



iabs
international association
for business and society

IABS Newsletter
Spring-ish 2012
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FROM THE EDITOR

Hello IABS! I hope you are reading this latest edition of the newsletter in good health and that all is well in your corner of the world. This time around there are many exciting announcements from our members, plenty of conferences to attend and calls for special issues on a variety of topics near and dear to us. So read on and don't forget to start making plans for IABS 2012 in Asheville, NC! Before you know it we will be grading finals and easing into the summer months.

All the best,
Tara L. Ceranic, University of San Diego
tara@sandiego.edu.

PRESIDENT'S MESSAGE

Mid-winter greetings to IABS members! This time of year, many of us are working through conference paper reviews, student projects, faculty committee responsibilities, teaching preps, page proofs, journal submissions reviews, letters of reference, the list of things to do seems endless. Even when I cross off accomplishments, new items quickly appear. Finding time to write often means that we must ignore other demands. Feeling balanced about all that we need and want to do

in our days is a perpetual challenge. Mid-winter, I find this search for balance especially hard, perhaps because in Northern Alberta I can't so readily get on my bicycle to air out my head. I hope many of you are finding ways to balance work and life, and to enjoy the communities in which you work.

In November, at our IABS executive board retreat, five of us met in Chicago for a long weekend of strategic discussions and planning for IABS. Our topics included conference planning, efficiency, succession plans for *Business and Society* editorship, and expanding our international representation and participation. This latter topic had been raised at the business meeting in Bath in June 2011, with many strong feelings expressed about the importance of our reaching out in some way, to include more scholars from under-represented countries. As we brainstormed in November, there was a clear consensus around an increased focus on the "I" in IABS, emphasizing our outreach to scholars in countries where we have fewer members.

Our goals include contributing to, supporting, and encouraging participation in regional conferences and research activities. As a first step in this direction, we are contributing some financial support to a spring conference

organized by IABS members at the German University in Cairo: "Toward a Sustainable Society in the MENA Region." John Mahon, a founding member and current board member of IABS, has been invited by the conference organizers to participate and deliver one of the keynote talks. We are eager to put together a committee of IABS members who will formulate the goals and implementation steps for this strategic direction of IABS. If you are interested in serving on this committee, please contact me as soon as possible.

June is not far away! Start planning ahead for joining us in lovely Asheville, North Carolina for the 23rd annual IABS conference, June 14-17, 2012. Conference chair Gordon Rands has put together a fun and interesting set of activities around the conference, taking advantage of Asheville's cultural and historic offerings. As we work through the steps of the collecting reviews of submissions, and program construction, we will be sending out details on registration, hotels, airports, etc. We look forward to seeing you there to renew our scholarly community and welcome new members!

Warm wishes,
Robbin Derry, IABS president 2011-2012
University of Lethbridge, Edmonton, Alberta
robbin.derry@uleth.ca

IABS 2012: JUNE 14-17 COME TO ASHEVILLE, NC, USA!

Arrangements are proceeding for the 2012 IABS Annual Meetings in Asheville, North Carolina. As I write this, over 120 reviewers are completing or have already completed their reviews of the 96 proposals for papers, discussion sessions, salons, video salons and workshops submitted for this year's conference.

Thanks to all who submitted and all who are reviewing! The deadline for reviews is February

20th, and I hope to have all of the acceptance decisions made by March 1st. Final program scheduling should be completed before the end of March.

The 2012 Meetings begin Thursday morning, June 14th, with pre-conference tours, an IABS Board meeting, and the opening reception, which starts at 5:30 PM. From 6:00-8:00 PM we'll have bluegrass music provided by The Dancing Bears with an hour of that time devoted to contra (e.g., the Virginia Reel) and square dancing (swing your partner, do-si-so) led by a caller. Even – especially – if you've never tried square or contra dancing, this is an experience not to be missed!

Sessions will be held Friday morning and afternoon, Saturday morning, and Sunday morning. The annual doctoral student dinner will be held Friday evening at one of Asheville's many outstanding restaurants. Saturday afternoon will be available for sampling the abundant recreational and cultural opportunities in the Asheville area, either on your own or as part of a group. Arrangements for group recreation such as whitewater rafting, cycling, and ziplining, and cultural activities such as a tour of Asheville's celebrated River Arts District are being finalized, and will be announced soon.

The annual IABS banquet, featuring regional fare, will be held Saturday evening at Claxton Farm, a 500 acre working farm and events center near Asheville. Following our meal, we will be entertained by multiple Grammy nominee singer-songwriter John McCutcheon. John is beloved by listeners for his instrumentals (hammer dulcimer, banjo, piano and guitar, to name just a few) and his vocals. His songs range from traditional folk music to children's songs to humorous songs to songs on a wide variety of social justice topics. John will be doing a lecture/concert on the theme of personal responsibility for improving society.

We will be meeting at the Asheville Renaissance, one of Asheville's two five star hotels, located in the heart of downtown Asheville. A block of rooms has been reserved for IABS members at a discounted conference rate.

Plan to arrive early and stay late, to enjoy as much as you can of all that Asheville and IABS has to offer!

IABS MEMBER NEWS & PUBLICATIONS

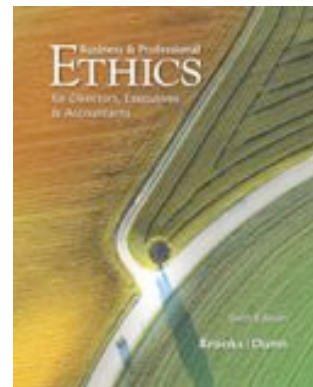
Robert G. Boutilier: *A Stakeholder Approach to Issues Management*, New York, NY: Business Expert Press, 2011. [More info](#)

Debbie De Lange: *Cliques and Capitalism: A Modern Networked Theory of the Firm*

Summary: De Lange suggests a new contextually linked building block model to develop theories of the firm in the field of strategy and organizations. Using this approach, she proposes two models: one that is a realistic American version and another that is a futuristic sustainable model. Both are new networked models that integrate current theories; a review of international corporate governance supports the sustainable firm that solves problems of the current one. Through a revised theoretical lens, the book answers a provocative question surrounding modern corporate America: Who wields the power? In this investigative look at the institutional mechanisms behind who is truly running the show, *Cliques and Capitalism* seeks to not only explain why the current corporate system fails to function well, but also offers solutions for improved corporate governance through a new sustainable model.

If you read it, I would love to receive your thoughts and comments by email: ddelange@mun.ca. Thanks!

Leonard Brooks & Paul Dunn: *Business & Professional Ethics for Directors, Executives & Accountants*, 6E



Summary: Equips students with the strategies needed to make the most ethical decisions possible--no matter what the situation. By integrating the latest information on ethics and governance scandals, legal liability and professional accounting & audit issues, this text highlights the most recent ethical issues faced in today's business environment. The text examines the background and nature of the new stakeholder-supports an era of corporate and professional accountability and governance, offering valuable insights into the development of sound patterns of behavior on the part of directors, executives, and accountants. More than 80 current cases and key readings provide an interesting, challenging, and practical learning experience. Intriguing real-world situations equip students with an understanding of appropriate values, ethical pitfalls, applicable codes of conduct, and sound ethical reasons where codes do not apply.

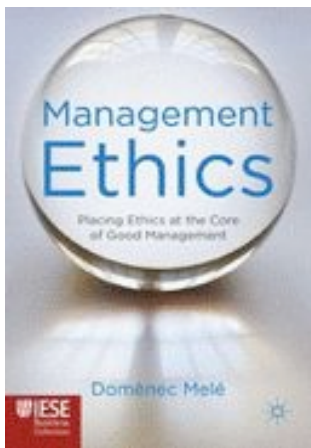
Sybille Sachs & Edwin Rühl: *Stakeholders Matter: A New Paradigm for Strategy in Society*

Summary: The dominant shareholder-value model has led to mismanagement, market failure and a boost to regulation, as spectacularly demonstrated by the events surrounding the recent financial crisis. *Stakeholders Matter* challenges the basic

assumptions of this model, in particular traditional economic views on the theory of the firm and dominant theories of strategic management, and develops a new understanding of value creation away from pure self-interest toward mutuality. This new 'stakeholder paradigm' is based on a network view, whereby mutuality enhances benefits and reduces risks for the firm and its stakeholders. The understanding of mutual value creation is operationalized according to the license to operate, to innovate and to compete. The book develops a vision for a strategy in society in which, rather than the invisible hand of the market, it is the visible hands of the firm and the stakeholders that lead to an overall increase in the welfare of society.

For more information on the book please visit our [blog](#)!

Domenec Mele: *Management Ethics: Placing Ethics at the Core of Good Management*
New York: Palgrave Macmillan, 2012



Summary: This book argues that good management requires a solid ethical foundation since management is about people, and dealing with people requires ethics. It pays particular attention to the foundations of morality in management and discusses how ethics should be placed at the core of a good management.

You can find it at: [Palgrave Macmillan](#) and [Amazon](#)

Ceranic, T., Montiel, I., Cook, W. S. (2011). *Sierra Nevada Brewing Company: End of Incentives*. Boston, MA: *North American Case Research Journal*.

DeCelles, K. A., DeRue, D. S., Margolis, J. D., Ceranic, T. (in press). Does Power Corrupt or Enable? To appear in *Journal of Applied Psychology*.

Ceranic, T. (2011). *The Ultimate Fighting Championship and Cultural Viability*. Ivey Publishing.

Lance Moir is back as a Visiting Professor at Cranfield School of Management, associated with the Doughty Centre of Corporate Responsibility

Dr. Diane Swanson, professor of management, has been appointed as The Edgerley Family Chair in Business Administration at the College of Business Administration at Kansas State University.

Congratulations on all of these wonderful achievements!

JOB POSTINGS

Department of Social Science, Faculty of Liberal Arts and Professional Studies, York University

Position Rank: Contractually Limited Appointment

Discipline/Field: Business and Society

Home Faculty: Liberal Arts & Professional Studies

Home Department/Area/Division: Social Science

Affiliation/Union: YUFA

Position Start Date: July 1, 2012

Position End Date: June 30, 2013

The Department of Social Science invites

applications from qualified candidates for a **one-year Sessional Assistant Professor position in Business & Society**. Applicants must hold a PhD (or be near completion) in one of the social sciences or in a relevant discipline, as well as an active research program relevant to the program. Applicants must have an interdisciplinary background in the social sciences and will be expected to teach three full-year courses from a variety of fields within the program. Demonstrated versatility in teaching (e.g., at different levels of the curriculum and in varying pedagogical formats) is an asset.

This position carries a teaching load of three full courses or the equivalent. The start date is July 1, 2012. All York University positions are subject to budgetary approval.

[More information](#)

Deadline: March 23, 2012

Applicants should submit a letter of application outlining their professional experience and research interests, an up-to-date curriculum vitae, and a teaching dossier, and arrange for three confidential letters of recommendation to be sent to Professor Kimberley White, Chair, Department of Social Science, South 756 Ross Building, York University, 4700 Keele St., Toronto, Ontario, Canada M3J 1P3.

Department of Social Science, Faculty of Liberal Arts and Professional Studies, York University

Position Rank: Contractually Limited Appointment

Discipline/Field: Business and Society

Home Faculty: Liberal Arts & Professional Studies

Home Department/Area/Division: Social Science

Affiliation/Union: YUFA

Position Start Date: July 1, 2012

Position End Date: June 30, 2014

The Department of Social Science invites applications from qualified candidates for a **two-**

year Sessional Assistant Professor position in Business & Society. Applicants must hold a PhD (or be near completion) in one of the social sciences or in a relevant discipline, as well as have an active research program relevant to the program. Applicants must have an interdisciplinary background in the social sciences and will be expected to teach three full-year courses from a variety of fields within the program (for further details, see: www.yorku.ca/laps/sosc/busso/). The successful applicant must demonstrate excellence or promise of excellence in teaching. Demonstrated versatility in teaching (e.g., at different levels of the curriculum and in varying pedagogical formats) is an asset.

The start date is July 1, 2012. All York University positions are subject to budgetary approval.

[More information](#)

Deadline: April 20, 2012.

Applicants should submit a letter of application outlining their professional experience and research interests, an up-to-date curriculum vitae, and a teaching dossier, sample publications, and arrange for three confidential letters of recommendation to be sent to: Professor Kimberley White, Chair, Department of Social Science, South 754 Ross Building, York University, 4700 Keele St., Toronto, Ontario, Canada M3J 1P3.

The School of Business and Management at the Hong Kong University of Science and Technology (HKUST)

Seeking applicants **at all ranks for teaching or tenure-track positions in the area of business ethics**. Applicants should have an earned doctorate in a relevant discipline (upon appointment) and demonstrated capacity for excellent teaching of business ethics is required. Candidates who apply for tenure-track positions should excel in research with a strong record of

published research in premier management journals or able to demonstrate research potential. Appointment with tenure requires formal review. The language of instruction at HKUST is English.

Established in 1991, the HKUST Business School is recognized globally as one of the world's best business schools. Our Executive MBA Program, offered jointly with the Kellogg School of Management, has once again been ranked No. 1 by the Financial Times in its 2010 EMBA global rankings. Our MBA program now ranks No. 6 in the world in the annual Financial Times MBA rankings and among top ten on a three-year average.

Please browse our department website (www.bm.ust.hk/mgmt/) for information about the faculty, our teaching, current research programs, and about our research centers.

Interested candidates are invited to email a (1) letter of application, (2) vita and (3) teaching portfolio/evaluations (if available) to Daphne Cheung at mgmtrec@ust.hk. Applications will be processed as received and should be submitted no later than **March 15, 2012**. Shortlisted candidates will be required to provide three letters of reference to be considered for an on-campus interview.

The School of Business and Management at the Hong Kong University of Science and Technology (HKUST)

Inviting applications for a teaching position in the **Department of Management in the area of business ethics** effective July 2012. The candidate will have primary responsibilities in the development and teaching of a new required Business Ethics course for first-year business undergraduates. Candidates should possess an earned doctorate in Business Ethics or a closely related discipline, with a strong academic record, and demonstrated capacity for

excellent teaching in business ethics. Experience in leading service-learning projects would be an advantage.

Initial appointment is for one or two years and may be renewable. Salary is competitive with generous fringe benefits, including medical/dental benefits and annual leave. A gratuity will be payable upon successful completion of contract where applicable.

Interested candidates are invited to email (1) a letter of application describing their teaching interests and experience; (2) a vita; and (3) evidence of teaching effectiveness such as summaries of course evaluations to Daphne Cheung at mgmtrec@ust.hk. Applications will be processed as received and should be submitted no later than **March 15, 2012**. Shortlisted candidates will be required to provide three letters of reference to be considered for an on-campus interview.

BUSINESS & SOCIETY NEWS & UPCOMING SPECIAL ISSUES

Sustainable Development and Financial Markets

Guest Editors: Timo Busch, Department of Management, Economics, and Technology, ETH Zurich, Switzerland, tobusch@ethz.ch; Rob Bauer, Maastricht School of Business and Economics, and European Centre for Corporate Engagement (ECCE), Maastricht, The Netherlands, r.bauer@maastrichtuniversity.nl; Marc Orlitzky, The Pennsylvania State University, Altoona, USA, moo3@psu.edu

Deadline: October 15, 2012

To what extent and how can capitalist structures and processes foster, encourage, or facilitate business environmental responsibility? This question is a vigorously debated issue with a long history, particularly given the increasing

influence of, and research on, sustainable investment. Sustainable investment practices are often described using overlapping and complementary terms, such as *social*, *ethical*, *responsible*, or *socially responsible* (Eurosif, 2010). In this Call for Papers, *sustainable investment* is used as generic term to describe investment strategies centered on long-term environmental, social, and corporate governance (ESG) criteria; thus seeking to contribute to sustainable development by integrating investors' financial objectives with restrictions on ecological and social issues or concerns (Eurosif, 2011; Hoffmann, Scherhorn & Busch, 2004; Juravle & Lewis, 2009; WEF, 2011). The most well-known and widely used definition of sustainable development is "development that meets the needs of the present without compromising the ability of future generations to meet their own needs" (WCED, 1987).

For more information

Corporate Sustainability – Off to Pastures New or Back to the Roots? Exploring New Perspectives, Theories and Research Methods in Corporate Sustainability Research

Guest editors : Tobias Hahn, Euromed Management Marseille ; Frank Figge, Euromed Management Marseille ; J Alberto Aragón Correa, University of Granada; Sanjay Sharma, University of Vermont

Deadline: September 30, 2012

Research on corporate sustainability has gained considerable momentum and recognition over the last two decades. Fostered by milestone publications like the special issues of the Academy of Management Review in 1995 and the Academy of Management Journal in 2000, environmental and sustainability issues have developed from niche topics into widely

accepted research topics in the field of management and organization research. At the same time, this mainstreaming of corporate sustainability research has somewhat narrowed the methodological and theoretical approaches chosen by corporate sustainability scholars. While approaches such as the resource based view or institutional theory have greatly contributed to gain a better understanding of organizational responses to sustainable development, we believe that the time is ripe for exploring a wider range of perspectives. In order to promote methodological and paradigmatic heterogeneity and innovation in the production of rigorous research on corporate sustainability, this special issue seeks papers that adopt new perspectives, theories and research methods to guide academic corporate sustainability research into the next decades.

For this special issue we thus particularly encourage submissions that (a) look into corporate responses to sustainability aspects that have so far only received scant attention or (b) that take on theoretical and/or methodological perspectives that have not yet been widely used to analyze corporate responses to sustainable development. The following sections provide more detailed guidance on this topical focus of the special issue.

Submissions to the special issue should be sent by email to specialissue.bas@gmail.com and should be prepared in accordance with the submission guidelines of Business and Society (for details see [here](#)). **For more information**

Corporate Social Responsibility in China: Perspectives and Evidence

Guest Editors: Dr. Peter S. Hofman, Assistant Professor in Corporate Governance and Corporate Social Responsibility at the Nottingham University Business School China ; Professor Jeremy Moon, Professor and Director, International Centre for Corporate Social Responsibility, Nottingham University Business School ; Dr. Bin Wu, Senior Research Fellow in the School of Contemporary Chinese Studies at the University of Nottingham

Deadline: July 31, 2012

We invite papers to explore various perspectives on the role of corporate social responsibility in the aforementioned developments, ranging from more theoretical to practice-oriented, from a China angle to comparative perspectives, and from the micro-level to the sector/supply chain level and macro-level. These could include contributions from business ethics, corporate citizenship, accountability, sustainability and business-government perspectives, for example. We seek papers that explore how the development of CSR is reflecting a shift in the balance between stakeholders from government, business and civil society; a shift between normative and instrumental motives for CSR (Moon & Shen, 2010); and a shift from implicit to more explicit CSR (Matten & Moon, 2008).

We especially invite papers that develop fresh theoretical perspectives, aim to apply recently developed conceptual frameworks or present empirical evidence in areas that are relatively underexplored in China. **For more information**

OTHER SPECIAL ISSUES + NEW JOURNALS + PUBLICATIONS + ANNOUNCEMENTS

Organization & Environment: Table of Contents 24.3 (September 2011)

Organization & Environment Table of Contents 24.4 (December 2011)

Socio-Economic Review, has just published a special issue on Corporate Social Responsibility. **Available here**

New Peer-reviewed Cases on Social and Environmental Entrepreneurship, Ethics, and Human Rights available.

The Case Research Journal has published two special issues, guest edited by Anne Lawrence, which may be of interest to IABS members. The first, volume 30(4), focuses on cases in social and environmental entrepreneurship. The second, volume 31(2), focuses on cases in business ethics and human rights.

To see abstracts of these cases, please go to <http://www.nacra.net/>, and then follow the links for the Case Research Journal, then for Table of Contents, and then for the relevant volume and issue. Individual cases can be reviewed at <http://www.xanedu.com/>. Teaching notes are available on Xanedu for registered users. Cases from the special issues may be included in any coursepack produced by Xanedu or reprinted by permission of NACRA's vice president for marketing, Susan Peters, at speters@fmarion.edu. Copies of the special issues may be ordered from Lynn Southard at: lsouthard@uncc.edu. For further information, please contact Anne Lawrence at: anne.lawrence@sjsu.edu.

2012 ONE Doctoral Dissertation Award

The annual Doctoral Dissertation Award recognizes recent doctoral work in the Organizations and Natural Environment (ONE) area. Eligible dissertations must focus on some aspect of the natural environment and organization/society, however the particular discipline in which the dissertation is written is not a consideration.

Criteria for selection include relevance, methodological appropriateness, scholarly contribution, and practical implications. Applications and dissertations must be in English. The successful applicant will receive a recognition plaque, as well as a cash award, at the annual Academy of Management meeting of the ONE Division meeting in Boston, August 2012.

Dissertation entries for 2012 must have been, or will be, successfully defended between May 1, 2011 and May 1, 2012. For the initial screening of all applicants, an application must include:

An electronic copy of an abstract of not more than 10 double-spaced pages (the abstract should NOT identify either the author or the university), the dissertation committee's signature page, including university name and date of successful defense, a separate title page, including author's address, phone numbers (business and home), fax number, and e-mail address.

If the applicant is not listed as lead author for any section of the dissertation, the submission must also include a certification, signed by the lead author, that the applicant is the primary researcher and author of the section in question.

For those applications that progress to the final screening in this competition an electronic copy (MS Word format) of your dissertation is required.

Since the criteria for this award considers relevance, methodological appropriateness, scholarly contribution, and practical implications, we suggest you include the following information in your abstract to help us evaluate your dissertation:

- Introduction: Describe your research question and your contribution to research and practice.
- Literature Review/Theory Building: Identify the research literatures used to develop your research question and hypotheses.
- Method: Briefly summarize your sample, data collection procedures, variables, and analysis techniques.
- Results: Provide a summary of your results and how they relate to your research question.
- Future Research: Tell us how your research will stimulate the research of others.

To be considered for the award, applicants are to submit their abstract and accompanying required documentation by **May 1, 2012**, and the finalists will be notified to send the full dissertation via email by **June 1, 2012**, to the ONE Doctoral Dissertation Award Selection Committee Chair: Jim Weber, Ph.D. at weberj@duq.edu (412-396-5475 if an emergency).

CONFERENCES & SEMINARS TO ATTEND

Third Annual Teaching Ethics in Universities Conference: Master Class in Business Ethics

Sponsored by the Wheatley Institution at Brigham Young University and the Society for Business Ethics.

You've probably heard a number of lectures on effective teaching of business ethics. Would you like to experience such excellent teaching firsthand? Come experience several award-winning ethics professors teaching a favorite lecture or case, and walk away with the teaching materials to the lectures and cases you've just

seen presented. I'm very pleased to share with you the list of professors teaching at this year's conference. These Master Teachers, who will be honored with the "Master Teacher in Ethics Award" at the conference in 2012, are as follows:

Joshua D. Margolis, James Dinan and Elizabeth Miller Professor of Business Administration & Faculty Director, Christensen Center for Teaching and Learning, Harvard Business School

Kirk O. Hanson, John Courtney Murray S.J. University Professor of Social Ethics & Executive Director, Markkula Center for Applied Ethics, Santa Clara University; Emeritus Faculty Member, Stanford University

Daylian Cain, Assistant Professor of Organizational Behavior, Yale School of Management

Adam Galinsky, Morris and Alice Kaplan Professor of Ethics and Decision in Management, Kellogg School of Management, Northwestern University
Andrew C. Wicks, Ruffin Professor of Business Administration; Director, Olsson Center for Applied Ethics; Director, Doctoral Program; Darden School of Business, University of Virginia

Katie Liljenquist, Assistant Professor, Organizational Leadership and Strategy, Marriott School of Management, Brigham Young University

The event will be held in Provo, Utah beginning at 5:00 p.m. on Tuesday, May 22nd and ending at noon on Thursday, May 24th, 2012. Registration fees will be the same as in previous years: Regular \$400, Early Bird \$300 (until March 23), Doctoral student \$200. Come in 2012 because your next opportunity to hear such excellent teaching by such fine instructors all together in one place will not occur again until 2014.

Register here

Hotel registration will be through the Wheatley Institution. The hotel will be the Springhill Suites by Marriott in Provo and the rate is \$95 per night. Either email Annalaura Solomon at annalaura_solomon@byu.edu or call 801-422-8230. If emailing, please provide dates of arrival and departure.

The 8th Bentley Global Business Ethics Symposium and Faculty Development Teaching Workshop sponsored by the State Street Foundation

The Future of Capitalism: Ethics, Sustainable Practice, and the Global Economy

Symposium: Monday, May 21, 2012, Bentley University, Waltham, Massachusetts
Teaching Workshop: Tuesday, May 22 to Friday, May 25, 2012

The symposium, the 8th in a multi-year partnership, is intended to unite business and higher education in the common goal of building a strong ethical foundation from which to serve our many constituencies and communities. The event will bring together international experts for in-depth discussions of current practices and challenges in business ethics, corporate responsibility and sustainability. Over 30 speakers and panelists from leading companies, universities and NGOs across the globe will share their thoughts throughout the day in a series of interactive panels.

The full program and registration details will be available on-line [here](#).

The Symposium is followed by Bentley's Teaching Business Ethics Faculty Development Workshop (May 22-25). Interested faculty should contact Tony Buono (abuono@bentley.edu) for participation details. Travel and accommodation stipends are

available to facilitate program participation. The event is held in memory of Timothy B. Harbert, Chairman and CEO of State Street Global Advisors and Trustee and Alumnus of Bentley College.



**Second International Event
Corporate Social Responsibility
and Sustainability**

**Toward a Sustainable Society:
Roadmap and Priorities**

March 1 - 2, 2012
Dusit Thani LakeView Cairo • New Cairo, Egypt

For more information and registration:
www.aucegypt.edu/Business/kcc/pages/TowardsASustainableSocietyintheMENARRegionRoadmapandPriorities.aspx

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