

IABS NEWSLETTER

INTERNATIONAL
ASSOCIATION
FOR BUSINESS
AND SOCIETY



Spring 1999

Opportunities Realized... Opportunities Awaiting

By
Jim Weber
IABS President
Duquesne University

Since this is my final IABS newsletter article as President of IABS, I thought it appropriate to reflect, commend, and encourage.

(Note: I believe it is better for our IABS founding "parents" [founding fathers and mothers] to wax poetically at the 10-year anniversary of IABS, so I will avoid this focus).

This past IABS year has been one of "opportunities realized." We (really, many of you) have done some remarkable things in service to the organization and its members. [1] Academically, professionally, socially, and culturally we await the stimulating and rewarding experience of another IABS conference this June, and in all places – Paris, France!!! Thanks to Donna Wood, your loyal conference staff, IABS reviewers, submitters, and future attendees. [2] Recently, IABsers received Max Clarkson's edited Stakeholder Theory book, with a wonderful bookplate tribute inside the front cover. A wonderful friend, colleague, and

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Board Seeks Nominations for IABS Governance

It is time again for IABS nominations. In order to have winners announced at the June conference, please respect the following deadline.

By April 16TH, Jim Weber, IABS President, would like to have all the nominations for the offices listed below e-mailed, telephoned, or postal mailed to him.

Please note that according to the IABS by-laws, the current Vice President (Jerry Calton) is automatically nominated for President; the current Program Chair (Donna Wood) is automatically nominated for Vice President; and, the current Assistant Program Chair (Kathy Getz) is automatically nominated for Program Chair.

Who are your nominations for Assistant Program Chair? (It is assumed s/he will be program chair for the 2001 IABS conference).

Nominations are also needed for TWO Representatives - at-Large on the IABS Board of Directors. The current and remaining Representatives are Craig Dunn, Bryan

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Opportunities... Continued from page 1

gentleman was quickly taken from our organization and I sincerely appreciate the efforts by Jeanne Logsdon and Steve Wartick for this appropriate tribute to Max and his work. [3] We enjoy contributing to, reading, and citing our organizations' first-rate quarterly journal of articles, research notes, book reviews, and dissertation abstracts. As our non-IABS colleagues and deans become more aware of the quality of this publication, it serves the organization in another capacity. Thanks to Steve Wartick and Jeanne Logsdon for their editorial leadership, as well as to the IABS reviewers and submitters. [4] Finally, "opportunities realized" include those countless behind-the-scenes administrative duties that serve IABS members and future members. Numerous committees have been at work during the year, many accomplishments were noted in my last newsletter article and people were thanked. I want to especially thank the volunteer efforts of Kathy Brewer, as Membership Director, and Patsy Lewellyn and Sarah Stanwyck, as Treasurers-in-transition. The organization would not be thriving as it is without these important people.

But, there are "opportunities awaiting" us as IABSers, as well. I am not completely sure what these opportunities are, or who will bring them into the realization state, or when this will occur, or even how – but I firmly believe in the "yet-to-be-realized" potential of IABSers and IABS. Think about what we have done so far. In a conversation with a newly accepted doctoral student, I mentioned various opportunities for conference attendance and presentations. Sounding so very old I said "when I was a doctoral student I went to the national and regional Academy of Management meetings. We would get together and complain that there has a lack of good journals that would publish our business and society work." How that has changed! Doctoral students have populated IABS conferences in unexpected numbers and our journal not only provides us with an outlet for our work but has

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Nominations..... Continued from page 1

Husted, Craig Fleisher, and Patsy Lewellyn. Leaving the Board at the June meeting are Morten Huse and Lee Burke.

Who are your nominations for Representative-at-Large?

Nominate as many IABS members as you feel appropriate for each position. Also, please keep in mind when considering your nominations the preference for diversity within the IABS officers and Board of Directors.

Thank you for your contribution to IABS.

Opportunities..... Continued from opposite column

rocketed to a highly respected level of quality among refereed journals in management. How has this happened?

IABS is a relatively unencumbered organization. What happens at our conference is generally our decision (entrusted to the current program chair, with heavy reliance upon past program chairs) and generally dependent upon what is submitted by IABSers or potential IABSers. What is published in our journal or the type of works published is generally a decision that we, as an organization, can make. What projects are undertaken by the IABS Board are often at the suggestions of non-Board members. The IABS bureaucracy is minimal (and I am in a unique position to make this comparison with another unnamed organization). The financial resources are available and generally uncommitted at this point. The willingness of IABS leaders – past, present AND FUTURE – to change ideas into reality is easily seen in the commitment and energy over our past ten years.

The future is before us and is limited only by our imagination. I urge US to change opportunities awaiting into opportunities realized for the betterment of IABSers and IABS.

Jim Weber- IABS President

IABS Member News

Susan Key, Assistant Professor at the University of Alabama at Birmingham received the Outstanding Woman of the Year Award from the University of Alabama at Birmingham's Women Center in March, 1999. This award is given to a faculty woman who has

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BEST MBA STUDENT PAPER

The award for the best MBA student paper in Corporate Community Relations, sponsored by Clorox, The Coca-Cola Company, Diageo (UDV, Guinness, Burger King, Pillsbury), Ford Motor Company, and Prudential, will be announced in June.

A \$5000 honorarium will be awarded for the best paper written by an individual MBA student and a \$1000 honorarium to the student's faculty sponsor. Papers may address community relations and its effect on the bottom line, the relation of community relations to corporate strategy and operations, trends or future developments in corporate citizenship, and/or best practices, strategy, and structure of the community relations function. Papers may be case studies, empirical studies, practical/applied studies, or theoretical papers.

The purpose of the competition is to promote and encourage research in the area of corporate social responsibility and performance among MBA students in North America.

The individual student must be enrolled in an MBA program in North America during the 1998-99 academic year. The student must be sponsored by an institution faculty member, only one paper per faculty sponsor. Entries must be postmarked no later than midnight, Friday, May 14, 1999. The winner will be announced on June 30, 1999. (Only individual students may submit).

Application forms may be obtained from your program's dean, or directly from Boston College Center for Corporate Community Relations through the World Wide Web at www.bc.edu/cccr.

Forms are also available by mail at MBA Award Program, The Boston College Center for Corporate Community, Carroll School of Management, 36 College Road, Chestnut Hill, MA 02167;

Or by fax at 617/552-8499 or phone at 617/552-4545.

The focus of the paper should emphasize issues surrounding the relationships of business to the "external environment." A contestant may choose to investigate this issue from different perspectives. Some suggestions include (but are not limited to) corporate strategy and social performance, corporate community involvement, corporate social responsibility/citizenship, community relations, corporate social performance, business ethics, public affairs, partnerships/alliances, human resources and community relations, PR/ community involvement, marketing and community involvement, etc.

IABS BEST ARTICLE UPDATE

The IABS Best Article Award Committee announces 16 nominations for the best article on a business and society topic published in a refereed journal in 1997. These nominations are:

1. Baucus, Melissa S. & Baucus, David A. , February, 1997. "Paying The Piper: An Empirical Examination Of Longer-term Financial Consequences Of Illegal Corporate Behavior." *Academy of Management Journal*, Vol. 40(1): 129-151.
2. Desai, Ashay B. & Rittenburg, Terri. 1997. " Global Ethics: An Integrative Framework For MNEs." *Journal of Business Ethics*, Vol. 16: 791-800.
3. Feldman, Steven P. , 1997. "The Revolt Against Cultural Authority: Power/Knowledge As An Assumption In Organization Theory." *Human Relations*, Vol. 50, (8):937-955.
4. Getz, Kathleen A., March, 1997. "Research In Corporate Political Action: Integration And Assessment." *Business and Society*, Vol. 36, (1): 32-72.
5. Green, Sharon & Weber, James, 1997. "Influencing Ethical Development: Exposing Students To The AICPA Code Of Conduct." *Journal of Business Ethics*, Vol. 16: 777-790.
6. Griffin, Jennifer J. & Mahon, John F., March, 1997. "The Corporate Social Performance And Corporate Financial Performance Debate: Twenty-Five Years Of Incomparable Research." *Business and Society*, Vol. 36, (1): 5-31.
7. Husted, Bryan W. & Logsdon, Jeanne M., Winter, 1997. "The Impact Of NAFTA On Mexico's Environmental Policy, Growth and Change", Vol. 28, (1): 24-28.
8. Jones, Tom M. & Ryan, Lori V., November-December, 1997. "The Link Between Ethical Judgement And Action In Organizations: A Moral Approbation Approach." *Organization Science*, Vol. 8, (6): 663-680.
9. Key, Susan., April, 1997. "Analyzing Managerial Discretion: An Assessment Tool To Predict Individual Policy Decisions." *The International Journal Of Organizational Analysis*, Vol. 5, (2):134-155.
10. Logsdon, Jeanne M. & Yuthas, Kristi., 1997. "Corporate Social Performance, Stakeholder Orientation, And Organizational Moral Development." *Journal of Business Ethics*, Vol. 16: 1213-1226.
11. Mitchell, Ronald K., Agle, Bradley R. & Wood, Donna J., October, 1997. "Toward A Theory Of Stakeholder

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IABS Proceedings Guidelines

Congratulations to all members whose papers were accepted to the 10th Annual IABS Conference on June 24 - 28th at Paris, France. With the meeting approaching quickly, Duane Windsor, Proceedings Editor, offers the following guidelines for your publication in the *Proceedings*. The paper must be presented at the conference and at least one author must be registered, in order for paper to appear in these proceedings.

First, you are encouraged to submit your papers to Duane by mail in their final form **prior to the meeting**. Second, if your paper is not ready until the meeting date, you can give it to Duane at the conference. Third, please note that papers will be accepted until July 10th for any authors that want to make modifications after the conference. If papers are not received by the 10th, they will not be accepted for the proceedings. Hopefully, this timeline will make it possible for the participants who are conducting workshops to summarize the highlights of their workshop. If you do not want your paper included in the *Proceedings*, please let Duane know!!!

To maintain uniformity within the proceedings, very specific instructions regarding the format of your paper are provided. This helps to make the volume look much more professional. Specifications for papers follow.

Final Form: Laser printed, typed and proofread when submitted; camera ready; they will be printed as received.

Paper: 8.5 by 11 inch white paper is strongly preferred. If you must use European-sized white paper, it will be reduced on photocopier.

Length: Maximum of 12 pages, single spaced, with two spaces between paragraphs. The 12 page maximum includes bibliographies, tables, figures, etc.

Margin and Fonts. 1 inch margin on all sides, 12 points (Helvetica 12 or larger). Importantly, Duane will be reducing your type so that two of your pages will appear as one page with two columns in the published version.

First page: Please follow this order.

- a) Title - centered.
- b) Authors' names, addresses, phone, email, fax, acknowledgements, etc. - centered.

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Best Article....continued from page 3

Identification And Salience: Defining The Principle Of Who And What Really Counts." *Academy of Management Review*, Vol. 22(4): 853-886.

12. Rowley, Timothy J., October, 1997. "Moving Beyond Dyadic Ties: A Network Theory Of Stakeholder Influences." *Academy of Management Review*, Vol. 22 (4): 887-910.

13. Russo, Michael V. & Fouts, Paul A., June, 1997. "A Resource-Based Perspective On Corporate Environmental Performance And Profitability." *The Academy of Management Journal*, Vol. 40, (3):534-559.

14. Schminke, Marshall, Ambrose, Maureen L. & Noel, Terry W., October, 1997. "The Effect Of Ethical Frameworks On Perceptions Of Organizational Justice." *Academy of Management Journal*, Vol. 40, (5): 1190-1207.

15. Szwajkowski, Eugene & Figlewicz, Raymond E., December, 1997. "Of Babies And Bathwater." *Business and Society*, Vol. 36, (4): 362-386.

16. Vidaver-Cohen, Deborah., 1997. "Moral Imagination In Organizational Problem Solving: An Institutional Perspective." *Business Ethics Quarterly*, Vol. 7, (4): 1-26.

The committee members have been carefully considering the merits of each article according to the rigorous criteria established by the previous committee. It will be a challenging task to pick one best article from the nominations.

The Best Article Award is sponsored by the California Management Review. The winner will be announced at the International Association for Business and Society conference in Paris in June. The committee extends its appreciation to all the nominated authors for research of very high quality.

The IABS Best Article Award Committee is comprised of:

Diane Swanson (Chair), Kathy Rehbein (elected), Jean Stead (appointed), Sandra Waddock (elected) and Rich Wokutch (appointed).

IABS Officers

Jim Weber, President
Jerry Calton, Vice President
Donna Wood, Program Chair 1999
Kathy Getz, Assistant Program Chair
Sarah Stanwick, Treasurer
Kathv Brewer. Membership Director

Case Writing Conferences and Workshops

IABS Case Workshop

There's still a chance to present your case at the case workshop at IABS, in Paris. This workshop is designed to help novice and experienced case writers write and improve their cases, for use in the classroom, and also to make them ready for publishing. Presented cases will appear in summary form in the Proceedings of the meeting.

Format: Cases, with a teaching note (TN), are sent in advance to a panel of journal editors, experienced case writers, and book authors, and also to all those who sign up for the colloquium. Each case is discussed at length. You will see the case editing and improvement processes, and will help perfect the cases presented. This format is interactive and lively; everyone's contribution is welcome, regardless of previous experience.

Submission: Submit four copies of your case to reach Tim Edlund by Tuesday, 20 April 1999. Include your teaching note. Cases may deal with any field of management, but should include issues of interest to IABS. We look for cases that still need improvement. Submission of your case implies that you will attend the meeting and present the case. Cases are blind reviewed before acceptance by at least two reviewers. Authors should not be identified in the case or the TN except on a cover sheet, or in a first page footnote. Submissions from outside North America may be sent by air or FAX; a single copy will suffice; replies will be by FAX or e-mail as appropriate.

Requirements: Cases should describe real organizations, may be disguised, and should not include the author's analysis, which should be in the TN. TNs provide users with a brief case description, appropriate course(s) for use, teaching objectives, teaching approaches, teaching/assignment questions and suggested answers. It is useful to include reference to pertinent theory. A discussion section is helpful, and may include an author's extended analysis. Outcomes, if known, may also be included.

For information or to submit your case, contact:

Tim Edlund, Director, 1999 Case Critique Colloquium,
16 Coldwater Court, Baltimore, MD 21204-2043 USA
Phone: (410) 337-9143; FAX: (410) 337-5253
Office: (443) 885-1687; e-mail: tedlund@Morgan.edu

Call For Cases - Academy Of Management

Competitive cases are invited for submission for discussion

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Cases.....continued from opposite column

at the Eighth Annual Case Critique Colloquium that has been proposed as a Professional Development Workshop at the 1999 Academy of Management meeting in Chicago. The Business Policy & Strategy Division, the Managerial Consultation Division, and the North American Case Research Association have indicated they will sponsor this session. It is scheduled for the Saturday afternoon immediately preceding the regular meeting. Presented cases will appear in a special Proceedings of this session. At least one author of each selected case must be present at the session and registered for the AoM meeting.

Four copies of the completed case and instructor's note should be submitted to the Colloquium chair no later than 20 April 1999. Authors' names should not be shown in the case or the instructor's note. Instead a separate cover page should include a list of the authors, their affiliations, addresses, telephone & FAX numbers, and e-mail addresses. Indicate the corresponding author. Cases will be blind reviewed for inclusion in the session, based on relevance to at least one field of management and the manner in which they achieve the teaching objectives set forth in the teaching notes. At least four cases will be selected for critique by a panel of experts at the session. The panel will critique the cases considering how they meet the stated objectives, the degree to which information is available for case analysis, appropriateness and level of information, as well as writing style and length. The panelists will also consider what would be necessary to develop the cases for classroom use, for publishing in a text, or in a journal such as Case Research Journal.

Cases selected need not necessarily be considered to be in final form, since the purpose of the colloquium is to critique ongoing development of cases. They should be more polished than an initial draft, however. The cases should describe real events in real organizations, although disguised cases are acceptable. Case authors should have received authorization from appropriate sources for dissemination of information presented in the case to outside reviewers. Video and multi media cases are acceptable for submission. Cases should not have been previously published, nor be under submission elsewhere.

All cases should be sent to the panel co-chair:

Professor Tim Edlund, 16 Coldwater Court, Baltimore,
MD 21204-2043 USA
(410) 337-9143 or (443) 885-1687;
by FAX at (410) 337-5253; or by e-mail at
tedlund@Morgan.edu

The co-chair is Anne T. Lawrence,
College of Business, San Jose State University,
One Washington Square, San Jose, California 95192-0070
To contact her: (408) 924-3586, FAX: (408) 924-3555
e-mail: ATLAWRENCE@aol.com

More Case Conferences and Workshops

NACRA Meeting

For those of you who are unaware, there is a group called the North American Case Research Association that supports, encourages, and assists in the development, writing, and delivery of cases. Their annual meeting is in October (28 - 30th) over a weekend this year in beautiful Santa Rosa California (about 1 hour north of San Francisco in the heart of wine country).

The submission deadline is June 4th (so you have some time). You can offer panels or symposia that address case research, writing, teaching, publication, and related issues. Proposals dealing with field research methodologies and vide presentations demonstrating differing case teaching techniques are encouraged. Obviously the organization is also interested in the submission of cases. There are "tracks" in virtually all areas (I am the track chair for Business and Society/Ethics) including non-profit/community and social work. There is also a "Case Embryo" track for new and experienced case writers to submit ideas for cases under development.

Please feel free to contact me if you are interested. This is a good group of people, who are passionate about cases and teaching. It is also one of the few conferences that I know of (other than OBTC) that focuses on teaching (but research is still considered).

John F. Mahon
School of Management
Boston University
595 Commonwealth Ave.
Boston, MA 02215
617-353-4152; FAX: 4098

Calls for Papers

AEPP Call For Papers

The Association On Employment Practices and Principles will hold its annual national meeting in Buffalo/Niagara Falls, New York, October 14-16, 1999. The Conference theme is "The Challenges of the Next Century: Opening Our Hearts and Minds". The Association focuses on organizational concepts and practices in the effective managing of organizations, people and performance within the context of the highest levels of ethical principles and practices. Past participants in the annual meeting have come from throughout the US and a variety of countries on the international landscape.

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Calls.....continued from opposite column

The AEPP is dedicated to providing a national and international forum for professional development, networking and social interaction among academics, consultants, executives and practicing managers. Academic papers and practitioner presentations must be original and promise scholarly or practical contribution to the field. Accepted papers will usually be published in the Proceedings. Awards will be made for the most outstanding paper from a scholar, a practitioner and a graduate student. Proposals for workshops, round tables, papers, panels, and symposia are also invited.

Academics: Please submit detailed abstracts of papers-in-progress, or full papers. Practitioners: Please submit details of presentations. The deadline for receiving papers, detailed abstracts, or proposals for 1999 publication is May 15; The deadline for receiving other papers, abstracts, and proposals is August 1, 1998. For further information and submission guidelines, contact: Richard FitzPatrick, Management and Marketing Department, Manhattan College, Riverdale, New York 10471, (718) 862-7221 or Rfitzpat@Manhattan.edu.

ISBEE Call For Papers

The Connelly Program in Business Ethics at the McDonough School of Business, Georgetown University, in cooperation with The International Society for Business, Economics and Ethics (ISBEE), announces a call for papers to be presented at a North American conference at Georgetown University on November 5, 1999 in preparation for ISBEE's World Congress 2000 to be held in Sao Paulo, Brazil on July 19-23, 2000. (See ISBEE Website at <http://www.nd.edu/=7Eisbee/>)

The topic of ISBEE's World Congress is "The Ethical Challenges of Globalization." The topic of the North American conference to be held at Georgetown will be "Corruption." Corruption is frequently mentioned as one of the major ethical challenges of globalization. However, corruption takes many forms, has many sources, and is subject to a wide variety of moral (and other) "solutions." It is expected that contributors will explore various aspects of the problem of corruption as an ethical challenge to globalization.

Conceptual, normative and social scientific papers will all be considered. They should however, clearly address the topic of corruption within the general topic of the World Congress. Among the papers selected for presentation at Georgetown University, three will be chosen for presentation in a special session of the World Congress to represent North American views on the topic of "corruption." Their authors will be expected to attend the World Congress to present. Other contributors whose papers are presented at Georgetown will

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also have the opportunity to present their papers at the World Congress in other sessions.

Papers must be submitted by August 1, 1999. Papers should not exceed 3500 words. Send 4 hard copies to George Brenkert, ISBEE North American Track Chairperson, The McDonough School of Business, 37th and "O" Street, NW, Georgetown University, Washington, D.C. 20057. For further information you may contact George Brenkert at brenkg@gunet.georgetown.edu

Iberoamerican Academy Of Management Call for Papers

The Iberoamerican Academy of Management is pleased to invite you to participate in its first world wide bilingual conference to be held at Universidad Carlos III in Madrid during December 9-11th, 1999. The deadline for submission of items to the conference is June 15th, 1999. Papers, poster sessions, symposia etc. may be submitted in Spanish, English and Portuguese (with the presentations in either Spanish or English).

Details concerning the submission process appear in the web pages noted below. Click on the word "NEW" ("NUEVO") and all the information on the conference should appear automatically.

<http://www.uc3m.es/iam/spanish/> OR
<http://www.uc3m.es/iam/english/>

Society for Business Ethics Meeting

The Society for Business Ethics annual meeting is August 5-8, 1999 at The Regal Knickerbocker Hotel, 163 East Walton Place at Michigan Avenue, Chicago, IL, 60611

For reservations call (800) 222-8888 or visit www.regal-hotels.com/chicago

For information or registration forms contact:

Ronald Duska, The American College, 270 S. Bryn Mawr Ave. Bryn Mawr, PA 19010

The program will be available in May, 1999.

Doctoral Dissertation Award Competition

The annual Doctoral Dissertation Award Competition is a unique and valuable opportunity for recent doctoral work in the Social Issues in Management (SIM) area to be recognized. A recognition plaque will be presented at the business meeting of the SIM Division at the Academy meetings in August. Eligible dissertations must focus on some aspect of the relationship between business and society, but the particular discipline in which the dissertation is written is not a consideration. Criteria for selection include relevance, originality, methodological appropriateness, scientific contribution, and theoretical tie-in. Applications and dissertations must be in English.

Entries for 1999 must be successfully defended between May 1, 1997 and April 30, 1999 (24 months). Applications must be filed by May 3, 1999. Please provide the following:

- a copy of the signature page, including university name and date of successful defense
- an abstract of not more than 10 double-spaced pages;
- a separate title page, including the author's current address, phone numbers (business and home), fax number, and e-mail address.

The abstract should not identify the author or the university. Finalists will be asked to send copies of their full dissertation in early June for final evaluation. The award will be presented at the August Academy meeting, to be held in Chicago.

Submissions including abstract, title page, and signature page should be mailed to:

Professor Kathleen Getz
Kogod College of Business Administration
American University
4400 Massachusetts Avenue, NW
Washington, DC 20016-8044

For more information, contact Kathy at 202-885-1998 or e-mail <kgetz@american.edu>.

Publications by Members

Archie B. Carroll and **Ann K. Buchholtz**, *Business and Society: Ethics and Stakeholder Management*, 4th Edition, 2000, (available June, 1999 for Fall use). ISBN 0-324-00102-5
Examination copies are available through South-Western College Publishing at 1-800-423-0563.

Archie. B. Carroll and **M. D. Meeks**, "Models of Management Morality: European Applications and Implications," *Business Ethics: A European Review*, Vol. 8, No. 2, April, 1999, pp. 108-116.

- c) Type a line from left to right margin.
- d) Three or four sentence abstract. Indented flush to a 1.5 or 2 inch left margin.
- e) Begin the introduction section of the text two lines after the abstract.
- f) Begin the new paragraphs, flush left.
- g) Skip two lines between paragraphs.

Headings: Main headings designating major sections, centered. Secondary headings, typed flush with left margin. Third-order headings, indented with the normal paragraphs.

References: *Academy of Management Journal* format, single spaced.

Miscellaneous: If you have any other questions, please follow the format in the *Academy of Management Proceedings*.

DO NOT STAPLE THE PAGES (otherwise, all of the staples have to be removed and the small holes covered).

DO NOT TYPE PAGE NUMBERS ON EACH PAGE (otherwise, each page number must be whited out).

PLEASE lightly print your name and page number IN PENCIL on the back of every page.

Symposia and other presentations: Participants are strongly urged to type their comments and submit them for inclusion in the proceedings. Please, follow the same guidelines.

DEADLINE: Papers received after July 10th, the day that editing of the proceedings begins, will not be accepted. Faxed or disk files will not be accepted. The papers must be in their final form when received.

Congratulations again on your paper's acceptance for the meeting. If you have any questions, please call or email Duane, who looks forward to seeing your name in print.

Duane Windsor, Proceedings Co-editor, IABS
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overcome adversity and is making a contribution to the community and women's issues. Susan worked with several of the women's shelters in Birmingham and one shelter (Bread & Roses) recognized Susan as their Volunteer of the Year. Susan's work with the community and the involvement of her students with non-profits also earned her the Odessa Woolfolk Community Service Award in March, 1999 from the President of UAB, Dr. Ann Reynolds. This award is named for Ms. Odessa Woolfolk, the founder and past president of the Civil Rights Institute in Birmingham. The award included a gift of \$2500. Both were great honors and have helped Susan make further contacts in the non-profit community.

Craig S. Fleisher, Professor of Corporate Public Affairs and Strategy at Wilfrid Laurier University was appointed to the Advisory Board for Mount Saint Vincent University's (Halifax, Nova Scotia) Public Relations program. Craig was also named to the editorial board of the *Asia Pacific Public Relations Journal* and welcomes papers from IABS members on stakeholder communications or related areas for the journal. Any interested authors should contact Craig if they need further information or guidelines about submitting to the journal. Craig's book "*Assessing, Managing and Maximizing Public Affairs Performance*" (Washington, DC: Public Affairs Council) received the 1998 APEX Award of Excellence for management books. The book was the fastest selling in the Public Affairs Council's history. Craig was awarded promotion to full professor in the School of Business and Economics.

The Knight Ridder Center for Excellence in Management Education at the Florida International University College of Business Administration has awarded Associate Professor, **Deborah Vidaver-Cohen**, a research grant for Summer, 1999. The grant will fund a study of corporate community citizenship activities among the top ten companies recognized for corporate responsibility by Fortune magazine's 1999 survey of America's Most Admired Corporations. Other recent activities in this area include chairing the "Plenary Session on Corporate Citizenship" at the Third International Conference on Corporate Reputation, Image and Competitiveness in San Juan Puerto Rico, receiving a fellowship to attend the Aspen Institute/Boston College Center for Community Relations International Leaders Conference in Orlando, FL, and an invitation to attend the United States Department of Justice National Symposium on Corporate-Community Partnerships for Public Safety in Minneapolis, MN. Deb is currently working with **Barbara Altman**, Senior Research Fellow at Boston College Center for Corporate Community Relations, to guest-edit *Business and Society Review's* first issue of the year 2000, "Corporate Citizenship for the New Millenium".

Jim Weber has been promoted to Professor of Management and Business Ethics at Duquesne University.

AOM Pre-Conference Workshop: Corporate Political Strategies: Antecedents, Effectiveness, and the Relationship to Performance

Chicago, IL, Saturday, August 7, 8:30-11:30 am

Organizers: Amy Hillman, Univ. of Western Ontario; Jean Boddewyn, Baruch College; Lee Burke, George Washington Univ.; Gerry Keim, Univ. of Western Ontario; Doug Schuler, Rice Univ.; Brian Shaffer, Univ. of Maryland.

The SIM Division will hold a pre-conference workshop for individuals interested in research on corporate political strategies/activity. The purpose of the SIM Pre-Conference Workshop is to take advantage of the AOM and collect a critical mass of scholars interested in the issues of Corporate Political Strategies. With these scholars, we will engage in three hours of thinking, discussion, and debate on issues critical to the sub-field's development. In order to facilitate this exchange, we introduce some requirements that differ from a "standard" session of an AOM track by asking participants to:

1) prepare a "thought abstract" to be circulated in advance to participants; and 2) read, in advance, the materials prepared above as a basis for Workshop discussion.

Discussions will be organized around three tracks:

Track 1: Antecedents to and internal organizational aspects of political strategies.

Track 2: Business-Government Interaction at the local, state, national and international levels

Track 3: The interaction between market/economic strategies, political strategies and firm performance.

The agenda for the workshop is as follows:

8:30 Introductory remarks, Organizational issues
9:00 -10:00 Track discussion (Concurrent Tracks 1,2, 3)
10:00-10:15 Break
10:15-11:15 Track discussion (Concurrent Tracks 1,2, 3)
11:15 Concluding remarks, future planning

Please note that each participant may choose to attend two different track discussions or two discussions in the same area track. The "thought abstracts" are the key to this Workshop. These abstracts are intended to allow scholars in the field to write a short piece (2-5 pages) about what they see as critical issues. It is anticipated that these will be unanswered questions (the "future research") from one's own research. The idea behind an abstract is that it allows

Cont. opposite column

AOM Pre-conference...continued from opposite column

someone to put an idea on the table-perhaps one at a nascent stage of development-without investing heavily in the research program to fully explore the idea. Through this exchange, it might be possible to link scholars who are pursuing similar ideas. Since the abstracts are relatively short, the readers of such pieces will be able to read the ideas of many scholars without the huge time expenditures of reading the full papers (of course, we anticipate that many full papers may be circulated because of this workshop). Thus, we think that the "thought abstracts" allow for a maximum of intellectual benefits to be disseminated at a minimum of cost to the writers and readers.

For those of you with full working papers that you have developed, we ask that you write a 2-5 page abstract similar to the requirements above. You may want to note to the readers that a full working paper is available.

In order to participate in this workshop, interested people must pre-register for the workshop by e-mailing Amy Hillman at ahillman@ivey.uwo.ca no later than July 15, 1999. Please include the following information:

- * Name, affiliation, and contact information including e-mail address.
- * A preliminary choice of tracks to attend (please use track numbers as above). You may choose one or two tracks to attend.
- * A "thought abstract" for each track you wish to attend. These thought abstracts should be attached to the e-mail as Word documents.

Advance reading of each other's ideas is a critical component of this workshop. Therefore, every registered participant will receive thought abstracts for their expressed track(s) of interest by e-mail no later than August 1, 1999. These thought abstracts should be considered homework to be read prior to the workshop. The workshop will not consist of a restatement of the thought papers. Due to the unpredictable nature of participant interest and time constraints, we regret we cannot distribute hard copies via regular mail.

It is our hope that this workshop provides a valuable tool for researchers interested in corporate political strategies/business-government interaction. Should you have any questions, please do not hesitate to contact Amy Hillman at ahillman@ivey.uwo.ca

Send us your News

Please send your news items to Kelly Strong, newsletter editor, at kstrong@mtu.edu. Please share your good news regarding promotions, tenure, new jobs, job changes, visiting professorships, interesting sabbatical experiences, dissertation defenses, travel reports, cultural experiences, and other professional accomplishments.

Academy of Management/ Social Issues in Management News

This is an invitation for doctoral students working in the SIM area to attend **the SIM doctoral student consortium** at the Academy of Management meetings this coming August. This year the doctoral student consortium will be coordinated by Craig Dunn of San Diego State University and Diane Swanson of Kansas State University. This all day 'event' will take place on Saturday, 07 August...although we are encouraging participants, if at all possible, to meet Friday evening for an informal dinner prior to the pre-conference event.

As in years past, the consortium will focus on: 1) developing networking opportunities; 2) discussing research in progress (including, of course, the dissertation); 3) publishing strategies; 4) placement opportunities; and 5) exploring examples of good pedagogy. In addition, this year's consortium will include discussions of career development and management, as well as finding balance between one's professional and personal lives--in short, maintaining (or finding!) one's mental health through the arduous process of finishing a Ph.D., finding a job, and launching a successful tenure bid.

All SIM doctoral students are encouraged to seriously consider attending this year's doctoral consortium. There is no cost to attendees. While priority will be given to those students who are finishing their course of study and who have not previously attended a SIM doctoral student consortium, it is recognized that there is great value in attending early in the student's academic course of study, as well as more than once. All you need in order to apply is a strong interest and a sponsoring faculty member.

For convenience, a registration form is posted at:
<http://www.rohan.sdsu.edu/faculty/dunnweb/doctoral.html>

If you need a 'hard copy' of the registration form, please request same by sending an E-mail to: craig.dunn@sdsu.edu...or contact Craig Dunn, Associate Professor of Business and Society
Department of Management
San Diego State University
5500 Campanile Drive PH. (619) 594-5783
San Diego, CA 92182-8238 FAX (619) 594-3272

This professional development opportunity is not to be missed!

The Society for Business Ethics and **The Social Issues in Management Division** will be joining forces at this year's annual meetings in Chicago for a special Saturday evening!

On Saturday, August 7, at 5:00 PM, SBE will host a reception for both organizations at the Knickerbocker Hotel, 163 E. Walton Street (15 minute walk north on Michigan Avenue from the Academy Hotels). At 7:00 PM, immediately following the reception, Boston College Center for Corporate Community Relations will sponsor the SIM keynote address at the SWISSÔTEL, William Tell Room, 323 East Wacker Drive (15 minutes walk south on Michigan Avenue from the Knickerbocker). This address "Human Rights and Business Responsibilities in the Global Marketplace" will be presented by Douglas W. Cassell, Director of the Center for International Human Rights at Northwestern University School of Law and author of "Corporate Initiatives: A Second Human Rights Revolution?"

Special Counsel to the United Nations Commission on the Truth for El Salvador and a principal editor of its report, Professor Cassell has served as a consultant on human rights to major multinational corporations, to the U.S. Department of State, and to the Organization of American States. He has chaired both the American Bar Association's Working Group on the American Convention on Human Rights, as well as its Human Rights Subcommittee for Latin America. Prior to joining the faculty at Northwestern, Cassell served as Executive Director of the International Human Rights Law Institute of DePaul University College of Law, as well as the Jeanne and Joseph Sullivan Program for Human Rights in the Americas. He holds a law degree from Harvard and a B.A. from Yale University. Currently, Professor Cassell teaches international human rights law at Northwestern University and, as Director of Northwestern's Center for International Human Rights, manages the Center's research, publications, public and professional education, technical assistance, advocacy and litigation. His writing has been published nationally and internationally in scholarly and professional publications, as well as in such newspapers as the Chicago Tribune, Baltimore Sun and the Washington Post. His commentaries on international human rights are broadcast weekly on National Public Radio in Chicago, WBEZ 91.5 FM, with monthly selections reprinted in the Chicago Daily Law Bulletin.

We hope all members of SBE and SIM will join us in Chicago to welcome Professor Cassell and to attend the special reception at the Knickerbocker preceding his address. For more information, contact Professor Deborah Vidaver-Cohen at Florida International University: dvcohen@fiu.edu

The International Association for Business & Society:

IABS is a professional association of scholars interested in advancing research and teaching in the academic area of Business & Society. Members come from public and private colleges and universities of varying sizes and with both teaching and research orientations. About 19 percent of our 355 members reside outside the United States, with home countries ranging from Australia, Austria, Canada, Czech Republic, Finland, France, Germany, Israel, Italy, Korea, Netherlands, New Zealand, Norway, the Philippines, Republic of China, Sweden, Switzerland, the United Kingdom, and West Indies.

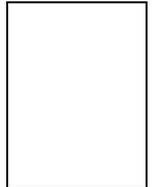
In partnership with Roosevelt University and Sage Publications, IABS has editorial responsibility for *Business & Society*, the only refereed journal devoted exclusively to Business & Society research. A subscription to the journal, published quarterly, is included as part of the \$50 annual IABS membership dues (\$30 for doctoral students). Joining IABS will also significantly lower the fee for the annual IABS conference.

For membership inquiries, contact Dr. Kathryn Brewer, 321 Silver Lake Road, St. Paul, MN 55112 USA. Phone: 1-651-636-8566, Fax: 1-651-636-6487, E-mail: kbrewer@cwix.com

IABS also has two e-mail listservers, IABS-L and IABS-N. The former is intended for relatively short, informal exchanges. The latter moderated list is for less frequent, formal announcements. To subscribe, send an e-mail message to <listproc@aom.pace.edu> with the appropriate command in the body of the message: "subscribe iabs-l Your Name" and/or "subscribe iabs-n Your Name" [Substitute your own name in the command]. All iabs-n postings are copied to iabs-l, but not vice versa. Please subscribe to only one of the lists. If you have questions or problems, contact the listmanagers, Phil Cochran at plc@psu.edu for iabs-l and Kelly Strong at kstrong@mtu.edu for iabs-n.

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