



iabs
international association
for business and society

IABS Newsletter
Fall 2013
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FROM THE EDITOR

Hello IABS members!

Can you believe that we will be in Sydney just about six months from right now? Exciting!!! This issue of the newsletter will give you all of the information you need to make plans for the 2014 conference and to explore Australia. You will also find loads of upcoming special issues looking for submissions as well as highlights of some great accomplishments by our members.

If you really want to be in the loop for IABS 2014 you can click on the icons below and join our conference specific groups on facebook and LinkedIn.



Also, please read to the very end of the newsletter to learn about Caddie, our new newsletter editor as of January 2014. I have very much enjoyed revamping the newsletter and getting to hear from all of you as you submit

and I look forward to the upcoming editions from Caddie.

Safe, happy and healthy holidays to all of our members around the world. I hope to see you all down under!!

Cheers,

Tara L. Ceranic, University of San Diego
tara@sandiego.edu

PRESIDENT'S MESSAGE

-GORDON RANDS

Lots of exciting things are happening for IABS! Below I provide information on developments regarding editorship of *Business & Society*, IABS annual meetings, the upcoming election of new IABS officers and representatives at large, the IABS administrative home, and potential new initiatives. Several of these events either were initiated or culminated at the IABS officers' strategic retreat held in Chicago in late October.

Several years ago *Business & Society* editor Duane Windsor indicated to the IABS board that he wished to step down as editor of the journal after one more term, and encouraged the board to begin transition planning. Duane has done a marvelous job as editor, with many accomplishments including significantly impacting the impact factor of the journal. Duane has devoted tremendous time and effort

to the journal, and as the board began to study the issue we came to realize that the job had grown beyond the point that a single individual would be able to fill this role and continue to move the journal forward. This process involved a study of the IABS editorial duties by Heather Elms and Harry Van Buren, placement of ads soliciting applications for editor, individual solicitation of editorship proposals by board members, and establishment a committee of the board (consisting of Robbin Derry, Steve Brammer, Gordon Rands, Colin Higgins, Heather Elms and Harry Van Buren) to meet with interested parties and make a recommendation to the board. This process ultimately resulted in the committee receiving two absolutely superb editorship proposals from teams at Duquesne and York University. After thoroughly reviewing the two proposals the committee recommended and the board approved in late October the appointment of a four person editorial team consisting of Andrew Crane, Irene Henriques, Bryan Husted and Dirk Matten of the Schulich School of Business at York University. We hope that you will join the board in congratulating the new editorial team, as well as thanking Virginia Gerde, David Wasieleski and Jim Weber of Duquesne for their excellent proposal. IABS President Elect Melissa Baucus will be working with the York team and with Duane Windsor to assist in the transition of editorial duties, including efforts to help further strengthen the relationship between *Business & Society* and the annual IABS meeting. Watch future issues of the newsletter for further information as the transition occurs.

I'm sure that many of you are making plans to attend IABS' June 2015 annual meeting in Sydney Australia, chaired by Colin Higgins. This represents a new expansion of our geographical reach, and is our first conference outside of either North America or Europe. Plans are also underway by Vanessa Hill to select the site of our 2015 conference, which will also break new ground. Be sure to read Vanessa's and Colin's

comments elsewhere in this newsletter. At the officers' strategic retreat we generated new ideas for improving the value of the conference by strengthening its developmental role and increasing its interaction with *Business & Society*. In coming months we will be exploring these ideas in detail with the board and with the incoming journal editors.

A timeline was developed for the nominations and elections process at the strategic retreat. During November the Nominations Committee (Steve Brammer, Gordon Rands, Melissa Baucus, Nikolay Dentchev and Linda Rodriguez) has been busy, generating, ranking and contacting potential nominees for Conference-Chair Elect (for the 2016 conference) and for two Representatives at Large, to serve from 2014-2017. We are close to finalizing the slate of candidates, and will be sending ballots to all IABS members in early December, with a goal of completing the election before or shortly after the end of 2013. Watch your e-mail for the election notice, and please be sure to vote. I encourage those who would like to become involved in the nominations process to run for the Nominations Committee at the annual meeting. I also encourage those who are interested in becoming involved in IABS governance in the future to express your interest in serving to me or any other IABS officer.

Brigham Young University's Marriott School of Management has been serving as IABS' administrative home for the past six years, and has done a wonderful job. For most of this period Kim Rodela has been serving as IABS' Operations Manager. As all of you who have interacted with Kim can attest, she has done a fantastic job. Her role and responsibilities have grown over time, and she has been a participant in the past two strategic retreats. For accounting reasons, Kim's contractual relationship will be changing from BYU to IABS. Our contract with BYU is up for renewal, and at

the October retreat and board meeting we decided to extend the contract for one year and review the exact nature of and precise duties involved in the administrative home relationship. This review will be completed by May, with a view toward approving a new multi-year contract at the June board meeting.

The officers identified a number of possible new administrative and strategic initiatives during the strategic retreat held in October. These include new ideas for better supporting the conference chair, improving conference quality, streamlining financial and other administrative procedures, identifying and responding to members needs and interests, and expanding our outreach to and engagement with scholars in areas of the world that are currently underrepresented in IABS. Regarding this last initiative, we have generated ideas for devoting a portion of IABS cash reserves to funding proposals from members for targeted outreach and engagement initiatives. Actions are already occurring on implementing some of these ideas, while other proposals will be discussed with the board in upcoming board meetings. Results of these discussions, which may require some votes by the membership on changes to the IABS bylaws, will be communicated to members via future newsletters and e-mails.

It is a pleasure to be able to work with the other IABS officers and board members to be able to serve you and this organization, which has helped advance teaching and research on the critical issues involving business and society. One of the best parts of being an IABS officer is the opportunity to work more closely with and get to know many members of IABS better. I want to express a special thanks to outgoing Newsletter editor Tara Ceranic, who has done a marvelous job in this capacity. I also want to welcome her replacement, Caddie Putnam Rankin. We'll miss Tara's work on the newsletter, but I'm sure that IABS will continue to benefit from her enthusiasm and talents.

I hope that as the holidays approach and a new year bring a time of new beginnings we can each feel gratitude for the blessings we enjoy, including the opportunity to contribute to improved understanding, concern and action to address the vital issues that affect the lives of individuals throughout the world. I hope that you each have a joyous holiday season, and a wonderful new year.

IABS 2014: JUNE 19-22 COME TO SYDNEY, AUSTRALIA!

THEME: Reclaiming the Societal Dimension: New Perspectives on 'Society and Business'

The past 25 years has witnessed considerable development in our understanding of the relationship between society and business. But, mostly our scholarship has placed business at the centre of this analysis. What happens when we take society's perspective? What social issues, challenges and impacts *should* business address? What is the study of 'society and business' meant to achieve? Is it about 'giving something back' or something more fundamental in terms of how business interacts with society?

A lot of our work has fine-tuned descriptive accounts of how managers need to (and should) consider stakeholders, social performance and social and environmental impacts in order to ensure their legitimacy, continued survival and prosperity. A lot of it has attempted to institutionalise a new, moral language for business. But are there more fundamental objectives to consider?

The theme of the 25th anniversary IABS conference invites you to consider the broader societal, normative and political objectives of our field. Can (should) CSR be transformational of business organisations? Do we need to re-

think the role and purpose of business in the context of global social and environmental challenges? Do CSR and our society and business theorising have sufficient intellectual strength to envisage fundamental change in the society and business relationship?

Reviewers for the conference will assess the relevance of the proposal in terms its contribution to the conference theme, as well as a broad range of business & society topics; thus proposals are not required to relate specifically to the conference theme. Given that the 2014 conference will also be the 25th anniversary IABS conference we are also seeking contributions that reflect the past 25 years of work in our field.

Proposals must conform to the submission requirements detailed overleaf, and should be submitted electronically by **Monday December 16, 2013**. Full submission instructions will be posted on <http://www.iabs.net> For further information contact the 2014 Program Chair, Dr Colin Higgins: c.higgins@deakin.edu.au

IABS DOCTORAL CONSORTIUM THURSDAY, JUNE 19TH 10 AM – 5PM: IN CONJUNCTION WITH THE 25TH ANNIVERSARY IABS CONFERENCE

The consortium will include following sessions:

- An intensive workshop on thesis development (students to provide a synopsis of their thesis) and/or manuscript development (students to provide a manuscript in development)
- Panel discussions on a choice of the following
 - How to review/get involved with a journal
 - How to do a revision and resubmission

- Meet the editors/ learn about corporate social responsibility related journals
- Scholarly ethics
- How to co-author
- Career and personal management
- An informal, fun get to know each other adventure

SUBMISSION INSTRUCTIONS

- Doctoral students at all stages of their PhD are invited to submit an abstract of their thesis or a manuscript in development to the consortium. The abstract should be a 3- 5 single-spaced pages in length that includes the objectives and scope of the research, methodology, and findings.
- You are also encouraged to submit a paper to the main conference June 20-22, 2014

IMPORTANT DATES

- **16th December 2013:** Abstract submission
- **20th January 2014:** Notification of abstract acceptance.
- **21st April 2014:** Full paper submission and final registration

Please email your submission to Dr. Michelle Greenwood: michelle.greenwood@monash.edu

Any inquiries of the consortium should be directed to: Dr. Michelle Greenwood: michelle.greenwood@monash.edu or Linh Nguyen: linh.nguyen@sydney.edu.au



C-LAB: CORPORATE SOCIAL RESPONSIBILITY IN THE LABORATORY: A SPECIAL ONE-DAY DIALOGUE BETWEEN SCHOLARS AND PRACTITIONERS IMMEDIATELY FOLLOWING IABS Monday June 23: 9am-5pm

Convened by: The Australian Centre for Corporate Social Responsibility (ACCSR) CSRConnect.ed and The International Association for Business and Society (IABS)

Join us immediately after IABS 2014 for this special event that brings together the best minds in CSR from Australia and the rest of the world. Discuss and debate with leaders from business and academia the topics that matter most for the future of business and society relations and knowledge generation and exchange.

- Uncover the parallel universes of business and academia that can enrich your day-to-day work
- Engage with new ways of thinking
- Discuss important topics with leaders in the field
- Meet new colleagues in other sectors who share your passion
- Contribute to new ideas and practises
- Learn and enjoy the conversation!

It is ten years since Professor Sandra Waddock¹ called for a more healthy and integrated relationship between scholarship and practise in the field of corporate citizenship. There has been progress, but parallel universes have developed that serve neither side well. Our journey has taken us through “a thicket of corporate citizenship terminology”, debates

¹ Waddock, Sandra. (2004) Parallel Universes: Companies, Academics, and the Progress of Corporate Citizenship. *Business and Society Review* (109:1) 5-42. Sandra Waddock is an eminent business and society scholar, Galligan Chair of Strategy at the Carroll School of Management, Boston University.

about principles, the emergence of new practises and goals. It has prompted us to engage with values and ask some hard questions.

The questions this dialogue will ask:

- What progress have we really made in the last decade to encourage more responsible business practises?
- What are the big new ideas that will transform business in society in the next decade?
- How can business work more effectively with universities to answer the important questions and improve the impact and role of business in society?

The topics:

Any worthwhile dialogue asks the participants for their contributions to the agenda and that’s what we are doing too. For some suggestions to get you thinking [CLICK HERE](#).

The format:

The C-Lab will be opened and closed by key note addresses and plenary sessions. It will be punctuated by a series of round tables convened on topics that are jointly facilitated by a leading scholar and a business person. Participants will rotate around the room to participate in several discussions. This format will promote better engagement between scholars and practitioners, between theory and action, and ensure diverse perspectives are brought to consider each topic.

Expressions of interest and call for facilitators:

If you are an interested in facilitating a discussion or presenting at the C-Lab, please complete the expression of interest form located on the IABS website:

<http://www.iabs.net>

Details on how to reserve a place will be posted shortly. Registration fee for IABS members is \$AUD50 (to cover basic costs of catering etc). The fee is waived for those successful at pitching an idea for presentation or facilitating a discussion.

About the conveners:

The Australian Centre for Corporate Social Responsibility is a leading Australian advisory and training firm in responsible business practises. It is a pioneer in its field in Australia and is recognised globally for its leadership and innovation. Its not-for-profit arm, **CSRConnect.ed**, contributes to the professionalisation and development of corporate social responsibility through educational and networking events, research, and participating in public policy debates.

The **International Association for Business and Society** is a learned society devoted to research and teaching about the relationships between business, government and society. Its 300-strong membership comes from 20 countries and more than 100 universities. It facilitates contacts between emerging scholars and established thought leaders. The world's leading scholars in this field are active participants. In 2014 IABS is celebrating its 25th anniversary and ACCSR is celebrating its 10th anniversary. IABS will hold its 25th annual conference for the first time in Sydney, providing a unique opportunity for Australians to engage with the world's best scholars in the business and society field. ACCSR is delighted to come together with IABS to jointly convene The C-Lab, as a special anniversary event. Together, we will both celebrate and interrogate progress and prospects for the most important ideas and practises that drive responsible business in society. Join the dialogue.

SEEING AUSTRALIA BEYOND SYDNEY!

-JEANNE LOGSDON

Wouldn't it be a shame to go all the way to Sydney for the 2014 IABS conference and not see more of Australia? Jeanne Logsdon thinks so and has volunteered to gather information about several excursions that IABS members might consider for traveling individually or in small groups, either before or after the conference.

Jeanne is working with Jo Walsh at Reho Travel, the travel agency that Colin Higgins recommended. Here are brief descriptions of two tour options that Jo has suggested. Both tours leave from and return to Sydney and focus on nature and Aboriginal culture:

- 8 days in the Northern Territories: Highlights include a range of activities in Uluru (Ayers Rock) and Kata Tjuta National Park, Kings Canyon, Alice Springs, and Darwin. Cost is approximately US\$2,850 per person for a double room.
- 6 days in Far North Queensland (near to the Great Barrier Reef): snorkelling (with an option to dive), touring tropical rainforests, and sailing with accommodation in Port Douglas. Cost is approximately US\$1,900-2,100 per person for a double room, depending upon type of accommodations.

Please contact Jeanne Logsdon via email (jlogsdon@unm.edu) if you would like more detailed information about either or both of these tours.



WHY YOU CANNOT MISS THE 2014 IABS CONFERENCE IN SYDNEY

-ANNE BARRAQUIER

I travelled by train to my first IABS conference, in June 2007. The train left the Nice central station in the evening and reached Florence early the next morning. As I came out of the train station, I looked in vain for a taxi, because the city cabs were on strike! The conference venue, hosted in a Florentine villa and property, was sumptuous. Ben Wempe, a fine connoisseur of the Italian culture made that conference unforgettable for many IABS members. It was my first experience with IABS, and everyone agrees that first times are always important... My paper was in a discussion session, and I was working hard to get my first papers published, hardly knew anyone in the business ethics community. And there I meet the person chairing the session: a nice, funny and brilliant woman. She made great comments to help me improve the paper, spent time on everyone's presentation, and contributed to make the session really interesting. Her name is Melissa Baucus, some of us know her well, some of you, just like me in 2007, just know her papers! This is what happens with IABS. You meet your academic heroes. Naturally, Florence is also one of the most fabulous cities in the world when it comes to architecture and fine arts. I will never forget the incredible visit of the Vasari Corridor, a painting gallery located within the Pontevecchio that can only be accessed for groups with reservations (another special attention from Ben!).

In 2008, IABS went up North, and the conference was held in Tampere, Finland. Another fabulous experience, totally different from Florence, but equally unforgettable. In Tampere, Kathleen Rehbein had managed a great partnership with the University of Tampere, so we had outstanding conference conditions at the Tampere conference Hall. One

of the great moments I remember was a special session entitled "The Future Frontiers of Stakeholder Theory" because it featured two wonderful scholars, Ed Freeman and Tom Jones, and that there was a very stimulating discussion. Oh, and I cannot refrain from telling you about experiencing Finland in June, because whenever I think of Tampere I can still see the awakening sunlight filtering between the curtains at 3 a.m, and the strange impressions about night and day in particular when you have been out until midnight, enjoying the bright daylight! Truly awesome. And also, thanks to Craig Dunn for chairing my session and the continuing conversation about care and how nicely it would fit my theoretical framework...



The beautiful villa Pietra and Gary Weaver rushing out to the other conference building.

I'm really sorry I missed the 2009 edition in Snowmass, Colorado, because I was told it was a super conference. Unfortunately, I had exceeded my travelling budget that year, because you see, Adele Santana, whom I had met in Tampere the year before (where she presented a really neat paper on new forms of organizations!), invited me in May 2009 to the University of Northern Iowa, where I was a visiting scholar for a month. Another IABS miracle.



IABS members walking on the icy surface of Lake Louise, Alberta

At the end of March 2010, our suitcases were full of sweaters and warm jackets. The Banff edition of the IABS conference took place at the stunning cultural center of the Banff ski resort and a breathtaking landscape of ice, lakes and mountains. Naturally, this exceptional context inspired many vibrant presentations about the preservation of natural resources, the oil industry activities in Alberta and climate change. Ryan Burg, Rob Phillips and Michael Johnson-Cramer were wondering: "who speaks for the trees?" and we all continued discussions around the delicious "nutribreaks" that Robbin Derry, the conference organizer, has carefully selected for us.

When I want to take a break from scholarship, I like to read a novel. Familiar with Jane Austen, I definitely could not miss Bath the following year. During the first two days there, I was expecting to bump into Hugh Grant anytime. I didn't, in case you were wondering, and the main reason is that there was interesting stuff going on inside. From the Bath conference, one the highlights for me was the excellent Corporate Governance workshop that Lori Ryan conducts every year (always takes place on Sunday morning). Of course, any attempt to describe the city of Bath, the conference venue in the Guildhall and Pump rooms, the splendor of the Roman Baths where we had a privileged access for the reception, would end up as being

an understatement. An extraordinary location. Thanks to Steve Brammer and the University of Bath for a great venue.

For those of you who have not experienced IABS, you are supposed to be convinced by now that IABS is probably the best place to present your paper if you work on ethics, CSR and sustainability issues, because it is a great community of scholars and organizes wonderful annual conferences. I could have told you about the conferences we had in Asheville (North Carolina) and Portland (Oregon) in 2012 and 2013, but I'm sure other IABS members will tell you in another newsletter...

Looking forward to seeing you in Sydney!

IABS MEMBER NEWS & PUBLICATIONS

Panwar, R., Paul, K., Nybakk, E., Hansen, E. & Thompson D. *In press*. The legitimacy of CSR actions of publicly-traded companies versus privately-held companies. *Journal of Business Ethics*.

Henriques, I., Husted, B.W. & Montiel, I. 2013. "Spillover effects of voluntary environmental programs on greenhouse gas emissions: Lessons from Mexico". *Journal of Policy Analysis & Management* 32(2): 296-322.

Van Cranenburgh, Katinka C., and Daniel Arenas. "Strategic and Moral Dilemmas of Corporate Philanthropy in Developing Countries: Heineken in Sub-Saharan Africa." *Journal of Business Ethics* (2013): 1-14.

Arenas, D., Sanchez, P. & Murphy, M. 2013. Different Paths to Collaboration Between Business and Civil Society and the Role of Third Parties, *Journal of Business Ethics*, 115(4): 723-739.

Goodman, J., Louche, C., van Cranenburgh, K. & Arenas, D. 2013. Social Shareholder Engagement: The Dynamics of Voice and Exit, *Journal of Business Ethics*.

de Bakker, F.G.A., F. den Hond, B.G. King & K. Weber. 2013. Social movements, civil society and corporations: Taking stock and looking ahead. *Organization Studies* 34(5/6): 573-593.

Rasche, A., de Bakker, F.G.A. & Moon, J. (2013). Complete and Partial Organizing for Corporate Social Responsibility. *Journal of Business Ethics*, 115(4), pp. 651-663.

den Hond, F., K. Rehbein, F.G.A. de Bakker & H. Kooijmans-van Lankveld. 2014. Playing on Two Chessboards: Reputation Effects between Corporate Social Responsibility (CSR) and Corporate Political Activity (CPA). *Journal of Management Studies* [in press].

Hond, F., F.G.A. de Bakker & J.P. Doh. 2014. What prompts companies to collaboration with NGOs? Recent evidence from The Netherlands. *Business & Society* [in press].

de Bakker, F.G.A. 2012. Exploring networks of activism on corporate social responsibility: Suggestions for a research agenda. *Creativity & Innovation Management* 21(2): 212-223.

Illia, L., Zyglidopoulos, C. S., Romenti, S., Rodríguez-Cánovas B., and del Valle Brena, G. A. (2013). "Communicating CSR to a Cynical Public," *MIT Sloan Management Review*, 54(3) pp. 16-18.

Tashman, P., & Raelin, J. (2013). Who and What Really Matters to the Firm. *Business Ethics Quarterly*, 23(4), 591-616.
Professors James J. Angel and Douglas M. McCabe of Georgetown University's

McDonough School of Business presented their study titled "The Ethics of Payment Systems" at The Twentieth Annual International Vicentian Business Ethics Conference hosted by The Institute for Business and Professional Ethics of DePaul University on October 17 in Chicago.

Congratulations on these publications and achievements-you have been busy!

A FLAVOR OF CSR AND SE IN THE MIDDLE EAST AND DEVELOPING COUNTRIES

-DIMA JAMALI, PROFESSOR, AMERICAN UNIVERSITY OF BEIRUT

Corporate social responsibility (CSR) and social entrepreneurship (SE) have struck a responsive chord in the Middle East and the developing world. Across the Arab region, we are witnessing the proliferation of social entrepreneurial ventures and a surge of interest in CSR among local and global firms. In parallel, there has been an explosion in the number of articles, chapters and books written on the topic. Below are highlights of recent books published and in progress that can give the reader a flavor of the vibrant and evolving scholarly activity in relation to both CSR and SE in the region and developing countries more broadly.

CSR in the Middle East- Editors: Dima Jamali and Yusuf Sidani (published 2012 by Palgrave (<http://www.amazon.co.uk/CSR-Middle-East-Fresh-Perspectives/dp/0230348211>))

To date the concept of Corporate Social Responsibility (CSR) has not received systematic attention in the Middle East region. Our excursion in this book is intended to flesh out the understanding and practice of CSR in this part of the world. As revealed through the various contributions, CSR in the Middle East has distinctive roots and unique expressions that do not always mirror the current

understanding and practice in the West. Nevertheless, readers of this book will be reassured to learn that CSR is alive and well in the Middle East region, although it continues to have its unique flavor and connotations. There are also encouraging signs that bode well for the future of CSR in this part of the world.

Through an assorted selection of coverage, examples and cases, the book ponders the multiple facets of CSR in the region, including philanthropy, strategic giving, CSR to increase access to medicine, internal CSR and responsible human resource management, effective CSR integration in SMEs, Corporate Environmental Responsibility and its evolution, CSR reporting and lingering challenges in this respect, as well as the relevance and applicability of CSR and corporate citizenship to a wider spectrum of societal actors and institutions. The book moreover highlights the dynamics of change across the region and how traditional and culturally rooted forms of Islamic philanthropy are starting to cross-fertilize with new more institutionalized forms of giving advocated through Western concepts and advances pertaining to CSR.

Social Entrepreneurship in the Middle East - Editors: Dima Jamali and Alessandro Lanteri (in progress to be published by Palgrave in 2014)

Across the Arab region, social entrepreneurs have begun to intuitively step up and take action to innovatively address problems and create social value. Post Arab Spring, the region is grappling with a multitude of social challenges that continue to haunt new generations of Arab youth, turning the spotlight to how to better mobilize and organize social entrepreneurial efforts in support of positive change. This timely book on Social Entrepreneurship in the Middle East, edited by Dr. Dima Jamali and Dr. Alessandro Lanteri, is intended to provide a baseline for social entrepreneurship in the

region and place it in context tracing its past, current and potential future trajectory and ensuing implications. The book is intended to unveil trends, strengths, weaknesses and dynamics of social entrepreneurship in the Middle East region. It also identifies both opportunities and threats facing social entrepreneurship and supplements this with a wealth of insights, cases, and examples inspired from practice and current applications. The book will likely consist of two volumes with a Foreword by Fadi Ghandour, Founder and Vice Chairman of Aramex and an international activist on CSR and Social Entrepreneurship, as well as Gregory Dees, a founding renowned academic in the area of Social Entrepreneurship. The book will be published towards the end of 2014.

CSR in Developing Countries - Editors: Dima Jamali, Charlotte Karam & Michael Blowfield (in progress to be published by Greenleaf in 2015)

While there has been increased scholarship on CSR in developing countries, and new insights into the cultural and local specifics of CSR engagement, there is need for additional research that can inform a more nuanced and sophisticated research agenda that links to public policy and development goals in more substantive ways. In fact various authors have highlighted a core challenge pertaining to how to move CSR beyond philanthropy, rhetoric, legitimization, imagery, and public relations in the developing world to substantive engagement that addresses engrained social problems (e.g. poverty, education, unemployment) and that has developmental impact and implications. Hence, this book volume is intended to highlight the current discussion on CSR in developing countries, through the voices of authors, scholars and practitioners working in these contexts. The editors welcome contributions pertaining to various aspects of CSR engagement in

developing countries, with a particular focus on the question of the promise and potential of CSR to serve as an effective development tool. We believe that exploring CSR in developing country contexts is important because these are the contexts where CSR and developmental needs are most acute and because developing countries often present a distinctive set of CSR agenda challenges which may have qualitative differences from those faced in the developed world. We also believe that in our current time, CSR needs to be examined more systematically not only in terms of constraints but also in terms of developmental potential in addressing relevant societal concerns and local development needs. We invite a range of nuanced contributions that are able to move beyond the ideological fault lines of CSR is good versus bad to focus on the CSR peculiarities, ambivalences and tensions of CSR in developing countries and addressing the CSR-development nexus or interface more specifically.

CSR in Developing Countries

Editors: Dima Jamali, Charlotte Karam & Michael Blowfield (to be published by Greenleaf in 2015)

Abstract: While there has been increased scholarship on CSR in developing countries, and new insights into the cultural and local specifics of CSR engagement, there is need for additional research that can inform a more nuanced and sophisticated research agenda that links to public policy and development goals in more substantive ways. In fact various authors have highlighted a core challenge pertaining to how to move CSR beyond philanthropy, rhetoric, legitimization, imagery, and public relations in the developing world to substantive engagement that addresses engrained social problems (e.g. poverty, education, unemployment) and that has developmental impact and implications. Hence, this book volume is intended to highlight the current discussion on CSR in developing countries, through the voices of authors, scholars and

practitioners working in these contexts. The editors welcome contributions pertaining to various aspects of CSR engagement in developing countries, with a particular focus on the question of the promise and potential of CSR to serve as an effective development tool. More information: [CLICK HERE](#)

UPCOMING SPECIAL ISSUES

BUSINESS ETHICS QUARTERLY: ETHICS, CORPORATE SOCIAL RESPONSIBILITY, AND DEVELOPING COUNTRY MULTINATIONALS

Submission Deadline: June 15, 2014

Guest Editors: Jonathan Doh, Villanova University (jonathan.doh@villanova.edu)
Bryan Husted, York University/Tecnologico de Monterrey (bryanhusted@gmail.com)
Xiaohua Yang, University of San Francisco (xyang14@usfca.edu)

Overview

The purpose of this special issue is to explore ethics and corporate social responsibility in and by developing country MNEs. We are especially interested in scholarly investigations of the antecedents, processes and impacts of ethics and CSR as conducted and practiced by DMNEs.

Submission guidelines and author guide are available at:

<http://www.pdcnet.org/beq/Submission-Guidelines>

Please submit online at:

https://editorialexpress.com/cgi-bin/e-editor/e-submit_v12.cgi?dbase=beq. Papers will be reviewed following the regular BEQ double-blind review process.

Full call for papers available at:

<http://www.pdcnet.org/beq>.

BUSINESS ETHICS QUARTERLY: ENVIRONMENTAL SUSTAINABILITY AND BUSINESS – CRISIS OR OPPORTUNITY?

Submission Deadline: September 30, 2014

Guest Editors: Lisa Newton, University of Vermont, Dror Etzion, Desautels Faculty of Management, McGill University
Andreas Rasche, Copenhagen Business School,
Douglas Schuler, Jesse H. Jones Graduate School of Business, Rice University

Overview: Discussions at the intersection of environmental sustainability and business seem to face a paradox: While corporations and policymakers put much emphasis on sustainability, the problems that are supposed to be addressed through such actions seem to worsen (Whiteman, Walker, & Perego, 2013). Research on ‘planetary boundaries’ (i.e. the safe operating space for humanity vis-à-vis the Earth’s ecological systems) suggests that three of nine boundaries have already been overstepped (e.g. related to loss of biodiversity and climate change; see Rockström et al., 2009), often creating irreversible effects. This tension shows that there are many unanswered questions (and also some unquestioned answers) when looking at the relationship between environmental sustainability and business.

Some have argued that adopting environmental sustainability as a guiding corporate principle will lead to eco-efficient production processes, driving higher profits, and ultimately make a positive impact on the natural environment (Tercek, 2013). Others have suggested that firms’ increased focus on sustainability is driving “greenwashing” behavior (i.e. misleading consumers on environmental performance or environmental benefits; see Delmas & Burbano, 2011). The tension between these arguments shows the continued need to research whether the relationship between environmental sustainability and business is sustainable itself.

Is capitalism ultimately incompatible with consistent efforts to protect the biosphere and keep our activities within its natural limits? Do the admired examples of “eco-friendly” corporations supply models that free enterprise as a whole can profitably follow? Can (global) environmental governance provide solutions to better align corporate interests, political realities, and impact on the natural environment? In what ways, if any, can we align corporate sustainability and ecological sustainability? How do we talk about sustainability and in what ways do incommensurable theoretical frameworks cause confusion about what counts as “sustainable” (Norton, 2005)? These, admittedly broad, questions relate to a variety of research streams cutting across the societal, organizational, and individual levels of analysis.

Please submit online:

<http://editorialexpress.com/beq>

Submission requirements:

<http://www.businessethicsquarterly.org>

Be sure to include a reference to “Special Issue: Environmental Sustainability and Business” in the “Comments” box of the submissions website.

Special Issue Manuscript Development

Workshop: To help authors prepare their manuscripts for submission, a special issue paper development workshop will be held during the Society for Business Ethics (SBE) annual meeting in Philadelphia in 2014. Authors are invited to present and discuss their papers during the workshop. Presentation at the workshop does not guarantee acceptance of the paper for publication in Business Ethics Quarterly, and submission of a paper to the workshop is not a precondition for submission to the special issue. To be considered for the workshop, please send your working paper to Andreas Rasche (ara.ikl@cbs.dk) by 15 June 2014.

CONFERENCES & SEMINARS TO ATTEND + NEW THINGS TO READ

2014 SIM DIVISION PROFESSIONAL DEVELOPMENT WORKSHOPS: CALL FOR PROPOSALS

Social Issues in Management (SIM)
PDW Chair: Jamie R. Hendry, Bucknell
University: jhendry@bucknell.edu

The Social Issues in Management (SIM) Division seeks proposals for the Professional Development Workshop (PDW) sessions (Friday, August 1 and Saturday, August 2) at the 2014 Academy of Management (AOM) Annual Meeting in Philadelphia, PA. The common logic of scholarship in the SIM Division is our shared interest in understanding responsible managerial behavior at the individual, stakeholder, organizational, and trans-organizational levels.

PDWs are meant to be different from the Academy's scholarly program and are managed separately from the All Academy Theme Program and the Scholarly Program's paper sessions, symposia, and caucuses. PDWs should promote attendee's professional development – either in terms of teaching or research. PDWs should not mimic, for example, presenter symposia in which a series of academic papers is presented with minimal audience involvement. Rather, PDWs should focus on skill development and/or be innovative in the questions discussed by participants. PDWs should also attract and involve a broad audience, including members of other Academy Divisions. PDWs should be interactive, inclusive, perhaps provocative, and preferably creative.

PDW Proposals may choose to incorporate this year's conference theme: The Power of Words. In her discussion of the theme 2014 Academy Program Chair Deb Shapiro notes:

Words allow people to convey and interpret meaning, hence potentially to influence perceptions, emotions, attitudes, decisions, and associated behaviors. What and how words are communicated determine the results they effect. Leaders ... have therefore long understood the need to manage communications' style as well as substance. Over time as new digital (Internet-based) technologies have become available, what and how people say things has grown even more important, as well as more challenging... Understanding the effect of words and their portability is therefore a critical task facing us as management scholars....The 2014 Conference Theme regards the effect that words can have on the subsequent events of individuals, groups/teams, organizations, industries, and even nations — depending on who or what is the subject of conversation, how many hear or see the conversation, and the extent to which the conversation inspires action.

While we encourage proposals related to the conference theme, we also welcome non-thematic proposals on topics within the SIM domain including, but not limited to, business ethics, workplace diversity, environmental management, corporate philanthropy, base-of-the-pyramid, stakeholder engagement and relations, corporate governance, social entrepreneurship, and corporate political strategy. PDW participants need to be engaged in meaningful and professionally developmental ways, but the structure of workshops can vary widely and could include site visits, service-learning activities, jam sessions, entrepreneurial incubators, roundtables, and others that help SIM members develop professionally.

In your PDW proposal, please include the following sections: 1) Workshop Focus and Importance: What is the focus of this workshop and why is that important to SIM scholars/teachers? 2) Structure and Audience Engagement: a) How much time will you need

and how will you structure your time? b) How will the audience engage in interactive activity during this workshop? 3) Outcomes: What will be the valuable outcomes for participants? What useful outcomes can you envision from this workshop that could be distributed to SIM members not in attendance? 4) Key Biographies: Provide biographies (~125 words) for each organizer and key presenter.

The submission deadline for PDW proposals is the same deadline for all conference program submissions: January 15, 2014, at 5:00 PM EST. Acceptances will be done on a rolling basis, however, so you are encouraged to submit early. Please contact Jamie Hendry by December 15, 2013 if you would like to discuss proposal ideas or if you have any questions regarding PDW sessions.

All submissions must be made online at: <http://submissions.aonline.org/2014/>.

Please also email a copy of your proposal to Jamie Hendry at jhendry@bucknell.edu.

CORPORATIONS AND GLOBAL JUSTICE: SHOULD MULTINATIONAL CORPORATIONS BE AGENTS OF JUSTICE?

Proceedings from the **IX Politeia Forum on Corporate Social Responsibility** (Milan, December, 2012) have just been published in the journal *Polietia*. For more information see: <http://www.politeia-centrostudi.org/>



INTERNATIONAL CSR, SUSTAINABILITY, ETHICS & GOVERNANCE CONFERENCE

LONDON, U.K. (SURREY UNIVERSITY, GUILDFORD)

Conference Chairs: Nicholas Capaldi, Samuel O. Idowu, René Schmidpeter

Abstract Submission Deadline: January 31, 2014

Full Paper Submission Deadline: March 1, 2014

Notification of Acceptance: Rolling

Last Day to Send Full Paper for Proceedings:
April 1, 2014

Registration Deadline: March 31, 2014

In a global economy, no business or form of commerce is an island unto itself. Rapid and dynamic changes in technology, markets, political and legal institutions, and indeed cultures, have all created new challenges. In such a global context, no scholar, no discipline, no university, no think tank, no NGO, no form of media, can remain an island unto itself.

In order to overcome the myopia of limited perspectives, outworn doctrines, tired prior agendas, and vested interests, a new organization has been created: Global Corporate Governance/Corporate Social Responsibility. Our intention is to bring together scholars from many fields along with business/academic/cultural/religious and political leaders to form a global alliance dedicated to rethinking and integrating value issues into management practice, education and development.

The three-day conference (14-16 August 2014) will consist of a keynote address, interdisciplinary plenary sessions, multiple presentation streams, panels, poster sessions, Dissertation advice, and best paper award. We would like the first conference to be as inclusive as possible.

More Information: WWW.GCG-CSR.ORG
PUBLICATION OPPORTUNITY IN SELECTED
CONFERENCE PROCEEDINGS (SPRINGER)

Please register via: <http://gcg-csr.org/registration.html>

CALL FOR ABSTRACTS FOR THE NORMATIVE BUSINESS ETHICS WORKSHOP SERIES OF THE CAROL AND LAWRENCE ZICKLIN CENTER FOR BUSINESS ETHICS RESEARCH

Beginning in 2014, the Carol and Lawrence Zicklin Center for Business Ethics Research at the Wharton School, University of Pennsylvania, will be convening a regular works-in-progress series for scholars working in normative business ethics (NBE).

Workshop Objectives:

The series is part of an effort to foster, and increase the prominence of, normative business ethics in the academy and the public sphere. This particular initiative has two key objectives: First, it endeavors to provide a regular forum for scholars working on business ethics from a normative perspective. The community of such scholars is relatively small, and dispersed across numerous institutions, and there are few opportunities for these individuals to convene and share work. This series is an effort to connect these scholars, and enrich their shared intellectual life. Second, the series aims to be especially valuable to junior faculty, by privileging their submissions when it comes to selecting papers for the workshop, and by providing them with feedback from, and opportunities to interact with, more established members of the normative business ethics community.

Workshop Format:

The workshop will meet roughly once a month over the academic year, for a total of 6-8 sessions per year. Anyone with an interest in normative business ethics is invited to attend the sessions. Faculty interested in having their paper discussed at the workshop should submit an abstract and list, in order of preference, the

date(s) they could present from those listed below. (Further information about submission can be found under the "Call for Abstracts" below.) Two draft papers will be selected for each session, with priority given to junior faculty such that, where possible, at least one of the two papers for a session will have an untenured author. Complete draft papers will be circulated at least one week in advance of each session and participants will be expected to have read them carefully, and to arrive at the workshop prepared to offer constructive feedback.

The Zicklin Center will provide the room and refreshments for each session. Attendees will be asked to pay for their own travel expenses, though we invite requests for travel funding for those in need.

For Spring 2014, the workshop will be held on the following dates:

Friday, January 17, 2014, 1:30-4:30 PM.

Friday, March 7, 2014, 1:30-4:30 PM.

Friday, May 2, 2014, 1:30-4:30 PM.

Call for Abstracts

We invite individuals interested in workshoping a paper in normative business ethics to submit a paper abstract. The abstract should be a maximum of 500 words, and the accompanying email should indicate preferred dates of presentation from those listed above. Please send these to Loretta Tomasco, tomascol@wharton.upenn.edu, by December 1, 2013. Individuals will be notified about whether their paper has been selected for presentation by December 17.

Please address all questions to Amy Sepinwall, sepin@wharton.upenn.edu.

GET TO KNOW AN IABS MEMBER

CADDIE PUTNAM RANKIN



Caddie Putnam Rankin is an Assistant Professor of Organizational Leadership at the University of Maryland Eastern Shore. Caddie joined the UMES faculty after graduating from Emory University with her Ph.D. in Sociology specializing in corporate social responsibility. Her research focuses on the intersections of business and society with an emphasis on corporate social responsibility professionalization and social marketing and entrepreneurship. Caddie attended her first IABS Annual Meeting in Asheville, NC in 2012. She looks forward to serving in the role of newsletter editor and connecting with new and old IABS friends.

TYRONE LOVE

Tyron Love (Te Atiawa) is a Lecturer in Management at the University of Canterbury. Tyrone teaches the fundamentals of management and is interested in challenging commerce students to think critically about how organisations are created, maintained and disrupted by organisational actor-agents. While his current teaching is focussed on management, Tyrone has also coordinated public

relations and communication subjects in Australia, Singapore, Malaysia and Dubai at both undergraduate and postgraduate levels.



Tyron believes management is primarily about the production of communication discourses which develop and maintain environments in which organisational interests prosper. His research projects are largely centred on theorising corporate philanthropy, exploring how Indigenous ways of knowing can enhance organisation-public engagement and using narrative methods for understanding people's experiences of organisational phenomena.

Tyron is a trained primary school teacher having taught in West London between 2000 and 2002 before returning to university to study management in 2003. He held governance positions on the boards of Philanthropy New Zealand and Volunteering New Zealand whilst teaching at Massey University between 2005 and 2009. His PhD was conferred by Massey University in 2012 whilst teaching at Murdoch University in Western Australia. Tyrone started at the University of Canterbury in September 2013.