



January 29, 2016

WINTER 2016

Message from the Editor

We are gearing up for IABS 2016 in Park City. The conference promises to be exciting with events scheduled before, during, and after the conference to enhance our fellowship. We have highlighted the ins and outs of the conference in this newsletter. Thank you Brad Agle for your hard work as Conference Chair.

Be sure to read more about the IABS vision from President Colin Higgins and get up-to-date on IABS news. I hope to see you all in Park City in June!

For contributions or questions email me at:
cputnamrankin@umes.edu.

Check us out on the following social media sites.



@IABSnews

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We're All About Ideas

Over the past few years, the IABS executive has been thinking a lot about strategic questions: What is IABS? Why come to an IABS conference? Why be a member? Would someone choose to come to IABS instead of the Academy of Management or EGOS? What would compel people to add IABS to their selection of annual conferences?

Most of you will know that IABS started about 27 years ago as a place to meet – outside of the Academy of Management – at a different time and in a less formal environment – to focus on new ideas, innovative thinking and to explore the questions of (what was then) a relatively new field outside the confines of the academy structure. A lot of good work came out of the IABS conferences that led to important developments in our field. Today, however, the landscape is a bit different. As Mike Barnett and Harry van Burren commented at last year's SIM meeting in Vancouver – the work we do now seems to infuse most of the streams of the Academy. Think of the key questions in ONE and CMS to name just two.

Our thinking has thus been an attempt to re-consider the role and purpose of IABS in the context of how our field has developed over the past 25 years or so. Where we've got to is that 'ideas'

are still very important. In fact, ideas and new thinking that might be interdisciplinary or draw on multiple and new types of theories are critical for addressing the pressing challenges of how business interacts with, contributes to, affects, and impacts on society. Ideas – and an opportunity to air and



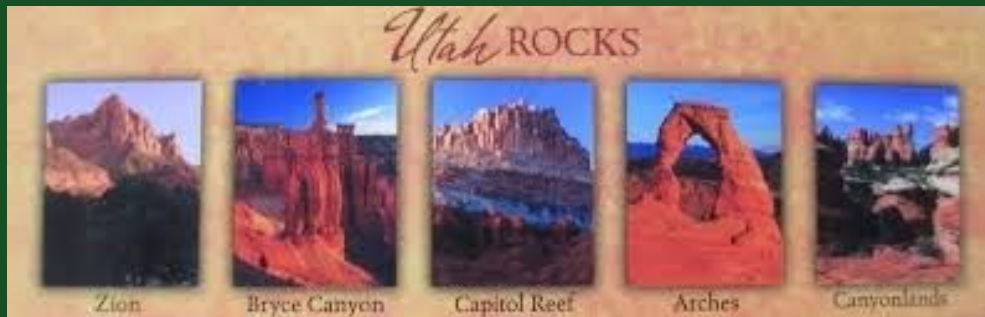
talk about them are also important regardless of where we are in our academic careers. So, we're trying to reinvigorate IABS as an 'ideas incubator' – the place where you'll want to come to

talk about the new ideas emerging from doctoral research, the new thinking that the senior leaders in our field are doing – that is really pushing the boundaries, and the new ideas that mid-career researchers are exploring. We want to position the IABS conference as the place where this 'genuine' discussion occurs. As a doctoral student – your ideas benefit from feedback from the senior scholars. Senior scholars too benefit from talking and teasing about new ideas.

We have some challenges with this model – which is where we're working now. How do we ensure that discussion of ideas is of 'good quality'? Others – such as AoM and EGOS – are also increasingly tolerant of less formulated work than they have been in the past. What we're

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IABS 2016 POST Conference Tour of Utah's "Mighty 5" National Parks



Monday, June 20: Leave Park City for Moab, with a stop in Price to see the Utah State University Eastern Prehistoric Museum. A great look back into Utah's history. We will tour Dead Horse Point and the "Island in the Sky" section of Canyonlands National Park in the afternoon. Dinner and lodging in Moab.

Tuesday, June 21: Tour of nearby Arches National Park in the morning and have a picnic in the park. In the afternoon, Moab has so many optional activities for zip lines, hummer rides, boat tours on the Colorado River and mountain biking. The tour company will offer various adventure options in a menu form for the afternoon of the second day. Guests can choose what activity they want to do before the tour and then base their adventure out of a central location. (Moab activities additional price).

Wednesday, June 22: Travel to Capitol Reef National Park, stopping at Goblin Valley State Park for a quick tour. In Capitol Reef, there are a couple of good trails to hike or walk. We will stay in Torrey for the evening.

Thursday, June 23: Drive famous Highway 12, the All American Highway, considered one of America's most beautiful highways on our way to Bryce Canyon National Park. We will get to Bryce in the afternoon and tour the park. We will stay at the nearby Ruby's Inn for the evening. They offer a live country music/dinner buffet with the Bar J Wranglers.

Friday, June 24: Drive to Zion National Park and spend the day hiking/walking in the park. That night, have a farewell dinner with lodging in nearby Springdale.

Day Six: Drive back to Park City stopping in Cove Fort on the way back.

The price of this tour is \$1595 a person for Double Occupancy and \$1895 for Single Occupancy. There is a minimum participation requirement of 6. Contact Will at Southern Utah Scenic Tours and mention "IABS post-conference tour". info@utahscenictours.com. 435-656-1504

President's Message (continued)

trying to do – and you'll see some examples of this at the Park City conference this year – is to rework some of the conference sessions. We can address some of the quality issues by identifying the specific areas where ideas and development work are needed (eg around 'theory' or 'method') – ie how best can we make sense of the observed idea? How best to study and research it? We're also working hard to identify new research awards and communications that reflect these priorities.

We know that these challenges are similar to those faced by the Editors of 'Business & Society' – so we're keen to provide an outlet to seed the type of work that will lead to the type of ideas and thoughts are necessary as we look forward.

We're also keen to hear from you. You'll have seen the call we made last year for member-led 'Strategic Initiatives'. We'll be doing that again soon (keep your eyes peeled). The idea is that new ideas might require some funding – and we're keen to help you bring these to fruition. We're also going to be increasing the different

ways we communicate with you about the 'ideas' circulating in our community.

And, there's lots of ideas in this issue of the newsletter. Check out the new publications of our peers, and what Brad is up to with the planning for Park City. I'll be updating you on our thinking at the business meeting during the conference. As always, I'm keen to hear your thoughts too.

All the best – and I'm looking forward to seeing you in Utah in June!

— Dr. Colin Higgins,
IABS President

Join Us in June - IABS, Park City 2016

IABS 2016 is shaping up to be a wonderfully stimulating, productive, and enjoyable time. 117 papers, symposia, discussion, and innovative sessions were submitted to the conference by over 200 individuals.

REGISTRATION OPENS

JANUARY 21, 2016
AT www.iabs.net

These submissions covered the gamut in terms of IABS topic areas. I'm confident we will have a stimulating time thinking about business and society at the crossroads. All



submitters should have received a decision regarding their submission. If for some reason, you did not, please contact me.

Registration for the conference is open on January 21st. Please register. In addition to the regular stimulating IABS program that will include a doctoral consortium and a new junior faculty consortium, we will also be able to enjoy the many wonders of Utah.

Our Saturday afternoon excursions will provide you with the opportunity to see historic Park City, visit Olympic Park and try an Olympic bobsled run, enjoy alpine slides, zip lines, etc., or visit the large humanitarian operation run by the

LDS church along with a visit to historic Temple Square. The Saturday evening reception will be held at Olympic Park where we'll enjoy the acrobatics of the trick ski-jumping team Flying Aces (for a preview see: <http://utaholympiclegacy.org/activity/freestyle-shows/>).

We will also enjoy a hospitality suite during the late evenings of the conference. We hope you will be able to make new friends and deepen current friendships.

Writing Camp June 13th-15th

Because we are staying at an all-suite hotel I encourage you to bring your family, or partner up with another or multiple participants at the conference. There will also be a number of excursions planned for guests during both the writing camp and the regular conference. Make your hotel reservations as soon as possible. Speaking of writing camp, I hope many of you will sign up to spend the three days before the conference writing. Writing Camp will be held on June 13-15. You will

Junior Faculty Consortium Thursday, June 16th Led by Ron Mitchell

be put into writing teams whose job it is to discuss each other's writing goals, content, and accomplishments during breakfast and lunch. Other than that, the focus is on getting writing accomplished, whether by yourself or with a co-author. We will

Doctoral Consortium Thursday, June 16th

provide some examples of writing strategies that you may want to try. Paul Godfrey will be conducting a theory-writing seminar in the evenings for those interested.

There will also be a post-conference tour of Utah's Mighty 5 National Parks. See [page 2](#) in this Newsletter for information on that tour.

I will be sending out a conference schedule in February. I look forward to seeing you in Park City in June!

— Dr. Brad Agle,
2016 IABS Conference Chair

SAVE THE DATE: IABS WRITING CAMP

June 13-15th, 2016, Park City, Utah

HOTEL ACCOMMODATIONS IN UTAH FOR IABS 2016

Lodges at Deer Valley (855-410-3337)

Hotel Rooms – Feature king, queen, double queen or double double bed configurations, full bath, refrigerator and wet bar. Approximately 400 square feet. Nightly Rate 6/12 – 15/2016: \$118
Nightly Rate 6/16 – 19/2016: \$123

One-Bedroom Suites - Feature fully-equipped kitchen, living area with fireplace, washer/dryer, and two baths. Approximately 1,100 square feet. Nightly Rate 6/12 – 15/2016: \$163 Nightly Rate 6/16 – 19/2016: \$171

Two-Bedroom Suites - Feature two bedrooms (bedding varies), three baths, fully-equipped kitchen, living area with fireplace and washer/dryer. Approximately 1,500 square feet. Nightly Rate 6/12 – 15/2016: \$242; Nightly Rate 6/16 – 19/2016: \$254

Three-Bedroom Suites - Features the same configurations as the two-bedroom suites, with an additional sleeping room and bath. Approximately 1,900 square feet. Nightly Rate 6/12 – 15/2016: \$290; Nightly Rate 6/16 – 19/2016: \$305

Silver Baron Lodge (855-410-3337)

Hotel Rooms – Feature king, queen, double queen or double / double bed configurations, full bath, refrigerator and wet bar. Approximately 400 square feet. Nightly Rate 6/12 – 15/2016: \$118
Nightly Rate 6/16 – 19/2016: \$123

One-Bedroom Suites – Feature fully-equipped kitchen, living area with fireplace, washer/dryer, two baths and private outdoor hot tub. Approximately 1,100 square feet. Nightly Rate 6/12 – 15/2016: \$185; Nightly Rate 6/16 – 19/2016: \$199

Two-Bedroom Suites – Feature two bedrooms (bedding varies), fully-equipped kitchen, living area with fireplace, washer/dryer, three baths and private outdoor hot tub. Approximately 1,500 square feet. Nightly Rate 6/12 – 15/2016: \$283 Nightly Rate 6/16 – 19/2016: \$297

Three-Bedroom Suites – Features the same configurations as the two-bedroom suites, with an additional sleeping room, bath and private outdoor hot tub. Approximately 1,900 square feet. Nightly Rate 6/12 – 15/2016: \$332 Nightly Rate 6/16 – 19/2016: \$348

Four-Bedroom Suites – Features the same configurations as the three-bedroom suites, with an additional sleeping room, bath and private outdoor hot tub. Approximately 1,900 square feet. Nightly Rate 6/12 – 15/2016: \$362 Nightly Rate 6/16 – 19/2016: \$380

The above rates do not include Taxes and Fees of 17.666%, which includes a Resort Fee covering the following services: Wireless internet, 24 hour fitness facility, on-demand shuttle service, heated, underground parking, daily housekeeping, newspaper delivery. Monday through Friday and inclusive gratuity for bell service, shuttle and housekeeping.

Business and Society 360
Call for Book Chapter Abstracts
on Stakeholder Management

**Deadline for chapter abstracts is
February 4, 2016.**

Please email submissions to David
Wasieleski at: wasieleski@duq.edu

What is “Business and Society 360”?

Business and Society 360 Book Series, published by Emerald and sponsored by the International Association for Business and Society, is an annual book series featuring a comprehensive discussion and review of the current “state” of the research and theoretical developments in a specific BAS area – a 360-degree look at a selected topic. A “360-degree examination” of a research area involves an *all around* assessment using multiple field experts to supply an analysis and review for the purpose of achieving a full understanding of a topic. Thus, each volume is a combination of invited and editorial reviewed chapters providing an overview of past work and highlighting cutting-edge research on the selected topic.

2016 Call for Chapter Abstracts

This call for book chapters focuses on addressing cutting edge research in the **stakeholder management** area that carries the potential to advance the theory forward. Authors are invited to submit a short abstract summarizing the content and approach of the proposed book chapter. Submissions should reflect “new” original research in the stakeholder management realm. Abstracts will be peer-reviewed by the editorial team. Invitations to write an entire chapter will be sent based on the reviews. Areas of interest include but are not limited to:

- ◆ Stakeholder theory: descriptive, instrument
- ◆ Normative justifications
- ◆ Stakeholder salience
- ◆ Stakeholder networks
- ◆ Stakeholders and business strategy

- ◆ Stakeholder responses
- ◆ Value creation
- ◆ Global perspectives
- ◆ Corporate governance and stakeholders

Submission Process and Important Dates

Three-to-five-page abstracts should be emailed to David Wasieleski (Wasieleski@duq.edu) by February 4, 2016.

- ◆ Editors decision on abstracts: February 28, 2016
- ◆ Chapter drafts due: June 3, 2016
- ◆ Review of chapter drafts to authors: August 1, 2016
- ◆ Revisions due: October 1, 2016
- ◆ Final acceptance of all chapter drafts: October 16, 2016

Publication by Emerald: March 2017

Background on Stakeholder Management as a Scholarly Area of Research

Stakeholder theory has been used for many purposes in a wide array of disciplines. Beginning with Ed Freeman’s (1984) landmark book, Stakeholder Management, business management and strategy was transformed. Stakeholder theory was intended to serve as a strategic management tool for business and society relationships in a capitalist system. While it has broad scholarly appeal, it is still somewhat controversial and is considered to be empirically underdeveloped (Laplume, Sonpar, & Litz, 2008). Consensus has also not been reached on the underlying values driving decisions to balance stakeholder interests (Margolis & Walsh, 2003). It continues to challenge management assumptions related to the maximization of profit in organizations (Jensen, 2002). Firms are expected to elevate themselves from conventional economic objectives by considering the needs of multiple stakeholder groups (Verbeke & Tung, 2013). Debates over how to address legitimate interests are ongoing. This volume seeks to address various components of stakeholder management to ultimately identify clear future directions for research in this area.

The Next Generation Workshop—2016

One-on-One Scholarly Training

Application Deadline

February 10, 2016

Bentley University and the Harold S. Geneen Institute for Corporate Governance are pleased to announce the 2016 Next Generation Workshop for promising doctoral researchers. Our featured experts who will be providing the training are:

Featured Experts:

RUTH V. AGUILERA, Northeastern University

JILL A. BROWN, Bentley University

BILL JUDGE, Old Dominion University

LORI VERSTEGEN RYAN, San Diego State University

TILL TALAULICAR, University of Erfurt

Students selected for the Next Generation Workshop 2016 program will:

- ◆ Work closely with the featured experts in their chosen field attending the Workshop
- ◆ Revise and prepare their submission for publication
- ◆ Further develop a community of scholars with intersecting interests
- ◆ Receive a stipend to defray travel expenses

Participants must be currently enrolled in a doctoral program, preferably in their 3rd year, and their research must be corporate governance related.

The **application deadline is February 10, 2016**. For more information and to find the guidelines for submitting, interested doctoral students should visit the Geneen website:

<http://www.bentley.edu/academics/geneen-institute/events>

Or contact: Cynthia E. Clark at cclark@bentley.edu



Journal of World Business, Call for Papers

Special issue “Multinational Enterprises and Sustainable Development in the Extractive and Natural Resource Sectors”, *Journal of World Business*

<http://www.journals.elsevier.com/journal-of-world-business/call-for-papers/multinational-enterprises-and-sustainable-development-in-the/>

50th anniversary issue of *Journal of World Business*

JWB has published a special issue on ‘The world of global business 1965-2015’ that contains several papers of interest to those in the business & society field. Some examples are included below. All articles are free to access via <http://www.sciencedirect.com/science/journal/10909516/51/1>

Boddewyn, J.J. International business–government relations research 1945–2015: Concepts, typologies, theories and methodologies.

Kolk, A. The social responsibility of international business: From ethics and the environment to CSR and sustainable development.

Cuervo-Cazurra, A. Corruption in international business.

Aguilera, R.V., & Crespi-Cladera, R. Global corporate governance: On the relevance of firms’ ownership structure.

Tung, R.L. New perspectives on human resource management in a global context.

Announcing Special Issue of *Business and Society*

The following papers will be included in a special issue of *Business & Society*. Quite some colleagues from the IABS community have kindly been involved through reviewing and or participating in the AOM PDWs that preceded the call for papers. While the special issue will be formally published next year, the papers are already available, or will be soon, via online first: <http://bas.sagepub.com/content/early/recent>

Kolk, A. & Rivera-Santos, M. The state of research on Africa in business and management. Insights from a systematic review of key international journals.

Kühn, A.-L., Stiglbauer M., & Fifka, M. Contents and determinants of corporate social responsibility website reporting in Sub-Saharan Africa: A seven-country study.

Thorgren, S., & Omorede, A. Passionate leaders in social entrepreneurship: Exploring an African context.

Littlewood, D., & Holt, D. Social entrepreneurship in South Africa: Exploring the influence of environment.

Reddy, C. D., & Hamann, R. Distance makes the heart grow colder: MNEs’ responses to the state logic in African variants of CSR.

NEW POSITIONS

Dr. Melissa Baucus has accepted a new position as full professor of entrepreneurship and management at Texas State University. Her new email address is: mbaucus@txstate.edu.

Dr. Shawn Berman was appointed as the Associate Dean at the Anderson School (at University of New Mexico). He has been serving in the position since May.



AWARDS:

Erica Steckler: *The Social Construction of Organizational Authenticity by Stakeholders*, by Erica Steckler, was awarded the **2015 Best Dissertation Award** by the Social Issues in Management Division of the Academy of Management at the annual meeting, August, 2015, Vancouver, Canada.

Ans Kolk: Prof. Ans Kolk (Amsterdam Business School) recently won a prestigious award for her article published in the *Journal of World Business*. For more information visit: <http://abs.uva.nl/news-events/news-events/news-events/content/folder/2016/01/article-ans-kolk-wins-social-impact-ward.html>

Sandra Waddock: **2015 Leadership in Humanistic Management** award, presented by The Humanistic Management Network, and Center for Humanistic Management, Fordham University, Academy of Management annual meeting, Vancouver, British Columbia, Canada, August 2015.

Diane L. Swanson, Professor of Management and Endowed Chair in Business at Kansas State University, has been appointed to the Ethics Education Committee of the Academy of Management, which is part of the Academy's Ethics Committee. The Ethics Education Committee's mandate is to focus members' attention on the Academy's Code of Ethics and how it pertains to research, teaching, and professional life in the Academy and beyond. The goals of the committee include establishing a dialogue with members to build an understanding of the ethical issues they face. The committee has identified five thematic areas in the Academy's Code of Ethics that can be used as points of reference for this dialogue: (1) Global Membership, (2) Scholar-Practitioners in Management and Consulting Professions, (3) Communication and Data in the Digital Age, (4) Scholars as Role Models, and (5) the Publication Process.

IABS NEWS

Congratulations to Dr. Judith Schremppf-Stirling, Dr. Guido Palazzo, and Dr. Robert Phillips

A paper that received the best conference paper award at IABS 2012 in Asheville has been published in the *Academy of Management Review*.

For more visit: <http://news.richmond.edu/features/article/-/13059/dr.-judith-schremppf-stirling-and-dr.-robert-phillips-robins-school-professors-paper-on-corporate-social-responsibility-published-in-prestigious-management-journal.html>



2015 ARSP - 10th Celebratory Issue

We are delighted to announce the 10th celebratory issue of the Annual Review of Social Partnerships (ARSP) that provides annually the one-stop shop of high quality curated content in cross-sector collaboration research and practice from around the world. In over 100 pages this issue covers:

- * State of the art review of 100+ new publications on cross-sector partnerships
- * New tools for designing highly interactive cross-sector collaboration teaching
- * Academic and practitioner insights through interviews and original contributions
- * News from the cross-sector collaboration community
- * Celebratory section on ARSP volunteering, readership and cross-sector inspiration

The ARSP is an open access journal and now available through Greenleaf Publishing from:

<http://www.greenleaf-publishing.com/page221/Journals/ArspHome> (quick free registration needed to download latest issue)

The publication is circulated every year to over 50,000 direct recipients, distributed by Ingenta Connect to 1.4 million individual users around the world and by leading universities and institutions for the benefit of all of their stakeholders.

The aim of the ARSP is to bring together research and practice in the field of cross-sector collaboration, to communicate high quality collaboration research findings to large audiences around the world, to share best partnership practices, while nurturing the new generation of practice oriented scholars and research informed practitioners in this field.

CALL FOR 2016 ARSP

CONTRIBUTIONS: 15 March 2016

For submissions of your latest and forthcoming publications (books, book chapters, reports and theses), teaching innovations, research projects and practice breakthroughs and your collaboration news please contact the relevant ARSP Section Editor by visiting:

<http://www.greenleaf-publishing.com/page221/Journals/ArspHome>

RECENT PUBLICATIONS

Donaldson, Thomas and James P. Walsh. 2015. "Toward a theory of business." *Research in Organizational Behavior*. 35: 181-207.

Goranova, Maria and Lori Verstegen Ryan, Eds. ***Shareholder Empowerment: A New Era in Corporate Governance***. Palgrave MacMillan



Is shareholder empowerment a "good thing"? Are shareholders owners or stock renters? Is shareholder democracy a 'bulwark' against corporate wrongdoing or a dangerous myth? Weighing on the shareholder empowerment debate from management perspective, twenty-three management scholars offer critical insights into the promises and illusions of shareholder empowerment, the discrepancies between theory and practice, and the challenges posed by disparities in global corporate governance regimes. The book uniquely addresses where diverse shareholders such as hedge funds, institutional investors, individual shareholders, state, and religious organizations stand on the shareholder empowerment debate, by applying new and existing management theories and practices. Authors: *John Berns, Jill Brown, Ann Buchholtz, Jenna Burke, Cynthia Clark, Francesca Cuomo, Gerald Davis, Jennifer Goodman, Maria Goranova, Loizos Heracleous, Amy Hillman, Thomas Jones, Adrian Keevil, Kevin Morell, Canan Mutlu, Jordan Otten, Mike Peng, Lori Verstegen Ryan, Karen Schnatterly, Marguerite Schneider, Katarina Sikavica, Marc van Essen, Alessandro Zattoni*

Goranova M, Abook, Nystrom P, Soofi E. Corporate Governance Antecedents to Shareholder Activism: A Zero-Inflated Process, In Press, *Strategic Management Journal*
<http://onlinelibrary.wiley.com/doi/10.1002/smj.2472/abstract>

Schrempp-Stirling, J., Palazzo, G., & Phillips, R. (forthcoming). Historic corporate social responsibility. *Academy of Management Review*

Waddell, Steve, Sandra Waddock, Sarah Cornell, Domenico Dentoni, Milla McLachlan, Greta Meszoely. Editor's Introduction: Large System Change: An Emerging Field of Transformation and Transitions. *Journal of Corporate Citizenship*, June 2015, Issue 58, 5-30. DOI:<http://dx.doi.org/10.1108/JOCM-08-2014-0146>

Waddock, Sandra. Reflections: Intellectual Shamans, Sensemaking, and Memes in Large System Change. *Journal of Change Management*, 2015, 15(4): 259-273. Link: <http://dx.doi.org/10.1080/14697017.2015.1031954>.

Waddock, Sandra, Domenico Dentoni, Greta Meszoely, Steve Waddell.. The Complexity of Wicked Problems in Large System Change. *Journal of Organizational Change Management*, 28(6): 993-1012.

Waddock, Sandra. Stewardship of the Future: Large System Change and Company Stewardship. In *Corporate Stewardship*, edited by Ed Lawler, Sue Mohrman, and Jim O'Toole. Sheffield, UK: Greenleaf, 2015: 36-54.



About Us

IABS is a learned society devoted to research and teaching about the relationships between business, government and society. Two important characteristics by which IABS seeks to distinguish itself from other professional organizations in the business & society field are its focus on the developmental, not yet fully matured work and the facilitation of contacts between emerging scholars and established thought leaders in this field. Founded in 1990, today IABS has over 300 members worldwide from over one hundred universities in more than twenty countries as well as members from various corporations and not-for-profit organizations.

For newsletter inquiries please contact:
Caddie Putnam Rankin, Ph.D.
cputnamrankin@umes.edu

Photos and Contributions

Thank you to everyone who submitted photos and contributions for this newsletter. Please continue to contribute and provide feedback by emailing me at:
cputnamrankin@umes.edu



WE'RE ON THE WEB:

IABS.NET



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Newsletter Name

For this version of the newsletter I have included some international names for "newsletter". Please feel free to email me with any additional international terms for newsletter. In addition, I am looking for a name for the IABS Newsletter. If you have any suggestions please email the newsletter editor:

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