



25th Annual Meeting of the International Association of Business & Society



**Sydney, Australia
19-22nd June 2014**

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[Asia Pacific Centre for Sustainable Enterprise](#)

The Asia Pacific Centre for Sustainable Enterprise (APCSE), is a specialist academic centre within Griffith Business School (Griffith University), and was established to inform and assist the development of sustainable enterprise through innovative research, teaching and engagement activities. We are a highly collaborative entity with strong national and international connections to industry, academe, government and non-government organisations. We aim to generate productive dialogue around responsible leadership, the transition to a sustainable enterprise economy, climate change mitigation and adaptation, and practical solutions to other sustainability related issues.



[Centre for Sustainable and Responsible Organisations \(CSaRO\)](#)

The Centre for Sustainable & Responsible Organisations (CSaRO) is an interdisciplinary research centre within the Faculty of Business & Law at Deakin University (Australia). Work clusters around three key areas: Sustainable SMEs, CSR, and Responsible Governance. The centre works with diverse researchers to generate innovative research both in Australia and abroad. The centre is built upon a foundation of being 'Relevant' and 'Engaged'



The Australian Centre for Corporate Social Responsibility (ACCSR) helps organisations create lasting value through responsible business strategies and productive stakeholder relationships. They are Australia's leading management consultancy wholly dedicated to creating competitive advantage and stakeholder wealth through corporate social responsibility. Their advisory services help organisations take the next step in creating value for all their stakeholders, building organisational capability. Their learning programs underpin the professionalization of the corporate responsibility management function, building individual capability. Leading edge research is the foundation of their work.



The Marriott School at BYU (US) provides the Administrative Home for IABS – including providing important funds to support the IABS Administrative Manager.

The Marriott School aims to attract, develop and place men and women of faith, character and professional ability who will become outstanding leaders capable of dealing with change in a competitive global environment.

Welcome!

It's my pleasure to welcome you to the 25th annual International Association of Business & Society (IABS) conference.

Thank you to all who have travelled far and wide to make this year's conference so interesting! There are over 130 presentations scheduled over the few days we have together – and nearly 160 delegates from 15 countries spread across five continents. It is fantastic to have such an international line up covering so many topics.

Of course – there are some convergences in the topics too – and that, I think, is what makes the IABS conferences valuable. I'm very keen to hear perspectives about stakeholders, reporting & disclosure, teaching, governance, institutional and other new theories of business and society – being discussed from so many difference places across the globe.

I want to take this opportunity to acknowledge the enormous input of many of my colleagues – this conference wouldn't have happened without their willingness to step up! In particular, I want to say a big **THANK YOU** to Michelle Greenwood (Monash University, Australia), Linh Nguyen (University of Sydney, Australia) and Ed Freeman (Darden School of Business, USA) for putting together the doctoral consortium. Many many thanks to Melissa Baucus (Univ of Otago, New Zealand) for logging all the submissions, developing the spreadsheet and ensuring all submissions were received and dealt with promptly. Thanks, also, of course to Kim Rodela – always available on the end of an email to assist with the website, documents, formatting, and...well.....pretty much anything and everything! Thanks also to my executive colleagues – Gordon, Stephen, Vanessa, and Melissa (again). Thanks also to everyone who acted as a reviewer as part of the reviewing process – an enormous (and very important) task that relies on your goodwill.

I hope you take time to enjoy Sydney while you're here – including participating in the social excursions!

If you need any help or assistance at all – my mobile phone number is 0450 360 521 – or I'll be around level six of the conference venue, and fairly easy to spot.

Thanks again for making the trip to Sydney – enjoy the conference!

Colin

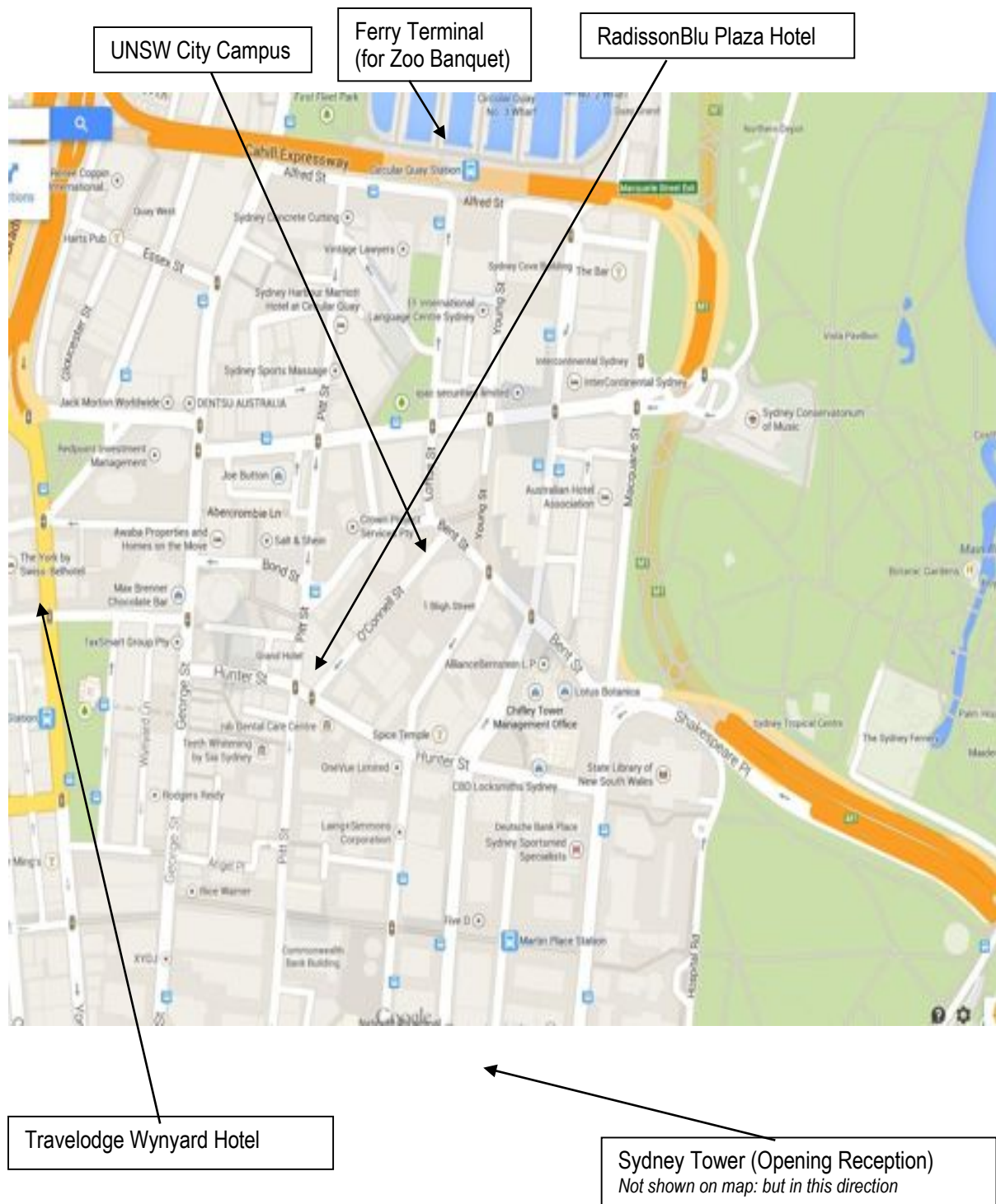
You'll see that hyperlinks to the original abstracts are included in the conference program. If you'd like to access the program directly – scan this QR code



#IABS2014



Location Map



Addresses:

- UNSW City Campus: Level 6, 1 O'Connell Street, Sydney NSW 2000
- RadissonBlu Plaza Hotel: 27 O'Connell Street, Sydney NSW 2000
- Travelodge Wynyard: 7-9 York Street, Sydney NSW 2000

Program at a glance

Thursday, June 19		
8.00am – 12noon	IABS Board Meeting	Thinkpod
9.30am – 5.00pm	Doctoral Consortium	Theatre 4
2.00pm – 5.00pm	IABS Registration	Level 6 Reception
6.00pm – 9.00pm	Welcome Reception	Sky Venue, Sydney Tower
Friday, June 20		
7.00am – 5.00pm	IABS Registration	Level 6 Reception
7.00am – 8.15am	IABS Fellows Breakfast	RadissonBlu Hotel
7.00am – 8.30am	Breakfast	Level 6 Commons
8.30am – 10.00am	Concurrent Sessions	Level 6 Rooms
10.00am – 10.30am	Morning Break	Level 6 Commons
10.30am – 12noon	Concurrent Sessions	Level 6 Rooms
12noon – 1.30pm	Lunch	Level 6 Commons
1.30pm – 3.00pm	Concurrent Sessions	Level 6 Rooms
3.00pm – 3.30pm	Afternoon Break	Level 6 Commons
3.30pm – 5.00pm	Concurrent Sessions	Level 6 Rooms
5.00pm – 6.00pm	IABS Business Meeting <i>Everyone welcome; please attend</i>	Theatres 1 & 2
6.00pm-9.00pm	Ph.D. Students Drinks/Canapes (with IABS Board & Fellows)	Level 2 The Angel Hotel 125 Pitt St, Sydney
Saturday, June 21		
7.00am – 8.30am	Breakfast	Level 6 Commons
7.00am – 8.30am	Business & Society Journal Editorial Board Meeting	
8.00am – 12noon	IABS Registration	Level 6 Reception
8.30am – 10.00am	Concurrent Sessions	Level 6 Rooms
10.00am – 10.30am	Morning Break	Level 6 Commons
10.30am – 12noon	Concurrent Sessions	Level 6 Rooms
12 noon – 5pm	Free Time, IABS Social Activities	
6.00pm – 9.30pm	IABS Banquet Taronga Zoo, Sydney Ferries depart from 5.30pm Bus transportation back to Sydney city	Taronga Zoo
Sunday, June 22		
7.00am – 8.30am	Breakfast	Level 6 Commons
8.30am – 10.00am	Concurrent Sessions	Level 6 Rooms
10.00am – 10.30am	Morning Break	Level 6 Commons
10.30am – 12noon	Concurrent Sessions	Level 6 Rooms
12noon	Conference Adjourns	
12noon – 1.00pm	Doctoral Consortium Lunch (DC participants and mentors only)	Level 6 Commons

Important Information about the Social Activities

Opening Reception

Thursday 19 June 2014
6.00pm – 9.00pm

Sydney Tower
L4 Westfield Shopping
Centre
Cnr Market &
Castlereagh Streets

Guides Depart:

RadissonBlu Hotel and
Travelodge Wynyard
5.30 and 5.45pm

10-15 minute walk
Taxi also available



Conference Banquet

Saturday 20 June 2014
6.00pm – 9.30pm

Taronga Zoo Function
Centre

Travel by Ferry
(included in conference
registration)

Guides Depart:

RadissonBlu Hotel: 4.45pm,
5.00pm and 5.15pm

Travelodge: 4.45pm and 5.00pm

**Ferries Depart Wharf 2
5.20pm and 5.50pm**

Return by bus: 9.30pm



Saturday Afternoon Social Excursions

'Let's Go Surfing!'

Bondi Beach
Depart UNSW Foyer by taxi at
12.15pm

Return by taxi



Art, Place and
Landscape Walking Tour

Depart UNSW Foyer 12.30pm
Return 3.00pm

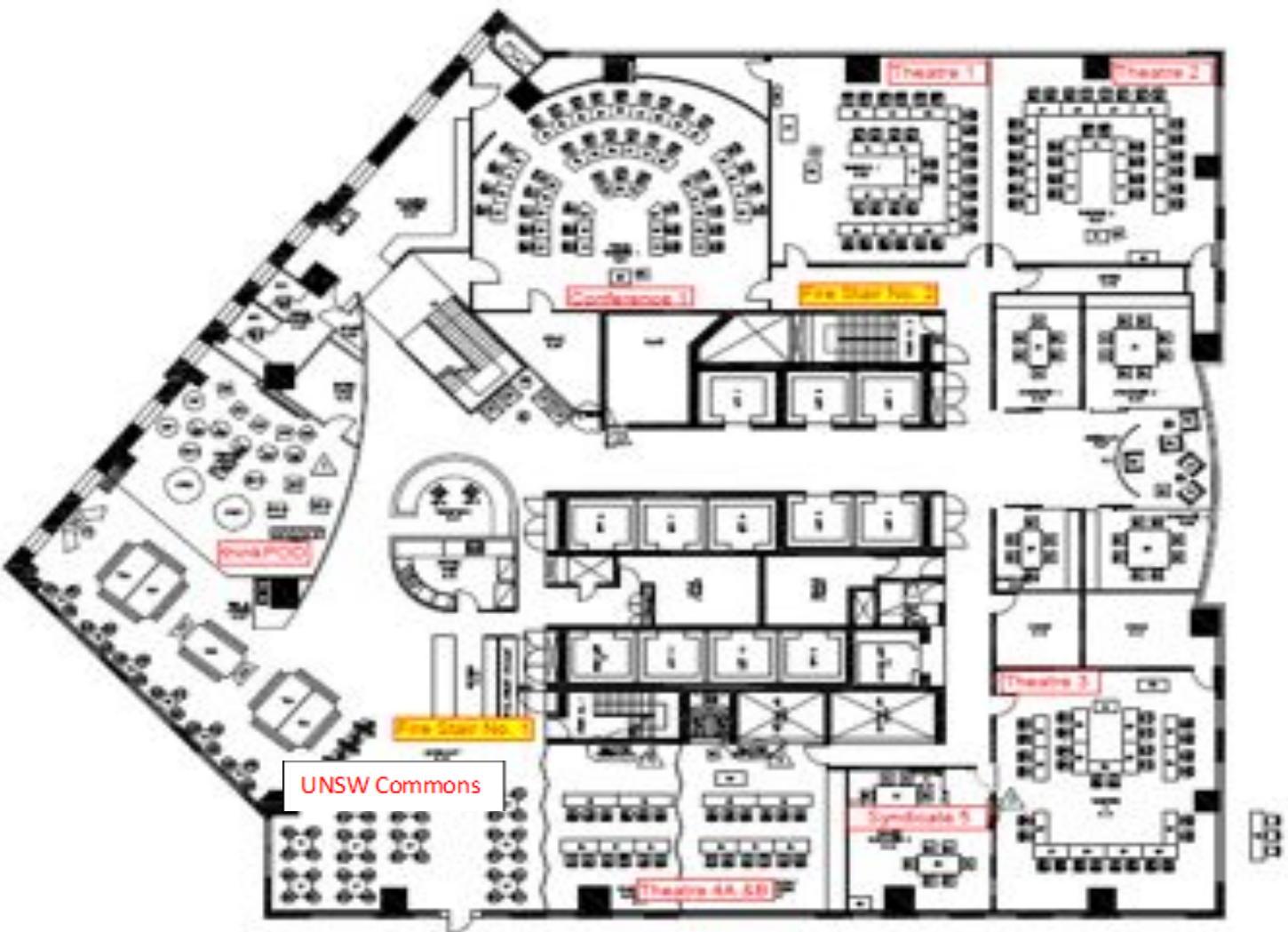


Sydney Coastal Walk

Depart UNSW Foyer 12.30pm
Return 4.30pm



Conference Venue:
Level 6 Map



Thursday, June 19

Time	Event	Location	Chair	Authors/Presenter	Title
8.00 – 12noon.	IABS Board Meeting	ThinkPod	Gordon Rands		
9.00am – 5.15pm	Doctoral Consortium	UNSW Level 6 Commons	Michelle Greenwood, Linh Nguyen & Ed Freeman		
6.00pm – 9.00pm	Opening Reception	Sydney Tower Cnr Castlereagh and Market Streets, Sydney CBD	Colin Higgins		IABS Guides will leave the foyer of RadissonBlu Plaza Hotel and Travelodge Wynyard at 5.30pm and 5.45pm Please assemble on Level Four of the Westfield Shopping Centre upon arrival at the Opening Reception (Guides will deliver you there, or make your own way).

Friday, June 20

Time	Event	Location	Chair	Authors/Presenter	Title	
7:00 – 8:30 am.	IABS Fellows' Breakfast Meeting	Sir John Fairfax room, RadissonBlu Hotel	Jim Weber			
7:00 – 8:30 a.m.	Breakfast	UNSW Level 6 Commons				
8:30 – 10:00 a.m. Concurrent Sessions	ThinkPod <i>Responsibility, ethics and citizenship</i>			Gordon Rands, Pamela Rands & Cody Christopherson	Whose Responsibility is it to Address Social Problems Anyway? Assessing Perceived Importance of Institutions' Responsibilities for Addressing Social Issues	
				Mariam Farooq & Omer Farooq	Corporate Social Responsibility and Organizational Identification: Exploring a bi-directional relationship between CSR and employees	
				Karen Maas	Sustainability Targets in Executive Remuneration: Targets, Time Frame & Country Specifications	
				Thomas Maak & Francisco Morato	Reclaiming Agency: Agency as Social Construction. A Sensemaking Perspective	
	Theatre 1 <i>Developing Countries</i>				Nava Subramaniam, Monika Kansal & Shekar Babu	Public Sector Undertakings and CSR in Indian Firms: Understanding Corporate Governance and Assurance Quality
					Linh Nguyen, Betina Szkudlarek & Richard Seymour	Social Impact Measurement: An Embeddedness Perspective on the Vietnamese Social Enterprises
					Sanjukta Kaul, Manjit Sandhu & Quamrul Alam	From Merchant Charity to Mainstream Integration: Strategic intent of business engagement with disability: Empirical evidence from India

	Theatre 2 <i>Sustainability/ Business Forms</i>		Erin Castellás & Wendy Stubbs	How Hybrid Organizations are Creating Multiple Forms of Value: Examining the Practices of Australian Hybrid Businesses in Hybrid Value Creation	
			Mark Starik & Suzanne Benn	Integrating Socio-economic and Environmental Sustainability Models: Further Development and Evolutionary Alternatives	
			Frederik Dahlmann	Evolutionary Systems Theory of Corporate Sustainable Strategy	
			Layla Branicki & Stephen Brammer	Bridging Sustainability and Business Continuity: Recognizing and Reconciling Tensions between Organisational Resilience and the Environmental, Economic, Social Dimensions of Sustainability	
	Theatre 3 <i>Workshop: Income Inequality</i>		Andrew Crane; Bryan Husted; Hari Bapuji	Income Inequality Workshop	
	Theatre 4 <i>International/ Engagement</i>		Natalya Turkina, Ben Neville & Sara Bice	Rediscovering Divergence in Comparative CSR: Evidence from Diamond Mining in Australia, Botswana & Russia	
			Patcharapom Bunlueng, Ken Butcher & Liz Fredline	Local Communities' Perceptions of Hotel Activities in Corporate Social Responsibility	
			Michael Erdiaw-Kwasie	Assessing Community Empowerment and Engagement towards 'Better' Corporate Social Responsibility: A case of Surat Basin mining communities in Australia	
			Warren Staples & Xueli Huang	Community engagement practices and benefits in a Chinese-owned Australian mining company	
	Syndicate 5 <i>CSR in China</i>		Youqing Fan & Peter Hofman	The Role of the State and Union in Shaping Corporate Social Responsibility Accreditation in China's Private Firms: An organizational legitimacy perspective	
			Anne Barraquier	Serve the People, Catch Mice or Get Rich? Shift in Ethical Paradigms in China	
			Xuanwei Cao & Yangxiaoxiao Deng	The Influence of Chinese Harmonious Culture on CSR Practices to Employees	
			Rui Yang	Undiscovered Driving Force Behind MNEs' CCI in China	
	10:00 – 10:30am	Morning Break	UNSW Level 6 Commons		
	10:30 – 12:00 noon Concurrent Sessions	ThinkPod <i>Workshop: Role of academics in social change</i>		Malcolm McIntosh, Sandra Waddock, Ed Freeman, Chellie Spiller & Edwina Pio	Evolution, Shamans, and Adaptation: What Is/Could Be the Role of Academics in System Change?

	Theatre 1 <i>Legal, regulatory and other organizational control</i>		Mary Connerley	The Antecedents and Outcomes of EEOC Litigation: Beyond the Statistics
			Geoffrey Edwards	Reasserting Society's Control over Corporations Through Tenure
			Thomas Andre	Sustaining Base of the Pyramid Strategies within Multinational Enterprises: a Corporate and Field Levels Multiple-Case Study
			Joachim Timlon	Strategic Responses as Matching Strategies in Transition Economies: Strategic Choices and Actions that Follow the Logic of Appropriateness
	Theatre 2 <i>Religion, Business & Society</i>		Bradley Agle	Religion and Business: Strengthening Both Society and Business Through Utilization of Religious Principles in Business
			Jared Peifer	Religious Moral Authority & the Financial Market in the 20th Century America: Privatization, Deprivatization or Co-optation
			Maurice Murphy & Jason MacDonald	Religious Saliency and Attitudes Towards CSR in Saudi Arabia
	Theatre 3 <i>SMEs and Innovation</i>		Heather Stewart & Rod Gapp	Exploring small to medium enterprise innovations through continual and collaborative learning of sustainable management practices
			Janet Palmer & Anthony Grace	The Homogeneity of Society: The Role of Franchising
			Melissa Baucus	Shortcut to Success: How Ponzi Entrepreneurs Establish & Grow Ventures Quickly
			Sara Walton & Brendan Gray	Shifting Realities: Entrepreneurship, Social Enterprise and 'Work' in Samoa
	Theatre 4 <i>CSR Theory</i>		Duane Windsor	Corporate Social Responsibility: Defining the Societal Dimension
			Karl Pajo, Tracey Caldwell, Louise Lee & Adele Peden	The Impact of Social and Contextual Attributes of a Volunteering Activity on Employee Outcomes: A Pilot-Study
			Elena Goryunova	Understanding the Value Conflict Between B&S: The Perspectives from New Sciences of Complexity and Moral Neuroscience
			Sara Morris & Barbara Bartkus	Corporate Political Activity and Workforce Cutbacks
	Syndicate 5 <i>Social entrepreneurship</i>	Vanessa Hill	Lori Verstegen Ryan	Crowdfunding: Boon or Bane for U.S. Investors?
			Todd Moss, Moriah Meyskens & Majja Renko-Dolan	African Microfinance: Creating a More Secure Environment for Business & Society
			Nicola Pless, Matthew Murphy, Thomas Maak & Silke Eisenbeiss	Leadership for Social Innovation: The Role of Care and Compassion
			Rumina Dhalla	Exploring Multi-Stakeholder Collaborative Models: Implications for Sustainability
	12:00 noon – 1:30 p.m	Luncheon	UNSW Level 6 Commons	

1.30pm – 3.00pm Concurrent Sessions	Theatre 1 <i>Corporate Political Activity</i>	Vanessa Hill	Michael Hadani & Nicolas Dahan	Corporate Political Activity: A Global Review and Research Agenda
			Stephanos Anastasiadis	Through a Mask Darkly: Political Culture and Responsible Lobbying in the Case of European Union Policymaking on Carbon Emissions from Cars
			Sean Lux, Richard Gentry, T. Russell Crook & James Combs	How Family Involvement Affect Corporate Political Activity?
	Theatre 2 <i>The sustainability professional</i>		Burcin Hatipoglu	Sustainability Management: A New Career Path?
			Susan Mate	How do Professionals Develop an Understanding of Corporate Citizenship and Cosmopolitanism?
			Linda Sama & Mitch Casselman	Ethical Foresight in Business: Interpreting Societal Cues for Better Ethical Management
			Franky De Cooman, Nikolay Dentchev & Jan Jonker	Leaders' Confrontations: The Cobble Stones in the CSR Implementation Process
	Theatre 3 <i>Workshop: Manuscript Development</i>		Kathleen Rehbein; Duane Windsor; Jim Weber	The Second IABS Manuscript Development Workshop
	Theatre 4 <i>Symposium: MNCs profits and abusive working conditions</i>		S. Prakash Sethi John Mahon Christian Barry Nicole Bryan	The Unending Vicious Circle Between MNC Profits and Abusive Working Conditions and Wages for the Workers in Developing Countries--the Case of Wal-Mart
	Syndicate 5 <i>CSR and specific issues</i>		Jeffrey Gale, Max Lebovitz, Richard Lim, Michelle Monsanto, Steven Stergar, David Swiatkowski, Silvia Themudo, Phiet Tran, Jason Williams	Drivers and Barriers to Sustainable Commercial Real Estate Development in Major Cities in Southeast Asia and California
			Eva Tsahuridu	Professions, the Public Interest and Stakeholders
			Judith McNeill & Jeremy Williams	Calculus or conscience? A critique of the ethics of cost-benefit analysis applied to climate change
			W. Noraini Mansor, Steven Grover & Paula O'Kane	Voices of the Neglected Society: Do They Need to Be Entertained or Ignored?
3:00 – 3:30 p.m.	Afternoon Break	UNSW Level 6 Commons		

3:30 – 5:00 p.m. Concurrent Sessions	ThinkPod <i>Meet the Editors</i>		Andy Crane	Duane Windsor and Bryan Husted - Business & Society Heather Elms - Business Ethics Quarterly Sandra Waddock - Journal of Corporate Citizenship Mark Starik - Organization & Environment Suresh Cuganesan - Accounting, Auditing and Accountability Journal Michelle Greenwood – Journal of Business Ethics
	Theatre 1 <i>Symposium: Victor & Cullen's ethical work climate construct</i>		Jim Weber, Anke Arnaud, Craig VanSandt & Satish Deshpande	Victor and Cullen's Ethical Work Climate Construct Revisited: Emerging Themes and Research Questions
	Theatre 2 <i>Institutionalism</i>		Mitchell van Balen, Elvira Haezendonck & Nikolay Dentchev	The Influence of Institutional Context and Industry on How Social Responsibility is Organized: A Portfolio Analysis
			An Hutjens, Nikolay Dentchev & Elvira Haezendonck	CSR Implementation in Belgium: Institutional Context, Stakeholder Involvement & the Impact of CSR Managers
			Mike Valente	Regime Management Strategies for Systems Level Agency: Implications for Business' Role in Society
			Pushpika Vishwanathan	Theoretically Meaningful but Economically Unsustainable: The Case of Political CSR
	Theatre 3 <i>Corporate Governance</i>	Lori Verstegen Ryan	Rosemary Sainty	The Active Engagement of Boards of Directors in Corporate Responsibility and Sustainability: Towards New Models of Corporate Governance
			Kathleen Rehbein, Stefan Hoejmose & Johanne Grosvold	Governance and Assurance Quality
			John Holcomb	Corporate Governance: The Roles and Importance of Board Committees on Legal Compliance and Ethics
			Gwenael Roudaut	How is Stakeholder Board Composition related with CSR Firm Performances?
	Theatre 4 <i>Consumers</i>		Matthew Anderson	In and Against the Market': Resituating Fairtrade in Society
			Daraneekorn Supanti, Ken Butcher & Liz Fredline	Corporate Social Responsibility (CSR) Motivation: an Exploratory Study of the Thai Hotel Industry
			Roksolana Suchowerska	The Social Implications of Creating Consumers Through Corporate Social Responsibility Initiatives: A Conceptual Approach
			Sara Walton, Paula O'Kane, Diane Ruwhiu & Virginia Cathro	Rethinking Businesses to 2030: Scenarios & Visioning Futures

		Syndicate 5		Lisa DeAngelis	Creating a Global Community: Facilitating Discourse Among Engaged Stakeholders
		Stakeholders	Laquita Blockson	Brad Sayer	Stakeholder management: what are the limitations of monadic, dyadic and triadic approaches?
				Robert Mitchell, Ben Wooliscroft & James Higham	Investigating the Place of Stakeholder Relationship Management within an Institutional Sustainability Orientation
				Rashedur Chowdhury, R. Edward Freeman & Saras Sarasvathy	Toward a Theory of Stakeholder-Centric Entrepreneurship
5:00 – 6:00 p.m.	IABS Business Meeting	Theatre 1 & 2	Gordon Rands IABS President	Everyone welcome! Please attend.	
6:00 p.m.	Ph.D. Students Drinks and canapes (with IABS Board & Fellows)	L2 The Angel Hotel 125 Pitt St Sydney		All Ph.D. students, IABS Fellows and IABS Board Members invited to attend	

Saturday, June 21

Time	Event	Location	Chair	Authors	Title	
7:00 – 8:30 am.	BAS Editorial Board Meeting	Theatre 3	Duane Windsor			
7:00 – 8:30 a.m.	Breakfast	UNSW Level 6 Commons				
8:00 a.m. - noon	IABS Registration					
8:30 – 10:00 a.m. Concurrent Sessions		ThinkPod	Vanessa Hill	Phil Cochran, John Mahon, Jeanne Logsdon, Jim Weber, Duane Windsor, Lori Verstegen Ryan, Gordon Rands & Melissa Baucus	A Symposium on the Evolution of a Professional Association: IABS as a Case Study	
		Theatre 1			Harshakumari Sarvaiya & Gabriel Eweje	CSR for HR: Embedding CSR in Workplace Practices
		Employees			Michelle Greenwood & Christian Voegtlin	(CSR+HRM=IR2) Solve for IR
					Kimberly Merriman, Sagnika Sen, Andrew Felo & Barrie Litzky	Engaging Employees in Environmental Sustainability: Financial Framing Matters
					Cedric Dawkins & Dionne Pohler	An Unlikely Harbinger? The Impact of Favorable Labor Relations on Corporate Social Responsibility

	Theatre 2 <i>Sustainability strategy and business forms</i>		Javier Delgado-Ceballos, Ivan Montiel & Raquel Antolin-Lopez	What Falls Under the Corporate Sustainability Umbrella? The Research Questions We Ask	
			Tim Keane	The Sustainability ROI	
			Anne Norheim-Hansen	Large Environmental Reputation Asymmetry, R&D Alliance Sustainability, and the Moderating Role of the Lower-Reputation Firm's Framing of Environmental Issues	
			Sara Jane McCaffrey	Family Firms, Inter-Generational Management, and Sustainability Strategies	
	Theatre 3 <i>Philanthropy</i>		Tyron Love	Corporate Philanthropy Research: On the Value of the Recipient Actor and Narrative Analysis	
			Marco Minciullo	Coordination and Control Mechanism between Corporate Foundations and Founder Firms in Europe	
			Mike Adams, Stefan Hoejmose & Zafeira Kastriniki	Corporate Social Responsibility & Strategic Risk Management: An Empirical Investigation of Reinsurance & Philanthropy?	
			Pushpika Vishwanathan	Governance Without Ownership: A Qualitative Study of the Corporate Governance Challenges of Philanthropies	
	Theatre 4 <i>Reporting & Disclosure</i>		Frederik Dahlmann & Stephen Brammer	Disclosure and Organisational Learning in the Context of Environmental Performance	
			Andrew Crane & Sarah Glozer	Researching CSR Communication: Themes, Opportunities & Challenges	
			Gerald McLaughlin & Josetta McLaughlin	Transparency, Accountability, Information Symmetry & Integrity: Creating Guiding Principles for US Institutional Ratings & Rankings	
			Lucien Dhooge	The First Amendment and Disclosure Regulations: Compelled Speech or Corporate Opportunism?	
	Syndicate 5 <i>Third Sector</i>		Elizabeth Branigan & Michael Moran	Management Innovation in Third Sector INGOs: The possibilities and challenges of being 'business-like' and socially responsible	
			Louise Lee & Karl Pajo	Speed Dating: An Effective Tool for Initiating Business Community Collaboration?	
	10:00 – 10:30 a.m.	Morning Break	UNSW Level 6 Commons		
	10:30 - noon Concurrent Sessions	ThinkPod <i>Open Mic II:: Teaching Discussion</i>		Jim Weber & Robbin Derry	Open Mike II: A Forum for Ideas, Concerns, Questions about Teaching
Theatre 1 <i>Sustainable business forms</i>		Elizabeth Branigan	Ahmed Ferdous & Michael Polonsky	Developing Social Businesses in Developed Countries: A Stakeholder Perspective	
			Wendy Stubbs	Exploration of an Emerging Sustainable Business Model: The B Corp Model	
			Sophie Clark, Megan Woods & David Adams	Balancing Social and Commercial Objectives Within Business Organizations -- What Can We Learn From Social Enterprise?	
			Krista Lewellyn	Two Purposes are Better than One: Ambidextrous Pursuit of Economic Advantage and Resilient Social Benefits	

	Theatre 2 <i>Theory/CSR</i>	Vanessa Hill	Cristina Neesham	The role of business in meeting human needs: Applying radical social philosophies
			Sridevi Shivarajan	Using the Aristotelian Approach to Make a Case for Corporate Citizenship
			Shawn Berman & Harry Van Buren III	Mary Parker Follett and the Abdication of Managerial Responsibilities
			Matthew Wallis	Reclaiming the Individual Embedded in Society: The Contribution of Ethnography to Fundamental Questions of Corporate Social Responsibility
	Theatre 3 <i>Corporate Irresponsibility</i>		Gabriel Eweje, Nitha Palakshappa & Harsha Sarvaiya	Corporate Irresponsibility: Is This Still Happening?
			Richard McGowan & John Mahon	Tale of Two Sins: Gambling, Tobacco and the Ethics of Disgust
			Bruce Klaw & Tricia Olsen	Do Investors Care about Corporate Wrongdoing? An Empirical Study into the Materiality of Revelations of Corporate Malfeasance
			Giulio Nardella & Stephen Brammer	Very Bad Things, or Business as Usual? Unpacking the Reputational Consequences of Corporate Irresponsibility
	Theatre 4 <i>Arts/Sport & CSR Issues</i>		Sarah Cobourn, Thomas Clarke & Stephen Frawley	Creating Shared Value in Professional Sport: An International Investigation of Corporate Social Responsibility
			Ben Neville, Chris Dembek, Grace McQuilten & Anthony White	Creating 'Win-Win-Wins': Insights from Arts-Based Social Enterprises Using a Complexity Theory Lens
			Stephanos Anastasiadis	The Political Role of Sporting Governing Bodies: The Case of London 2012 Olympic Sustainability
			Ivan Montiel, Petra Christmann, & Trevor Zink	How Private Regulatory Complexity Affects the Adoption of Food Safety Standards: Lessons from an Emerging Economy
	Syndicate 5 <i>Teaching & Education</i>		Rich Wokutch & Danylle Kunkel	The Challenges and Opportunities of an Integrative Approach to Teaching Business Ethics
			Tara Ceranic, Rosina Mladenovic, Angus Duff, Catharyn Baird & Jessica Warnell	Towards an Understanding of Business Students' Ethical Perspectives: Implications for Moral Awareness, Moral Reasoning and Moral Decision Making
			Deborah Kidder	Working Together is in the Best Interests of Society: Teaching Restorative Justice Skills to Business Students
			David Cray, Robert Mittelman & Ruth McKay	Teaching Management in Iran: Who Changes Whom?
Afternoon	Free time	<p><u>Surfing:</u> 12.15pm Depart UNSW O'Connell Street by taxi</p> <p><u>Coastal Walk:</u> 12.30pm Depart UNSW O'Connell Street: Guide to meet in Foyer</p> <p><u>Art, Place and Architecture Walk:</u> 12.30pm Depart UNSW O'Connell Street: Guide to meet in Foyer</p>		

6:00 – 10.00 p.m.	Gala Conference Banquet	Taronga Zoo <i>Travel by Ferry Dep Circular Quay:</i> • 5.20pm • 5.50pm		All IABS conference participants invited to attend (included in conference registration) Ferry tickets are included in registration and will be provided to you	IABS Guides will leave from the foyer of both RadissonBlu and Travelodge Wynyard at 4.45pm and 5.00pm Please be at Wharf # 2 at Circular Quay Ferry Terminal By 5.00pm or 5.30pm
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Sunday, June 22

Time	Event	Location	Chair	Authors	Title
7:00 – 8:30 a.m.	Breakfast	UNSW Level 6 Commons			
8.30am – 10.00am Concurrent Sessions	Theatre 1 <i>Stakeholders</i>			Melissa Edwards & Suzanne Benn	Circular & Collaborative Economies: Redefining Value Flows and the Role and Function of Stakeholders
				Brad Sayer	Stakeholder management: factors and conditions that can lead a firm's managers to deviate from a strategic approach
				Michelle Westermann-Behaylo, Harry Van Buren & Shawn Berman	Stakeholder Capabilities Enhancement as a Path to Value Creation and Competitive Advantage
				Dina Abdelzاهر, Whitney Douglas-Fernandez & William Schneper	Institutional & Social-Structural Drivers of Corporate Social Responsibility: The Uneven Spread of United Nations Global Compact
	Theatre 2 <i>Teaching & Education</i>	Vanessa Hill		Peter Gallo & Ivan Montiel	Incorporating Corporate Sustainability in Management Curricula: Incremental and Transformative Approaches to the Case Method
				Nick Barter	The Environment & Textbooks: Are They Enabling Corporate Strategists to Realize Sustainable Outcomes?
				Patsy Lewellyn & Linda Rodriguez	Academic Dishonesty Meets Fraud Theory: A Marriage of Convenience
				Ambika Zutshi & Andrew Creed	Motivation for Implementing Environmental Initiatives and Signing Talloires Declaration in the Australian Higher Education Sector
	Theatre 3 <i>Reporting & Disclosure</i>			Deborah Pavelka, Joseetta McLaughlin & Gerald McLaughlin	Sarbanes-Oxley Act of 2002: Outcomes, Impacts, and Influences
				Prakash Sethi	Patterns of CSR-S Reporting by Large Corporations Around the World: An analytical system to evaluate and critique the quality of corporate CSR-S reports from Asia, Europe, North America, and Australia-New Zealand
				Daniel Nyberg & John Murray	Corporate Citizens in the Public Spheres: A Policy Contest Through Mass Media

		Theatre 4 <i>Workshop: Corporate Governance Part I</i>		Lori Verstegen Ryan	Corporate Governance Research Workshop X	
		Syndicate 5 <i>Symposium: Global Bus/Society curriculum</i>	Ambika Zutshi	John Holcomb, Lucien Dhooge, Anne Barraquier & Bruce Klaw	Globalizing the Business & Society Curriculum: Integrating Ethics, Law & Public Policy	
10:00 – 10:30 a.m.	Morning Break	UNSW Level 6 Commons				
10:30 – 12 Noon Concurrent Sessions		Theatre 1 <i>Symposium: Social license to operate</i>		John Mahon, Wayne Burns, Phil Harris, Richard McGowan & Henry Sun	Occupy the World: The Changing Social License to Operate	
		Theatre 2 <i>Community</i>	Vanessa Hill	Melissa Edwards & Adam Sulkowski	Shake Your Stakeholder: Stewardship Through Integrative and Contemplative Spaces	
				Mary Bonich, Louise Metcalf & Julia Irwin	Can Organisations Pave the Way for Sustainability in Communities?	
				Julia Patrizia Rotter	Exploring the Link Between Corporate Social Responsibility and Public Health: A Swedish Food Retail Perspective	
				Robert Boutilier	The Social Licence to Operate From the Company Department to the Whole Private Sector	
		Theatre 3 <i>Consumers and Reputation</i>		Preeda Srinareuwan, Colin Higgins & Wayne Binney	Consumer Reactions to Corporate Social Responsibility (CSR) in Thailand: The Moderating Effect of Competitive Positioning	
				Stephen Pavelin, Elise Perrault, Ioannis Oikonomou	When does it pay to be good? Estimating the dynamics of the financial returns of corporate social performance	
				Naomi Gardberg, Stelios Zyglidopoulos & Pavlos Symeou	Corporate Social Performance and Corporate Financial Performance: The Mediating and Moderating Effects of Corporate Reputation	
		Theatre 4 <i>Workshop: Corporate Governance Part II</i>			Lori Verstegen Ryan	Corporate Governance Research Workshop X (continued)
		Syndicate 5	Ambika Zutshi	Helene de Burgh-Woodman & Amitav Saha	The Role of Business Education in Building Business Leadership for 21st Century Responsiveness and Environmental Stewardship: Should Business Education be Re-Developed?	
	Jose Alcaraz-Barriga, Katerina Nicolopoulou & Anne Schwenkenbecher			Reclaiming Cosmopolitanism: Business, Society and the "Citizenship of Strangers"		

12 Noon	Conference adjourns				
12 Noon – 1.00pm	Doctoral Colloquium Students' lunch	UNSW Commons			

Conference Proceedings

Congratulations on having your submission accepted for the 25th annual conference of the International Association for Business and Society (IABS)! Authors of papers and discussion topics presented at the conference are eligible to publish papers in the Proceedings, and conveners of symposia and workshops are eligible to publish summaries of their sessions. The Proceedings is published in electronic format and listed on electronic databases.

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