



International  
Association for  
Business and  
Society

<b>IABS Newsletter</b>	
<b>Spring, 2004</b>	
<u>Table of Contents</u>	
IABS News.....	1
Journal News.....	4
Member News.....	5
SIM/Academy/SBE.....	6
Books. Journal notes.....	7
Job Announcements.....	10
Conferences & Calls ...	11
About IABS.....	16



**IABS 2005 Sonoma Valley, CA**  
**March 31-April 3, 2005**

The 2005 Annual Meeting of IABS will take place March 31-April 3, 2005, at Sonoma Valley, CA, USA—the California wine country. The conference hotel is the award winning Vineyard Creek Hotel and Conference Center.

The Call for Proposals for IABS 2005 is included in this newsletter.



**IABS News**

**A Note from the Newsletter Editor.**

Sandra Christensen

At the IABS 2004 business meeting, I asked IABS'ers to submit haiku that capture their impressions of conferences and IABS for this newsletter. You will find many of these poems interspersed throughout the newsletter. There was one very special response, though,

from Donna Woods. Donna created a “history” of IABS in haiku that will surely be clipped and saved by many of us. IABS in Haiku by Donna Woods can be found on page 8 of this newsletter. Thank you, Donna! And thanks to everyone who wrote haiku—the spirit of IABS is clearly seen in your poetry (even those or perhaps especially those that came anonymously from the post-banquet bash).



*sittin' in the bar  
writing haikus for Sandra,  
cowboys all around.*

Anonymous



**A Message from the Immediate Past President.** Duane Windsor, Rice University.

Hi All:

We had a great 2004 conference (as always at IABS) in Jackson Hole, Wyoming. There was an intellectually stimulating program and also wonderful conviviality, the hallmarks of IABS, in a beautiful March winter setting (featuring elk, snow, winter sports, and more). I join in the chorus of accolades for Kelly Strong, our 2004 Program Chair. Many details and stresses go into the running of an IABS conference, as every IABS ex-president knows from personal experience. I express on behalf of all the confer-

ence attendees our collective and heartfelt appreciation for Kelly's efforts and contributions. Well done! ... in the time-honored IABS tradition.

The 2004 election results were as follows. Patsy Lewellyn of University of South Carolina, Aiken, takes over as President of IABS for 2004-2005. Kelly Strong of Iowa State University moves up to Vice President for this next year. Lori Ryan of San Diego State University was confirmed as our 2005 Program Chair. Bryan Husted of Egade, Monterrey, Mexico, becomes Program Chair Elect for 2006. Jamie Hendry of Bucknell University and Ben Wempe of Erasmus University have been elected at-large representatives for the three-year term 2004-2005 through 2006-2007. Congratulations to all! Jamie and Ben succeed Dan Greening of University of Missouri (ending a three-year term) and Craig VanSandt of Augustana College (who kindly agreed to fill in for a year when Lori Ryan became our 2005 Program Chair Elect). Juha Näsi of Tampere University of Technology, Finland, and Sybille Sachs, University of Applied Sciences in Business and Administration, Zurich, as well as Craig VanSandt, also agreed to run on the slate for at-large representatives.

Stephanie Welcomer of University of Maine will complete the last of three years as IABS Proceedings editor with publication of the 2004 Jackson Hole volume later this year. Jeanne Logsdon of University of New Mexico has volunteered to take over the proceedings editorship for a three-year term. John Mahon of University of Maine has succeeded Jeanne as editor of Business & Society.

We owe collective thanks, which I express here on behalf of the IABS membership, to all the individuals named above for their

services to our organization, and of course to all the other board members, committee chairs and members, and special task individuals for the year 2003-2004. IABS functions only through the voluntary, unstinting commitment of these individuals, too numerous to name here.

As I expressed, on behalf of IABS, at the annual business meeting in Jackson Hole, kudos go to four individuals. Donna Wood of University of Northern Iowa has done yeoman work this past year as our director of membership in getting records organized and making sure that *Business & Society* is being distributed to all members in good standing. Sara Morris of Old Dominion University has done vital work as treasurer in managing the finances of IABS for the past few years. Dawn Elm of University of St. Thomas and Jennifer Griffin of George Washington University marshaled getting the Best Article Awards for 2001 and 2002 finalized for the Jackson Hole conference.

Lori Ryan, our 2005 Program Chair, has selected a wonderful venue for March 31-April 3, 2005, in northern California's Sonoma County Wine Country at Vineyard Creek Hotel, Spa & Conference Center located in Santa Rosa. You'll find the details elsewhere in this newsletter or on the "iabs.net" website. Don't miss the 2005 conference! Plan to attend and make your hotel and travel arrangements early. I have already made my Vineyard Creek reservations. I hope to see as many of you as possible there next year!

My best to all of you, and thanks for your continuing support of IABS.



**IABS 2004 Program Chair Report.**

Kelly Strong

The 15<sup>th</sup> Annual Meeting of the International Association for Business and Society was held March 3-7, 2004, in Jackson Hole Wyoming. Over 100 attendees participated in approximately 100 sessions, discussing topics ranging from the past, present, and future of stakeholder research to environmental activism in the Northern Rocky Mountains to best methods for teaching business ethics.

Beyond the excellent scholarly sessions, the conference included a Saturday banquet at the National Wildlife Art Museum adjacent to the elk refuge, social hour and buffet dinner after the business meeting on Friday, and the welcoming reception on Thursday evening. As always, the IABS meeting provided many opportunities to make new friends and renew old acquaintances while enjoying good food, great scenery, and intellectual dialogue. The impromptu Karaoke session by several IABS members at the Shady Lady on Saturday night was an added bonus!

It was a privilege to serve the IABS family as 2004 Program Chair. The goal was to continue the IABS tradition of kindness and collegiality among the members while generating new ideas to improve the effectiveness of our research, teaching, and service to industry. Based on several comments from attendees, I think we were able to accomplish this goal. Many thanks to all who helped make the conference a success, especially the reviewers (who will receive an acknowledgement in the Proceedings) and presenters and all of the officers and volunteers who make IABS such a special organization. I would especially like to thank Duane Windsor (outgoing President), San-

dra Christensen (outgoing Newsletter Editor) and Stephanie Welcomer (outgoing Proceedings Editor) as they end their terms of service.

I hope all of you will offer your support to Lori Ryan as she puts together the 2005 meeting in Sonoma, California. She has chosen an excellent site for our next meeting. I think the theme she has proposed is provocative and should create many opportunities for dialogue. I could not help but think of Lori’s conference theme as I listened to the debates in United States Congress and on the media outlets regarding the issue of globalization of labor markets, the “exporting of jobs” from the United States, and the general status of employee stakeholders in the modern corporation. She has chosen a very timely theme, and one that IABS members should embrace.

Thanks again to all who attended the 15<sup>th</sup> Annual meeting in Jackson Hole, and all who helped make it a success. I look forward to seeing you all in Sonoma.



*Kelly worked so hard  
He’s ready to collapse now  
Give him a tall drink.*

Anonymous



**IABS Best Article Committee Report.**

Jenn Griffin, Chair

Overall, nominated publications in the year of 2002 consisted of:  
31 articles  
50 different authors  
33 institutions/organizations  
16 journals  
5 countries represented

IABSian research is very much alive and dispersed!

Many thanks to my fellow committee members: Professor Juha Nasi, University of Tampere, Finland; Robbin Derry, Northwestern University and Michael Johnson-Cramer, University of Massachusetts-Boston. Robbin and Michael were nominated by IABS and Prof. Nasi was appointed to serve on the committee. Special thanks to Virginia Gerde, the original co-chair, who collected nominations from the IABS membership and sent out all 31 articles to the committee members in late fall before being called to active duty in Baghdad.

After many hours reading and reviewing the 31 nominated articles, our committee winnowed the list down to 17 articles. After careful consideration, we created a shortlist of 5 articles.

Based on vastly different criteria including rigor, scope, impact and breadth, the committee's **unanimous** winner was:

Schuler, Rehbein and Cramer. 2002. Pursuing strategic advantage through political means: A multivariate approach. *Academy of Management Journal*, 45(4): 659-672.

Comments from the committee included: 'Interesting hypotheses, well written, carefully discussed findings, helpful articulation of limitations, and useful results.' 'Quality' work. Theoretical development was 'very crisp', laying out the basic theory (the exchange view of politics) with the hypotheses flowing 'naturally from the fundamental theory'. The study is 'well designed', 'draws on extensive data' making the findings 'very credible'. With a solid thesis:

using multiple political involvement tactics simultaneously—highly topical in today's political environment—Schuler, Rehbein and Cramer make viable theoretical and empirical contributions.

Questions were raised about the relevancy of awarding the winner to a narrow sub-field such as corporate political strategy. One committee member responded (for the record, this was not the chair's response): Rehbein, Schuler and Cramer 'reflects some of the highest quality work being done in Business & Society. Narrow though it is (especially compared to CSP or stakeholder research), the political strategy field is producing a lot of strong work and rarely gets the credit it deserves'. Congratulations Doug Schuler, Kathy Rehbein and Roxy Cramer!

Thanks to all,  
Jenn Griffin, chair  
IABS Best Article Committee 2002



*snowy blue mountains  
distant elk feed as scholars  
laugh and discover*

Mary Mallott



### **Business and Society News:**

The new editor for *Business and Society* is Dr. John F. Mahon, University of Maine. Dr. Mahon was selected by the IABS Board of Directors at its August 2003, meeting. He began receiving new submissions on January 1, 2004.

*Business and Society* encourages electronic submission of manuscripts. Submissions should be sent as email attachments to the editor, in two files. One file contains only the cover page with title and complete contact information for all authors. The second file con-

tains the abstract, text, all tables and figures, and references—everything necessary to send out for blind review to the referees.

Send submissions to [mahon@maine.edu](mailto:mahon@maine.edu).

If electronic mail is not available, an author can submit a manuscript to the editor along with a diskette containing the full manuscript.

Dr. John F. Mahon  
Editor, *Business and Society*  
Maine Business School  
University of Maine  
5723 DP Corbett Business Bldg.,  
Rm 323  
Orono, ME 04469-5723  
USA

~~~~~  
*Elk and bison graze  
Squinty bright snow, cold toes, nose  
Up mountains, scream down.*

Robbin Derry

\* \* \* \* \*

### **IABS Member News**

Ans Kolk and Rob Van Tulder published their article, "Ethics in international business: Multinational approaches to child labor", in the 2004 *Journal of World Business*, 39(1): 49-60

Patsy Lewellyn has a new email address:  
[plewellyn@bellsouth.net](mailto:plewellyn@bellsouth.net).

Diane Swanson will be on a panel on the role of ethics in business curricula at the Teaching Business Ethics Conference, co-sponsored by AACSB International in Boulder, Colorado, July 22-23 (2004).

Diane's article written with W. C. Frederick, 'Denial and Leadership in Business Ethics Education,' has been published in O.C. Ferrell & R. A. Peterson (eds.), *Business Ethics: The New Challenge for Business Schools and Corporate Leaders* (New York: M.E. Sharpe, 2004).

And, Diane's article, 'The Buck Stops Here: Why Universities Must Reclaim Business Ethics Education,' is being published in Darryl Reed and Richard Wellen (eds), *Special Issue on Universities and Corporate Responsibility, Journal of Academic Ethics*, (forthcoming).

Diane Swanson was interviewed in March, 2004, live by Bloomberg Radio in New York on the role of business ethics education.

Terrence Guay will be starting a new faculty position in June as Assistant Professor of International Business at the Smeal College of Business at Pennsylvania State University in State College, PA.

Terrence also has an article (co-authored with Jonathan P. Doh) that is forthcoming in *Management International Review*. The title is "Globalization and Corporate Social Responsibility: How Non-Governmental Organizations Influence Labor and Environmental Codes of Conduct" Issue #2, 2004.

Jonathan Doh has been appointed as Director of the Center for Responsible Leadership and Governance at Villanova University. He has also joined the editorial boards of the *Journal of Management Studies* and the *Journal of Leadership and Organizational Studies*.

Archie Carroll delivered a lecture, "Business Ethics in the Current Environment of Fraud and Corruption. Will Our Moral Compass

Fail?" in April, 2003 to the Athens West Rotary Club that was subsequently published in Vital Speeches of the Day (Jun3 15, 2003), 69(17): 529-533.

~~~~~  
*Friends are here tonight  
Moonlit mountains moving light  
Perfect space and time.*

Kelly Strong

\* \* \* \* \*

## **News from Related Associations**

### **Academy of Management News:**

The Social Issues in Management (SIM) Division web site has been updated to include information the 2004 Academy of Management annual meeting in New Orleans in August 2004. The website has links to the latest SIM Newsletter, and the latest on Campaign AACSB. You can find a link to the Sim web-site at:

<http://www.pitt.edu/~rorst6/sim>.

The SIM Doctoral Consortium will take place August 6-7, 2004 at the Academy Meetings in New Orleans. Lori Verstegen Ryan and Douglas R. May are co-chairs this year. The consortium is open to all doctoral students working in the general area of social issues in management, and is designed to provide a brief but comprehensive introduction to the Social Issues in Management field and to the academic profession in general. To apply, students need to obtain a faculty sponsor and submit a nomination form. Links to forms and further information are at

<http://www.pitt.edu/~rorst6/sim/doccon.htm>.

Space is limited, so submit applications no later than June 1, 2004.

~~~~~  
*Her, in thoughtful pause  
Falling snow reflecting sun  
Seeing you again.*

Sandra Christensen

### **Society of Business Ethics News:**

The Society of Business Ethics will meet in New Orleans in 2004, in conjunction with the Academy of Management meeting there. Registration form and information are at:

<http://www.societyforbusinessethics.org>

The *Business Ethics Quarterly*, the SBE-sponsored journal, has announced two special issues—one on Impact of New Technologies on Marketing Ethics, and another on the Ethics of Organizational Ethics Initiatives. See Calls for Papers in this newsletter for more details.

~~~~~  
*Patsy's Big Day  
Patsy, birthday babe,  
Presidential Southern belle,  
Mahon bows down in awe.*

Anonymous

\* \* \* \* \*

## **Websites, Resources and More**

### **Ethics News:**

The *Journal of Business Ethics Education* is a new journal edited by John Hooker (Carnegie Mellon) and Bruce MacFarlane (City University, London). The journal website is at [http://www.senatehall.com/business\\_ethics](http://www.senatehall.com/business_ethics).

~~~~~  
*Ode to PETA  
Wildlife safari.  
How great to see the locals.  
Aren't they delicious?*

Anonymous

### **Corporate Social Responsibility and Governance Items:**

"AccountAbility Forum" is a new journal that provides an essential resource for businesses, NGOs, governments and academia to learn about the most recent and important developments in accountability for sustainable development. Through consultation with AccountAbility's networks and partnerships each issue focuses on a current development or trend in the area, and in this way ensures that topics are both timely and relevant. To subscribe, to view all paper abstracts from Issue 1, or to view the "Editorial" by Peter Raynard and the paper "Responsible Competitiveness" by AccountAbility's John Sabapathy and Simon Zadek please visit the Greenleaf website at: <http://www.greenleaf-publishing.com/af/afframe.htm>

### **Teaching Aids:**

Tom Eggert shared some video suggestions for teaching sustainability on the ONE-L list recently: Trade Secrets: A Moyer Report which reports on the culture in the chemical industry beginning in the early 1960s. Documents were uncovered that indicate the industry knew the dangers associated with the production of the vinyl monomer and chose not to share these with employees, the public, regulatory agencies, etc. Use it to launch a discussion about why the public holds so little trust in big business. Information available at [www.films.com](http://www.films.com)

Affluenza, distributed at [www.bullfrogfilms.com](http://www.bullfrogfilms.com). A sort of cheesy, though educational look at our cultural values, especially as they relate to consumption. A nice jumping off point for a discussion on growth and definitions of success. (There is also a follow-up, called Escape from Affluenza.)

Celebrate What's Right With the World, distributed by [www.starthrower.com](http://www.starthrower.com). Use this at the last class to make sure students are sent out with hope. It's a really great (and beautiful) video for instilling that message.

The Man Who Planted Trees, distributed by the Video Project ([www.videoproject.net](http://www.videoproject.net)). Another great last class video about how one person can make a difference. Again, used to instill a sense of purpose and hope.

~~~~~  
*Inner Tubing*

*On top of the slope,  
It's too late to change my mind.  
I laugh and have fun.*

Anonymous

\* \* \* \* \*

### **New Books:**

Sarianna Lundan is editor of a new book, *Multinationals, Environment and Global Competition, Volume 9*. The book is part of a series, Research in Global Strategic Management, edited by Alan Rugman, and was published by JAI Elsevier (2004).

*Globalization and NGO's: Transforming Business, government, and Society*. Jonathan P. Doh & Hildy Teegen, Eds. Published by Greenwood, June 2003.

The 2003 *Lifeworth Annual Review* argues that it is time for CSR "to grow up or fade away", and looks at systemic issues, and therefore "could help us in exploring a future agenda for CSR that would be truly transformative" says Dr. David Murphy, Director of the New Academy of Business. The Review was co-authored and sponsored by the New Academy of Business. The New Academy is an independent business school

and charity that supports enterprise through education and research ([www.new-academy.ac.uk](http://www.new-academy.ac.uk)). The Lifeworth Annual Review can be accessed at [www.lifeworth.net](http://www.lifeworth.net).

*Something to Believe In. Creating Trust and Hope in Organisations: Stories of Transparency, Accountability and Governance*, edited by Rupesh A. Shah, David F. Murphy and Malcolm McIntosh, is now available and can be ordered in either paperback or hardback via [www.greenleaf-publishing.com/catalogue/stbi.htm](http://www.greenleaf-publishing.com/catalogue/stbi.htm)

*Energy Subsidies. Lessons Learned In Assessing Their Impact And Designing Policy Reforms*, Edited by Anja von Moltke, Colin McKee and Trevor Morgan. Published in Association with the United Nations Environment Programme, February, 2004. <http://www.greenleaf-publishing.com>

\* \* \* \* \*



*Rob and Michael laugh  
Open faces, eager talk  
Quick notes, flash of ideas.*

Robbin Derry

\* \* \* \* \*

### **Perusing the Journals:**

Jonathan Doh, Peter Rodriguez, Klaus Uhlenbruck, Jamie Collins, & Lorraine Eden. 2003. Coping with Corruption in Foreign Markets. *Academy of management Executive*, 17(3): 114-127.

Jonathan Doh & Ravi Ramamurti. 2003. Re-assessing Risk in Developing Country Infrastructure. *Long Range Planning*, 26(4): 337-353.

Jonathan Doh. 2003. Can Leadership Be Taught? Perspectives from Management Educators. *Academy of Management Learning and Education*, 1(1): 54-68.

Amatai Etzioni. 2004. The Emerging Global Normative Synthesis. *Journal of Political Philosophy*, 12(2): 214.

Cheshire Calhoun. 2004. An Apology for Moral Shame. *Journal of Political Philosophy*, 12(2): 127-146.

Felix Maultzsch. 2004. Morals and Markets: The Significance of Pre-Tax Ownership. *Modern Law Review*, 67(3): 508-523.

Mark Bell. 2004. A Patchwork of Protection: The New Anti-Discrimination Law Framework. *Modern Law Review*, 67(3): 465-477.

\* \* \* \* \*

IABS in HAIKU  
Donna Wood.

The milieu:

*Overheads. Jitters.  
Audience prepared for this.  
My presentation!*

*Saturday is free,  
but Friday we work like dogs  
to shape our ideas.*

*Thanks to a headache  
I miss the business meeting  
and laugh with great joy.*

*At least we never  
have presidential speeches  
at IABS meetings.*

*There was much less stuff  
in my bulging suitcases  
before IABS' end.*

The meetings:

1. San Diego – Phil Cochran

*It's true that Cochran  
put the first bill on his card;  
but Phil as midwife????*

2. Sundance – John Mahon

*We share a condo.  
Loud carousing in hot tub,  
Phil yelling "SHUT UP!"*

3. Leuven – Steve Brenner

*Brenner's good counsel  
to program chairs: 'No one knows  
what's wrong – except you.'*

*The banquet! Dawn Elm  
Can knot a cherry stem too,  
Just like John Mahon.*

*Leuven in Belgium,  
Jeff Lenn hitches a ride on  
a big FedEx truck.*

*In Brussels, sunshine  
And walking yield great thirst --  
Wir haben ein Bier.*

4. San Diego 2 – Jean Pasquero

*San Diego Two:  
buses endlessly circle  
maquiladoras.*

*Jazz masters teach us  
How to learn and listen –  
Complex melodies.*

5. Hilton Head – Steve Wartick

*Steve asks for input.  
Donna replies, for all breaks,  
must have chocolate!*

*Georgia Christian Youth  
Can't decide at Hilton Head:  
Stay sober, or not?*

6. Vienna (with side trip to Prague) – Doug Nigh

*IABS moms drink beer  
In Prague, ride trains, buy crystal,  
Make us all mind them.*

7. Santa Fe – Jeanne Logsdon

*East Coast tenderfeet  
Huff and puff up hills and down –  
Damn this altitude!*

8. Destin – Jim Weber

*Walk and talk on beach –  
We're destin for Sandestin,  
IABS in the sun.*

9. Kona – Jerry Calton

*At Kona, Mary  
Teaches how to dance hula,  
Telling hand-stories.*

10. Paris – Donna Wood

*Cordano leads us  
In judging wines. We learn to  
go to sessions bombed.*

*Place de la Concorde,  
Par boulevard Beaumarchais,  
La parade "Gay Pride!"*

*Buses can't get through.  
We ride the metro cross town –  
Leather straps and lace.*

11. Burlington – Kathy Getz

*Fine cuisine makes IABS  
Even finer at Vermont  
Culinary School.*

12. Sedona – Craig Dunn

*Arizona's weird.  
IABS members disappear –  
Lost in the vortex!*

13. Victoria – Duane Windsor

*On way to UVic,  
Our bus sideswipes a parked car.  
Typical IABS.*

14. Rotterdam – Patsy Lewellyn

*Five hundredth birthday  
Of the VOC – a firm  
Selling slaves and gold.*

*How did that little  
Dutch boy keep the ocean back  
with just his one finger?*

*Who's in Amsterdam –  
Passing several brown cafes?  
You don't want to know.*

15. Jackson Hole – Kelly Strong

*Celebrity bash!  
Is that Connie Francis in  
the bunny slippers?*

*Sandy Windsor shops  
for her friends and family;  
Duane can't stop sweating.*

16. Santa Rosa – Lori Ryan

*Who knows what awaits  
Our IABS crew in wine land –  
Perhaps a tasting!*

17. Mexico – Bryan Husted

*Ole! At long last  
We go south of the border –  
Meet in Mexico!*

\* \* \* \* \*

### **Position Announcements:**

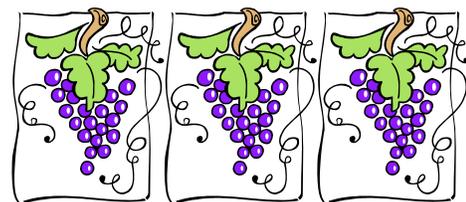
**Delta College.** Lecturer in Philosophy: One year, full time, lecturer as needed position. MA or better in philosophy from a regionally accredited school required. Must be able to teach Business Ethics. Other courses that could be offered include: Media Ethics, Logic, Introduction to Philosophy, various applied ethics courses. For information, contact Wendy Kraynack, Delta College, Human Resources Office, 1961 Delta Road, University Center, Michigan, 48710, or phone Human Resources: 989-686-9107.

~~~~~

*Karaoke night:  
"Celebrate good times, come on."  
Keep your day job, Mark.*

Anonymous

\* \* \* \* \*



## Conference Announcements:

**Ethics and Complexity in an Age of Corporate Scandals, December 2-5, 2004, Mediterra, Naples, Florida.** The conference will bring together twenty-five senior executives and ten noted academics to dialogue about the future of ethical practice using lessons from the study of complex systems. Invited speakers include Jeff Goldstein, Max Boisot, Bart Victor, Ron Schultz, Dave Snowden, and Bill McKelvey.

\*\*\*\*\*

**Teaching Business Ethics Conference, July 21-23, 2004, Millennium Harvest House Hotel, Boulder, Colorado.** The conference will offer panel sessions and roundtable discussions dealing with a variety of topics, offering opportunities for sharing resources, approaches, and insights into effective methods for teaching business ethics. Registration and information at <https://www.aacsb.edu/conferences/>.

\*\*\*\*\*

**The 13<sup>th</sup> World Business Congress of the International Management Development Association, Maastricht, The Netherlands, July 14-18, 2004.** The conference theme is "Succeeding in an Uncertain Global Marketplace" and there will be scholarly paper presentations, panel sessions, and case study exercises in this opportunity to meet colleagues from around the world and exchange information and ideas on a variety of global business development topics.

\*\*\*\*\*

**The Interdisciplinary CSR Conference, Nottingham 2004, October 23-24, Nottingham university Business School, UK.** The conference will bring together academic research to offer better insights into explanation, applications, and the value of CSR. For details, see

the conference website at <http://www.nottingham.ac.uk/business/ICCSR/conference/index.htm>.

\*\*\*\*\*

**WRI Conference: the 2004 Business, Environment, Learning and Leadership (BELL) Conference, July 22-24, 2004, Chicago, IL.** The theme this year is Building a Sustainable City through Sustainable Enterprise and will include presentation of teaching cases, research papers, and best practices. For information, <http://about.wri.org/event.cfm?eid=642>.

\*\*\*\*\*

**British Academy of Management 2004 Conference, 30th August - 1st September 2004.** Hosted by the University of St-Andrews, Scotland. The theme of this year's conference is 'Management Futures'. It aims to bridge the tension that exists between the academic and the practitioner world on academic rigor and practical relevance by encouraging prospective sense-making as well as retrospective explanations. Academics from all over the world will convene to hear and debate these issues in more than 18 subject tracks. Please visit [www.standrews.ac.uk/~bam04](http://www.standrews.ac.uk/~bam04) or email [bam04@st-andrews.ac.uk](mailto:bam04@st-andrews.ac.uk) for further details.

~~~~~

*Salsa dancing night,  
Teenagers rule the dance floor.  
We quickly change plans.*

Anonymous

\* \* \* \* \*

## **Calls for Papers:**

### ***Journal Of Business Ethics Annual Advances In Theory And Research***

Beginning in 2004, the Journal of Business Ethics will publish a yearly special issue designed to advance specific issues of theory and research in the area of social responsibility and business ethics--Annual Advances in Theory and Research.

For 2004, the topic is Interdisciplinary Theory and Research in Business Ethics and Social Responsibility. We will consider any articles using theoretical formulations not traditionally used in the areas of business ethics and social responsibility research; both data-based and review-type articles will be considered. We strongly encourage scholarship using novel conceptual and theoretical constructs from the natural, social, and behavioral sciences. Novel theoretical and research formulations must be linked to existing theory and research. Pedagogical articles will not be considered for this issue. The deadline for submission is August 1, 2004.

For 2005, the topic is New Directions in Business Ethics and Social Responsibility Research and Theory. We will consider any articles which critically evaluate the current state of research and theory in business ethics and social responsibility research. In particular, we strongly encourage articles focusing on problems in the literature for which the authors provide theory-based reformulations. The deadline for submission is December 1, 2004.

Authors are strongly encouraged to contact the Annual Advances in Theory and Research Editor at [ragiacal@email.uncc.edu](mailto:ragiacal@email.uncc.edu) about their idea prior to submitting an article.

### Contact Information:

Robert A. Giacalone, Surtman Distinguished Professor of Business Ethics, University of North Carolina-Charlotte, Charlotte, NC 22823. Phone: (704) 547-2737; E-Mail Address: [ragiacal@email.uncc.edu](mailto:ragiacal@email.uncc.edu)

\*\*\*\*\*

The new international journal "***Problems & Perspectives in Management***" invites Submissions in theoretical and practical issues in management. Detailed information on the journal can be obtained from the website:

<http://www.businessperspectives.sumy.ua>.

\*\*\*\*\*

The University of Colorado presents the **Japha Symposium on Business and Professional Ethics "The Ethics of Executive Compensation", October 29, 2004, Boulder, Colorado**. We seek academically-oriented, high quality studies of issues related to the ethics of executive compensation. Likely approaches might include: analysis of executive compensation from the point of view of distributive justice, the rights of boards and executives to contract freely, the obligation of corporate boards to set and monitor compensation, the use of corporate power to seek excessive compensation, the relationship between compensation and value creation, as well as others. Papers presented at the Japha Symposium will appear in the Leeds School Series on Business and Society published by Blackwell Publishers. Please submit proposals by June 1 and final papers no later than September 15, 2004 to:

Robert W. Kolb  
Assistant Dean for Business and Society  
Leeds School of Business  
University of Colorado, 419 UCB

Boulder, Colorado 80309  
[Robert.Kolb@Colorado.edu](mailto:Robert.Kolb@Colorado.edu)  
(303) 492-6236

Please visit our Leeds School business and society web site to learn about our activities and to subscribe to our e-newsletter.  
<http://leeds.colorado.edu/businessandsociety>

\*\*\*\*\*

*Journal of Business Ethics* announces a special issue on Contractarian Business Ethics: Theory in Search of Applications. Guest editors are Pursey Heugens, J. van Oosterhout, and Muel Kaptein. Submissions are sought that seek to advance the project of contractarian ethics by applying contractarian theory to concrete business or managerial problems. The expected publication date is Summer 2005, and the deadline for submissions is November 1, 2004. More information about the Journal can be found at <http://www.kluweronline.com/issn/0167-4544/current>. Contact the special issue editors at: Pursey Heugens ([p.heugens@econ.uu.nl](mailto:p.heugens@econ.uu.nl)); J. Hans van Oosterhout ([joosterhout@fbk.eur.nl](mailto:joosterhout@fbk.eur.nl)); Muel Kaptein ([mkaptein@fbk.eur.nl](mailto:mkaptein@fbk.eur.nl)).

\*\*\*\*\*

*Business Ethics Quarterly* has extended its call for submissions for its special issue on Business, Ethics, and Commercial Speech. Guest editors are Steven Salbu ([Steve.Salbu@mcombs.utexas.edu](mailto:Steve.Salbu@mcombs.utexas.edu)) and Timothy Fort ([timfort@umich.edu](mailto:timfort@umich.edu)). Papers should be submitted by August 31, 2004.

\*\*\*\*\*

*Business Ethics Quarterly* announces a special issue on The Ethics of Organizational Ethics Initiatives, with a due date for submissions of January 31, 2005. The issue will address the

normative and empirical study of the ethics of ethics initiatives. Contact the special issue editor, Gary Weaver ([weaverg@lerner.udel.edu](mailto:weaverg@lerner.udel.edu)) for information.

\*\*\*\*\*

Special Issue Of The *Journal Of Management Education*: "Teaching Business Ethics: The State Of Our Craft". This special issue of JME seeks to assemble the latest and most relevant discourse and experience on the matter of teaching ethics in business schools and/or in the corporate setting. The editors are soliciting offerings which scan a broad range of relevant topics significant to the challenge of teaching ethics in schools of business. We wish to encourage papers that address this topic in new and creative ways. We, therefore, request those who have underdeveloped or unusual ideas to contact the editorial team quickly at [EthicsIssue@cox.net](mailto:EthicsIssue@cox.net) or call Janet Gillespie at 504-836-0567. Papers are due by August 15, 2004.

\*\*\*\*\*

**American Society For Competitiveness (Asc) Fifteenth Annual Conference**, October 14-16, 2004 Washington, D.C. Area

The 15th annual conference on the Future of Global Free Enterprise will bring together leaders from business, government, and academia to share and discuss ideas, to reflect on experiences and approaches, and to strengthen the spirit of cooperation and collaboration for improved competitiveness. The conference will concentrate on the elements of success in the global economy. Accepted papers will be published in the Society's annual peer-reviewed research volume, "Competition Forum". At least one author is required to attend the conference. Highly competitive papers may be invited for publication in one of the other three journals of

the Society - "Journal of Global Competitiveness", "Advances in Competitiveness Research" or "Competitiveness Review". The deadline for the receipt of submitted papers is May 30, 2004. More information is available online at the asc website: [www.eberly.iup.edu/asc](http://www.eberly.iup.edu/asc)

\*\*\*\*\*

**The Society for Judgment and Decision Making** invites abstracts for symposia, oral presentations, and posters on any theoretical, empirical, or applied topic related to judgment and decision making. The conference will be held at the Millennium Hotel in Minneapolis, MN, November 20-22, 2004. Keynote speakers at the conference will be Malcolm Gladwell, science writer for the New Yorker, and Robert Zajonc, Professor of Psychology at Stanford University. The deadline for submissions is July 15, 2004. Submissions may be made through the SJDM website at <http://sql.sjdm.org>. Further details are also available at that website.

\*\*\*\*\*

The *Journal of Information, Communication and Ethics in Society* invites high-quality unpublished submissions. The journal provides an interdisciplinary and international perspective on the impacts of new media and information and communication technologies on society, organizations, the environment, and individuals. Papers can cover any sector such as agriculture, commerce, education, finance, government, health, industry, leisure, media and transport. All topics in the area of social and ethical issues are acceptable. Submissions should be prepared and submitted following the guidelines at <http://www.troubador.co.uk/ices/submissions.asp>. Or, the editors can be emailed at [nbf@dmu.ac.uk](mailto:nbf@dmu.ac.uk).

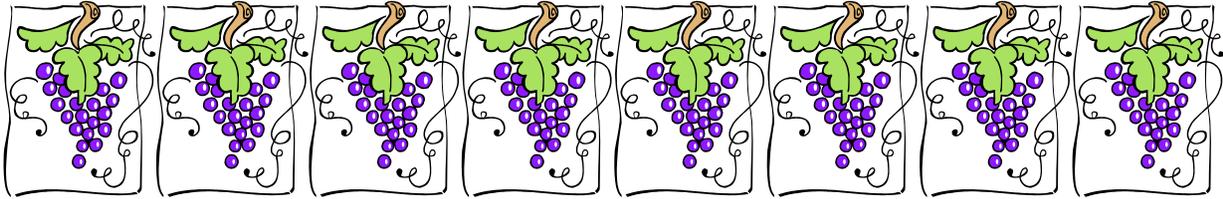
*Action Research* announces a special issue on Sustainability and Action Research, under special editors Hilary Bradbury and Sissel Waage. This is an international, peer reviewed journal, and submission guidelines are available under Action Research at <http://www.sagepub.co.uk/journal.aspx?pid+105462>. Manuscripts are due by September 1, 2004. You are encouraged to indicate your interest in contributing to this special issue by sending an abstract to the lead editor at [Hilary@case.edu](mailto:Hilary@case.edu).

\*\*\*\*\*

*Strategic Organization* is a new quarterly journal devoted to publishing high-quality, discipline-grounded conceptual and empirical research of interest to researchers, teachers, students, and practitioners of strategic management and organization. Further information about contributions can be found at: <http://www.rotman.utoronto.ca/~baum.so.html>

\*\*\*\*\*

The **European Academy of Business in Society** will hold its Third Annual Colloquium at the Vlerick Leuven Gent Management School, Belgium, September 27 and 28, 2004. The theme for the conference is "The Challenge of Sustainable Growth: Integrating Societal Expectations in Business". The main question is what such challenges could mean for doing business on a corporate, business unit and functional level? Abstracts should be submitted by May 31, 2004, with a full paper submission by August 15, 2004 after review. Selected papers will be published in *Corporate Governance: International Journal of Business in Society*. Submissions should be emailed to [lieven.somers@vlerick.be](mailto:lieven.somers@vlerick.be).



## *Join us in California Wine Country!*

*Annual Meeting of the International Association for Business & Society  
Vineyard Creek Hotel, Spa, and Conference Center  
Sonoma Valley, California  
March 31 - April 3, 2005*

### Call for Proposals

Join colleagues and friends for an intellectual springtime retreat to California's lush wine country. Enjoy the newly constructed, award-winning Vineyard Creek hotel and conference center, nestled in the heart of the Sonoma Valley, home of such extraordinary vintners as Kendall-Jackson wines and Korbel Champagne. Santa Rosa is just 40 miles from scenic San Francisco and famed Napa Valley, and 15 miles from the Pacific Ocean's Bodega Bay. Visit [www.vineyardcreek.com](http://www.vineyardcreek.com) for more information.

Northern California labor issues have often been in the economic spotlight, from the long-standing United Farm Workers movement to the recent outsourcing of high-technology jobs to India. In recognition of the region's history, proposals related to the conference theme of "The New World of 21<sup>st</sup>-Century Labor" are particularly welcome. We challenge you to go beyond the traditional labor rhetoric and explore how labor issues may be different in the new century. Are we entering the era of a truly global labor force? What is the likely labor progression as countries' economic bases evolve? What business/ government issues underlie the proposed regulatory backlash to white-collar outsourcing? Or President Bush's immigration policies? What are the ethical implications of labor-union pension fund activism and employee stock ownership plans?

IABS, a learned society devoted to research and teaching in the area of business, government, and society, is also a collegial community. Founded in 1990, it has more than 300 members worldwide. Its research domain covers the various aspects of the interface between business and the socio-political dynamics of its environment. It includes research on corporate social responsibility and performance, business ethics, stakeholder theory, environmental affairs, business and government relations, and cross-cultural issues. IABS also sponsors a highly ranked, widely indexed journal, [\*Business & Society\*](#),

the only peer-reviewed scholarly journal devoted entirely to research into and analysis of the relationships between business and society.

We invite a variety of formats:

*Discussion Session*—a short, informal presentation of a research idea intended to solicit constructive feedback

*Workshop Session*—a working meeting to address a specific research or teaching challenge

*Symposium*—presentations related to a well defined theme

*Paper Session*—a formal summary presentation of completed conceptual or empirical papers

**Abstracts, 3-5 pages double spaced, should fully describe the objectives and scope of your research. All conference proposals will be subjected to a blind review process. Each submission should include a cover sheet with author information (name, address, phone, fax, email); corresponding author; and intended session format (discussion, workshop, paper, or symposium).**

**E-mail one copy or mail five copies of proposals for consideration by October 15, 2004, to:**

**Lori Ryan, IABS 2005 Program Chair  
College of Business Administration  
San Diego State University  
5500 Campanile Drive  
San Diego, CA 92182  
E-mail: [Lori.Ryan@sdsu.edu](mailto:Lori.Ryan@sdsu.edu)**



International  
Association for  
Business and  
Society



IABS is a learned society devoted to research and teaching about the relationships between business, government and society. On another level IABS is a community of friends and colleagues. Founded in 1990, today it has over 300 members worldwide from over one hundred universities in more than twenty countries as well as members from various corporations and not-for-profit organizations. IABS is a multidisciplinary association, which attracts scholars and executives from all the disciplines of management. Its research domain covers the various aspects of the interface between management and the social political dynamics of the surrounding society. The research domain includes topics such as corporate social responsibility and performance, emerging social issues for business, business ethics, environmental affairs as well as business and government relations, among others. IABS sponsors a journal, *Business and Society*, the only peer-reviewed scholarly journal devoted entirely to research, discussion, and analysis on the relationship between business and society. IABS also organizes annual conferences, which generally meet two years in North America and one year outside of North America. Papers presented at the conference are selected through a blind review process, and published in the conference proceedings.

#### **2004-2005 IABS OFFICERS:**

President----- Patsy Lewellyn, University of South Carolina  
Vice President ----- Kelly Strong, Iowa State University  
2005 Program Chair----- Lori Ryan, San Diego State University  
Program Chair Elect-----Bryan Hustad, Egade  
Treasurer-----Sara Morris, Old Dominion University  
Membership Director-----Donna Wood, University of Northern Iowa  
Immediate Past-President--- Duane Windsor, Rice University  
At-Large Representatives----Purseu Heugens, Erasmus University  
-----Virginia Gerde, Duquesne University  
-----Jamie Hendry, Bucknell University  
-----Ben Wempe, Erasmus University  
-----Tara Radin, Hofstra University  
-----Jennifer Griffin, George Washington University

#### **PUBLICATIONS AND COMMUNICATIONS**

*Business and Society* Editor-- ----- John Mahon, University of Maine  
*Proceedings* Editor-----Jeanne Logsdon, University of New Mexico  
*IABS Newsletter* Editor-----to be announced  
Electronic Communications----- Phil Cochran, Indiana University