

I.A.B.S. was founded in 1990. Since then we have held two very successful conferences, are planning a third, and are on the verge of establishing a relationship with a journal.

The Best Paper Proceedings from the First Annual Meeting was edited by Karen Paul. The papers in these volumes were chosen on a competitive basis by a second blind review process from the papers presented at our First Annual Meeting in San Diego. This effort has grown to two volumes and is available from Mellon Publishing. If you want to contact Karen, her office number is: 305-348-3314.

The Second Annual Meeting of I.A.B.S. was organized by John Mahon of Boston University. It was held at Robert Redford's Sundance Ski Resort in Utah over the weekend of March 22-24, 1991. Over 100 papers were submitted for consideration and 60 were finally chosen after an extensive blind review process. At the conference over 100 attendees from the U.S., Canada, and Mexico were treated to excellent presentations on a wide variety of subjects.

In addition, all agreed that the site, the facilities, and meals were exceptional. For anyone who did not attend the conference, a copy of the conference proceedings will be available through John F. Mahon for \$50.00. Please write to: John F. Mahon, School of Management, Boston University, 621 Commonwealth Avenue, Boston, MA 02215.

Dean Ludwig of the University of Toledo has edited the Best Paper Proceedings from the Second Annual Meeting. We are continuing our relationship with Mellon Publishing and hope to have the volumes published shortly. If you want to contact Dean, his office number is: 419-537-2376 and his fax number is: 419-537-7744.

Jeanne Logsdon of the University of New Mexico is our current treasurer. Please send your membership dues to Jeanne at the address on the attached form.

Our Third Annual Meeting (and our first international meeting) will be chaired by Steve Brenner of Portland State University. This meeting will be unique combining the traditional conference format with the development of case material. If you would like to contact Steve Brenner his address is: School of Business Administration, Portland State University, Portland, OR 97207. Office phone: 503-725-4768, Office fax: 503-725-4882, BITNET: HKSB@PSUORVM.

In conjunction with the Brussels meeting, Jeff Lenn of George Washington University has formed teams of researchers to write new business and society cases from an international perspective. The three teams are: business and the natural environment in Western and Eastern Europe, the changing structure of the multinational corporation's government affairs function in light of EC 92, and the impact of EC 92 on the pharmaceutical industry in Europe. Jeff Lenn is chairing the government affairs team. John Mahon is chairing the pharmaceutical team. Teams will undertake a full year project focusing on one of these areas culminating in site visits to corporate and government offices in Brussels in June of 1992.

Interested members of I.A.B.S. should contact Jeff Lenn, Department of Strategic Management and Public Policy, The George Washington University, Washington, D.C. 20052; phone: 202-994-4988; fax: 202-994-3250.

We are on the verge of aligning I.A.B.S. with the existing journal Business and Society, published by Roosevelt University. Donna Wood and I guest-edited the 1992 edition. It is our goal to establish a top tier, blind reviewed Business and Society journal. Once I.A.B.S. is legally incorporated as a not-for-profit organization we will be able to enter into a legal agreement regarding our relationship with Business and Society. At that time we expect to distribute a "Call for Papers" and an official description of the journal.

Earlier this year the membership approved our constitution and bylaws and elected our first officers under the new constitution and bylaws. The last step that we need to take is to incorporate the organization. We are currently in the process of doing that. I expect that we will be able to make an announcement about incorporation shortly.

The officers elected by the membership are: Philip Cochran, President; John Mahon, Vice President; Steve Brenner, 1992 Program Chair; Jean Pasquero, 1993 Program Chair; and Steve Wartick, 1994 Program Chair. These officers will serve until the June 1992 annual meeting at which time they will rotate up one position. The Representatives at Large who were elected are: Archie Carroll, Ed Epstein, Tom Jones, Jeanne Logsdon, Karen Paul, and Donna Wood.

If you need to contact me:

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I.A.B.S. MEMBERSHIP APPLICATION/RENEWAL

Name _____

Mailing Address: _____

Office Phone: _____

Office Fax: _____

Home Phone: _____

BITNET/INTERNET: _____

Regular Membership 199 -- \$45.00

We would like to encourage you to join this association and to help us support scholarship in the Business and Society area.

Please mail to:

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Anderson School of Management
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Albuquerque, NM 87131

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Office Fax: 505-277-7108

BITNET: JLOGSDON @ UNMB

PLEASE MAKE YOUR CHECK OUT TO "I.A.B.S."