
THE INTERNATIONAL ASSOCIATION FOR BUSINESS & SOCIETY

TENTH ANNIVERSARY MEETING

PARIS, FRANCE

JUNE 24-28, 1999

PRELIMINARY PROGRAM

WEDNESDAY, JUNE 23

afternoon *Excursion* -- Citirama Tour (guided bus tour of the Louvre plus Notre Dame Cathedral, with emphasis on Parisian art.) (PRE-REGISTRATION, approx. \$30)

THURSDAY, JUNE 24

9 am - noon *Excursion* -- Citirama Tour (guided bus tour of city plus walk around le Marais, our neighborhood. (PRE-REGISTRATION, approx. \$30)

noon - 5 p.m. Conference Registration and Coffee

afternoon *Excursion*-- Mark Cordano's Wine Tasting (PRE-REGISTRATION, approx. \$30)

5:00-6:30 p.m.

Keynote Address: Country and Gender Differences Among Business Goals:

An Analysis of Cultural Differences

Geerte Hofstede, Professor Emeritus, Maastricht University, The Netherlands

Organized by:

Cheryl Van Deusen, University of North Florida, Jacksonville, FL, USA

Gerald Glover and Gordon Jones, Hawaii Pacific University, USA

6:30-8:30 Opening Reception

FRIDAY, JUNE 25

Friday 8:-10 a.m. -- The Social Integration of Business

The Ethics of Social Marketing

George G. Brenkert, Georgetown University, Washington, DC, USA

Social Marketing as Strategy

D. Kirk Davidson, Mount Saint Mary's College, USA

A Sense of Place: The "Rootedness" of Multinational Corporations in Their Home Communities

James J. Kennelly and Yang Wang

Skidmore College, Saratoga Springs, NY, USA

Friday 8:-10 a.m. -- ISO 14001 and TRI Explained: Environmental Performance Measurement

Institutional and Technical Explanations for the Adoption of ISO 14001

Pratima Bansal, Georgia State University, Atlanta, GA, USA

Antecedents of ISO 14001 Registration: Evidence from the American Electronics Industry

Michael V. Russo, University of Oregon, Eugene, OR, USA

Measuring Environmental Performance?: The Use of Toxic Release Inventory (TRI) and Other Environmental Databases in Business-and-Society Research

Jeanne M. Logsdon and Virginia W. Gerde

University of New Mexico, Albuquerque, NM, USA

Friday 8:-10 a.m -- Striving for Transformation: Leadership, Values, Change

The Consequences of Moral Leadership

Duane Windsor, Rice University, Houston, TX, USA

Kathleen A. Getz, American University, Washington, DC, USA

The Influence of Values and Transformational Leadership on Ethical Practices in Organizations

Jacqueline N. Hood, University of New Mexico, Albuquerque, NM, USA

Yolanda Sarason, University of New Mexico, Albuquerque, NM, USA ,

Reflections on a Multi-Faceted Well-being Intervention: An Expression of Values-based Management and Commitment to Stakeholders

Catherine E. Schwoerer, University of Kansas, Lawrence, KS, USA

The Nature of the Relationship Between Corporate Codes of Ethics and Behaviour

Mark S. Schwartz, York University, North York, Ontario, Canada

Friday 8:-10 a.m. -- Global Freedom: Eclectic Perspectives

Adam Smith, Richard Cobden, and International Business: A Moral Ideal for International Free Enterprise

David K. Hart, Brigham Young University, Provo, UT, USA

David W. Hart, Mary Washington College, Fredericksburg, VA, USA

Business in its Global Environment: A Normative Pragmatic Perspective

Rogene A. Buchholz and Sandra B. Rosenthal

Loyola University of New Orleans, LA, USA

Sweatshops, Economic Development, Labor and Consumer Responsibilities: An Ethical and Economic Analysis of International Workers' Rights

Laura Pincus Hartman, University of Wisconsin-Madison, USA

Bill Shaw, The University of Texas at Austin, USA

Conducting Business Amidst Human Rights Abuses: Applying Criteria from the Just War Tradition

Gregory Reichberg and Henrik Syse

The International Peace Research Institute, Oslo, Norway

Friday 8:-10 a.m. -- Workshop: Eliciting and Resolving Cultural Dilemmas: A Session with Geerte Hofstede

Cheryl Van Deusen, University of North Florida, Jacksonville, FL, USA

Gerald Glover and Gordon Jones, Hawaii Pacific University, USA

Friday 8:-10 a.m. -- Symposium: Social Justice: Bringing It Back to the Forefront

Laquita C. Blockson, University of Pittsburgh, Pittsburgh, PA, USA

Olenda Johnson

Bryan Husted

Maria Cecilia Coutinho de Arruda,

Lee Burke, George Washington University, Washington, DC, USA

Friday 10-10:30 COFFEE BREAK

Friday 10:30 a.m.-noon

KEYNOTE ADDRESS --

Introduction of the Euro: Political, Social, and Economic Impacts

Gerard Bekerman, Professor of Economics, Manistere banque finance, Université Panthéon -- organized by Ann B. Matasar, Roosevelt University, Chicago, IL, USA

Friday 10:30 a.m.-noon -- Corporate Philanthropy: Give and Take

Corporate Philanthropy in the U.S. & Italy: Bridging an Ocean of Corporate Practice

Arianna Brioschi - Montecuccoli degli Erri, Bocconi University, Milan, Italy

David Saiia, University of Georgia, Athens, GA, USA

A Qualitative Examination of Patterns of Corporate Giving

Sara A. Morris, Old Dominion University, Norfolk, VA, USA

Corporate Philanthropy: Giving Patterns, Trends and Strategic Issues

David H. Saiia, Archie B. Carroll, and Ann K. Buchholtz

University of Georgia, Athens, GA, USA

Friday 10:30 a.m.-noon -- Papers -- Sustainability

Does Organisational Slack Stimulate the Implementation of Environmental Initiatives?

Frances Bowen, University of Bath, UK

Superior and Sustainable Organizations -- Seeking Integration Between the Fields of Corporate Management and Corporate Sustainability

Lise Langeland, Technical University of Denmark, Lyngby, Denmark

Environmental Uncertainty, Corporate Strategy and Public Policy (Environmental Protection)

Knud Sinding, Aarhus School of Business, Aarhus, Denmark

Robert Anex and Mark Sharfman, University of Oklahoma, Norman, OK, USA

Sustainability Thinking in the Canadian Forest Products Industry

Sanjay Sharma, Saint Mary's University, Halifax, NS, Canada

Friday

noon-2 p.m. LUNCH

IABS BOARD MEETING

Innovative Session: A Feminist Walk Through Paris

Mary J. Mallott, University of Hawaii-West Oahu, USA

Jeannette Oppedisano, Skidmore College, Saratoga Springs, NY, USA

Friday 2-3:30 p.m. -- Papers -- Workplace Issues in the Global Environment

Contrasts in U.S. and Asian Gender Role Differentiation in the Workplace

Joel D. Nicholson, Yim Yu Wong, and Roblyn Simeon

San Francisco State University, CA, USA

Social Indicators of Gender Inequity Across Nations

Audrey J. Murrell and Miguel R. Olivas-Lujan, University of Pittsburgh, PA, USA

A Cross-Cultural Study of the Antecedents and Outcomes of Verbal Aggression in the Workplace:
Employees as Critical Stakeholders

Mary Beth Marrs, Idaho State University, Pocatello, ID, USA

Daniel W. Greening and Daniel B. Turban, University of Missouri, Columbia, MO, USA

Ideology and Evaluations of Behavioral-Based Occupational Safety and Health Management Systems: The
DuPont Model

Richard E. Wokutch, Carroll U. Stephens, and Craig V. VanSandt

Virginia Tech University, Blacksburg, VA, USA

Friday 2-3:30 p.m. -- Papers -- MNC Issues

From Buffering to Bridging: An Investigation into the Brent Spar Controversy

Stelios Zyglidopoulos, Erasmus University, Rotterdam, The Netherlands

Second-Order Issues Management: Managing External Dependencies in the Dutch Fats and Oils Industry

Pursey P.M.A.R. Heugens, Frans A.J. Van den Bosch, and Cees B.M. Van Riel

Erasmus University Rotterdam, The Netherlands

Managing and Organising Responses to Strategic Issues in European Multinational Enterprises

Frans A.J. van den Bosch and Marjon J.H. Oomens

Erasmus University Rotterdam, The Netherlands

Barking Up the Wrong Tree: The Role of Final Customer in 'Fair Trade' Retailing in Italy

Fabrizio Maria Pini and Alessandro G. Montel,

Universita Cattolica del Sacro Cuore, Stresa, Italy

Friday 2-3:30 p.m. -- Papers -- Legal Perspectives

Do Audited Statements Really Serve a Social Purpose?

Deborah Pavelka, Roosevelt University, Chicago, IL, USA

Corporate Criminal Liability: A Tool for Governance Reform

Jayne W. Barnard, The College of William and Mary, Williamsburg, VA, USA

Free Speech & Expression in the Workplace: Legal, Ethical, & Managerial Perspectives

Bruce Barry, Vanderbilt University, Nashville, TN, USA

Stakeholder Theory and the Law

Tara J. Radin, University of Virginia, Charlottesville, VA, USA

Friday 2-3:30 p.m. -- SYMPOSIUM -- Deconstructing Donna: European Critical Theory Perspectives on Donna Wood's Corporate Social Performance Model

Diane Swanson, Kansas State University, Manhattan, KS, USA

Jerry Calton, University of Hawaii-Hilo, USA

Nobuyuki Chiikudate, Asia University, Tokyo, Japan

Peter Dahler-Larsen, Odense University, Denmark

Friday 2-3:30 p.m. -- SYMPOSIUM -- Corporate Citizenship and Action Research: Perspectives from Australian, British, and American University-Based Research Centers

Jim Post, Boston University, Boston, MA, USA

Jorg Andriof, University of Warwick, UK

Mark Glazebrook, Australia

Barbara W. Altman, Center for Corporate Community Relations, Boston, MA, USA

Friday 3:30-4:00 p.m. COFFEE BREAK

Friday 4-5:30 p.m. -- Showcase: IABS Past and Future: Reflections of the Past Presidents

Steven N. Brenner, Portland State University, Portland, OR, USA

Philip L. Cochran, Penn State University, University Park, PA, USA

Jeanne Logsdon, University of New Mexico, Albuquerque, NM, USA

John F. Mahon, Boston University, Boston, MA, USA

Douglas Nigh, University of South Carolina, Columbia, SC, USA

Jean Pasquero, University of Quebec at Montreal, Canada

Steven L. Wartick, University of Northern Iowa, Cedar Falls, IA, USA

Friday 4-5:30 p.m. -- Showcase: Redefining the Corporation: A Case Study on Shell,

A Multinational Corporation

Sybille R. Sachs, Edwin Rühle, Ruth Schmitt, and Daniel Peter

University of Zurich, Switzerland

Friday 4-5:30 p.m. -- Workshop -- Social Auditing: Current Practice, Research, and Teaching Curriculum

Kim Davenport, Measuring Corporate Citizenship, Ltd., Atlanta, GA, USA

Patsy Lewellyn, University of South Carolina Aiken, USA

Maria Sillanpaa, Kingston University-Business School, Surrey, UK

Friday 4-5:30 p.m. -- Workshop: The Importance of Strategy, Culture, and Leadership in Improving Ethical Performance in Organizations

Gary M. Cook, University of Denver, CO, USA

FRIDAY 5:45-6:45 p.m. ANNUAL MEETING

SATURDAY, JUNE 26

Saturday 8-10 a.m.

Session -- Varieties of Social Responsibility

In What Kind of Society Do We Want Business to be Responsible?

Michael Powell, Anglia Polytechnic University, Chelmsford Essex, UK

Capitalism and Freedom: Post Communist Paraphrase to Friedman

Igor Grazin and James H. Davis, University of Notre Dame, Notre Dame, IN, USA

Global Human Rights Revolution and Organizations: Are We Gong to Let the Revolution Pass by Us?

Hamid Akbari, Northeastern Illinois University, Chicago, IL, USA

A Pastor in the Firm? A Study of the Exiting Priest

Morten Huse, University of Lund/Halmstad, Slependsen, Norway

Harry Van Buren, University of Pittsburgh, PA, USA

The Work of the Corporate Ethics Officer: Moral Labor and Social Trusteeship

Mary-Ellen Boyle, Vassar College, Poughkeepsie, NY, USA

The Delta Initiative: Shifting the Paradigm - A Case Study

James C. Tatum, Henderson State University, Arkadelphia, AR, USA

Saturday 8-10 a.m.

Session -- Environmental Management

Stakeholder Prominence Within a South-East Asian Perspective: An Environmental Management Focus

Lorne Cummings, Macquarie University, Australia

Innovation as Response to Environmental Regulation: A Study of Pulp and Paper Mills

Arent Greve, The Norwegian School of Economics and Business Administration,

Sandviken, Norway

Rolf Golombek, University of Oslo, Norway

Environmental Governance: Sustainable Development in Business - Is It Achievable?

Keith M. Melton, Nottingham Trent University, Nottingham, UK

Resource Extraction in Remote Regions - Achieving the Momentum that Leads to Responsible Behavior

Dallas Hanson and Kathy Gibson, University of Tasmania, Hobart, Australia

A German-Japanese-U.S. Manufacturing System for the 21st Century

Robert R. Rehder, University of New Mexico, Albuquerque, NM, USA

Helen J. Muller, University of New Mexico, Albuquerque, NM, USA

Saturday 8-10 a.m.

Roundtable 3 -- Managing External Relations

Public Affairs Management in Multinational Corporations

Nicola Berg, Universität Dortmund, Germany

Newly Emerging Action Groups and International Business: Strategies, Conflicts, Interactions, and Potentials for Organizational Learning

Bernhardt Mark-Ungericht, University of Graz, Austria

The Nature of International Work: A Research Proposal for a Replication of Mintzberg in the Age of Globalization

Gerhard Apfelthaler, International Business Studies, FHS Kufstein, Austria

Matthias Karmasin, Nausner & Nausner Consulting, Wien, Austria

Hustled? U.S. Foreign Trade Missions, Corporate Political Contributions, and Changes in Firm Value

Douglas A. Schuler and Karen E. Schnietz, Rice University, Houston, TX, USA

Saturday 8-10 a.m.

Session -- Attitude Studies

Assessing Attitudes of Accountants Towards Ethics and Ethics Education: A Survey of Chartered Accountants

Darien Kerkin and Winnie O'Grady

Massey University at Albany, Auckland, New Zealand

Business Students' Conceptualizations of Responsibilities: An Analysis of Results from an Empirical Investigation

Knut J. Ims and Gunnar Pettersen, Norwegian School of Economics and Business

Administration, Bergen-Sandviken, Norway

Judith White, California State University, Monterey Bay, Seaside, CA, USA

The Role of Managers and Entrepreneurs in the Society: Historical Context in the Case of Slovenia Contrasted with West Jutland, Denmark, and Third Italy

Peer Hull Kristensen, Copenhagen Business School, Denmark

Marko Jaklic, University of Ljubljana, Slovenia

Ethical Congruence and Burnout in the Entrepreneurial New Venture and/or Small Business

Michael D. Meeks, University of Georgia, Athens, GA , USA

Saturday 8-10 a.m.

Session -- Inside the Organization: Governance, Values, Culture

Monitoring with a Defensive Play: What Do Boards of Directors Have in Common with Pro Football?

Barbara R. Bartkus, Old Dominion University, Norfolk, VA, USA

Values, Ethics, Fiduciary Duty, and the Re-education of America's CEOs

Robert F. O'Neil, University of San Diego, San Diego, CA, USA

Aspiration Adaptation in a Cross-National Context

Patrice R. Murphy, Stephen J. Mezas, and Ya Ru Chen, New York University, USA

Transforming Managers' Mental Models: The Case of Hyper-Competition vs. Stakeholder Theory

Alan Singer, University of Canterbury, New Zealand

Compensation in Financial Services: Ethical Issues in Organizations

Margaret Cording, University of Virginia, Charlottesville, VA, USA

Saturday 8-10 a.m.

Session -- Teaching

'Saving Private Ryan': The Stephen Spielberg Film as a Case Study for Teaching Undergraduate and Graduate Business and Society Courses

James W. Evans, University of San Diego, San Diego, CA, USA

Teaching Tomorrow's Managers: Integrating Communication Theory with Stakeholder Theory

Cynthia E. Clark, Boston University, Boston, MA, USA

American Businesses in a Global Society: An Approach for Teaching Ethics and Social Responsibility

Virginia Anne Taylor, William Paterson University, Wayne, NJ, USA

Teaching Business While Benefiting Society: A Team-Based Service Learning Primer

Stephen Papamarcos and George W. Watson, St. John's University, Jamaica, NY, USA

On Collateral Effects On Content, Discussion, Teaching, and Outcomes in Business Ethics and Business and Society Courses of the White House Scandals Occurring in the Time Period That the Courses Were Being Taught

Leon Levitt, Madonna University, Livonia, MI, USA

Saturday 8-10 a.m.

Symposium -- Stakeholder Legitimacy

Bradley R. Agle, University of Pittsburgh, Pittsburgh, PA, USA

Tom Donaldson, University of Pennsylvania, Philadelphia, PA, USA

R. Edward Freeman, University of Virginia, Charlottesville, VA, USA

Jeanne Logsdon, University of New Mexico, Albuquerque, NM, USA

Ronald M. Mitchell, University of Victoria, Canada

Robert Phillips, Georgetown University, Washington, DC, USA

Saturday 10:30 a.m.-noon

Session -- Strategic Concerns

Corporate Reputation and Identity as Constructs for Business and Society Research

Brad Brown, University of Virginia, Charlottesville, VA, USA

Jeanne M. Logsdon, University of New Mexico, Albuquerque, NM, USA

Sustainability in Corporate Society

Georg Michalik, Swiss Federal Institute of Technology, Zurich, Switzerland

David Saiia, University of Georgia, Athens, GA, USA

Ruth Schmitt, University of Zurich, Switzerland

The Introduction of a Genetically Modified Soya as a European Strategic Issue: A Multicountry Analysis from the Perspective of a European Multinational Enterprise

Arthur van Och, Frans Van den Bosch, Pursey Heugens, Cees Van Riel

Erasmus University Rotterdam, The Netherlands

Using Planning Processes to Create Organizational Knowledge

Marie-Leandre Gomez, Ithaca, NY, USA (ESSEC - Paris)

Saturday 10:30 a.m.-noon

Session -- Public Policy

Psychological and Economic Perspectives on Work-Family Research, and Implications for Public and Organizational Policy

Teresa J. Rothausen and Charles M. Gray

University of St. Thomas, Milwaukee, WI, USA

Privacy and the Internet: A New Political Frontier for American Business

Christopher J. Allen, Boston University, Boston, MA, USA

The Ethics of Privatisation: An Examination of Various National Experiences

Jean Pasquero, University of Quebec at Montreal, Canada

Big Banks/Small Customers: The Impact of Riegle-Neal on the Banking Relationship

Ann B. Matasar, Roosevelt University, Chicago, IL, USA

Joseph N. Heiney, Elmhurst College, Elmhurst, IL, USA

Saturday 10:30 a.m.-noon

Session -- Stakeholder Research

How Research on Social Movement Organizations Can Improve Stakeholder Management

Stefan W. Schuppisser, University of Zurich, Switzerland

Understanding Social Investing: Applying Lessons from the Corporate Social Performance/ Corporate Financial Performance Literature

William P. Smith, Towson University, Towson, MD, USA

Stakeholder and Institutional Theories of Organization: Toward an Integrated Perspective

Michael Johnson-Cramer, Boston University, Boston, MA, USA

Action Research: Contributing to Theory While Creating Change

Ann K. Buchholtz, University of Georgia, Athens, GA, USA

Peter J. Dean, University of Pennsylvania, Philadelphia, PA, USA

Saturday 10:30 a.m.-noon

Session -- Ethics and Work

Working As If It Mattered

Craig P. Dunn, San Diego State University, San Diego, CA, USA

The Effects of Organizationally-Encouraged Dishonesty: Is It Habit-Forming?

Elizabeth D. Scott, Penn State University, University Park, PA, USA

Karen A. Jehn, University of Pennsylvania, Philadelphia, PA, USA

Management and Moral Sublimation: A Preliminary Investigation

Michael K. Mauws, University of Alberta, Edmonton, Canada

The Influence of Organizational Network Technology on Unethical Behavior

Heidi Connole and Kenneth D. Butterfield

Washington State University, Pullman, WA, USA

Status Report: Audits of Codes of Conduct

Lucinda L. Van Alst, Ball State University, Muncie, IN, USA

Saturday 10:30 a.m.-noon

Session -- Global Responsibility and Performance

Social Capital: The Dilemma of Contending Ideologies in Pluralistic Societies

George W. Watson and Stephen Papamarcos, St. John's University, Jamaica, NY, USA

Maureen Bezold, Penn State Malvern, PA, USA

Using the CEP Database to Measure Corporate Social Performance

Peter A. Stanwick and Sarah D. Stanwick, Auburn University, Auburn, AL, USA

Corporate Social Performance: The Measurement of Perceived Community Stakeholder Satisfaction

Gary Linn, Henderson State University, Arkadelphia, AR, USA

Corporate Philanthropy: Why and Why Not?

Yaolung James Hsieh, National Chengchi University, Taipei, Taiwan

Saturday 10:30 a.m.-noon

Session -- Environmental Management

Does Organizational Slack Stimulate the Implementation of Environmental Initiatives?

Frances Bowen, University of Bath, UK

Green Strategic Networks

Magali A. Delmas, University of California, Santa Barbara, CA, USA

Environmental Uncertainty, Corporate Strategy and Public Policy [environmental protection]

Knud Sinding, Aarhus School of Business, Aarhus, Denmark

Robert Anex and Mark Sharfman, University of Oklahoma, Norman, OK, USA

International Trade and Environmental Law after the Uruguay Round - Can It Protect the Environment in the Asia Pacific?

Colleen Vanderstaay, Central Queensland University, Rockhampton, Australia

Bank Officers' Sustainable Lending Decisions: First Steps Toward a New Measure

Georg Michalik, Swiss Federal Institute of Technology, Zurich, Switzerland

Saturday 10:30 a.m.-noon

Session -- More About Stakeholders

Harnessing Complexity, Idiosyncrasy and Time: A Modeling Methodology for Corporate Multi-Stakeholder Decisions

Monika I. Winn, University of Victoria, Canada

L. Robin Keller, University of California, Irvine, CA, USA

Cultural Dilemmas, Stakeholders, and Change Initiatives

Cheryl Van Deusen, University of North Florida, Jacksonville, FL, USA

Gerald Glover and Gordon Jones, Hawaii Pacific University, USA

Integrating Mitchell, Agle & Wood's Stakeholder Identification Approach with Brenner & Cochran's Stakeholder Theory of the Firm: New Insights and Understanding

Steven N. Brenner, Portland State University, Portland, OR, USA

Saturday 10:30 a.m.-noon

Symposium -- Staking an Ethical Claim to Intellectual Property

Thomas Donaldson, U. of Pennsylvania, Philadelphia, PA, USA

Alan Singer, University of Canterbury, New Zealand

Jerry Calton, U. of Hawaii-Hilo, USA

Saturday 10:30 a.m.-noon

Symposium -- Globalization and the Management of Corporate Public Affairs: A Panel Discussion

Jennifer Griffin, George Washington University, Washington, DC, USA

Jeff Lenn, George Washington University, Washington, DC, USA

Randal Stewart, University of Sydney, Australia

Timothy Williams, University of Sydney, Australia

SAT.noon-2:00 -- LUNCH -- REGISTER FOR SPECIAL INTEREST LUNCHES

afternoon FREE TIME -- We will have a coffee break at 3:30 on the patio for anyone who is around then. Our meeting rooms will be available for ad hoc caucuses, workshops, research sessions, etc.

SATURDAY

6:00 p.m. PICK-UP FOR ANNIVERSARY PARTY

Guided riverboat tour on the Seine, dinner, and celebration

Sunday 8:30-10 a.m.

Deconstructing Business and Society

Lessons from French Social Theory: Pierre Bourdieu's Theory of Practice and the Construction of Business Ethics

Kathryn Balstad Brewer, University of Minnesota, USA

A Caring Theory of the Firm

Craig P. Dunn, San Diego State University, San Diego, CA, USA

Brian K. Burton, Western Washington University, Bellingham, WA, USA

Conceptualizing Legitimacy in a Professional Context

Susanne Beaulieu, University of Sherbrooke, Canada

Jean Pasquero, University of Quebec at Montreal, Canada

Societal Context and Organisations: Hierarchical Mind Sets and Contradictions in Creating Democratic Organisations

Rahul Varman and Manali Chakrabarti, Indian Institute of Technology, Kanpur, India

Sunday 8:30-10 a.m.

Governance, Investment, and CSP

Institutional Investors: Blurring the Lines Between Stakeholder Groups

Kim Bates and Tim Rowley, University of Toronto, Canada

Assessing the Link Between Corporate Governance and Social/Financial Performance

Sandra A. Waddock and Samuel B. Graves, Boston College, Chestnut Hill, MA, USA

Stewardship and the Board of Directors: An Empirical Study of Directors' Concerns

Paula Silva, Virginia W. Gerde, and Henry L. Tosi

University of New Mexico, Albuquerque, NM, USA

Visionary Companies & Their Stakeholders: Do Shareholders Share the Vision?

Shawn Berman, Boston University, Boston, MA, USA

Heather Elms, University of Florida, Gainesville, FL, USA

SUNDAY 8:30-10 a.m

Ethics and Work Redux

The TEAM Model: An Ethical Approach for Restructuring and Saving American Labor Unions in the Twenty-First Century

Mike Goldsby, University of Southern Indiana, Evansville, IN, USA

Martin W. Nyberg, Virginia Tech University, Blacksburg, VA, USA

Ian Nyberg, University of Texas, Austin, TX, USA

The Ethics of Meaningful Work: A Moral Intensity Perspective

Douglas R. May, University of Nebraska, Lincoln, NE, USA

The Institutionalization of Business Ethics

Philip L. Cochran and Thomas G. Comstock

Penn State University, University Park, PA, USA

THE Rules of Stakeholder Satisfaction: Timeliness, Honesty, Empathy

Kelly C. Strong, Michigan Technological University, Houghton, MI, USA

Richard C. Ringer and Steven A. Taylor, Illinois State University, USA

Sunday 8:30-10 a.m.

Public Policy and Regulation

Rethinking Regulatory Responsibilities in a Global Economy: Integrating Lessons from Internet Self-Regulation, Professional Attestation, & Individual Self-Management

Lawrence J. Lad, Butler University, Indianapolis, IN, USA

Jill Rothenbueler, Georgetown University, Washington, DC, USA

Sakthi Mahenthiran, Butler University, Indianapolis, IN, USA

Public Policy and Underlying Values: Impacts on Business

Virginia W. Gerde and Craig White

University of New Mexico, Albuquerque, NM, USA

Encephalokleptophobia or Old Fashioned Protectionism? International Trade in Screen Products, with Facts and Speculations

Jacques Delacroix and Emile McAnany, Santa Clara University, Santa Clara, CA, USA

Sunday 8:30-10 a.m.

Symposium: Pollution Release and Transfer Registers: The Global Evolution of Nation-Based Information Systems for Pollution Reduction

Susan B. Hazen, U.S. Environmental Protection Agency

C.W.A. Evers, Ministry of Housing, the Netherlands

Claudia Fenerol, OECD

Robert H. Hogner, Florida International University, Miami, FL, USA

SUNDAY 10-10:30 a.m. COFFEE BREAK

Sunday 10:30 a.m.-noon

Ethics and the Lack Thereof

Corruption in International Business: Model Development and Testing

Kathleen A. Getz and Roger J. Volkema

American University, Washington, DC, USA

Considering the Business in Business Ethics: The Effect of Organizational Size and Structure on Individual Ethics

Marshall Schminke, Creighton University, Omaha, NE, USA

Ethical Conflicts and the Structure of Business Institutions Using Economic Categories to Mine Ethical Information Revealed by Deviant Behavior

John W. Dienhart, St. Cloud State University, St. Cloud, MN, USA

The Effects of Decision Process on Organizational Ethical Decision Making

Michael Johnson-Cramer, Boston University, Boston, MA, USA

Sunday 10:30 a.m.-noon

Corporate Social Responsibility and Performance

A Conceptual Model of the Determinants of Corporate Social Response Strategies: Why Do Firms Differ?

Linda M. Sama, University of Texas at El Paso, USA

One Good Turn Deserves Another: An Examination of Corporate Welfare and Corporate Social Performance

Cedric E. Dawkins, Ohio University, Athens, OH, USA

Mitigating the Liability of Foreignness: Corporate Citizenship in Global Companies

Charles J. Fombrun and Naomi A. Gardberg, New York University, USA

Sunday 10:30 a.m.-noon

Stakeholder Analysis

Can Stakeholder Interests Be Balanced?

Duane Windsor, Rice University, Houston, TX, USA

Stakeholders and Organizational Survival: The Role of Relationships, Commitments, and Involvement

John F. Mahon, Boston University, Boston, MA, USA

Tracing Stakeholder Terminology: Convergence or Divergence?

Jennifer Griffin, George Washington University, Washington, DC, USA

Sunday 10:30 a.m.-noon

Symposium: Community Economic Development and the Urban University:

Collaborative Models for Engaging Business Schools with Inner Cities

Lee Burke, Joel Cook, Susan Jones, Sheryl Spivak, and Charles Toftoy

George Washington University, Washington, DC, USA

Monica Dean, Initiative for a Competitive Inner City, Boston, MA, USA

Sunday 10:30 a.m.-noon

Workshop: Experiential Session: Developing Community and the Individual: Linking Service Based Learning, Personal Portfolios, and Dialog

Lawrence J. Lad, Butler University, Indianapolis, IN, USA

Sunday 10:30 a.m.-noon

Workshop: Using Computer Simulation in Stakeholder Theory Research

Thomas M. Jones, University of Washington, Seattle, WA, USA

Shawn L. Berman, Boston University, Boston, MA, USA

SUNDAY noon-2 p.m. LUNCH

REGISTER FOR SPECIAL INTEREST LUNCHESES

Sunday 2-3:30 p.m.

Symposium: High Tech, High Touch: New Dilemmas in Business Education

Jeanie Forray,

Lee Burke, George Washington University, Washington, DC, USA

Deborah Cook, George Washington University, Washington, DC, USA

M. McCarthy

Sunday 2-3:30 p.m.

Religion, Trust, and Ethics

Religion and Trust in the Workplace: Jewish Orthodoxy and Managerial Trustworthiness

Ronald M. Roman and Sefa Hayibor, University of Pittsburgh, PA, USA

Role of Trust in Confucian Society: The Case of Group Companies in Korea and Japan

Youngsun Paik, Loyola Marymount University, Los Angeles, CA, USA

Corporate Moral Agency

Denis G. Arnold, Pacific Lutheran University, Tacoma, WA, USA

Sunday 2-3:30 p.m.

Ethics and Management

A Revised Instrument for Assessing Causal Attributions of Potentially Unethical Decisions: Seeking a Pattern in Cross-Cultural Responses to Ethical Scenarios

Ana Azevedo, University of Texas at El Paso, TX, US

Lori Zalka, Florida International University, Miami, FL, USA

Ethical Decision Making in Human Resource Management: A Study of Human Resource Practitioners in the Australian Public Sector

Arthur H. Shacklock, Griffith University, Gold Coast Campus, Queensland, Australia

Careers: Do Managers Rise to the Level of Their Disillusionment in Global Organisations?

Paddy Miller, University of Navarra, Barcelona, Spain

Ken Dovey, Rhodes University, East London, South Africa

Sunday 2-3:30 p.m.

Regulation and Standards

OSHA's Voluntary Protection Program (VPP): A Win-Win Solution for Workers and Companies

Peter A. Stanwick and Sarah D. Stanwick, Auburn University, Auburn, AL, USA

Regulation and New Approaches to Public Consultation

Graeme Starr, University of Newcastle, Ourimbah, Australia

Technology Standards and Integrated Strategy: The Case of the 56kbs Modem Protocols

Jeffrey Gale, Loyola Marymount University, , Los Angeles, CA, USA

Sunday 2-3:30 p.m.

Workshop: An Introduction to the Basics of Structural Equation Modeling (SEM)

Mark Cordano, Wright State University, Dayton, OH, USA

SUNDAY 3:30-4 p.m. COFFEE BREAK

SUNDAY 4-5:30 p.m.

Workshop on Case Development

Tim Edlund, Morgan State University, W.Va., USA

SUNDAY 4-5:30 p.m.

Workshop in Teaching for Social Responsibility

Ross McDonald, The University of Auckland, New Zealand

SUNDAY 4-5:30 p.m.

Social Auditing Workshop

Kim Davenport, Measuring Corporate Citizenship, Ltd., Atlanta, GA, USA

Patsy Lewellyn, University of South Carolina Aiken, USA

SUNDAY 4-5:30 p.m.

It's Not Pleasantville Anymore: Workshop on Diversity in the Classroom

Vickie Cox Edmondson, U. of Alabama at Birmingham, Birmingham, AL, USA

DINNER ON YOUR OWN TONIGHT

CONFERENCE ENDS -- AU REVOIR!

SEE YOU NEXT YEAR IN VERMONT