

1990 I.A.B.S. CONFERENCE

FRIDAY, MARCH 16, 1990

12:00 - 1:00 **Opening Remarks**

1:00 - 2:30 **Showcase Session**

In Search of Beneficence: Reflections on the Connections Between Firm Social and Financial Performance.

Mark Starik, University of Georgia

Archie B. Carroll, University of Georgia

Discussion Facilitators:

Lee Burke, Indiana University

Steven D. Lydenburg, Kinder-Lydenburg

2:30 - 3:00 **Coffee Break and Snacks**

3:00 - 4:30 **Breakout 1: Theory Development**

Chair: John Kohls, Gonzaga University

WE ARE ALL SOCIAL: Institutional Perspectives on the Place of SIM in Management and Society.

Robert Hogner, Florida International University

On Becoming Central: A Macrosystems Perspective on Social Issues in Management.

Sandra A. Waddock, Boston College

Self Regulation as Collaborative Organization: Partnering to Address Issues of Control.

Larry Lad, Indiana University

3:00 - 4:30 Breakout 2: Improving Ethical Climates

Chair: Bart Victor, University of North Carolina

The Effect of Business Education on the Moral Development of MBAs.

Tom Jones, University of Washington
Tom Thomas, University of Washington
Brad Agle, University of Washington

Of Course Business Ethics can be Taught, the Question is How.

Richard N. Ottoway, Fairleigh Dickinson University

Influences on Corporate Ethics Programs.

Steven Brenner, Portland State University

The Ethical and Legal Conundrums for Health Care Providers in the Age of AIDS.

David C. Wyld, Midwestern State University
Sam D. Cappel, University of Tennessee at Chattanooga

3:00 - 4:30 Breakout 3: Business/Government Relations

Chair: Steve Wartick, Penn State University

Managing the External Environment: Preliminary Observations on a Modern Tale of Two Cities.

William A. Wines, Boise State University
Kevin E. Learned, Boise State University

Managing Government Relations: A Typology of Multinational Enterprise Strategy and Structure.

D. Jeffrey Lenn, George Washington University

Regulating the American Automobile Industry.

Dennis J. Gayle, Florida International University

The Implications of Shoreham for the Nuclear Power Industry.

David P. McCaffrey, SUNY - Albany

SATURDAY, MARCH 17, 1990

7:15 - 8:00 Continental Breakfast

8:00 - 9:30 Breakout 1: Ethical Theory

Chair: John Fleming, University of Southern California

The Dark Side of Commitment: The Ideological Black Hole in the Literature on Organizational Transformation.

Jerry M. Calton, University of Hawaii at Hilo

"I as We" Dialog as Organizational Ethics Method.

Richard P. Nielsen, Boston College

Hierarchical Value Structures: A Convergence Model of Measuring Ethical Development.

William B. Carlin, University of Colorado at Boulder

International Enterprises as Business Ethics Writ Large.

Vincent di Norcia, University of Waterloo

8:00 - 9:30 Breakout 2: Political Issues

Chair: David Chadwick-Brown, San Diego State University

Political Strategy and Issue Evolution: Towards a Framework of Analysis.

Barbara Bigelow, Boston University

Liam Fahey, Boston University

John Mahon, Boston University

Joint Ventures as a Response to Structural Trade Impediments.

Steven R. Salbu, Skidmore College

Richard A. Brahm, University of California at Irvine

Contextual Influences on Political Strategy: The Case of Trade Associations.

Patricia C. Kelley, University of Washington

Corporate External Relations: The Interest Group Component.

John M. Holcomb, University of Denver

Marilyn Gittell, CUNY

8:00 - 9:30 Breakout 3: People in Organizations

Chair: Karen Paul, Rochester Institute of Technology

Profiling Socially Courageous Executive Decisions.

James W. Evans, University of San Diego

Marc Lampe, University of San Diego

People within Technique: The Human Face of Technology.

William E. Martello, University of Pittsburgh

Changing Attitudes of Women in Business: Challenges and Opportunities.

Pam Pohl, Gonzaga University

Karen McLandress, Gonzaga University

John Kohls, Gonzaga University

Smoking in the Workplace: The Great Battle in the Air.

David C. Wyld, Midwestern State University

Sam D. Cappel, University of Tennessee at Chattanooga

9:30 - 10:00 Coffee Break and Snacks

10:00 - 11:30 Breakout 1: Philanthropy

Chair: Donna Wood, University of Pittsburgh

Trends in International Corporate Philanthropy.

Jean Pasquero, University of Quebec at Montreal

Corporate Philanthropic Responsibility.

Kelly C. Strong, University of Colorado at Boulder

Charitable Contributions by Small Business: An Exploratory Study.

Judith K. Thompson, University of New Mexico

Howard L. Smith, University of New Mexico

10:00 - 11:30 Breakout 2: Corporate Social Responsiveness

Chair: Rogene A. Buchholz, Loyola of New Orleans

Corporate Social Monitoring: Types, Methods, and Goals.

Stephen Lydenburg, Kinder-Lydenburg

Karen Paul, Rochester Institute of Technology

The Impact of Defective Product and Recall Announcements on Shareholder Wealth.

Wallace N. Davidson, III, Southern Illinois University
Dan L. Worrell, Appalachian State University

Building a Current Profile of Socially Responsive Firms.

Sara A. Morris, Old Dominion University
Kathleen A. Rehbein, Marquette University
Jamshid C. Hosseini, Marquette University
Robert L. Armacost, Marquette University

The Impact of Changing Regulatory Policy on Firm Wealth in the Health Care Industry.

Carol Jacobson, Arizona State University

10:00 - 11:30 Breakout 3: Managing Business Ethics

Chair: Neil Brady, San Diego State University

Managing Business Ethics.

John Fleming, University of Southern California

Definitions of Ethics: Gender Comparisons of Mid-Level American Executives and University Students.

James W. Evans, University of San Diego

Overcoming Conflicts between Strategic and Ethics Models.

Edward Shaffer, Towson State University

The Bathsheba Syndrome: The Ethical Failure of Successful Leaders.

Dean Ludwig, University of Toledo
Clinton Longnecker, University of Toledo

11:30 - 1:00 CONFERENCE LUNCH

1:00 - 2:30 Showcase Session

The Past as a Predictor of the Future: Political Action Committees' Solicitation Techniques.

Patricia Kelley, University of Washington
Bradley C. Agle, University of Washington

Discussion Facilitators:

Sandra Waddock, Boston College
Dawn Elm, College of St. Thomas

2:30 - 3:00 Coffee Break and Snacks

3:00 - 4:30 Breakout 1: Legal Issues

Chair: John W. Bagby, Penn State University

Employee Rights.

Kelly C. Strong, University of Colorado at Boulder

An Adjunct Judicial System: Design and Cost.

A. James Granito, Youngstown State University

Conceptions of Natural Law and Role of Business in a Free Market.

Steven R. Salbu, Skidmore College

3:00 - 4:30 Breakout 2: Corporate Wrongdoing

Chair: Tom Thomas, University of Washington

Accounting for Organizational Misconduct.

Gene Szwajkowski, University of Illinois at Chicago

Organizational Structure as a Moderating Variable on the Incidence of Corporate Crime.

Charles W. L. Hill, University of Washington

Patricia C. Kelley, University of Washington

Bradley R. Agle, University of Washington

In-Group Control of Unethical Behavior: A Social Influence Model.

Linda Klebe Trevino, Penn State University

Bart Victor, University of North Carolina

Responses to Early Discovery of Groundwater Chemical Contamination.

Jeanne Logsdon, University of New Mexico

3:00 - 4:30 Breakout 3: Symposium I

Shaping a Global Ethic: Theory, Research, and Practice.

Chair: John Kohls, Gonzaga University

Panel: Paul Buller, Gonzaga University

Ken Anderson, Gonzaga University

4:30 - 5:00 Business Meeting

SUNDAY, MARCH 18, 1990

7:15 - 8:00 Continental Breakfast

8:00 - 9:30 Breakout 1: Symposium II

The International Dimensions of Business and Society.

Chair: Doug Nigh, University of South Carolina

Panel: Jean Pasquero, University of Quebec at Montreal
Brian Toyne, University of South Carolina
Steve Wartick, Penn State University
Donna Wood, University of Pittsburgh

8:00 - 9:30 Breakout 2: Industry and Company Studies

Chair: Jeanne Logsdon, University of New Mexico

Unemployment in the Forest Products Industry: Symbols vs. Reality.

Tom Thomas, University of Washington

Tabacalera, S.A.: A Study of the Spanish Cigarette Industry.
Rich McGowan, Boston College

Avtex Fibers Inc. and Pollution: Limits of Regulation and Self-Regulation.

Diane Dodd-McCue, University of Richmond
Martha Reiner, University of Richmond

Socio-economic Effects of "Sweat Equity" (self help housing) Projects in the Imperial Valley, California.

Del Shenan, San Diego State University

8:00 - 9:30 Breakout 3: International and Cross Cultural Currents

Chair: Tom Jones, University of Washington

Ethical Dissimilarities as a Variable in International Business Transactions: A Preliminary Report on the Japanese-American Experience.

J.W. Carpenter, Southern Oregon State University and University of Tokyo

Elite Formation and Contention in Transnational Business
Contexts: The Case of the European Economic Community.

G. Eric Hansen, Saint Mary's College of California

Global Markets and National Regulation: The Extraterritorial
Application of Competition Rules.

Jeffrey Gale, Loyola Marymount

Fostering an Integrative Dominant Paradigm of Social
Responsibility in Maquiladora Industries, A Cross-Cultural
Perspective of Management Issues.

Luis R. Gomez-Mejia, Arizona State University

Harry A. Domicone, Arizona State University

Allison M. Headrick, Thunderbird

9:30 - 10:00 Coffee Break and Snacks

10:00 - 11:30 Showcase Session

What is the Role of Philosophy in Discussions of Business
Ethics?: A Debate.

Chair:

Panel: David Vogel, University of California at Berkeley

11:30 ADJOURNMENT