



International Association for Business and Society

IABS Newsletter
Spring 2006
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FROM THE EDITOR

Many, perhaps most, of you are enjoying one of the major perks of our profession—the summer, and hopefully at least a somewhat reduced workload. Others are working harder than ever, to get that next paper completed or to refine next year’s teaching plans. Whatever your level of activity, I hope that each of you takes some time this summer to reflect on our shared profession and the reasons we got into it.

For some, it was the lure of learning and researching; for others it was the chance to help our students learn some of what they need to know to succeed in the world. Regardless of the genesis of your particular infatuation with the profession, it is all too easy to lose sight of it in the midst of grading, publication pressures, campus service, etc., etc.

It seems to me that one of the great benefits of being a college professor is our ability and opportunity to pause and reflect on our lives. Set aside some time this summer, when the pace is a little slower, and reflect on your lives, and the choices you made that brought you to this point. My hope is that you will be reminded of your passions, and thus be re-energized to do what you do.

ANNUAL CONFERENCE

IABS 2007 Florence, Italy

May 31 – June 3

The 2007 Annual Meeting of IABS will be held at Villa La Pietra in Florence, Italy, May 31 through June 3. Ben Wempe is Program Chair, and promises us a beautiful setting for our conference. Make your plans now for what promises to be another superb and memorable IABS event. See page 5 of the newsletter for more details.

IABS NEWS

A Message from President Lori Ryan

Greetings, fellow IABS members. It was wonderful to see so many of you in Mérida. As a newly seasoned conference chair, I knew how hard Bryan had worked to pull off such a beautifully orchestrated academic conference in surroundings both breathtaking and culturally rich.

In this 17th year of IABS’ existence, we will continue to focus on institutionalizing this once-little startup venture that has evolved into a large, thriving organization with a life of its own. We need to solidify the duties and procedures associated with having an

administrative home, modernize our systems, and become more internet based, in part to facilitate our increasing globalization. It's a great trend that our 2005 conference in California had submissions from 17 countries, and this year's in Mexico had submissions from 21.

This year, I will be relying heavily on my very able fellow Executive Committee members, Past-president Kelly Strong and President-elect Bryan Husted, who have already been enormous resources as I've taken the reins. IABS 2007 Conference Chair Ben Wempe is deep in the throes of conference planning, negotiating our meeting venue and countless hotels to make our visit to Florence as stimulating aesthetically as it will be intellectually. And even Conference Chair-elect Kathy Rehbein is busily examining potential sites for IABS 2008.

Treasurer Barry Mitnick has already contributed countless hours—and I'm sure will contribute many more—toward improving our fiscal responsibility, with the able assistance of our new CPA, Tony Greci, and our audit committee, Len Brooks, Paul Dunn, and Lance Moir (who is also working on hedging our Euros for next year's conference). I've also had great support from Phil Cochran, Chair of our Electronics Communications Committee (a.k.a. our tech guru), on both day-to-day electronic operations and on correcting some serious website snafus in May. Jenn Griffin and her Membership Committee are busy developing an optimum plan for our new membership targets and rates (remember that we warned you in Mérida to finally expect an increase!).

Those of you who participated in the meeting already know that Jeanne Logsdon is hard at work on the annual *IABS Proceedings*—you may also have seen the lovely new IABS full-color brochures that Jeanne recently masterminded. John Mahon

has been juggling *Business & Society* submissions and reviews for yet another year (and continues to urge you to return your reviews promptly!). And, as you can see, Craig VanSandt has efficiently pulled together our first newsletter of the year.

I want to thank Ann Buccholtz for so promptly pulling together the minutes from our Mérida meetings, and thank Stephanie Welcomer for agreeing to be our secretary for the next year. I also want to thank Robbin Derry for taking on the role of archivist, and we'll be curious to see what Robbin, Pursey Heugens, and Bill Smith come up with as their advertising task force examines potential money-making ventures for the organization. I know that we all welcome Shawn Berman and Jim Mattingly onto the IABS board—we can certainly use their kind of expert help. Shawn will also be heading up our awards committee, with the able assistance of our elected representatives, Andrew Millington and Gordon Rands. Newly elected nominating committee members Tara Ceranic and Colin Higgins will also be hard at work with the Executive Committee later this year.

It's a powerful cast of volunteers helping to guide IABS through another challenging year. I know that IABS will be the better for it!

A Message from Immediate Past President Kelly Strong

Francis Bacon said things change for the worse spontaneously if they are not changed for the better by design. The officers, committee chairs, directors and volunteers that have led IABS for the last year have done a terrific job of changing things for the better by design. Many, many thanks to everyone who was involved in the transition over the last year from a volunteer led organization to an administrative organization. We have, together, accomplished a great deal. We have

established the archives, completed the audit, prepared an operating budget, created the Fellows, revised the Bylaws, improved our ability to track members (both renewing and non-renewing), and grown the organization.

There are still some challenges ahead, particularly increasing membership and finding additional sources of revenue, but we are positioned very well to grow the organization without losing the distinctive values that make IABS what it is, namely friendship, camaraderie, and scholarship. Lori Ryan has hit the ground running as the new IABS President, and the addition of Kathy Rehbein (conference chair-elect) and Shawn Berman and Jim Mattingly (representatives at large) to the Board will ensure the continuing success of the organization.

Our next meeting is in Florence, Italy, the birthplace of the Renaissance. This is a fitting venue for our next meeting as IABS begins its own Renaissance after a period of transition. I encourage all IABS members to become involved by submitting proposals and volunteering to review for the conference, recruiting new members, preparing valuable and timely reviews for *Business & Society*, (the IABS journal), welcoming our newest members, submitting news items to the Newsletter, or sharing ideas you have for new programs that you would be willing to lead.

COMMITTEE REPORTS

Audit Committee

The current IABS Audit Committee was created at the request of Duane Windsor some three plus years ago to provide advice to the IABS Executive, President and Treasurer on financial matters such as:

- Timely, accurate, comparable and comprehensive information for decision making.
- Appropriate systems for recordkeeping.
- Engagement and competence of IABS auditors.
- Review of IABS financial statements and tax returns.
- Review of banking, security and other financial arrangements.
- Problems facing IABS in terms of budgeting and financial planning.

We usually give our advice and recommendations to the IABS Treasurer and its Executive Committee, but we also report to the IABS Annual Meeting. We are available to answer questions from IABS members at any time.

Most recently, Paul Dunn reported on behalf on the Audit Committee at the Annual Meeting in Merida, Mexico. He indicated our concerns about improvements needed in IABS' financial information, recordkeeping, banking and financial planning. In these matters, we share the views expressed by Barry Mitnick, our IABS Treasurer, and we note that these concerns are in the process of being acted upon by the IABS President and Executive.

We are also pleased to note that IABS is now served by an able auditor, and our tax filings are up-to-date.

Paul Dunn
Lance Moir
Len Brooks, Chair

Membership Committee

Many thanks, once again, to Jeff Thompson (BYU) for coordinating the new members' breakfast at Merida. Matching seasoned IABSians with new or recent conference attendees, Jeff did a yeoman's job in getting everyone organized and ensuring that new

attendees had a chance to get their questions answered. Many thanks, Jeff!

We've made great progress this year implementing the new policies of annual memberships/renewals and separating membership fees from conference fees. Each of us now has a year long membership beginning 1st of January and ending 31st December every year. Thanks to Becky Ellsworth for her dedicated work in prorating bills, sending out regular renewal notices, handling receipts and getting all of us on the same schedule. Thanks, Becky.

Consistent, annual renewals enables IABS to work with Sage Publications to deliver your *Business & Society* subscription more accurately and timely, and allows for easier billing and better tracking of membership information—including your address/institution changes.

As we try to better understand our membership and your needs, you can help us with three items. First, if there are other organizations with similar interests to ethics, governance, stakeholder, political strategy and related topics, do let us know. Second, if you would like to purchase back issues of *Business & Society*, email your request to iabs@iabs.net. And third, if you are moving, please let us know to minimize delays in receiving your *Business & Society* subscriptions.

We're currently looking at membership trends and membership fee schedules. Stay tuned!

Tom Jones
Jenn Griffin, Chair

CONFERENCE REPORTS

IABS 2006 in Mérida, Mexico

We received a total of 165 submissions for the Mérida conference. Of these, 133 were accepted for presentation for an acceptance rate of 80%, higher than last year, but in line with IABS acceptance rates. We also counted on the help of 166 reviewers.

In terms of internationalization, 52.1% of the submissions were from the United States and 47.9% from the rest of the world. 52.6% of acceptances were from the U.S. and 47.4% from the rest of the world. With respect to reviewers, the conference was not as international. Of the 166 reviewers, two-thirds or 111 were from the United States.

The accepted submissions were organized into 63 sessions, which took place over three days. Throughout most of the conference, we had six parallel sessions. We also had book displays by McGraw Hill and Thomson Publishing.

The pre-conference trip to Chichen Itza was attended by 96 people. The Saturday trips to Celestún and Uxmal were also very well attended.

The Saturday evening banquet was held in the central courtyard of the administrative building of the Autonomous University of Yucatan. We were treated with the music of the Trio Ensueño and the dancing of the university's Folkloric Ballet.

Overall, people seemed to enjoy the people, city, and climate of Mérida. The Hotel Fiesta Americana did an excellent job hosting the event. Finally, registrants were well served by Brian Shaffer, Mariela Quiroga, Iza Montoya, and Becky Ellsworth.

Obviously, there were a few glitches, but IABSers rose to the different challenges (Marta Fox's visit, box lunches) with good humor and grace. Hopefully, everyone left with a good impression of IABS and of Mexico and will be back for Florence in 2007!

IABS Proceedings from the Mérida Conference Available in Summer

Jeanne Logsdon reminds program participants from the Mérida conference to send their Proceedings papers to her as soon as possible. The guidelines are available on the IABS website, www.iabs.net, and from Jeanne at logsdon@mgt.unm.edu. She expects the Proceedings to be mailed to conference registrants in July. Conference registration includes the cost of the Proceedings.

If you did NOT attend the conference and WANT TO ORDER A COPY or if you WANT TO ORDER AN EXTRA COPY, you need to let Jeanne know by June 15. The cost is not yet determined but is typically around \$30.

Mérida Pictures



Other photos from Mérida, taken by Bill Smith, Towson University, are posted at <http://www.towson.edu/~wsmith/mexico2006/Pictures%20from%20IABS%202006%20meeting%20in%20Merida.htm>. Hopefully the link works!

IABS 2007 in Florence, Italy

The International Association for Business and Society (IABS) will hold its 2007 annual conference at Villa La Pietra in Florence, Italy, May 31 through June 3. Named after the stone pillar indicating one Roman mile along Via Bolognese from the city gate, the Villa offers a majestic view of the city centre. For many centuries it was the home of prominent Florentine families.

The theme of the conference is *advising practitioners*. This is inspired by one of Florence's most famous sons, Niccoló Machiavelli, who lived and worked here from 1469-1527. Machiavelli has been characterized as arguably the most political of all great political thinkers (Pitkin, 1984). He had an acute insight into the nature of politics, yet he was never in a position to exercise formal political power. The only way for him to actually exercise influence was through his advice to the rulers of his times, as he attempted in *The Prince*, the famous treatise on statecraft he wrote for Lorenzo de' Medici in 1513. But the fragility of his enterprise is illustrated by the fact that by then he had already fallen into disgrace and saw himself forced to retire to his family estate.

Business & Society scholars typically also find themselves in the role of advisor to practitioners. As academics they often have advanced insights but in order to apply these they need to be made available to practitioners in one way or the other.

Make your plans now to join IABS colleagues in picturesque Florence!

IABS MEMBER NEWS

Denis Collins of Edgewood College experimented with managing an "Eco-Olympics" (modeled after Duke University) out of my "Social Responsibility in Business" class. The results are in and it went extremely well. In terms of the biggest impact not mentioned in the college-wide announcement below—new environmental awareness of the 24 students enrolled in the course! He will be writing about this over the summer as part of a book chapter, but in the meantime, would be happy to share his syllabus with those who might want to consider doing this at their school. The contest took up about 30% of the course time.

2006 EDGEWOOD COLLEGE ECO-OLYMPICS WINNERS

Edgewood College's first annual Eco-Olympics was held from February 23 through April 18. The contest was managed by students enrolled in the Social Responsibility in Business course. Two student teams managed environmental events on campus and five student teams were assigned to Residence Halls, one team per Residence Hall.

Residence Hall students were encouraged to reduce water, electricity and heat use during the contest. A benchmark calculation was determined for the month prior to the contest. The Residence Hall that reduced water, electricity, and heat the most was declared a winner for that specific category.

Residence Hall students were also encouraged to attend an environmental movie ("House Beautiful") and an environmental talk about alternative car fuels by Tim and Megan Nickelson (owners of Glass Nickel Pizza), and participate in a Fair Trade Coffee Taste Test and an Ethics Bowl. Altogether, 7 different Eco-contests were managed.

Some of the reported results: 57% decline in water use during contest compared to month prior to contest; 10.4% reduction in electricity use (kwh) during contest compared to month prior to the contest; 22.4% reduction in heat use (therms) during contest compared to month prior to the contest.

Nicole Darnall of George Mason University reports that she and Dr. M. Milstein were finalists in the 2006 Oikos Sustainability Case Writing Competition for their work "Sustainability and Environmental Standards: Seeking Competitive Distinction at Damai Lovina Villas" (with teaching note).

Robbin Derry is beginning a new research stream and says she would love to hear from anyone who has written on firms' obligations to their customers - from an ethical, or stakeholder, or CSR perspective. Or if you have a good cite in this area, I would much appreciate it. Robbin can be contacted at:

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Jonathan Doh's article (co-authored with John Pearce II), "The High Impact of Collaborative Social Initiatives," published in *Sloan Management Review*, 46 (2), 30-39, has received the Richard Beckhard Prize for Outstanding Paper published in the area of planned change and organizational development SMR in 2005. The prize will be announced in the Summer 2006 issue.

Kathy Getz is taking on the job of Senior Associate Dean of the Kogod School of Business at American University, beginning July 1. Good luck to Kathy in her new

position!

Rich Leimsider of The Aspen Institute reports the availability of a publication that explores aspects of business education: Finance is seductive. It is numbers-intensive, based on fundamental mathematic principles, and seems values-neutral, almost scientific. Yet finance involves substantial moral judgments about the world in which we live. And financial tools can help to solve many of the world's biggest problems. This edition of *A Closer Look* explores how business schools are integrating social and environmental into the teaching of finance. Download the paper or read any of the previous *Closer Looks* at www.beyondgreypinstripes.org.

CALLS FOR PAPERS

IABS

**Villa La Pietra, Florence, Italy
May 31-June 3, 2007**

IABS, a learned society devoted to research and teaching in the area of business, government, and society, is also a collegial community. Founded in 1990, it has more than 300 members worldwide. Its research domain covers the various aspects of the interface between business and the socio-political dynamics of its environment. Topics include stake-holder theory, corporate social responsibility and performance, business ethics, environmental affairs, business and government relations, corporate governance, and cross-cultural issues. IABS also sponsors a highly ranked, widely indexed journal, *Business & Society*, the only peer-reviewed scholarly journal devoted entirely to research into and analysis of the relationships between business and society.

We invite a variety of submission formats for the 2007 conference:

Discussion Session—a short, informal presentation of research idea intended to solicit constructive feedback.

Workshop Session—a working meeting to address a specific research or teaching challenge.

Symposium—presentations related to a well defined theme.

Paper Session—a formal summary presentation of completed conceptual or empirical papers

Abstracts, 3-5 pages double spaced, should fully describe the objectives and scope of your research. All conference proposals will be subjected to a blind review process. Each submission should include a cover sheet with author information (name, address, phone, fax, email); corresponding author; and intended session format (discussion, workshop, paper, or symposium). Submission of an abstract for review constitutes a commitment that one paper author or all panelists or symposium members will attend the conference if the submission is accepted.

E-mail one copy or mail five copies of proposals for consideration **by December 1, 2006**, to:

Ben Wempe, IABS 2007 Program Chair
RSM Erasmus University
Department of Business - Society
Management
Room T7-13
P.O Box 1738
3000 DR Rotterdam
The Netherlands
Tel. ++31-(0)104082435
E-mail: iabs2007@rsm.nl

***Corporate Reputation Review* Special Issue**

Andy Hoffman and I are guest editing a special issue of the journal, *Corporate Reputation Review* (<http://www.palgrave-journals.com/crr/index.html>), on the topic of

managing reputational interdependence. We've previously announced the Call for Papers and Reviewers at (<http://www.coba.usf.edu/barnett/CRRcall.pdf>). Full papers are due by September 1, 2006. We'd now like to add a new deadline.

In order to better gauge interest in the topic and to aid in organizing the issue, we ask that interested contributors please notify us of their intent to submit a full paper. Please provide us with a *short abstract*— a paragraph is fine; certainly no more than a page—outlining your intended contribution **by no later than June 30th**. Just e-mail it to: m_barnett@coba.usf.edu. We may also organize a meeting with intended contributors at the Academy of Management Conference in Atlanta this August.

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**Association for Global Business
Call for Papers
Eighteenth International Conference
Hyatt Regency, Newport Beach, CA
November 16 – 18, 2006**

Global scholars and practitioners are invited to submit competitive papers for presentation and publication at the 2006 annual meeting of the Association for Global Business to be held in Newport Beach, California. All topics in business disciplines (accounting, finance, international business, management and marketing), economics, management information systems and computer science, political science, public administration, and global strategies are appropriate. We also need session chair-

persons, and we encourage you to organize sessions and convene panel discussions.

Guidelines for Submitting Papers:

Submit four (4) copies of your completed paper or a four (4) page abstract by June 30, 2006.

Papers should not exceed fifteen (15) double-spaced pages including text, references, and exhibits. Each paper should have a separate page with the author's name, affiliation, address and telephone number. Multiple authorships should indicate the person to be contacted. The papers presented at the conference will be published in the proceedings for a fee of \$10 per abstract and \$25 per full paper.

Papers submitted must not be presented, published, or accepted for presentation or publication elsewhere.

Provide your E-mail address to expedite the acknowledgement and the acceptance process. Snail-mail will be used if no E-mail address is provided.

The deadline for submission of papers or proposals is June 30, 2006. All those chosen to present or chair sessions will be notified by August 15, 2006.

Please indicate if you would like your paper to be considered and reviewed for publication in the *Journal of Current Research in Global Business*. All papers will be blind reviewed by two outside reviewers. The Journal submission fee is \$25. The Journal also accepts manuscripts from the general public.

Send all correspondence to: Professor Charles M. Byles, AGB Vice President and Program Director, Department of Management, Virginia Commonwealth University, 1015 Floyd Avenue, Richmond, VA 23284-4000, USA. Email:

cmbyles@vcu.edu, Tel: 804-828-7125; Fax: 804-828-1602.

The International Journal of Organizational Analysis

This quarterly journal publishes original theoretical and empirical articles dealing with national and international issues on organization theory; strategic management and entrepreneurship; organizational behavior and psychology; business and society, ethics and values; and human resource management. It also publishes case studies, research notes, simulations, teaching notes, and books reviews.

Papers must be prepared according to the latest edition of the *Publication Manual of the American Psychological Association* and will be reviewed by double-blind review process. Please send your paper as an attached file in Word and requests for other details to Afzal Rahim (mgt2000@aol.com).

We provide high quality reviews of submissions within 6-8 weeks and consider requests for expedited reviews.

Afzal Rahim
Editor, *IJOA*

MEMBERS' PUBLICATIONS

Darnall N. 2006. Why firms mandate ISO 14001 certification. *Business & Society*, forthcoming.

Darnall N. & Edwards Jr. D. 2006. Predicting the cost of environmental management system adoption: the role of capabilities, resources and ownership structure. *Strategic Management Journal* 27(4), 301-320.

Darnall N. & Carmin J. 2005. Greener and cleaner? The signaling accuracy of U.S.

voluntary environmental programs. *Policy Sciences* 38(2-3), 71-90.

F. den Hond and F.G.A. de Bakker (forthcoming), IDEOLOGICALLY MOTIVATED ACTIVISM: HOW ACTIVIST GROUPS INFLUENCE CORPORATE SOCIAL CHANGE ACTIVITIES. Accepted for publication in the *Academy of Management Review* Special Topic Forum on Corporate Social Change Activities.

Abstract: Using insights from social movement literature and institutional change theory, we explore how activism is an influential factor of corporate social change activities. As the responsibility for addressing a variety of social issues is being transferred from the state to the private sector, activist groups increasingly challenge firms to take up such issues, seeking to influence the nature and level of corporate social change activities. Eventually, they aim to bring about field-level change. We argue that ideological differences among activist groups motivate them to choose different influence tactics to support their claims.

(As AMR is as yet unable to indicate when the publication date will be, we invite those interested in the full paper to contact either of the authors at f.den.hond@fsw.vu.nl or fga.de.bakker@fsw.vu.nl)

Doh, Jonathan P. and Guay, Terrence. 2006. "Corporate social responsibility, public policy, and NGO activism in Europe and the United States: An institutional-stakeholder perspective. *Journal of Management Studies*, v. 43, no. 1: 47-73.

Logsdon, Jeanne M., Thomas, Douglas E., & Van Buren III, Harry J. 2006. "Corporate social responsibility in large Mexican firms." *Journal of Corporate Citizenship*, 21: 51-60.

Wood, Donna J.; Jeanne M. Logsdon; Patsy G. Lewellyn; Kim Davenport. 2006. *Global*

Business Citizenship: A Transformative Framework for Ethics and Sustainable Capitalism. M. E. Sharpe. ISBN: 0-7656-1626-2. For more details, go to the publisher's website, www.mesharpe.com. Comment(s): In a time when decent managers are ever more puzzled by the meaning and substance of global business ethics, this timely book provides everything they need to know to understand why and how they should take it seriously. Clearly reformist in spirit -- who would dare defend the status quo today? -- this book is never moralizing, and this is one of its stronger points. The authors' style is crisp and alert, with plenty of examples, cases, and breathing space. We now have an entirely original book that tells the whole story from beginning to end on the management of global business ethics, and a wholly readable one. -- *Jean Pasquero, University of Quebec at Montreal*

This book provides a much-needed conceptual and practical approach to the notion of global business citizenship, an important idea whose time has come. By blending theory and case studies, the authors examine comprehensively the problems and prospects for GBC to emerge as a dominant paradigm for managers and students alike to both understand and operationalize the role of the transnational corporation in the global political economy of the twenty-first century. -- *Edwin M. Epstein, University of California, Berkeley*

The language dominating business education as we know it today is devoid of references to basic human elements like emotions, personal belief systems, trustworthiness, and moral accountability, just to name a few. This book provides a unique opportunity to explore critically what responsible leadership and global business citizenship is all about, and how this new way of thinking can be applied in practice with cultural sensitivity. -- *Heidi von Weltzien Hoivik, Norwegian School of Management;*

President, European Business Ethics Network

This book explores challenges and provides solutions to key ethical dilemmas faced by global leaders in today's corporations. Reading it is time well spent. -- *Vincent Shepherd, Executive Director, Human Resources, Accenture*

This book is very timely and a 'must read' for corporate America in the post Enron and WorldCom environment. -- *Gary D. Forsee, President and CEO, Sprint Nextel*

At last! The book that finally explains what 'global citizenship' means for business. Recently, this term has been used and abused by countless consultants, academics, and managers. But when some of the most respected theorists in the area of business and society put it in relief, it's time to listen. -- *Thomas Donaldson, The Wharton School*

All companies are facing a more competitive, rapidly changing and increasingly global business environment. In the midst of that sea change, our ethical moorings need to hold firm. This book offers an analytical yet practical framework for thinking about this critical topic and for putting it into action. -- *Michael T. Whealy, Executive Vice President and Chief Administrative Officer, First Data Corporation*

OTHER OPPORTUNITIES

Business Ethics in the Corporate Governance Era

Domestic & International Trends in Transparency, Regulation, and Corporate Governance

July 6-7, 2006

**An International Conference Hosted By
ALBERS SCHOOL OF BUSINESS AND
ECONOMICS**

Seattle University
Seattle, Washington

In the wake of corporate corruption and fraud in developed and developing countries, the world is teeming with both regulatory and voluntary initiatives to improve corporate governance and market transparency. These initiatives are often justified because they promote ethical goals, such as protecting shareholders, employees, consumers, and other stakeholders; building healthy markets that will improve the lives of everyone; creating a fair playing field; and promoting trust.

This conference will examine domestic and international trends in transparency, regulation and corporate governance and their effectiveness in achieving their ethical goals.

Conference participants will:

- Develop an awareness of how ethical—and unethical—business practices impact the well-being of society;
- Learn about regulations and corporate governance practices designed to promote ethical business conduct from around the world: what is happening now and what are trends for the future?
- Meet experts on corporate governance from Africa, China, the European Union, Japan, Korea, and the United States.

○
Distinguished speakers include:

Patricia H. Werhane

University of Virginia, Darden School of Business
Ruffin Professor of Business Ethics
Executive Director of the Institute for Business and Professional Ethics at DePaul University

Frank Vogl

Co-Founder of Transparency International
President, Vogl Communications, Inc.
Fellow of the Ethics Resource Center

Charles Elson

Edgar S. Woolard, Jr., Chair
John L. Weinberg Center for Corporate Governance
Lerner College of Business & Economics
University of Delaware

Jane Collier

Cambridge University, Judge Business School
Senior Research Associate in Business Ethics
Corporate Accountability Fellow

Claire Moore Dickerson

Rutgers University School of Law
Professor of Law & Arthur L. Dickson Scholar

Ron Duska

The American College
Lamont Post Chair of Ethics and the Professions

Who should attend?

- Board members and executive team members whose companies do business internationally;
- Policy makers interested in economic growth promoted by ethical business practices;
- Corporate directors, managers and their counsel who want to extend their knowledge of business ethics, transparency and corporate governance and how it affects stakeholders;
- Law and Business scholars and students interested in corporate activity and governance in the “post-Enron” domestic and international landscape.

For additional information as it becomes available, visit the Albers Business Ethics Initiative website at www.seattleu.edu/asbe/abei/ or the Center on Corporations, Law & Society website at www.law.seattleu.edu/ccls.

For questions, contact:

John Dienhart at dienharj@seattleu.edu or 206.296.5714

A DECENT FACTORY

“An important glimpse into the Gordian knot of ethical sourcing. Noteworthy and thought-provoking.”—Ethics Matters Magazine

In today’s globalized economy, more corporations are 'outsourcing' their production to countries with cheaper labor costs and less legal protection of workers' rights. Some corporate managers, whether out of sincere moral concern or because they must respond to the considerations of investors and shareholders, are attempting to balance profit-making with social morality.

The new documentary A DECENT FACTORY focuses on such an effort by Nokia, the Finnish electronics firm, which sends a team led by two business ethics advisors to examine conditions at a Chinese factory that supplies parts to Nokia. Filmmaker Thomas Balmès, having conducted three years of research on the subject, follows them on their investigative journey.

The film documents in fascinating detail their inspection of the plant, guided by its European and Chinese managers. During their tour the Nokia team investigates working and safety conditions, payroll records, and potential environmental hazards. They also conduct probing interviews with the factory managers as well as several of the young Chinese female employees who work and live in dormitories on the site.

The advisors' final report to Nokia managers, which exposes numerous violations of even the less stringent Chinese laws on minimum wage and working conditions, confronts Nokia with the dilemma now facing an increasing number of Western firms—how is it possible to balance the profit motive with a sense of social responsibility?

A NEW FORUM FOR FEEDBACK

Are you looking for a place to receive great feedback on an early draft of a paper related to Business in Society? Consider sending your early work to the newly launched Interactive Working Paper Series, sponsored by the Center for Business as an Agent of World Benefit (BAWB) at the Case Weatherhead School of Management at: <http://worldbenefit.case.edu/research/papers/eries/>

The BAWB Interactive Working Paper Series is an open-access forum dedicated to showcasing papers that explore the potential for business to act as an agent of social, environmental, and economic benefit. Topics of interest include perspectives on corporate social responsibility, social entrepreneurship, organizations and their relationship to the natural environment, strategies at the bottom of the pyramid, micro-enterprise, sustainability strategies, transformative management education, and innovative business partnerships.

A distinctive feature of this forum is the ability for interaction between authors and readers. Our purpose is developmental: we want to develop a community of support to help authors prepare their work for future publication in traditional journals. To this end, both papers and reviews aim to be collaborative and transparent. All working papers are made available online for instant and free access. Authors are invited to publish a brief note in which they share their current thoughts and questions about the paper. An editorial review is posted with each work. Additional comments and reflections from readers are encouraged. The interactive design supports the development of papers for future publication. We also encourage the development of a community in which a free exchange of ideas promotes accelerated, deep thinking on a variety of

topics related to the role of business in society.

The next deadline for consideration is September 1 (for appearance on or about October 1), and every three months thereafter. For more information about submission guidelines, visit our web-site at: <http://worldbenefit.case.edu/research/paperseries/> or contact one of the co-editors: David Bright (brightds@gmail.com) or Lindsey Godwin (lmg2@case.edu).

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As editor of this journal, **John Jermier** submits the following:

Articles:

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Conservation Policies and the Unanticipated
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Total Factor Productivity: An Ecological-
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Green Unionism in a Grey World: Labor
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Three Extended Reviews of *Speciesism* by
Joan Dunayer

*Legal and Moral Rights of Sentient
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EVELYN PLUHAR,

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Book Reviews:

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AIDAN DAVISON

*Conserving Words: How American Nature
Writers Shaped the Environmental
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*Sustainable Consumption: The Implications
of Changing Infrastructures of Provision*

Edited by Dale Southerton, Heather
Chappells and Bas van Vliet

LEIGH HOLLAND

Diet for a Dead Planet: How the Food Industry is Killing Us by Christopher D. Cook

STEFANO B. LONGO

Employment in Socially Responsible Organizations

Several IABSers have recently asked and responded about their students' desires to work in more socially responsible environments. Some of the resources listed include:

Business for Social Responsibility (<http://www.bsr.org/>) has job listings on its website.

Net Impact (<http://www.netimpact.org/>) an organization for business students and professionals interested in CSR, has a lot of job listings. You might have to be a member to gain access, but membership is inexpensive.

Idealist.org has a lot of job listings.

Development Executive Group (<http://developmentex.com/oppsummary.jsp>) has a recruiting website with job listings and a resume posting service.

Graduation Pledge Alliance (www.graduationpledge.org) and (<http://www.graduationpledge.org/jobs.html>)

One contributor proposed that faculty advisers for any of these organizations get together at SIM or IABS meetings to share ideas. If you are interested, contact Jeanne Logsdon at logsdon@mgt.unm.edu