



International
Association for
Business and
Society

**IABS Newsletter
Fall 2003**

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**IABS 2004 Jackson Hole, Wyoming
March 3-7, 2004**

The 2004 Annual Meetings of IABS will take place March 3-7, 2004, at Jackson



Hole, Wyoming, USA. The program will feature almost 100 sessions led by scholars from around the world.

The conference host is the Snow King Resort in Jackson, Wyoming

(www.snowking.com). (The website includes directions on how to get there by car, rail, and air.) The Resort has ski-in/ski-out access and a variety of ski runs for beginning to advanced skiers. In addition, telemark and cross-country skiing, snowboarding, snow tubing, and an indoor ice-skating rink are available to guests. The town square in Jackson is just six blocks from the Resort, featuring shopping, dining, and an award-winning micro-brewery. The Resort

offers a free shuttle to the Town Square for guests.

Planned preconference activities on Wednesday and Thursday (March 3 and 4) include a winter tour of Yellowstone National Park via snowcoach, the Granite Hot-springs Tour (imagine going swimming outdoors during a gentle mountain snowfall), and the Trapper Cabin Adventure (BBQ lunch over a winter campfire at a secluded mountain cabin). Also available on an individual basis are sleigh-ride tours through the national Elk Refuge during elk feeding, 90-minute or half-day dogsled rides around Jackson Hole, hot air balloon rides, and dinner sleigh rides. All preconference activities are tentative pending snow conditions and minimum group sizes. More details will be available at the conference website in the coming months.

The conference opening reception will begin at about 7:30pm Thursday night, March 4. Conference registration includes dinner Friday night at the Resort and dinner Saturday night at the National Wildlife Art Museum, located adjacent to the National Elk Refuge. Special events are planned for doctoral students and first-time IABS conference attendees.

Jackson Hole is part of the American West, where life proceeds a little slower and the dress is a little less formal, so leave your

suits and ties and your dresses behind, and come prepared to enjoy the fellowship of your comrades surrounded by the beauty of the Teton Mountains. For more information on the conference theme, go to

http://www.iabs.net/IABS_2004call.htm.

For more information on Jackson Hole, including webcams, weather reports, and snow conditions, go to

<http://www.jacksonholenet.com>.

The official IABS conference site is at

<http://www.iabs.net>. Conference registration is \$270, with some special rates available for doctoral student members. The conference registration form, air service options and hotel information will be posted soon at the IABS website.

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IABS 2004
Jackson Hole,
WY

IABS News

IABS Listserv Move:

The new (relatively) address for the IABS listserv is: iabs-l@iupui.edu
Please change your address books!

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Business and Society News:

The new editor for *Business and Society* is Dr. John F. Mahon, University of Maine. Dr. Mahon was selected by the IABS Board of Directors at its August 2003, meeting. He will begin receiving new submissions on January 1, 2004.

Business and Society encourages electronic submission of manuscripts. Submissions should be sent as email attachments to the editor, in two files. One file contains only the cover page with title and complete contact information for all authors. The second file contains the abstract, text, all tables and figures, and references—everything necessary to send out for blind review to the referees.

Until 1/1/04, send submissions to logsdon@mgt.unm.edu. After 1/1/04, send submissions to mahon@maine.edu.

If electronic mail is not available, an author can submit a manuscript to the editor along with a diskette containing the full manuscript. After 1/1/04, the new editor can be reached at:

Dr. John F. Mahon
Editor, *Business and Society*
Maine Business School
University of Maine
5723 DP Corbett Business Bldg.,
Rm 323
Orono, ME 04469-5723
USA

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IABS Member News

Virginia Gerde has moved. Her new email address is: gerdev@duq.edu. Her new address is: Rockwell Hall, Rm. 478, Duquesne Univer-

sity, 600 Forbes Avenue, Pittsburgh, PA.
Phone: (412) 569-4907.

Jeanne Logsdon is the first academic recipient of the Jack and Donna Rust Endowed Professorship in Business Ethics. The Rusts have given a \$1 million gift to the University of New Mexico, which is being matched with \$600,000 from the State of New Mexico's Endowment for University Excellence. Three professorships in ethics are being established. Two are in the Anderson Schools of Management—one to Jeanne and the other to executive-in-residence John Ackerman, retired CEO and Chairman of the Board of Public Service Company of New Mexico. A third professorship will focus on biomedical ethics at UNM Health Sciences Center.

Jim Mattingly is now associated with the University of Northern Iowa. His address: 250 Curris Business Bldg., University of Northern Iowa, Cedar Falls, Iowa, 50614-0125. His new email: jim.mattingly@uni.edu, and phone: (319) 273-6143. Jim completed his Ph.D. this summer at the University of Missouri.

Steven Feldman recently published "Weak Spots in Business Ethics: A Psychoanalytic Study of Competition and Memory in Death of a Salesman", in the *Journal of Business Ethics* (2003), 44: 391-404.

Frances Bowen is now an Assistant Professor at the Haskayne School of Business, University of Calgary, 2500 University Drive NW, Calgary, AB, Canada, T2N 1N4. Her email: frances.bowen@haskayne.ucalgary.ca. And phone: (403) 220-6723.

Bill Martello has a new address: New College, St. Edward's University, 3001 S. Congress Ave., Austin, TX 78704. Phone: (512) 428-1376. Email: williamm.admin.stedwards.edu.

Jerry Calton was promoted to full professor of management at the University of Hawaii-Hilo, at the beginning of this academic year.

Robbin Derry has moved to the Kellogg School. Her new contact information: Ford Center for Global Citizenship, Kellogg School of Management, 2001 Sheridan Road, Evanston, IL 60208-2001. Phone: (847) 491-4976. Email: r-derry@northwestern.edu.

Tom Jones, formerly the Kirby L. Cramer Scholar in Business Ethics, is now the Boeing Endowed Professor of Business Administration at the University of Washington.

Ans Kolk has published his paper, "Trends in Sustainability Reporting by the Fortune Global 250", in *Business Strategy and the Environment* (2003), 12: 279-291. Ans also had an item published in the AFX Global Ethics Monitor based on the presentation he made at the IABS 2003 Conference in Rotterdam.

Duane Windsor has been elected as Assistant Program Chair for SIM New Orleans.

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News from Related Associations

Academy of Management News:

The Social Issues in Management (SIM) Division web site has been updated to include information the 2004 Academy of Management annual meeting in New Orleans in August 2004. (The submissions database is open now.) The website has links to the latest SIM Newsletter, and the latest on Campaign AACSB. You can find a link to the Sim web-site at:

<http://www.pitt.edu/~rorst6/sim>.

Kathy Rehbein is SIM Program Chair for the New Orleans meetings. She encourages everyone to submit papers to the SIM Division. The more submissions received, the more papers can be on the program. The theme for New Orleans, *Creating Actionable Knowledge*, examines the gap between research and practice. Specific topics that might be addressed include understanding what actionable knowledge is, what can scholarly journals do to close the existing gap between research and practice? What research methods are likely to contribute to actionable knowledge? And how can we practitioners become better consumers of actionable knowledge?

The due date for submissions is January 5, 2004, but early submissions are always welcomed. All submissions are electronic. Kathy is also interested in identifying a group of people who are interested in serving as chairs, discussants and facilitators. Please contact her if you are interested. Also, if you have not signed up yet to review but are interested, Kathy wants to know that and what your areas of reviewing interest are.

Society of Business Ethics News:

The Society of Business Ethics will meet in New Orleans in 2004, in conjunction with the Academy of Management meeting there.

The *Business Ethics Quarterly*, the SBE-sponsored journal, has announced two special issues—one on Business, Ethics, and Commercial Speech, and another on the Impact of New Technologies on Marketing Ethics. See Calls for Papers in this newsletter for more details.

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Websites, Resources and More

Ethics News:

The latest issue of the Beard Center of Leadership in Ethics Newsletter is available at <http://www.bus.duq.edu/beard>. Click on “Ethics News” at that site. To receive the Newsletter on a regular basis, simply follow the instructions at the website.

The Beard Center has developed a Code of Ethical Behavior for business students at Duquesne University. A copy of the code can be found at <http://www.business.duq.edu/other/docs/academic/CodeofEthics.pdf>.

Corporate Social Responsibility and Governance Items:

Do you have items that would fit in this section of the newsletter? Please send them to Sandra Christensen, Eastern Washington University, 668 N. Riverpoint Blvd., Spokane, WA 99202, or email them to me at schristensen@mail.ewu.edu.

Teaching Aids:

Dave Fritzsche invites us to field a team and join the competition at the 40th Annual International Collegiate Business Strategy Competition (ICBSC). The competition will feature teams from several countries running a simulated business operating in Merica and either an Eastern European, Latin American, or Southeast Asian country. The competition is based on the 5th Edition of *The Business Policy Game: An International Strategy Simulation*. The remote phase of the competition begins in early February with teams submitting ten weekly decisions via the Internet. Then, all teams travel to San Diego, California, for the intensive phase held from April 15-17. There, teams submit ten more decisions, make a for-

mal presentation to their Board of Directors, and attend a gala awards banquet. For more information:
<http://www.eskimo.com/fritzsch/icbpc/icbpc.html>.

Denis Collins tells us of a video on which former CNN CEO Tom Johnson provides brief testimony about being a workaholic and dealing with depression. The testimony was part of the “American Perspectives” series on C-SPAN. The video is titled “Price of Success, Commerce Club (Atlanta, GA). ID #177328-07/08/2003, and the price is \$24.95.

Gordon Rands reports, on that same subject, that Berrett-Koehler has published a handbook, *Take Back Your Time*. Gordon notes that there is a national social movement to reduce the amount of hours Americans are required to work—and on campuses, October 24 was a Take Back Your Time Day. For information, <http://www.simpleliving.net/timeday/default.asp>.

A new report from the World Resources Institute discusses cutting edge environmental MBA programs. It is available online at <http://www.beyondgregypinstripes.org/results/index.cfm>.

The Reputation Institute (www.reputationinstitute.com) offers a newsletter and a journal—the Corporate Reputation Review—and other links of possible interest.

The Business Ethics Teaching listserv can be subscribed to by sending an email to: listserv@listserv.uic.edu. In the message field, write the command: subscribe bets-l yourfirstname yourlastname. Or, you can subscribe via a web interface at <http://www.lsoft.com/scripts/wl.exe?SL1=BETS-L&H=LISTSERV.UIC.EDU>

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New Books:

Stakeholder Theory and Organizational Ethics, by **Robert Phillips** (Associate Professor, School of Business, University of San Diego, http://business.sandiego.edu/faculty/phillips_robert.html). Phillips elaborates a “principle of stakeholder fairness” and uses it to answer questions such as: Who are an organization’s legitimate stakeholders? What, if any, are the limits of stakeholder theory? Published by Berrett-Koehler Publishers (2003).

Rising Above Sweatshops: Innovative Approaches to Global Labor Challenges, edited by **Laura P. Hartman, Denis G. Arnold, and Richard E. Wokutch**. The book provides an overview of global labor challenges from a variety of perspectives, then analyzes case studies drawn from original field research. Published by Greenwood (2003).

Y. Vardi & Ely Weitz have published their book, *Misbehavior in Organizations: Theory, Research, and Management*, with LEA Publishers (2004). Intended for students, scholars, and practitioners in organizational behavior, the book delineates a new agenda for OB theory and research.

A new collection of papers from the Natural Step’s 2002 Conference on Sustainability and Innovation is available. Titled *Ants, Galileo, and Gandhi: Designing the Future of Business through Nature, Genius, and Compassion*, it is edited by **Sissell Waage**, of The Natural Step, with an introduction by Ray Anderson of Interface, Inc.

Business and Human Rights Dilemmas and Solutions, edited by **Rory Sullivan** (Insight Investment, UK) should now be available from Greenleaf Publishing (2003). The book provides an analysis of the relationship between companies and human rights in the context of globalization.

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Perusing the Journals:

Patricia Kelley and Dawn Elm have an article in the December, 2003, *Journal of Business Ethics*—The Effect of Context on Moral Intensity of Ethical Issues: Revising Jones’s Issue-Contingent Model.

I simply ran out of time to do my usual perusal. Do you have items that would fit in this section of the newsletter? If you come across journal articles that you think would be of interest to others, or if you have published your own work, please send the citation to Sandra Christensen, Eastern Washington University, 668 N. Riverpoint Blvd., Spokane, WA 99202, or email them to me at schristensen@mail.ewu.edu.

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Position Announcements:

The Wharton School of the University of Pennsylvania invites applications for two faculty positions in the field of business ethics in its Department of Legal Studies: a tenure track position and a one year visiting position which may be renewable. The Department has 16 full-time faculty who offer over 20 different courses in Wharton’s undergraduate, MBA, and doctoral programs and whose research is regularly published in leading journals. Candidates trained in philosophy, law, business, eco-

nomics, social science, or combinations thereof, are encouraged to apply. Applicants should have superior academic credentials, strong research potential, and a demonstrated commitment to business ethics. Information regarding the Legal Studies Department can be found at <http://lgst.wharton.upenn.edu>. Specific information about the Ethics Program can be found at <http://ethics.wharton.upenn.edu>. The University is an equal opportunity, affirmative action employer and encourages minority and women candidates to apply. Priority will be given to materials received before December 19, 2003, and consideration will be given to applications received through January 15, 2004. Indicate the position(s) for which you wish to apply and send resume, reprints, and references to:

Ms. Laretta Tomasco
Legal Studies Department
University of Pennsylvania
3730 Walnut Street, Suite 600
Philadelphia, PA 19104-6340

Texas State University (formerly Southwest Texas State) invites applications for the position of Chair of the Department of Management in the College of Business Administration (CBA). The CBA is accredited by AACSB International, has over 4,500 majors, and will be moving into a new, state-of-the-art building in 2005. The official position announcement is at http://ww1.swt.edu/catsweb/pe/PEWBIQFJB_014.HTM. The link to the University is <http://www.txstate.edu>, and the link to the Management Department is <http://www.business.swt.edu/mgt/>

The **George Washington University** seeks applications from individuals seeking tenure-track Assistant Professor positions starting with the 2004-2005 academic year. The positions are in Business and Public Policy in the De-

partment of Strategic Management and Public Policy. These are not strategic management positions. The successful applicants will teach undergraduate courses in Business-Government Relations initially. Competitive compensation and teaching load. Candidates should possess a completed Ph.D. with a demonstrated background in Business and Public Policy. Candidates should also demonstrate the potential for outstanding teaching and research in the business and public policy field. The review of applications will begin November 1, 2003 and continue until the positions are filled. Applicants should submit a letter indicating their interest in the position, a current curriculum vitae and any supporting documentation (teaching evaluations, research publications, course syllabi, letter of recommendation, etc.) deemed relevant to: James B. Thurman, Department Chair, Strategic Management and Public Policy, School of Business and Public Management, The George Washington University, 203 Monroe Hall, Washington, D.C. 20053. Phone: (202) 994-5979; fax: (202) 994-8113; email: jthurman@gwu.edu. GW is an equal opportunity, affirmative action institution.

The University of Texas at Arlington is seeking applications for positions at the full professor level. The appointments, pending approval and funding, will be effective starting Fall 2004. We are open to candidates with interests in any Management discipline including Strategic Management, Organizational Behavior, Human Resource Management, Entrepreneurship, and/or International Management. Candidates must have a terminal degree in business or a related field from an accredited university. We prefer candidates with a strong interest and history in successful doctoral student education. Endowed Chairs/Professorships are available for individuals with distinguished research and teaching records. Review of applications will begin November 1, 2003. The positions will be open until filled. A complete resume and names of three aca-

ademic/professional references should be sent to: Dr. James C. Quick, Department of Management, the University of Texas at Arlington, Box 19467, Arlington, TX 76019-0467. The University of Texas at Arlington is an equal opportunity and affirmative action employer.

The University of Massachusetts Boston invites applications and nominations for the position of Dean of its AACSB-accredited College of Management. Candidates for the position are typically expected to possess an earned doctorate as well as a record of research, teaching, and service that is supportive of appointment as a senior faculty member with tenure in the College of Management. To ensure that we give full consideration to promising, non-traditional candidates, however, UMass Boston invites the applications of outstanding leaders with equivalent education and/or experience. The Dean serves as the college's chief executive officer. This important leadership position has primary responsibility for advancing the college as a nationally and internationally recognized leader in management education and research. Responsibilities of a more specific kind include delivering top-quality undergraduate and graduate education, developing and evaluating programs, recruiting and selecting new faculty, building support for and collaborating in interdisciplinary and intercollegiate academic initiatives, shaping and managing the college's finances and budget, expanding corporate outreach, increasing external fundraising, and refining strategic planning. Salary for this position is competitive, commensurate with experience and qualifications. Applications and nominations will be reviewed on an ongoing basis beginning November 17, 2003, and evaluated until the position is filled. Applicants must submit a cover letter addressing the qualifications delineated above, a curriculum vitae, and the names, addresses and telephone numbers of four references to: Chair, Dean of the College of Management Search Committee, Office of the Provost, Uni-

versity of Massachusetts Boston, 100 Morrissey Blvd., Boston, MA 02125-3393. UMass Boston is an affirmative action, equal opportunity, Title IX employer and strongly encourages women, members of all ethnic groups, and people with disabilities to apply.

The Management Department of the **United States Air Force Academy**, an AACSB-accredited undergraduate institution located in Colorado Springs, Colorado, is seeking to fill a one-year visiting professor position for the period July 2004 through May 2005 in the disciplines of management, organizational behavior/theory, strategy, human resource management, international business, management information systems, systems engineering management, management science/operations research, finance, accounting, marketing or any related business field. Applicants should possess a minimum of a Masters degree. Although a Ph.D. is not required, preference will be given to individuals possessing terminal degrees in their disciplines. A candidate must (1) be a full-time employee at a US institution of higher education; (2) be receiving a complete benefit package to include retirement contribution; (3) agree to return to his/her institution in a full-time status following the visiting professor tour; (4) hold the academic rank of full professor, associate professor or assistant professor; and (5) be a US citizen. Visiting faculty members will continue to receive their full salaries from their home institution. The Air Force Academy will reimburse the institution the salary and the employer's contribution for fringe benefits such as health and life insurance, retirement, and social security. Applicants should submit a cover letter and curriculum vita to HQ UAAFA/DFM, Attn: Maj Jim Parco, 2354 Fairchild Drive, Ste 6H-130, USAF Academy, CO 80840. For additional information, please send email to james.parco@usafa.af.mil.

San Francisco State University has one full-time tenure-track position in International Business for Fall 2004. The position requires graduate and undergraduate teaching, professional development and academic research, student advising, and service to the college and department. International Business candidates are sought who also have expertise in international business in the Pacific Rim, specifically in China, Japan, and Southeast Asia. We are looking for faculty who could develop and deliver new courses in this area, including family owned Asian businesses and entrepreneurship and other special topics. Appointment to this position will be at the rank of assistant professor. Salary is dependent on qualifications and within the ranges typically available in the California State University system. The application closing date is January 30, 2004, or until position is filled. Minimum qualifications include an earned Ph.D. in Business (closely related fields will also be considered); academically qualified and/or professionally qualified by current AACSB standards; a clearly demonstrated primary focus on teaching and research in international business; evidence of excellence in teaching (such as superior teaching evaluations and awards). Desirable qualifications include a track record of published research in international business; evidence of excellence in working with students from highly diverse backgrounds; and interest in international educational program development. Letters of application, a resume, and supporting evidence should address each of the position requirements and competencies listed above. The list of references should include only the names of individuals the Committee is permitted to contact. Materials must be sent in hard copies via postal services to: Dr. Yim-Yu Wong, Chair of the Search Committee, Department of International Business, College of Business, San Francisco State University, 1600 Holloway Avenue, San Francisco, CA 94132. email: yywong@sfsu.edu. We are particularly interested in attracting women, ethnic minori-

ties, and persons with disabilities. SFSU is an affirmative action/equal opportunity employer.

The University of New Mexico invites nominations and applications for the position of Dean of the Robert O. Anderson Schools of Management. The University seeks a visionary, dynamic leader with a strong record of scholarly and/or professional accomplishments. The Dean, who reports to the Provost and Vice President of Academic Affairs, is responsible for administration of all programs and budgets of the Anderson Schools. This includes working with faculty, staff and students to deliver outstanding undergraduate and graduate programs and fostering research efforts of the highest quality. The Dean will develop and maintain productive relationships with alumni and with the external business community, already productively allied with the Schools through the Anderson Foundation Board. The Dean sits on the Council of Deans and participates in making decisions and creating policies for the entire University. Minimum requirements include earned doctoral degree in business or a related field, or equivalent professional experiences; academic credentials or professional qualifications that merit appointment as a tenured Professor in one of the Anderson Schools departments. Desired qualifications include: a record of increasing high level administrative responsibilities; a demonstrated capacity for leadership; evidence of scholarly achievement; evidence of professional business leadership experience; proven fiscal and managerial skills; experience with AACSB accreditation procedure and requirements; successful experience in cultivating external funding sources; a record of positive interaction with the business community and other relevant constituents, including diverse interest groups; and experience connecting business education with economic development. Completed applications should include a letter of application outlining qualifications for the position and the applicant's vision for lead-

ership of the Anderson Schools, a current curriculum vitae, and the names and contact information of at least three professional references. Inquiries and applications will be confidential. The names of finalists who come to the campus for interviews will be announced publicly. Submit nominations and applications to Reed Dasenbrock, Dean, College of Arts and Sciences, Chair, Anderson Schools Dean Search Committee, MSC03-2120, Ortega Hall 201, University of New Mexico, Albuquerque, NM 87131. For best consideration nominations should be received by January 9, 2004 and completed applications by January 16, 2004, but the position will remain open until filled. The University of New Mexico is an equal opportunity/affirmative action employer and educator.

Western Washington University has a tenure-track position in the Department of Management at the assistant professor level. The position calls for a motivated individual with excellent teaching ability and a record of scholarship commensurate with the length of the period since completing the Ph.D. The successful candidate should possess a strong background in social issues in management and business ethics and an interest in teaching in the Business and Society/Business Ethics areas. Experience working with a diverse student body and staff is a desired attribute. Anticipated starting date: September 16, 2004. A Ph.D., DBA, or ABD in final dissertation stage, and considerable teaching experience are required. Applications must provide evidence of effective teaching and high promise in scholarship. Send letter of application, C.V., summary of teaching effectiveness, and the names of three references via the US mail to: Dr. Bruce D. Wonder, Chair, Department of Management, Western Washington University, 516 High Street, Bellingham, WA 98225-9075. Phone: (360) 650-2902; Fax: (360) 650-4844, Attn: Management Department; email: bruce.wonder@wwu.edu. Applications re-

ceived by January 16, 2004 are assured full consideration. WWU is an equal opportunity/affirmative action employer.

A new Chair is being created at **Dominican University**, the Christopher Chair of Business Ethics. The School of Business is seeking a distinguished scholar to fill this role. If you are interested in applying, or wish for more information about this opportunity, please direct all correspondence to: Christopher Chair, C/o Lauer, Sbarbaro Associations-EMA Partners International, Two Westbrook Corporate Center, Suite 100, Westchester, IL 60154. Phone: (708) 531-0100; Fax: (708) 947-9075; Email: wyacullo@aol.com. Persons interested in applying should forward a letter of application, curriculum vitae, two publications and a list of five references. The website for Dominican University is www.business.dom.edu.

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Conference Announcements:

Loyola University Chicago presents **A Calling to Justice: An Interdisciplinary Academic Conference Exploring Social Justice in the Professions and Disciplines**. Saturday, February 21, 2004, at Loyola University Chicago Water Tower Campus. \$20 (includes lunch). Online registration at: www.evoke.luc/justice_conference/

The Reputation Institute is pleased to announce the **8th Annual Conference on Corporate Reputation**, to be held at the Radisson-Bahia Mar Hotel in Fort Lauderdale, Florida, May 20-23, 2004. The conference will open on the evening of Thursday, May 20th, and close with brunch on Sunday May 23rd. To participate in developing presentations, panels, and roundtables on topics related to corporate reputation, visit the website at www.reputationinstitute.com.

World Resource Institute's **7th Annual Sustainable Enterprise Summit** will be held March 17-18, 2004 in Washington D.C. at the Watergate Hotel. For information, visit <http://summit.wri.org>

The **10th Annual International Conference on Industry, Engineering, and Management Systems (IEMS 2004)** is scheduled for March 15-17, 2004 at the Holiday Inn Oceanfront Hotel in Cocoa Beach, Florida. The Call for Papers, registration information, and other related conference information is at: <http://www.csustan.edu/market/petrosky/iems2004.html>

The 1st Annual Teaching Professor Conference will be held May 21-23, 2004 in Philadelphia, PA at the Hilton Philadelphia/Cherry Hill Hotel. To learn more about the Teaching Professor Conference and how to register, visit www.teachingprofessor.com.

The **Allied Academies** will hold its 2004 international meeting in New Orleans, LA on April 7-9, 2004. For information on the Allied Academies and its member academies, visit <http://www.alliedacademies.org>.

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Calls for Papers:

The **2nd Annual Biennial International Conference on Business Ethics in Transitional Economies** will be held June 23-25, 2004 at the Czech Management Center in Celakovice (a suburb of Prague). Papers are invited in all disciplines. Previous conference participants have defined and examined transitional economies many ways: transition from socialism to capitalism, transition from a former colonial status to independence, transition via international unification in free

ternational unification in free trade zones, transition from agrarian or heavy manufacturing to high tech, and/or the transition from modern to late modern or early post-modern times. Send your one page paper proposal by March 15, 2004 to: William S. Brown, Ph.D., Marist College, School of Management, 374 Dyson Hall, Poughkeepsie, NY 12571 USA, or electronically submit to: William.s.brown@marist.edu. All inclusive cost of the conference is \$599 USD.

The **Center for Applied Christian Ethics** is hosting a national academic conference at Wheaton College on March 17-19, 2004. This event is designed for educators, consultants, and practitioners who desire to shape corporate practice through Christian ethical reflection. We are accepting abstracts for competitive review on the topic of Christian ethical decision-making within the corporation. We are particularly interested in essays that advance current understandings or challenge existing paradigms. Possible topics include: the role of moral imagination in business decisions, the relationship between character and decision schemes, and the cultivation of values shaping the context for decision. Abstracts should be 250-500 words in length. All abstracts must be received by January 16 to receive full consideration. Notice of acceptance will be provided by February 2. Send abstract and current vita to: Dr. Kenneth R. Chase, Center for Applied Christian Ethics, Conference Submissions, Wheaton College, Wheaton, IL 60187. Or email to ethicsconference@wheaton.edu.

The **Academy of International Business 2004 Annual Meeting** will take place July 10-13, 2004 at Swisstel, Istanbul, The Bosphorus (Istanbul, Turkey). Submission deadline is December 5, 2003. The conference theme is "Bridging with the Other: The Importance of Dialogue in International Business". Papers and symposia that include scholars from diverse locations and backgrounds are particu-

larly encouraged. AIB will be using a web-based submission process, with submissions starting on November 1, 2003 and continue until the December 5, 2003 deadline. Please refer to the conference website (<http://www.aibworld.net/events/2004/>) for detailed information on the conference and an extended call for papers.

The **Second Conference on International Corporate Responsibility**, sponsored by Carnegie Bosch Institute for Applied Studies in International management at Carnegie Mellon University and hosted by Amsterdam Graduate Business School at the University of Amsterdam will be held June 18-20, 2004. The Institute is soliciting papers for the conference based on the theme that responsible business decisions today must take a global view that is sensitive to political, economic, and cultural differences. The number of participants is kept small, to encourage lively discussion. A diversity of views and countries of origin is sought in the selection process. Three-page extended abstracts in English may be submitted by January 15, 2004. Abstracts should be submitted electronically if possible and otherwise in hard copy. Each invited participant will receive an allowance to cover expenses, plus waiver of the registration fee. The conference website is <http://ba.gsia.cmu.edu/icr>. Please send abstracts to: Catherine Burstein, Carnegie Bosch Institute, Graduate School of Industrial Administration, Carnegie Mellon University, Pittsburgh, PA 15213 USA, cb6d@andrew.cmu.edu.

Eco-Efficiency for Sustainability: Quantified Methods for Decision Making, the International Eco-Efficiency Conference, will take place April 1-3, 2004 at Leiden, the Netherlands. The focus of the conference will be on operational methods for quantified eco-efficiency analysis that can guide decision making toward societal eco-efficiency, contributing to sustainability. For further infor-

mation see the conference website:
<http://www.eco-efficiency-conf.org/>

The **2004 International Business and Management Research Conference, 2nd Annual Management Forum** will be held June 9-12, 2004 at the Hilton Hawaiian village Beach Resort in Honolulu, Hawaii, USA. Submissions are due February 15, 2004 and may be made electronically via email to drenguder@aol.com or mailed. If submissions are mailed, please submit a paper or an abstract/proposal for a paper to the attention of Dr. Turan Senguder and Dr. Jean Gordon, IBC, 995 Weeping Willow Way, Hollywood, FL 33019. The primary goal of the conference will be to provide opportunities for business related academicians and professionals from various business related fields in a global realm to publish their paper in one source. See the website, <http://www.jaabc.com/hawaii.html> for further information, including submission guidelines.

The **College Teaching and Learning Conference** will be held at the Wyndham Palace Resort and Spa in Walt Disney World, Florida, January 5-9, 2004. Come to present papers on teaching issues such as: curriculum, ethics in higher education, promotion and tenure, accreditation, teaching methods and styles, administration, faculty welfare, technology in the classroom, teacher evaluation, department-specific issues, and related topics. All submissions are to be sent by email to the TLC Conference at TLC@wapress.com by December 1, 2003. If you think you may miss a deadline, contact us, and we will work with you. For complete information on this conference, including paper format details, please visit: www.wapress.com/tlcmain.htm.

The **9th Annual Conference of the International Society for the Study of Work and Organizational Values (ISSWOV)—Ethical Work Values and Behavior for Global Competition**—will be held August 3-6 at the

Hotel Monteleone in New Orleans, USA. To be considered for inclusion in the main program, participants are required to submit abstracts of 250 words, by email, to Dr. Zeynep Aycan at z_aycan@KU.edu.TR. Submissions are encouraged on work values and behavior in a wide variety of areas, including ethics, leadership, work-family conflict, cross-cultural perspectives, motivation, diversity management, corporate governance, and organizational culture. The deadline for submission of abstracts is February 1, 2004. For further information, please visit the conference website at www.Isus.edu/ba/isswov

The **4th Annual Hawaii International Conference on Business** will be held from June 21-24, 2004 at the Sheraton Waikiki Hotel in Honolulu, Hawaii, USA. The submission deadline is January 29, 2004. The conference website is <http://www.hicbusiness.org>. The conference encourages the following types of papers/abstracts/submissions: research papers-completed papers; abstracts of completed or proposed research, student papers, work-in-progress reports or proposals for future projects, and reports on issues related to teaching. Information about submissions is available at http://www.hicbusiness.org/cfp_bus.htm.

The **10th International Interdisciplinary Conference on the Environment** will be held in Boston, USA, from July 1-4, 2004. The Interdisciplinary Environmental Association in conjunction with Assumption College invites you to participate as a panel and/or workshop organizer, presenter of one or two abstracts or paper, chair, moderator, discussant, or observer. The deadline for abstract submissions and participation is April 30, 2004. All papers will pass a blind peer review process for publication consideration in the *Interdisciplinary Environmental Review*. For more information, contact Kevin L. Hickey and Demetri Kantarelis, of the IEA, at Assumption College, 500 Salisbury Street, Worcester, MA 01609-1296,

USA. Email Hickey at khickey@assumption.edu, or Kantarelis at dkantar@assumption.edu.

The **20th EGOS Colloquium** will take place July 1-3, 2004, at Ljubljana, Slovenia. Sub-group 17 is Corporate Social Responsibility and Business Ethics. EGOS has a long tradition of providing a forum particularly for exchange and discussion rather than presentation of papers only. Therefore, the conference is organized in workshop form. This workshop form allows for an intense, three-days immersion into a particular area of research and provides opportunity for profound exchange and learning within a group of international scholars. Further information can be found on the conference website at <http://www.egosnet.org>. Deadline for 800 word abstracts is March 1, 2004. Abstracts, papers and all other inquiries to: Dr. Dirk Matten, International Centre for Corporate Social Responsibility, Nottingham University Business School, Jubilee Campus, Wollaton Road, Nottingham NG8 1BB, UK. Email: dirk.matten@nottingham.ac.uk.

The International Society of Business, Economics, and Ethics (ISBEE) announces the **Third ISBEE World Congress**, July 14-17, 2004 University of Melbourne, Australia. The theme is Freedoms and Responsibilities in Business: Ethics, Leadership, and Corporate Governance in a Global Economy. Full papers and abstracts are invited. Full papers should contain no more than 4200 words (plus a 100-150 word abstract). Full papers and abstracts (250-300 words) must be submitted by March 1, 2004. Papers and abstracts should be submitted by mail or emailed to: ISBEE Secretariat, Mendoza College of Business, University of Notre Dame, Notre Dame, IN 46556, USA. Email: isbee@nd.edu. For further information and program details see: www.isbee.org and www.conferences.unimelb.edu.au/ISBEECongress.

The **13th International Symposium on Ethics, Business and Society** will be held by IESE Business School, University of Navarra, on the topic: Accounting and Accountability: A Challenge for Corporate Culture. The Symposium will take place in Barcelona, Spain, on May 7-8, 2004. Details and updated information: <http://www.iese.edu/13symposium>. Deadline for full papers: January 7, 2004. For more information, contact Prof. Domenech Mele: IESE Business School-Dept Business Ethics, Av. Pearson, 21-08034 Barcelona. Phone: (34) 93 253 4200. Email: mele@iese.edu.

The **2004 Global Business and Finance Research Conference** will take place July 14-17, 2004 in London. Submission deadline is March 15, 2004. Further information is available at the website: <http://www.jaabc.com/london.html>.

The *Business Ethics Quarterly* announces a special topics issue: Impact of New Technologies on Marketing Ethics, guest edited by Patrick E. Murphy and Gene R. Laczniak. Four copies of completed manuscripts should be sent to Patrick E. Murphy, 394 Mendoza College of Business, University of Notre Dame, Notre Dame, IN 46556, USA. The deadline for submissions is June 1, 2004. Further information can be obtained in the Quarterly, and at its website or at the Society for Business Ethics website (www.societyforbusinessethics.org).

The *Business Ethics Quarterly* also announces a special topics issue: Business, Ethics, and Commercial Speech, guest edited by Timothy Fort and Steven Salbu. The submission deadline for this issue is April 15, 2004. Questions may be directed to Professors Fort or Salbu, at timfort@umich.edu or Steve.Salbu@mcombs.utexas.edu. The full call is available in the Quarterly, or at the Soci-

ety for Business Ethics website (www.societyforbusinessethics.org).

The new *Stanford Social Innovation Review* seeks articles that approach problems in the social sector in new and interdisciplinary ways, and yet are grounded in theory, research, or practice. The Review values strong connections between theory, research, and practice on topics such as corporate social responsibility, nonprofit management and social entrepreneurship. For more information about the quarterly and submissions, visit www.ssireview.com.

A new e-journal from the International Society for Philosophers—*Philosophy for Business*--was launched November 2, 2003. The journal calls for articles on philosophical aspects of business practice targeted to companies and corporations around the world--an audience not predominantly academic philosophers. Articles should be written in simple, non-technical language. Word limit is 2500 words. Some themes: is business ethics possible? ; ideas of a code of conduct; industrial democracy; responsibility for the environment; globalization and monopoly; tax avoidance; whistle blowing.

The International Society for Philosophers also publishes *Philosophy Pathways* (archived at <http://www.shef.ac.uk/~ptpdlp/newsletter/>). Please send articles for *Philosophy for Business* or *Philosophy Pathways* to the editor, Geoffrey Klempner, at G.Gklempner@sheffield.ac.uk.

The *Journal of Academic Ethics* will have a special issue on Universities and Corporate Responsibility, edited by Darryl Reed and Richard Wellen, both of York University. The two-fold purpose of the special issue is to examine the general nature of the obligations of the University to promote corporate responsibility and to investigate (through case studies and comparative analysis) specific areas in which Universities are (or should be) involved in promoting greater corporate responsibility.

Authors from a variety of disciplines and methodological approaches are encouraged to submit their work. Authors wishing to submit manuscripts for review should email them as (doc or rtf) attachments to both: Darryl Reed (dreed@yorku.ca) and Richard Wellen (rwellen@yorku.ca). All manuscripts must conform to the style requirements of the Journal of Academic Ethics (available online at: <http://www.kluweronline.com/issn/1570-1727/current>). Manuscripts are due no later than February 15, 2004.

International Management Journal announces a thematic issue devoted to articles dealing with the problematic of the transformation of the State and its organizations from a managerial perspective. Researchers and specialists interested in this theme are invited to submit their texts before January 15, 2004. Guest editors are Yves Emery, Bachir Mazouz, and Louis Cote. Consult this call for papers on the website at <http://revue.hec.ca/mi/accueil.jsp?lang=en>

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IABS 2004
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The **International Association for Business and Society (IABS)** would like your submissions to its Newsletter! Please send items (notices of articles or books you have published or read; photos, poems, short articles, notices of promotions, moves, address or email changes, position announcements, conference announcements, website and other resources for scholars and teachers, or anything else you think would be of interest to our members. All of these can be sent at any time to Sandra Christensen, IABS Newsletter Editor, Eastern

Washington University, 668 N. Riverpoint
Blvd., Spokane, WA 99202, USA. Email:
schristensen@mail.ewu.edu.



IABS is a learned society devoted to research and teaching about the relationships between business, government and society. On another level IABS is a community of friends and colleagues. Founded in 1990, today it has over 300 members worldwide from over one hundred universities in more than twenty countries as well as members from various corporations and not-for-profit organizations. IABS is a multidisciplinary association, which attracts scholars and executives from all the disciplines of management. Its research domain covers the various aspects of the interface between management and the social political dynamics of the surrounding society. The research domain includes topics such as corporate social responsibility and performance, emerging social issues for business, business ethics, environmental affairs as well as business and government relations, among others. IABS sponsors a journal, *Business and Society*, the only peer-reviewed scholarly journal devoted entirely to research, discussion, and analysis on the relationship between business and society. IABS also organizes annual conferences, which generally meet two years in North America and one year outside of North America. Papers presented at the conference are selected through a blind review process, and published in the conference proceedings.

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