



**iabs**  
international association  
for business and society

IABS Newsletter  
Winter 2011  
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## FROM THE EDITOR

Greetings IABS newsletter readers! I am not sure where the time has gone, but holiday decorations are springing up and students are showing up to office hours so that can only mean one thing: it's almost the end of the Fall semester.

Hopefully you are all well and preparing for finals and a bit of relaxation. While you have a moment please start thinking about booking your travel to the next IABS conference. June in beautiful Bath-sounds pretty good right about now doesn't it? Also, don't forget check out all of Kim's hard work and pay a visit the redesigned IABS site at: <http://iabs.net/>. Thanks Kim!

Happy and healthy holidays to all.  
Tara L. Ceranic, University of San Diego  
[tara@sandiego.edu](mailto:tara@sandiego.edu).

**IABS 2011: JUNE 23-26  
BATH, UK**

**For more conference information please visit:**  
<http://www.iabs.net/Conference.aspx>

## Fun Bath facts & activities:

- The city was discovered by the Romans in the first century A.D. and named Aquae Solis or "Waters of the Sun"
- The Baths are the only natural hot springs in the country and you can take a dip in them and feel like a Roman
- Birthplace of Jane Austen and home of the Jane Austen Center where you can explore all things Jane and bring home you own I ♥ Mr. Darcy t-shirt or mug
- People living in Bath are called "Bathonians"

For (actual/useful) tourism information visit:  
<http://visitbath.co.uk/>

## IABS MEMBER NEWS & PUBLICATIONS

### New Books

*Corporate Social Strategy: Stakeholder Engagement and Competitive Advantage* by Bryan Husted and David B. Allen, Cambridge University Press.

### **More information:**

[http://www.cambridge.org/gb/knowledge/isbn/item5659580/?site\\_locale=en\\_GB](http://www.cambridge.org/gb/knowledge/isbn/item5659580/?site_locale=en_GB)

*Toward Assessing Business Ethics Education* by Swanson, D. L. & Fisher, D. G. (Eds.). Charlotte, NC: Information Age Publishing.

More information:

<http://www.infoagepub.com/products/Toward-Assessing-Business-Ethics-Education>

*The Collaborative Enterprise: Creating Values for a Sustainable World*. By Tencati, A. & Zsolnai, L. (Eds.). 2010. Peter Lang AG - International Academic Publishers, Oxford, UK, Bern, Switzerland.

**More information:** <http://laszlo-zsolnai.net/content/collaborative-enterprise-creating-values-sustainable-world>

*Corporate Social Responsibility in International Settings: A Critical Realist Perspective* by Ramon Paz-Vega. Germany: VDM Verlag Dr. Müller

**More information:** [www.eben-net.org/viewpic.php?LAN=E&TABLE=DOCS&ID=81](http://www.eben-net.org/viewpic.php?LAN=E&TABLE=DOCS&ID=81)

## Articles

Anne Barraquier, associate Professor at SKEMA Business School (France) has a forthcoming article in the *British Journal of Management*, titled Ethical behavior in practice: decision outcomes and strategic implications. It will be part of a special issue of BJM on ethical decision making and behavior, coming out during the first semester of 2011.

Capron, M., Quairel, F., Turcotte, M.-F. 2010 (Eds.). ISO26000 une norme hors norme? Vers une conceptualisation mondiale de la responsabilité sociétale. *Economica*.

Turcotte, M.-F. et Hervieux, C. (Eds). 2010. Commerce équitable : Mettre en marché pour une cause. Les Presses de l'Université du Québec, collection logique sociale. Bouslah, Kais, M'Zali, Bouchra. Turcotte, Marie-France, Kooli, Maher. 2010. The Impact of Forest Certification on Firm Financial Performance in Canada and the U.S., *Journal of Business Ethics*, No. 96, p. 551-572.

Chantal Hervieux, Eric Gedajlovic, Marie-France B. Turcotte. 2010. The legitimization of social entrepreneurship, *Journal of Enterprising Communities: People and Places in the Global Economy*, Vol. 4 Iss: 1, pp.37 – 67.

Rojas, M., M'Zali, B., Turcotte, M.-F. et Merrigan, P. 2009. Bringing about Changes to Corporate Social Policy through Shareholder Activism: Filers, Issues, Targets and Success, *Business and Society Review*, vol. 114, no 2, p. 217-252.

Caron, M.-A., et Turcotte, M.-F. 2009. Path dependence and path creation: framing the extra-financial information market for a sustainable trajectory, *Accounting, Auditing & Accountability Journal*, vol. 22, no 2, p. 272-297.

Turcotte, M.-F., Clegg, S.R. et Marin, J. 2008. Enacting ecological and collaborative rationality through multiparty collaboration – a case of innovation in governance, *International Journal of Innovation and Sustainable Development*, vol. 3, no 3/4, p. 234-261.

Turcotte, M.-F., Antonova, S. et Clegg, S.R. 2008. Power and learning in managing a multi-stakeholder organization: an initiative to reduce air pollution in Ontario, Canada, through trading carbon credits, *Journal of Power*, vol. 1, no 3, p. 317-337.

Turcotte, M.-F., de Bellefeuille, S. et Den Hond, F. 2007 Gildan Inc.: Influencing Corporate Governance in the Textile Sector, *Journal of Corporate Citizenship*, no 27, p. 23-36.

Kolk, A. (2010). Trajectories of sustainability reporting by MNCs. *Journal of World Business*, 45 , (4), 367-374.  
[http://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=1426270](http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1426270)

Kolk, A. (2010). Social and sustainability dimensions of regionalization and (semi)globalization. *Multinational Business Review*, 18 , (1), 51-72.  
[http://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=1532814](http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1532814)

Kolk, A. (2010). Multinationals and corporate social responsibility. *Politeia*, XXVI , (98), 138-152.  
[http://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=1616845](http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1616845)

### Other News

The Call of the Wild: Zookeepers, Callings, and the Double-Edged Sword of Deeply Meaningful Work (March 2009 ASQ) by **Jeff Thompson** & **Stuart Bunderson** was named Best Publication of 2009 by POS & Best Publication by the OB Division at Academy of Management.

**Dennis Collins** received the 2010 MBA Outstanding Faculty Award at Edgewood College and the 2009 Estervig-Beaubien Outstanding Professor Award at Edgewood College for excellence in Teaching and Mentoring.

The *Journal of Business Ethics* has just published a special issue entitled "Network Ethics and Business Practices," edited by **Donna J. Wood**, **Antonino Vaccaro**, and **Adele Santana**. Because of JBE's backlog, the special issue is referenced as Supplement 4, 2009. The issue contains refereed papers from around the world and considers network ethics at many levels of analysis, from the intra-personal (e.g., cognitive maps) to the global systemic (e.g., organization-institution-environment fit). Springer Verlag will also be publishing the special issue as an edited book of the same name -- NETWORK ETHICS AND BUSINESS PRACTICES -- by Vaccaro, Santana, and Wood.

**Richard L. Priem**, Ph.D. has relocated:  
Luther Henderson Chair in Strategic Management and Leadership  
Professor of Management  
Neeley School of Business  
Texas Christian University  
TCU Box 298530  
Fort Worth, Texas 76129  
Phone: (817) 257-7550; Fax: (817) 257-7227 E-Mail: [r.priem@tcu.edu](mailto:r.priem@tcu.edu)  
Webpage: [http://www.neeley.tcu.edu/About\\_Neeley/Faculty\\_and\\_Staff/Priem\\_Richard.aspx](http://www.neeley.tcu.edu/About_Neeley/Faculty_and_Staff/Priem_Richard.aspx)

Congratulations on all of these achievements!

### **BUSINESS & SOCIETY NEWS & UPCOMING SPECIAL ISSUES**

As of December 2009, *Business & Society* is included in SSCI ® (initial impact factor to follow). Scholars interested in reviewing for *Business & Society* should send name, email address, institutional information, and fields of interest directly to the editor Duane Windsor: [odw@rice.edu](mailto:odw@rice.edu)

Individuals interested in working as associate editors or applying for membership in the editorial review board also should contact Duane Windsor directly for discussion. *Business & Society* is operating for new submissions (other than special issues, typically handled directly by guest editors) through an online manuscript central system at:  
<http://mc.manuscriptcentral.com/bas>.

Rosa Chun (IMD, Switzerland) has assumed duties as an associate editor for reputation and marketing manuscripts. Michelle Greenwood (Monash University, Australia) has assumed duties as an associate editor for CSR manuscripts. Kathy Rehbein (Marquette University) has assumed duties as an associate editor for corporate political activity manuscripts. A list of the editorial review board members can be found at the journal website (see <http://bas.sagepub.com/>).

**Special Issue:** The Social Performance and Responsibilities of Entrepreneurship

**Guest Editors:** Mark Casson, University of Reading, UK; Stephen Pavelin, University of Reading, UK

**Deadline:** February 28, 2011

**More information:**

[www.sagepub.com/.../36283 BAS Call for Papers Entrepreneurship and CSR.pdf](http://www.sagepub.com/.../36283_BAS_Call_for_Papers_Entrepreneurship_and_CSR.pdf)

## OTHER SPECIAL ISSUES + NEW JOURNALS

*Journal of Public Affairs*

**The Sustainability Challenge: Influencing the Change** (also see call for associated conference)

**Guest Editors:** Carla C.J.M. Millar, Matthew Gitsham and John F. Mahon

**Deadline:** September 1, 2011

**More information:**

[http://onlinelibrary.wiley.com/journal/10.1002/\(ISSN\)1479-1854/homepage/custom\\_copy.htm](http://onlinelibrary.wiley.com/journal/10.1002/(ISSN)1479-1854/homepage/custom_copy.htm)

*Journal of Business Ethics*

## **Ethics and HRM: Theoretical and Conceptual Analyses**

**Guest Editors:** Michelle Greenwood, Faculty of Business and Economics, Monash University,

[michelle.greenwood@monash.edu](mailto:michelle.greenwood@monash.edu);

Jan Schapper, Graduate School of Management, LaTrobeUniversity, [j.schapper@latrobe.edu.au](mailto:j.schapper@latrobe.edu.au); and

Gavin Jack, Graduate School of Management, La Trobe University, [g.jack@latrobe.edu.au](mailto:g.jack@latrobe.edu.au)

**Deadline:** Full paper by June 30, 2011

**More information:**

[www.egosnet.org/jart/prj3/egosnet/data/.../CfP\\_JoBE\\_2011-02-28.pdf](http://www.egosnet.org/jart/prj3/egosnet/data/.../CfP_JoBE_2011-02-28.pdf)

*The Asian Journal of Business Ethics* will publish its **first issue** in January 2012 and is now extending an invitation to prospective authors to submit original articles for consideration. The *Journal* emerged from the Editors and Publishers of the *Journal of Business Ethics*, the most frequently cited scholarly journal in the world devoted to business ethics.

The Journal welcomes submission of original articles from a wide variety of methodological and disciplinary perspectives concerning ethical issues related to business in Asia, including East, Southeast and South-central Asia.

The term 'business' is understood in a wide sense to include all systems involved in the exchange of goods and services, while 'ethics' is understood as applying to all human action aimed at securing a good life. Issues concerning corporate responsibility are within the scope of ethics broadly construed. Systems of production, consumption, marketing, advertising, social and economic accounting, labour relations, public relations and organizational behaviour will be analyzed from a moral or ethical point of view. The style and level of dialogue

involve all who are interested in business ethics – the business community, universities, government agencies, non-government organizations and consumer groups. **Editor:** Alex C. Michalos

**More Information:**

[www.springer.com/13520](http://www.springer.com/13520)

## CONFERENCES & SEMINARS TO ATTEND

### 36<sup>th</sup> Annual Macromarketing Conference

**Theme:** The New World:

Macromarketing Yesterday and Today

**Where:** College of William and Mary

Mason School of Business

Williamsburg, Virginia, USA

**When:** June 5-8, 2011

**Deadline:** January 17, 2011

**Program Chair:** Bill Redmond:

[bill.redmond@indstate.edu](mailto:bill.redmond@indstate.edu)

**More information:**

<http://macromarketing.org/>

### European Academy of Management (EURAM)

**Where:** Tallinn, Estonia

**When:** June 1-4, 2011

**Deadline:** January 17, 2011 2pm Brussels time

**More information:**

<http://www.euram2011.org>

### The 7th Bentley Global Business Ethics Symposium sponsored by the State Street Foundation, held in partnership with Euromed Management

**Theme:** Stakeholder Engagement in

Practice: Global Challenges, Possibilities and Limitations

**Where:** Euromed Management, Marseille, France

**When:** Symposium: May 23, 2011;

Bentley's Teaching Business Ethics Faculty

Development Workshop: May 24-27

**Contact:** Tony Buono [abuono@bentley.edu](mailto:abuono@bentley.edu)

**More Information:**

[www.bentley.edu/symposium](http://www.bentley.edu/symposium)

### The Next Generation ESG Workshop: One-on-one Scholarly Training for Select PhD students

**Purpose:** To gather together promising young doctoral researchers and world-leading experts in ESG related research and practice for the purpose of fostering these young researchers' talents

**Where:** EuroMed Management – Marseille campus

**When:** The week of May 23, 2011

**Deadline:** February 1, 2011

Guest speakers: Monika Winn, Andrew Millington, Ann K. Buchholtz

**Contact:** Cynthia Clark Williams, PhD

*Director, Harold S. Geneen Institute of*

*Corporate Governance*

*Bentley*

*University 175 Forest Street*

*Waltham, MA 02452*

[ccwilliams@bentley.edu](mailto:ccwilliams@bentley.edu)

**More information:** <http://www.oikos-international.org/standards/newsdetails/news/date/2011/februar/01/article/one-on-one-scholarly-training-for-select-phd-students.html>

### Social Responsibility Research Conference

**Theme:** Social Responsibility Perceptions and Reality

**Where:** The Center for Leadership and

Social Responsibility at the Milgard School of Business, University of Washington

Tacoma

**When:** July 14-15, 2011

**Deadline:** February 1, 2011

**More information:**

<http://www.tacoma.uw.edu/clsr/conference-2011>

## 27th EGOS Colloquium

**Sub-theme:** Organizing Corporate Social Responsibility: Interactions between Business and Society

**Where:** Gothenburg, Sweden

**When:** July 7-9, 2011

**Contact:** Frank de Bakker

[f.g.a.de.bakker@vu.nl](mailto:f.g.a.de.bakker@vu.nl), Jeremy Moon

<http://www.nottingham.ac.uk/nubs/lizjwm.html>, Andreas Rasche

<http://www.arasche.com/>

**More information:** <http://bit.ly/celjIP>

## Ashridge International Research Conference (AIRC2): Linked to Special Issues of the Journal of Organisational Change Management and the Journal of Public Affairs

**Theme:** Sustainability and management linking academics and professionals in a multidisciplinary conference

**Where:** Ashridge, Berkhamsted, Hertfordshire, United Kingdom

**When:** June 10-12, 2011

**Deadline:** March 31, 2011

**More information:**

<http://www.ashridge.org.uk/Website/Content.nsf/wFAR/AIRC2+-+Ashridge+International+Research+Conference?opendocument>

## GET TO KNOW AN IABS MEMBER

During the most recent IABS Board Meeting (November, 2010) it was suggested that we profile our members so that we can all get to know one another a bit better. So here are our first:

### Adam Adrien-Kirby, Cranfield University



I am a Research Fellow at Cranfield University School of Management and also

a Ph.D. candidate in the Centre for Business Organisations and Society at the University of Bath. My current research interests centre primarily on the implementation of socially and environmentally responsible procurement policy. I also have interests in the wider issue of supply chain management, including customer driven supply chain strategy and humanitarian supply chains.

I presented my first paper at IABS in 2008 in Tampere, Finland and from then I went on to present other papers at the conference and host a discussion session. In particular, I enjoy the supportive, collegiate atmosphere of the conference that encourages young scholars. My most prominent memory of IABS is the beautiful surroundings at IABS 2009 in Aspen. Perfect venue!

### Bryan Husted, York University & Tecnológico de Monterrey



I've been a member of IABS since 1991 when I attended my first conference at Sundance, Utah. I was a bit lost and knew almost no one. Fortunately, the conference chair, John Mahon, was very friendly and welcoming. I was a bit surprised that I would be sharing a cabin with someone I had never met – Craig Dunn. Fortunately, Craig and I had a lot in common, so we got along very well. The conference actually turned out to be more fun than I expected and I learned about the lore of the infamous Roy Roger's meeting, which at that point had occurred only two years earlier, but was already repeated with great reverence as if it were a sacred legend from ancient times. Now I said that I've been a member since 1991, but that is not quite true as I did miss

several of the early conferences in places like Leuven, Santa Fe, and Vienna. I must admit most of the conferences are kind of blur to me. But I can say that IABS has generally been a highlight during the year. The only exception to that was the conference I chaired in Merida in 2006, but I was finally able to enjoy even that one after it was all over.

It's always been refreshing to have some time at a conference to actually discuss ideas and projects with like-minded people over a three or four day period. In my case, people have patiently listened to me talk about things like trust, the environment, organizational justice, CSP, corporate social strategy, and even defending Milton Friedman. In the near future, I hope to talk more about social equity and the firm. Fortunately, people don't always agree with what I've had to say and that has helped me to become a better scholar, gaining a good group of friends along the way.

### **Michelle Westerman-Behaylo, American University**



This year I received my Ph.D. from George Washington University in Strategic Management & Public Policy, with a specialization in Business Ethics. Prior to my doctoral studies, I earned a J.D. at Vanderbilt Law School and practiced international business and trade law in both the public and private sectors. Currently I am an assistant professor of corporate citizenship at American University in Washington DC. My research integrates my prior legal training as well as my doctoral studies. I consider how the external environment of the firm, particularly its legal

and public policy context, affects the firm's ethical choices, behaviors and actions in its stakeholder relationships; and also, how the firm's culture, policies and activities can in turn affect its external relationships and environment. Specific areas of inquiry include stakeholder management, business and human rights, and peace through commerce.

I have been an IABS member for five years. My first and favorite IABS conference was in 2007 in Florence, Italy. Everyone was so friendly and welcoming. Ben Wempe organized a terrific program at a beautiful villa in the hills overlooking the city. The presentations were enlightening, the feedback on my work was constructive and supportive, and the gelato was delicious! I'm looking forward to seeing everyone at Bath next summer.



"Waste management in the outskirts of New Delhi, India." By: **Geoff Archer**, PhD  
Associate Professor & Director of the Eric C. Douglass Centre for Entrepreneurial Studies  
Royal Roads University Victoria, BC Canada