

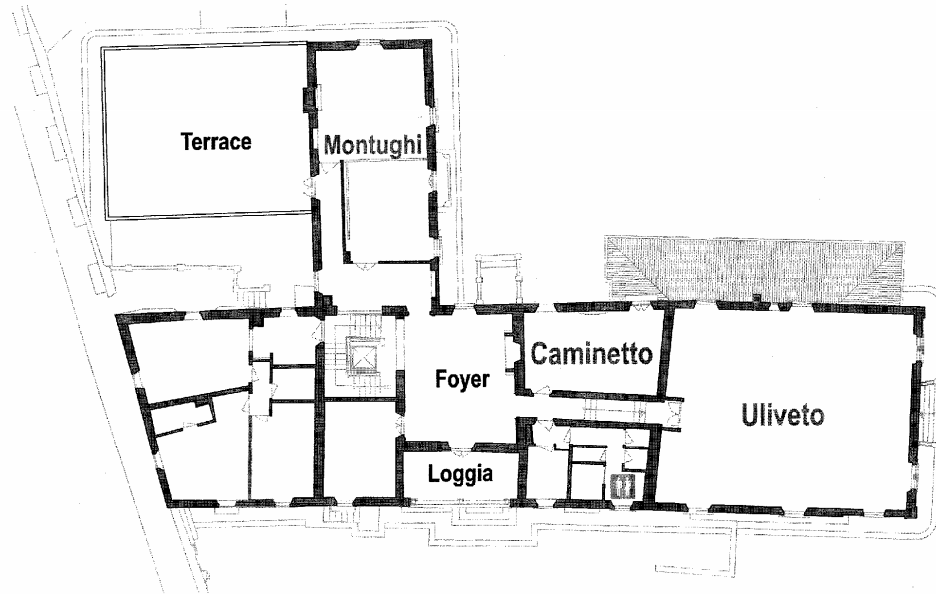
Eighteenth Annual Conference of the International Association
for Business and Society



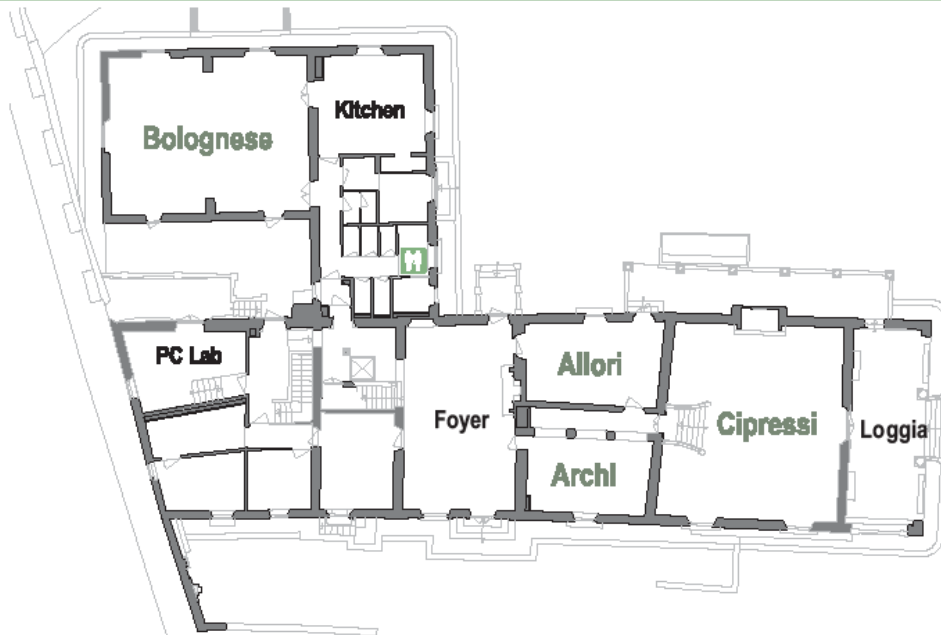
“Advising Practitioners”

May 31st – June 3rd, 2007 Florence – Italy

Villa Sasseti - first floor



Villa Sasseti - ground floor



Thursday May 31st

[8:00-11:00 board meeting] Sala Le Vedute

11:30 - 12:00 busses pick up at hotels (optional)

12:00 - 17:00 pre-conference outing to Machiavelli's farm (optional)

17:00 Drop off at hotels (or directly at VLP)

16:00 – 18:30 registration at Villa Sassetti

18:00 Pick up at hotels

18:30-20:30 opening reception in Limonaia

20:00-22:00 busses drop off at hotels/ downtown (see bus shuttle schedule)

Friday June 1st

Breakfast in down town hotels

8:00 - 18:00 registration at Villa Sassetti

8:30 – 10:00 1st series concurrent sessions

Coffee break

10:30 – 12:00 2nd series concurrent sessions

Lunch

13:00 – 14:30 3rd series concurrent sessions

Coffee Break

15:00 – 16:30 4th series concurrent sessions

Refreshments

17:00 – 18:00 business meeting

17:00-19:00 busses drop off at hotels/ downtown (see bus shuttle schedule)

Saturday June 2nd

Breakfast in down town hotels

8:30 – 10:00 5th series concurrent sessions

Coffee break

10:30 – 12:00 6th series concurrent sessions

Lunch (optional)

13:00 – 18:00 social program - visits Florence (various tracks Uffizi, Vasari Corridor, Medici villa's, Apicius etc)
drop off at hotels;

19:00 busses depart for cocktail and gala dinner

19:30 – cocktail reception at Limonaia/Pomario

20:30 – gala dinner at Limonaia/Pomario

22:00-24:00 busses drop off at hotels/ downtown (see bus shuttle schedule)

Sunday June 3rd

Breakfast in down town hotels

8:30 – 10:00 7th series concurrent sessions

Coffee break

10:30 – 12:00 8th series concurrent sessions

Lunch (optional)

13:00 end of conference

12:00- 14:00 busses drop off at hotels/ downtown (see bus shuttle schedule)

Friday 8:30 – 10:00 Villa Sasseti Ground Floor- Allori

PAPER SESSION: BUSINESS ETHICS

chair: Emmanouil Papavasileiou

Greed, hubris and good advice

John Hendry

Navigating the societal governance gap

Benjamin Neville

Trevor Goddard

Attitudes held by Greek university students towards business ethics

Emmanouil Papavasileiou

Theofanis Karagiorgos

Christos Vasiliadis

Friday 8:30 – 10:00 Villa Sasseti Ground Floor- Bolognese

PAPER SESSION: ACCOUNTING

chair: Gustavo Barboza

Legitimizing the Intangible

Linda Markowitz

Accountability and Emissions Trading: Lessons Learned from the U.S. Electric Utility Industry

Martin Freedman

A.J. Stagliano

Accounting for "irregular auditing": An application of the triangle model of responsibility

Olivier Herrbach

Karim Mignonac

Where Financial Markets and Governments failed, Emerging Micro Credit Programs are succeeding

Gustavo Barboza

Miguel Olivas-Lujan

Sandra Trejos

Friday 8:30 – 10:00 Villa Sasseti Ground Floor- Cipressi

ROUNDTABLES: CORRUPTION AND CSR

chair: Miguel Alzola

Ancient corruption in modern organisations

Thomas Lennerfors

Cultural Perspectives on Managerial Ethics and Corruption

Carolyn Cerdener

A Practical Approach to Managing Ethics and Corruption Across Cultures

Carol Erdener

Pedro Marquez

Joaquin Mendez

Putting Corporate Responsibility into Practice

Johanna Kujala

Jenni Enroth

Big Blue in Argentina: The High Technology of Corruption

Miguel Alzola

Michael Santoro

Friday 8:30 – 10:00 Villa Sasseti First Floor- Caminetto
PAPER SESSION: CORPORATE CITIZENSHIP

chair: Rosa Chun

The unconscious element of corporate citizenship - A psychoanalytic perspective

Martina Battista

Social And Business Strategies: Possible Synergy Between Economic Profit And Social Value

Daniela Toro

Joan Mundet

Constrained Multiple Goal Optimization As a Theory of the Firm

Duane Windsor

Corporate Citizenship and Social Contract: A new perspective on Business Legitimacy

Michael Gonin

The Link between Employee Value and Corporate Citizenship in the Chinese Energy Industry

Rosa Chun

Friday 8:30 – 10:00 Villa Sasseti First Floor- Montughi A
PAPER SESSION: MODELING, TRAINING AND LEADERSHIP

chair: John Brinkman

Cognitive Dissonance as a Driver of Corporate Social Performance: A Meso-Theoretical Model

Stelios Zyglidopoulos

Sandra Rothenberg

Business Ethics Training Using ‘The Difficult Hiring Decision’ Case: Lessons Learned

Mark Schwartz

Modeling Socially Responsible Behavior in Small Businesses

Davide Secchi
Antonio Majocchi

Leadership and Small Businesses
John Brinkman

Friday 8:30 – 10:00 Villa Sassetti First Floor- Montughi B
DISCUSSION: ENTREPRENEURSHIP AND PHILANTHROPY
chair: Tyron Love

Corporate Entrepreneurship and Positive Stakeholder Relations: Similar Design & Compatible Goals

Melissa Baucus
William Norton
Cheryl Mitteness

Social Entrepreneurship: An Understanding of Individual and Contextual Variables

Barrie Litzky
Veronica Godshalk
Donna DeCarolis

Social entrepreneurship: The relationship between the entrepreneur and the environment

Adele Queiroz
Craig VanSandt

Corporate Philanthropic Giving: Social Exchange and the Gift

Tyron Love

Friday 8:30 – 10:00 Villa Sassetti First Floor- Uliveto
WORKSHOP: MACHIAVELLI AND THE ETHICS OF LEADERSHIP
Joanne Ciulla
Phil Cochran

Friday 8:30 – 10:00 Villa La Pietra - Sala Le Vedute
WORKSHOP: ENTITLEMENT AMONG STUDENTS: HAS IT CHANGED OVER TIME
AND HAVE WE PLAYED A ROLE IN ITS DEVELOPMENT?
Deborah Kidder

COFFEE

Friday 10:30 – 12:00 Villa Sassetti Ground Floor - Allori
PAPER SESSION: CSR
chair: Stephen Brammer

Gildan Inc.: Social Standards and Corporate Social Responsibility

Marie-France Turcotte
Stéphane de Bellefeuille

Frank den Hond

A formal economic modelling framework for corporate social performance

Stephen Pavelin

On White Elephants and the Holy Grail

Stephen Brammer

Stephen Pavelin

Friday 10:30 – 12:00 Villa Sasseti Ground Floor - Bolognese

PAPER SESSION: GOVERNANCE

chair: Carmen Camelo Ordaz

Influences on the Scope of Corporate Disclosure Programs

Cynthia Williams

Adherence to societal norms: The case of the Dutch corporate governance code

Gerwin Van der Laan

Hans Van Ees

Arjen Van Witteloostuijn

Hypocrisy in “corporate governance & CSR” communication and ethics

Yves Fassin

Corporate Governance: Principles or Rules?

Lori Verstegen Ryan

The Relationship Between CEO Personal Values and Corporate Governance

Carmen Camelo Ordaz

Maria Frende Vega

Jose Ruiz Navarro

Friday 10:30 – 12:00 Villa Sasseti Ground Floor - Cipressi

ROUNDTABLES: GOVERNANCE, EMPLOYMENT, AND STAKEHOLDERS

chair: Eugene Heath

Capital in Organizations

Tara J. Radin

Sue McTiernan

Who and what really count? Corporate governance definitions and strategic management research

Moren Huse

Jonas Gabriellson

Pre-employment Practices

Tara J. Radin

Prices, Stakeholding, and Ethics: Mandevillean Considerations and Hayekian Insights
Eugene Heath

Friday 10:30 – 12:00 Villa Sassetti First Floor - Caminetto
PAPER SESSION: INSTITUTIONAL THINKING
chair: Jim Mattingly

Keeping the lid on Pandora's box: Linking institutional decoupling to unethical behavior
Niki den Nieuwenboer
Pursey Heugens
Muel Kaptein

The Interpretation of the Homo Economicus Concept from an Institutional Theory Perspective
Michael Gronin
Guido Palazzo

How Activist Groups Influence Corporate Social Change Activities in the Global Sports
Apparel Industry
Frank den Hond
Frank de Bakker
Patricia de Haan

A political framework for examining stakeholder interactions in organization fields
Jim Mattingly
Tom Hall

Friday 10:30 – 12:00 Villa Sassetti First Floor - Montughi A
PAPER SESSION: SUSTAINABILITY
chair: Matias Laine

Sound, Society and Sustainability
David Saiia
Caitlin Kopicik

Varying Corporate Responses to Climate Change: Patterns of Capability Deployment
Sanja Sharma

Sustainable development? Business rhetoric of sustainability in Finnish corporate disclosures
Matias Laine

The sustainability reporting of municipalities? A fad, mimicry or true development?
Matias Laine
Hannele Mäkelä
Salme Näsi
Oana Apostol

Friday 10:30 – 12:00 Villa Sasseti First Floor - Montughi B

PAPER/DISCUSSION: CSR

chair: Shawn Berman

Stakeholder Engagement in the Tobacco Industry: Phillip Morris and RJReynolds after the 1998 MSA

Jennifer Griffin

Ben Vivari

Assessing Milton Friedman's View of CSR

Duane Windsor

Bringing discussions of corporate responsibility into non-CSR management classes

Shawn Berman

Melissa Baucus

Heather Elms

Jamie Hendry

Michael Johnson-Kramer

Robert Phillips

Friday 10:30 – 12:00 Villa Sasseti First Floor - Uliveto

WORKSHOP: GLOBE Data in Business and Society Research?

Jeanne Logsdon

Harry Van Buren

Friday 10:30 – 12:00 Villa La Pietra - Sala Le Vedute

WORKSHOP: Toward a Symbiosis between Business and the Natural Environment

Joe DesJardins

Lisa Newton

Thomas White

LUNCH

Friday 1:00 – 2:30 Villa Sasseti Ground Floor - Allori

PAPER SESSION: SUSTAINABILITY

chair: Peter Stanwick

Environmental Performance Implications of Certified Management Standards in Mexico

Bryan Husted

Ivan Montiel

Promoting Sustainability through Community-Based Enterprise in Ecuador

Lisa Calvano

Outstanding Sustainability Reports: Finding the Pieces to the Puzzle

Sarah Stanwick

Peter Stanwick

Sustainability Reporting and Financial Performance: An Italian Perspective
Peter Stanwick
Sarah Stanwick

Friday 1:00 – 2:30 Villa Sasseti Ground Floor - Bolognese
PAPER SESSION: CSR
chair: Harry Van Buren

Corporate Social Responsibility as an Arena for Partnered Governance
Atle Midttun

The Benefits of Structural Equation Modeling
Mark Cordano
Andrew Griffiths
Stephanie Welcomer

An Empirical Investigation of Industry Complexity and Corporate Social Performance
Athanasios Chymis
Daniel Greening
Harvey James

Corporate Social Responsibility: A Catalyst for Progressive Change in the U.S. Energy Sector?
Diana Mangalagiu
Steen Rasmussen
Hans Ziock

The plight of low-wage workers: How stakeholder theory does and does not help
Harry Van Buren

Friday 1:00 – 2:30 Villa Sasseti Ground Floor - Cipressi
ROUNDTABLES: STAKEHOLDERS, CSR, GLOBAL ISSUES, AND
ENTREPRENEURSHIP
chair: Jason Harris-Boundy

Fostering Social Performance through Stakeholder Orientation
Clodio Vurrio
Francesco Perrini

A small business leader's perception
Yves Fassin
Annick Van Rossem

Why are socially responsible firms more competitive?
Anne Barraquier

The Need For A Systemic Approach to CSR
Dima Jamali

Sarah Wazzi
Chirine Chehab

Comparative attitudes of social responsibility among entrepreneurs in three disparate locales
Jason Harris-Boundy

Friday 1:00 – 2:30 Villa Sasseti First Floor - Caminetto
PAPER SESSION: PEDAGOGY AND BUSINESS ETHICS
chair: Bruce Paton

Teaching Business Ethics and the Social Environment for Business Ethics
Arthur Shacklock

Teaching Business Ethics and the Social Environment for Business Ethics
Tilden Curry
Sharon Thach

Journal Ratings for Business & Society Scholars
Timothy Edlund
Richard Franke

When We Teach About “Bottom of the Pyramid” Business, Are We Teaching a Different
Theory of Business
Bruce Paton
Jason Harris Boundy

Friday 1:00 – 2:30 Villa Sasseti First Floor - Montughi A
PAPER SESSION: GENDER ISSUES AND EMPLOYMENT
chair: Paul Dunn

Japanese Women Managers: Towards Inclusion?
Hellen Muller
Mari Kondo

Women on Corporate Boards: A Comparative Analysis of 36 Countries
Johanne Grosvold
Stephen Brammer

Employment of People with Disabilities: Possibilities and Limitations of CSR in Japan
Mari Kondo

Role of Individuals, Organizations & Technology on Organizational Deviance
Paul Dunn
Anamitra Shome

Friday 1:00 – 2:30 Villa Sasseti First Floor - Montughi B

DISCUSSION: JUSTICE, GOVERNANCE, AND INTEGRITY

chair: Craig Dunn

Are CSR and Corporate Governance Converging? View from boardroom directors of UK FTSE100 companies

Kevin Money

Herman Schepers

Carola Hillenbrand

The Goliath Syndrome

Peter Madsen

Neoliberalism & the Neoliberal Subject: Implications for Business & Society

Lynne Andersson

Why Leader Integrity Matters

Craig Dunn

Robert Moorman

Steven Grover

Friday 1:00 – 2:30 Villa Sasseti First Floor - Uliveto

WORKSHOP: Teaching Ethics to Business Professors

Bruce Buchanan

Ed Hartman

Friday 1:00 – 2:30 Villa La Pietra - Sala Le Vedute

WORKSHOP: Decentered Stakeholder Theory: Toward a Research Agenda

Dominic Kaeslin

Ruth Schmitt

Jerry Calton

COFFEE/TEA

Friday 3:00 – 4:30 Villa Sasseti Ground Floor - Allori

PAPER SESSION: GLOBAL ISSUES

chair: Howard Harris

Multinational Enterprise Strategic Response to Violent Conflict

Jennifer Oetzel

Kathleen Getz

Stephen Ladek

The End of Foreign Aid As We Know It - The Profitable Alleviation of Poverty in a Globalized Economy

Patricia Werhane

Regina Wolfe

Simone de Colle

Evaluating the Social Impact of Bottom of the Pyramid Businesses
Bruce Paton

Lessons in corporate culture from the Oil-for-Food scandal: The power of transparent inquiry
Howard Harris

Friday 3:00 – 4:30 Villa Sasseti Ground Floor - Bolognese
PAPER SESSION: PHILANTHROPY AND NON-PROFITS
chair: Sarah Holmes

The double edge of legitimation: The micro-dynamics in framing Corporate Community Involvement
Judith Van der Voort
Lucas Meijs

Exploring the controversy: A grounded study of legitimating business relations in a nonprofit context
Judith Van der Voort
Lucas Meijs

The Dirty Little Secret of Corporate Giving
Matthew Liao-Troth
Craig Dunn

Engagement with nonprofit stakeholders as a source of firm innovation
Sarah Holmes
Lance Moir

Friday 3:00 – 4:30 Villa Sasseti Ground Floor - Cipressi
ROUNDTABLES: ACTIVISTS AND ACCOUNTABILITY
chair: Päivi Myllykangas

A historical take on how activist groups (try to) influence companies
Frank de Bakker
Frank den Hond

A historical take on how activist groups (try to) influence companies
Richard McGowan
John Mahon

The Price of Accountability in Corporate Governance
Jill Brown

A Tale of Two Situations: The Presence and Absence of Consumer Activism
Kirk Davidson

Strategic Stakeholders and Their Characteristics
Päivi Myllykangas

Friday 3:00 – 4:30 Villa Sasseti First Floor - Caminetto

PAPER SESSION: GLOBAL CSR

chair: Stephen Pavelin

The Contribution of the Energy Industry to the Millenium Development Goals
Carmen Valor

Formal Vs Informal CSR Strategies

Angeloantonio Russo

Antonio Tencati

Evaluating the Impact of NGO Activism on Corporate Social Responsibility: Cases from
Europe and US

Terrence Guay

Jonathan Doh

Emerging Corporate Social Responsibility Thinking in Developing Countries

Oana Apostol

Salme Näsi

Matias Laine

The corporate social performance content of innovation in the UK

Stephen Pavelin

Lynda Porter

Friday 3:00 – 4:30 Villa Sasseti First Floor - Montughi A

PAPER SESSION: CSR

chair: Sophia Kusyk

CSP Visibility and Awareness: The Missing Link

Naomi Gardberg

Don Schepers

Changes caused by CSR-PPPs on participating companies

Christian Thauer

Can Social Responsiveness Capabilities Deliver Competitive Advantage in Industry Settings?

Leeora Black

A Four-Cell Typology of Key Social Issue Drivers and Barriers of SME Social Performance

Sophia Kusyk

Josep Lozano

Friday 3:00 – 4:30 Villa Sasseti First Floor - Montughi B

DISCUSSION: MORAL DECISION-MAKING

chair: Michelle Westermann-Behaylo

A Manager Friendly Approach to Resolving Cross-Cultural Conflicts

Vanessa Hill

J. Brooke Hamilton

Stephen Knouse

Clueless about Cluelessness about Ethics

Sefa Hayibor

Escaping the Ethical Incident Pit

Michelle Westermann-Behaylo

Tracy Davis

Friday 3:00 – 4:30 Villa Sassetti First Floor - Uliveto

WORKSHOP: Meet the Editors: Perspectives on the Publishing Process

Gary Weaver, Joanne Ciulla, Jane Collier, Tom Donaldson, Duane Windsor

Friday 3:00 – 4:30 Villa La Pietra - Sala Le Vedute

WORKSHOP: Relation of Business Ethics to Markets

Nicholas Capaldi, Tibot Machan, Eric Mack, Alexei Marcoux, Miles Smit

Friday 5:00 – 6:00 Villa Sassetti Ground Floor - Cipressi

BUSINESS MEETING

Saturday 8:30 – 10:00 Villa Sassetti Ground Floor - Allori

PAPER SESSION: EMPLOYMENT

chair: David Hart

CSR Influence on Employees' Behaviors, Attitudes and Performance: An Integrative Model

Assâad El Akremi

Jean-Pascal Gond

Jacques Igalens

Valérie Swaen

A Conceptualization and Examination of Union Social Performance

Cedric Dawkins

The Gag Reflex: Managerial Limits to Free Expression in the U.S. Workplace

Bruce Barry

The Ethics of Lateral Hiring

David Hart

Timothy Gardener

Saturday 8:30 – 10:00 Villa Sassetti Ground Floor- Bolognese
PAPER SESSION: MORAL DECISION-MAKING
chair: Craig Dunn

When Does Business Ethics Pay - And When Doesn't It?
Patrick Murphy
Eleanor O'Higgins

Patterned Moral Behavior
George Watson
Joeseeph Michlitsch
Thomas Douglas

Business Ethics, Moral Motivation and White Collar Crime
Joseph Heath

The Complexities of Work as Moral Duty: The Zookeeper's Calling
Jeffery Thompson
J. Stuart Bunderson

Moral Distress
Brian Burton
Craig Dunn

Saturday 8:30 – 10:00 Villa Sassetti Ground Floor - Cipressi
ROUNDTABLES: SUSTAINABILITY AND TRAINING
chair: Linda Ross

You're really "Gonna Hafta" be Environmentally Sustainable
Peter Melhus

The Sustainable Corporate Innovation
Ben Brik

Subsidiary Environmental Initiatives: Exploring Resource Based and Behavioral Perspectives
Frances Bowen

Reassessing the Control Construct of Cyberspace
Kimble Byrd

Saturday 8:30 – 10:00 Villa Sassetti First Floor - Caminetto
PAPER SESSION: PUBLIC POLICY
chair: Mika Skippari

Business Responses to the Protective Public Policy Process

Jorge Rivera
Jenniver Oetzel
Peter de Leon
Mark Starik

Path-Dependence of Business-Government Relations: Development and Measurement of Government Orientation
Jan Siedentopp

Links between corporate political resources, strategies and performance in different countries
Kathleen Rehbein
Mika Skippari
Arnold Wilts

The evolution of market and non-market strategies in a changing regulatory environment
Mika Skippari
Päivi Holmlund

Saturday 8:30 – 10:00 Villa Sasseti First Floor- Montughi A
PAPER SESSION: STAKEHOLDERS AND STAKEHOLDER THINKING
chair: Laura Illia

Stakeholder Relations as a Corporate Core to Operate, Compete and Innovate
Sybille Sachs
Edwin Rühli
Isabelle Kern

Inviting dialogue with practitioners on stakeholder management
Michelle Greenwood
Peter Uhlenbruch

The influence of cultural identity on stakeholders' communication behavior
Laura Illia
Frances Lurati

Saturday 8:30 – 10:00 Villa Sasseti First Floor - Montughi B
PAPER/DISCUSSION: PEDAGOGY, METHODOLOGY, SCHOLARSHIP
chair: Colin Higgins

Pitfalls and Bridges: Challenges in Teaching Business Ethics
Dominic Kaeslin
Lars Jacob Pedersen
Søren Wenstøp

Methodology at the Crossroads: Qualitative and Quantitative Analysis of Comparative Case Studies
Dominic Kaeslin

Learning to Teach from the Heart: Finding Meaning Through Dialogue and Reflection

Steve Payne

Jerry Calton

Business & Society scholarship: Fit to be institutionalized?

Colin Higgins

Tyler Wry

Saturday 8:30 – 10:00 Villa Sassetti First Floor- Liveto

WORKSHOP: Improving Corporate Philanthropy and Corporate Social Initiatives (Pt 1)

Tom Dunfee, Thomas Donaldson, Katherina Glac, David Hess, Nien-hê Hsieh, Diana Robertson, Nikolai Rogovsky

Saturday 8:30 – 10:00 Villa La Pietra - Sala Le Vedute

WORKSHOP: Markets and Business Ethics

Lori Ryan, Eugene Heath, Ian Maitland, John Hasnas, Douglas Rasmussen

Saturday 8:30 – 10:00 Villa La Pietra - Limonaia

CASE WRITING WORKSHOP (Pt 1)

TABLE 1 *Chair: Asbjorn Osland*

Leadership and Ethics Lessons from Katrina: A Case Study of the Response of the Fairmont Hotels and Resorts to Hurricane Katrina and Her Aftermath.

Richard E. Wokutch, Sookhan Ho, and Suzanne Murrmann

The Chlorine Spill of 2005.

Jill A. Brown and Ann K. Buchholtz

Grenada Chocolate Company: Deliciously Responsible.

Wendy Harman, Ivan Montiel, Tara Ceranic, Dominic Garcia, Janet Rovenpor, and Asbjorn Osland

TABLE 2 *Chair: John Seeger*

The Really Good Buffalo Project.

Tim Nicols, Diane Rickerl, and Carol Cumber

Alpro: Becoming a Sustainability Champion.

Celine Louche and Dirk Le Roy

BP's Beyond Petroleum Campaign.

Jacob Park

Getting Smoke Off the Screen: The Smoke Free Movies Initiative

Robbin Derry

TABLE 3 *Chair: Marie Rock*

James Hardie Corp. and Asbestos Compensation

Peter Sheldon

Monsanto vs. Schmeiser
Sara Heuer

How Local Stakeholders Respond to a Global Threat: A Case Study of One Community's
Response to the Avian Flu
Marie Rock and John Seeger

Managing by Deception: HP's Response to Corporate Misconduct
Aine Donovan

TABLE 4 *Chair: Anne T. Lawrence*
The Gateway to Gambling
Tim Keane and Martin Stack

Imposing Gasoline Price Caps in Hawaii, 2002-2006
Jack P. Suyderhoud

IBM in Argentina
Miguel Alzola

Google Inc.: Figuring out How to Deal with China
Anne T. Lawrence

COFFEE

Saturday 10:30 – 12:00 Villa Sasseti Ground Floor - Allori
PAPER SESSION: STAKEHOLDERS AND STAKEHOLDER THINKING
chair: Sybille Sachs

It's All About the Spin
Nicolas Dahan
Bernard Leca

Exploring the roots of Corporate Social Responsibility and Stakeholder Thinking
Samuel Mercier

Theorizing Cognitive Stakeholder Groups
Jean-Pascal Gond
Michael Johnson-Cramer

How stakeholder relations impact corporate strategy - An empirical investigation
Sybille Sachs
Edwin Rühli
Veronika Rühli

Saturday 10:30 – 12:00 Villa Sasseti Ground Floor - Bolognese
PAPER SESSION: CODES AND CORRUPTION
chair: Jared Harris

Switching Costs as a Potential Motivator of Organizational Decoupling of Ethical Supplier Commitment
Scott Colwell
Michael Zypher

Regulating your supply chains: Procurement Codes of Conduct in FTSE 100 Companies
Lutz Preuss

Economic Incentives, Moral Principles, and Irrational Biases
Miguel Alzola

Mechanisms of Corporate Misconduct: An Integrative Synthesis and Theoretical Model
Jared Harris
Norm Bowie

Saturday 10:30 – 12:00 Villa Sasseti Ground Floor - Cipressi
ROUNDTABLES: CSR AND SUSTAINABILITY
chair: Emmanouil Papavasileiou

Alternative responsible business models – breaking with the modernization paradigm
Monica Maquet
Jenny Ahlstrom

Emergence of a Holistic Wealth Framework
Mary Grace Neville

Conflicting understandings of sustainability in the context of local government
Matias Laine
Salme Näsi
Hannele Mäkelä
Oana Apostol

What are the key factors
David Ferguson
Lance Moir

SMEs owners and University students attitudes towards CSR in Northern Greece
Emmanouil Papavasileiou
Dimitrios Paschaloudis
Vasileios Tsoukas
Panagiotis Pantelidis

Saturday 10:30 – 12:00 Villa Sasseti First Floor - Caminetto

PAPER SESSION: OB

chair: Jeanne Logsdon

Sustaining and Leading Complex Change in Organizations

Michael Banutu-Gomez

Amanda Wingate

Role of Individuals, Organizations & Technology on Organizational Deviance

Silvia Salas

A simulation study revealing how pressure and norm changes lead to organizational deterioration

Niki den Nieuwenboer

The Ethical Issues Involved in Managing Workplace Romance

Colin Boyd

Kim Morrison

Personal values and negotiation performance

Mary Sass

Matthew Liao-Troth

Bullying in the Workplace: Challenges to Preserving an Ethical Organization

Jeanne Logsdon

Jacqueline Hood

Michelle Detry

Saturday 10:30 – 12:00

Villa Sassetti First Floor - Montughi A

PAPER SESSION: CSR AND STAKEHOLDER DIALOGUE

chair: Sylvia Maxfield

Behind CSR: Mutual Perceptions in the Stakeholder Dialogue in Spain

Daniel Arenas

Laura Albareda

Josep Lozana

The CSR Conundrum: Can a Theory of the Firm Be Built from Good Intentions?

David Allen

Corporate Social Responsibility for Peace Building: Exploring Cases in Mindanao

Mari Kondo

Intangible Asset-Rich Firms and CSR Investment

Sylvia Maxfield

Hugh Colaco

Saturday 10:30 – 12:00

Villa Sassetti First Floor- Montughi B

PAPER/DISCUSSION: SUSTAINABILITY, AND VALUES

Genetic Engineering in the U.S. and the E.U.: Business Perspectives and Decisions

Jamie Hendry

The Three Levels of Sustainability (TLS©) framework at work as an instrument to design policy

Elena Cavagnaro

George Curiel

A comparison of value conflicts between students and workers

Anita Leffel

Stakeholder risk as experienced by non-shareholders: An ethical analysis

Whitney Davis

Harry Van Buren

Saturday 10:30 – 12:00

Villa Sassetti First Floor - Uliveto

WORKSHOP: Improving Corporate Philanthropy and Corporate Social Initiatives (Pt 2)

Tom Dunfee, Thomas Donaldson, Katherina Glac, David Hess, Nien-hê Hsieh, Diana

Robertson, Nikolai Rogovsky

Saturday 10:30 – 12:00

Villa La Pietra - Sala Le Vedute

WORKSHOP: The Political Aspects of Corporate Social Responsibility

David Detomo

Saturday 10:30 – 12:00

Villa La Pietra - Limonaia

CASE WRITING WORKSHOP (Pt 2)

Robbin Derry, Anne Lawrence, Miguel Alzola, Jill A. Brown, Ann K. Buchholtz, Tara Ceranic, Carol Cumber, Aine Donovan, Dominic Garcia, Wendy Harman, Sara Heuer, Sookhan Ho, Tim Keane, Celine Louche, Ivan Montiel, Suzanne Murrmann, Tim Nicols, Asbjorn Osland, Jacob Park, Diane Rickerl, Marie Rock, Janet Rovenpor, Dirk Le Roy, John Seeger, Peter Sheldon, Martin Stack, Jack P. Suyderhoud, Richard E. Wokutch

Sunday 8:30 – 10:00

Villa Sassetti Ground Floor - Bolognese

PAPER SESSION: SUSTAINABILITY & THE SUPPLY CHAIN

chair: Frederick Dahlmann

Regulating your supply chains: Procurement Codes of Conduct in FTSE 100 Companies

Lutz Preuss

Supply Chain Management and the Natural Environment

Frederick Dahlmann

Stephen Brammer

Andrew Millington

Sunday 8:30 – 10:00

Villa Sassetti Ground Floor - Cipressi

ROUNDTABLES: GOVERNANCE, EMPLOYMENT, ENTREPRENEURSHIP, AND STRATEGY

chair: Andrea Young

Advising practitioners: Influencing the intentions of older workers to continue working
Kate Shacklock

The dialectics of entrepreneurial leadership. Toward a dynamic theory of corporate governance
Rafal Kozlowski
Aldona Fraczkiewicz-Wronka
Mariusz Bratnicki

Integrating Stakeholder Theory and Strategic Management: A Practical Guide to Strategy Development
Marc Jones

Using industry analysis to develop boundary conditions
Andrea Young

Sunday 8:30 – 10:00

Villa Sasseti First Floor - Caminetto

PAPER SESSION: NETWORKS, PARTNERSHIP, LEADERSHIP

chair: Stephen Hicks

Structure and Agency in Firm-Stakeholder Networks
Dominic Kaeslin

Doing Good and Doing Business: Social Innovation and University Partnerships
Frances Amatucci
Albert Mercer

Art Culture and Business Culture
Stephen Hicks

Leadership and Ethics
Tara J. Radin
Helene Elting

Sunday 8:30 – 10:00

Villa Sasseti First Floor- Montughi A

PAPER SESSION: CSR

chair: Mari Kondo

The Role of Cognition in Corporate Social Responsiveness
Benjamin Neville

Advising the Practitioner
Carola Hillenbrand
Kevin Money

CSR Initiatives of Japanese MNEs in a Developing Country: Cases from the Philippines
Mari Kondo

International corporate responsibility as managing distance
Rob van Tulder

Sunday 8:30 – 10:00 Villa Sassetti First Floor - Montughi B
DISCUSSION: STAKEHOLDERS, STORIES, AND RELIGION
chair: Jane Collier

The role of the mass media as stakeholders in conferring corporate legitimacy
Irene Perrin

Understanding the stories that stakeholders tell
Steve Downing
Kevin Money
Carola Hillenbrand

What is missing in stakeholder management for advising practitioner: integrating business and ethics
Margaret Vozian

Advising Practitioners: what can we learn from the thinking of Arthur Rich?
Jane Collier

Sunday 8:30 – 10:00 Villa Sassetti First Floor - Uliveto
WORKSHOP: Corporate Governance Research Workshop III
Phil Cochran
Lori Ryan
Melissa Baucus

Sunday 8:30 – 10:00 Villa La Pietra - Sala Le Vedute
WORKSHOP: Teaching the Unexamined Implications of Culture, Religion and Language in Business School
Lee Burke
William Scott Brickner

COFFEE

Sunday 10:30 – 12:00 Villa Sassetti Ground Floor - Bolognese
PAPER SESSION: CITIZENSHIP, REPUTATION AND SUPPLY CHAIN
chair: Stephen Brammer

Advising governments: the changing relationship between citizens, the civic society & policy makers
Monique Leyenaar

Corporate Responsibility and Corporate Reputation: Separate concepts or two sides of the same coin?

Steve Dowling

Kevin Money

Carola Hillenbrand

Regulating your supply chains: Procurement Codes of Conduct in FTSE 100 Companies

Lutz Preuss

Supply Chain Management and the Natural Environment

Frederick Dahmann

Stephen Brammer

Andrew Millington

Sunday 10:30 – 12:00 Villa Sasseti Ground Floor - Cipressi

PAPER SESSION: ETHICS INSIDE AND OUTSIDE ORGANIZATIONS

chair: Vanessa Hill

TMI: When Knowing the Good is Bad

Elizabeth Scott

Let's do things differently: An alternative approach to ethics in organizations

Mollie Painer-Morland

Stakeholder risk as experienced by non-shareholders: An ethical analysis

Laquita Blockson

Jeffrey Robinson

Sammie Robinson

Insights from Political Theory in the Implementation of Global Business Ethics

Vanessa Hill

Conrad Daly

Sunday 10:30 – 12:00 Villa Sasseti First Floor- Montughi A

PAPER SESSION: GLOBAL ISSUES

chair: Esben Pedersen

Google, China, and Moral Compromise

George Brenkert

Canadian Corporate Social Responsibility Reports

Richard Hudson

The Case Of Iran's Textile Industry

Nasanin Saivoshi

Natash Munshi

Beyond More Control
Esben Pedersen
Peter Neergaard

Sunday 10:30 – 12:00 Villa Sasseti First Floor - Montughi B
PAPER SESSION: LAW AND MARKETING
chair: Ajay Manrai

War, Incorporated
Michele Chwastiak

For-Profit Degree Granting Institutions in Three Countries: Do their Governments' Approval Processes
A. Scott Carson
Peter McConaghy

Business-Society relationship: A New Framework for Societal Marketing
Lalita Manrai
Ajay Manrai

Sunday 10:30 – 12:00 Villa Sasseti First Floor - Uliveto
WORKSHOP: Corporate Governance Research Workshop III
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Lori Ryan
Melissa Baucus

Sunday 10:30 – 12:00 Villa La Pietra - Sala Le Vedute
WORKSHOP: Power Games: A Workshop on Studying Corporate Political Action and Stakeholder Influence
Frank de Bakker
Frank den Hond
Kathleen Rehbein
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