

*** " RENDEZ-VOUS A SAN DIEGO " ***

I.A.B.S. FOURTH ANNUAL CONFERENCE PROGRAM

(International Association for Business and Society)
Catamaran Hotel - San Diego, California
March 18/19-21, 1993

WEDNESDAY MARCH 17, 1993 / 2:00 - 5:00 p.m.

THURSDAY MARCH 18, 1993

8:00 a.m. - 6:00 p.m. (Meet at 7:45 a.m. in front of hotel)

PRECONVENTION ACTIVITY: "THE MEXICAN EXPERIENCE"

A full day across the lines in Mexico, to experience the environment for the recent controversial NAFTA agreement (North American Free Trade Agreement between Canada, Mexico and the United States): Visit of a maquiladora, trip to Habitat for Humanity, and panel of Mexican experts on NAFTA and other issues.

(By pre-registration only. Seats are limited. See advance conference mailings for details).

Organization:

Craig P. Dunn, San Diego State University
Bryan W. Husted, Instituto Tecnol97gico de Monterrey, MEXICO
Marc Lampe, University of San Diego

Expert panel

Moderator: Bryan W. Husted, Instituto Tecnol97gico de Monterrey, MEXICO

Employment Conditions in the Border Maquiladora Industry
Rocio Barajas, Colegio de la Frontera Norte, MEXICO

Urban Growth and the Environment in Tijuana, B.C.
Elizabeth Mendez, Colegio de la Frontera Norte, MEXICO

NAFTA and the Mexican Process of Economic Opening
Alejandro Ibarra, Instituto Tecnol97gico de Monterrey, MEXICO

7:00 - 9:00 p.m.

CONFERENCE OPENING RECEPTION (Catamaran Hotel)

REGISTRATION

FRIDAY MARCH 19, 1993

8:00 - 12:00

REGISTRATION

8:00-8:15 a.m. [Toucan]

OPENING REMARKS Chair: Jean Pasquero, Conference Program Chair
 Welcome: John Mahon, Boston University

8:15-9:30 a.m. -- SHOWCASE 1 / FIELD-BUILDING [Toucan]

Organizing Research in Corporate Social Performance: The CSP

System as Core Paradigm
Barry M. Mitnick, University of Pittsburgh

NOTE: "VOICES" Preparatory Meeting (interested participants meet shortly during the break to prepare the two special "VOICES" sessions of Fri. 6:00-7:30 p.m. and Sat. 12:30-2:00 p.m. -- see advance conference mailings for early registration in the "Voices" sessions). [Toucan]

10:00 - 11:30 a.m.

BREAKOUT 1 -- SYMPOSIUM: CSM / INTERNATIONAL
[Toucan]

Chair: D. Jeffrey Lenn, George Washington University

Managing Corporate Public Affairs and Government Relations:

The Case of U.S. Multinational Enterprises in Europe
D. Jeffrey Lenn, George Washington University
Steven N. Brenner, Portland State University
Lee Burke, George Washington University
Diane Dodd-McCue, University of Virginia
Craig S. Fleisher, University of Calgary, CANADA
Lawrence J. Lad, Butler University
David R. Palmer, Santa Clara University
Kathryn S. Rogers, Pitzer College
Sandra A. Waddock, Boston College
Richard E. Wokutch, Virginia Tech

BREAKOUT 2 -- ETHICS / THEORY
[Rousseau]

Chair: Craig P. Dunn, San Diego State University

Connecting the Two Worlds of Business Ethics: Integrative

Social Contracts Theory

Thomas Donaldson, Georgetown University
Thomas W. Dunfee, University of Pennsylvania

Taking Ethics Seriously: The Competitive Advantage of Intrinsic Morality
Thomas M. Jones, University of Washington
Dennis P. Quinn, Georgetown University

Ethics, Economics, and Law: An Integrated Approach to Business and Society
John W. Dienhart, St. Cloud State University

BREAKOUT 3 -- GREEN / THEORY
[Boardroom East]

Chair: Sandra L. Christensen, Eastern Washington University

Circulation Economies and Ecology Management: The Need for New Business Paradigms in
Education, Practice, and Research
Kelly C. Strong, Illinois State University
Katherine S. Strong, Illinois State University

Sustainability as Strategy: Game Theory, Institutional Design, and the New Logic of Systemic Choice
Gregory A. Daneke, Arizona State University

Free Trade, National Sovereignty, and the Environment: A Transaction-Cost Approach to Trans-
border Pollution and Regulation
Bryan W. Husted, Instituto Tecnológico de Monterrey, MEXICO

BREAKOUT 4 -- CSM / STAKEHOLDER MANAGEMENT: U.S. AND CANADA
[Boardroom West]

Chair: Kate Rogers, Pitzer College

The Impact of SLAPP Suits on Corporate Image
John W. Bagby, Pennsylvania State University
Robert D. Richards, Pennsylvania State University

Political Strategy in the Hospital Industry: The Influence of Professional and Institutional Factors
Barbara Bigelow, Clark University
Margarete Arndt, Clark University

Multifactorial Analysis of the Socio-Economic Behaviour of Canadian Enterprises Privatized Since
1984: The Case of Bombardier-Canadair
Michel Bedard, Université du Québec à Montréal, CANADA

A Stakeholder Theory of the Firm: Building on Preston, Carroll, Wartick and Cochran, and Wood
Max Clarkson, University of Toronto, CANADA

11:30 a.m. - 1:00 p.m. -- LUNCH TIME (on your own)

1:00 p.m. - 2:30 p.m.

BREAKOUT 1 -- SYMPOSIUM: GREEN / TEACHING & RESEARCH
[Toucan]

Chair: Mark Starik, George Washington University

New Environmental Paradigms

Gordon Rands, Pennsylvania State University (The Nature of Environmental Worldview and Its Existence among Executives in the Electric Utility Industry)

Minna Halme, University of Tampere, FINLAND, and Georgetown University (Environmental Issues in Managerial Decision-Making: A Paradigm Shift in a European Packaging Company)

Gary Throop, Clarkson University ("Hey, buddy! C'n youse paradigm?")

Mark Starik, George Washington University (Is the Environment an Organizational Stakeholder? Naturally!)

Brian Chambers, Wayne State University (A Green Management Paradigm: Integrating Social, Business, and Bio-Physical Environments)

BREAKOUT 2 -- CSM / INTERORGANIZATIONAL THEORY
[Rousseau]

(PERSPECTIVES FROM FOUR COUNTRIES)

Chair: Doug Nigh, University of South Carolina

Collaborative Governance: The "Firm", the Interorganizational Field, and Negotiated Order

Lawrence J. Lad, Butler University

Jerry M. Calton, Montana State University

Processes for Collaborative Advantage

Chris Huxham, University of Strathclyde, U. K.

Interorganizational Collaboration Beyond Contracts

Christian Koenig, Ecole superieure des sciences economiques et commerciales (E.S.S.E.C.), Paris, FRANCE

Gilles Van Wijk, Ecole superieure des sciences economiques et commerciales (E.S.S.E.C.), Paris, FRANCE

Strategic Bridging: A Role for the Multinational Corporation in Third World Development

Sanjay Sharma, University of Calgary, CANADA

Harrie Vredenburg, University of Calgary, CANADA

Frances Westley, McGill University, CANADA

BREAKOUT 3 -- ETHICS / CODES
[Boardroom East]

Chair: Philip L. Cochran, Pennsylvania State University

Ethics Governance and Organizational Theory

Gary R. Weaver, Pennsylvania State University

Philip L. Cochran, Pennsylvania State University

Codes of Ethics: Current Issues and Future Research
Gary R. Weaver, Pennsylvania State University
Philip L. Cochran, Pennsylvania State University

Does Ethics Code Design Matter? Effects of Ethics Code Rationales and Sanctions on Recipients'
Justice Perceptions and Content Recall
Gary R. Weaver, Pennsylvania State University

2:45 p.m. - 4:00 p.m. -- THE IDEA FAIR: A MULTISITE INTERACTIVE SESSION -
[Rousseau]

(Conference participants meet around 8 themes and discuss issues with the authors of the group of their choice: all groups meet in Rousseau Room, on the first floor. Please help set chairs to form 8 thematic interactive circles).

GROUP 1 -- CSM / CORPORATE SOCIAL PERFORMANCE

Chair: Archie B. Carroll, University of Georgia

An Investigation of the Relationship Between Organizational Size and Corporate Social Performance
Tammie Pinkston, University of Oklahoma
Archie B. Carroll, University of Georgia

Corporate Social Performance: Efforts to Achieve and Maintain Legitimacy
Ruth Spiegel, Long Island University

The Social Responsiveness of New Ventures: An Integrated Framework
Edward Desmarais, Boston University
Candida G. Brush, Boston University

GROUP 2 -- ETHICS / BUSINESS LIABILITY

Chair: John Dienhart, St. Cloud State University

Losing and Regaining Legitimacy: Opposite Trends in the Tobacco and Gambling Industries
D. Kirk Davidson, Mount Saint Mary's College

Cercla and Lender Liability: Balancing Business and Environmental Interests
Marc Lampe, University of San Diego

The Internationalization of Business Accountability for Toxic Chemical Releases: Theory and Trends
Robert H. Hogner, Florida International University

GROUP 3 -- GREEN / SUSTAINABILITY

Chair: Jeanne Logsdon, University of New Mexico

The Ethical Concerns of the ANWR Decision: An American Legacy
Carol Carlson Dean, University of North Texas

Sustainability as Strategy: Development Projects in the Greater Yellowstone Ecosystem
Robert L. Swinth, Montana State University

Environmental Questions as Strategic Elements in the Finnish Pulp and Paper Industry
Juha M. Nasi, University of Jyvaskyla, FINLAND
Salme E. Nasi, University of Tampere, FINLAND

GROUP 4 -- CSM + ETHICS / CORPORATE GOVERNANCE AND VALUES

Chair: Steve Wartick, University of Missouri - St. Louis

Where Efficiency Fails: Ethical Implications for Corporate Governance
Ronald K. Mitchell, The University of Utah

Learning to Accept Science: Towards a Positive Science of Social Value Structure.
Victor L. Rosenberg, Keene State College
Charles Horvath, Keene State College

What Makes a Business "Capitalist"?
John Kaler, University of Plymouth, U. K.

GROUP 5 -- ETHICS / FROM RELIGION TO PROFITS

Chair: Steve Brenner, Portland State University

What Has Wall Street to Do with Jerusalem?
Gary M. Atkinson, University of St. Thomas
Robert G. Kennedy, University of St. Thomas

The Importance of Ethics in Business
David J. Fritzsche, Florida International University

Moving from the Cross-National to the International in Business Ethics
William E. Martello, University of Pittsburgh
William S. Brown, University of Pittsburgh

GROUP 6 -- CSM / FOREIGN PERSPECTIVES ON B&S

Chair: Karen Paul, Florida International University

A Socio-Political Perspective on Joint Ventures in China
Bei Zhao, Algoma University College, CANADA
Deng Liping, Algoma University, College, CANADA

Subsidiarity and Nationalism in the Formation of a Unified Europe: Views from Europe and
Comparison with United States

History
Denis Collins, University of Wisconsin-Madison

You'n I ("uni") in Strategic Management and Stakeholder Control
Morten Huse, Nordland Research Institute, NORWAY
Dorthe Eide, Nordland Research Institute, NORWAY

The Japanese Market and Mediator-Centered Society: From the Perspective of Social Control
Iwao Taka, Reitaku University, JAPAN and University of Pennsylvania
William S. Laufer, University of Pennsylvania

Public Interest and New Relationships Between Public Administration and Business Firms
Alessandra Massei, Universita Commerciale "L. Bocconi", Milano, ITALIA

GROUP 7 -- ETHICS / LINKING O.T. AND ETHICS

Chair: Donna Wood, University of Pittsburgh

The Role of Trust Ex Ante Contract
Peter Smith Ring, Loyola Marymount University

Markets, Hierarchies, and Employment Discrimination: Integrating Organization Theory and Social Responsibility
Maureen P. Bezold, Virginia Tech

Collusion and other Collaborations: An Assessment of Variety and Consequences in Collaboration Among Competitors
Lee Burke, George Washington University

GROUP 8 -- CSM / PAC'S

Chair: John Mahon, Boston University

Politics and the Glass Ceiling: The Role of Corporate PACs in Financing the Campaigns of Women Candidates for Federal Office in 1992
Ann B. Matasar, Roosevelt University

Corporate Political Action Committees: An Ethical Analysis of Political Impacts
John M. Holcomb, University of Denver

4:30 p.m. - 6:00 p.m.

BREAKOUT 1 -- SYMPOSIUM: GREEN / TEACHING & RESEARCH [Toucan]

Chair: Gordon Rands, Pennsylvania State University

Greening the Management Curriculum
Gordon Rands, Pennsylvania State University
Jeanne Logsdon, University of New Mexico
Gary Throop, Clarkson University
Tom Thomas, University of Washington

BREAKOUT 2 -- CSM / ISSUES MANAGEMENT: THEORY
[Rousseau]

Chair: Craig Fleisher, University of Calgary, Canada

Issues Management: A Theory-Based Strategic Perspective
Barbara Bigelow, Clark University
Liam Fahey, Babson College
John Mahon, Boston University

Public Affairs Management in Multinational Corporations: A Review and Theoretical Development
Martin Meznar, University of Victoria, CANADA
Douglas Nigh, University of South Carolina

The New Social Contract: An International Retrospective Analysis
Richard E. Wokutch, Virginia Tech

BREAKOUT 3 -- ETHICS / CROSS CULTURAL
[Boardroom East]

Chair: John Boatright, John Carroll University

An Exploration of Ethical Reasoning Across Cultures
John Kohls, Gonzaga University

A World of Difference: A Cross-Cultural Comparison of UK, US, and Irish Managers' Attitudes to Ethics in Business.
Siobhan Alderson, Cranfield Institute of Technology, U. K.

A Unified Theory for International Environmental Ethics
Donald O. Mayer, Oakland University

BREAKOUT 4 -- FIELD-BUILDING / MITNICK'S THEORY SHOP (TUTORIAL) -

[Boardroom West]

Workshop on Systematics: Building Systematic Typology and Theory
Barry M. Mitnick, University of Pittsburgh

6:00 p.m. - 7:30 p.m.

TWO SPECIAL * PARTICIPATIVE * FIELD-BUILDING ACTIVITIES ON ISSUES CLOSE TO ALL OF US

"VOICES" SESSION NO. 1 / FIELD-BUILDING: TEACHING, RESEARCH AND US. -

[Toucan]

"Voices": A Participatory Working Session #1
Monika Winn, University of California, Irvine
Terri Egan, University of California, Irvine
Mark Starik, George Washington University

(First working meeting of "Voices" participants -- See advance conference mailings for details)

"DRONE" -- FIELD-BUILDING / THE DOCTORAL REACH-OUT NETWORK -

[Boardroom East]

Doctoral Roundtable for Fourth Annual IABS Conference
William E. Martello, University of Pittsburgh
Edward Desmarais, Boston University
William Sodeman, University of Georgia

(Session open to both Doctoral Students and Faculty. Three Doctoral Students invite fellow Students and Faculty to a special session: See advance conference mailings for details).

8:00 p.m. -10:30 p.m.

CONFERENCE DINNER -- AND BIG SURPRISE

(It's been quite a day. No one will want to miss that break ... And it even allows to pursue the conference in other ways). What surprise? A dinner cruise on the William D. Evans sternwheeler, a Mark Twain's dream.

SATURDAY MARCH 20, 1993

8:00 a.m. - 9:00 a.m. -- SHOWCASE 2 / FIELD-BUILDING [Toucan]

Chair: Thomas M. Jones, University of Washington (Editor of Business and Society)

Enforcement and Compliance in International Public Policy
Kathleen A. Getz, The American University

Antecedents of Organizational Crises: An Empirical Test of the Effects of Board / Managerial Characteristics and Firm Governance Structures
Daniel W. Greening, University of Missouri-Columbia
Richard A. Johnson, University of Missouri-Columbia

9:15 a.m. - 10:30 a.m.

BREAKOUT 1 -- SYMPOSIUM: TEACHING
[Toucan]

Chair: Jim Weber, Marquette University

Innovations in Teaching Business and Society: Status of the Field and Experiential Exercises
Jim Weber, Marquette University
Larry Lad, Butler University
Bradley Agle, University of Pittsburgh

BREAKOUT 2 -- GREEN / CORPORATE PERFORMANCE 1
[Rousseau]

Chair: Kelly Strong, Illinois State University

Environmental Leadership in Three Contexts
Frances R. Westley, McGill University, CANADA
Harrie Vredenburg, University of Calgary, CANADA

The Shaping of the Northwest Timber Industry: An Institutional Approach
Sandra L. Christensen, Eastern Washington University

The Case of an Environmentally Responsible Company: Model for a New Way of Doing Business or
Simply Good Business as Usual?
Monika Winn, University of California - Irvine
Michael Brown, Patagonia Inc.

BREAKOUT 3 -- ETHICS / TEACHING ACROSS CULTURES
[Boardroom East]

Chair: John Kohls, Gonzaga University

Self-interest vs. self-interest: Teaching Individualist Business Ethics Worldwide
Lori Verstegen, University of Washington

Learning Ethics in a Social Context Using Experiential Learning Theory
Knut J. Ims, Norwegian School of Economics and Business Administration, NORWAY
Judith A. White, Loyola Marymount University

Russian and American Business Faculty: A Comparative Study of Values
Eduardo S. Paderon, Iona College

BREAKOUT 4 -- CSM / INTERORGANIZATIONAL (A CRITICAL PERSPECTIVE) -
[Boardroom West]

Chair: Paul Steidlmeier, Binghamton University

Beyond Strategic Alliances: Reconstructing Market Power in International Business
Richard Brahm, University of California, Irvine
Steven R. Salbu, University of Texas at Austin

11:00 a.m. - 12:30 a.m.

BREAKOUT 1 -- SYMPOSIUM: TEACHING & RESEARCH

[Toucan]

Chair: Sandra A. Waddock, Boston College

Corporate Social Performance: New Measures, Research, and Teaching Using the Kinder, Lydenberg, Domini Ratings

Karen Paul, Florida International University,

Bernadette Ruf, Florida International University, and Krishnan Muralidhar, Florida International University (Rating the Importance of the DSI's Eight Dimensions)

Mark P. Sharfman, University of Oklahoma (A Concurrent Validity Study of the Kinder, Lydenberg and Domini Social Performance Ratings Data)

Samuel B. Graves, Boston College, and Sandra A. Waddock, Boston College (Institutional Owners and Corporate Social Performance: Maybe Not So Myopic, After all)

Mark Starik, George Washington University (Using and Improving the KLD Data Base for Research and Teaching)

Steven Lydenberg, Kinder Lydenberg Domini, Inc., discussant

BREAKOUT 2 -- GREEN / CORPORATE PERFORMANCE 2

[Rousseau]

Chair: Gary Throop, Clarkson University

Implementing Sustainability Strategies: What are Organizations Doing?

Jean Stead, East Tennessee State University

W. Edward Stead, East Tennessee State University

Environmental Performance in the U.S.-Mexico Border Area: What Is Known and Unknown

Jeanne M. Logsdon, University of New Mexico

Environmentalism and Industry

Marie-France Turcotte, Universite du Quebec a Montreal, CANADA

Regulation through Collaboration: A Longitudinal Study of Two Interorganizational Rule-Making Groups

Ann E. Feyerherm, University of Southern California

BREAKOUT 3 -- ETHICS / THEORY

[Boardroom East]

Chair: Sioban Alderson, Cranfield Institute of Technology, U. K.

A New Inquiry Into the Nature of the Wealth of Nations

Sandra L. Christensen, Eastern Washington University

Management Theory and One Feminist's Thinking

Brian K. Burton, Indiana University
Craig P. Dunn, San Diego State University

"Just the Facts, Ma'am": The Influence of the Moral Issue and its Intensity
Jim Weber, Marquette University

BREAKOUT 4 -- CSM / STAKEHOLDERS - THEORY
[Boardroom West]

Chair: Kathleen A. Getz, American University

Stakeholders versus Constituents: What Stakeholder Theory Tells Us About the Organization and Reform of Congress and What Congressional Reform Tells Us About Stakeholder Theory
Scott Brickner, Brickner Research

The Missing Element of "Theory" in Stakeholder Theory: A Concept in Search of a Framework
Paul Steidlmeier, Binghamton University
Prakash Sethi, City University of New York

The Stakeholder Theory of the Firm and Organizational Decision Making: A Model and Some Propositions
Steven N. Brenner, Portland State University

12:30 p.m. - 4:00 p.m. -- LUNCH (on your own) AND SPECIAL ACTIVITIES

TWO SPECIAL FIELD-BUILDING ACTIVITIES ARE SCHEDULED AT VARIOUS TIMES IN THE 12:30 p.m. - 4:00 p.m. PERIOD

12:30 p.m. - 2:00 p.m.

"VOICES" SESSION NO. 2 / TEACHING, RESEARCH AND US.
[Toucan]

"Voices": A Participatory Working Session #2
Monika Winn, University of California, Irvine
Terri Egan, University of California, Irvine
Mark Starik, George Washington University

At 12:30 p.m., yesterday's participants in the "VOICES" session no.1 meet again, according to the groups formed in the first session. This second session may be shorter than the first and is conducted over lunch (on your own).

2:00 p.m. - 4:00 p.m.

DONNA'S SALON [IABS suite or Boardroom West]

Donna's Book Salon
Donna J. Wood, University of Pittsburgh

A very special activity, where Donna receives friends and other intellectuals to discuss Bellah's latest book. Participants must have read the book first. Donna receives in a suite, as befits literary salons of yesteryear. Attendance may have to be limited. (See advance conference mailings for details).

4:30 - 5:30 p.m. [Toucan]

I.A.B.S. BUSINESS MEETING -- ALL ATTEND

Chair: John F. Mahon, Boston University (President of I.A.B.S.)

6:00 - 7:30 p.m.

"A VIEW FROM THE PITT: A REFLECTIVE PANEL ON THE CONFERENCE"

Four participants related to the University of Pittsburgh scout the conference for insights about our field and report their conclusions in a special interactive panel where the public is called upon to enter in a conversation about the following theme: "What business are we in, and beyond". You may already have some questions. Of course, that session will be moderated ...

Moderator: Steve Wartick, University of Missouri - St. Louis

Panelists:

Barry M. Mitnick, University of Pittsburgh
Bob Hogner, Florida International University
Kathleen A. Getz, The American University
Denis Collins, University of Wisconsin-Madison

8:00 - 10:30 p.m.

CONFERENCE DINNER -- LE BUFFET D'EUTERPE

It's been another full day -- with no breaks for the really committed. It's time to relax now. And yet we may be put to work again. Some of it may be just improvised (well, not totally, of course). Guess what? Food and jazz, of course. But this time, the teachers sit around and get taught.

SUNDAY MARCH 21, 1993

8:30 - 10:00 a.m.

BREAKOUT 1 -- SYMPOSIUM: TEACHING & RESEARCH

[Toucan]

Chair: Karen Paul, Florida International University

Data-Based Research in Business and Society

Robert Hogner, Florida International University (The Toxic Release Inventory: Uses in Environmental Research)

Steven Lydenberg, Kinder Lydenberg Domini, Inc. (The KLD Social Investment Database: Measuring Corporate Social Performance")

Barnett Greenberg, Florida International University (The Latin American Consumer Survey: Business Environment Applications)

Absolute Anonymity and "Legal Immunity" in Applied Business Ethics Research

Dan R. Dalton, Indiana University

Catherine M. Daily, Ohio State University

BREAKOUT 2 -- ETHICS / HUMAN RESOURCES

[Rousseau]

Chair: Deborah Cohen, Bentley College

Personal Information, Ethics and the Human Resource Manager:

The Case of HIV/AIDS

Kirsten Poulsen, University of Waikato, NEW ZEALAND

Ethical Perspectives on Employee Involvement Programs

David Clowney, Glassboro State College

The Limits of Supervisory Influence on Subordinates' Ethical Behavior

James C. Wimbush, Indiana University

Refining Brady's (1990) Utilitarian / Formalist Aptitude Scale

Robert A. McDonald, Old Dominion University

Sara A. Morris, Old Dominion University

BREAKOUT 3 -- ETHICS + CSM / STAKEHOLDER MANAGEMENT

[Boardroom East]

Chair: Morten Huse, Nordland Research Institute, NORWAY

On the Road to Jerusalem: Exploring the Ethical Ground for Stakeholder Management

Elizabeth W. Michael, Texas Tech University

Grant T. Savage, Texas Tech University

John D. Blair, Texas Tech University

Perceptions of Business Practices: The Minority View

Timothy W. Edlund, Morgan State University

Ven Sriram, Morgan State University

Ownership Structure: A Preindicator of Risk Exposure of Financial Firms

Michel Bergeron, Universite du Quebec a Montreal, CANADA

Louise Bertrand, Tele-universite, Universite du Quebec, CANADA

Jacques Leclerc, Universite du Quebec a Chicoutimi, CANADA

BREAKOUT 4 -- CSM / REGULATION

[Boardroom West]

Chair: Marc Lampe, University of San Diego

Looking in the Wrong Place? Implications of a Strategic Model of the Rate Case Process for the Effect of Election of Public Utility Regulators

Heather Campbell, Arizona State University

How Legal Principles Thwart Responsible Corporate Behavior: The Case of Tobacco

Jayne W. Barnard, The College of William & Mary

Environmental Privatization: Economic Efficiency and the Redistribution of Political Power

Tom E. Thomas, University of Washington

A Feminist Critique of Issues Management: Themes of Domination and Manipulation in the Marketing and Regulation of Silicone Breast Implants

Mary J. Mallott, George Washington University

10:30 - 12:00 a.m.

BREAKOUT 1 -- SYMPOSIUM: TEACHING & RESEARCH

[Toucan]

Chair: Dan R. Dalton, Indiana University

Business and Society: The Influence of Misguided Philanthropy, Conflicting Generational Interests, and Inadequate Institutional Infrastructure on the Development of an Academic Discipline

Karen Paul, Florida International University

Peter Hall, Yale University

'Wet Behind the Ears': An Examination of 'New Social Issues in Management' Faculty's Views on SIM Research

William A. Sodeman, University of Georgia

Cheryl A. Van Deusen, University of South Carolina

Archie B. Carroll, University of Georgia

Satellite-Based Cross-National Managerial Training: Political, Cultural, and Pedagogical Implications

Michael Segalla, Ecole des Hautes Etudes Commerciales (H.E.C.), Paris, FRANCE

BREAKOUT 2 -- ETHICS / A U. K. PERSPECTIVE

[Rousseau]

Chair: Andrew Wicks, University of Washington

Corporate Environmental Ethics Trends and Developments in the U. K.

Leo V. Ryan, DePaul University

Crisis Management, Social Culture and the Contraction of 'Traditional' Industry

Royce Turner, Sheffield Business School, U. K.

BREAKOUT 3 -- GREEN / RISK

[Boardroom East]

Chair: Mark Sharfman, University of Oklahoma

Making the Natural Connection: Linking the Changes in the Business Environment, Management Concepts, and Decision Rationales Regarding Ecological Issues

Mark Cordano, University of Pittsburgh

Environmental Risk Management and Responsible, Sustainable Development in the U.S. Paper Industry

John F. Quinn, University of Dayton

Joseph Petrick, Wright State University

BREAKOUT 4 -- CSM / PROTECTIONISM

[Boardroom West]

Chair: Tammie Pinkston, University of Oklahoma

Determinants of Foreign Manufacturers' Political Success With The United States International Trade Commission

Kathleen Rehbein, Marquette University

Stephanie Lenway, University of Minnesota

Lobbying against Foreign Competition: Examining the Determinants of Corporate Political Involvement in an Industry with High Exit Costs

Doug Schuler, Rice University

Deciphering the Impact of Quotas: A View Through Two Analytical Lenses

Richard McGowan, Boston College

12:00 noon -- CONFERENCE ENDS

Thank you for your participation. We hope you enjoyed the conference.

See you next year.