Oosterhout, and Pursey Heugens.

Anyone who is interested in contributing to either of these two books is kindly invited to contact Pursey Heugens (p.heugens@fac.fbk.eur.nl).

Both of these are "equal opportunity projects," implying that we explicitly encourage submission of proposals by Ph.D. students. Further details will be discussed bilaterally.

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### **Management Development Forum (MDF)**

Deadline for submittal is March 15, 2001

MDF, a refereed journal, is seeking contributions in the areas of human systems, managerial competencies, leadership communication, learning and development, and the management of human capital. Sponsored by the FORUM Management Education program at the State University of New York - Empire State College, MDF is distributed to human resource professionals, consultants, trainers, and developers. MDF serves as a pool for approaches and applied knowledge that will support these professionals as they seek to enhance management training, education, and development within their organizations. We seek first-published articles well grounded in accepted theory that present a balance of research and practical implications. All articles are subject to a blind review process.

External reviewers are sought in the following areas: change and innovation, competency-based management development, human resource management, leadership effectiveness, organizational learning and development, total quality management and continuous improvement, self-management, and management education.

For more information on editorial criteria, writing style, and submission guidelines, or on joining our external review team, please contact MDF at [mdf@esc.edu](mailto:mdf@esc.edu) or call 800-847-3000, ext. 235.

Alan T. Belasen, Ph.D.  
Editor-in-Chief, MDF



**Publish, please!**  
**Find time to share your knowledge.**

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## IABS Proceedings Guide

**Duane Windsor, Rice University**  
**Proceedings editor**

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With the March 2001 meeting in Sedona, Arizona approaching quickly, I am providing you with the guidelines for your publication in the paper *Proceedings*. The paper must be presented at the conference and at least one author must be registered, in order for the paper to appear in these proceedings. If you do NOT want your paper included in the *Proceedings*, please let me know!!!

I will need BOTH a paper copy (by mail or physical delivery) and an electronic copy in their final form (before, during or after the meetings), in keeping with the new electronic approach undertaken by the Sedona conference chair and proceedings co-editor, Craig Dunn. My email address is <odw@rice.edu>. Please attach the document TO the message (rather than embedding IN the message). I strongly prefer to receive the document in WORD format, although I may be able to work with other formats if necessary. WORD 2000 now permits printing of documents in two-column form (used for the printed proceedings) from standard single-column originals. Please do NOT use headers/footers (including page numbers) in the document or section or page separators. I will contact you if your transmission is unusable and make other arrangements as necessary. If you do NOT have access to email, please send a computer diskette to the address indicated below. On the physical copy please lightly print your name and page number on the back (top) of each page for ready identification.

Please note that I will accept papers until April 30th for any authors that want to make modifications after the conference. If I do not have the papers by that date, they will very likely not be accepted for the proceedings. Hopefully, this timeline will make it possible for the participants who are conducting workshops to summarize the highlights of their workshop.

To maintain uniformity within the proceedings, I must provide very specific instructions regarding the format of your paper. Uniformity helps to make the volume look much more professional. Specifications for papers are as follows:

Paper: The formatting will be set for 8.5 by 11 inch (American sizing). If you are used to working with European-sized white paper, you should use only that space which corresponds to these U.S. margins.

Length: Maximum of 12 pages, single spaced, with two spaces between paragraphs. The 12 page maximum includes bibliographies, tables, figures, etc. Length is set for U.S. margin instructions (above).

Margin and Fonts. 1 inch margin on all sides, 12 points (Century Schoolbook strongly preferred). Importantly, I will be reducing your type so that two of your pages will appear as one page with two columns in the published version. Roughly your font should look similar.

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First page: Please follow this order.

- a) Title - centered.
- b) Authors' names, addresses, phone, email, fax, acknowledgements - centered.
- c) Type a solid separator line from left to right margin.
- d) Three or four sentence abstract. Indented flush to a 1.5 or 2 inch left margin.
- e) Begin the introduction section of the text two lines after the abstract.
- f) Begin the new paragraphs, flush left.
- g) Skip two lines between paragraphs.

Headings: Main headings designating major sections, centered. Secondary headings, typed flush with left margin. Third-order headings, indented with the normal paragraphs.

Screening: In setting up figures or tables, you MUST avoid use of background screening or coloring (such as gray). Use black-on-white figures and tables only. Unfortunately, backgrounds do NOT reproduce satisfactorily in the physical proceedings volume, and have frequently in the past turned out to be unreadable. (I have been adjusting figures-tables manually to offset this problem, and it is better to avoid screening.)

References: *Academy of Management Journal* format, single spaced.

Miscellaneous: If you have any other questions, please follow the format in previous *Academy of Management Proceedings*. FOR PRINTED SUBMISSIONS (if any), please note following (faxed materials CANNOT be accepted):

DO NOT STAPLE THE PAGES (otherwise, I have to take out all of the staples and cover up the small holes).

DO NOT TYPE PAGE NUMBERS ON EACH PAGE (otherwise I have to white out each page number).

PLEASE lightly print your name and page number IN PENCIL on the back of every page.

Symposia and other presentations: We strongly urge participants to prepare their comments and submit them for inclusion in the proceedings. Please, follow the same guidelines.

DEADLINE: Papers received after April 30th, the day that I start editing the proceedings will not be accepted. (The cutoff date is being extended, because electronic submission actually speeds up the physical production process with WORD 2000.) The papers must be in their final form when I receive them. (I will adjust margins and column separations as necessary.)

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## SIM/Academy News

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### SIM Division Doctoral Consortium Call for Nominations

The Social Issues in Management (SIM) Division will sponsor a consortium for doctoral students during the 2001 annual meetings of the Academy of Management in Washington, D.C. The consortium is an all-day professional workshop on Saturday, August 4, 2001 with introductory activities on Friday evening, August 3, 2001. As in years past, the SIM doctoral consortium brings together doctoral students and faculty to discuss research, career, and teaching opportunities and challenges. Doctoral students will actively participate by presenting a short synopsis of a current research project (e.g., dissertation proposal, draft of conference paper, or draft of an article for a journal). Feedback will be provided by invited faculty.

All doctoral students working in the area of social issues in management should consider attending the consortium. While we will give priority to students who are finishing their course of study and who have not previously attended a SIM doctoral consortium, we also recognize that students benefit by attending a doctoral consortium early in their course of study, as well as more than once.

To apply, doctoral students need a sponsoring faculty member. The application form can be found at <http://www.pitt.edu/~rorst6/sim/doccon.htm>. Since space is limited, it is important to submit applications as soon as possible and no later than June 1, 2001.

For more information contact co-chairs, Jenn Griffin ([jgriffin@gwu.edu](mailto:jgriffin@gwu.edu)) at The George Washington University or Dan Gilbert ([dgilbert@gettysburg.edu](mailto:dgilbert@gettysburg.edu)) at Gettysburg College.

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### "Best MBA Student Paper on Corporate Citizenship"

Here's a chance to win \$5000, and position yourself on the cutting-edge of the new movement to make, as Shell International describes it, "Profits with Principles." Submit your thinking for our competition to find "The Best MBA Student Paper on Corporate Citizenship."

What is this all about? -- This is a competition that's in its 8th year. It's run by the Boston College Center for Corporate Community Relations at the Carroll School of Management. It's open to all currently matriculating MBA students in North America. Our goal is to support the effort of students and faculty to understand the practices, challenges, and opportunities of corporate citizenship.

What does it take to win? -- Write a paper that's no more than 20

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double spaced pages. It's got to be your own, individual work. Find a faculty member to advise and sponsor your work. Original research, essays, or case studies are all acceptable. Send it in to us by May 16th, 2000.

We'll have a team of business faculty and business executives review the finalists. The winner will receive \$5000. Your faculty advisor on the paper will receive a \$1000 honorarium. The winner's paper will be published as part of The Center's briefing paper series. Select runner-ups will have their papers published as well.

What do you mean by "corporate citizenship?" -- Well, what do **you** mean by corporate citizenship? We have a particular interest in how businesses relate to external communities, whether they're adjacent neighborhoods, global interest groups, specific regions, or concerned individuals. But we're looking for you to surprise us, challenge us, and expand our understanding. Let your creativity run wild.

What papers have won in the past? -- Past winners have examined

- how the internet is changing the conception of corporate citizenship
- how grassroots organizations increasingly influence board-room decisions (as discussed through Hyundai's attempt to open a semiconductor fab in Eugene, OR)
- how community and economic development in low-income neighborhoods presents strategic opportunities, and
- how community relations has evolved from an afterthought to an increasingly core function
- the economics of training low and semi-skilled workers

If you want to see any of these contact, [stevenmi@bc.edu](mailto:stevenmi@bc.edu).

How do I enter? -- You'll find all the forms and details you need at our web site: [www.bc.edu/cccr](http://www.bc.edu/cccr)

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REMEMBER: Attach the document to the email message, do not embed the document within the message. This document should be in WORD format if at all possible. (If you cannot manage WORD, label what you send clearly and we will see if we can read it.) If you can possibly convert the document into pdf format AS WELL, send that version ALSO. We may experiment with an electronic version to be published later on the IABS website. If you have any QUESTIONS, please contact me. I look forward to seeing your name in print.

Duane Windsor, Proceedings Co-editor, IABS  
Jones Graduate School of Management MS-533  
Baker Hall 357  
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Houston, TX 77251-1892 USA (mailing)  
Houston, TX 77005 USA (delivery service)  
Phone: 713-348-5372  
Fax: 713-348-6296 or 713-348-5251 (information only, no documents)

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## Conference Announcements

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### Paris, France-- IACM

CALL FOR PROPOSALS: The 14th Annual Conference of the International Association for Conflict Management (IACM) will be taking place on June 24-27, 2001 in Cergy (Paris) France. IACM was founded to encourage scholars and practitioners to develop and disseminate theory, research, and experience that is useful for understanding and improving conflict management in family, organizational, societal, and international settings. We invite papers as well as proposals for symposia, workshops, roundtables, and other session forms for the 2001 meeting. The deadline for submissions is February 16, 2001. Please see the IACM website for more information ([www.iacm-conflict.org](http://www.iacm-conflict.org)), or contact the program chair, Michele J. Gelfand at [iacm01@psyc.umd.edu](mailto:iacm01@psyc.umd.edu).

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### Honolulu, Hawaii USA-- Cross-Cultural Research

Eighth Cross Cultural Research Conference  
December 12-15, 2001  
Honolulu, Hawaii

Sponsored by the Association for Consumer Research, the American Psychological Association (Section 23). Competitive papers, as well as tutorial and workshop proposals on current topics in cross cultural research and some related areas are invited. Electronic submissions are due not later than August 1, 2001.

*The Journal of Business Research* and *Asia Pacific Journal of Marketing and Logistics* will each publish a special issue that features conference papers.

The full call for papers can be found on:  
<http://marketing.byu.edu/htmlpages/ccrs/ccs.htm>

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### Washington, DC USA—ISQOLS

Fourth International Society of Quality of Life Studies (ISQOLS) Conference  
29 November to 1 December 2001  
Washington DC, USA

The purpose of this international conference is to increase the knowledge base of quality-of-life (QOL) studies. QOL studies are broadly defined to involve issues related to subjective and/or objective well-being of individuals, groups, communities, and/or society. Specifically, the focus is on the

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concept of QUALITY OF LIFE - its conceptualization, its measurement, and OF LIFE - its conceptualization, its measurement, and predicting its antecedents and consequences in relation to a specific population in a specific setting guided by specific policy goals

The full call for papers can be found on:  
<http://www.business.wm.edu/isqols/>

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### Cancun Mexico—ABR-IBET Joint Meetings

Please join us in Cancun, Mexico from March 14 (Wed) - 21 (Wed), 2001 for the Applied Business Research and International Business Education & Technology Conferences. The conferences have a common location, dates, and submission requirements with a \$100 discount for faculty who attend both conferences. Discounted sleeping rooms are available from March 10 - 24 at the conference hotel in Cancun (Fiesta Americana Condesa), on Cozumel Island (a 45-minute ferryboat ride from Cancun), and other hotels in Cancun. Papers and/or abstracts must be received by February 3, 2001 to be included in the proceedings. Visit <http://www.cancunnow.com> to see what Cancun and Cozumel have to offer.

The Applied Business Research (ABR) Conference seeks applied business or economics related research manuscripts, teaching related manuscripts, and cases. Complete information is available at their website  
[www.wapress.com/conferences%20main.htm](http://www.wapress.com/conferences%20main.htm)

Or by contacting Ron Clute at [cluter@wapress.com](mailto:cluter@wapress.com) or by calling him at 303-904-4750.

The International Business Education & Technology (IBET) Conference seeks papers related to educational technology, business and economics instruction, curriculum, cases, and related educational issues. Complete information is available at their website [www.ibetconference.com](http://www.ibetconference.com) or by contacting Kari Klein at [karik@ibetconference.com](mailto:karik@ibetconference.com) or by calling her at 913-377-3306.

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**Paris, France—Global Business and Economics**

CALL FOR ABSTRACTS/PAPERS. The 2001 Business & Economics Society International Conference will be held in Paris / France (Hilton Paris Orly Hotel) July 22-26. You may participate as panel organizer, presenter of one or two papers, chair, moderator, discussant, or observer. The deadline for abstract submission and participation is March 30, 2001. All papers will pass a blind peer review process for publication consideration in the 'GLOBAL BUSINESS & ECONOMICS REVIEW - ANTHOLOGY 2001', a volume of selected papers from the Conference. For more information please contact Helen Kantarelis through:

Regular Mail:

Business & Economics Society International  
c/o Helen Kantarelis  
64 Holden Street  
Worcester, MA 01605-3109, USA  
OR  
Tel: (508) 595-0089  
OR  
e-mail: hkantar@assumption.edu

The website for B&ESI is:

<http://www.assumption.edu/html/faculty/kantar/missb1.html>

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**Istanbul, Turkey—Transition Economies and Business**

Economy & Business in Transition: JULY 11-15, 2001  
Call for papers for this refereed conference. Full-papers will be published in proceedings volume and best will be reviewed by a number of associated journals.

Theme: Economies and Business in Transition: Facilitating Competitiveness and Change in the Global Environment

Submit an abstract, full paper or panel proposal via email to Dr. NejdetDelener of St. John's University, New York City to DELENERN@STJOHNS.EDU by March 15, 2001.

For details and conference registration form see:  
<http://www.gbata.com/updatejune4.html>

You are also invited to phone Dr. Delener at 718-990-6764 (in New York) to discuss any aspects of this or to email him at DELENERN@STJOHNS.EDU .

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**Lake Starnberg, Germany- Social Accountability International**

"GLOBALIZATION AND SOCIAL STANDARDS"

March 30/31, 2001  
Siemens International Management Center  
Feldafing, Lake Starnberg (Germany)

We would like to invite you to take part in our annual meeting and discuss with us and renowned experts the issue of "Globalization and Social Standards"

For some time human rights organizations have regularly been showing evidence of the unacceptable working conditions under which many consumer goods, like textiles and clothing, sports utilities or toys, are produced in newly industrializing and developing countries. In these countries, working and social legislation rarely corresponds to the standards of western industrial countries or is not enforced by the relevant authorities. Points often criticized are child labour, insufficient health and safety measures, wages below the subsistence level, suppression of trade union activities, discrimination, unreasonable working hours and forced overtime.

These issues are a challenge for economic and business ethics. Multinational enterprises are able to split their business activities and produce or source where the economic conditions are best. They do not have to obey a central political authority or framework but are able to choose between alternative legal systems, considering only economic aspects. This means that they are putting the primacy of (nation state) politics out of effect. At the same time, the efforts of intergovernmental organizations such as the UN or the ILO have not yielded much progress in enforcing human rights or global social standards.

In view of this situation the following questions should be discussed at the DNWE annual meeting:

- Who is responsible for the political order of the globalized economy?
- Who sets the social standards (state, enterprises, trade unions, NGOs, transnational institutions, special certification authorities etc.) and how can they be implemented and effectively controlled?
- How can transnational institutions, politics and business work together in a useful manner to solve this problem?
- Which aims should be pursued with these social standards? On which values can they be based?

In the face of the global significance of this topic, we have invited

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internationally renowned experts from the fields of science, politics and the economy to speak on this occasion. Conference language is both English and German.

Keynote speakers:

Prof. Dr. David Held (London School of Economics)  
Heidemarie Wiczorek-Zeul (German Secretary of Economic Development) (invited)

Plenary contributions by:

Karl Friedrich Falkenberg (EU-Commission/Director of Trade), Frank Henke (Adidas Salomon AG), Dr. Uwe Jean Heuser (Die Zeit), Prof. Dr. Dr. Karl Homann (LMUniv. Munich), Dr. Ernst Kreuzaler (International Labour Organization), Dr. Bettina Musiolek (Clean Cloth Campaign), Dr. Wolfgang Reinicke (Global Public Policy Project), Prof. Dr. Dr. h.c. Turtz Rendtorff (LMUniv. Munich)

Workshop contributions by:

K. Beckmann (PriceWaterhouseCoopers), D. DeRuisseau (Social Accountability International/CEPAA), Frank Doberstein (UNICE - Union of Industrial and Employer's Confederations of Europe), Dr. A. Emmerich-Fritsche (Univ. Erlangen-Nuremberg), D. Gangneux (BVQI), T. Gordon (Transfair e.V.), Dr. R. Hengstmann (Puma AG), J. Jütte-Overmeyer (C&A), Prof. Dr. A. Knorr (Univ. Bremen), B. Lynch (CEO toymonkey.com LTD), Dr. B. Mark-Ungericht (Univ. Graz), Dr. B. Musiolek (Clean Cloth Campaign), H.-J. Pabst (Berufsschulinitiative Warenethik), Dr. K. Piepel (Misereor), Dr. P. Ramm (Siemens AG), Dr. W. Reinicke (Global Public Policy Project), Prof. Dr. K. A. Schachtschneider (Univ. Erlangen-Nuremberg), Prof. Dr. Ch. Scherrer (Univ.-Gh. Kassel), B. Seitz (Kath.Univ. Eichstätt), B. Sykora (Gesellschaft für Technische Zusammenarbeit)

Conference fees:

for DNWE/EBEN members: DM 230/US \$ 100

for non-members: DM 460/US \$ 200

for students: DM 140/US \$ 60

For late registration after Feb. 28, 2001, add DM 100/US \$ 40.

Board and accommodation at conference location:

Single room and full board: DM 160/US \$ 70

For further information and registration see the following internet page:

<http://www.uni-konstanz.de/FuF/Verwiss/scherer/DNWE-Tagung.htm>

or contact

Prof. Dr. Andreas Scherer

Department of Politics and Management

University of Constance

andreas.scherer@uni-konstanz.de

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## **Tilburg, The Netherlands—Cultural Comparison Research**

Comparing Cultures

Dimensions of Culture in a Comparative Perspective

Tilburg University, The Netherlands April 27, 2001

Hosted by IRIC, Institute for Research on Intercultural Cooperation, in collaboration with Globus, Institute for Globalization and Sustainable Development, and the Department of Social Sciences, all at Tilburg University, the Netherlands.

*Keynote speakers are:*

Prof. Geert Hofstede, Tilburg Univ., Tilburg, The Netherlands.

Prof. Ron Inglehart, University of Michigan, Ann Arbor, USA.

Prof. Wolfgang Jagodzinski, Universität zu Köln, Cologne,

Prof. Shalom Schwartz, Hebrew University, Jerusalem,

Prof. Harry C. Triandis, University of Illinois

In two plenary sessions and a forum discussion, chaired by Prof. Pieter Drenth (Free University of Amsterdam, Chair of European Values Studies), the distinguished social scientists mentioned above, address one of the most intriguing questions in contemporary empirical cultural studies: what can we learn from the different sets of distinctive fundamental dimensions found in today's culture? The scholars mentioned have 'divided' the world of culture into competing sets of fundamental cultural dimensions and basic cultural axes. Comparing Cultures aims to explore common grounds from a cross-disciplinary perspective. The conference will be closed with the launch of the 2nd fully revised edition of Geert Hofstede's best-selling book Culture's Consequences. Prof. Pieter Drenth will present the first copy of this book to Prof. Geert Hofstede.

The following paper sessions are organized:

1. Globalization, substate cultural diversity, and national culture
2. Cultural change, generations, and national culture
3. Methodological issues in national culture and cross-cultural research
4. Management of intercultural cooperation and the culture of nations and organizations

Contributions to these sessions with a strong empirical perspective are very welcome. Excellent papers will be selected for publication. A special journal issue is anticipated.

December 31, 2000 is the deadline for submitting abstracts for paper presentations in the afternoon paper sessions or you may send a full copy of your paper before February 15, 2001. For submitting abstracts, registration and more information visit IRIC's website: <http://iric.kub.nl>

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For more information contact:

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5000 LE Tilburg The Netherlands  
tel: 31-13-4662816  
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e-mail: [comparingcultures@kub.nl](mailto:comparingcultures@kub.nl)

*Conference Committee:*

Dr. Henk Vinken, IRIC/Globus, Tilburg University  
Dr. Loek Halman, Sociology/European Values Studies,  
Tilburg University  
Prof. Fons van de Vijver, Cross-Cultural Psychology,  
Tilburg University  
Prof. Joseph Soeters, Organizational Sociology/IRIC,  
Tilburg University

*Conference Manager:*

Drs. Hans van Poppel, IRIC, Tilburg University



**Paris, France—Corporate Reputation**

The 5th Global Conference on Corporate Reputation,  
Identity, and Competitiveness

May 17-19, 2001  
Paris, France

The Reputation Institute

(<http://www.reputationinstitute.com>) is pleased to invite you to participate in the 5th Global Conference. Panelists are expected to submit completed papers by January 31, 2001. To guarantee room availability at the conference, those planning to attend should register online IMMEDIATELY by going to :

<http://www.reputationinstitute.com/sections/rep/rep.html>

ORGANIZING COMMITTEE

Prof. Charles Fombrun, Stern School, NYU  
Prof. Cees van Riel, Erasmus University  
Prof. Paul Argenti, Dartmouth College  
Prof. David Deephouse, Louisiana State University  
Prof. Majken Schultz, Copenhagen Business School



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**De Pere Wisconsin- International Business**

The 4th International Business and Economics Conference  
St. Norbert College, De Pere, WI  
October 5-6, 2001

A multi-disciplinary conference devoted to the advancement of business and economic global issues and education.

Papers from all areas in international business and economics are welcome. We encourage the submission of scholarly works that encompass all types of quality research.

Relevant international topics include, but are not limited to: trade and finance; financial and management accounting; management; organizational behavior; emerging markets; marketing strategies; cross-cultural marketing and consumer research; service marketing; multiculturalism and gender in the workplace; international business ethics; global technology, internet, e-business; incorporating international aspects in the class.

Paper Submission:

Conference paper submissions will be organized into two tracks:  
Presentation Only or Publication  
Visit the conference website for more details:

<http://www.sncibec.org>



**St Kitts-- Financial Globalisation Conference**

Impact of Financial Globalisation on Small States to be held at St Kitts conference during the last week of March 2001.

Details appear in the site

<http://www.eccb-centralbank.org/ECCBTraining/index.html>

Should you be interested in participating, please contact Maria Gosiengfiao ([mgosiengfiao@worldbank.org](mailto:mgosiengfiao@worldbank.org))  
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In partnership with Roosevelt University and Sage Publications, IABS has editorial responsibility for *Business & Society*, the only refereed journal devoted exclusively to Business & Society research. A subscription to the journal, published quarterly, is included as part of the annual IABS membership dues. Reduced dues are available for doctoral students. Joining IABS will also significantly lower the fee for the annual IABS conference.

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