



International  
Association for  
Business and  
Society

<b>IABS Newsletter</b>	
<b>Spring 2003</b>	
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**IABS 2003 Rotterdam**  
**June 26-29, 2003**

**Hotel Reservations:**

If you are planning to attend the 2003 IABS conference in Rotterdam, please make your hotel reservation immediately! Due to the current political situation, and a very few rooms currently reserved for our conference, our hotel reservation is threatened if rooms are not reserved quickly. The reservation form is available at [www.iabs2003.com](http://www.iabs2003.com) and should be faxed directly to the hotel.

**Registration:**

The conference registration form is also available at the official conference website:

[www.iabs2003.com](http://www.iabs2003.com)

**Other Information:**

Please check the official conference website frequently for information updates about the conference.

If you are trying to arrange a roommate for the conference, there have been some requests on the IABS listserv recently.



IABS 2003  
Rotterdam

**IABS News**

**IABS 2004:**

Many of you are making final arrangements for your trip to the Netherlands for the IABS annual meeting in Rotterdam. But, now is the time to also be thinking about IABS 2004! Details for the 2004 meeting will be announced at the Business Meeting at Rotterdam. If any of you have ideas you want to share, tasks you want to volunteer for, or new initiatives you want considered, please feel free to talk with Kelly Strong (IABS 2004 Program Chair) in Rotterdam. If you aren't able to come to Rotterdam but still have some ideas you want to share, you can send them to Kelly at his new address:

Kelly Strong, 2004 IABS Program Chair  
454 Town Engineering  
CCEE  
Iowa State University  
Ames, IA 50011  
[kstrong@iastate.edu](mailto:kstrong@iastate.edu)  
Phone: (515) 294-1460  
Fax: (515) 294-3845

**IABS Listserv Move:**

The new (relatively) address for the IABS listserv is: [iabs-l@iupui.edu](mailto:iabs-l@iupui.edu)  
Please change your address books!

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## **From the Editor, Business and Society**

*Business & Society* will soon become available in nearly 90% of U.S. business school libraries and major business research centers around the world through the ABI/INFORM database, according to a joint announcement last month by Sage Publications (our publisher) and ProQuest (provider of academic and educational databases). The distribution agreement will significantly expand the audience and facilitate access to our research. Because keywords are particularly important for searching electronic databases, we now list keywords after the abstract, from general to more specific topic areas.

My term as journal editor is entering its last year. (My, how the time has flown by.) The process of selecting the next editor is underway, and a new editor should be selected at the IABS board meeting in August 2003. Please see the Call for Applications for Editor elsewhere in this newsletter.

The transition from paper to electronic communication for journal business is almost complete. A year ago, we began to accept and transmit submissions and reviews electronically. (Thanks to my capable assistant, Jean Post, for organizing and keeping track of all the files and email.) The final step in the process involves delivery of each issue to the publisher. In the past, we gathered paper copies and diskettes of each item in an issue and sent them as a package to Sage. Sage is in the midst of designing a web-based system for receiving and tracking manuscripts. We should be fully on-line by September 2003.

As always, I am eager to receive your best research manuscripts and to identify great reviewers. My email address is:

[logsdon@mgt.unm.edu](mailto:logsdon@mgt.unm.edu)

Jeanne M. Logsdon  
Editor, *Business & Society*

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## **IABS Member News**

**Laquita Blockson** is leaving Florida International University to join the faculty at the University of Northern Iowa, effective June, 2003. Laquita, who earned her doctorate last year from the University of Pittsburgh, will be an assistant professor of management. **James Mattingly**, who also recently accepted an assistant professorship in management there, will join her at UNI.

**Laquita Blockson** has also been appointed to the 2003 Board of Examiners for the National Institute of Standards and Technology's Malcolm Baldrige National Quality Award. That Board plays a central role in the evaluation of Award applicants. Laquita notes that, interestingly, the criteria used for evaluating corporate performance excellence has recently been updated to include an increased focus on organizational governance and on leadership's responsibility for the organization's legal and ethical behavior.

**Marc Orlitzky's** paper (with co-authors F.L. Schmidt and S.L. Rynes), Corporate Social and Financial Performance: A Meta-Analysis, has been published in *Organization Studies*, 24: 403-442 (2003). **Marc** and **Diane Swanson** had their paper, Value Attunement: Toward a Theory of Socially Responsible Executive Decision Making, published in the 2002 *Australian Journal of Management*, Special Issue, 27: 119-128. **Marc's** book review of J.D. Margolis and J.P. Walsh's *People and Profits? The*

*Search for a Link Between a Company's Social and Financial Performance*, will appear in the *International Journal for Organizational Analysis* (2002, 10: 191-194).

**Kelly Strong** has moved to Iowa State University. His new address is at the Department of Civil and Construction Engineering, 454 Town Engineering, Iowa State University, Ames, IA 50010. The new phone is (515) 294-1460, and fax is (515) 294-3845. His email is [kstrong@iastate.edu](mailto:kstrong@iastate.edu).

D. Levy and **Ans Kolk**'s paper, Strategic Response to Global Climate Change: Conflicting Pressures on Multinationals in the Oil Industry was published in *Business and Politics* (2002), 4(3): 275-300.

**Philip Cochran** accepted a new position as the Thomas W. Binford Chair in Corporate Citizenship at Indiana University. His new address: Philip L. Cochran, Thomas W. Binford Chair in Corporate Citizenship, Kelley School of Business Indianapolis, Indiana University, 801 W. Michigan Street, BS 4049, Indianapolis, IN 46202-5151. Phone: (317) 274-4179; fax: (317) 274-2482. Email: [plcochra@iupui.edu](mailto:plcochra@iupui.edu).

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## **News from Related Associations**

### **Academy of Management News:**

The Organizations and the Natural Environment Interest Group (ONE) will sponsor a Doctoral Student Research Workshop at the AoM Seattle meeting in August, 2003. The workshop offers an excellent opportunity to meet seasoned ONE researchers, received individualized feedback on works-in-progress, exchange research ideas, and expand your network in the academy. ONE's Workshop will be held Saturday, August 9, from 1-4 pm. At-

tendance is open to any doctoral student. Just submit a one-page statement of ONE research interests. Pre-registration is required. For further details:

Kimberly M. Ellis  
Eli Broad Graduate School of Management  
Michigan State University  
East Lansing, MI 48824-1122  
(517) 432-3516  
[elliski@msu.edu](mailto:elliski@msu.edu)

\* \*

ONE is sponsoring a number of workshops as part of its Professional Development Program during the AOM Preconference period. Some of these may require advance registration—check with the workshop coordinator.

- The Northwest Earth Institute's Approach to Addressing Environmental Sustainability in the Workplace (Friday, August 1, 1-4), coordinated by **Gordon P. Rands** (Western Illinois University).
- Leadership for Sustainable Development: Engaging in Conversations of Complex Change (Saturday, August 2, 8:30-noon), organized by **Mary Ferdig** (Benedictine University) (with SIM).
- Teaching Environmental Topics Using Non-textbook Materials (Saturday, August 2, 9-11am), chaired by **Stephanie Welcomer** (University of Maine).
- National and Cross-National Lenses in Framing and Managing Environmental Issues (Saturday, August 2, 11-1), chaired by **Oana Branzei**, (University of British Columbia).
- Transparent Enterprise and the New Organizational Order (Saturday, August 2, 1-4), **Anita Burke**, (Shell Oil).
- Is There a Role for Advocacy in Management Teaching and Research? (Saturday, August 2, 4-6 pm), chaired by

**Sandra Rothenberg** (Rochester Institute of Technology).

- New Perspectives and Horizons on Sustainability Research and Practice (Saturday, August 2, 4-6), organized by **Mark Starik** (George Washington University).
- Advances in Environmental and Social Performance Metrics (Sunday, August 3, 8:30-10 am), **Michael Toffel** (University of California) (with SIM).
- Researching Stakeholder Participation in Environmental Conflicts (Sunday, August 3, 10-noon), Chaired by **Barbara Gray** (Pennsylvania State University) (with SIM).

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The Social Issues in Management (SIM) division will sponsor a Doctoral Student Consortium at the 2003 AoM meeting in Seattle. The Consortium is open to all students doing work in social issues in management and is designed to provide a brief yet comprehensive introduction to both the Social Issues in Management field and the academic profession in general. Students need a faculty sponsor to apply and submit a nomination form. The only "cost" of the Consortium is a paper (work in progress) that the student will present to a faculty panel on Saturday afternoon. Space is limited, so apply by June 1. For information, **Ann K. Buchholtz** ([abuchholtz@terry.uga.edu](mailto:abuchholtz@terry.uga.edu)) or **Lori Versteegen Ryan** ([Lori.Ryan@sdsu.edu](mailto:Lori.Ryan@sdsu.edu)).

SIM also has an interesting array of preconference sessions for us. For more information about any of them, contact Kathy Rehbein ([kathleen.rehbein@marquette.edu](mailto:kathleen.rehbein@marquette.edu)).

- Workshop in Corporate Social Responsibility (Friday, August 1, 1-6pm).
- Democracy in a Knowledge Economy? Social Entrepreneurship and the Citizen Sector (Friday, August 1, 4-5:30 pm).
- Democratic Principles as Organizational Development Objectives in the

Absence of Democratic Institutional Practice (Saturday, August 2, 8-11 am).

- Crisis Management: Where We Have Been and Where We need to Go (Saturday, August 2, 9-11:30 am).
- Organizational Justice: Bridging the Gap Between Organizational Behavior and Justice (Saturday, August 2, 10:30-noon).
- Democratizing Knowledge Creation in Stakeholder Networks (Saturday, August 2, 1-3 pm).
- Entrepreneurship and Community Turnarounds (Saturday, August 2, 4-5:30 pm).
- SIM Keynote Speech: Mr. Odell Guton (Saturday, August 2, 6-9 pm).

There will be a service project on Saturday morning, August 2, from 8:30-11. Meet with local business people at Northwest Harvest headquarters. To reserve your space for this project, email Michelle Eldridge at: [eldridm@seattleu.edu](mailto:eldridm@seattleu.edu). Also, the Academy invites each Academy member to bring a single boxed, canned, or bagged food item for Northwest Harvest, the Academy's charitable partner.

For a slightly different perspective on news, go to the SIM website-- [www.pitt.edu/~rorst6/sim/](http://www.pitt.edu/~rorst6/sim/) to link to the SIM newsletters.

Send your IABS newsletter items to Sandra Christensen, at [schristensen@mail.ewu.edu](mailto:schristensen@mail.ewu.edu) anytime!

### **Society of Business Ethics News:**

The annual meeting of the Society of Business Ethics will take place just prior to that of the Academy of Management, in Seattle on July 31 to August 3, 2003. For more information, please see their website: <http://www.societyforbusinessethics.org>.

At this year's preconference, on Thursday, July 31 from 2-6 pm, the Society is presenting a practitioner-scholar session. Provisional participation of individuals from the Ethics Officer Association, Microsoft, Starbucks, Sun, U.S. Sentencing Commission, Weyerhaeuser and others is included on the draft program. See the Society website for more up to date information on the program and participants (it was posted as of May 9, 2003).

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## **Websites, Resources and More**

### **Ethics News:**

*Ethics News* is now being electronically published and is available at:

[www.bus.duq.edu/Beard/EthicsNews](http://www.bus.duq.edu/Beard/EthicsNews)

At that website, you can also subscribe to the newsletter.

The Center for Business Ethics at Bentley College and Ethics Officer Association are presenting their "Managing Ethics in Organizations" course June 2-6, 2003. Ethics officers are teamed with industry experts and academics to gain practical advice and theoretical tools for creating and managing an effective ethics and compliance program. For information, contact Patricia Aucoin at:

[www.bentley.edu/cbe](http://www.bentley.edu/cbe) or (781) 891-2981.

### **Corporate Social Responsibility and Governance Items:**

The Conference Board of Canada and the DeGroote School of Business (McMaster University) are launching a new program in Director education that will begin this summer. ([www.thedirectorscollege.com](http://www.thedirectorscollege.com)) and will ad-

dress all areas of corporate governance. They are now creating a registry of individuals (academics and practitioners) who are interested in the subjects of corporate governance and director education. To be included in the registry, email [chris.bart@thedirectorscollege.com](mailto:chris.bart@thedirectorscollege.com), and include a brief summary of your interests and qualifications.

Some websites of interest in the corporate social responsibility area:

[www.ethicsclassroom.info/Institute](http://www.ethicsclassroom.info/Institute)

[www.sjsu.edu/depts/social\\_resp/social\\_resp.html](http://www.sjsu.edu/depts/social_resp/social_resp.html)

[www.net\\_impact.org](http://www.net_impact.org)

[www.bsr.org](http://www.bsr.org)

[www.csrforum.com](http://www.csrforum.com)

The KPMG International Survey of Corporate Sustainability Reporting 2002 is available for download:

[www.wimm.nl/publicatiesUK/publicationLijst.asp](http://www.wimm.nl/publicatiesUK/publicationLijst.asp)

The research supporting this document was carried out by KPMG with the Amsterdam graduate business school (Institute for Environmental Management).

### **Teaching Aids:**

Looking for an article upon which to base class discussion about environmental group power, the link between "big money" and "big conservation", and whether democracy and environmentalism as practiced by the Nature Conservancy, are natural enemies? Try this one:

<http://www.rangemagazine.com/tnc/tnc-sp-03a.pdf>. Suggested by Burt Hamner.

Boston College's Center for Corporate Citizenship, in partnership with New Impact, is announcing its 10<sup>th</sup> annual award for "Best MBA Student Paper on Corporate Citizenship". The

award is part of an initiative to support and encourage the effort of MBA students and faculty to understand the practices, challenges, and opportunities of corporate citizenship.

Students must submit their paper by 5/14/03 and must have a faculty sponsor for their work. The winning student receives a \$5000 honorarium and the student's faculty sponsor receives \$1000.

For further information, call Leslie Carbone at (617) 552-1352 ([leslie.carbone.1@bc.edu](mailto:leslie.carbone.1@bc.edu)).

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Do you have items that would fit in this section of the newsletter? Please send them to Sandra Christensen, Eastern Washington University, 668 N. Riverpoint Blvd., Spokane, WA 99202, or email them to me at [schristensen@mail.ewu.edu](mailto:schristensen@mail.ewu.edu).

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### **New Books:**

*Social Responsibility: Corporate Governance Issues*, a new volume in the *Research in International Business and Finance* series, edited by J.A. Batten (Seoul National University) and T.A. Fetherston (University of Alabama at Birmingham) is available from JAI.

*Research in Corporate Sustainability: The Evolving Theory and Practice of Organizations in the Natural Environment*, edited by **Sanjay Sharma** (Wilfred Laurier University) and **Mark Starik** (George Washington University), is available from Marston Book Services Ltd. The publisher website is [www.marston.co.uk](http://www.marston.co.uk).

*Saving the Corporate Soul—and (Who Knows?) Maybe Your Own*, by **David Batstone**, is offered by Jossey-Bass. Also from Jossey-Bass, **Leslie Gaines-Ross's** *CEO Capital—A Guide to Building CEO Reputation and Company Success*.

*The Psychology and Management of Workplace Diversity*, by Margaret S. Stockdale and Faye J. Crosby, is expected to be out by fall of this year, from Blackwell Publishing.

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### **Perusing the Journals:**

The *Journal of Corporate Citizenship* has a special issue (#8) on Corporate Transparency, Accountability and Governance. It includes a paper by **Virginia Gerde**, **Paula Silva**, and **Craig White** on "Corporate Governance Effectiveness". You can view all the abstracts and one Enron paper at [www.greenleaf-publishing.com/jcc/jcc8.htm](http://www.greenleaf-publishing.com/jcc/jcc8.htm)

*Ethical Theory and Moral Practice* (2002), 5(4), includes a paper by K. Kappel, "Challenges to Audi's Ethical Intuitionism", and one by E. Morscher, "The Definition of Moral Dilemmas: A Logical Confusion and a Clarification".

The *European Journal of Law and Economics* (2003), 15(2), includes a paper by M. Hantke-Domas, "The Public Interest Theory of Regulation: Non-Existence or misinter-pretation?".

The March, 2003, issue of the *Journal of Regulatory Economics* (23/2) includes papers by T. Cason & L. Gangadharan on transaction costs in tradable permit markets, and by John List on valuation of non-market goods and services.

The 2003 *Journal of Ethics* (7/1) is a special theme issue on race and racism.

The Spring 2003 *International Journal of Politics, Culture, and Society* is a special issue on gender equity issues.

The 100 Best Corporate Citizens annual listing will be published in the spring issue of *Business Ethics*. The issue will also include a special feature on institutional investors and responsible investing. *Business Ethics* would like to hear news about the teaching of ethics and corporate social responsibility—new courses, new degree programs, new endowed chairs, recent studies, etc. Such items can be emailed to Marjorie Kelly at [MarjorieHK@aol.com](mailto:MarjorieHK@aol.com).

*International Environmental Agreements: Politics, Law and Economics*, 2002 (2/2) is a special theme issue on sustainable development.

*Teaching Business Ethics*, May, 2003, has a paper by J. Ryan & M.W. Boscia, "Using Attribution Theory to Help Frame Moral Dilemmas: An Empirical Test of the President Clinton-Monica Lewinski Case".

The Center for Social Innovation at the Stanford Graduate School of Business announces a new journal: *The Stanford Social Innovation Review* ([www.ssireview.com](http://www.ssireview.com)). The journal seeks papers that approach problems in the social sector in new and interdisciplinary ways, and yet are grounded in theory, research, or practice. For information about submissions, visit [www.ssireview.com](http://www.ssireview.com).

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## **Position Announcements:**

### **Duquesne University:**

The A.J. Palumbo Undergraduate School of Business Administration and John F. Donahue Graduate School of Business is seeking applicants for a tenure-track faculty position for the fall of 2004 in the Business Ethics and Business & Society areas, subject to funding approval. Applicants should have an earned Ph.D., or equivalent, with a record of established or emerging excellence in teaching and scholarship.

While no formal interviews will be held at professional meetings, Dr. Jim Weber, chair of the faculty search committee, will be available for informal discussions with prospective applicants during the IABS conference in Rotterdam and the Society for Business Ethics and Academy of Management meetings in Seattle.

Candidates are encouraged to submit their detailed vitae, evidence of established or emerging excellence in teaching and scholarship, and the names of three references by September 12, 2003 to:

Dr. Jim Weber  
Professor of Business Ethics  
Leadership & Change Management Division  
Rockwell Hall 813  
Duquesne University  
Pittsburgh, PA 15282-0107 USA  
Email: [weberj@duq.edu](mailto:weberj@duq.edu)

Duquesne University is an equal opportunity employer.

### **Western New England College:**

The School of Business is seeking to fill a tenure-track faculty position to teach Management courses with a focus in the area of Strategic Management. A commitment to excellence in teaching, a strong student orientation and excellent communication skills are required. The

position is available Fall, 2003. A doctorate in an appropriate field is required. Please send your CV and names and addresses of four references to:

Stanley Kowalski, Jr.  
Dean of the School of Business  
Western New England College  
1215 Wilbraham Road  
Springfield, MA 01119

### **Gonzaga University:**

The School of Business Administration invites applications for a one-year appointment as the John L. Aram Professor of Business Ethics for the 2004-2005 academic year. The successful candidate may come from any disciplinary background, with an established scholarly record in the area of ethics, and extensive experience in teaching business ethics. Gonzaga is an AA/EEO employer seeking to increase its diversity.

Preliminary interviews will be conducted at the 2003 meeting of the Society for Business Ethics in Seattle, July 31 to August 3, 2003. Inquiries and applications should be sent to:

David F. Elloy, Ph.D.  
Search Committee  
School of Business  
Gonzaga University  
Spokane, WA 99258-0009  
(509) 323-3434  
[elloy@jepson.gonzaga.edu](mailto:elloy@jepson.gonzaga.edu)

### **Editor, *Business & Society***

The Editor Selection Committee of IABS is asking members who are interested in being considered for the editor's position at *Business & Society* to submit an application by June 15, 2003.

The successful candidate would begin editorial responsibilities in January 2004, with the transition between the current editor and the incoming editor taking place during Spring 2004. The editor's term is for three years and is renewable at the discretion of the IABS Board of Directors.

### **Job Description**

*Business & Society* publishes quarterly issues in March, June, September, and December. Each issue normally includes an editor's introduction, three or four peer-reviewed articles, one or two dissertation abstracts, and several book reviews. The editor is responsible for:

- \* initial evaluation of each submission for fit with the journal's scholarly content and objectives
- \* selection of peer reviewers and transmittal of manuscripts and evaluation forms
- \* decisions about disposition of manuscripts
- \* communication and record-keeping with authors and reviewers
- \* electronic submission of articles, dissertation abstracts, and book reviews to Sage Publications web site
- \* organization of each issue, including preparation of the editor's introduction and obtaining copyright transfer to Sage
- \* reports to the IABS Board and to the membership at the annual meeting
- \* other types of communications as needed.

In addition, the journal editor is the chair of the IABS Publications Committee and a voting member of the IABS Board.

It is important to note that virtually all journal communications take place electronically.

The editor's position is not compensated. The Board makes available a nominal sum to help with expenses, such as copying, fax,

postage, computer supplies, etc., but support from the editor's home institution is also necessary.

### Contents of the Application

If you are interested in being considered for this position, please send the following information to Jeanne Logsdon:

- (1) a letter to the committee explaining your interest in being editor, the perspective you would bring to the position, and the particular qualifications you believe you have that would make your editorship a success,
- (2) a current vita, and
- (3) a statement from the appropriate representative of your school/college detailing support that will be provided if you are selected as editor (e.g., release time from teaching, copying, supplies, extra secretarial/student assistance, space, etc.)

### Selection Process

The Editor Selection Committee consists of the current editor (Jeanne Logsdon), the immediate past editor (Steve Wartick), the current IABS president (Craig Dunn), and the immediate past president (Kathy Getz).

The committee will review all proposals received and make recommendations to the IABS Board, which will make the final selection at the August 2003 board meeting.

Send your application by email attachment to Jeanne Logsdon at [logsdon@mgt.unm.edu](mailto:logsdon@mgt.unm.edu) (preferred) or by surface mail to:

Dr. Jeanne M. Logsdon  
Editor, *Business & Society*  
Anderson Schools of Management  
MSC 05-3090  
1 University of New Mexico

Albuquerque, NM 87131-0001

If you have questions, please contact Jeanne Logsdon at 505-277-8352 or at [logsdon@mgt.unm.edu](mailto:logsdon@mgt.unm.edu).

Deadline: June 15, 2003

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### Conference Announcements:

#### Bell Conference:

Ecosystems and Enterprise: Perspectives on Education for Sustainable Enterprise is the theme for the 2003 Bell Conference, taking place July 17 through July 19, 2003, at Florida Atlantic University's Fort Lauderdale Campus. The conference will examine educational approaches to the interplay between enterprises seeking sustainability and the context in which they operate. For further information and to register, please visit:

<http://bell.wri.org>

or contact:

Sharon Cooper  
Executive Director  
Council for Sustainable Florida  
(850) 539-5093

[scooper10@earthlink.net](mailto:scooper10@earthlink.net)

for program information.

#### ANPAD:

The Brazilian Academy of Management, Business, and Administrative Sciences is holding its annual conference from September 20 to 24, 2003, in the Bourbon Altibaia Hotel in Altibaia, Sao Paulo, Brazil. This year ANPAD is inaugurating its Social and Environmental Management Track. The conference will be held in Spanish, English, and Portuguese. The paper submission deadline was April 28, 2003.

Direct any questions to:

Bryan Husted  
ITESM/EGADE  
Ave. Eugenio Garza Sada 2501 Sur  
Col. Tecnologico  
C.P. 64849 Monterrey, N.L.  
MEXICO  
Tel: 5281-8625-6146  
Email: [bhusted@itesm.mx](mailto:bhusted@itesm.mx)

### **European Applied Business Research Conference:**

The 2003 EABR conference will be held at the Ramada Hotel Venezia in Venice, Italy during the week of June 9-13, 2003. The conference will feature papers in business or economics related research. For more information:

Ronald C. Clute  
Conference Chair  
European Applied Business Research Conf.  
(303) 904-4750  
Email: [cluter@wapress.com](mailto:cluter@wapress.com)  
Conference website: [www.wapress.com](http://www.wapress.com)

### **International Research Conference Managing on the Edge:**

The two-day Managing on the Edge conference provides an international forum for the dissemination of research findings and related practical experiences associated with corporate social responsibility. The conference will be held September 25-26, 2003, in Nijmegen (The Netherlands). For further information:

Dr. Jan Jonker  
Conference Organizer  
Nijmegen Business School  
University of Nijmegen  
Tel: 00.31.314.363.253  
Email: [J.Jonker@nsm.kun.nl](mailto:J.Jonker@nsm.kun.nl)

### **European Learning Styles Information Network:**

This 8<sup>th</sup> annual conference addressing learning styles is scheduled for June 30-July 2, 2003 at the University of Hull in the UK. The conference website is at:

<http://www.hull.ac.uk/elsin>

One of the key speakers is Professor Rita Dunn, author of the Learning Styles Inventory.

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### **Calls for Papers:**

#### ***Journal of Public Affairs:***

Special theme issue: The Public Affairs of Corporate Restructuring, guest editors Pursey Heugens (Concordia University) and Hans Schenk (Utrecht University). This special issue seeks to contribute to the current body of knowledge by publishing thought-provoking articles on why and how the public affairs of corporate restructuring is a "special case". The guest editors are looking for best-practice case studies targeted toward practitioners as well as methodologically and conceptually sound articles for and by academics.

All academic submissions will be subjected to a conventional double-blind refereeing process. Contributions for or by practitioners will be evaluated by an expert review panel. Electronic submissions are strongly encouraged. The due date is July 1, 2003. The issue will be published in January, 2004. More information about the journal is at: [www.henrystewart.com/journals/jpa](http://www.henrystewart.com/journals/jpa)

Contacts:

Prof. Pursey Heugens  
John Molson School of Business  
Concordia University  
1455 de Maisonneuve Blvd. W.  
Montreal, Quebec, Canada  
H3G1M8  
Tel: 001-514-848-2921  
Email: [pheugens@jmsb.concordia.ca](mailto:pheugens@jmsb.concordia.ca)

Prof. Hans Schenk  
Utrecht School of Economics  
Utrecht University  
138 Vredenburg  
3511 BG Utrecht  
The Netherlands  
Tel: 0031-30-253-9800/9812  
Email: [H.Schenk@econ.uu.nl](mailto:H.Schenk@econ.uu.nl)

**Benchmarking: An International Journal:**

BIJ is inviting papers for a special issue on “Benchmarking the Human Side of Business Enterprise”. The purpose of this special issue is to present systematic knowledge about people in organizations that can be used to enhance their effectiveness. Papers should report on new research insights or business practices for effectively utilizing human capital.

Manuscripts following the BIJ guidelines (<http://www.emeraldinsight.com/bij.htm>) should be sent as email attachments to the guest editors by August 31, 2003. All manuscripts will be double-blind reviewed.

Guest editors:

Dr. Matthew H. Roy  
University of Massachusetts-Dartmouth  
285 Old Westport Road  
N. Dartmouth, MA 02747 USA  
Tel: 508-999-8409  
Email: [mroy@umassd.edu](mailto:mroy@umassd.edu)

or

Dr. Sanjiv S. Dugal  
University of Rhode Island  
24 Kingston Ave.  
Providence, RI 02906 USA  
Tel: 401-274-4149  
Email: [sanjiv@dugal.net](mailto:sanjiv@dugal.net)

**Human Ecology Review:**

The Review announces a call for a special issue on Business and Environmental Protection. Guest editors are Jorge Rivera and Magali Delmas. The deadline for submissions is August 31, 2003.

This special issue seeks to promote research that improves the understanding of the interaction between businesses and the natural environment across the world. They welcome theoretical and empirical studies from all the social sciences. Papers involving innovative methodologies and international settings are encouraged. All articles will be peer-reviewed in a double blind process. Please specify in your cover letter that your paper is being submitted to this special issue.

Four copies of the paper must be submitted for review to:

Linda Kalof  
Editor, Human Ecology Review  
Department of Sociology & Anthropology  
Mail Stop 3G5  
George Mason University  
Fairfax, VA 22030 USA  
website: [www.humanecologyreview.org](http://www.humanecologyreview.org)

For further information:

Jorge Rivera  
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**International Society for the Study of Business, Ethics and Economics (ISBEE):**

The 3<sup>rd</sup> ISBEE World Congress will take place July 14-17, 2004 at the University of Melbourne, Australia. The theme is Freedoms and Responsibilities in Business—Ethics, Leadership and Corporate Governance in a Global Economy.

You may submit a full paper or an abstract in advance of the Congress. Full papers should contain no more than 4200 words and must be submitted by January 5, 2004. Abstracts must be submitted by March 1, 2004.

For further information, see [www.isbee.org](http://www.isbee.org).

**European Journal of Marketing:**

The Journal has a call for papers for a special issue on Stakeholder Thinking in Marketing. The object of the special issue is to further explore a range of issues associated with integrating stakeholder theory in various aspects of marketing. The deadline for papers is January 30, 2004, with the intention of publishing the special issue in 2005. All papers will be double-blind reviewed. Details of the journal can be found at:

[www.emeraldinsight.com/journals/ejm/notes.htm](http://www.emeraldinsight.com/journals/ejm/notes.htm).

Feel free to contact the guest editor regarding appropriateness of potential topics:

Prof. Michael Jay Polonsky, Ph.D.  
Melbourne Airport Chair in Marketing  
School of Hospitality, Tourism and Mktg.  
Victoria University  
PO Box 14428  
Melbourne City MC 8001  
Australia

**Journal of World Business:**

Call for papers for a special issue on Strategic Issues of Social Entrepreneurship: International Perspectives. The issue seeks perspectives that transit disciplinary, geographical and sector-level boundaries. In particular, the issue seeks to examine the sustainability of social entrepreneurship, building sustainable organizations, the role of entrepreneurs in social entrepreneurship, and the role of culture and cross-cultural relationships in fostering social entrepreneurship.

Papers in the special issue are meant to inform both the academic and practitioner communities. Authors are encouraged to contact the special issue editors to discuss concepts and ideas prior to submission. Submissions should follow the standards for the Journal of World Business, that can be found at: [www.journalofworldbusiness.com](http://www.journalofworldbusiness.com).

The deadline for submission is January 15, 2004.

Special issue editors:  
Benson Honig  
Haifa University  
Tel: 972-4-8249582  
Email: [benson@research.haifa.ac.il](mailto:benson@research.haifa.ac.il)

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IABS is a learned society devoted to research and teaching about the relationships between business, government and society. On another level IABS is a community of friends and colleagues. Founded in 1990, today it has over 300 members worldwide from over one hundred universities in more than twenty countries as well as members from various corporations and not-for-profit organizations. IABS is a multidisciplinary association, which attracts scholars and executives from all the disciplines of management. Its research domain covers the various aspects of the interface between management and the social political dynamics of the surrounding society. The research domain includes topics such as corporate social responsibility and performance, emerging social issues for business, business ethics, environmental affairs as well as business and government relations, among others. IABS sponsors a journal, *Business and Society*, the only peer-reviewed scholarly journal devoted entirely to research, discussion, and analysis on the relationship between business and society. IABS also organizes annual conferences, which generally meet two years in North America and one year outside of North America. Papers presented at the conference are selected through a blind review process, and published in the conference proceedings.

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