

Preliminary Program

IABS - VIENNA '95

From Business and Society to Businesses in Societies

Monday, June 26

1:00 pm - 8:00 pm Registration

6:00 pm - 8:00 pm Reception and Welcome

IABS President: Jean Pasquero, University of Quebec at Montreal

Program Chair: Douglas Nigh, University of South Carolina

Organizing Sessions

5:00 pm - 6:00 pm Voices

"Chair: Terri Egan, University of Southern California"

8:00 pm - 9:00 pm Reflective Panel

"Chair: Jeanne Logsdon, University of New Mexico"

"Tuesday, June 27"

7:30 am Registration

8:30 am - 10:00 am Session I: Symposia and Papers

A. Symposium Topic: Business and Government Relationships in Central Europe

Chair: "Gerald Keim, Texas A&M University"

Presenters: "Gerald Keim, Texas A&M University"
"Ewald Nowotny, Wirtschaftsuniversität - Wien"
"Gerhard Reber, University of Linz"
"Milan Maly, University of Economics, Praha"
"Amy Hillman, Texas A&M University"

B. Symposium Topic: Empirical Research on Dimensions of Sustainability

Strategy Implementation in the Utility Industry

Chair: "Edward Stead, East Tennessee State University"

Presenters: "Edward Stead, East Tennessee State University"

"Jean Garner Stead, East Tennessee State University"

"Daniel Greening, University of Missouri - Columbia"

"Mark Starik, George Washington University"

"Gordon Rands, Pennsylvania State University"

"Tuesday, June 27"

8:30 am - 10:00 am

Session I: Symposia and Papers (cont'd)

C. Symposium Topic: Rethinking Business Ethics

Chair: "Rogene Buchholz, Loyola University of New Orleans"

Presenters: "Rogene Buchholz, Loyola University of New Orleans"

"Sandra Rosenthal, Loyola University of New Orleans"

"Diane Swanson, Robert Morris College"

"Nikita Pokrovsky, University of Moscow"

D. Paper Topic: Extending Stakeholder Theory

Chair: "Steve Wartick, University of Missouri - St. Louis"

Stakeholder Theory Applied Under Four Different Ideological Conditions:

"Fascism, Communism, Capitalism and Social Democracy -- Max Clarkson, "

University of Toronto

"Does Stakeholder Theory Make Sense in a Global Context?-- Thomas Dunfee, "

University of Pennsylvania

"E. Paper Topic: Gender, Business, and Society"

Chair: "Mary Mallott, George Washington University"

Work Communities of Women: The Intersection of Social Feminism and

"Communitarian Thought -- Kathryn Balstad Brewer, The University of Minnesota"

Pennsylvania;"

"What Does Gender Have to Say to Race? -- Robbin Derry, University of

"Jesse Taylor, Appalachian State University"

"Sequencing: Current Practice and Proposals -- Ann Medhus-Westbrooks, Gonzaga"

"University; John Kohls, Gonzaga University"

F. Paper Topic: International Public Affairs

Chair: "Jeff Lenn, George Washington University"

Public Affairs Management in Multinational Corporations: A Description

"and Preliminary Analysis -- Martin Meznar, Arizona State University West"

"Trends in the Management of Global Public Affairs -- James Kennelly, New York"

Public

"University; Thomas Gladwin, New York University; Wilfred Koplowitz, Global
Affairs Institute

International Public Affairs Strategies: An Empirical Examination of How

Multinational Firms Manage Public Issues in their Stakeholder Environment --

"Julius Johnson, Jr., University of Missouri - St. Louis"

10:00 am - 10:30 am
"Tuesday, June 27 "

Break

10:30 am - 12:00 noon

"Session II: Symposia, Workshop, and"

Papers

"A. Symposium Topic: Business, Ethics, and Society in Austria"

"Session organized by the Philosophy/Business Ethics Department,"

Wirtschaftsuniversität - Wien

Co-Chair:

"Dennis Collins, University of Wisconsin"

Co-Chair: "Matthias Karmasin, Wirtschaftsuniversität - Wien"

Presenters: "Dennis Collins, University of Wisconsin"
"Matthias Karmasin, Wirtschaftsuniversität - Wien"

"Klaus Woltron, Hill International"
"Milan Fruhebauer, IV"
"Andreas Buchelhofer, ORF"

B. Symposium Topic: Overconsumption as a Social Issue: The Implications
for Business

Chair: "Kirk Davidson, Mount St. Mary's College"

Presenters: "Kirk Davidson, Mount St. Mary's College"
"Rogene Buchholz, Loyola University of New Orleans"
"Gordon Rands, Pennsylvania State University"
"Mark Starik, George Washington University"

C. Workshop Topic: Ethics Education and Critical Consciousness: How Reading
" the ""World"" May Help Transform the Organization"

Chair: "Terri Egan, University of Southern California"

D. Paper Topic: Businesses in Societies in Transition

Chair: "Peter Ring, Loyola Marymount University"

""Sullivan-Type"" Principles for American Multinationals in Economies in "
"Transition? -- Richard De George, University of Kansas"

Rebuilding Sarajevo: A Study of Interorganizational Dilemmas -- Diane
"Dodd-McCue, University of Virginia"

Comparative Adjustments to Networking Changes: Defense Conversion in
"Former Soviet Republics -- James Davis, University of Notre Dame; Igor Grazin,"
"University of Notre Dame; Olev Raju, University of Tartu"

"Tuesday, June 27 "

10:30 am - 12:00 noon "Session II: Symposia, Workshop, and"
Papers (cont'd)

E. Paper Topic: International Policy Regimes

Chair: "Ann Matasar, Roosevelt University"

Toward Dynamic Models of International Policy Regime Evolution -- Duane
"Windsor, Rice University"

International and Global Models for Addressing Environmental Conflicts --
"Barbara Gray, Pennsylvania State University"

Developing Models to Forecast Multilateral Regulation: The Case of Ocean
"Navigation and Transport -- Kathleen Getz, American University"

F. Paper Topic: Social Investing

Chair: "Deborah Vidaver Cohen, Florida International University"

"Social Investing in the United States, the United Kingdom, Germany and "

"Austria: Comparisons of Current and Future Practice -- William Smith, Townson"

"State University; William Sodeman, University of Southern Indiana"

"The Environmental Funds: Green Products or Gray Areas? -- Bouchra M'Zali,"

"University of Quebec at Montreal; Marie-France Turcotte, University of Quebec at"

Montreal

"Guest Commentator: Max Deml, OekoInvest"

12:00 noon - 1:30 pm

IABS Lunch

"Tuesday, June 27 "

1:30 pm - 3:00 pm

Session III: Interactive Roundtables

A. Topic: Business and Government: Subsidies and Standards

Facilitator: "Kathy Getz, American University"

Federal Government Subsidies for Corporations Involved in International

"Arms Sales and Other Operations -- John Stevens, Pennsylvania State"

"State University; Gordon Rands, Pennsylvania State University; Philip Cochran, "

Pennsylvania State University

The U.S. Market Promotion Program: Domestic Issues and International

University" "Implications -- Thomas Cossé, University of Richmond; J. Patrick Raines,

"of Richmond; J. R. Nicholls, University of Bath"

Technology Policy and Business Strategy: Competition and Cooperation

"in the Battle for HDTV Standards -- Jeffrey Gale, Loyola Marymount University"

B. Topic: Business Education

Facilitator: "Tim Edlund, Morgan State University"

The Building Business and Society: Explorations with Building Management

"Undergraduates -- Michael Powell, Anglia Polytechnic University"

Models of Cooperative Education: Enhancing International Business

"Education -- Darien Kerkin, Massey University"

Developing Industry Specific Market Management Executive Education in
"Poland -- Joseph Eastlack, St. Joseph's University; Nancy Childs, St. Joseph's"
University

C. Topic: Business Ethics

Facilitator: "Matthias Karmasin, Wirtschaftsuniversität - Wien"

Pricing and International Business Ethics: Perceptions of Executives in
"Spain and the U.S. -- Terri Rittenburg, University of Wyoming; Robert Jones,"
"University College Dublin; Michelle Jones, University College Dublin"

Defining Business Ethics: A Comparison of Managers in Large U.S. and
"German Companies -- James Evans, University of San Diego"

Business Ethics and the Small Firm: Exploring Normative Constraints and
"Influences -- Diana Robertson, London Business School; William Laufer, "
University of Pennsylvania

"Tuesday, June 27 "

1:30 pm - 3:00 pm

Session III: Interactive Roundtables (cont'd)

D. Topic: Corporate Social Responsibility and Performance

Facilitator: "Bill Martello, University of Calgary"

Corporate Social Performance and Corporate Financial Performance:

"Correlations and Implications -- Jennifer Griffin, Boston University; John Mahon,
;"
Boston University

"Corporate Social Responsibility and Business Performance -- Asep Hermawan,"
Trisakti University

Achieving Corporate Social Rectitude in Tough Times -- Selling Out or Just

"Plain Selling? -- Barbara Altman, Boston University; James Post, Boston University"

"E. Topic: Ecology, Sustainability, and Society"

Facilitator: "Mark Starik, The George Washington University"

"The Transition to Ecologically Oriented Government: New Structures,"

"New Ideas -- Dallas Hanson, University of Tasmania; Barry Tapp, University of"
Tasmania

"The Zero Option: According Primacy to Ecological Rationality -- Donald Mayer,"
Oakland University

Enterprise Strategy: A Theoretical Framework for Sustainability Strategy

"Formulation and Investigation -- Jean Garner Stead, East Tennessee State "
"University; Edward Stead, East Tennessee State University"

F. Topic: Environmental Issues and Eastern Europe

Facilitator: "Kirk Davidson, Mount St. Mary's College"

From Grim Gray to Green Tiger: Challenging the Myth of Polish Pollution --

"Leo Ryan, Depaul University; Artur Nowak, Adam Mickiewicz University"

"Social Issues in the Environmental Cleanup of East Germany -- Aysin Erdener,"
Claremont College

"Tuesday, June 27 "

1:30 pm - 3:00 pm

Session III: Interactive Roundtables (cont'd)

G. Topic: Ethical Development and Training

Facilitator: "Jim Weber, Duquesne University"

"Moral Development and International Business -- Helge Rynning, Åbo Academy"
University

"Are Business Ethics Classes Effective?: A Kohlbergian Approach -- Judy Cohen,"
Rider University

H. Topic: Issues Management/Stakeholder Management

Facilitator: "Martin Meznar, Arizona State University - West"

Issues Management in the USA and Australia: Transplanting Theory and Practice --
"Graeme Starr, University of Newcastle; Randal Stewart, University of Sidney "

Stakeholder Management and Issues Management: Distinct or Overlapping
"CSP? -- Mary Mallot, George Washington University"

J. Topic: Marketing and Society

Facilitator: "Arnold Schuh, Wirtschaftsuniversität - Wien"

Selling the Good Life in Developing Countries: A Cross-Cultural Evaluation
"of Print Advertisements -- Harold Babb, University of Richmond; Dana-Nicoleta
Lascu,"
University of Richmond

"Consumer's Attitudes Toward Marketing Practices, Consumerism and "
Government Regulations: A Comparison Between Taiwan and India -- Yaolung
"James Hsieh, National Chengchi University"

Socially Responsible Consumption and the Ecological Crisis: Is Demarketing
"Consumption a Potential Solution?-- William Kilbourne, Sam Houston State
University"

3:00 pm - 3:30 pm Break
"Tuesday, June 27 "

3:30 pm - 5:00 pm Session IV: Interactive Roundtables

"A. Topic: Business, Government, and Society"

Facilitator: "Duane Windsor, Rice University"

A Cross-Cultural Examination of Business Student's Orientations to
"Government-Business-Society Relationships -- JoAnn Linrud, Mankato State "
"University; Kornelia Richterova, Ekonomicka Univerzita-Bratislava"

Business and National Priorities for Industrial Development in South Africa --
"Patrick Palmer, University of South Africa"

B. Topic: Corporate Social Responsibility and Managers

Facilitator: "John Mahon, Boston University"

Do Managers Matter? The Role of Managerial Discretion in Corporate Social
"Responsibility Decisions -- Susan Key, University of Pittsburgh"

"Business Creativity, Entrepreneurship and Social Responsibility -- William"
"Martello, University of Calgary; Timothy Hynes, University of Calgary"

A Causal Model of Attitudes about Corporate Social Responsibility -- Sara

"Morris, Old Dominion University"

C. Topic: Corporate Social Performance: Methods and Measures

Facilitator: "Barbara Altman, Boston University"

Methodological Refinements in Studies of Corporate Social Performance --

"Thomas Jones, University of Washington"

"Corporate Social Performance: A Comparison of the KLD, Aupperle, Fortune"

"and Self-Report Measures -- Valerie Mock, Fort Valley State College; Frank Hoy,"

University of Texas - El Paso

The Toxics Release Inventory as Data Source for Business and Society Studies --

"Jeanne Logsdon, University of New Mexico"

"Tuesday, June 27 "

3:30 pm - 5:00 pm

Session IV: Interactive Roundtables (cont'd)

D. Topic: Crisis Management

Facilitator: "Phil Cochran, Pennsylvania State University"

"Crisis Floundering: Exposing the Hand of Fate -- Christine Pearson, University"

"of North Carolina; Judith Clair, Boston College "

"Scandals: Media-Induced Crises in Organizations - Characteristics, Measurement,"

"and Coping Strategies -- Arnold Schuh, Wirtschaftsuniversität - Wien; Hartmut

;"

"Holzmüller, Wirtschaftsuniversität - Wien"

E. Topic: The Development of Business and Society

Facilitator: "Steven Brenner, Portland State University"

Business Ethics and Business and Society in the U.S.: Provincialism and the
"Legacy of Berle and Means -- John Danley, Southern Illinois University at"
Edwardsville

Business in the Third Millennium: From Postmodernism to Neo Feudalism --
"Gabriel Donleavy, University of Hong Kong"

Social Issues in Management: On Marginality and Corporate Strategy --
"Sandra Waddock, Boston College"

F. Topic: Ethics and Group Differences

Facilitator: "Leo Ryan, Depaul University"

Ethical Perceptions of Business Practices: Do Differences Between Majority
"and Minority Views Depend on Location? -- Timothy Edlund, Morgan State"
"University; Ven Sriram, Morgan State University"

The Influence of Organizational Culture on Value Orientations and Moral
"Reasoning: Comparing Military and Civilian Business Students -- James Weber, "
"Duquesne University; Anthony Dahoub, University of Maryland; Sharon Green,
" Duquesne University

"Tuesday, June 27 "

3:30 pm - 5:00 pm

Session IV: Interactive Roundtables (cont'd)

G. Topic: Environmental Issues and Management

Facilitator: "Edward Stead, East Tennessee State University"

Deterioration of the Oil Industry's Distribution Channels: An Imminent

"Environmental Management Challenge -- Steven Patrick, Virginia Tech"

Strategies of Firms Confronted to Pressures: A New Conceptual Framework

"Applied to the CFC Industry -- Jabril Bensedrine, ESSEC"

Three Public Environmental Discussions within Pulp and Paper Industry --

"A Case Study -- Lassi Linnanen, University of Jyvaskyla"

"H. Topic: Law, Regulation, and Corporate Social Responsibility"

Facilitator: "Jeff Gale, Loyola Marymount University"

The Managerial Implications of Stakeholder Statutes: An Unexamined Issue --

"Michael Polonsky, University of Newcastle; Patrick Ryan, Rutgers University"

Governmental and Social Influences on Corporate Responsibility -- Terry

Callahan, "

"Dworkin, Indiana University; Janet Near, Indiana University; Elletta Sangray

Syracuse University

J. Topic: Organizations and Institutions in Societies in Transition

Facilitator: "Alan Cahoon, University of Calgary"

Intrapreneurship: A Peaceful Transition Strategy from Command to Market

"Responsive Organization -- Richard Neilsen, Boston College"

"Rethinking Property in Cuba -- John Dienhart, St. Cloud State University"

5:00 pm - Dinner (on your own)

"Wednesday, June 28 "

8:15 am - Registration

8:15 am - 10:00 am Session V: Symposia and Papers

A. Symposium Topic: Innovative European Responses to Business and Society
Issues

Chair: "Denis Collins, University of Wisconsin - Madison"

Presenters: "Denis Collins, University of Wisconsin - Madison"

"Morten Huse, Norland Research Institute"

"Ariane Berhoi Antal, IOC - Ashridge"

"Minna Halme, University of Tampere"

B. Symposium Topic: Teaching Business and Society Courses in Developing
" and Former Socialist Countries: Ideological, Ethical"
and Pedagogical Perspectives

Chair: "Robert Sexty, Memorial University of Newfoundland"

Presenters: "Robert Sexty, Memorial University of Newfoundland"

"Francis Amatucci, Suffolk University"

"Alan Cahoon, University of Calgary"

"Dorothy Marcic, Prague School of Economics and Czech"

Management Center

"Jean Pasquero, University of Quebec at Montreal"

C. Paper Topic: Business and Government

Chair: "Julius Johnson, Jr., University of Missouri - St. Louis"

"The Political Participation of Professional Associations -- Kathy Getz,"

American University

The Choice of Corporate Political Tactics: The Role of Institutional

"Variables -- Amy Hillman, Texas A&M University"

"Defining Organizational Business/Government Relations ""Success"" -- Steven"

"Brenner, Portland State University; Nancy Perrin, Portland State University"

"Wednesday, June 28 "

8:15 am - 10:00 am

Session V: Symposia and Papers (cont'd)

D. Paper Topic: Business Inquiry and Society

Chair: "Donna Wood, University of Pittsburgh"

Business Language and Its (Re) Production at the Business and University

Paris" "Interface -- Patrick Detzel, HEC Genève; Utz Hoeser, Institut d'Etudes Politiques de

"B-Schools, Gurus and Arthur D. Little: Understanding the Positions and "

"Practices of the Management Intellectual -- Michael Mauws, University of Alberta; "

"Nelson Phillips, McGill University"

The Language of Responsibility in Education and For-Profit Corporations:

Libertella," "Shifting Structures -- Samuel Natale, Iona College & Oxford University; Anthony

"Iona College; Joseph Ford, Iona College"

E. Paper Topic: Corporate Environmental Management

Chair: "Grant Savage, Texas Tech University"

Corporate Response Toward Environmental Issues: A Case Study of

"Packaging -- Sonia Labatt, University of Toronto"

Citizen Advisory Panels and Corporate Environmental Management: A Model

"and Research Agenda -- Ann Feyerherm, Pepperdine University; John Milliman,"

University of Colorado

F. Paper Topic: Ethics and International Business

Chair: "John Dienhart, St. Cloud State University"

Tennessee" "Trust, Morality and International Business -- George Brenkert, University of

"Global Economic Competition, Adam Smith, and the No-Harm Proviso -- "

Pennsylvania" "David Kirkwood Hart, Brigham Young University; Norman Wright, University of

"What is ""International""? A Typology of International Spheres and its"

"Relevance for Business Ethics -- Georges Enderle, University of Notre Dame"

10:00 am - 10:30 am Break
"Wednesday, June 28 "

10:30 am - 12:00 noon Session VI: Symposium and Papers

A. President's Symposium: Research as a Dialogue Between National

Traditions: Contrasting the American and French
Models

Chair: "Jean Pasquero, University of Quebec at Montreal"

Presenters: "Michel Berry, Ecole de Paris - Management"

B. Paper Topic: Business Ethics and Society: Recent Trends and Issues

Chair: "Denis Collins, University of Wisconsin"

"Information Technology and Ethics -- Thomas Lauer, Oakland University"

The Global Dimensions of Environmental Equity: Environmentalism without

"Racism -- Laura Westra, University of Windsor"

AIDS in the Workplace Policy Formulation: An Integrative Framework -- Craig

"Dunn, San Diego State University; Dan DeKa, San Diego State University"

"C. Paper Topic: Business, Government, and Corporate Governance: "

Comparative Studies

Chair: "John Kaler, University of Plymouth"

"A Comparative Analysis of the Influence of Business-Government Relations,"

"Social Policy, Competition Policy and Corporate Governance -- Lee Burke, "

The George Washington University

Capitalism vs. Capitalism: A Comparative Study of Business and Government

"Relationships in Three Emerging Market Economies -- Francis Amatucci, "

"Suffolk University; Kirk Hassel, Suffolk University"

Corporate Governance Reform Across Nations: A Comparative Analysis --

"W. Otto Carroll, Old Dominion University"

"Wednesday, June 28 "

10:30 am - 12:00 noon

Session VI: Symposium and Papers (cont'd)

"D. Paper Topic: Ethical Decision Making: Concepts, Processes, Applications"

Chair: "Lori Verstegen Ryan, University of Georgia"

"Should I?, Would I?, Did I?: Explaining Differences Between Ethical Beliefs,"

"Intentions and Actions -- James Weber, Duquesne University; Janet Gillespie, "

Duquesne University

Framing and Reframing: A Process Model of Ethical Decision Making --

"Paula Rechner, University of Houston; Melissa Baucus, Utah State University"

Universal Principles over Societal Laws: Oskar Schindler and Alried Krupp

"as Owner Managers -- Ray Jones, University of Pittsburgh"

"E. Paper Topic: The Natural Environment, Organizations, and Society"

Chair: "Jeanne Logsdon, University of New Mexico"

A Stakeholder Analysis of an Environmental Issue: The Case of the Finnish

"Forest Industry -- Juha Nasi Salme, University of Jyväskylä; Salme Nasi, University"

"of Jyväskylä; Grant Savage, Texas Tech University"

The Case of Multi-Stakeholder Collaborative Process to Implement the 3R's:

"When a Competition Between the R's Arises -- Marie-France Turcotte, University of

"

Quebec at Montreal

Shadows on the Walls of the Iron Cage: Institutional Fields and the Challenges

"of Implementing Energy Conservation -- Peter Cebon, Swiss Federal Institute for"
Technology"
"Environmental Science and Technology; Anjali Sastry, Mass. Institute of

F. Paper Topic: Stakeholder Perspectives on CSR/CSP

Chair: "Richard Scamehorn, Ohio University"

Group
Understanding the Impact of Corporate Social Responsibility in the Market-
"place: A Reputation and Social Performance Assessment Study -- Archie Carroll,"
"University of Georgia; Santina Sullivan, Walker Group; Lee Markowitz, Walker
"
Measurement of Consumer Attraction to Socially Responsible Companies --
"Richard Barnes, Boston College"

12:00 noon Lunch (on your own)

"Wednesday, June 28 "

12:00 noon - 5:30 pm Session VII: Special Sessions

(FOR THOSE INTERESTED)

12:00 noon - A. In Freud's Footsteps

Chair: "Valerie Mock, Fort Valley State College"

Topic: The Viennese Psychoanalytic Society and a Coffee House

"Analysis of Corporate Social Performance -- Valerie Mock,"

"Fort Valley State College; F. Conyers Thompson, Jr. "

Discussion followed immediately by a tour of Freud's Vienna

1:00 pm - 4:30 pm

B. Casewriters' Workshop

Chair: "Tim Edlund, Morgan State University"

Panelists: "Tim Edlund, Morgan State University"
"Bob Crowner, Eastern Michigan University"
"John Mahon, Boston University"

1:30 pm - 3:30 pm

C. Voices

Chair: "Terri Egan, University of Southern California"

3:00 pm - 4:30 pm

D. Sandra and Judy's Viennese Coffeehouse

Co-Chair: "Sandra Waddock, Boston College"

Co-Chair: "Judith Clair, Boston College"

Topic: Chaos in the Ivory Tower: An Experiential Conversation
about Shifting Cognitive Demands on Academics

"Wednesday, June 28 "

5:30 pm - 7:45 pm

Session VIII: Special Session and Business
Meeting

5:30 pm - 6:30 pm

A. Discussion Session

Topic: The Future of IABS

Panel: Past Presidents of IABS

"Steve Brenner, Portland State University"
"Phil Cochran, Pennsylvania State University"
"John Mahon, Boston University"

6:30 pm - 7:45 pm B. Business Meeting

Presiding: "Jean Pasquero, University of Quebec at Montreal"

"1994-1995 President, IABS"

7:45 pm IABS Dinner Banquet
"Thursday, June 29"

7:30 am Registration

8:30 am - 10:00 am Session IX: Interactive Roundtables

A. Topic: Business and Society: Comparisons Across the Triad

Facilitator: "Dick Dailey, University of Montana"

"Concepts of the Company -- John Kaler, University of Plymouth"

"An Institutional Theory of Organizational Slack: Comparing Japan,"

"Germany, and the United States -- Sandra Christensen, Eastern Washington "

"University; Steven Frankforter, Indiana University - South Bend"

Enhancing National Industrial Competitiveness: Germany's Apprenticeship

"System -- Karen Schnietz, Rice University"

B. Topic: Business and Society Education

Facilitator: "Phil Cochran, The Pennsylvania State University"

"IABS on the I-Way: Classroom Travels and Travails -- Paul Miesing, State"

University of New York at Albany

Corporate Interpretations of Social Issues: The Classroom View -- Farzad

"Moussavi, University of Northern Iowa"

C. Topic: Business Ethics

Facilitator: "Terri Egan, University of Southern California"

Ethical Subjectivity: An Application of Q-Methodology to Ethical Decision

"Making in Korean Business Organizatons -- Jegoo Lee, Yonsei University;"

"Hun-Joon Park, Yonsei University"

A Comparison of Irish and Spanish Views of Bribery and Personal Harm Using

"International Business Scenarios --Robert Jones, University College Dublin; K."

"Michelle Jones, University College Dublin"

"The Social Network Structure of Unethical Behavior -- Daniel Brass, The"

University;"
"Pennsylvania State University; Kenneth Butterfield, Pennsylvania State

"Bruce Skaggs, Pennsylvania State University

"Thursday, June 29"

8:30 am - 10:00 am

Session IX: Interactive Roundtables (cont'd)

"D. Topic: Business, Ethics, and Society in Eastern Europe"

Facilitator: "Francis Amatucci, Suffolk University"

Tobacco Expansion Into Eastern Europe from a Social Responsibility

"Perspective -- Krik Davidson, Mount St. Mary's College"

Ethical Attitudes and Behavior of UK Companies in Newly Targeted Former

"Eastern Bloc Markets -- David Wornham, Bristol Business School"

"Joint Venturing in Transitioning Economies -- Peter Ring, Loyola Marymount "

University

"E. Topic: Business, Government, and Society: The Regional Level"

Facilitator: "Gerald Keim, Texas A&M University"

Business and Society in the 1990's: The Implications of Regionalism through

"NAFTA and the European Union -- Reba Carruth, George Washington University"

The Changing Policy Environment of European Air Transportation -- Richard

"Barsness, Lehigh University"

Universal Service; Redefining Social Obligations in the Single European Market

"for Telecommunications -- Ewan Sutherland, University of Wales"

F. Topic: Corporate Governance

Facilitator: "W. Otto Carroll, Old Dominion University"

"Corporate Governance and Golden Parachutes -- Morten Huse, Norland Research"

"Institute; Knut O. Ims, Norwegian School of Economics and Business

Administration;"

"Sissel Ovansen, Bodo Graduate School of Business; Jarle Pedersen, Bodo Graduate"

School of Business

The Westinghouse Corporation and Institutional Investor Activism -- James

"Hawley, St. Mary's College of California; Andrew Williams, St. Mary's College of"

California

"Thursday, June 29 "

8:30 am - 10:00 am

Session IX: Interactive Roundtables (cont'd)

G. Topic: Corporate Management and the Environment

Facilitator: "Cathy Driscoll, St. Mary's University"

"Environmental Entrepreneurship: Nature and Success -- Mark Starik, George "

"Washington University; Lisa Hunter, Georgetown University"

Analyzing the Firm's Environmental Strategies: The Need for a Capabilities

"Approach -- Frank den Hond, University PMF of Grenoble-2"

"The Use of Affect in Environmental Advertising: Communicating with a ""Green"""

"Society -- Thomas Giese, University of Richmond; Dana-Nicoleta Lascu, University

of"

Richmond

"H. Topic: Gender, Business, and Society"

Facilitator: "Kathryn Brewer, The University of Minnesota"

"Graduate Accounting Education: Is Gender-Bias an Issue? -- Patsy Lewellyn,"

"University of South Carolina - Aiken; Marsha Shelburn, University of South

Carolina - "

Aiken

"Gender Diversity Among Corporate Executives -- Steven Frankforter, Indiana"

"University - South Bend; Katherine Phelps, Indiana University - South Bend; David"

"Vollrath, Indiana University - South Bend"

J. Topic: International Business Ethics

Facilitator: "John Kohls, Gonzaga University"

A Normative Vision for the Role of the Business Corporation in the Global

"Market Economy: A Christian Theological Perspective -- David Krueger,"

Baldwin-Wallace College

"Transnational Profit: A Moral Analysis -- James Child, Bowling Green State"

University

"Crossing Borders: Do Obligations to Consumers Change? -- Ted Lockhart, "

Michigan Technical University

10:00 am - 10:30 am Break
"Thursday, June 29 "

10:30 am - 12:00 noon Session X: Interactive Roundtables

A. Topic: Business and Society in Africa

Facilitator: "Richard De George, University of Kansas"

"Affirmative Action and Social Responsibility in South Africa -- G.J. Scholtz, "

University of South Africa

"Tourism Business and Human Needs in Tanzania -- Ross Kinemo, Institute of"

Management Development

Urban Street Vendors in Tanzania: To What Extent Do the Informal Sector

"Promotion Policies Address this Problem -- Aggrey Kihombo, Institute of"

Development Management

"B. Topic: Business, Ethics, and Society: Professionals and Banking"

Facilitator: "Patsy Lewellyn, University of South Carolina - Aiken"

"The True Professional: An Application of Virtue Ethics -- John Dobson, "

California Polytechnic State University

Ethics and Social Responsibility in Banking: Formulating the Concepts --

"Petri Laine, University of Tampere"

Industry Specific Corporate Responsibility with an International Dimension:

"The Case of Foreign Bank Compliance with CRA -- Ann Matasar, Roosevelt"

"University; Deborah Pavelka, Roosevelt University"

"C. Topic: Business, Government, and Society: European Perspectives"

Facilitator: "Gordon Rands, Pennsylvania State University"

How the Society Influences the Companies Competitive Advantage and

"Freedom of Manoeuvre -- Sybille Sachs, University of Zurich; Daniel Bohi, "

University of Zurich

Filling the Gap Between Company Strategies and Stakeholders' Expectations --

"Pierre Di Toro, Tuscia University - Viterbo"

Public and Private Management Cultures: Integration or Disintegration --

"Luca Brusati, Bocconi University"

"Thursday, June 29 "

10:30 am - 12:00 noon

Session X: Interactive Roundtables (cont'd)

D. Topic: Business Management and the Environment

Facilitator: "Ann Feyerherm, Pepperdine University"

Implementing an Environmental Initiative at Miramichi Pulp and Paper

"Company -- Cathy Driscoll, St. Mary's University"

Environmental Paradigm Shifts in Business Enterprises: Understanding Firm's

"Institutional Context and Internal Entities -- Minna Halme, University of Tampere"

Transfer of Environmental Standards in the Global Chemical and

Pharmaceutical Industries: An Organizational Learning Perspective --

"Violina Rindova, New York University; James Kennelly, New York University"

"E. Topic: Crime, Business, and Society"

Facilitator: "Melissa Baucus, Utah State University"

"Blowing the Whistle on Minor, Less Serious Forms of Fraud: A Study of "

"Managerial-Level Differences -- John Keenan, University of Wisconsin - Madison"

Corporate Strategy and Illegal Behavior: A Sensemaking Approach -- Bruce

"Skaggs, Pennsylvania State University; Kenneth Butterfield, Pennsylvania State"

University

Global Competitiveness and the Hidden Costs of Crime: A Study of Business-

"Stakeholder Relations in the Miami Metropolitan Area -- Deborah Cohen, "

"Florida International University; Lori Zalka, Florida International University;

Shawnta"

"Friday, Florida International University; Ana Azevedo, Florida International

University;"

"Karen Paul, Florida International University"

F. Topic: Ethics and International Business

Facilitator: "Robert Jones, University College Dublin"

"Going Global with Business Ethics -- Thomas Donaldson, Georgetown University"

Applying a Decision Tree: Three Cases of Ethical Conflict in International

Business -- John Kohls, Gonzaga University; Paul Butler, Gonzaga University;"

"Ken Anderson, Gonzaga University"

"International Business Ethics Research -- Carolyn Erdener, California State"

"University; Craig Dunn, San Diego State University"

"Thursday, June 29 "

10:30 am - 12:00 noon Session X: Interactive Roundtables (cont'd)

G. Topic: International Business

Facilitator: "David Ricks, American Graduate School of International
Management"

"The Structure and Implications of ""Business Environment"" -- Dennis Gayle,"

"Florida International University; Bhoendradatt Tewarie, University of the West
Indies"

Learning a New Culture: Phases During a Manager's Stay in a Foreign Society --

"Johannes Lehner, Linz University"

H. Topic: Values in Business and Society

Facilitator: "Michelle Jones, University College Dublin"

"An Innovative Approach to Business-Values Measurement -- Lori Verstegen Ryan,"

"University of Georgia; Marilyn Gist, University of Washington"

Continental Metaculture and Organizational Subculture: The Protestant and
"Catholic Ethics in Europe and America -- John Tropman, The University of
Michigan"

12:00 noon - 1:30 pm IABS Lunch

"Thursday, June 29 "

1:30 pm - 3:00 pm Session XI: Symposium and Papers

A. Symposium Topic: Students and Storytelling: Perspectives on Student
" Creativity, Narrative and Storytelling in Teaching "
Business and Society

Chair: "Sandra Waddock, Boston College"

Presenters: "Sandra Waddock, Boston College"
"Lawrence Lad, Butler University"
"Kathryn Rogers, Pitzer College"
"Jeff Lenn, George Washington University"
"Steven Brenner, Portland State University"

B. Paper Topic: Business and Society: Paradigms for the Future?

Chair: "Phil Cochran, Pennsylvania State University"

Before-Profit Corporate Social Responsibility: Turning the Economic Paradigm
"Upside Down -- Young-Chul Kang, University of Pittsburgh; Donna Wood,
University"
of Pittsburgh

"A Comprehensive Theory for the Field of Sim -- Patricia Kelley, Northeastern "
"University; Victor Rosenburg, Northeastern University"

Quantum Leaps and Small Surprises: Stakeholder Theory and the New Science --
"James Kennelly, New York University"

" Commentators: Max Clarkson, University of Toronto"

"Douglas Nigh, University of South Carolina"

"Friday, June 30"

Post-Conference Program

Business and Society in the Czech Republic

Co-Chair: "Phil Cochran, Pennsylvania State University"

Co-Chair: "Max Clarkson, University of Toronto"

9:00 am

" BUS DEPARTS FOR ZLIN AND THEN PRAGUE, CZECH REPUBLIC"