

President’s Message

Jeanne Logsdon

IABS continues to be a growing and healthy organization. The annual meeting in Destin was a great success, thanks to the outstanding efforts of program chair Jim Weber and all the participants, and the next conferences in Hawaii (1998) and Paris (1999) promise to be just as stimulating and enjoyable, according to program chairs Jerry Calton and Donna Wood. Our journal, *Business and Society*, is among the very best places to publish research in the field, thanks to editor Donna Wood, associate editor Steve Wartick, and everyone who submits and reviews papers. IABS e-mail has expanded now beyond the list-server itself to also include the IABS-N for daily announcements, thanks to Bill Sodeman and members who send in announcements. The financial condition of the organization is sound, thanks to treasurer Patsy Lewellyn and past program chairs and officers.

Over the next year a number of innovations and changes will be implemented, along with general housekeeping. For example, at the business meeting, the membership approved the creation of an annual Best Article Award. Archie Carroll will chair the Best Article Award Committee, which consists of Melissa Baucus, Susan Key, Gordon Rands, and Rich Wokutch. A second innovation is the mini-grants program, which

Doug Nigh recommended and the board approved. Doug and past-presidents will be developing guidelines for this program, which will provide some support for small conferences of IABS members. A third significant change for the organization is the transition in journal editors, which is now in progress. Among the important housekeeping items this year is getting out the vote for the changes to the Constitution and By-Laws, which were published in the Fall 1996 newsletter. The ballot will be mailed to all members, along with the current membership directory, during the second half of May. Please vote when you receive the ballot.

In terms of new initiatives, several suggestions have recently been made for board and/or member activity that reflect our stage of growth. One involves the creation of an IABS brochure, logo, and informational packet to use for soliciting membership and to respond to inquiries about our

more widely known, we increasingly receive requests for information. Having high-quality descriptive material can enhance our visibility and better serve the members. A second idea that the board will be discussing is what might be done to celebrate our tenth annual meeting in Paris in 1999. Related to this is the issue of archives and preserving IABS history while memories are fresh. More about these and other items after the summer board meeting.

Finally, I want to recognize the contributions of several members who have played important roles in the organization. Special thanks are due to outgoing president Doug Nigh, who will always be remembered for organizing the very successful meeting in Vienna and who has maintained our momentum over the past year. Thanks also to outgoing board representatives, Dawn Elm and Kathy Getz. Dawn was an excellent chair of the Awards Committee, which recommended the Best Article Award. Kathy has been our newsletter editor for three years and has done an outstanding job. Last but not actually first in terms of membership, Phil Cochran deserves a very special note of appreciation for all he has contributed to IABS—from organizing the first conference in San Diego to writing the Constitution and Bylaws to creating and operating the IABS list-servers for the past seven years.

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Kona-Brew in 1998

Jerry Calton, Program Chair

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organization. As IABS becomes

After an arduous search for appropriate sites for our 1998 IABS meeting, I settled on the Kona Resort and Country Club in Kailua, Kona, on the Big Island of Hawaii. The grounds are lush and spectacular, combining a rocky lava shoreline, black sand beach, 35 hole golf course, and a dock where one can charter boats for fishing, snorkeling, parasailing, or just meandering (my favorite). The hotel has excellent conference facilities and the rooms (\$95 ocean view and \$85 garden view) are clean, comfortable, and endowed with spacious outdoor lanais for kicking back after a day of session surfing. These rates are good for three days before or after the conference, or even longer if desired. The hotel is a few miles from downtown Kailua, so getting out in the evening for shopping, dining, etc. will be a breeze. A shuttle bus connects the hotel to town. The location is also convenient for preconference expeditions. I am working on a half-day tour of a historic Kona coffee farm and processing plant, art galleries, etc. A community service project is also a possibility. Every Saturday morning, a hula halau practices on the grounds of the hotel. Impromptu lessons are offered for the uninhibited bystander. The hotel even has a picturesque wedding chapel if anyone wants to renew their vows. After dark, the hotel shines a searchlight on the water to attract feeding manta rays. Some hotel guests actually snorkel

among the manta rays to get closer to some of nature's stakeholders. (I'll pass.) The salt water pool is great, however. Notice, I haven't even mentioned other attractions of the Big Island, like a live volcano, 1000 foot waterfalls, lush rain forests, and a couple of 14,000 foot mountains.

I hope this description of our 1998 conference site will stir everyone into a frenzy of creative, cooperative activity. Now you can turn to my "Call for Inspiration" (see page 6) and begin brainstorming innovative session topics and formats. If you rise to the bait, we can have the most fun in Hawaii in our conference sessions. Matching Jim's great 1997 meeting in Destin will be a challenge. We can do it if everyone comes up with fantastic session ideas and if Jim keeps offering me great advice. (Thanks, Jim!)

Member News

***Kirk Davidson** was granted tenure and promoted to Associate Professor at Mount Saint Mary's College. Congratulations, Kirk!

*Beginning in the fall of 1997, **Diane Swanson** will join the School of Business faculty at Kansas State University to teach social issues and strategic management.

1997 Conference: Final Report

Jim Weber, Program Chair

In the conference program I equated the role of conference program chair with that of a painter. Last fall I formally assumed the mantle of program chair (painter) and stood before the empty canvas -- the meeting rooms at the conference site and the days and times set aside for the conference. The materials and illumination for the painting arrived via the words of wisdom from past IABS program chairs, the proposals submitted, the reviewers' evaluations, and countless informal conversations with people genuinely interested in helping. The 1997 IABS conference became a masterpiece -- it appears from the feedback I received -- an experience with good memories.

By the October 1996 deadline, I received 166 submissions for inclusion in the 1997 IABS conference program. A full array of session types were proposed: formal paper presentations, informal discussion sessions, workshop sessions, innovative-format sessions, and symposia. In total, 14 countries provided input into the program. Submitters ranged from masters and doctoral students to junior and senior business school faculty to law professors to business school deans to business executives to government officials. The I in

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Conference Report

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IABS truly stands for international and diversity was apparent.

With 166 submissions the review process began. Over 155 IABS members volunteered to provide double-blind reviews of the proposals; each proposal received three independent reviews. The reviewers were located throughout North America, Europe, Asia, Australia, and the Caribbean.

Based on the reviewers' evaluations and conference space, 110 submissions were accepted for participation in the 1997 IABS program (a 67.1% acceptance rate, consistent with recent past programs). By proposal type, 71 papers were to be presented, 21 discussion topics, eight workshops and ten symposia and innovative-format sessions. Beginning on Thursday morning with two pre-conference activities (a tour through the ecologically sensitive, planned community of Seaside, and a Virtual Ecological Field Trip where a state environmental manager visited the conference hotel), the program featured four to six concurrent sessions every few hours for three days. Scattered through the professional sessions were ample time for informal gatherings among members, and social receptions and common meals.

Conference registrations were consistent with the recent domestic IABS conferences: 167 mem-

bers and 12 guests. The diversity among the registrants reflected the diversity of the submitters: students, faculty, deans, business executives and government officials. Again the I in IABS was apparent with registrants representing the following countries: Australia, Austria, Canada, Czech Republic, Denmark, Finland, France, Italy, Norway, Russia, Spain, Sweden, Switzerland, and the United States.

It was indeed my pleasure to serve IABS as Program Chair for 1997. I look forward to serving the organization in 1998 as the IABS Vice President. I wish Jerry Calton all the best ... and I will be there for you, Jerry, whenever you wish.

President's Message

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It is both an honor and a pleasure to serve as IABS president this year. Contact me or any member of the board with suggestions for making IABS better. Current board members are: Doug Nigh (past president), Jim Weber (vice president), Jerry Calton (1998 program chair), Donna Wood (1999 program chair), Kirk Davidson (secretary), Patsy Lewellyn (treasurer), Lee Burke, Craig Dunn, Morten Huse, Bryan Husted, and Linda Trevino.

Aloha nui loa.

Funding for CSP Research Projects

Steve Wartick

A few years ago when I joined the UM-St. Louis faculty, I raised some money from the St. Louis business community to support Corporate Social Performance research. The plan was to begin a center, but bureaucracy and other commitments got in the way. At any rate, I have now put together a program called the Corporate Social Performance Research Group, and I am inviting any of you who might need modest funding for a CSP research project to submit a two page proposal which explains: (1) what you want to do, (2) how you see the study relating to CSP, (3) how much money you want, and (4) how you will use the money. By "modest funding" I mean no more than \$2000 or so to pay for postage, copying, data bases, etc. associated with a study and not for salaries, research assistants, travel, and bigger ticket items. Your proposal will be reviewed by at least two referees (one academic and one practitioner if possible).

If you have any interest, please contact:

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Introducing IABS-L and IABS-N

Bill Sodeman

As many IABS members are aware, the IABS-L (iabs-l@psuvm.psu.edu) business & society discussion list that Phil Cochran ran at Penn State University no longer exists.

Two new lists, IABS-L and IABS-N, are the replacement. IABS-L is a moderated list used for scholarly discussions of issues relevant to the field of business and society. The major difference between the old and new IABS-L is that announcements are now placed on a separate list, IABS-N. I will begin my term as IABS Newsletter editor in September, and IABS-N will be an important means for getting news and announcements to IABS members. IABS members can subscribe to one or both of the lists.

If you don't want to receive a lot of IABS messages, but want to get the important information, you should subscribe to IABS-N.

If you want to participate in discussions, you should subscribe to IABS-L, and also to IABS-N to keep up with announcements.

The intended audience for both lists include IABS and SIM members, faculty, doctoral students, managers and professionals.

IABS-L and IABS-N were

established by the International Association for Business and Society, and the Social Issues in Management division of the Academy of Management. The ListProc server used by both IABS lists has been provided by the Academy of Management.

About IABS-L. IABS-L is a "virtual conference" that happens all year long. You now have access to hundreds of colleagues around the world. You can use IABS-L to gain valuable research and teaching information, make important contacts, and to develop your reputation and career as a business and society scholar. As a regular IABS-L subscriber, you may get between one and 50 messages a day from this list. You can receive one message with the complete text of each day's exchanges by using the digest option explained later in this article.

About IABS-N. IABS-N, is a low volume, moderated list for broadcasting announcements to the business and society community. The IABS-N list is used for topics such as:

- *Conference calls and announcements
- *Organization and division news
- *Employment opportunities
- *Journal and book announcements
- *Summaries of discussions on IABS-L

Think of IABS-N as the "Headline News" of IABS and SIM. If you subscribe to IABS-N, you will receive an average of three or four messages every

weekday.

Subscribing to the lists. Members of the old IABS-L were automatically subscribed to the new IABS-L and IABS-N lists in late April 1997. If you want to subscribe to IABS-L or IABS-N, send an e-mail message to <listproc@aom.pace.edu> with the appropriate command in the body of the message: "subscribe iabs-l Your Name" and/or "subscribe iabs-n Your name". Substitute your own name (i.e. John Doe) for the words "Your Name" in the commands.

Digest option. You can receive a digest version of the IABS-L and IABS-N lists. This is more useful for IABS-L subscribers who want to limit the amount of mail messages they receive. The digest includes all list messages from the previous 24 hours, and is sent at 12 midnight Eastern Time.

To receive the digest version, make sure you have subscribed to the list you want the digest for, and send an e-mail message to <listproc@aom.pace.edu> with the appropriate command in the body of the message: "set mail digest iabs-l" or "set mail digest iabs-n".

Web site. Further information on IABS and the SIM division is

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IABS-L and IABS-N

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available on the World Wide Web at:

IABS: <<http://cac.psu.edu/~plc/iabs.html>>

SIM: <http://www.aom.pace.edu/directory/divisions/rm_wim.html#SIM>

If you have any questions or comments about the new lists, or you want to place an announcement on IABS-N, contact me directly. We also need volunteers to collect announcements and help manage the lists. Contact <wsodeman@pobox.com> for more information.

Books by IABS Members

***D. Kirk Davidson**, *Selling Sin: The Marketing of Socially Unacceptable Products*, Quorum, 1996. This book explores five industries – tobacco, alcoholic beverages, firearms, gambling, and pornography – and details the challenges facing marketers in those industries.

***David Fritzsche**, *Business Ethics: A Global and Managerial Perspective*, McGraw-Hill, 1997. Distinguished by its global perspective, this text offers a strong managerial focus, as well as an extensive review of business ethics literature, and 20 original cases on issues such as bribery, contaminated food, hazardous workplaces, plant

closing, and theft.

***Richard P. Nielsen**, *The Politics of Ethics: Methods For Acting, Learning, and Sometimes Fighting, With Others In Addressing Ethics Problems in Organizational Life*, Oxford University Press, Ruffin Series in Business Ethics, 1996. In this book, Richard Nielsen analyzes individual, organizational, cultural, and environmental obstacles to behaving ethically in organizations, provides action-learning methods of overcoming these obstacles, and addresses the important question: Can ethical character be stimulated and enabled?

***David Vogel**, *Kindred Strangers: The Uneasy Relationship Between Business and Politics in America*, Princeton University Press, 1996. This is a collection of David Vogel's previously published articles and essays on business-government relations, government regulation, business political activity and influence, and business ethics.

Call for Inspiration, Networking, and "Connected Knowing"

1998 IABS Conference
Kona, Hawaii, USA

It's time to put on your thinking caps and reach out to kindred spirits in preparation for the 9th annual conference of the International Association for Business and Society (IABS). The meeting will be held at the Kona Surf Resort and Country Club in Kailua, Kona, on the Big Island of Hawaii. The theme of the conference will be: "Seeking Community in the Context of Diversity, Complexity, and Discontinuous Change." This theme highlights the importance of individual, organizational, and societal interactions as problem-solving communities form to make sense and negotiate order at a time when the business and society interface seemingly is becoming ever more "disorderly."

This call for inspiration challenges participants to seek out methods and concepts in a variety of related disciplines (e.g., philosophy, law, social psychology, the "new science," systems theory, institutional theory, linguistics, organizational theory, cultural anthropology, even theology) to inform and reframe our field's traditional concerns as we approach the 21st century (Dare I say the millennium?). Among these concerns are collaborative social problem-solving,

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NSF Grants Available

The National Science Foundation has issued a new announcement for proposals, titled, "Societal Dimensions of Engineering, Science and Technology: Ethics and Values Studies, and Research on Science and Technology." The announcement number is NSF97-28. Target dates for proposal submission are February 1 and August 1, yearly.

You can get the new program guidelines electronically by sending an e-mail to:

<stisserve@nsf.gov>

In the text of the message, write "get nsf9728.txt" and you will be sent a copy.

For general information about how to get NSF materials, send a separate e-mail and in the text write "get nsf9564.txt."

The NSF Home Page address is <<http://www.nsf.gov>>. SDEST is a program in the Division of Social, Behavioral and Economic Research in the NSF Directorate for Social, Behavioral and Economic Sciences. The WWW address for SDEST is <<http://www.nsf.gov:80/sbe/sber/sdest>>. On that page you can click on the announcement number, and for a general page of suggestions for applicants. You can find further information on Directorate and Division programs by going up the WWW address chain.

Call for Inspiration

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corporate social responsibility, corporate social performance, business-government relations, business ethics, stakeholder issues, public affairs management, corporate governance, ecological issues and management, and the socio-political environment. Given the location of the conference in the mid-Pacific, submissions that offer comparative international, cross-cultural insights are particularly welcome. Contributions may address theory development, empirical study, or teaching.

The informal, interactive spirit of IABS meetings calls for creative session formats, as well as innovative perspectives about our field. Preferred formats include: (1) Workshop session (90-120 minutes) intended to provide a forum for a working meeting to address a research or teaching issue. (2) Discussion session (45 minutes per presenter) intended to provide a forum for a brief informal presentation of a research idea or project that stimulates feedback and discussion from the audience. (3) Symposium session (75-90 minutes) intended to provide a forum for a collection of interrelated presentations around a common theme. (4) Innovative-Format session (75-90 minutes) intended to enlighten, empower, and entertain participants with novel approaches to collective, interactive learning. Donna

Wood's "Literary Salon" in which participants were asked to read a book beforehand and her "Beach Walk" in which small groups are assigned a provocative topic to discuss while strolling the shoreline are classics of this genre. Most of the above preferred formats require prior consultation and planning among lead participants. Hence, the call for preliminary networking of organizers to promote "connected knowing." Formal paper sessions (75 minutes) with 10-15 minute presentations will be de-emphasized. Persons submitting an abstract of a paper may be asked by the Program Chair to join others in one of the above preferred formats.

The deadline for submission of abstracts is November 1, 1997. All proposals should have a cover page that includes authors' names, full addresses, telephone, fax, and e-mail information, and session type. Abstracts of papers and discussion sessions will be double-blind reviewed. The identity of presenters and facilitators in workshop, innovative format, and symposium sessions will aid reviewers in evaluating proposals. Abstracts of papers and discussion, workshop, and innovative format sessions should be no more than three pages, single spaced, plus the cover page. Symposia proposals should have a one page overview and three page abstracts from each presenter, as well as the cover

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Call for Inspiration

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page. Fax or e-mail copies of your proposal will not be accepted. Mail five copies of your proposal to:

Jerry Calton, IABS-1998

Program Chair

Business & Economics
Division

Univ. of Hawaii-Hilo

200 W. Kawili Street

Hilo, HI 96720

T: 808-974-7593

F: 808-974-7685

<jcalton@pahuleka.uhh.

hawaii.edu>

Notes: (1) IABS members who have not yet informed me of their willingness to serve as a reviewer should contact me. Please include your areas of interest and November 1997 mailing address. You may use the tear-off form on page 8. (2) A formal call for papers for wider distribution will be mailed by May 31, 1997. Check IABS-N for e-mail updates on IABS-1998.

From the Editor

Fellow IABS members: Beginning with the next issue of the newsletter (Fall 1997), Bill Sodeman will assume responsibilities as editor. I hope that you will provide him with helpful and interesting news items, just as you have done for me. Please read carefully Bill's column on page 4, to learn how you can participate in making the news-

letter better than ever. Thank you for your cooperation and interest over the past three years.

: -) Kathy Getz

Upcoming Conferences and Calls for Papers

Eastern Academy of Mgmt. Bi-Annual Intl. Conference

Theme: Managing in a Global Economy VII: Europe Towards the 21st Century--Convergence and Divergence

Sponsor: Univ. College Dublin

Place & Date: Dublin, Ireland, June 15-19, 1997

For information:

Theodore Paridis

York Univ.

4700 Keele Street #203 ASB

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T: 416-736-5082

F: 416-736-5687

tperidis@mail.fas.yorku.ca

<<http://www.cba.bgsu.edu/econ/facstaff/dkent/EAM/dubneam.html>>

Fourth Annual "Teaching Research Ethics" Workshop

Sponsor: Indiana University

Place & Date: Bloomington, IN, June 25-28, 1997

For information:

Kenneth D. Pimple, Project Director

Poynter Center

Indiana Univ.

410 North Park Avenue

Bloomington IN 47405

T: 812-855-0261

F: 812-855-3315

pimple@indiana.edu

<<http://www.indiana.edu/~poynter/in dex.html>>

4th Intl. Conference on Social Values

Theme: Language, Values and the Global Market

Sponsor: Univ. of Oxford and College

of St. Scholastica

Place & Date: Oxford, England, July 6-9, 1997

For information:

Joanne Neher

T: 218-723-6176

snatale@fac1.css.edu

Fourth Annual Intl. Conference on Advances in Management

Place & Date: Rexdale, Ontario, Canada, July 9-12, 1997

For information:

Dr. M. Afzalur Rahim

Centered for Advanced Studies in Management

1574 Mallory Court

Bowling Green, KY 42103

T&F: 502-782-2601

casm@gnn.com

Ethics in the Professions and Practice

Sponsors: Assn. for Practical and Professional Ethics and Practical Ethics Center of Univ. of Montana

Place & Date: Missoula, Montana, Aug. 3-7, 1997

For information:

Assn. for Practical and Professional Ethics

410 North Park Ave.

Bloomington, IN 47405

T: 812-855-6450

F: 812-855-3315

<appe@indiana.edu>

<<http://ezinfo.ucs.indiana.edu/~appe/home.html>>

Assn. of Mgmt./Intl. Assn. of Mgmt.

Place & Date: Montreal, Aug. 6-9, 1997

For information:

AoM/IAoM

Univ. of Baltimore

Dept. of Accounting

1420 N. Charles St., BC443

Baltimore, MD 21201-5779

4th Annual EDINEB Intl. Conference

Theme: EDucational INnovation in Economics and Business: Educating

Entrepreneurship for the Information Age

Sponsor: EDINEB Network

Place & Date: Edinburgh, Scotland, Sept. 1-3, 1997

For information:

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The Netherlands
T: 31-43-3883770
F: 31-34-3216518
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Fourth Annual South Dakota Intl. Business Conference

Sponsors: Northern State Univ. and Monash Univ.

Place and Date: Rapid City, SD, Oct. 3-4, 1997

For information:

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T: 605- 626-2981
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AUSTRALIA
T: 03-9905-2432
F: 03-9905-5475
<grant.richardson@buseco.monash.edu.au>

Fourth Annual Intl. Conference Promoting Business Ethics

Theme: From the Universities to the Marketplace: The Business Ethics Journey

Sponsor: St. John's Univ.

Place & Date: Long Island, NY, Oct. 30-Nov. 1, 1997

For information:

Mary Maury

T: 718-990-6161, Ext. 7356

F: 718-990-1868

<maurym@stjohns.edu

OR

Pat Primeaux, S.M.

T: 990-6101, Ext. 5430

F: 718-990-1907

<primeaup@stjohns.edu>

Business and Professional Ethics Conference

Theme: Ethics and Globalization

Sponsors: Wilfrid Laurier Univ.; Social Sciences and Humanities Research Council of Canada

Place & Date: Waterloo, ON, Oct. 23-25, 1997

For information:

Dr. Leo Groarke
Department of Philosophy
Wilfrid Laurier Univ.
75 University Avenue W.
Waterloo, ON N2L 3C5
Canada

or

Dr. Auleen Carson
School of Business and Economics
Wilfrid Laurier Univ.
75 University Avenue W.
Waterloo, ON N2L 3C5
Canada

The Third International Conference on Emerging Union Structures:

Theme: Reshaping Labour Market Institutions

Sponsor: Reshaping Australian Institutions Project

Place & Date: Canberra, Australia, Dec. 1-4, 1997

For information:

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The IABS NEWSLETTER is a publication of the International

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