



Business and Society: from ambition to impact.
 June 29 – July 2, 2017
 Amsterdam, the Netherlands

Monday – Wednesday, June 26 – June 28, 2017

9:00 a.m. - 12:30 p.m. 12:30 p.m. - 1:30 p.m. 1:30 p.m. - 5:00 p.m.	Writing Camp		
	Doctoral Consortium		
	Lunch		
	Writing Camp		
	Doctoral Consortium		

Thursday, June 29, 2017

8:00 a.m. - 12:00 p.m. 6:00 p.m. - 8:00 p.m. 5:00 p.m. - 8:00 p.m.	IABS Board Meeting		
	Opening Reception		
	Registration		

Friday, June 30, 2017

8:00 a.m. - 5:00 p.m. 7:00 a.m. - 10:00 a.m. 9:00 a.m. - 10:30 a.m.	Registration		
	Business and Society Editorial Board Meeting		
	Morning Session 1		
	Session A	<i>Neo-local Strategies and Entrepreneurship: How 'B'ing Engaged in Communities Creates Livelihood Outcomes: B. Litzky</i> <i>Livelihood Entrepreneur Networks: A Quantitative Test: S. Trivedi</i>	

	<p><i>How do impact crowdfunders overcome informational asymmetries?: H. Toxopeus</i></p> <p><i>Sustainability as a Means or an End? Rethinking Sustainable Business Models in the Sharing Economy: S. Hielscher</i></p>
Session B	<p><i>Long-term orientation for the tourism firms: how green procurement affects financial performance: J. Delgado-Ceballos</i></p> <p><i>The Effects of Financial Constraint on ESG Performance: J.B. MacDonald</i></p> <p><i>Green Patents and Environmental Performance: Are Patents Good Measures of Environmental Innovation?: J. Valero</i></p> <p><i>Is Environmental Patenting Really Green? Contingent Effects of Industry and Stakeholders: J. Lee</i></p>
Session C	<p><i>Developing a construct to measure organisational legitimacy: M. Eichhorn</i></p> <p><i>How do measures become academically acceptable? A case study of the Kinder Lydenberg and Domini (KLD) database: J-P. Gond</i></p> <p><i>Does Sustainability Assurance Measure Up? A Critical Analysis: P. Lewellyn</i></p> <p><i>The effects of local news media on 'bystander' stakeholder legitimacy judgements of companies: J. O'Neill</i></p>
Session D	<p><i>Measuring Shared Value Creation: The CSV Practice and Impact Framework: S. Tideman</i></p> <p><i>Value- Based Approach – an evaluation tool to assess the social and cultural impact: L. Petrova</i></p> <p><i>Everyday impact measurement: Developing a research agenda for the 'practice turn' in impact assessment: J. Ormiston</i></p>
Session E	<p><i>The Role of Motive Attributions of Corporate Social Responsibility Activities in the Development of Stakeholder Trust: N. Misani</i></p> <p><i>Unraveling the Ethics of Stakeholder Engagement: Stories from the Internationalization of an Industrial Company: C. Stutz</i></p> <p><i>How micro firms benefit from community engagement: Evidence from Norwegian bioenergy sector: R. Panwar</i></p> <p><i>Reinterpretation of stakeholder salience for stakeholder firms: M. Ali</i></p>
Session F	<p><i>Workshop Responsible research and innovation in industry: Kostas Iatridis</i></p>

10:30 a.m. - 11:00 a.m. 11:00 a.m. - 12:30 p.m.	Session G	<i>Workshop Reaching Students in a “Post-Facts” World: Creating a Civil and Informed Learning Environment: S. Welcomer</i>	
	Morning Break		
	Morning Session 2		
	Session A	<i>The Determinants of Social Impact Enterprises: Evidence from the B Lab Certification in the United States: M. Harjoto</i> <i>The Conditional Influence of a Stakeholder’s Logic: When Environmental Investment Funds Affect Firm Environmental Performance: S. Yan</i> <i>Non-profit Social Enterprise Crowd Funding Campaigns are More Successful than Most: A quantitative analysis of 5200 Kickstarter.com campaigns: K. McDermott</i> <i>Values to improve corporate sustainability. An action research in a start-up: I. Bolis</i>	
	Session B	<i>A multi-level framework for resilience analysis in the food system: A. Paloviita</i> <i>Feeling responsible vs acting responsible: a multiple-case study on the health impact of food innovation: J. Garst</i> <i>Certification processes advancing the sustainability agenda in the wine industry: A comparative study: A. Santana</i> <i>Responsible innovation in the food industry. The case of foodpreneurs: K. Iatridis</i>	
	Session C	<i>Discussion session Discussion session Chicken or the egg? Causal direction between Organizational Trust and Perceptions of CSR by Employees: A. Iqbal Awan</i> <i>Discussion session CSR Research : A blueprint for thinking ahead: J. Pasquero</i> <i>Discussion session Organizing and Managing Business Impact on UN's Sustainable Development Goals: S. Boedhoe</i> <i>Discussion session American Karoshi: A hidden killer? : R. E. Wokutch</i>	
	Session D	<i>From Niche Practices to Protoinstitutions: The Evolution of Emergent Practices: S.L. Stephen</i>	

12:30 p.m. - 1:30 p.m. 1:30 p.m. - 3:00 p.m.		<i>The Insurance Case of Corporate Social Responsibility (CSR): Is Ambivalence the Key?: Z. Chen</i> <i>Corporate reputational risk and insurance: a model for sustainable supply chain management?: M. Caddey</i> <i>Managing strategic action: inter-organizational coopetition with social enterprises: S. Hai</i>	
	Session E	<i>Is mass media an arena or a tool for corporate political activity?: J. Murray</i> <i>Collective Action and Corporate Political Activity: Franchise Systems As An Alternative Context: R.S. Brown</i> <i>Using Social Identity Theory to Understand a Municipal Sustainability Strategy: A. Silva</i>	
	Session F	<i>Workshop Reflections on Business in Society: Moving Beyond Ambition to Impact: S. Waddock</i>	
	Session G	<i>Workshop The Use of Mobile Apps for Business & Society Pedagogy: I. Montiel</i>	
		Lunch Afternoon Session 1	
	Session A	<i>Corruption and economic development: what is the relationship? W. Cragg</i> <i>Return of the Jedi? Analyzing the role of moral competencies in managing the triple bottom line in sustainable entrepreneurial practices: L. Ploum</i> <i>The dark side of creativity: innovations in the business models of modern slavery: A. Crane</i> <i>Cash Repatriation and Corporate Inversions: Moral Hazards Imposed by U.S. Corporate Tax Rates: L. Verstegen Ryan</i>	
	Session B	<i>'Creating Shared Value': A Normative Appraisal: M. Schwartz</i> <i>Participant value perceptions of CR Index measurement: A lifecycle of diminishing value: J. Kirk</i> <i>Creating Shared Value in the Presence of Tensions and Tradeoffs: A Resource Extension Approach: N. Wakayama</i> <i>Values and scaling social impact of social enterprises: a cross-case analysis: P. Eiselein</i>	

3:00 p.m. - 3:30 p.m. 3:30 p.m.- 5:00 p.m.	Session C	<p><i>Discussion session:</i></p> <ul style="list-style-type: none"> - <i>Out of Sight, Out of Mind? An exploratory study of the role of distance in firm generation of negative social externalities:</i> J. Malen - <i>When Do Third-Party Rankings and Ratings Influence Subsequent Corporate Social & Environmental Performance?:</i> B. Lewis - <i>Crowd-sourcing a better approach to the AACSB Assessment of Ethical Reasoning: What is everyone doing and does it work?:</i> T. Ceranic Salinas - <i>The Director Selection Process: A Structural Elaboration Story:</i> J.A. Brown 		
	Session D	<p><i>Understanding Social Activism: What Role Do Online Petitions Play?</i> E. Perrault</p> <p><i>The Law and Ethics of CEO Social Activism:</i> D. Mayer</p> <p><i>Making the Business Case for Corporate Social Responsibility: What “Sounds Good” to Investors, “Sounds Bad” to Consumers:</i> J. Peifer</p> <p><i>Are Hedge Funds the Big, Bad Wolf?:</i> V. Gerde</p>		
	Session E	<p><i>Symposium Corporate Social Responsibility at Business Schools in Central and Eastern Europe: How Widely Spread Have Teaching and Research Become?:</i> L. Preuss</p>		
	Session F	<p><i>Symposium Research and Teaching of Benefit Corporations:</i> N. Kurland</p>		
	Session G	<p><i>Business and Human Rights Research Development Workshop:</i> Kathleen Rehbein</p>		
	Afternoon Break			
	Afternoon Session 2			
Session A	<p><i>Comparison of Business Students’ and Deans’ Attitudes On Business Academic Sustainability Programs:</i> D. Harrison</p> <p><i>Impacts of higher education institutions on sustainable development – a review and reconceptualization:</i> F. Findler</p> <p><i>Unintended decoupling: a multi-level perspective of sustainability implementation at business schools with explicit commitments:</i> A. Powell</p> <p><i>Educating Aspirations Through Doctoral Training: Do Business Ph.D. Programs Teach Ethics? Should They?:</i> R. Burg</p>			

	Session B	<p><i>How ambitions impact society? Evaluation of socio-economic impact of reward systems in the financial sector:</i> K. Klimkiewicz</p> <p><i>Promoting Ethical Behavior in the Banking Sector: Evidence from the a Field Experiment:</i> J. Harms</p> <p><i>Separate But Not Equal (Remuneration): Firm Disclosures of the Wage Gap:</i> K. Tribou</p>	
	Session C	<p><i>Called to Act: Exploring the Antecedent Role of Calling in Social Entrepreneurship:</i> D. Kleinrichert</p> <p><i>Navigating the Paradox of the Individual Social Change Agent:</i> B. Neville</p> <p><i>Partnerships and Systemic Change against Malnutrition: Rhetoric, Reality, - Tensions and Ways Forward:</i> D. Dentoni</p> <p><i>Toward an Understanding of Corporate Grand Strategy:</i> M. Johnson-Cramer</p>	
	Session D	<p><i>Discussion session:</i></p> <ul style="list-style-type: none"> - <i>Environmental managers and organizational ambidexterity:</i> F. Dahlmann - <i>Social Entrepreneurship Ecosystems: A systematic review of the evidence:</i> A.A. Diaz Gonzalez - <i>Fair Trade and Environmental Impact - the Promise and the Reality:</i> L. Sama - <i>The effects of moral intensity on personal engagement at work:</i> A. Opoku-Dakwa 	
	Session E	<p><i>Advancing Cutting Edge Ideas:</i> M. Baucus</p> <ul style="list-style-type: none"> - <i>Corporate Governance Index and Socio-Economic Performance: Evidences from State Owned Enterprises in India:</i> P. Kumar Taneja - <i>The impact of mindfulness, Machiavellianism, and organization politics on counterproductive work behavior:</i> N. Arif - <i>An investigation into the effectiveness of government green policies in automobile industry using DRSA method:</i> Y. Lin - <i>Is being a family business a virtue or vice? The influence of governance structure on the credibility of sustainability reporting:</i> J. Hsueh 	



5:15 p.m. - 6:30 p.m. 6:30 p.m. - 9:00 p.m.	Session F	<i>Symposium Peace and the Ultimate Impact of Business: J.E. Katsos</i>	
	Session G	<i>Effectiveness of Corporate Philanthropy: L. Roza</i> <i>Social Responsibility Identity and Behaviour: New Theory and Implications for Employee Engagement in CSR: D. Haski-Leventhal</i> <i>Hybrid Businesses and the Ethical Promise: the Psychological Contract with Employee-Stakeholders: N. Bishara</i>	
		IABS Business Meeting	
		Ph.D. Students Dinner	Hosted by IABS Board & Fellows

Saturday, July 1, 2017

8:00 a.m. - 12:30p.m.	Registration		
7:30 a.m. - 8:30 a.m.	IABS Fellows Meeting		
9:00 a.m. - 10:30 a.m.	Morning Session 1		
	Session A	<i>The Role of Lobbying Intensity, PAC Formation and Political Connections on Financial Performance in the Oil and Gas Industry: R.S. Brown</i> <i>CSI as a societal requirement: Towards a more significant contribution to the well-being of mining communities in Madagascar: B. Robinson</i> <i>How do Multinational Subsidiaries' implement their Corporate Social Responsibility? A cross-country study within African subsidiaries: V. Pilato</i>	
	Session B	<i>Social Responsibility Identity: Expanding the Microfoundations of CSR: P. Dillon</i> <i>Opening the Doors of Opportunity: Analysis and Synthesis of ILO Global Business and Disability Network MNE Members Agenda on Disability Inclusion: R. Nambudiri</i>	

		<i>Be Corps vs. Me Corps: What Distinguishes Companies that Certify?: C. Putnam Rankin</i>	
	Session C	<i>Struggling for moral legitimacy: a study of the tension between strategy and ethics within a multi-stakeholder network: T. Brand</i> <i>Constructing CSR in Multi-Stakeholder Initiatives: S. D'Antone</i> <i>Understanding conflict in multi-stakeholder initiatives: D. Arenas</i> <i>Out of Balance: When tensions in global multi-stakeholder partnerships lead to the formation of local competing organizations: V. Bitzer</i>	
	Session D	<i>Making Corporate Social Responsibility (CSR) mandatory in India: Are firms complying?: Shireesh</i> <i>Drivers of CSR in Large Indian Agribusiness Firms: A. Raj</i> <i>Tourism Hybrid Organisations in Sub-Saharan Africa: Exploring their</i> <i>Measuring the Impact of Shifting Leadership Expectations in Saudi Arabia And Implications on Organizational Justice: G. Antoine</i>	
	Session E	<i>The Grateful Response: Granting Gratitude a Central Role in Workplace Exchanges: F. Portocarrero</i> <i>Privacy in the Workplace: An Examination of Country Differences: W. Smith</i> <i>Trust, Business, and Society in a post-conflict Scenario – the Case of Managing Workplace Practices in Colombia: U. Thoene</i>	
	Session F	<i>Discussion session:</i> <i>- Social Generativity: Rethinking the Social Impact of Strategic Philanthropy: B. Vaidyanathan</i> <i>- Getting Boards On Board: Investigating The Corporate Sustainability Imperative And Implementation Gap: D. Mazutis</i> <i>- A Threshold Concept Approach to Organizational Learning About Sustainability: N. Vidal</i> <i>- An ancient method for identifying today's business hypernorms: J. Good</i>	

10:30 a.m. - 11:00 a.m. 11:00 a.m. - 12:30 p.m.	Session G	<i>Innovative session Open Mike V: A forum for discussing how our teaching transforms “From Ambition To Impact”</i> : J. Weber	
	Morning Break		
	Morning Session 2		
	Session A	<i>Board Nationality Diversity and Corporate Social Performance</i> : M. Harjoto <i>Exploring the Relationship between Top Companies for Diversity, the most Ethical Companies and the Best Places to Work</i> : M. Connerley <i>Overcoming institutional voids: Empowering women and social entrepreneurship in less developed countries</i> : S. Hai <i>Feminist Ethics in an Era of Gender Fluidity</i> : R. Derry	
	Session B	<i>Discussion session:</i> <i>- Go Big or Go Home: Big Data Analytics for Big Business & Society</i> : J. Beatty <i>- Construal level focus and choice</i> : S.P. Jain <i>- Business and Society Practice, Past and Present: Lessons from the Commercial and the Industrial Revolution</i> : S. Hielscher	
Session C	<i>Business, Corruption, and Human Rights: Towards a New Responsibility for Corporations to Combat Corruption</i> : D. Hess <i>Beyond “too big to fail”: maintenance of a license to operate after corporate irresponsibility</i> : A. Kourula <i>Corporate Human Rights Accountability: The Influence of Home & Host Institutional Contexts</i> : M. Westermann-Behaylo <i>Which Types of Firms Get Targeted for Bribes? An Empirical Investigation of Public Sector Corruption in Malaysia</i> : W. Schneper		
Session D	<i>Attracting powerful primary stakeholders by managing for all stakeholders or for the powerful ones?</i> ; F. Bridoux <i>How do the prior judgments of others affect individuals’ judgments of firms’ CSR?</i> : H. Fairbairn		



12:30 p.m. - 5:00 p.m. 5:00 p.m. - 9:30 p.m. 5:00 p.m. - 7:15 p.m. 5:45 p.m. - 6:15 p.m. 6:15 p.m. - 7:15 p.m. 7:15 p.m. - 9:30 p.m.		<i>Good for Practice: A Naturalistic Stakeholder Theory: J.W. Stoelhorst</i>	
	Session E	<i>Workshop What Does Corporate Responsibility Mean in a Trumpian World?: J. Kurland</i>	
	Session F	<i>Symposium Business and Human Rights: Where we have been, where we need to go: K. Rehbein</i>	
	Session G	<i>Symposium Innovations in Teaching Business Ethics and Business & Society: J. Holcomb</i>	
	Free time	Enjoy your Day	
	Reception and Gala Diner	Tropenmuseum	
	Reception	Marble Hall	
	Plenary	<i>Maxima Theatre: Speech by Peter Bakker, Director of the World Business Council for Sustainable Development (WBCSD)</i>	
Museum tour	Tropenmuseum		
Conference	Marble Hall		
Banquet			

Sunday July 2, 2017

9:00 a.m. - 10:30 a.m.	Morning Session 1		
Session A	<i>Meta-Reviewing the Business and Society Field through Sociological Paradigms: J-P. Gond</i> <i>The Modern Pharmakon: NGOs as Vehicles of Corporate Social Change?: A. Kourula</i> <i>Theoretical Perspectives in the Study of Sustainability in Management: A Systematic Literature Review: N. Vidal</i> <i>An overview on business models for sustainability literature: A bibliometric study: S.N. Morioka</i>		

	Session B	<p><i>It's only natural: Exploring the discursive foundations of NGO-corporate interactions on what constitutes 'good food': H. Lelieveldt</i></p> <p><i>Troubled over tea: Towards a living wage in the tea industry: I. van Hille</i></p> <p><i>Modifications to an Industry's Entrepreneurial Orientation: The Sustainability Concerns Introduced in the Chilean Wine Industry: C. Caldwell</i></p> <p><i>Institutional Work and Sustainable Development and Poverty Alleviation Impacts: D. Littlewood</i></p>	
	Session C	<p><i>The Role of Reading in Creating Ethical Leaders: P.L. Cochran</i></p> <p><i>Do as I Say and as I Do: The moderating role of ethics education on the relationship between reading perception and reading practice: G. Desa</i></p> <p><i>Corporate Social Responsibility and Organizational Learning: A Bidimensional Model: F. Maon</i></p> <p><i>A social cooperative needs saving: when sales is based on values sharing: A. Aleo</i></p>	
	Session D	<p><i>Global Reporting Initiative G4 Sustainability Reporting Guidelines: Do They Deliver?: P. Lewellyn</i></p> <p><i>Firm mimicry regarding sustainability reporting standards: An institutional view on the adoption of the GRI: M. Eggen</i></p> <p><i>Analytical approaches to assessing mandatory CSR reporting in Denmark and the European Union: K. Sinding</i></p> <p><i>Understanding the relation between regulating non-financial reporting and performance improvement: A systemic view on the expected impacts: K. Maas</i></p>	
	Session E	<p><i>Global Dispatches: Action Reporting on Responsible Management Education: J. Leigh</i></p>	
	Session F	<p><i>Business or Society? Undergraduate Education for Ethics in the Age of Trump: S. Stookey</i></p> <p><i>The Inter-American Court of Human Rights and multi-national enterprises: Towards business and human rights in the Americas?: U. Thoene</i></p> <p><i>Globalization and its Malcontents: The Rise of Populism in Western Democracies and its Implications for the Relationship between Business, Government, and Society: T. Guay</i></p>	

10:30 a.m. - 11:00 a.m. 11:00 a.m. - 12:30 p.m.		<i>Workers' Rights in a 3-D CSR World:</i> K. Davidson		
	Session G	<i>Corporate Governance Research Workshop XIII:</i> L. Verstegen Ryan		
		Morning Break		
		Morning Session 2		
	Session A	<i>Be More Like Business? A discussion of leadership qualities and organizational cultures of financially sustainable nonprofits:</i> K. Reeve <i>Scaling Deep for Lasting Impact: Fostering scaling efforts with "Empathic Leadership":</i> J. Nicholson <i>Aging: A Global Social and Ethical Issue:</i> J.F. Mahon <i>Risky Pay and the Global Financial Crisis: Who is Responsible?:</i> M. Moriarty <i>Why of all the nations are the Dutch:</i> I. Maitland		
	Session B	<i>Discussion session:</i> - <i>Where Do We Go From Here: How do Recent Political and Economic Changes Affect Our Ambitions and Impacts as Business and Society Scholars? :</i> V. Gerde - <i>The effect of culture and country risk on the choice of corporate sustainability practices:</i> L. C Rodriguez - <i>What determines corporate social performance? Combining firm-level and country-level motives:</i> M. de Roo - <i>Spartans: An Ethnography of a Prison Rugby Team:</i> P. Fernandez		
	Session C	<i>Growing micro enterprises – perspectives and practices of African informal economy entrepreneurs:</i> D. Holt <i>From Ambition to Impact: Comparing Executive's Perspectives on Islamic 'Political' Corporate Governance in Muslim Majority Countries:</i> M. J. Murphy <i>Linkages between Corporate Governance and Corporate Social Responsibility: An Empirical Study in India:</i> S. Jain <i>Skill building for India through Corporate Social Responsibility (CSR): Policy, Implementation and Challenges:</i> S. Taneja		
	Session D	<i>The tensions of I and We in promoting a good cause: philosophical premises of social impact in the context of corporate volunteering:</i> A. Seppänen		



		<i>Employee Participation in Corporate Citizenship as Planned Behavior: Individual-level Barriers and Organizational Interventions: L. Roza Partnerships in the New Strategic Corporate Philanthropy: J. Lenn Refining Signal Detection Theory: Characteristics of Philanthropic Portfolios: N.A. Gardberg</i>	
	Session E	<i>Symposium The Role of Compliance in Preventing Corporate Corruption and Financial Crime: S. Zyglidopoulos</i>	
	Session F	<i>Workshop Exploring better ways to encourage and evaluate student learning outcomes: C.V. VanSandt</i>	
	Session G	<i>Corporate Governance Research Workshop XIII: L. Verstegen Ryan</i>	