

**We grant the IABS Best Paper Award to the author of best paper presented at our annual conference**

Full papers from the International Association for Business in Society conference are eligible for our Best Conference Paper Award.

These papers are limited to a maximum of 15 pages.



**IABS Best Article Award for 2014**

Presented to

**Frank den Hond, Kathleen A. Rehbein,  
Frank G. A. de Bakker, and Hilde Kooijmans-van Lankveld**

**Playing on Two Chessboards: Reputation Effects between Corporate Social  
Responsibility (CSR) and Corporate Political Activity (CPA)**

Presented at IABS 2016 Annual Meeting  
Park City, Utah June 17, 2016



**2016 DEAKIN BUSINESS SCHOOL PRIZE  
FOR BEST CONFERENCE PAPER**

**Tima Bansal & Garima Sharma**

**Making Social Issues Count: How Businesses Address Social  
Issues in Strategic Decision-Making**